

**MINUTES
CITY COUNCIL MEETING
FEBRUARY 18, 1992
WEST HOLLYWOOD PARK
647 N. SAN VICENTE BOULEVARD**

6:00 P.M. - CLOSED SESSION: This time has been set aside for the City Council to meet in closed session to discuss matters pertaining to litigation (pursuant to Government Code Section 54956.9(a), potential litigation (pursuant to Government Code Section 54956.9(b), and (c)), personnel, and/or claims. Mayor Koretz announced that they discussed matters pertaining to Ellis Farms vs Baron Brothers Nursery; U. S. Rentals vs Cal Fax, Corp.; Superior Concrete Cutting vs Cal-Fax Corp; matters of potential litigation; and instructions were given to the City negotiators.

7:00 P.M. - REGULAR MEETING

CALL TO ORDER: Mayor Koretz called the meeting to order at 7:05 p.m.

PLEDGE OF ALLEGIANCE: The Pledge was led by Richard Maggio.

ROLL CALL:

PRESENT: Guarriello, Heilman, Land, Lang,
Mayor Koretz

ALSO PRESENT: City Manager Brotzman
Asst. City Attorney Hogin

APPROVAL OF AGENDA: Councilmember Heilman noted his no vote on item 2i. Items 2n, p, q, r, and s were removed from consent for further discussion.

PROCLAMATIONS AND COMMENDATIONS: Recycler of the Month for
January - Harrison Reid
Steve Bennett- Former Director
of APLA

CITY MANAGER'S REPORT: This time has been set aside for the City Manager to report to the City Council on any or all matters of importance. No report at this time.

1. CITIZEN COMMENTS: This time has been set aside for members of the public to address the City Council on items of importance, including the Consent Calendar, but not including public hearings. The following persons came forward to address the Council:

Jeanne Dobrin, West Hollywood - bar complaint.

Robert John Pierson, West Hollywood - RTD and electric lines and City Newsletter comments.

Robert Davis, West Hollywood - Officer Boland reinstated to the

Sheriff's Department. Division of Labor Standards and discrimination charges.

Tad Bright, West Hollywood - Eastend Task Force meeting tomorrow night at Plummer Park on the Prostitution Abatement program.

Bill Edwards, West Hollywood - ROAR- Raleigh project.

Ben Koss, representing vending machine company - objections to item 21.

Joan Berney, trade association for vending machine industry - objections to item 21.

Norman Chramoff, West Hollywood - complaints about St. Barnabas and the way they dispense the taxi coupons.

COUNCILMEMBERS COMMENTS: This time has been set aside for Councilmembers to direct comments to staff and/or the public on any and all matters of interest.

Councilmember Guarriello asked about a report that was asked for on consultant fees.

Councilmember Heilman spoke about the RTD and electric lines and by consensus, directed staff to write a letter in opposition.

Mayor Koretz asked staff to look into the complaints about St. Barnabas and the taxi coupon program and return with a report to Council.

2. CONSENT CALENDAR: The following routine matters were acted upon by one motion to approve with the consent of the Council or were removed by any Councilmember for separate discussion.

ACTION: Approve items 2a, b, c, d, e, f, g, h, i (with Heilman voting No), j, k, l, m, and o. Motion Heilman second Land. Hearing no objection it was so ordered.

a. Posting of Agenda: The agenda for the meeting of Tuesday, February 18, 1992 was posted at City Hall, Plummer Park, the West Hollywood Library and the Sheriff's Station on Wednesday, February 13, 1992.

ACTION: Receive and file.

Approved as part of the Consent Calendar.

b. Demand Register No. 215, Resolution No. 941.

ACTION: Approve Demand Register No. 215 and adopt Resolution No. 941.

Approved as part of the Consent Calendar.

c. Treasurer's Report - January 1991: PULLED FROM AGENDA AT REQUEST OF STAFF.

d. Minutes: February 3, 1992.

ACTION: Approve the minutes of February 3, 1992.

