

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
MINUTES  
MONDAY, OCTOBER 20, 2008  
WEST HOLLYWOOD PARK  
647 N. SAN VICENTE BOULEVARD**

**CALL TO ORDER:** Mayor Prang called the meeting to order at 6:42 P.M.

**PLEDGE OF ALLEGIANCE:** Marcy Norton led the pledge.

**ROLL CALL:**

PRESENT: Councilmember Duran, Councilmember Guarriello,  
Councilmember Heilman, Mayor Pro Tempore Land, and  
Mayor Prang.

ABSENT: None.

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk West,  
and Assistant City Clerk Schaffer.

**REPORT OF CLOSED SESSION AGENDA:**

City Attorney Jenkins reported that the closed session was called to order at 5:30 P.M. He stated that there were no public speakers. He stated that the closed session adjourned at 6:30 P.M. with no reportable action taken.

**APPROVAL OF AGENDA:**

Councilmember Duran noted a correction to the City Council Minutes from October 6, 2008 (Item 2.B.), noting that he and Councilmember Guarriello voted NO on Item 5.C. during that meeting.

Councilmember Heilman requested that Item 2.N. be moved to the Excluded Consent Calendar.

Councilmember Heilman and Mayor Pro Tempore Land noted two typographical errors in Section 5 of the Resolution for Item 2.M.

Mayor Prang requested that an Urgency Item be added to the agenda as Item 5.B.  
**Motion by Mayor Pro Tempore Land, seconded by Mayor Prang and unanimously approved to add the Item to the agenda.**

**Motion by Councilmember Guarriello, seconded by Mayor Pro Tempore Land, to approve the October 20, 2008 agenda as amended and unanimously approved.**

**ADJOURNMENT MOTIONS:**

Mayor Pro Tempore Land requested that the meeting be adjourned in memory of Henry Sanchez and his girlfriend Penny Avila, who died in a recent boating accident. She requested that the meeting be adjourned in memory of Josie Zoretich, a former librarian at the West Hollywood Library. She requested that the meeting be adjourned in memory of Henrietta Zorskey, a long-time West Hollywood resident.

Mayor Prang requested that the meeting be adjourned in memory of Dorothy Green, an environmentalist and founder of the Heal the Bay Foundation. He requested that the meeting be adjourned in memory of Mr. Blackwell, a fashion critic and activist in the LGBT community.

Councilmember Duran requested that the meeting be adjourned in memory of Levi Stubbs, a musician and former member of the Four Tops. He requested that the meeting be adjourned in memory of the following soldiers who died in Iraq and Afghanistan since the last City Council meeting: Sgt. Michael K. Clark, Sgt. Reuben M. Fernandez III, Spc. Geoffrey G. Johnson, Pfc. Christopher A. McCraw.

**PRESENTATIONS:**

Mayor Prang presented a proclamation to artist Peter Shire in recognition of the Art on the Outside installation at Santa Monica Boulevard and Doheny Drive.

Mayor Prang announced a Midnight Madness voter registration event at City Hall from 5:00pm to 12:00am on October 20, 2008.

**1. PUBLIC COMMENT:**

RICHARD KEARNS, WEST HOLLYWOOD, spoke regarding HIV/AIDS and medical marijuana issues.

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding various local, state and national issues.

SUSAN ANDERSON, ON BEHALF OF THE WEST HOLLYWOOD LIBRARY, spoke regarding upcoming events at the Library.

RICHARD EASTMAN, WEST HOLLYWOOD, spoke regarding medical marijuana issues in the City.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of Item 2.M. and spoke regarding the upcoming election on November 4, 2008.

DONALD ELMBLAD, WEST HOLLYWOOD, spoke regarding rent control issues in the City.

**COUNCILMEMBER COMMENTS:**

Councilmember Guarriello spoke regarding the upcoming Veteran's Day event in the City.

Councilmember Heilman spoke regarding the recent AIDS Walk in the City and thanked all the volunteers, organizers, City staff, local businesses, and the Sheriff's Department who were involved in organizing the event. He spoke regarding the upcoming Halloween Carnival event in the City. He spoke regarding public comments surrounding Item 2.M. and the ethnicity of the owners of the business.

Councilmember Duran provided clarification on the status of Proposition 8 on the upcoming November ballot. He spoke regarding public comment surrounding rent control issues in the City and requested further clarification from City staff.

