

WEST HOLLYWOOD CELEBRATES  
PACIFIC STANDARD TIME



CITY OF WEST HOLLYWOOD

**PST... It All Started Here**—*West Hollywood Celebrates Pacific Standard Time* is a dynamic collaboration between the City of West Hollywood, artists, curators, nonprofit arts organizations, and the West Hollywood business community, including the City's Business Improvement Districts: The Avenues – Art, Fashion and Design District, the Sunset Strip Business Association, the Marketing and Visitors Bureau, and the West Hollywood Chamber of Commerce. Special thanks are also due to Barney's Beanery, the legendary West Hollywood roadhouse and watering hole that is unofficial "headquarters" for **PST... It All Started Here**. A landmark and favorite meeting spot on Santa Monica Boulevard (historic Route 66) since 1927, Barney's was a major hangout for the influential and iconic artists, writers, and musicians that defined the years covered by Pacific Standard Time, 1945-1980. With its central location and ample parking nearby, it's still one of WeHo's most popular spots, and is an ideal place to "eat and drink as the artists did" before or after any **PST... It All Started Here** activities—some events will even take place within its historic walls...keep checking [weho.org/pst](http://weho.org/pst) for programming updates at locations all around West Hollywood.

**Projects and Performances by**

Center for the Study of Political Graphics\*\*

LA><ART •

LAND (Los Angeles Nomadic Division) \* •

ONE National Gay & Lesbian Archives •

Unbound Productions \*

**And the Participation of**

Communications Arts + Design, Inc.

Green Public Art Consultancy

Joanne Shannahoff Design

West Hollywood Library

\*Additional funding for these projects provided by the City of West Hollywood Arts and Cultural Affairs Commission

\*\*Additional funding for this project provided by California Council for the Humanities and the City of West Hollywood Arts and Cultural Affairs Commission

• Pacific Standard Time is an unprecedented collaboration of more than sixty cultural institutions across Southern California, coming together to tell the story of the birth of the L.A. art scene. Initiated through grants from the Getty Foundation, Pacific Standard Time will take place for six months beginning October 2011. Support for the Performance and Public Art Festival is provided by the Getty Foundation. [pacificstandardtimefestival.org](http://pacificstandardtimefestival.org)

For programming additions, scheduling/location changes, and the latest updates:

Facebook at ARTbeat West Hollywood or on the web at [weho.org/pst](http://weho.org/pst)

PST...  
IT ALL  
STARTED  
HERE

# In 1945- 1980,

## THE YEARS THAT PACIFIC STANDARD TIME COVERS,

the urban parcel that is now the City of West Hollywood was the modern-day wild west, physically and metaphorically. An unincorporated territory smack in the middle of Los Angeles, it was—and is—a hotbed of creativity and progressivism representing the rebellious heart of Southern California's artistic and cultural identity. True to form, West Hollywood presents its own provocative take on Pacific Standard Time with "**PST ... It All Started Here,**" a collection of events and exhibits that take art out of the museum and onto the streets—and celebrates the art world icons, rock music stars, visionary conceptualists, and revolutionary thinkers that made the city a world renowned cultural destination.

