

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
MINUTES  
MONDAY, JULY 21, 2008  
WEST HOLLYWOOD PARK  
647 N. SAN VICENTE BOULEVARD**

**CALL TO ORDER:** Mayor Prang called the meeting to order at 6:47 P.M.

**PLEDGE OF ALLEGIANCE:** Ann Ehrenthal led the pledge.

**ROLL CALL:**

PRESENT: Councilmember Duran, Councilmember Guarriello, Councilmember Heilman (participating via telephone from Rusland, Amsterdam), Mayor Pro Tempore Land, and Mayor Prang.

ABSENT: None.

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, Assistant City Clerk Schaffer, and Administrative Specialist Guy Vespoint.

**REPORT OF CLOSED SESSION AGENDA:**

City Attorney Jenkins reported that the closed session was called to order at 6:00 P.M. He stated that there were no public speakers. He stated that the closed session adjourned at 6:35 P.M. with no reportable action taken.

**APPROVAL OF AGENDA:**

Staff requested that Item 2.T be tabled.

City Manager Arevalo requested that Item 3.A be tabled. It was carried by Consensus of the Council to keep Item 3.A on the agenda.

City Attorney Jenkins requested that Item 2.R be moved to the Excluded Consent Calendar.

Mayor Prang requested that Items 5.A, 5.B, 6.A. and 6.B be moved to the Consent Calendar as Items 2.II., 2.JJ., 2.KK., and 2.LL.

Councilmember Guarriello stated the need for further analysis to be done concerning Item 2.X., including a geological survey of groundwater.

Councilmember Heilman requested that Items 2.Q and 2.U be moved to the Excluded Consent Calendar.

Councilmeber Duran requested that Item 2.FF. be moved to the Excluded Consent Calendar. He noted his Abstention on Item 2.EE.

Councilmember Heilman stated that he posted the agenda properly at his off-site location.

**Motion by Mayor Pro Tempore Land, seconded by Councilmember Guarriello, to approve the July 21, 2008 agenda as amended and unanimously approved.**

### **ADJOURNMENT MOTIONS**

Mayor Pro Tempore Land requested the meeting be adjourned in memory of Glenda Tuscher, longtime rent control advocate. She requested that the meeting be adjourned in memory of Jonathan Ahearn, the First Treasurer of the City of West Hollywood. She requested that the meeting be adjourned in memory of Judith Zitter, the former Public Affairs Director of Kaiser Permanente. She requested that the meeting be adjourned in memory of Michael Sakajian, the former owner of Johnson's Tow. She requested that the meeting be adjourned in memory of Ike Starkman, former President and Founder of Jerry's Deli.

Councilmember Duran requested the meeting be adjourned in memory of a West Hollywood resident who was killed by San Diego law enforcement, while on a cruise ship during San Diego Gay Pride.

Councilmember Duran requested that the meeting be adjourned in memory of the following soldiers who died in Iraq and Afghanistan since the last City Council meeting: Tech. Sgt. Jackie L. Larsen, Staff Sgt. David W. Textor, Staff Sgt. Jeremy Vrooman, Aviation Boatswain Mate 3<sup>rd</sup> Class Petty Officer Daniel Verbeke, Lance Cpl. Jeffery Stevenson, Spc. William L. McMillan III, Cpl. James Hayward Arnal, 1<sup>st</sup> Lt. Jason D. Mann, Pfc. Willington M. Rhoads, Pfc. Sergio S. Abad, Cpl. Jonathan R. Ayers, Cpl. Jason M. Bogar, 1<sup>st</sup> Lt. Jonathan P. Brostrom, Sgt. Israel Garcia, Cpl. Jason Hovater, Cpl. Matthew B. Phillips, Cpl. Pruitt A. Rainey, Master Sgt. Mitchell W. Young, Cpl. Gunnar W. Zwilling, Capt. Krisztian Nemes, Spc. Brian S. Leon Guerrero, Spc. Samson A. Mora, Signaler Sean McCarthy, Sgt. Douglas J. Bull.

### **PRESENTATIONS:**

Mayor Prang presented a Plaque to Genevieve Morrill, Vice President of Marketing of the Pacific Design Center.

Mayor Pro Tempore Land presented a Commendation to Ann Ehrenthal, outgoing leader of the West Hollywood Community Housing Corporation.

Mayor Prang presented Commendations to Stan Bochniak, Regional Manager of AMPCO System Parking and Matt Jacobs, Acquisitions and Development at Turnberry, Ltd. for their support with respect to parking during the first week of same-gender marriages at West Hollywood Park.

Councilmember Duran presented a Proclamation to Morgan Sommer, President of Association of Sites Advocating Child Protection, and owner of Cybersocket Magazine.

Mayor Pro Tempore Land presented Commendations to members of the YIMBY Committee.

Laura Manukian introduced various Neighborhood Watch Captains relative to the upcoming National Night Out event on August 5, 2008.

**1. PUBLIC COMMENT:**

GLORIA VASSY, WEST HOLLYWOOD, thanked Councilmember Duran for mentioning the fallen soldiers during Adjournment Motions. She congratulated recent newlyweds and hoped they would adopt children. She spoke regarding crime statistics in West Hollywood; spoke regarding the how City Hall staff is dressed; and spoke regarding the fact that Councilmember Guarriello's age is always mentioned when he is introduced.

JANE GARRISON, REDONDO BEACH, spoke in favor Item 2.BB

RIC RICKLES, WEST HOLLYWOOD, wished Councilmember Heilman a happy birthday and spoke regarding cultural activities in West Hollywood.

KARMEN BECK, STUDIO CITY, spoke regarding the success of the recent Sunset Strip Music festival and offered her thanks to the Council.

NIC ADLER, LOS ANGELES, thanked the Council for supporting the recent Sunset Strip Music festival.

SUSAN ANDERSON, LOS ANGELES, manager of the West Hollywood library, announced upcoming events at the library.

COURTNEY KEMP, LOS ANGELES, thanked the Council for their support of the Sunset Strip Musical festival.

JEANNE DOBRIN, WEST HOLLYWOOD, requested that Council adjourn in the memory of Janet Siegel, the former chair of the Senior Advisory Board and a long-time resident. She spoke about parking and development issues in West Hollywood, and spoke in support of same-sex marriages .

ANSON SNYDER, WEST HOLLYWOOD, publicly thanked the Sherriff's Department for their work at Plummer Park, and spoke in support of the Plummer Park Neighborhood Watch group.

LINDSEY HORVATH, WEST HOLLYWOOD, member of the Women's Advisory Board, spoke in support of items 2.FF., 2.GG. and 2.HH.

## **COUNCILMEMBER COMMENTS:**

Councilmember Guarriello spoke regarding a recent ride-a-long with the West Hollywood Sheriff's Department and regarding a device used by Sheriffs that can read license plates on both sides of the street. He thanked them for their work. He spoke regarding attending the recent wedding of Planning Commissioner Joseph Guardarrama.