Approved as part of the Consent Calendar.

e. Claims: Charles West Jones III

Eileen Finizza

Southern California Gas Company

ACTION: Deny the claims of Charles West Jones III, Eileen

Finizza, and the Southern California Gas Company without comment and refer to the City's Claims Adjustor.
Approved as part of the Consent Calendar.

f. Waiver of Further Reading: ACTION: After the City Attorney has read the title of any Ordinance on tonight's agenda, the further reading thereof be waived.
Approved as part of the Consent Calendar.

g. Transfer of Ownership of Street Lights in County Lighting District 760 to Southern California Edison:
ACTION: Adopt Resolution No. 942, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING TRANSFER OF OWNERSHIP OF MULTIPLE STREETLIGHT SYSTEM IN COUNTY LIGHTING DISTRICT 760 FROM LOS ANGELES COUNTY TO SOUTHERN CALIFORNIA EDISON." Approved as part of the Consent Calendar.

h. Resolution Opposing Any Amendment of the Proposition A Guidelines to Allow RTD to Use Farebox Revenues to Purchase Prop A Funds: ACTION: Adopt Resolution No. 943, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD URGING THE LOS ANGELES COUNTY TRANSPORTATION COMMISSION TO MAINTAIN THE TOTAL AMOUNT OF FUNDS AVAILABLE IN THE COUNTY FOR TRANSIT BY UPHOLDING THE PROHIBITION AGAINST THE PURCHASE OF PROPOSITION "A" FUNDS WITH FAREBOX REVENUES."
Approved as part of the Consent Calendar.

i. Distribution of Fines and Forfeitures Resulting from Parking Citations: (Tabled from 2/3/92) ACTION: Approve the agreement to modify the distribution of fines and forfeitures resulting from parking citations and transfer the responsibility for the processing of parking citations from the County of Los Angeles, Beverly Hills Judicial District, to the City of West Hollywood.
Approved as part of the Consent Calendar with Councilmember Heilman recording a no vote.

j. Ordinance No. 321 - Modifying Building Code, Extending Time Limits - Seismic Retrofitting: ACTION: Adopt on second reading Ordinance No. 321, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD MODIFYING THE BUILDING CODE FOR THE PURPOSE OF EXTENDING THE TIME LIMITS FOR SEISMIC RETROFITTING FOR OWNERS WHO PARTICIPATE IN THE WEST HOLLYWOOD COMMUNITY FACILITIES DISTRICT FINANCING PROGRAM."
Approved as part of the Consent Calendar.

k. Ordinance No. 323 - Amendment to Zoning Ordinance, Establishing a Sunset Boulevard Interim Entertainment Use Incentive Zone: ACTION: Adopt on second reading Ordinance No. 323, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING CHAPTERS 9223 and 9700 OF ARTICLE IX OF THE WEST HOLLYWOOD MUNICIPAL CODE AND THE WEST HOLLYWOOD ZONING MAP, ESTABLISHING A SUNSET BOULEVARD INTERIM ENTERTAINMENT USE INCENTIVE ZONE AND

DEFINING ENTERTAINMENT USE."

Approved as part of the Consent Calendar.

l. Ordinance No. 324, Banning Cigarette Vending Machines Where Minors Have Access: ACTION: Adopt on second reading Ordinance No. 324, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD PROHIBITING SALE OF TOBACCO PRODUCTS FROM VENDING MACHINES LOCATED IN PUBLIC PLACES OPEN TO MINORS."
Approved as part of the Consent Calendar.

m. Ordinance No. 325 - Rent Stabilization Department and Commission Orders for Reimbursement of Illegal Rent Overcharges: ACTION: Adopt on second reading Ordinance No. 325, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE REGARDING REIMBURSEMENT OF ILLEGAL RENT OVERCHARGES."
Approved as part of the Consent Calendar.