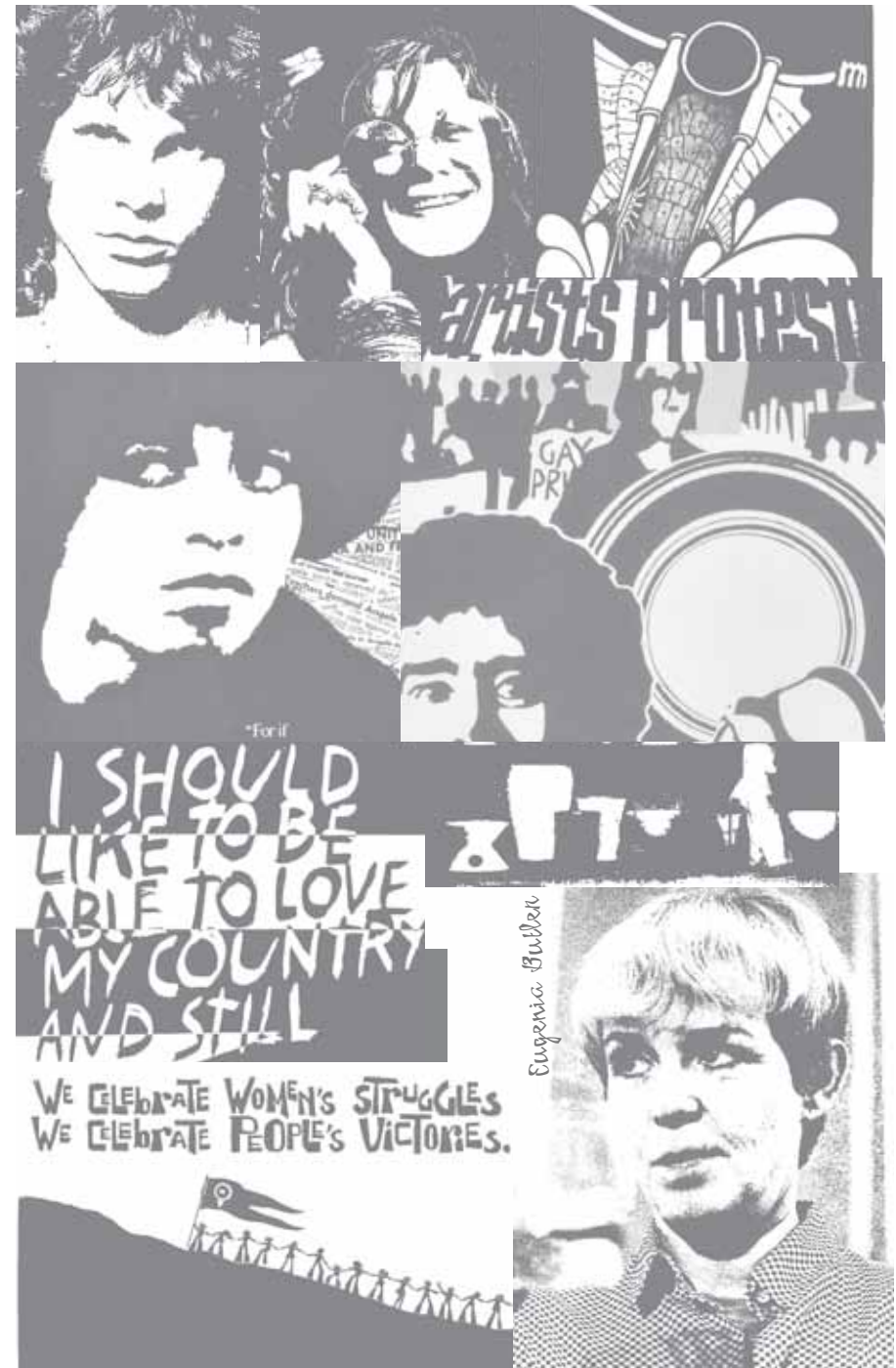
*Artists' Tower of Protest* Installation, Charles Brittin, 1996. Silver dye bleach print. 19 15/16 x 15 15/16 in.  
Charles Brittin Papers, The Getty Research Institute, Los Angeles. © J. Paul Getty Trust