Councilmember Duran spoke regarding the upcoming California ballot initiative to ban same-sex marriages and encouraged voters to help defeat the initiative. He provided further clarification on Item 2.AA. He abstained from Item 2.EE because of concerns surrounding the request for Presidential Bush to call on China to improve their human rights, with the current human rights violations taking place in our own Country. He stated that Senator Elizabeth Dole recently proposed that the HIV Funding Bill be renamed the Jesse Helms Funding Bill.

Councilmember Heilman thanked everyone involved in organizing the recent Sunset Strip Music Festival. He requested that Council adjourn in memory of Janet Siegel. He thanked everyone for allowing him to participate in the meeting via telephone.

Mayor Pro Tempore Land wished Councilmember Heilman birthday greetings. She thanked Councilmember Guarriello for bringing forward Item 2.X. She thanked City staff for organizing the issuing of marriage licenses in the City, and announced a video on the City's website commemorating the first week of marriage licenses in the City. She stated that the City recently received the 2008 Innovation in Green Technology Award and thanked staff and residents who contribute to this achievement. She congratulated the West Hollywood Community Housing Corporation for being the recipient of the Los Angeles Business Council Design Concept Award for the Sierra Bonita project in the City. She announced a new pamphlet that provides an economic update of the City. She announced that the Westside Council of Governments recently developed a subcommittee on sustainability on which she will serve.

Mayor Prang congratulated Councilmember Heilman on his birthday. He thanked staff, volunteers and members of the community for their contributions to the issuing of marriage licenses in the City. He announced an upcoming Beat the Marriage Ban Town Hall forum in the City. He congratulated the Sunset Strip Bid Association and all the other organizers of the recent Sunset Strip Music Festival. He commented on funding issues for the current West Hollywood Library due to State funding cutbacks. He offered his condolences to the family of Janet Siegel.

## **CITY MANAGER'S REPORT:**

City Manager Arevalo provided further clarification on Item 5.B. regarding the update of the General Plan. He thanked City staff and the community for their input in the process, and announced that the General Plan update will be part of the agenda of the upcoming Annual Congress of Commissions and Advisory Boards.

**FISCAL IMPACT ON CONSENT CALENDAR:**

Assistant City Clerk Schaffer stated that the fiscal impact on the Consent Calendar is \$611,845.00 in expenditures and \$1,429,341.00 in potential revenue.

Assistant City Clerk Schaffer outlined the following revisions to Items after the posting of the agenda: Item 2.W. – a revised Item was provided lowering the number of National Night Out events from twelve to eleven; Item 2.X. – an additional exhibit was provided; Items 2.B. and CDC 5.A. – several clerical changes were made to previous meeting meetings; Item 2.G. – the actions of the Business License Commission were removed from the Item; Item 5.E. – the dates of the Tom of Finland Erotic Arts Festival are incorrect in the Item; Item 4.A. – a revised Item was provided moving the requested date of a public hearing to September 15, 2008; and Item CDC 8.A. – a revised Item was provided that included the contract for approval.

**2. CONSENT CALENDAR:**

**ACTION:** Approve the Consent Calendar as amended, 2.A.,B.,C.,D.,E.,F.,G.,H., I.,J.,K.,L.,M.,N.,O.,P.,Q.,R.,S.,U.,V.,W.,X.,Y.,Z.,AA.,BB.,CC.,DD.,EE.,FF.,GG.,HH ,II.,JJ.,KK.,LL. **Motion by Councilmember Guarriello, seconded by Mayor Pro Tempore Land and unanimously approved with Item 2.T Tabled and Councilmember Duran Abstaining on Item 2.EE.**

**2.A. POSTING OF AGENDA:**

*The agenda for the meeting of Monday, July 21, 2008 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, 17, 2008.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.B. APPROVAL OF MINUTES:**

*The City Council is requested to approve the minutes of prior Council meetings.*

**ACTION:** Approve the minutes of June 16, 2008. **Approved as part of the Consent Calendar.**

**2.C. DEMAND REGISTER NO. 605, RESOLUTION NO. 08-3709:**

*The City Council is requested to approve payment of bills due as presented by the Director of Finance.*

**ACTION:** Approve Demand Register No. 605 and adopt Resolution No. 08-3709, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 605." **Approved as part of the Consent Calendar.**

**2.D. DEMAND REGISTER NO. 606, RESOLUTION NO. 08-3710:**

*The City Council is requested to approve payment of bills due as presented by the Director of Finance.*

**ACTION:** Approve Demand Register No. 606 and adopt Resolution No. 08-3710, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 606." **Approved as part of the Consent Calendar.**

**2.E. TREASURER'S REPORT FOR APRIL AND MAY 2008:**

*The City Council will receive the Treasurer's Reports for the months ended April and May 2008 pursuant to Section 53646 of the Government Code of the State of California.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.F. CLAIMS ADMINISTRATION:**

*The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.*

**ACTION:** Deny the claims of Robert Tadoroff and Nahren Badal and refer to the City's claims adjuster. **Approved as part of the Consent Calendar.**

**2.G. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**

*The City Council will receive reports from various Commissions on actions taken at their recent meetings.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.H. COMMUNITY DEVELOPMENT DEPARTMENT DIRECTOR'S HEARING ACTION REPORTS:**

*The City Council will receive a report from the Community Development Department Director on actions at recent hearings.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.I. COMMISSION, ADVISORY BOARD, AND PROJECT ADVISORY COMMITTEE RESIGNATIONS [T. WEST, C. SCHAFFER]:**

*The City Council will accept the resignation of Project Advisory Committee Member Ann Ehrenthal, effective June 3, 2008; Public Safety Commissioner Lauren Meister, effective June 9, 2008; and acknowledge the departure of Historic Preservation Commissioner Tim Felchlin, effective May 19, 2008.*

**ACTION:** 1) Accept with regret the resignation of Ann Ehrenthal from the Project Advisory Committee and Lauren Meister from the Public Safety Commission; and 2) Acknowledge the departure of Tim Felchlin from the Historic Preservation Commission. **Approved as part of the Consent Calendar.**

**2.J. APPROVAL OF THE ARTS AND CULTURAL AFFAIRS COMMISSION RECOMMENDATION FOR THE 2008-2009 ART ON THE OUTSIDE PROJECT [R. REYNOLDS, A. CAMPBELL]:**

*The Council will consider approving the installation of a temporary exhibition of art works by artist Peter Shire on the Santa Monica median as recommended by the Arts and Cultural Affairs Commission through the City's Art on the Outside Program.*

**ACTION:** Approve the recommendation of the Arts and Cultural Affairs Commission to install a temporary exhibit of art works by artist Peter Shire to be installed along the Santa Monica median from August through November, 2008 at a cost of \$60,000. **Approved as part of the Consent Calendar.**

**2.K. WEST HOLLYWOOD COMMUNITY HOUSING CORPORATION THIRD AND FOURTH QUARTER REPORT FOR 2007-2008 AND SERVICE AGREEMENT FOR 2008-2009 [A. WINDERMAN, J. SKORNECK, E. SAVAGE]:**

*The City Council will receive the Third and Fourth Quarter Combined Report of the West Hollywood Community Housing Corporation (WHCHC) for Fiscal Year 2007-2008 and will consider approving an agreement with the nonprofit corporation for Fiscal Year 2008-2009 to retain and expand the City's affordable housing stock through acquisition, rehabilitation, construction, and management.*