n. City Hall Energy Conservation Measures: REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. Councilmember Guarriello asked questions which were answered by Land. Jeanne Dobrin, West Hollywood, asked about recycling telephone books. John Thueson and Gerard Zellers, representing Edison Company, presented a check for \$3,463 to the City for the savings they have accomplished through conservation efforts. ACTION: Receive and file the information. Direct City staff (the Natural Resources Conservation Task Force) to continue meeting in order to discuss additional mechanisms for energy and water conservation for the City. Direct the Task Force to help expand current energy and water conservation education programs for all City staff. Motion Land second Heilman. Hearing no objection it was so ordered.

o. Amendment to Agreement for Transportation Services Grant: ACTION: 1) Authorize the City Manager to execute "Amendment to Agreement for Transportation Services Grant" which would extend the current taxi-coupon/lift van service provided by St. Barnabas Senior Center for three months from April 1, 1992 until June 30, 1992 for \$202,567.50.
2) Appropriate an additional \$202,567.50 to account 18-830-53-789 to cover the cost of this contract. Additional revenues of this amount are anticipated as an LACTC incentive grant to be used for this program.
Approved as part of the Consent Calendar.

p. Position Upgrade, Staff Assistant III to Administrative Staff Assistant - Rent Stabilization Department: REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. Mayor Koretz asked that this item be held pending the budget discussion. Move to new business. Following the budget discussion the following action was taken: ACTION: Approve an upgrade from Staff Assistant III to Administrative Staff Assistant. Motion Heilman second Land. Hearing no objection it was so ordered.

g. RFP - Parking Enforcement Services: REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. Jeanne Dobrin, West Hollywood, spoke in opposition to removing parking enforcement from the Sheriff's Department. Joan English gave the staff report. ACTION: Authorize staff to issue a Request for Proposals for the provision of parking enforcement services. Motion Heilman second Land. Hearing no objection it was so ordered.

r. Approval of Position Specifications - Service Request Clerk: REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. Mayor Koretz stated that we need to beef up the service request program. Councilmember Land asked that this question be discussed as part of the budget. ACTION: Approve position specifications for Service Request Clerk at GE-05. Motion Heilman second Land. Hearing no objection it was so ordered.

s. Creation of an East-End Comprehensive Improvement Program: REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. Councilmember Guarriello asked questions. Councilmember Land stated that this is just trying to bring together all the hard work that has gone on in the last couple of years. Gay Forbes, Director of Community Development, and Captain Chapman of the Sheriff's Department, reported on the involvement of Code Enforcement and Sheriff's and needed changes in the laws. Councilmember Heilman requested that Council combine this and item 5 and come up with one comprehensive plan for improvement of the East End and the City. The following persons addressed the Council:
Stan Lothridge, West Hollywood - street hustler problem.
Norman Chramoff, West Hollywood - campaign issue.
Tad Bright, West Hollywood - gestures, ignored East End.
Robert Davis, West Hollywood - excellent programs - hope it continues after election - fund for a year.
Anita Goswami, West Hollywood - burglary victim from West End. Continue to fund the position of Neighborhood Safety Coordinator.

ACTION: (1) Direct the Community Development Department to formulate a comprehensive strategy for improvement to the East End, which addresses the issues outlined in this report, and to bring it forward for Council consideration within 60 days; (2) Direct Community Development Department staff to work with the City Attorney and City Prosecutor to draft any changes to ordinances and regulations necessary and appropriate to implement a comprehensive East End improvement strategy; (3) Direct Community Development Department staff to define property standards and procedures for use with existing public nuisance provisions of the Municipal Code; (4) Direct the Community Development Department to work with other City departments and County institutions, including Rent Stabilization and Human Services, as well as the Sheriff's, Public Health, and Fire

Departments, to assure that their concerns and solutions are included. Combine this item and item number 5. Motion Land second Heilman. Hearing no objection it was so ordered.

UNFINISHED BUSINESS

3. MIDYEAR BUDGET ANALYSIS AND BUDGET REDUCTIONS: City Manager Brotzman gave the overview on the proposed budget amendments. Paul Arevalo commented on the forms supplied to Council. The Directors then gave the Department recommendations.