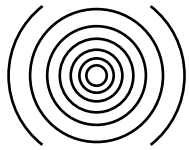


# Brash **Bold** & Brainy

OFFERINGS FOR **PST... IT ALL STARTED HERE** INCLUDE

- **Perpetual Conceptual: Echoes of Eugenia Butler**, an exploration of gallerist Eugenia Butler—a seminal figure in the promulgation of conceptual art and a key figure on La Cienega’s paramount gallery row.
- On the Sunset Strip, Mark di Suvero’s recreation of his monumental **Artists’ Tower of Protest**, originally built in 1966 as a Vietnam War protest, is an ongoing element in Pacific Standard Time’s Performance and Public Art Festival.
- **Decade of Dissent: Democracy In Action 1965-1975** mines the archives of the Center for the Study of Political Graphics, whose collection of post-WWII political art is the largest of its kind in the U.S.
- At the ONE Archives Gallery & Museum, **Cruising the Archive: Queer Art and Culture in Los Angeles, 1945-1980**, **Wink Wink** examines the relationship between artistic practices and LGBTQ histories. Other activities include Pacific Standard Time-themed exhibitions and performances at West Hollywood art galleries, and at storied locations such as **Barney’s Beanery** that were the hang-outs of the artists and musicians that shaped our world.





## WEST HOLLYWOOD CELEBRATES PACIFIC STANDARD TIME



### ARTISTS' TOWER OF PROTEST by Mark di Suvero

Opens January 19, 2012

Originally conceived by the Los Angeles Artists' Protest Committee and designed by sculptor Mark di Suvero, *The Artists' Tower of Protest* was erected on a lot on Sunset Boulevard near La Cienega in 1966 as a symbol of collective dissent against the Vietnam War. With di Suvero's involvement and the collaboration of many other contemporary artists, *The Artists' Tower of Protest* is being re-staged on The Sunset Strip to both reflect on this important historical moment in Los Angeles, and to open a dialogue about the current role of arts activism. Part of the Pacific Standard Time Performance and Public Art Festival, the 2012 iteration of *The Artists' Tower of Protest* is organized by the Getty Research Institute and LA><ART; support provided by the Getty Foundation. [LA>< Art laxart.org](http://LA><Art.laxart.org)



### PERPETUAL CONCEPTUAL: Echoes of Eugenia Butler

LAND (Los Angeles Nomadic Division)

January 25 – April 21, 2012

The multi-site, multi-media exhibition *Perpetual Conceptual: Echoes of Eugenia Butler* presents a renegotiated understanding of the historical importance of Eugenia Butler, Sr. and her seminal gallery. Despite the Eugenia Butler Gallery's short-lived physical presence on La Cienega's gallery row (1968—1971), the influence of projects and events that took place there continue to permeate the contemporary art scene. Presented by LAND (Los Angeles Nomadic Division) in collaboration with Butler's granddaughter Corazon del Sol, *Perpetual Conceptual* includes three connected spaces which comprise the exhibition and performance venues at 8126-8132 Santa Monica Boulevard. The Eric Orr component of *Perpetual Conceptual* is part of the Pacific Standard Time Performance and Public Art Festival, organized by the Getty Research Institute and LA><ART; support provided by the Getty Foundation. Additional events and performances will take place at locations around West Hollywood. [LAND nomadicdivision.org](http://LAND.nomadicdivision.org).



### CRUISING THE ARCHIVE: *Queer Art and Culture in Los Angeles, 1945—1980*

ONE National Gay and Lesbian Archives Gallery & Museums

Continues through April 1, 2012

*Cruising the Archive: Queer Art and Culture in Los Angeles, 1945-1980* is a three-part exhibition that explores the relationship between artistic practices and LGBTQ histories through artworks, objects, and archival documents culled from the collections at ONE National Gay & Lesbian Archives. By presenting works of art alongside archival materials from the social and historical context of their production, the exhibition explores the divergent, ambiguous, and sometimes humorous ways in which queer artists and activists in Los Angeles have contributed to the aesthetic and political field of cultural production. Organized by David Frantz and Mia Locks, *Cruising the Archive* presents artworks by both established and unknown artists, and is the most comprehensive showing of ONE Archives' art collection to date.