Mayor Pro Tempore Land spoke regarding the recent AIDS Walk in the City and thanked all the volunteers, organizers, City staff, local businesses, and the Sheriff's Department who were involved in organizing the event. She spoke regarding the upcoming "Big Read" event in the City. She spoke regarding Proposition 4 and Proposition 8 on the upcoming November ballot. She spoke regarding a recent meeting of the Subcommittee on Sustainability, a subcommittee of the Westside Cities Council of Governments. She requested the City Manager to investigate the possibility of the City participating in the CVS Discount Card Program being initiated by the National League of Cities. She congratulated residents Lawrence Zackson and Joyce Ruben, who were recently honored by Action Democrats. She spoke regarding Item 2.P. on the agenda, in support of Measure R on the upcoming November ballot.

Mayor Prang conveyed his best wishes to Los Angeles Sheriff's Deputy Thomas Brooks, who was in a recent car crash. He spoke regarding the recent opening of the One National Gay and Lesbian Archives satellite branch in the City. He spoke regarding a recent meeting of the American Institute of Architects in the City. He spoke regarding the recent AIDS Walk in the City and thanked all the volunteers, organizers, City staff, local businesses, and the Sheriff's Department who were involved in organizing the event. He spoke regarding the former West Hollywood Athletic Club and the fence used to secure the vacant property, and requested the City Manager to investigate other options for securing vacant or abandoned properties, rather than using wood fences.

**CITY MANAGER'S REPORT:** None.

**FISCAL IMPACT ON CONSENT CALENDAR:**

City Clerk West stated that the fiscal impact on the Consent Calendar is \$1,276,836.00 in expenditures and \$0.00 in potential revenue.

**2. CONSENT CALENDAR:**

**ACTION:** Approve the Consent Calendar as amended, 2.A.,B.,C.,D.,E.,F.,G.,H., I.,J.,K.,L.,M.,O.,P. **Motion by Councilmember Guarriello, seconded by Mayor**

**Pro Tempore Land and unanimously approved with typographical corrections to Items 2.B. and 2.M.**

**2.A. POSTING OF AGENDA:**

*The agenda for the meeting of Monday, October 20, 2008 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, October 16, 2008.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.B. APPROVAL OF MINUTES:**

*The City Council is requested to approve the minutes of prior Council meetings.*

**ACTION:** Approve the minutes of October 6, 2008. **Approved as part of the Consent Calendar.**

**2.C. DEMAND REGISTER NO. 612, RESOLUTION NO. 08-3746:**

*The City Council is requested to approve payment of bills due as presented by the Director of Finance.*

**ACTION:** Approve Demand Register No. 612 and adopt Resolution No. 08-3746, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 612." **Approved as part of the Consent Calendar.**

**2.D. ORDINANCE NO. 08-799 (2<sup>ND</sup> READING), AMENDING THE BUSINESS LICENSE ORDINANCE PERTAINING TO PROCESSING APPEALS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [T. WEST, C. SCHAFFER]:**

*The City Council will waive further reading and adopt Ordinance No. 08-799, a proposed ordinance amending the Business License Ordinance pertaining to processing appeals and amending the West Hollywood Municipal Code.*

**ACTION:** Waive further reading and adopt Ordinance No. 08-799, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE BUSINESS LICENSE ORDINANCE PERTAINING TO PROCESSING APPEALS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE." **Approved as part of the Consent Calendar.**

**2.E. ORDINANCE NO. 08-800 (2<sup>ND</sup> READING), AMENDING MISCELLANEOUS PROVISIONS OF THE BUSINESS LICENSE ORDINANCE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [T. WEST, C. CHAFFER]:**

*The City Council will waive further reading and adopt Ordinance No. 08-800, a proposed ordinance amending miscellaneous provisions of the Business License Ordinance and amending the West Hollywood Municipal Code.*

**ACTION:** Waive further reading and adopt Ordinance No. 08-800, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING MISCELLANEOUS PROVISIONS OF THE BUSINESS LICENSE ORDINANCE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE." **Approved as part of the Consent Calendar.**

**2.F. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**

*The City Council will receive reports from the Senior Advisory Board on actions taken at its recent meetings.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.G. APPROVAL OF FINAL TRACT MAP NO. 64359 FOR THE CONDOMINIUM PROJECT LOCATED AT 7917 WILLOUGHBY AVENUE [O. DELGADO, S. PERLSTEIN]:**

