

**MINUTES**  
**CITY COUNCIL MEETING**  
**OCTOBER 16, 1989**  
**WEST HOLLYWOOD PARK**  
**647 N. SAN VICENTE BOULEVARD**  
**CLOSED SESSION - 6:00 P.M.**  
**REGULAR MEETING - 7:00 P.M.**

**CALL TO ORDER:** Mayor Land called the meeting to order at 6:00 P.M. and adjourned the meeting to closed session to discuss matters pertaining to personnel, litigation and/or potential litigation. The Council meeting was reconvened at 7:15 P.M.

**PLEDGE OF ALLEGIANCE:** The Pledge was led by Cathy Edery.

**ROLL CALL:** PRESENT: Albert, Heilman, Schulte, Koretz  
Mayor Land.  
ABSENT: None  
ALSO PRESENT: City Manager Brotzman  
City Attorney Jenkins

**APPROVAL OF AGENDA:** ACTION: Remove items 2g, 2h, 2i, 2l, 2q, and 2r from the consent calendar for further discussion. Motion Schulte second Heilman. Hearing no objection it was so ordered.

**PROCLAMATIONS AND COMMENDATIONS:** CALIFORNIA RED RIBBON WEEK - OCTOBER 22-29, 1989 (pledge drive against drug and alcohol use). HANDS ACROSS WEST HOLLYWOOD - Received by Cathy Edery and Jerry Vukas.

**1. CITY MANAGER'S REPORT:** This time has been set aside for the City Manager to report to the City Council on any or all matters of importance. There was no report.

**2. CONSENT CALENDAR:** The following routine matters were acted upon by one motion to approve with the consent of the Council or were removed by any Councilmember for separate discussion. ACTION: Approve items 2a, b, c, d, e, f, j, k, m, n, o, p, s and t. Motion Schulte second Heilman. Hearing no objection it was so ordered.

**a. Posting of Agenda:** The agenda for the meeting of October 16, 1989, was posted at City Hall, Plummer Park, the West Hollywood Library and the Sheriff's Station on Thursday, October 12, 1989.  
ACTION: Receive and file.  
Approved as part of the Consent Calendar.

**b. Demand Register No. 120, Resolution No. 595.**  
ACTION: Approve Demand Register No. 120 and adopt Resolution No. 595.

ORIGINAL

Approved as part of the Consent Calendar.

**c. Minutes: October 2, 1989**

ACTION: Approve the minutes of October 2, 1989.  
Approved as part of the Consent Calendar.

**d. Claims:** There are no claims this period.

**e. Waiver of Further Reading:** ACTION: After the City Attorney has read the title of any Ordinance on tonight's agenda, the further reading thereof be waived.  
Approved as part of the Consent Calendar.

**f. Ordinance No. 241 - Cleaning of Sidewalks:** ACTION: To introduce on first reading Ordinance No. 241, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD REGULATING CLEANING OF SIDEWALKS AND ALLEYS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE".  
Approved as part of the Consent Calendar.

**g. Ordinance No. 242 - Parking District No. 3:** REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. ACTION: Adopt Ordinance No. 242, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE PARKING RESTRICTIONS IN PREFERENTIAL PARKING DISTRICT NO. 3 AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE". Motion Heilman second Schulte.

AYES: Albert, Heilman, Schulte, Koretz

NOES: Mayor Land

Motion carried.

**h. Hands Across West Hollywood:** REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. ACTION: 1) Proclaim December 10th as "Remember the Day"; 2) Endorse "Remember the Day", to hold the event on Santa Monica Boulevard sidewalks, between San Vicente and La Cienega, between the hours of 1:30 p.m. and 2:30 p.m.; 3) approve the five minute closure of the nine side streets between San Vicente and La Cienega, for the joining of hands and a balloon release; 4) waive any city service fees associated with the event; 5) assume public works costs not to exceed \$500.00; 6) assume Sheriff costs not to exceed \$1,000.00; 7) insure the event under the City's general liability plan; and 8) Direct staff to assist the organization with obtaining the proper permits, public relations, and other City services. Motion Heilman second Schulte. Hearing no objection it was so ordered.

