

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
MINUTES  
MONDAY, APRIL 1, 1996  
WEST HOLLYWOOD PARK**

**CALL TO ORDER:** Mayor Heilman called the meeting to order at 7:17 p.m.

**PLEDGE OF ALLEGIANCE:** Nancy Greenstein, Public Safety Administrator led the pledge.

**ROLL CALL:**

PRESENT- Councilmember - Guarriello, Land, Martin, Koretz and Mayor Heilman.  
ALSO PRESENT - Assistant City Manager Makinney, City Attorney Jenkins, City Clerk Love,  
and Assistant City Clerk Thompson.

**REPORT OF CLOSED SESSION AGENDA:** City Attorney Jenkins stated that at approximately 6:30 p.m. the City Council called the meeting to order and recessed into a closed session for discussion of the items on the posted closed session agenda. No reportable actions were taken requiring a report and the session adjourned at 7:10 p.m.

**APPROVAL OF AGENDA:**

Mayor Heilman requested the placement of an Urgency Item on the Consent Calendar as 2.M an item relative to the Los Angeles County Park, Beach and Recreation Act 1996.

**Motion Councilmember Land, seconded Councilmember Guarriello and unanimously carried.**

Mayor Heilman noted the revision to the fiscal impact of 2.K.

Councilmember Land requested that the meeting be adjourned in memory of Bob Pierson. Councilmember Martin requested that the meeting be adjourned in memory of Paul Self. Mayor Pro Tem Koretz asked the meeting be adjourned in memory of Beverly Hills Councilmember Ben Stansbury.

Mayor Heilman requested the removal of Item 2.J for discussion.

The agenda was approved as amended by consensus of the City Council.

**PRESENTATIONS:**

Mayor Heilman proclaimed April as California Earthquake Preparedness Month and read the proclamation.

Mayor Heilman called up the following individuals for presentation of a commendation for their participation as members of the West Hollywood Disaster Volunteer Corps. Sandra Jacoby

Klein, Reverend John Vondouris, Michaeljohn Horne, Donald McCallum, Paul Estock, Angee Beckett, Jeff Lee, Robert Scheuermann, Benjamin Clavan, Barry Brower, Barbara Zampelli, Ponsella Gratton, Britt Saans, Craig Ritchie, Ruth Williams, Bill Senigram, Bradley Sullivan, Steve Simon, Larry Marinell, Gerda Spiegler, Barbara Hamaker, Marty Strudler, Joy Edwards, Bobby Durand, Frances Diaz, Shirley Roberts, Sibyl Zaden, Earl Howard, Carl Cronin, Donny Cacy, Donna Saur and Ester Baum.

Mayor Heilman then administered the Oath of Office to the new West Hollywood Disaster Volunteer Corps.

Mayor Heilman also announced that if anyone is interested in joining the Disaster Volunteer Corps to please call Susan Duenas and Nancy Greenstein. He also thanked Brad Sullivan, Public Safety Commissioner, for all his work in making this happen.

**1. CITIZEN COMMENTS:**

KAREN WITHEM, BAHAIS OF WEST HOLLYWOOD, offered the comments and support of the Bahais Community to the proposed Unity Program which is being considered by the City Council this evening as agenda item 5.A. They also support the Council action on Saturday Night Specials.

RALPH FEELEY, WEST HOLLYWOOD, he provided comments about the Sherman community and the history of the City of West Hollywood. He wished the community a very happy 100th birthday. He did this in the memory of Bob Pierson, David Amorena and Lester Hirsch.

EVA CHMIELIK, WEST HOLLYWOOD, spoke about the declining condition of the property in which she has lived for ten years.

RICHARD NOBLE, WEST HOLLYWOOD, spoke about the corner of Havenhurst and Santa Monica Boulevard. He suggested the lighted crosswalks which were developed by someone in Santa Rosa.

MICHAEL KRAUT, DEPUTY DISTRICT ATTORNEY, WEST HOLLYWOOD, on behalf of the citizens of West Hollywood wished Mayor Heilman an April fools 44th Birthday.

BRIAN DREWLOW, WEST HOLLYWOOD, spoke about the parking meters behind 8200 Santa Monica Boulevard being enforced until 12 midnight.

