



BOARD OF DIRECTORS MEETING
AGENDA
THURSDAY, FEBRUARY 23, 2012
1:45 - 3:00 P.M.

Location: The House of Blues, 8430 Sunset Blvd., West Hollywood, CA 90069

CALL TO ORDER

- A. Self Introductions/Roll Call
B. Posting of Agenda
C. Staff Comments on Agenda

- I APPROVAL OF JANUARY MINUTES 1:50 p.m.
II. APPROVAL OF NOVEMBER, DECEMBER, JANUARY FINANCIALS 1:52 p.m.
III. ITEMS FROM THE PUBLIC 1:55 p.m.
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.
IV. ACTION ITEMS 2:00 p.m.
A. Board Treasurer Appointment - David Meyers
B. Addition to the Board - Philip Dailey, Andaz West Hollywood
V. Proposed Amendment to the Valet License and the Dance and Entertainment Promoters License - Jeffrey Aibel, Commercial Code Compliance Manager 2:10 p.m.
VI. CONTINUED/UNFINISHED BUSINESS 2:30 p.m.
A. Sunset Strip Night Market Update
B. Sunset Strip Music Festival Update
C. GuitarTown Update
D. City Update
E. Committee Reports
1. Security - Kris Zagya
2. Marketing - Courtney Kemp
VII. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 2:45 p.m.
VIII. ADJOURNMENT 2:42 p.m.

Next Meeting: Thursday, March 22, 1:45 p.m., Location - TBA

AFFIDAVIT OF POSTING

State of California )
County of Los Angeles )
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: 02/17/2012
Signature: [Handwritten Signature]

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.