**i. Russian Cultural Center:** REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. Dr. Gregory Macarone addressed the Council concerning the anticipated increase in Russian emigres in the near future. ACTION: Approve a contract for \$65,000 with the Association of Soviet Jewish Emigres, which represents an increase of \$15,000 over the 1988-89 contract amount. Motion Schulte second Heilman. Hearing no objection it was so ordered.

**j. Minimization of Household and Commercial Hazardous Waste:**

**ACTIONS:** 1) Direct the City Attorney to draft a Hazardous Waste Minimization Ordinance, as outlined in the report; 2) provide educational materials for current generators of hazardous waste; 3) ask the Chamber of Commerce to co-host, with the City, an educational seminar or luncheon for all of the businesses that generate hazardous materials; 4) explore the feasibility of providing specialized training for designated employees regarding ways in which hazardous materials can be minimized; 5) work with Los Angeles County and City and the City of Beverly Hills to develop regional technical assistance programs; 6) develop conditions for new commercial development projects that require hazardous waste minimization plans as well as solid waste minimization plans; 7) provide education to residents regarding usage and disposal of hazardous and toxic materials; 8) obtain or develop a videotape to educate the community via the cable channel; 9) explore obtaining State funding for a pilot project with Beverly Hills on educational materials and/or development of a joint program to collect household hazardous wastes; 10) lobby the County to hold or provide funding for local hazardous waste collections; and 11) utilize the Environmental Task Force to help educate the community regarding the dangers of hazardous waste and the long-term impact they have on the environment.  
Approved as part of the Consent Calendar.

**k. Resolution No. 596 - Bicycle and/or Pedestrian Funds:**  
**ACTION:** Adopt Resolution No. 596, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD REQUESTING AN EXTENSION OF THE EXPIRATION OF BICYCLE AND/OR PEDESTRIAN FUNDS UNDER SB821 AND REASSIGNING FUNDS HELD IN RESERVE TO BUILD A PEDESTRIAN SEATING WALL AT THE INTERSECTION OF SUNSET BOULEVARD AND HOLLOWAY DRIVE".  
Approved as part of the Consent Calendar.

**l. Purchase of Vehicle for Public Works:** REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. **ACTION:** Authorize the exception to West Hollywood Municipal Code Section 2702, as provided for in Section 2704, and authorize the purchase of a 1989 Dodge D100, 1/2 ton pick-up truck, at a cost of \$11,498.88. Motion Schulte second Heilman. Hearing no objection it was so ordered.

**m. Resolution No. 597, Asking Congress to Request Protection of Returning Guatemalan Delegation, and to stop Military Funding for Guatemala:** **ACTION:** Adopt Resolution No. 597, "A RESOLUTION ASKING CONGRESS TO REQUEST PROTECTION OF RETURNING GUATEMALAN DELEGATION AND TO STOP MILITARY FUNDING FOR GUATEMALA", and to send copies of the resolution to the California Congressional delegation.  
Approved as part of the Consent Calendar.

**n. PDC/San Vicente Traffic Signal, Acceptance, CIP 845:**  
**ACTION:** Accept the project and authorize the filing of a notice of completion and release of the performance bond and payment bond.

Approved as part of the Consent Calendar.

**o. City-State Agreement for Federal Aid Projects:**  
ACTIONS: 1) Adopt Resolution No. 598, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING LOCAL AGENCY-STATE AGREEMENT NO. 07-5440 FOR FEDERAL AID FOR VARIOUS IMPROVEMENT PROJECTS"; 2) Adopt Resolution No. 599, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING AND ADOPTING PROGRAM SUPPLEMENT NO. 001 TO LOCAL AGENCY-STATE AGREEMENT FOR FEDERAL AID PROJECT NO. 07-5440: TRAFFIC SIGNAL CONTROLLER UPGRADE PROJECT"; and 3) adopt Resolution No. 600, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING AND ADOPTING PROGRAM SUPPLEMENT NO. 002 TO LOCAL AGENCY-STATE AGREEMENT FOR FEDERAL AID PROJECT NO. 07-5440: STREET RESURFACING PROJECTS".