**ACTION:** 1) Receive and file the FY 2007-2008 Third and Fourth Quarter Report of the West Hollywood Community Housing Corporation; 2) Approve a service agreement with the WHCHC in the amount of \$225,000 to provide operational support for the Corporation, with the additional provisions that WHCHC will continue to raise awareness of affordable housing needs in the City and the role of WHCHC in addressing them; and pursue programs such as fundraising, grants and corporate linkages that will make WHCHC more self-sufficient; and 3) Authorize the City Manager to execute the service agreement. **Approved as part of the Consent Calendar.**

**2.L. PROPOSED RESOLUTION AMENDING THE AFFORDABLE HOUSING SCHEDULE FOR THE INCLUSIONARY HOUSING PROGRAM INCLUDING CHANGES TO THE PROGRAM WAIT LISTY ADMINISTRATION [A. WINDERMAN, J. SKORNECK, E. SAVAGE]:**

*The City Council will consider the adoption of a resolution that amends the Affordable Housing Schedules for the Inclusionary Housing Program by establishing the 2008-2009 rent levels, income requirements and unit sales price for inclusionary units and approve changes to the inclusionary program wait list administration.*

**ACTION:** Adopt Resolution No. 08-3711 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE AFFORDABLE HOUSING SCHEDULES AND ADMINISTRATIVE

CHANGES TO THE INCLUSIONARY HOUSING PROGRAM.” **Approved as part of the Consent Calendar.**

**2.M. APPROVAL OF AN MOU AGREEMENT WITH LOS ANGELES COUNTY METROPOLITAN TRANSIT AUTHORITY (LACMetro) RELATED TO PROPOSITION A FUNDS AND THE CITYLINE TRANSIT SERVICES PROGRAM [L. LONG, D. DENNIS, J. ROONEY]:**

*The City Council will consider the approval of a one year agreement with the LACMTA for reimbursement of the collection and reporting of National Transit Database (NTD) statistics for the CityLine transit services program.*

**ACTION:** 1) Authorize the City Manager to execute an MOU agreement with the Los Angeles County Metropolitan Transit Authority (LACMetro) for a Proposition A Incentive Grant for the NTD reporting; and 2) Authorize the Director of Finance to increase budgeted revenues in the Prop A Fund, Account No. 203-422020 by \$32,727. **Approved as part of the Consent Calendar.**

**2.N. INCENTIVE GRANT PROGRAM WITH THE METROPOLITAN TRANSIT AUTHORITY (LAC METRO) FOR TRANSIT OPERATOR VEHICLE REPLACEMENT PROJECT [L. LONG, D. DENNIS, J. ROONEY]:**

*The City Council will consider the approval of an agreement with the LAC Metro for the Locally Funded Transit Operator Vehicle Replacement Project Mini Call grant awarded to the City of West Hollywood for the partial reimbursement of the transit vehicle acquisition.*

**ACTION:** Authorize the City Manager to execute MOU # MOU.PAIMCWEHO with the Los Angeles County Metropolitan Transit Authority (LAC Metro) for a Proposition A Incentive Grant of the West Hollywood Vehicle Replacement Project. **Approved as part of the Consent Calendar.**

**2.O. APPROVAL OF TWO-YEAR CONTRACT FOR HALLOWEEN CARNAVAL EVENT [L. LONG, N. BEARD, C. SMITH]:**

*The City Council will consider approving a two-year contract to Showtrends Inc. to provide a variety of services in the presentation of the City’s annual Halloween Carnaval.*

**ACTION:** 1) Authorize the City Manager to enter into a two year contract between the City and Showtrends Inc. in an amount not to exceed \$196,230.21 each year with designated extensions if mutually agreed upon; and 2) Authorize the Special Events/Recreation Manager to manage Change Orders for additional services related to this contract in an amount not to exceed ten percent (\$19,623) of the contract amount, contingent upon any additional expenditure for this vendor being offset through revenue. **Approved as part of the Consent Calendar.**

**2.P. APPROVAL OF A TWO YEAR CONTRACT FOR A COMMUNITY ALERTING AND EMERGENCY NOTIFICATION SYSTEM WITH 3N [K. COOK, B. SMITH]:**



*The City Council will consider approving a two year contract for a community alerting and emergency notification system with 3N.*

**ACTION:** Authorize the City Manager to execute a two year contract with 3N for a community alerting and emergency notification system in an amount not to exceed \$78,500. **Approved as part of the Consent Calendar.**

- 2.Q. APPROVAL TO SUBMIT A GRANT APPLICATION TO THE NATIONAL ENDOWMENT FOR THE ARTS TO SUPPORT ARTS AND CULTURAL ACTIVITIES IN ASSOCIATION WITH THE CITY'S 25<sup>TH</sup> ANNIVERSARY CELEBRATION [R. REYNOLDS, A. CAMPBELL]:**

**ACTION:** This Item was moved to the Excluded Consent Calendar.

- 2.R. PARKING LOT LEASE WITH WEST HOLLYWOOD PROPERTIES AND REGENCY OUTDOOR ADVERTISING [M. JENKINS, O. DELGADO]:**

**ACTION:** This Item was moved to the Excluded Consent Calendar.

- 2.S NOTICE OF COMPLETION FOR CIP 0802 STREET PAVING PROGRAM [O. DELGADO, S. PERLSTEIN]:**

*The City Council will consider approving the Notice of Completion for CIP 0802 Street Paving Program by Sully-Miller Contracting Company.*

**ACTION:** Accept the work and authorize the following: a) Filing a Notice of Completion by the City Engineer; b) Final payment to the contractor at the end of the 35 day lien period; c) Release of the Performance Bond on the date of recordation of the Notice of Completion; and d) Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices. **Approved as part of the Consent Calendar.**

- 2.T. APPROVAL OF FINAL TRACT MAP NO. 62131 FOR THE CONDOMINIUM PROJECT LOCATED AT 1029 VISTA STREET [O. DELGADO, S. PERLSTEIN]:**

*The City Council will consider the approval of Final Tract Map No. 62131, a five unit condominium, located on Vista Street, between Santa Monica Boulevard and Romaine Street.*

**ACTION:** This item was TABLED.

- 2.U. INTERIM PARKING REGULATIONS PROPOSED FOR NORMA PLACE FROM 7AM TO 7PM, MONDAY THROUGH FRIDAY [O. DELGADO, J. ROCCO, D. NORTE]:**

**ACTION:** This Item was moved to the Excluded Consent Calendar.

- 2.V. IMPLEMENTATION OF DISTRICT 10 PREFERENTIAL PARKING REGULATIONS ON THE 1000 BLOCK OF SPAULDING AVENUE [O. DELGADO, J. ROCCO, D. NORTE]:**

*The City Council will consider a petition for preferential parking filed by residents representing a majority of the residential dwelling units on the 1000 block of Spaulding Avenue.*

