

West Hollywood Marketing & Visitors Bureau
Board of Directors Meeting
January 18, 2011 – 5:00p.m.
Pacific Design Center, Conference Room B259

AGENDA

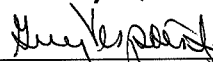
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| I. Call to Order/Chair's Report | Greg Harless
5:00pm-5:05pm |
| II. Meeting Minutes | Jamie Adler
5:05pm-5:10pm |
| 1. November 16, 2011 meeting minutes | |
| III. Financial Reports | Mike Perdigao
5:10pm-5:15pm |
| 1. October 2011 | |
| IV. CEO Report | Brad Burlingame
5:15pm-5:35pm |
| 1. Hotel Market Update | |
| 2. Brit Week | |
| 3. Pow Wow Sponsorship | |
| 4. Consortium Agency Program Update | |
| 5. Future Programs | |
| A. Australia Sales Mission | |
| 6. Interactive/Website Development | Jason Chiang
John Gheur, Signature Creative |
| V. New Business | 5:35pm-6:00pm |
| 1. Miles Media Presentation | Karin Mast |
| VI. Unfinished Business | |
| 1. None | |
| VII. Board Member Comments | 6:00pm-6:10pm |
| VIII. Community Comments | 6:10pm-6:15pm |
| IX. Adjournment | 6:15pm |

By action of the board, materials will be distributed electronically to the West Hollywood Marketing & Visitors Bureau board within 72 hours of the West Hollywood MVB Board of Directors meeting. Materials are available for public inspection immediately upon distribution at the West Hollywood Marketing & Visitors Bureau at 8687 Melrose Avenue, Suite M38, West Hollywood, CA 90069 during normal business hours. A hard copy will also be available for inspection during the West Hollywood Marketing & Visitors Bureau meeting in PDC Conference Room B259.

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I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **January 12, 2012**

Signature: 
Office of the City Clerk