*The City Council will consider the approval of Final Tract Map No. 64359, an eight unit condominium, located on Willoughby Avenue, between Fairfax Avenue and Hayworth Avenue.*

**ACTION:** 1) Make findings for the Final Tract Map as follows: a) That this project will not violate any of the provisions of Sections 66474, 66474.1, and 66474.6 of the Subdivision Map Act; b) That the proposed subdivision, together with the provisions for its design and improvement, is consistent with the General Plan required by Article 5 (commencing with Section 65300) of Chapter 3 of Division 1 of the Government Code or any specific plan adopted pursuant to Article 8 (commencing with Section 65450) of Chapter 3 of Division 1 of the Government Code; and c) That the development of the property in the manner set forth on the subject division of land will not unreasonably interfere with the free and complete exercise of any public entity and/or public utility rights of way and/or easements within the subject division of land, pursuant to Section 66436(a)3A(i-viii) of the Subdivision Map Act; 2) Approve Final Tract Map No. 64359; and 3) Instruct the City Clerk to endorse on the face of the map of Final Tract Map No. 64359 the certificate that embodies the approval of said map. **Approved as part of the Consent Calendar.**

**2.H. AWARD OF CONTRACTS FOR FORMOSA PARK CONSTRUCTION PROJECT, CIP #55-08/09-02 [L. LONG. S. BAXTER]:**

*The City Council will consider awarding contracts in relation to the Formosa Park Construction Project, CIP #55-08/09-02.*

**ACTION:** 1) Accept the bid dated September 22, 2008, in the amount of \$826,000 submitted by MG Enterprises, Incorporated of Tarzana, California, for the Formosa Park Construction Project, CIP #55-08/09-02 and approve an early completion incentive payment as described in this report; 2) Authorize the City Manager to sign an Agreement with MG Enterprises, Incorporated in an amount of \$826,000 for the Formosa Park Construction Project, CIP #55-08/09-02; 3) Reject all other bids and return associated Bid Bonds; 4) Authorize the City Manager to sign an

Agreement with Katherine Spitz and Associates, in a not to exceed amount of \$35,000 for design / construction compliance services in relation to the Formosa Park Construction Project, CIP #55-08/09-02; 5) Authorize the City Manager to sign an Agreement with PRWC Incorporated, in a not to exceed amount of \$85,000 for services related to project waterproofing including specifications and quality assurance inspection services in relation to the Formosa Park Construction Project, CIP #55-08/09-02; 6) Authorize the City Manager to sign an Agreement with Heery International, in a not to exceed amount of \$55,000 for construction management services in relation to the Formosa Park Construction Project, CIP #55-08/09-02; 7) Authorize the contingency expenditure of an amount not to exceed 15% of the Agreement amounts as approved by the Director of the Human Services Department; and 8) Authorize the Director of Finance to allocate \$150,000 from undesignated Park Development Fund reserves to account 210-4-05-55-702110. **Approved as part of the Consent Calendar.**

**2.I. APPROVAL OF AN AGREEMENT WITH SOCIAL VOCATIONAL SERVICES FOR LITTER PICK-UP SERVICES WITHIN THE PUBLIC RIGHT-OF-WAY AND PUBLIC PROPERTY [L. LONG, S. BAXTER, K. TRUDEAU]:**

*The City Council will consider approving an Agreement with Social Vocational Services to continue an existing litter pick-up program.*

**ACTION:** 1) Approve a two year Agreement with Social Vocational Services for litter pickup services in the not to exceed annual amount of \$81,636.00 for year one and to allow for a Consumer Price Index (CPI) adjustment for year two; and 2) Authorize the City Manager to sign the Agreement. **Approved as part of the Consent Calendar.**

**2.J. CONTRACT WITH THE CITY'S LEGISLATIVE ADVOCATE, CHRISTINE MINNEHAN & ASSOCIATES [A. WINDERMAN]:**

*The City Council will consider the approval of a Contract for housing legislative advocate Christine Minnehan & Associates (CM&A).*

**ACTION:** Approve a Contract with CM&A for an amount not to exceed \$44,200 from July 1, 2008 to June 30, 2009 to represent the City as a legislative advocate. **Approved as part of the Consent Calendar.**