**ACTION:** Introduce for first reading Ordinance No. 08-788, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.230 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 10 PREFERENTIAL PARKING REGULATIONS ON THE 1000 BLOCK OF SPAULDING AVENUE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE ". **Approved as part of the Consent Calendar.**

**2.W. NATIONAL NIGHT OUT AGAINST CRIME IN WEST HOLLYWOOD [K. COOK, L. MANUKIAN]:**

*The City Council will consider designating Tuesday, August 5, 2008 as National Night Out in West Hollywood and approve various administrative requests to assist in the success of twelve National Night Out events.*

**ACTION:** 1) Proclaim August 5, 2008 "National Night Out" in West Hollywood; 2) Approve all street closures for National Night Out block parties; and 3) Approve the City's official sponsorship of all West Hollywood National Night Out events and waive all City fees associated with this event. **Approved as part of the Consent Calendar**

**2.X. WATER CONSERVATION AND GROUNDWATER RESOURCE UTILIZATION [S. GUARRIELLO, D. SAUR, D. GEVORKYAN]:**

*The City Council will adopt a plan to encourage water conservation and investigate the feasibility of utilizing groundwater resources.*

**ACTION:** 1) Direct staff to organize a campaign to promote water conservation among residents and businesses through a community outreach program. Establish a city water-use reduction goal and inform businesses and residents about the availability of rebates and incentives for replacing utilities with ones that are more water-friendly; 2) Direct staff to assess water usage of City facilities to regulate against over consumption; and 3) Direct staff to conduct a geological survey of groundwater locations throughout the City and evaluate the feasibility of installing pumps to extract and relocate groundwater. **Approved as part of the Consent Calendar with further direction by Councilmember Guarriello for a legal analysis of who owns the groundwater.**

**2.Y. SUPPORT SB 1420 (PADILLA), CONCERNING CALORIE INFORMATION ON RESTAURANT MENUS [S. GUARRIELLO, D. SAUR, D. GEVORKYAN, J. PRANG, J. STEVENS]:**

*The City Council will consider adopting a resolution in support of SB 1420 (Padilla) concerning calorie information on restaurant menus.*

**ACTION:** 1) Adopt Resolution No. 08-3712, "A RESOLUTION BY THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB 1420 (PADILLA), CONCERNING CALORIE INFORMATION ON RESTAURANT MENUS."; and, 2) Direct staff to send copies of signed

resolution to Governor Arnold Schwarzenegger, State Senator Sheila Kuehl, State Assembly member Mike Feuer, and State Senator Alex Padilla. **Approved as part of the Consent Calendar.**

**2.Z. PROPOSAL TO DEVELOP HISTORICAL MARKER COMMEMORATING ISSUANCE OF MARRIAGE LICENSES IN WEST HOLLYWOOD PARK [J. PRANG, J. STEVENS]:**

*The City Council will consider directing staff to work in cooperation with the Public Facilities Commission to design and explore installation options for a historical marker commemorating the first issuance of marriage licenses to same-sex couples in West Hollywood Park on Tuesday, June 17, 2008.*

**ACTION:** Direct staff to work in cooperation with the Public Facilities Commission to design and explore installation options for a historical marker commemorating the first issuance of marriage licenses to same-sex couples in West Hollywood Park on Tuesday, June 17, 2008. **Approved as part of the Consent Calendar.**

**2.AA. OPPOSE PROPOSITIONS 4 AND 8; SUPPORT PROPOSITION 5 [J. DURAN, H. MOLINA, A. LAND, C. PLANCK]:**

*The City Council will consider supporting/opposing State ballot measures scheduled for November 4, 2008*

**ACTION:** 1) Adopt Resolution 08-3713 "A RESOLUTION OPPOSING PROPOSITION 4 – WAITING PERIOD AND PARENTAL NOTIFICATION BEFORE TERMINATION OF MINOR'S PREGNANCY"; 2) Adopt Resolution 08-3714 "A RESOLUTION SUPPORTING PROPOSITION 5 – NON VIOLENT OFFENDERS. SENTENCING, PAROLE AND REHABILITATION. STATUTE"; 3) Adopt Resolution 08- 3715 "A RESOLUTION OPPOSING PROPOSITION 8 – LIMIT ON MARRIAGE"; and 4) Direct staff to send copies of signed resolutions to Senator Sheila James Kuehl, Assembly member Mike Feuer and other legislators or governmental agencies. **Approved as part of the Consent Calendar.**

**2.BB. A RESOLUTION SUPPORTING PROPOSITION 2, THE CALIFORNIA PREVENTION OF FARM ANIMAL CRUELTY ACT [J. PRANG, J. STEVENS, A. LAND, C. PLANCK]:**

*The City Council will consider adopting a resolution supporting Proposition 2, the California Prevention of Farm Animal Cruelty Act, on the November state ballot.*

**ACTION:** 1) Adopt Resolution No. 08-3716, "A RESOLUTION BY THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUPPORTING PROPOSITION 2, THE CALIFORNIA PREVENTION OF FARM ANIMAL CRUELTY ACT"; and 2) Direct staff to send copies of the signed resolution to The Humane Society of the United States, State Senator Sheila Kuehl and Assembly member Mike Feuer. **Approved as part of the Consent Calendar.**

**2.CC. A RESOLUTION IN OPPOSITION TO AMERICAN MILITARY INTERVENTION IN IRAN [J. PRANG, J. STEVENS, J. DURAN, H. MOLINA]:**

*The City Council will consider adopting a resolution opposing American military intervention in Iran.*

**ACTION:** 1) Adopt Resolution No. 08-3717, "A RESOLUTION BY THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD OPPOSING AMERICAN MILITARY INTERVENTION IN IRAN"; and 2) Direct staff to send copies of the signed resolution to The Secretary of Defense Robert Gates, Congressman Henry Waxman, Governor Arnold Schwarzenegger, State Senator Sheila Kuehl and Assembly member Mike Feuer. **Approved as part of the Consent Calendar.**

**2.DD. A RESOLUTION IN SUPPORT OF U.S. SANCTIONS ON ZIMBABWE [J. HEILMAN, F. SOLOMON, M. HORNER]:**

*The City Council will consider a resolution in support of U.S. sanctions on Zimbabwe.*

**ACTION:** 1) Adopt Resolution No. 08-3718, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF U.S. SANCTIONS ON ZIMBABWE"; and 2) Send copies of the resolution to President Bush, Senator Dianne Feinstein, Senator Barbara Boxer, Representative Henry Waxman, Human Rights Watch and ANSA (Artists for a New South Africa). **Approved as part of the Consent Calendar.**

**2.EE. A RESOLUTION CALLING ON PRESIDENT BUSH TO URGE THE CHINESE GOVERNMENT TO IMPROVE THEIR HUMAN RIGHTS RECORD [J. HEILMAN, F. SOLOMON, C. ASHTARY]:**

*The City Council will consider adopting a resolution calling on President Bush to urge the Chinese government to make improvements in their declining human rights record.*