[ONE National Gay & Lesbian Archives onearchives.org](http://ONE National Gay & Lesbian Archives.onearchives.org)



### DECADE OF DISSENT: *Democracy in Action 1965—1975*

Center for the Study of Political Graphics

February 4 – April 28, 2012

The exhibition *Decade of Dissent: Democracy in Action 1965—1975* documents the importance of political poster art in promoting the ideas and ideals of democracy during a turbulent, watershed era in California, and across the nation. Democracy was advanced at the ballot box, on campuses, and in the streets—yet conflict and controversy defined the decade as free speech was challenged, peaceful assemblies were violently disrupted, and many Americans were denied equality. Presented at the West Hollywood Library by the Center for the Study of Political Graphics—the largest archive of post-WWII political graphics in the U.S. and the second largest in the world—*Decade of Dissent* mines its collection to illustrate the power of art to convey past experiences and views of the world, and create a broader context for understanding contemporary society.

[Center for the Study of Political Graphics politicalgraphics.org](http://Center for the Study of Political Graphics.politicalgraphics.org)



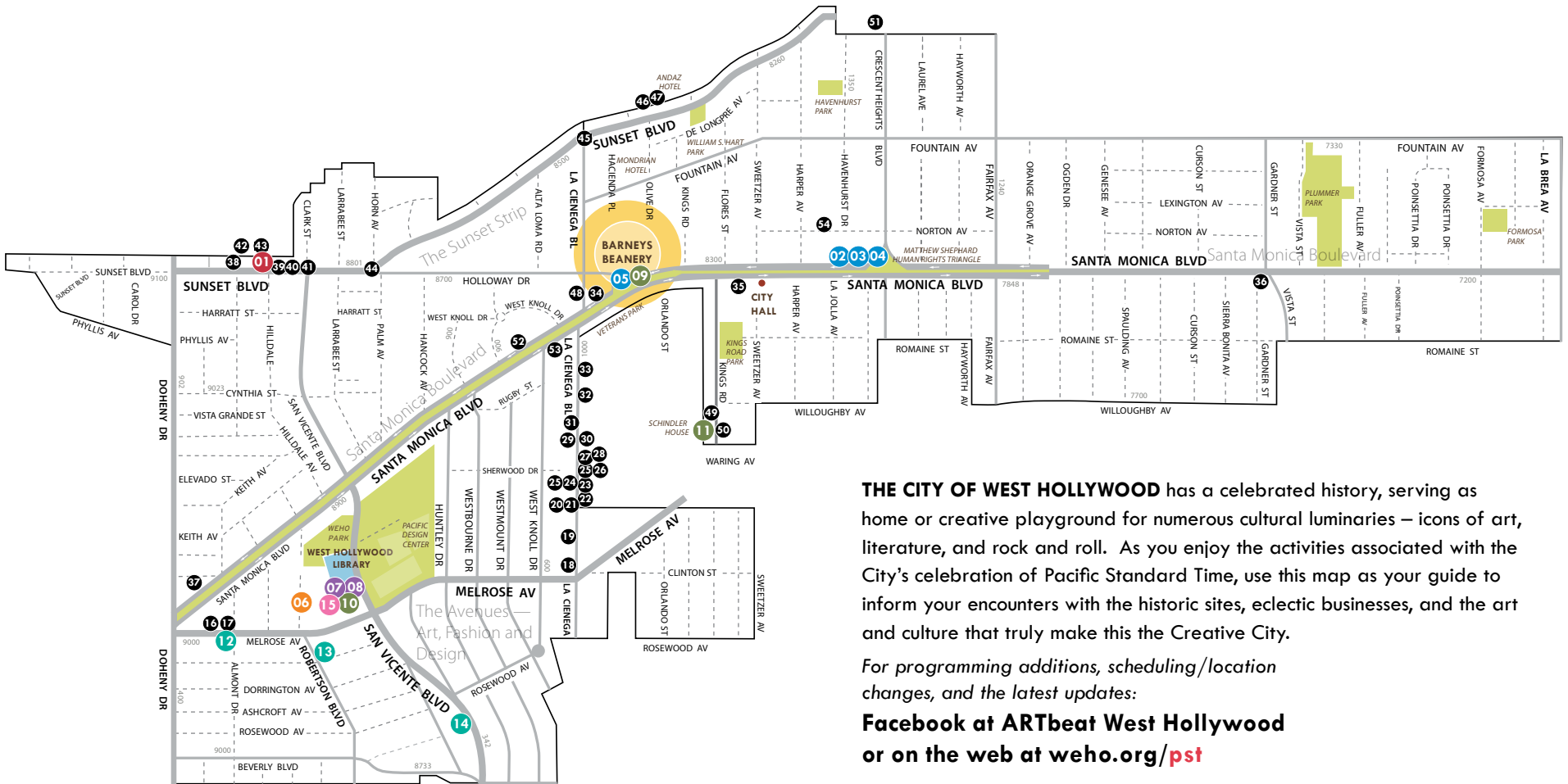
Presenting Sponsors



The Getty

Bank of America





**THE CITY OF WEST HOLLYWOOD** has a celebrated history, serving as home or creative playground for numerous cultural luminaries – icons of art, literature, and rock and roll. As you enjoy the activities associated with the City’s celebration of Pacific Standard Time, use this map as your guide to inform your encounters with the historic sites, eclectic businesses, and the art and culture that truly make this the Creative City.

*For programming additions, scheduling/location changes, and the latest updates:*

**Facebook at ARTbeat West Hollywood**  
**or on the web at [weho.org/pst](http://weho.org/pst)**



# The Creative City

Incorporated in 1984, West Hollywood was the first in the U.S. to call itself “The Creative City.” Encompassing vibrant districts including The Avenues and the Sunset Strip, “WeHo” has been

voted the second most walkable community in California, and, at 1.9-square miles total, arguably has more arts per square mile than any other city in the country.