**2.K. APPROVAL OF AMENDMENT NO. 1 TO THE MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF WEST HOLLYWOOD AND THE LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY FOR THE METRO RAPID BUS STOP IMPROVEMENTS [O. DELGADO, S. PERLSTEIN]:**

*The City Council will consider the approval of an amendment to the Memorandum of Understanding for grant funding on the Metro Rapid Bus Stop Improvement Project to extend the timeline for the project to June 2009 and to add contract language regarding withholding of retention on progress reimbursements.*

**ACTION:** Authorize the City Manager to sign Amendment No. 1 to the Memorandum of Understanding between the City of West Hollywood and the Los Angeles County Metropolitan Transportation Authority for the Metro Rapid Bus Stop Improvements. **Approved as part of the Consent Calendar.**

**2.L. APPROVAL OF AMENDMENT NO. 1 TO THE MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF WEST HOLLYWOOD AND THE LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY FOR THE METRO RAPID TRANSIT PRIORITY SYSTEM [O. DELGADO, S. PERLSTEIN]:**

*The City Council will consider the approval of an amendment to the Memorandum of Understanding for grant funding on the Metro Rapid Transit Priority System Project to add contract language regarding withholding of retention on progress reimbursements.*

**ACTION:** Authorize the City Manager to sign Amendment No. 1 to the Memorandum of Understanding between the City of West Hollywood and the Los Angeles County Metropolitan Transportation Authority for the Metro Rapid Transit Priority System. **Approved as part of the Consent Calendar.**

**2.M. APPEAL OF THE BUSINESS LICENSE COMMISSION'S DECISION TO MODIFY RESTAURANT TENMASA SUSHI'S (9016 SUNSET BLVD.) PUBLIC EATING LICENSE TO NOT ALLOW THE SALE OF ALCOHOL [O. DELGADO, J. AUBEL, D. MICK]:**

*The City Council upheld in part the appeal by Masachika Takahashi of the Business License Commission's decision to revoke, then conditionally stay that revocation, and partially suspend regulatory public eating business license 000004 to prohibit the sales of alcohol for the business known as Tenmasa Sushi located at 9016 Sunset Boulevard, West Hollywood. The City Council reduced the suspension of alcohol sales to 15 days, imposed new conditions on the license, and approved a one year probationary period.*

**ACTION:** Adopt Resolution No. 3747 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, GRANTING, IN PART, THE APPEAL BY MASACHIKA TAKAHASHI OF THE BUSINESS LICENSE COMMISSION'S DECISION TO REVOKE, CONDITIONALLY STAY THE REVOCATION AND PARTIALLY SUSPEND REGULATORY PUBLIC EATING BUSINESS LICENSE 000004 TO PROHIBIT THE SALES OF ALCOHOL AT THE BUSINESS KNOWN AS TENMASA SUSHI LOCATED AT 9016 SUNSET BOULEVARD, WEST HOLLYWOOD, SUSPENDING ALCOHOL SALES FOR FIFTEEN DAYS AND MODIFYING THE LICENSE BY THE IMPOSITION OF NEW CONDITIONS." **Approved as part of the Consent Calendar.**

**2.N. LEGISLATIVE PRIORITIES 2009-2010 [V. LOVE, K. KRIETZMAN]:**

*The Council will consider approving the City of West Hollywood's draft Priority Issues for legislative activity in the 2009-2010 State legislative session.*

**ACTION:** This Item was moved to the Excluded Consent Calendar.

**2.O. A PROPOSED TRANSGENDER MEMORIAL IN THE CITY [T. WEST, C. SCHAFFER]:**

*The City Council will consider referring a proposal for a Transgender Memorial, located at the Crescent Heights Triangle, to the Public Facilities Commission for an in-depth review and analysis.*

**ACTION:** 1) Receive the proposal submitted to the City Clerk's office by the Transgender Task Force for a Transgendered Memorial to be placed at the Crescent Heights Triangle; and 2) Refer the proposal to the Public Facilities Commission to study the proposal and bring recommendations back to the City Council for a final determination. **Approved as part of the Consent Calendar.**

**2.P. SUPPORT OF MEASURE R (SALES TAX FOR TRANSPORTATION) [A. LAND, C. PLANCK, J. HEILMAN]:**

*The City Council will consider adopting a resolution in support of Measure R (sales tax for transportation).*