**ACTION:** 1) Adopt Resolution No. 08-3719, "A RESOLUTION CALLING ON PRESIDENT BUSH TO URGE CHINA TO IMPROVE THEIR HUMAN RIGHTS RECORD"; 2) Send a letter to President Bush calling on him to urge China to improve their human rights record; and 3) Send copies to Governor Schwarzenegger, Representative Waxman, Senator Feinstein, Senator Boxer, Assemblyman Feuer, Mayor Villaraigosa, Amnesty International, and Human Rights Watch. **Approved as part of the Consent Calendar with Councilmember Duran Abstaining.**

**2.FF. A RESOLUTION IN SUPPORT OF HEALTHY FAMILIES, HEALTHY WORKPLACES ACT OF 2008 (AB 2716, MA) [C. PLANCK, L. FOOKS, P. INDALL]:**

**ACTION:** This item was moved to the Excluded Consent Calendar.

**2.GG. CITY CO-SPONSORSHIP OF LOVE YOUR BODY DAY 2008 [C. PLANCK, L. FOOKS]:**

*The City Council will consider co-sponsoring the Hollywood Chapter of the National Organization for Women's Love Your Body Day to be held on October 12, 2008 at West Hollywood Park*

**ACTION:** 1) Approve the City of West Hollywood's co-sponsorship of Love Your Body Day with Hollywood's Chapter of the National Organization for Women (NOW) and the use of the City's name and logo on printed materials advertising the event; 2) Approve the use of West Hollywood Park by Hollywood NOW on Sunday, October 12, 2008 from noon-4 pm; 3) Direct Economic Development and the Marketing & Visitors Bureau personnel to assist with securing hotel space in the area to provide for out-of-town talent and attendees; and 4) Direct staff to assist with the coordination and promotion of the event. **Approved as part of the Consent Calendar.**

**2.HH. WOMEN'S EQUALITY DAY FORUM, AUGUST 26, 2008 [C. PLANCK. L. FOOKS]:**

*The City Council will consider approving programming to commemorate Women's Equality Day on August 26, 2008.*

**ACTION:** 1) Approve the commemoration of Women's Equality Day with a special televised forum on Tuesday, August 26, 2008; and 2) Direct the Department of Public Information and Prosecution Services to assist with event promotion and televise the forum on Citychannel 10. **Approved as part of the Consent Calendar.**

**2.II. (5.A.) ASSIGNMENT AGREEMENT BETWEEN THE CITY OF SAN GABRIEL AND THE CITY OF WEST HOLLYWOOD FOR THE EXCHANGE OF PROPOSITION A LOCAL RETURN FUNDS [A. GANDHY, D. HATCHER, J. ROONEY]:**

*The City Council will consider the acceptance of a Proposition A fund trade arranged with the City of San Gabriel.*

**ACTION:** 1) Approve a Prop A fund trade agreement with the City of San Gabriel for \$1,155,000 West Hollywood General Funds in exchange for \$1,500,000 City of San Gabriel Prop A Funds; 2) Authorize the City Manager to execute the agreement; 3) Authorize the Director of Finance to appropriate \$960,000 from the unallocated reserves in the General Fund to Expenditure for Traded Funds (100-1-03-31-531016); and 4) Authorize the Director of Finance to increase budgeted revenues in the Prop A Fund, Account No. 203-42101 by \$1,305,000. **Approved as part of the Consent Calendar.**

**2.JJ. (5.B.) SUMMARY OF COMMUNITY INPUT FROM PHASE I OF GENERAL PLAN UPDATE PROJECT [S. KEENE, J. KEHO, F. STEFAN, B. SIEGL]:**

*The City Council will receive and file a summary of community input as part of the first phase of the General Plan Update. This Phase, entitled Curiosity and Clarity, included interviews, visioning, a community*

*festival, and focus groups. Additional community input will be part of subsequent project phases.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.KK. (6.A.) AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 9.04.040 OF CHAPTER 9.04 OF THE WEST HOLLYWOOD MUNICIPAL CODE REGARDING OBSTRUCTING ENTRANCES [M. JENKINS, H. GOSS]:**

*The City Council will consider an ordinance that amends Section 9.04.040 of the West Hollywood Municipal Code regarding obstructing entrances.*

**ACTION:** Introduce on first reading Ordinance No. 08-789, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 9.04.040 OF CHAPTER 9.04 OF THE WEST HOLLYWOOD MUNICIPAL CODE REGARDING OBSTRUCTING ENTRANCES."  
**Approved as part of the Consent Calendar.**

**2.LL. (6.B.) AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ESTABLISHING VIDEO FRANCHISE FEES, PEG FEES, PENALTIES AND OTHER RELATED MATTERS FOR STATE VIDEO FRANCHISE AGREEMENTS AND AMENDING CHAPTER 11.40 OF THE WEST HOLLYWOOD MUNICIPAL CODE AND DECLARING THE URGENCY THEREOF [M. JENKINS, H. GOSS, B. ABRAHAMS]:**

*The City Council will consider an urgency ordinance to establish video franchise fees, PEG fees, penalties and other related matters for state video franchise agreements in compliance with Public Utilities Code, Division 2.5 and amending Chapter 11.40 of the West Hollywood Municipal Code (Telecommunications Regulatory Ordinance).*

**ACTION:** 1) Introduce on first reading Ordinance No. 08-790, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ESTABLISHING VIDEO FRANCHISE FEES, PEG FEES, PENALTIES AND OTHER RELATED MATTERS FOR STATE VIDEO FRANCHISE AGREEMENTS AND AMENDING CHAPTER 11.40 OF THE WEST HOLLYWOOD MUNICIPAL CODE;" and 2) Adopt the following urgency ordinance: Ordinance No. 08-791U, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ESTABLISHING VIDEO FRANCHISE FEES, PEG FEES, PENALTIES AND OTHER RELATED MATTERS FOR STATE VIDEO FRANCHISE AGREEMENTS AND AMENDING CHAPTER 11.40 OF THE WEST HOLLYWOOD MUNICIPAL CODE AND DECLARING THE URGENCY THEREOF." **Approved as part of the Consent Calendar.**

**THE CITY COUNCIL RECESSED AND RECONVENED AS THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION: 8:10 P.M.**

The Community Development Commission approved the minutes from the June 16, 2008 meeting, and approved a contract with Rosenow Spevacek Group, Inc. for consulting services regarding the extension of the time limit for eminent domain

authority. The actions are more fully described in the West Hollywood Community Development Commission minutes.

**THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION RECESSED  
AND RECONVENED AS THE WEST HOLLYWOOD CITY COUNCIL: 8:12 P.M.**

**3. PUBLIC HEARINGS:**

**3.A. AMENDMENT TO THE INTERIM ORDINANCE ADDING AN  
EXEMPTION FOR PROPERTIES DEVELOPED AS TWO DETACHED  
UNITS [S. KEEN, J. KEHO, F. STEFAN]:**

*The City Council will receive an update on the Interim Ordinance which regulates multi-family construction in the R3 and R4 zones. The City Council will also hold a public hearing to consider an amendment to the Interim Ordinance to exempt properties developed as two detached dwelling units from the standards established by the Ordinance.*

Assistant City Clerk Schaffer stated that the Item was noticed as required by law.

City Manager Arevalo stated receiving information from two Councilmembers regarding discrepancies as to how the Item was brought to the agenda.