**PST...It All Started Here** celebrates

Pacific Standard Time, and West Hollywood’s role in shaping the cultural history of Southern California.

01

● **ARTISTS' TOWER OF PROTEST** •  
(by Mark di Suvero), LA><ART  
**Opens January 19**

Corner of Sunset Blvd and Hilldale Av  
(The Original location is 45 on the map)

● **PERPETUAL CONCEPTUAL** •  
**Echoes of Eugenia Butler**  
**LAND (Los Angeles Nomadic**  
**Division)**

**January 25 – April 21**

Main Exhibition Space: 8128 Santa Monica Blvd

Rotating Performances: 8130 Santa Monica Blvd

Artist Solo Exhibitions: 8132 Santa Monica Blvd

Featuring the work of:

Eugenia Butler Sr.	Eugenia P. Butler
Rudi Gernreich	Paul Cotton
Richard Jackson	James Lee Byars
Robert Barry	Dieter Roth
Dorothy Iannone	Ed Kienholz
Eric Orr	

\*Dates are subject to change. For most current programming schedule visit [nomadicdivision.org](http://nomadicdivision.org)

**Satellite performances\***

**Eugenia Butler, Sr. – Eugenia is Coming with her Collection performance**

January 11-17

**Rudi Gernreich Fashion Show**

February 3

**Paul Cotton Bunny Suits/ Astronauts performance**

March 6-16

**Robert Barry performance**

March 10-21

LAND Satellite Venues —  
check website for details

02

**Opening Reception,**  
Eric Orr performance & film screening,  
Jim Storey installation

January 25

**Perpetual Conceptual:**  
Echoes of Eugenia Butler Exhibition  
January 25-April 21

**Eugenia Butler Closing Séance**

April 21

Main Exhibition Space —  
8128 Santa Monica Blvd

03

**Eugenia P. Butler Exhibition**

January 25-February 5

**Richard Jackson & James Lee Byars performances**

March 10-21

**Dieter Roth and Dorothy Iannone Exhibitions**

April 4-18

Artist Solo Exhibitions —  
8132 Santa Monica Blvd

04

**Ed Kienholz Barter Show performance**

February 22-28

**Paul Cotton Random House Converter**

March 6-16

**Richard Jackson & James Lee Byars**

March 10-21

Rotating Performance Space  
8130 Santa Monica Blvd

05

**Ed Kienholz Barter Show exhibition**

March 1, 9 PM-ish

Barneys Beanery —  
8447 Santa Monica Blvd

• Official Getty Pacific Standard Time project

06

● **CRUISING THE ARCHIVES** •

*Queer Art and Culture in Los Angeles, 1945—1980*

**ONE Archives Gallery & Museums**  
**Continues through April 1**  
626 N. Robertson Blvd

07

● **DECADE OF DISSENT:**  
**DEMOCRACY IN ACTION 1965-1975**  
**Center for the Study of Political Graphics**

