

MINUTES
SPECIAL JOINT MEETING
OF THE
CITY COUNCIL AND FINE ARTS ADVISORY BOARD

FEBRUARY 21, 1995
6:00 P.M.

1. CALL TO ORDER:

The meeting was called to order at 6:08 p.m.

PRESENT:

Councilmembers - Guarriello, Koretz, Martin, Mayor Pro Tem Heilman and Mayor Land

Boardmembers - Castillo, Dick, Sayre-Batton, Silverman, Shire, Simmons, Sinay, Steinberg and Chairperson Goldsmith.

ABSENT: Boardmembers Hyde and Trattman.

ALSO PRESENT:

City Manager Brotzman, Public Information/CATV Manager Goss, Council Deputy Soloman and Council Deputy Stevenson.

2. BOARD INTRODUCTIONS: Each of the boardmembers introduced themselves and briefly outlined their respective backgrounds in the arts.

3. CHAIRPERSON OVERVIEW:

Chairperson Goldsmith provided an overview of the activities of the Fine Arts Advisory Board indicating that there is an Urban Arts Sub-Committee and Performing Arts Sub-Committee. Boardmember Silverman provided the Council with some of the activities of the Urban Arts Sub-Committee.

Chairperson Goldsmith also outlined some of the activities of the Performing Arts Sub-Committee. She stated that the Board is staying in touch with Helen Goss, Public Information/Cable Manager. She also referred to the Arts Goals of the Fine Arts Advisory Board which will be discussed later in the agenda.

Chairperson Goldsmith further indicated that the Board is interested in some guidelines on how the Board can be more helpful in reviewing projects. The Board also requested clarification on criteria for appointment, reappointment and length of terms. Sandy Shire provided the Mayor with a copy of the minutes which indicated the areas of discussion.

4. COMMUNICATIONS - HOW THE FINE ARTS ADVISORY BOARD RELATES TO:

A. City Council

Mayor Land provided an overview of the appointment and reappointment process. Councilmember Koretz indicated that although he has an interest in the arts he does not have expertise and wants to hear the recommendations of the Board. He stated that he would like staff and Council to do whatever they can to help with the communication.

Mayor Pro Tem Heilman added that instituting the joint meetings with all the boards and commissions was one measure to alleviate the communication problem.

B. City Departments

Gay Forbes, Community Development Director, provided an overview of the involvement of the Community Development Department in the Urban Art Program. She referred to the Urban Art Sub-Committee to provide an overview of the process.

Mayor Pro Tem Heilman clarified that usually the developer would submit a plan to the Fine Arts Advisory Board for approval.

Deputy Deanna Stevenson indicated that Resolution No. 783 empowers the Fine Arts Advisory Board to review private developments.

Boardmember Hamp Simmons arrived at 6:40 p.m., and introduced himself.

C. Other Boards and Commissions

Mayor Land suggested that perhaps the Fine Arts Board have a place on their agenda which provides an update from the meeting of Board and Commission Chairs which Chairperson Goldsmith attends.

5. LONG TERM GOALS AND 1995 WORKPLAN:

Mayor Land suggested that the goals and workplan be realistic.

Chairperson Goldsmith read the list of goals which was prepared about one year ago.

Mayor Pro Tem Heilman stated he would like to go back to the first goal which is not clearly identified, to have a full-time person dedicated to the Arts.

Stephen Dick stated he would like to see the Board concentrate on Goal #3, focusing on smaller community organizations and grant writing.

Hamp Simmons stated he would like to go back to Mayor Pro Tem Heilman's suggestion of the full-time person dedicated to the Arts.

Susan Sayre-Batton stated that one criterion for grants is the amount in the budget; therefore, the budget must be established before grants may be pursued.

Mayor Pro Tem Heilman feels that it is not the Board's responsibility to create a job description and perhaps staff should be directed to develop some type of plan which could bring everything under one department/division.

Sandy Shire inquired about a timeline.

Lloyd Long, Human Services Director, responded that it would take three to six months to review and come back.

Mayor Pro Tem Heilman stated that it would be great to look at this during budget discussions.

Chairperson Goldsmith continued outlining the goals which were in the report.

Mayor Land indicated that there must be some effort made to establish an art constituency within the City.

Mayor Pro Tem Heilman indicated that perhaps by tying in Goal #3, establishing small non-profit organizations, part of their function would be to have special events which go out to the community.

Hamp Simmons outlined a program just implemented in Pasadena which would tie in several of the goals.

Mayor Land reiterated the goals which were 1) develop a plan and create a job description if it is approved in the budget; 2) the suggestion by Hamp Simmons;

Mayor Pro Tem Heilman suggested getting input from Gay Forbes and Allyne Winderman as this is an economic development issue.

Mayor Land suggested that a good goal for the Fine Arts Board would be visibility within the community.

Sandy Shire suggested that Goal #6, broadening the Board's affiliation to include business professionals who compliment outreach and the execution of cultural activities, should be expanded to also include cultural organizations within the community. He also suggested setting up guidelines regarding the median strip and getting the community more involved in the Fine Arts Board.

Helen Goss suggested doing a live cablecast of a Fine Arts Board meeting.

The City Council and Board discussed a slide registry and it was decided to use the existing City of Los Angeles slide registry.

Mayor Land suggested that the Fine Arts Advisory Board be included in the decision-making for the Santa Monica Blvd. median strip and perhaps there should be some long term goals for the strip. She suggested examining the Roma Plan.

Mayor Pro Tem Heilman indicated that the Roma Plan has some long term suggestions for the median. He suggested that perhaps the Fine Arts Advisory Board should evaluate how the median should be used and develop procedures.

There was discussion on developing an application process for the Santa Monica Blvd. median strip.

Mayor Pro Tem Heilman reminded the Council and the Board that the City has the authority to program the Pacific Design Center at least two times per year. This discussion should probably take place at the City Manager level. The PDC is under-utilized as a community resource.

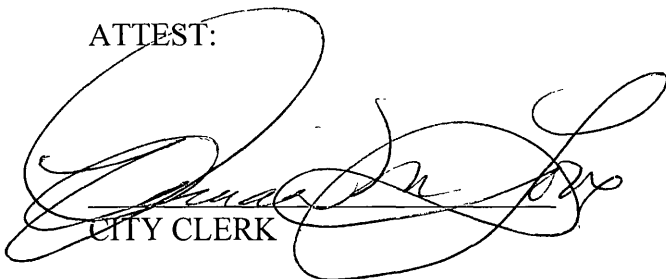
6. **PUBLIC COMMENT:** NONE.
7. **ADJOURN:**
The meeting adjourned at 7:30 p.m.

APPROVED BY MOTION OF THE CITY COUNCIL THIS 6TH DAY OF MARCH, 1995.



MAYOR

ATTEST:



CITY CLERK