Mayor Prang spoke regarding the Item previously being voted on by Council and failing, with the Council giving alternative direction on the Item. He spoke regarding procedural concerns for bringing a motion to reconsider an Item back before Council. He spoke regarding concerns as to whether the Item, which is amending a current urgency ordinance requires three votes or four votes to carry.

Guarriello spoke regarding procedural concerns surrounding bringing the Item back before Council.

Councilmember Heilman stated that this was not a motion to reconsider and requested the City Attorney to provide clarification on whether the Item needs three or four votes to carry.

City Attorney Jenkins confirmed that this Item was not a motion for reconsideration. He stated that there is no law which would preclude an item from being resurrected. He provided further clarification on issues relative to the adoption of Urgency Zoning Ordinances and the amount of votes needed to carry an Ordinance amending the Urgency Ordinance.

Councilmember Duran and Mayor Pro Tempore Land both spoke in support of moving forward with the Item.

Mayor Prang thanked the City Attorney for his clarification and requested that Council continue the Item.

Councilmember Heilman and Mayor Pro Tempore Land both requested that Council hear public comment before deciding whether to continue the Item.

Francie Stefan, Senior Planner, provided background information as outlined in the staff report dated July 21, 2008.

Mayor Prang opened the public hearing and the following speakers came forward:

SCOTT HITCHINS, LOS ANGELES, spoke in support of the Item.

JOSHUA RAVETCH, LOS ANGELES, spoke in support of the Item.

ADAM SIMMONS, WEST HOLLYWOOD, spoke in support of the Item.

MICHAEL RYAN, WEST HOLLYWOOD, spoke in support of the Item.

Mayor Pro Tempore Land spoke in support of moving the Item forward. She spoke in support of the City looking at the goals of the Interim Zoning Ordinance and whether or not the City is meeting them.

Councilmember Guarriello requested staff to provide Council a list of all the properties affected by the proposed exemption to the Interim Zoning Ordinance.

Councilmember Duran spoke regarding financial impacts on small developers and single family home owners. He spoke in support of the Item and the proposed exemptions.

Councilmember Heilman spoke regarding generalizations that single family dwellings are not owned by developers. He spoke regarding all Councilmembers previously supporting the exemption of single-family dwellings. He spoke in support of changing the language of the proposed ordinance to narrow the exemption to only include single family homes with a detached garage used as a dwelling unit.

Mayor Prang asserted that granting exemptions creates different and unfair classes of landlords. Mayor Prang expressed concerns about procedural issues and requested that the Item be continued.

**Mayor Pro Tempore Land motioned to close public hearing; Councilmember Duran seconded. The motion was approved with Councilmember Guarriello and Mayor Prang voting NO.**



**ACTION:** Adopt and Introduce on first reading Ordinance No. 08-792, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD TO EXEMPT PROPERTIES WITH TWO DETACHED DWELLING UNITS FROM THE STANDARDS OF THE INTERIM ORDINANCE IN THE R3 AND R4 ZONING DISTRICTS." (EXHIBIT A) **Motion by Councilmember Heilman, seconded by Councilmember Duran, and approved with Councilmember Guarriello and Mayor Prang voting NO.**

**The Council recessed at 9:15 p.m. and reconvened at 9:25**

**3.B. AMENDMENT TO THE ZONING ORDINANCE TO ALLOW FOR GREATER FLEXIBILITY IN THE LOCATION AND ORIENTATION OF SOLAR COLLECTION SYSTEMS AND FACILITATING INSTALLATION OF ENHANCED VAPOR RECOVERY PHASE II EQUIPMENT AT SERVICE STATIONS [S. KEENE, J. KEHO, B. SIEGL]:**

*The City Council will hold a public hearing to consider two amendments to the City of West Hollywood Zoning Ordinance concerning: (1) installation of enhanced vapor recovery Phase II equipment at service stations city-wide and (2) the standards for solar collection systems. The proposed amendments provide consistency with State laws removing aesthetic restrictions for solar panels, and facilitating installation of Phase II equipment, and support the City's core value of Responsibility for the Environment.*

Assistant City Clerk Schaffer stated that the Item was noticed as required by law.

Bianca Siegl, Associate Planner, provided background information as outlined in the staff report dated July 21, 2008.

Mayor Prang opened the public hearing and the following speakers came forward:

LAUREN MEISTER, WEST HOLLYWOOD, spoke regarding concerns relative to reflections, aesthetics and impacts on the neighborhood and requested that these issues be addressed in the Ordinance.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding concerns relative to reflections, aesthetics and impacts on the neighborhood. She spoke regarding the City not being aggressive on the issues of conservation and green building.

Mayor Pro Tempore Land spoke regarding concerns surrounding the cost of installation of solar panels and requested staff to return to Council with possible alternatives for fee reduction or cost incentives.

Councilmember Duran spoke regarding concerns surrounding the placement of solar panels. He spoke in support of the City investigating the possibility of fee reductions or cost incentives for the installation of solar panels.

Mayor Prang spoke in support of the City investigating the possibility of fee reductions or cost incentives for the installation of solar panels.

**ACTION:** 1) Adopt and Introduce on first reading Ordinance No. 08-793, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING ZONING TEXT AMENDMENT 2008-002 RELATING TO THE INSTALLATION OF ENHANCED VAPOR RECOVERY EQUIPMENT AT SERVICE STATIONS" (EXHIBIT A); and 2) Adopt and Introduce on first reading Ordinance No. 08-794, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING ZONING TEXT AMENDMENT 2008-003 RELATING TO THE LOCATION AND ORIENTATION OF SOLAR COLLECTION SYSTEMS" (EXHIBIT B); direct staff to report back to Council about ways to further incentivize installation of solar collection systems, particularly with respect to permit fees. **Motion by Councilmember Heilman, seconded by Councilmember Guarriello and unanimously approved.**

#### 4. UNFINISHED BUSINESS:

##### 4.A. CONSIDERATION OF ENHANCEMENTS TO THE SOLID WASTE PROGRAM TO INCREASE RECYCLING AND DIVERSION OF WASTE FROM LANDFILLS [O. DELGADO, S. PERLSTEIN]:

*The City Council will consider options for enhancing the citywide solid waste program to increase recycling and diversion of waste from landfills.*

Sharon Perlstein, City Engineer, provided background information as outlined in the staff report dated July 21, 2008.

SHARON SANDOW, LOS ANGELES, representing the West Hollywood Chamber of Commerce, spoke in opposition to the Item.

CHRIS CARLOS, WEST COVINA, representing Athens Waste Management, spoke in support of the Item.

JEANNE DOBRIN, WEST HOLLYWOOD, praised City Engineer Sharon Perlstein and spoke regarding waste and recycling issues in the City.

Councilmember Heilman spoke regarding concerns surrounding Athens' continual requests for fee increases. He spoke regarding concerns surrounding increasing the rates that residents and businesses currently

pay. He requested clarification from staff as to whether large condominium buildings would be affected by the rate increase. He thanked City staff for bringing the Item forward and spoke in support of hearing the public comment during the upcoming public hearing prior to approving the rate increases.