**February 4 – April 28**

West Hollywood Library  
625 N. San Vicente Blvd

08

**Conversation with Mr. Fish and Robert Scheer**

February 13, 7:30 PM  
West Hollywood Library,  
625 N. San Vicente Blvd

● **OTHER**

09

**Homage to Charles Bukowski performance with Unbound Productions**

February 16, 9 PM-ish  
Barney's Beanery,  
8447 Santa Monica Blvd

10

**AIAC Reading Program**

January 20-22  
West Hollywood Library, 625 N. San Vicente Blvd

11

**MAK Center for Art and Architecture Los Angeles**

835 North Kings Road

• Sympathetic Seeing: Esther McCoy and the Heart of American Modernist Architecture and Design  
Continues Through January 29

● **PARTICIPATING ART GALLERIES**

12

**LOUIS STERN FINE ARTS**

9002 Melrose Ave

**Signs of LA: Roger Kuntz**

February 7–18

**Samella Lewis the African American Princess**

April 21–25

13

**TRIGG ISON FINE ARTS**

511 N Robertson Blvd

**American Optimism: Celebrating the LA Art Scene 1935-1980**

February 12

14

**DENENBERG FINE ARTS**

417 N. San Vicente Blvd

15

● **THE BIG READ begins April 1**

Featuring various events surrounding Ray Bradbury's *Fahrenheit 451*, including panels, book discussions, and theatre and film events.

April 1-29

Most Events will be held at the West Hollywood Library 625 N. San Vicente Blvd  
Check back in March for the complete calendar: [weho.org/arts](http://weho.org/arts)

● **NOTABLE HISTORIC LOCATIONS OF THE *PACIFIC STANDARD TIME* ERA**

\*listings marked with an asterisk are still in operation at these sites

**GALLERIES**

Introducing groundbreaking new artists in an era when L.A. had no major art museum, WeHo's seminal galleries fostered the adventurous Southern California art scene that Pacific Standard Time chronicles.

**16 Theatre Vanguard**

9014 Melrose  
Center for avantgarde and noncommercial arts in LA

**17 G. Ray Hawkins Gallery**

9002 Melrose Ave

**18 Eugenia Butler Gallery**

615 N. La Cienega Blvd

**19 Molly Barnes Gallery**

631 N. La Cienega Blvd

**20 Esther-Robles Gallery**

665 N. La Cienega Blvd

**21 Gallery 669, Eugenia Butler Gallery, Rosamund Felsen Gallery, Mizuno Gallery, Rolf Nelson Gallery**  
669 N. La Cienega Blvd

**22 Felix Landau Gallery**

702 N. La Cienega Blvd

**23 Turnabout Theatre greenroom/ NOW Gallery**

716 N. La Cienega Blvd

**24 Artforum Offices**

723 N. La Cienega Blvd

**25 Ferus Gallery**

723 & 736 N. La Cienega Blvd

**26 Rolf Nelson Gallery**

736 N. La Cienega Blvd and  
669 N. La Cienega Blvd

**27 Huysman Gallery**

740 N. La Cienega

**28 Rex Evans Gallery**

748 ½ N. La Cienega Blvd

**29 David Stuart Galleries**

807 N. La Cienega Blvd

**30 Nicholas Wilder Gallery**

814 N. La Cienega Blvd and  
8225 ½ Santa Monica Blvd

**31 Stephen White Gallery**

835 N. La Cienega Blvd

**32 Claire S. Copley Gallery**

918 N. La Cienega Blvd

**33 Ceeje Gallery**

958 N. La Cienega Blvd

**34 Billy Al Bengston Studio**

8491 Santa Monica Blvd

**35 Everett Ellin Gallery**

8330 Santa Monica Blvd and  
9030 Sunset Blvd

**36 David Hockney Studio**

Santa Monica Blvd nr.  
Gardner St

**CLUBS/ HISTORIC LOCATIONS**

**37 The Troubadour\***

9081 Santa Monica Blvd  
Once a launching pad for many careers and West Coast debuts from the Byrds, Bob Dylan, Tom Waits, Joni Mitchell, and many more.