City Manager's Department: Public Information - elimination of Public Information Analyst (32 hour) position. Cut back Neighborhood Specialist position from full to half time and cut one council support position.

Administrative Services - Kay Jimno - delete the positions of Human Resources Manager, Service Request Clerk, and the vacant Systems Operator position - not fill the Senior Management Analyst position at the Management Analyst level until July, 1992. Ms. Jimno stated that it had been her original proposal to fill the Human Resources Manager position from within and delete the vacant position created by the promotion.

Community Development -Gay Forbes - Cut the Environmental Planner position. Cut the appropriation to the Marketing Corporation by 25% - transfer some administrative costs to CDBG - tighten up complaints and investigations in Building and Safety and eliminate the 1/2 time position of Code Enforcement to staff the Business License Commission.

Human Services Department -Lloyd Long - discontinue funding to keep the library open on Sunday -not staff West Hollywood Park on Sunday and cut staff hours in Plummer Park on Sunday, 3 hours -cuts in cable, special events and arts, year round aquatics program -overall social services program funding to be cut by 12% and eliminate probationary programs.

Rent Stabilization Department -Mark Johnson - no programmatic reductions and no layoffs of present personnel. Eliminate unfilled position of Operations Coordinator. Need to fill Staff Assistant position.

Transportation Department -Joan English - 1/4 position Staff Asst.II transfer to permit parking fund - cut in consultants - street lighting to assessment fund - savings in traffic signal maintenance and signs and markings through better supervision of County services - parking division, parking demand supply model to parking fund. savings in parking meter collection through new contract prices - better price on Prop A funds -cancel pedestrian master plan -savings on alley maintenance and street sweeping - paving put over to next year.

The following persons came forward to address the City Council:
Anita Goswami, West Hollywood - Neighborhood Services Coordinator, keep at full time.
Bruce Traub, West Hollywood - Shortfall and process. Management take 10% pay cut.
David Byers, West Hollywood - Neighborhood Services Coordinator -keep at full time.
Effie Reuveni, West Hollywood - reduce City staff - cut Social Services and Marketing Corp.
John Altschul, West Hollywood - keep Neighborhood Services specialist.
Jim Gordon, West Hollywood - keep Neighborhood Services specialist.
Jeanne Dobrin, West Hollywood - community meeting room to theatre.

Guarriello - take recommendations of finance dept. and department heads. Keep Neighborhood Services Specialist at full time.
Heilman - not support all recommended cuts. Keep the Neighborhood Specialist and service request functions. Do not agree with Social Service cuts and reduction in park hours.
Lang - invest in infrastructure and capital projects - against cuts in social services - come back with cuts in centralized training and retreats, Contract services, professional services, conference, meetings and travel, special materials and supplies and printing and binding.
Koretz - opposed to cutting Council support staff - opposed to cuts in service requests - want to see increases and system of tracking returned - cut conferences & travel 50%. Keep Neighborhood Specialist full time. Come back with other choices for Council to consider.
Councilmember Heilman asked the City Manager to come back with information on why work on publications was being done in the City Manager's Department and not by Public Information. Want to look at what is being done in Public Information and what is being done by Janyce, and why.

Consensus items:

Keep the Neighborhood Specialist position full time.
Don't cut service requests - maybe even add to.
No problem with cutting the Environmental Planner.
Cut training & Management retreats, conferences and travel.
Look at printing & binding, special materials & supplies, etc.
Don't cut graffiti abatement program.

Administrative Services - how reorganization will work - concerns about service requests - reassess personnel staffing needs.

Human services - Assess Cable and fine arts position and division and restructure - no social services cuts - no parks cuts. No reduction in graffiti removal. Okay to remove

subsidy for Sunday library hours. C.M. work with Department of Human Services to come back with other options for budget cuts. Rent Stabilization - look to see if any other cuts. agree with ones proposed.

Transportation - gas tax money vs. general fund money for street paving - how much do we subsidize?