Mayor Pro Tempore Land received clarification that condominiums are classified as residential. She spoke in support of extending the contract with Athens Services, based on the imminent closing of the Puente Hills landfill in 2013. She spoke in support of moving forward and setting a date for a public hearing to hear public comment.

Councilmember Duran spoke in support of the item.

Councilmember Guarriello spoke in support of the item.

Mayor Prang thanked City staff for bringing the Item forward. He shared concerns about the rate increases. He spoke in support of the Item.

**ACTION:** 1) Direct staff to report back with an amendment to the Franchise Agreement with Athens Services for an extraordinary rate increase spread out over 4 years to: a) Compensate for rising costs to operate the food waste program, b) Implement 100% MRF processing of all commercial waste, and c) Extend the term of the franchise agreement by 4 years; 2) Adopt Resolution No. 08-3721, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO AMEND THE FRANCHISE AGREEMENT WITH ARAKELIAN ENTERPRISES, INC., D.B.A. ATHENS SERVICES TO CHANGE THE SCOPE OF SERVICES, EXTEND THE TERM OF THE AGREEMENT, AND INCREASE RATES FOR COMMERCIAL INTEGRATED SOLID WASTE MANAGEMENT SERVICES AND SETTING A TIME AND PLACE FOR A PUBLIC HEARING THEREON"; and 3) Direct staff to continue working with the Environmental Task Force to investigate the feasibility of enhancements for multi-unit recycling, including the possibility of 100% MRF processing of the waste, and report back by November 2008. **Motion by Mayor Pro Tempore Land, seconded by Councilmember Guarriello and approved with Councilmember Heilman voting NO.**

**4.B. COMMISSION APPOINTMENTS AND RE-APPOINTMENTS [T. WEST, C. SCHAFFER]:**

*The City Council will consider making direct and at-large appointments to City Commissions, Advisory Boards, and Committees.*

**ACTION:**

Councilmember Heilman made the following direct appointment: Public Safety Commission – Chris Clarkin.

Project Advisory Committee – Tabled to a future meeting.

**5. NEW BUSINESS:**

**5.A. ASSIGNMENT AGREEMENT BETWEEN THE CITY OF SAN GABRIEL AND THE CITY OF WEST HOLLYWOOD FOR THE EXCHANGE OF PROPOSITION A LOCAL RETURN FUNDS [A. GANDHY, D. HATCHER, J. ROONEY]:**

**ACTION:** This Item was moved to the Consent Calendar as Item 2.II.

**5.B. SUMMARY OF COMMUNITY INPUT FROM PHASE I OF GENERAL PLAN UPDATE PROJECT [S. KEENE, J. KEHO, F. STEFAN, B. SIEGL]:**

**ACTION:** Item was moved to the Consent Calendar as Item 2.JJ.

**5.C. DISCUSSION OF A POSSIBLE ZONE TEXT AMENDMENT FOR OFF-SITE SIGNAGE [S. KEENE, J. KEHO, J. ALKIRE]:**

*This Item is a discussion of a possible zone text amendment for off-site signage including billboards, tall walls, and construction signage. Staff is requesting direction from the City Council regarding the content of the amendment.*

John Keho, Planning Manager, provided background information as outlined in the staff report dated July 21, 2008.

JAMES LITZ, WEST HOLLYWOOD, representing ACE Outdoor, spoke in support of a zone text amendment, but in opposition to the sunset clause in the Item.

ANDREW BALANZICH spoke in support of the Item.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding the restriction of Tall Walls and Billboards in the City of Beverly Hills. She spoke in support of the City collecting fees for Tall Walls and Billboards.

JEFF HABER, LOS ANGELES, spoke in support of the Item, but spoke in opposition to prohibiting full-motion video signs.

Councilmember Duran thanked staff for bringing the Item forward. He spoke regarding the billboard at Santa Monica Boulevard and Doheny and the need for the City to find incentives for billboard owners to make repairs to dilapidated buildings. He spoke regarding concerns at prohibiting full-motion video signs. He spoke in support of investigating the possibilities of using electronic media to cover construction zones. He spoke in opposition to billboards in residential neighborhoods. He spoke in support of investigating the possibility of the City receiving some form of public benefit from billboards and tall walls, particularly the possibility of

requiring development agreements and fees when conditional use permits for existing tall walls are renewed.

Mayor Pro Tempore Land spoke in support of investigating the possibility of the City receiving some form of public benefit from billboards and tall walls, particularly the possibility of requiring development agreements and fees when conditional use permits for existing tall walls are renewed. She spoke in opposition to a substantial increase in billboards and tall walls in the City. She spoke regarding concerns surrounding the completion of the tasks raised in the staff report within 12 months. She spoke in support of changing the current regulations; in opposition to expanding off-site advertising beyond the Sunset Strip and East Side Redevelopment area; is willing to consider discussion of removing existing billboards on Sunset to obtain new billboard locations; in support of new types of electronic media being permitted; in opposition to advertisements being permitted at construction sites; in opposition to the sunset clause limiting the duration of these provisions; in opposition to off-site signs on affordable residential projects; and in opposition to signs being allowed to screen industrial sites.

Councilmember Guarriello stated that the staff report made no mention concerning window percentages. He spoke in support of investigating the possibility of the City receiving some form of public benefit from billboards and tall walls, particularly the possibility of requiring development agreements and fees when conditional use permits for existing tall walls are renewed.

Councilmember Heilman spoke in support of investigating the possibility of the City receiving some form of public benefit from billboards and tall walls, particularly the possibility of requiring development agreements and fees when conditional use permits for existing tall walls are renewed. He spoke in opposition to a substantial increase in billboards and tall walls in the City. He spoke regarding the billboard at Santa Monica Boulevard and Doheny and the need for the City to find incentives for billboard owners to make repairs to dilapidated buildings. He spoke in support of changing the current regulations; in support of opportunities to expand off-site advertising beyond the Sunset Strip and East Side Redevelopment area; in support of new types of electronic media being permitted; in support of advertisements being permitted at construction sites and requested the City Manager to provide Council with examples; in opposition to the sunset clause limiting the duration of these provisions; in opposition to off-site signs on affordable residential projects; and in support of signs being allowed to screen industrial sites.

Mayor Prang spoke in support of investigating the possibility of the City receiving some form of public benefit from billboards and tall walls, particularly the possibility of requiring development agreements and fees

when conditional use permits for existing tall walls are renewed. He expressed concerns regarding billboard and advertising design. He spoke in opposition to residential signage. He expressed concerns regarding advertising off of Sunset Strip. He spoke in support of advertising at construction sites.