**ACTION:** 1) Adopt Resolution No. 08-3748, "A RESOLUTION BY THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF MEASURE R REGARDING SALES TAX FOR TRANSPORTATION"; and 2) Direct staff to send copies of signed resolution to Governor Arnold Schwarzenegger, State Senator Sheila Kuehl, State Assemblymember Mike Feuer, Los Angeles Mayor Antonio Villaraigosa and Los Angeles Metropolitan Transportation Authority (Metro) Board and executive director. In addition, communicate City's support of Measure R to residents, and also to businesses through West Hollywood Chamber of Commerce and the business associations and business improvement districts in the City. **Approved as part of the Consent Calendar.**

**THE CITY COUNCIL RECESSED AND RECONVENED AS THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION: 7:23 P.M.**

The Community Development Commission approved the minutes from the September 15, 2008 meeting, and approved updated Commercial Revitalization Program Guidelines and authorized the Executive Director to execute a loan agreement for \$70,000 for a commercial revitalization project located at 7366 Santa Monica Blvd. The actions are more fully described in the West Hollywood Community Development Commission minutes.

**THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION RECESSED AND RECONVENED AS THE BUILDING REHABILITATION APPEALS BOARD: 7:24 P.M.**



The Building Rehabilitation Appeals Board denied the appeal of the building official's determination of substandard buildings and property and order to vacate issued on September 5, 2008 and declared the condition of the property located at 1206 – 1208 N. Orange Grove Avenue, to be a public nuisance and ordered the abatement of such nuisance by the City's building official or designee thereof. The actions are more fully described in the West Hollywood Building Rehabilitation Appeals Board minutes.

**THE WEST HOLLYWOOD BUILDING REHABILITATION APPEALS BOARD  
RECESSED AND RECONVENED AS THE CITY COUNCIL: 8:08 P.M.**

**3. PUBLIC HEARINGS: None**

**4. UNFINISHED BUSINESS:**

**4.A. EXTENDED HOURS BUSINESS PERMIT GUIDELINES AND BUSINESS  
IMPROVEMENT DISTRICT EXPLORATION (BID) [J. ENGLISH, L.  
BELSANTI, K. COOK, B. GOLDMAN, S. KEENE, J. KEHO, R.  
REYNOLDS, J. HUFFER]:**

*The City Council will review and comment on guidelines for the application of criteria and conditions for extended hours permits and consider giving staff direction to pursue the establishment of a Business Improvement District (BID) in the Santa Monica Boulevard and Robertson area and receive and file a report from the Sheriff's Department.*

Joan English, Assistant City Manager, provided background information as outlined in the staff report dated October 20, 2008.

SAM BORELLI, WEST HOLLYWOOD, spoke regarding clean-up and safety issues surrounding extended hours businesses. He spoke regarding the possible economic impacts to the City for extended hours businesses. He spoke in support of the requirement that businesses be in operation for one year prior to being eligible for an extended hours permit.

TOM DEMILLE, WEST HOLLYWOOD, spoke in support of granting extended hours permits.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding alcohol license issues in the City. She spoke regarding public safety issues surrounding extended hours businesses.

LAUREN MEISTER, WEST HOLLYWOOD, spoke regarding public safety issues surrounding extended hours businesses.

Councilmember Duran spoke regarding the limited number of drunken/disorderly conduct violations in the previous 18 months. He spoke regarding the need for balance and flexibility in granting extended hours permits, taking the business community and public safety concerns

into consideration. He spoke in support of leaving approval of extended hours permits to the discretion of the Community Development Director.

Councilmember Heilman spoke regarding a possible differentiation in fees, depending on the type of extended hours permit application. He spoke regarding the approval of after-hours permits for outdoor dining and the need for conditioning depending on the impact to the neighborhood. He spoke in opposition to the requirement that businesses be in operation for one year prior to being eligible for an extended hours permit. He spoke regarding the creation of a Santa Monica Business Improvement District.

Mayor Pro Tempore Land spoke in support of the creation of a Santa Monica Business Improvement District. She spoke regarding the need for further clarification in the wording of guidelines for extended hours permit approvals. She spoke regarding the need for balance and flexibility in granting extended hours permits, taking the business community and public safety concerns into consideration.

Councilmember Guarriello spoke regarding the penalties for businesses that violate the extended hours permit restrictions.