4. SOCIAL SERVICES FUNDING FOR 1992-1993: Councilmember Guarriello asked for reports from each organization and how they help the people of West Hollywood. Jodi Curlee gave the staff report and Council discussion followed. Mayor Koretz and Councilmember Guarriello will work together to analyze the reviews and see if they want changes in the forms. The following persons came forward to address the City Council: Bruce Traub, West Hollywood - percentages of people who are residents of West Hollywood. Budd Kops, West Hollywood - if don't cut social services where is the money going to come from? Norman Chramoff, West Hollywood - money may need to be shifted to be spent the right way. Robert Davis, West Hollywood - here to support this item. Don't cut transportation or AIDS services. Favor the audit. Stan Lothridge, West Hollywood - where is the money going? Jeanne Dobrin, West Hollywood - steps long overdue. ACTION: Mayor Koretz' and Councilmember Guarriello's deputies to meet with staff and come back with recommendations. Motion Heilman second Koretz. Hearing no objection it was so ordered.

5. PROPOSAL TO INITIATE A "BLOCK BY BLOCK" CLEANUP PROGRAM IN WEST HOLLYWOOD DESIGNED TO REDUCE CRIME: DISCUSSED ALONG WITH ITEM 2s BUT LISTED HERE FOR CLARITY. ACTION: Direct City staff (Code Enforcement) to begin working with the Sheriff's Department Special Problems Unit to identify the location of the following types of problems in the City: broken windows and street lights; abandoned cars and buildings; overgrown lawns, shrubs; houses and other buildings with cracked and peeling paint; potholes, broken sidewalks; trash left out on the street (includes unwanted furniture, appliances, tires, etc.); graffiti; violation of parking regulations; peddling, hustling, loitering, drug dealing. A more complete list will be developed by the Sheriff's Department and Code Enforcement. These violations and maintenance problems will be listed for each address within a 4 to 6 block quadrant. The Sheriff's Department will start by identifying a quadrant on the East End of the city; efforts will be concentrated on cleaning up that particular area, and then moving on to another designated quadrant while monitoring activity in the first quadrant. Council should direct City staff to take immediate action on the problems presented by Code Enforcement and the Sheriff's Special Problems Unit. Broken street lights, potholes, graffiti and other mainstream service requests reported under this program should be prioritized for repair. Specialized problems, such as

abandoned homes and buildings with peeling paint, which carry a degree of fiscal impact, should be brought to Council for direction. Motion Land second Heilman. Hearing no objection it was so ordered.

CITIZEN COMMENTS: This time has been set aside for the public to address the Council on any item of interest that could not be heard under Item 1 at the beginning of the meeting. The following persons came forward to address the Council:
Bruce Traub, West Hollywood - swimming pool service cuts - turning over parking enforcement to a private agency. Budget cuts.
Ralph Feeley, West Hollywood - Trolley buses on Santa Monica Boulevard proposed by AQMD. Take out palm trees.

COUNCILMEMBERS COMMENTS: This time has been set aside for the Councilmembers to direct comments to staff and/or the public on any and all matters of interest. Mayor Koretz stated that we should not have to stop functioning because it is election time. The City business goes on.

LEGISLATIVE

6. AMENDING BUSINESS LICENSE ORDINANCE TO REMOVE "INTRODUCTORY SERVICES" FROM BUSINESS ACTIVITIES REQUIRING A PUBLIC HEARING: STAFF TO RETURN WITH AN ANALYSIS. TABLE TO THE MEETING OF MARCH 2, 1992.

CLOSED SESSION: This time has been set aside in the event that further time is needed for discussion concerning litigation, potential litigation, and/or personnel. Mayor Koretz adjourned to a closed session at 10:30 p.m.

ADJOURNMENT The meeting was adjourned at 11:30 p.m. in memory of Kay Jimno's father, Ted Diamond, to a meeting on February 24, 1992, at 6:30 p.m. in the Blue Conference Room at the Pacific Design Center.

APPROVED BY MOTION OF THE CITY COUNCIL THIS 2ND DAY OF MARCH, 1992:


MAYOR

ATTEST:


CITY CLERK