**ACTION:** Staff recommends that the City Council provide staff with direction to proceed with a Zone Text Amendment for off-site signage including billboards and tall walls. **Carried by Consensus of the Council.**

**5.D. REQUEST FOR REVIEW OF THE PLANNING COMMISSION DECISION OF JUNE 19, 2008 REGARDING THE VALADON HOTEL AT 8822 CYNTHIA STREET [T. WEST, C. SCHAFFER]:**

*The City Council will consider a request for review of the Planning Commission Decision of June 19, 2008, to approve Conditional Use Permit 2008-002 modifying Conditional Use Permit 89-12 to allow for a full bar for the use of hotel guests and invitees of guests on the top floor dining room and roof deck of the existing Valadon Hotel located at 8822 Cynthia Street.*

**ACTION:** Mayor Pro Tempore Land withdrew her request for review and this Item was removed from the agenda.

**5.E. SET DATE FOR THE ANNUAL CONGRESS FOR COMMISSIONS AND ADVISORY BOARDS [T. WEST, C. SCHAFFER]:**

*The City Council will consider scheduling the Annual Congress for Commissions and Advisory Boards.*

**ACTION:** The City Council set the date of Saturday, September 13, 2008 - 8:30 AM to 1:30 PM for the Annual Congress. **Carried by Consensus of the Council.**

**EXCLUDED CONSENT CALENDAR:**

**2.Q. APPROVAL TO SUBMIT A GRANT APPLICATION TO THE NATIONAL ENDOWMENT FOR THE ARTS TO SUPPORT ARTS AND CULTURAL ACTIVITIES IN ASSOCIATION WITH THE CITY'S 25<sup>TH</sup> ANNIVERSARY CELEBRATION [R. REYNOLDS, A. CAMPBELL]:**

*The City Council will consider approving the submission of a grant request to the National Endowment for the Arts (NEA) to support arts and cultural activities in association with the City's 25<sup>th</sup> Anniversary Celebration.*

Councilmember Heilman spoke regarding concerns surrounding discussion of how to spend funds prior to the City receiving the grant.

**ACTION:** Authorize City staff to prepare and submit an application to the NEA for funding of arts and cultural activities in association with the City's

25<sup>th</sup> Anniversary Celebration. **Motion by Councilmember Heilman, seconded by Mayor Pro Tempore Land and unanimously approved.**

**2.R. PARKING LOT LEASE WITH WEST HOLLYWOOD PROPERTIES AND REGENCY OUTDOOR ADVERTISING [M. JENKINS, O. DELGADO]:**

*The City Council is requested to consider a surface parking lot lease with West Hollywood Properties and Regency Outdoor Advertising regarding property located at 8459 Sunset Boulevard.*

City Attorney Michael Jenkins provided a staff report outlining Regency's proposal as outlined in the Background and Analysis. He recommended approving the lease with the modification of the last line and of items 2.2 – 2.6 of the contract.

JEANNE DOBRIN., WEST HOLLYWOOD, spoke in opposition to the item.

**ACTION:** It is recommended that the City Council approve the attached Parking Lease Agreement with West Hollywood Properties and Regency Outdoor Advertising. **Motion by Councilmember Duran, seconded by Councilmember Heilman and approved with Mayor Pro Tempore Land voting NO.**

**2.U. INTERIM PARKING REGULATIONS PROPOSED FOR NORMA PLACE FROM 7AM TO 7PM, MONDAY THROUGH FRIDAY [O. DELGADO, J. ROCCO, D. NORTE]:**

*The City Council will consider approving a recommendation to implement a two (2) hour time limit on Norma Place during the day, from 7am to 7pm, Monday through Friday, on a six month trial basis.*

Councilmember Heilman expressed concerns about adopting a daytime restriction where many residents in the area already have exclusive parking that is not being used.

Jackie Rocco provided further clarification of the current parking impacts on the street.

Mayor Prang spoke regarding concerns that a pilot project would be hard to reverse in the future and spoke regarding concerns that regulations would be expanded to the other streets in the neighborhood, if approved.

**ACTION:** 1) Authorize staff to implement a two (2) hour time limit on Norma Place during the day, from 7am to 7pm, Monday through Friday, on a six month trial basis, since the City received a petition signed by individuals representing 51% of the dwelling units on Norma Place; 2) Present an update after the six month test period for Norma Place to determine if an ordinance should be adopted to make the interim regulations permanent; and 3) Receive and file the report from Spencer

Consulting. **Motion by Mayor Pro Tempore Land, seconded by Councilmember Guarriello and approved with Councilmember Heilman and Mayor Prang voting NO.**

**2.FF. A RESOLUTION IN SUPPORT OF HEALTHY FAMILIES, HEALTHY WORKPLACES ACT OF 2008 (AB 2716, MA) [C. PLANCK, L. FOOKS, P. INDALL]:**

*The City Council will consider adopting a resolution in support of the Healthy Families, Healthy Workplaces Act of 2008, AB 2616, (MA), regarding paid sick pay for employees in the state of California.*

Councilmember Duran expressed concerns because the League of California Cities is opposing the Item.

Mayor Pro Tempore Land expressed her support for this item brought forward by the Women's Advisory Board.

Councilmember Heilman requested that the Item be tabled until the Council can receive more input from the City's Human Resources staff.

City Manager Paul Arevalo stated that this would have minimal impact on the City as an employer.

Mayor Prang spoke regarding concerns surrounding funding for other California Cities facing more difficult budget decisions.

**ACTION:** 1) Adopt Resolution No. 08-3720, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF THE HEALTHY FAMILIES, HEALTHY WORKPLACES ACT OF 2008, AB 2716;MA)"; 2) amend Resolution 08-3720 to include language that the City supports AB 2716 if the bill is amended to exclude local governments from the bill's provisions, include funding to pay for the identified unfunded state mandate, and to clarify that the state is responsible for increases to IHSS program; and 3) Direct staff to send copies of signed resolutions to appropriate elected officials and organizations, including State Senator Sheila Kuehl, State Senator Mike Feuer, the National Organization for Women, and the National Women's Law Center. **Motion by Councilmember Guarriello, seconded by Mayor Pro Tempore Land and approved with Councilmember Heilman voting NO.**

**PUBLIC COMMENT:** None.

**6. LEGISLATIVE:**

**6.A. AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 9.04.040 OF CHAPTER 9.04 OF THE WEST HOLLYWOOD**



**MUNICIPAL CODE REGARDING OBSTRUCTING ENTRANCES [M. JENKINS, H. GOSS]:**

**ACTION:** Item was moved to the Consent Calendar as Item 2.KK.

**6.B. AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ESTABLISHING VIDEO FRANCHISE FEES, PEG FEES, PENALTIES AND OTHER RELATED MATTERS FOR STATE VIDEO FRANCHISE AGREEMENTS AND AMENDING CHAPTER 11.40 OF THE WEST HOLLYWOOD MUNICIPAL CODE AND DECLARING THE URGENCY THEREOF [M. JENKINS, H. GOSS, B. ABRAHAMS]:**

**ACTION:** Item was moved to the Consent Calendar as Item 2.LL.

**COUNCILMEMBER COMMENTS:** None.

**ADJOURNMENT:** The City Council adjourned at 11:25 P.M. in memory of Glenda Tuscher, Jonathan Ahearn, Judith Zitter, Michael Sakajian, Ike Starkman, the West Hollywood resident who was recently killed during San Diego Gay Pride, Janet Siegel, and all the soldiers who died in Iraq and Afghanistan since the last City Council meeting, to their next regular meeting, which will be on Monday, August 18, 2008 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.