Mayor Prang spoke regarding the need to draft an ordinance and policy that allows the Community Development Director and the City to grant extended hours permits with a balance and flexibility that takes the business community, residents, and public safety concerns into consideration.

**ACTION:** 1) Review and comment on guidelines for criteria and conditions for extended hours permit review; 2) Direct staff to return to City Council with a revised extended hours ordinance that incorporates a set of defined eligibility standards for extended hours applications; 3) Direct staff to use the guidelines for conditions and criteria in the interim until a revised extended hours ordinance is adopted; 4) Direct the Economic Development Department to pursue the establishment of a Business Improvement District (BID) in the Santa Monica Boulevard and Robertson area; and 5) Receive and file Sheriff's Department report regarding incidents and staffing for the Santa Monica Boulevard and Robertson area. (Attachment A) **Carried by Consensus of the Council.**

**4.B. MUSEUM TO MEMORIALIZE THE HISTORY OF MUSIC AND ENTERTAINMENT ON THE SUNSET STRIP [R. REYNOLDS, J. HUFFER, A. CAMPBELL]:**

*The City Council will consider awarding a contract to Economic Research Associates to conduct a study to explore the feasibility of establishing a museum to memorialize the history of music and entertainment on the Sunset Strip.*

Andrew Campbell, Cultural Affairs Administrator, provided background information as outlined in the staff report dated October 20, 2008.

VICTORIA JOYCE, WEST HOLLYWOOD, spoke in support of the Item.

TODD STEADMAN, EXECUTIVE DIRECTOR OF THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT, spoke in support of the Item.

BRAD BURLINGAME, EXECUTIVE DIRECTOR OF THE WEST HOLLYWOOD MARKETING AND VISITORS BUREAU, spoke in support of the Item.

Mayor Pro Tempore Land spoke regarding the recent Sunset Strip Music Festival. She spoke in support of the Item and the need for the study. She spoke regarding the need to include residents in the process, and to investigate ways to make the museum a tourist destination.

Councilmember Duran thanked staff for bringing the Item forward. He disclosed a previous working relationship with one of the employees of the consultant firm. He spoke in support of investigating possible interactive and educational exhibits at the museum. He spoke in support of the Item and the study. He spoke in support of developing an inventory of available memorabilia to be included in the museum.

Councilmember Guarriello spoke in support of the Item. He spoke regarding the upcoming remodeling of the Sunset Strip. He spoke regarding budget concerns surrounding the construction of the museum.

Councilmember Heilman spoke in support of the consultant. He spoke in support of developing an inventory of available memorabilia to be included in the museum. He spoke regarding the possibility of developing relationships with other similar museums in the area. He spoke regarding budget concerns surrounding the construction of the museum, and in opposition to going forward with site location during the study. He spoke in support of investigating possible interactive and educational exhibits at the museum. He spoke in support of moving forward in a limited capacity and completing the study in phases.

Mayor Prang spoke in support of moving forward in a limited capacity and completing the study in phases. He spoke regarding concerns surrounding the construction of the museum and concerns surrounding site location of the museum.

**ACTION:** 1) Approve a contract to Economic Research Associates in the amount of \$95,000 to conduct a study to determine the feasibility of establishing a museum to memorialize the history of music and entertainment on the Sunset Strip; 2) Authorize the Director of Finance to

appropriate \$95,000 from General Fund reserves to account 100-1-01-10-531005, Contract Services; 3) Authorize the City Manager to sign the contract; and 4) direct staff to report to Council after Phase 1 of the study before continuing to Phase 2 or 3. **Motion by Councilmember Duran, seconded by Mayor Pro Tempore Land and unanimously approved.**

**4.C. COMMISSION APPOINTMENTS AND RE-APPOINTMENTS [T. WEST, C. SCHAFFER]:**

*The City Council will consider making direct and at-large appointments to City Commissions, Advisory Boards, and Committees.*

**ACTION:** 1) The City Council made the following at-large appointment to the Planning Commission: Roberta Sue Buckner.

2) The City Council made the following at-large appointment to the Disabilities Advisory Board: TABLE THE APPOINTMENT and direct staff to announce the vacancy at the next Disabilities Advisory Board meeting.

3) The City Council made the following at-large appointment to the Lesbian and Gay Advisory Board: David "Tradd" Keaton.

4) The City Council made the following at-large appointments to the Project Advisory Committee: TABLE THE APPOINTMENT and direct staff to further advertise the vacancies.