HALEY POWERS, WEST HOLLYWOOD CONVENTION AND VISITORS BUREAU, thanked the City Council and residents for the support during the Academy

Awards. She also thanked Councilmember Martin for his help in making West Hollywood the destination for post Academy Award parties.

CHRISTOPHER PATROUCH, WEST HOLLYWOOD, spoke about the recent policies adopted by the City Council relative to outside dining and other pedestrian friendly activity. He suggested that the City Council direct the Transportation Commission to look at signalized crosswalks especially at Havenhurst and La Jolla Avenues. He indicated he has petitions with over 1000 signatures calling for signalized crosswalks.

JIM NORVOLD, WEST HOLLYWOOD, spoke about the impressive presentation regarding Redevelopment on the east side of the City. This came as a complete surprise to the people on the Formosa-Detroit neighborhood. He stated there is mistrust for the City due to the approval of a nightclub near there with no parking. He requested the postponement of allocation of any funds for redevelopment.

JACQUELINE BALOGH, WEST HOLLYWOOD, spoke about Rent Control to remind the Council about the issue. She indicated complaints are on the rise at the CES renter's clinic regarding maintenance problems in order to get evictions.

GRACIELA IPARRAGUIRRE, WEST HOLLYWOOD, she thanked Councilmember Land and Deanna Stevenson for their help. She spoke about crosswalks on Santa Monica and La Jolla and Havenhurst that are much needed.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke about Robert Pierson and Lester Hirsch. She suggested naming a building after Lester Hirsch. She also spoke about Le Colonial.

KEITH DYSON, WEST HOLLYWOOD, spoke about the Sunset Star Walk Project and stated his support for this project.

**CITY MANAGER'S REPORT:** Assistant City Manager Makinney introduced Ray Reynolds, Community Development Director to provide information on 8240 Sunset Boulevard and 9229 Sunset. Mr. Reynolds stated both businesses have been noticed for a May 2nd revocation hearing on their business license and until that time all conditions of approval will be enforced, and staff will keep the City Council advised.

**FISCAL IMPACT ON CONSENT CALENDAR:** Assistant City Clerk Thompson stated that the Fiscal Impact for the Consent Calendar of April 1, 1996 as amended is \$3,750 in expenditures and zero dollars of potential revenue.

**2. CONSENT CALENDAR:**

**ACTION:** Approved Items 2.A, B, C, D, E, F, G, H, I, K, L and Urgency Item M.

Motion Councilmember Land, seconded Councilmember Guarriello and unanimously carried.

- A. POSTING OF AGENDA:**  
RECOMMENDATION: Receive and file. **APPROVED AS PART OF THE CONSENT CALENDAR.**
- B. WAIVER OF FURTHER READING:**  
RECOMMENDATION: After the City Attorney has read the title of any ordinance on tonight's agenda, the further reading thereof shall be waived. **APPROVED AS PART OF THE CONSENT CALENDAR.**
- C. DEMAND REGISTER NO. 315, RESOLUTION NO. 96-1548:**  
RECOMMENDATION: Approve Demand Register No. 315 and adopt Resolution No. 96-1548, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 315." **APPROVED AS PART OF THE CONSENT CALENDAR.**
- D. ORDINANCE NO. 96-461 (2nd Reading), PROPOSED ORDINANCE DECLARING A NEED FOR A REDEVELOPMENT AGENCY TO FUNCTION IN THE CITY OF WEST HOLLYWOOD:**  
RECOMMENDATION: Waive further reading and adopt Ordinance No. 96-461, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD DECLARING A NEED FOR A REDEVELOPMENT AGENCY AND A COMMUNITY DEVELOPMENT COMMISSION TO FUNCTION IN THE CITY OF WEST HOLLYWOOD." **APPROVED AS PART OF THE CONSENT CALENDAR.**
- E. HUMAN RELATIONS MUTUAL ASSISTANCE AGREEMENT WITH THE COUNTY OF LOS ANGELES:**  
RECOMMENDATION: Authorize the Mayor to sign the Human Relations Mutual Assistance Agreement with the County of Los Angeles. **APPROVED AS PART OF THE CONSENT CALENDAR.**
- F. HIV LEGAL SERVICES ACTION PLAN:**  
RECOMMENDATION: Approve the recommendation of the Human Services Commission to endorse, support and encourage the implementation of the HIV Legal Services action plan. **APPROVED AS PART OF THE CONSENT CALENDAR.**
- G. POSITION RECLASSIFICATION - NEIGHBORHOOD SERVICES SPECIALIST:**

