

MINUTES
CITY COUNCIL MEETING
JUNE 13, 1988
WEST HOLLYWOOD PARK
647 N. SAN VICENTE BOULEVARD
7:00 P.M.

CALL TO ORDER: Mayor Albert called the meeting to order at 7:10 P.M.

PLEDGE OF ALLEGIANCE: The Pledge was led by Rick Cole.

ROLL CALL: PRESENT: Heilman, Koretz, Land, Schulte,
Mayor Albert
ALSO PRESENT: City Manager Brotzman

STUDY SESSION WITH WEST HOLLYWOOD MARKETING CORPORATION: This time (1 hour) has been set aside for a study session with the City Council and the Marketing Corporation.

Debbie Potter, Economic Development Manager, gave the staff report and an overview of the annual report of the Marketing Corporation, and recommendations for the coming year.

The following people gave presentations to the Council:

Rick Cole, Executive Director of the Marketing Corporation.
Bill Vogel and Keith Dardick of Vogel & Associates.
Beverly Moore, Santa Monica Convention & Visitors Bureau (video).
George Rosenthal, Vice-Chairman, Marketing Corporation.
Dave Wilcox, Economics Research Corporation.
Ron Kates, Chairman, Marketing Corporation.

ACTION: Receive and file the Marketing Corporations Annual Report and approve in concept the funding request for \$400,000.00 for FY 1988-89. Motion Heilman second Land.

AYES: Heilman, Koretz, Land, Schulte, Mayor Albert

NOES: None

Motion carried.

FURTHER ACTION: Appoint John Heilman as ex-officio liaison member to the Board. Motion Land second Schulte.
Hearing no objection it was so ordered.

FURTHER ACTION: Appoint Abbe Land as alternate. Motion Koretz second Schulte. Hearing no objection it was so ordered.

FURTHER ACTION: Appoint the following five new members to the Board: Lisa Powell, Walter Harris, Jeffery Linden, Sally Serkin-Lewis, and Teresa Garay. Motion Schulte second Koretz.
Hearing no objection it was so ordered.

Mayor Albert called a recess at 8:40 P.M.
The Council reconvened at 8:55 P.M.

ORIGINAL

BUDGET HEARING: This time was set aside for the City Council to continue their deliberations on the 1988-89 FY Budget. Paul Brotzman, City Manager, gave an overview of the proposed budget, how much needs to be cut and the changes in estimated revenues and increases in expenditures already suggested by the Council. Among these, \$400,000 reduction in estimated revenues for next year due to no restructuring or increase in Rent Stabilization fees, an increase in expenditures of \$200,000 for Social Service programs, which includes some of the funding authorized for service providers and additional funding for the homeless program shelter, an increase of \$400,000 to Affordable Housing program. These proposals will decrease the fund balance by \$1,000,000. The implementation of the labor negotiations will reduce the fund balance by \$120,000 to \$130,000. The budget, as proposed, is relatively tight and caution should be used in approving new, on-going expenses.

At this point in time the Council gave the following directions:

Information Management - cut their budget by \$100,000. The Department to review and come back with recommendations.

Community Services - cut \$27,000 from special contract services (special events) and not approve the new GOW (\$34,500).

Community Development - cut the proposed Historic Preservation Planner (\$38,258), and the budget for the Historical Commission (\$8,250). Add \$300,000 to Affordable Housing.

Public Works - Delete the Analyst and GOW positions for a total of \$76,050.

Rent Stabilization - Delete Inspector (\$38,489) and Evictions Specialist (\$46,827) positions and add money for training. Richard Dorsey Muller to prepare training proposal and bring back to the Council (around \$5,000).

Administrative Services - Authorize the new GOW position for the City Clerk's office.

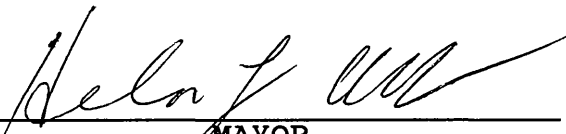
The Council requested that next year a Goal setting session be held prior to the budget hearing.

Any Capital expenditure is to go before Council prior to any expenditure. The CIP to be back to the Council in 2 months.

CLOSED SESSION: The City Council adjourned to a closed session at 11:45 P.M. to discuss matters pertaining to personnel.


City Council Minutes
June 13, 1988
Page 3

ADJOURNMENT: The City Council adjourned at 12:15 A.M. to a regular adjourned meeting on June 20, 1988 at West Hollywood Park at 7:00 P.M.



MAYOR

ATTEST:



CITY CLERK