Approved as part of the Consent Calendar.

**p. 901 Fairfax Avenue (D.P. 88-33) Road Deed:** ACTION: Accept the offer of dedication from 901 Fairfax, Limited Partnership, and direct the City Clerk to record the deed with the County Recorder.

Approved as part of the Consent Calendar.

**q. Fiesta Hall Rehabilitation, CIP # 861:** REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. ACTION: Award a contract in the amount of \$296,585 to the Gorham Company, Inc., for construction of the Fiesta Hall renovations. Motion Land second Heilman. Hearing no objection it was so ordered.

**r. City Recycling Promotional Program:** REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. ACTION: Approve the recycling promotional program and authorize funding the program up to a maximum amount of \$40,000. Motion Heilman second Albert. Hearing no objection it was so ordered.

**s. Approval of Loan Documents for 1256-60 Harper Avenue:** ACTION: Approve the \$850,000 loan agreement between the City and the West Hollywood Community Housing Corporation for construction of twenty-five units at 1256-60 Harper Avenue and direct the Mayor to execute the agreement.

Approved as part of the Consent Calendar.

**t. Renewal of Term Life, Accidental Death and Dismemberment and Long Term Disability Insurance:** ACTION: Receive and file (renewal is automatic).

Approved as part of the Consent Calendar.

#### **PUBLIC HEARINGS**

**3. ARROW MARKET - SIGN MODIFICATION 89-02 - APPEAL OF PLANNING COMMISSION DENIAL OF REQUEST TO REPLACE EXISTING POLE SIGN WITH A NEW POLE SIGN:** The staff report was given by Ann Browning. Mary Tyson, City Clerk reported that this hearing was noticed in the

Post Newspaper and posted in the three required places plus at City Hall. Mayor Land opened the public hearing and the following persons came forward to address the City Council:

Max Feirstein, West Hollywood - father owns market.  
Florence Delvania, West Hollywood - in favor of appeal  
Rozalind Krause, West Hollywood - in favor of appeal  
Gloria Vasey, West Hollywood - in favor of appeal  
Jeanne Dobrin, West Hollywood - opposed to appeal  
Bruce Traub, West Hollywood - in favor of appeal

**ACTION:** Grant the appeal, grant a modification at a somewhat lower pole, somewhere in the neighborhood of 10 ft. above the building, and address the Zoning Ordinance to come back with new language to allow for modifications to pole signs. Motion Schulte second Koretz. Hearing no objection it was so ordered.

**4. TRANSIT SERVICE EVALUATION STUDY:** Lucy Dyke gave the staff report and Mary Tyson, City Clerk, reported that this item was noticed in the Post Newspaper and posted in the three required places plus at City Hall. Mayor Land opened the Public Hearing and Joyce Hundal, Transportation Commissioner, addressed the Council.

**ACTION:** Approve the Transit Evaluation study and request that staff develop a plan for implementing its recommendations. A recommendation for time line is to City Council in December and to the Senior Advisory Council in January. Motion Albert second Schulte. Hearing no objection it was so ordered.

**CITIZEN COMMENTS:** This time has been set aside for the public to address the Council on any item of interest except for the Public Hearings. The following persons came forward to address the Council:

Martin Teller, West Hollywood - Condo owner  
Florence Dalverian, West Hollywood - homeless obstruction of sidewalks  
Stan Lafridge, West Hollywood - Civic Center  
Gloria Vassey, West Hollywood - Civic Center  
Jeanne Dobrin, West Hollywood - Ashkenazy settlement  
Richard Banta, West Hollywood - Civic Center  
Helene Meshar, Lobbyist for City of West Hollywood reported on status of AIDS Legislation on the State level.

**COUNCILMEMBERS COMMENTS:** This time has been set aside for the Councilmembers to direct comments to staff and/or the public on any and all matters of interest.

Mayor Land stated that the Food Coalition serving food in Plummer Park was to be cut off on November 1, 1989 - if relocated or modified there was to be a report on November 6, 1989.

The City Manager was directed to develop a comprehensive program for the La Jolla/Havenhurst area and bring it back to the council

Councilmember Heilman reported that the City is working to build a year-round pool in Phase I planning and there would be a report at the 1st meeting in November.