**38 The Roxy Theatre\***

9009 W. Sunset Blvd  
A famous music venue and hangout of many stars, including John Lennon during his 'lost weekend'. Also, where the Rocky Horror Show was first performed in the US.

**39 Unicorn Coffee House**

8919 Sunset Blvd  
Once the *London Fog* nightclub in the 1960s The Doors had regular gigs there before becoming the house band at the *Whisky A Go Go*.

**40 Duke's Coffee Shop\***

8909 Sunset Blvd (*current address*)  
Now called *Dukes West Hollywood* this was a hang out for musicians in 1968 and part of the Tropicana Motel.

**41 Whisky A Go Go\***

8901 Sunset Blvd  
The Whisky was the birthplace of the go-go dancer, and the house venue for The Doors for years.

**42 Rainbow Bar and Grill \***

9015 Sunset Blvd  
The Rainbow was a famous hangout for rock musicians and their groupies in the 1960's-70's including John Lennon, Keith Moon, Grace Slick, Ringo Starr, Neil Diamond, Janis Joplin, Led Zeppelin, Alice Cooper, and Elvis Presley.

**43 Gazzari's**

9039 Sunset Blvd  
Nightclub and staple of the Los Angeles music scene in the 1960s, '70s and '80s, where The Doors and Van Halen were featured house bands for long stretches before being discovered. Other bands that played here include Johnny Rivers, Tina Turner, Sonny and Cher, and Mötley Crüe.

**44 Cinematheque 16**

8816 ½ W. Sunset Blvd  
An art film house

**45 Artist's Tower of Protest**

Original site: Sunset near La Cienega

**46 Ciro's**

8433 Sunset Blvd  
A nightclub also known as *Ciro's Le Disc* opened in 1940. It was a Hollywood elite hang out. In the '60s it became a rock and roll club. The Byrds got their start there in '64. The site of Ciro's became the Comedy Store in 1972.

**47 Hyatt West Hollywood**

8401 Sunset Blvd  
Now the *Andaz, West Hollywood\**  
A hotel legend. Many musicians lived or stayed at the hotel for easy access to the live music venues.

**48 Alta Cienega Motel\***

1005 N. La Cienega Blvd  
Jim Morrison lived in Room 32.

**49 Studio and Showroom of Architectural Pottery**

1107 N. Kings Rd  
Founded by Max and Rita Lawrence to produce and market modernist pottery.

**50 Rootenberg/Markham House\***

902 N. Kings Rd  
Designed by Josef Van der Kar in 1953 and declared a historic landmark in 2005.

**51 Pandora's Box**

Crescent Hts Blvd & Sunset Blvd  
The closing of this club in 1966 incited the so called 'Sunset Strip Riots' which later inspired Buffalo Springfield's song "For What It's Worth," an anthem of the protest era.

**52 Tropicana Motel**

8585 Santa Monica Blvd  
Rock and roll oasis of the 60s, 70s, and 80s. Jim Morrison lived there and Tom Waits rented a bungalow. The Clash, Sex Pistols, The Byrds, Iggy Pop, Blondie, The Ramones and Bruce Springsteen all stayed here.

**53 The Doors Workshop**

8512 Santa Monica Blvd  
This two-story building was The Doors' office and rehearsal space. Their last album before Jim Morrison's death, *L.A. Woman*, was recorded in the upstairs office and Jim Morrison recorded his vocals part in the bathroom due to the room's natural reverb.

**54 Former home of Jim Morrison**

8216½ Norton