**5. NEW BUSINESS:**

**5.A. DISCUSSION OF CITY COUNCIL MEETING SCHEDULE [T. WEST, C. SCHAFFER]:**

*The City Council will consider cancelling the meeting of December 15, 2008, and approving the City Council Regular Meeting Schedule for Calendar Year 2009 and canceling or rescheduling several meetings throughout the year that conflict with holidays.*

**ACTION:** 1) The City Council cancelled the meeting of December 15, 2008; 2) Rescheduled the meeting of January 19, 2009 to January 20, 2009; 3) Rescheduled the meeting of February 16, 2009 to February 17, 2009; 4) Rescheduled the meeting of September 7, 2009 to September 8, 2009; and 5) Approved the City Council Regular Meeting Schedule for Calendar Year 2009. **Motion by Councilmember Heilman, seconded by Mayor Pro Tempore Land and unanimously approved.**

**5.B. (URGENCY ITEM) PROHIBITION OF ANIMAL COMPANIONS AT WEST HOLLYWOOD ANNUAL HALLOWEEN CARNAVAL: [J. PRANG, S. GUARRIELLO]**

*The attendance of animal companions at the West Hollywood Annual Halloween Carnaval poses nascent threat to the safety and well-being of both Carnaval participants and other animal companions. The Los Angeles County Department of Animal Care and Control has found that animal companions often suffer trauma during the Halloween holiday—injuries exacerbated when pets are brought into large crowds or public celebration—and has publicly recommended animal companions be left at*

*home on the holiday. The City Council will consider adopting an ordinance prohibiting the presence of animal companions at the annual West Hollywood Halloween Carnaval.*

Councilmember Duran requested that language in the Recommendation be changed from “prohibit visitors from bringing animal companions” to “discourage visitors from bringing animal companions”.

SAM BORELLI, WEST HOLLYWOOD, spoke in support of the Item.

**ACTION:** 1) Direct the City Manager and Public Safety Manager to work in collaboration with the Los Angeles County Sheriff’s Department, the Los Angeles Fire Department and all associated public safety organizations to brief event staff on the need to discourage visitors from bringing animal companions to the 2008 Halloween Carnaval on October 31, 2008; and 2) Direct the Department of Public Information to disseminate attached safety advisories from the City of West Hollywood and the Los Angeles Department of Animal Care and Control to city residents and likely Carnaval participants through direct mail, CATV City Channel 10 and all other available media outlets. **Motion by Councilmember Duran, seconded by Mayor Pro Tempore Land and unanimously approved.**

#### **EXCLUDED CONSENT CALENDAR:**

##### **2.N. LEGISLATIVE PRIORITIES 2009-2010 [V. LOVE, K. KRIETZMAN]:**

*The Council will consider approving the City of West Hollywood's draft Priority Issues for legislative activity in the 2009-2010 State legislative session.*

Councilmember Heilman requested that the legislative priority, “Support legislation that funds Metro Rail expansion and Westside options”, be amended to “Support legislation that funds Metro Rail expansion and options for service to West Hollywood”. He spoke in opposition to the following legislative priority included in the staff report, “Support redistricting reform that reduces the size of legislative districts and increases the number of state legislative seats.”

**ACTION:** 1) Review and approve the draft Legislative Priorities; with an amendment to the legislative priority, “Support legislation that funds Metro Rail expansion and Westside options”, to read, “Support legislation that funds Metro Rail expansion and options for service to West Hollywood”; and 2) Direct staff to submit the Legislative Priorities to California Assembly and Senate representatives, the Governor, the City’s state Lobbyist, Helyne Meshar and the City’s federal lobbyist , MARC Associates. **Motion by Councilmember Heilman, seconded by Mayor Pro Tempore Land and unanimously approved.**

**PUBLIC COMMENT:** None.

**6. LEGISLATIVE:** None.

**COUNCILMEMBER COMMENTS:** None.

**ADJOURNMENT:** The City Council adjourned at 9:27 P.M. in memory of Henry Sanchez, Penny Avila, Josie Zoretich, Henrietta Zorskey, Dorothy Green, Mr. Blackwell, Levi Stubbs, and all the soldiers who died in Iraq and Afghanistan since the last City Council meeting. They adjourned to their next regular meeting, which will be on Monday, November 3, 2008 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.