Councilmember Koretz requested that Community Development look at allowing rounding out on non-profits to allow 17 units (instead of 16) at the ALA Project.

Mayor Land called a recess at 9:34 p.m..  
The meeting reconvened at 9:54 p.m..

#### **NEW BUSINESS**

**5. SUNSET BLVD. TASK FORCE:** Mark Winogron, Director of Community Development, gave the staff report. **ACTION:** Authorize a Sunset Boulevard Task Force to review and make recommendations on a variety of problems generated by late night activities on that street. Instruct staff to contact the various organizations mentioned in the report to ask them to assign representatives to this task force, (Sheriff's Department, Chamber of Commerce, club owners, adjacent neighborhood associations, Business License Commission, Transportation Commission, Planning Commission and the City Council) and instruct the task force to begin its work with a fact-finding public hearing. The City Council representative to be Mayor Land, a 90 day report is requested, and there should be involvement of the Club patrons. Motion Schulte second Koretz. Hearing no objection it was so ordered.

#### **LEGISLATIVE**

**6. CULTURAL HERITAGE PRESERVATION ORDINANCE:** Anne Browning gave the staff report and requested the following changes:

Page 1 - Section 2988 - "1 property or business owner of the City"; Page 11 - delete "majority of 2 or more votes"; Page 23 - Section 9397 - increase to 24 months. **ACTION:** Introduce on first reading, Ordinance No. 243, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD RELATING TO HISTORIC PRESERVATION AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE", as amended. Motion Heilman second Schulte. Hearing no objection it was so ordered.

**7. SUPPLEMENTAL REPORT TO SPECIAL REPORT ON FREQUENCY OF RENT INCREASES AT VACANCY AS PROVIDED BY THE WEST HOLLYWOOD MUNICIPAL CODE:** Jaime Gallardo gave the staff report. The following persons came forward to speak in opposition:

Don Haskell  
Richard Banta

Martin Gilmore  
Jack O'Brien  
Ernest Goodman  
Don Paul  
Paula Raymond  
Joel Weisman  
Esther Blake  
Dina Brand  
Catherine Cadell  
Danniel Nelson  
Michael Garfinkel  
John Parks  
Helena Farkas  
Michael Farkas  
Yvonne Hessler  
Gordon Hessler  
Peggy Aronis  
David Finkelstein  
Mrs. Finkelstein  
Alan Cutler  
Robert Materian  
Florence Delvarian  
Isaah Soloman  
George Reknizer  
Richard Klug  
Grafton Tanquery

The following spoke in support:

Ann Polsky  
Sal Guerriello  
Leah Rensky

PROPOSED ACTION: Return this item to staff for study by a Task Force of owners and tenants; historic low rents; upkeep of property; and uncontrolled units

AYES: Schulte, Koretz

NOES: Albert, Heilman, Mayor Land

Motion fails.

ACTION: 1) Introduce on first reading, Ordinance No. 244, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD REGARDING VACANCY RENT INCREASES AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE"; 2) Approve the remaining section of Rent Stabilization Commission Resolution No. 89-34, amending Section 41000 (A). Staff is to look at developing exemptions for owners who have tenants that tear up and damage the property and properties with historically low rents. Motion Heilman second Albert.

AYES: Albert, Heilman, Koretz, Mayor Land

NOES: Schulte

Motion carried.

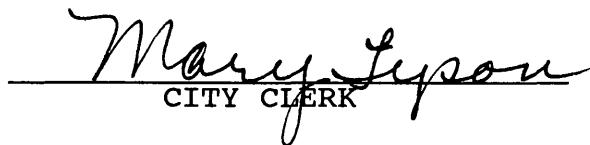
**ADJOURNMENT** The meeting was adjourned at 11:48 p.m. in memory of Rick Ewing, Dennis O'Keefe and Bette Davis to a regular meeting on November 6, 1989 at West Hollywood Park at 7:00 p.m..

APPROVED BY MOTION OF THE CITY COUNCIL THIS 2ND DAY OF JANUARY, 1990.



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MAYOR

ATTEST:



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CITY CLERK