**RECOMMENDATION:** (1) Adopt revised classification specifications for Neighborhood Services Specialist position (GE-12 Exempt); and (2) Approve reclassification of same position from GE-10 Non-Exempt to GE-12 Exempt effective October 12, 1995. **APPROVED AS PART OF THE CONSENT CALENDAR.**

**H. PROPOSED RESOLUTION CERTIFYING THE 1996 SPEED SURVEY:**

**RECOMMENDATION:** Adopt Resolution No. 96-1549, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CERTIFYING THE 1996 SPEED SURVEY TO CONFORM WITH THE CALIFORNIA VEHICLE CODE." **APPROVED AS PART OF THE CONSENT CALENDAR.**

**I. PROPOSED RESOLUTION IN SUPPORT OF THE MINIMUM WAGE INCREASE INITIATIVE AND A PROPOSED RESOLUTION IN OPPOSITION TO GOVERNOR WILSON'S PROPOSAL TO CUT THE PREVAILING WAGE:**

**RECOMMENDATION:** (1) Adopt Resolution No. 96-1550, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF THE MINIMUM WAGE INCREASE BALLOT INITIATIVE;" and (2) Adopt Resolution No. 96-1551, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN OPPOSITION TO GOVERNOR PETE WILSON'S PROPOSAL TO CUT THE PREVAILING WAGE." **APPROVED AS PART OF THE CONSENT CALENDAR.**

**J. FORMAT OF STAFF REPORTS FOR COUNCIL CONSIDERATION:**

This item was removed and appears under Excluded Consent Calendar.

**K. IMPLEMENTATION OF TRANSPORTATION IMPROVEMENTS ON BONNER DRIVE AND A RECONFIGURATION OF THE CITY PARKING LOT AT THE CORNER OF BONNER DRIVE AND BEVERLY BOULEVARD:**

**RECOMMENDATION:** (1) Determine that the project is categorically exempt pursuant to CEQA Section 15301, and direct staff to file an appropriate notice; (2) Approve the reconfiguration of the City parking lot at the corner of Bonner Drive and Beverly Boulevard closing access on Bonner Drive and opening access on Beverly Boulevard; (3) Approve the installation of "No Left Turn" signs at the intersection of Bonner Drive and Beverly Boulevard, and at the proposed Beverly Boulevard exit of the City parking lot located at the corner of Bonner Drive and Beverly Boulevard; and (4) Approve the closing of vehicle access to Bonner Drive at Beverly Boulevard, from 8:00 P.M. until 2:30 A.M. using traffic cones and appropriate signage. **APPROVED AS PART OF THE CONSENT CALENDAR.**

- L. REQUEST FOR TOW-AWAY ZONE ON BEVERLY PLACE:**  
RECOMMENDATION: Adopt Resolution No. 96-1552, "A RESOLUTION OF THE CITY OF WEST HOLLYWOOD INSTITUTING TOW-AWAY REGULATIONS ON BEVERLY PLACE BETWEEN LA CIENEGA BOULEVARD AND BEVERLY BOULEVARD BETWEEN THE HOURS OF 7:00 A.M. AND 6:00 P.M., SCHOOL DAYS." **APPROVED AS PART OF THE CONSENT CALENDAR.**
- M. URGENCY ITEM: RESOLUTION IN SUPPORT OF THE LOS ANGELES COUNTY PARK, BEACH AND RECREATION ACT OF 1996:**  
RECOMMENDATION: Adopt Resolution No. 96-1553, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF THE LOS ANGELES COUNTY PARK, BEACH AND RECREATION ACT OF 1996" **APPROVED AS PART OF THE CONSENT CALENDAR.**

**3. PUBLIC HEARINGS:**

- A. APPROVE REALLOCATION OF 1995-96 COMMUNITY DEVELOPMENT BLOCK GRANT FUNDS TO ASSIST THE REDEVELOPMENT PLANNING PROJECT AND AUTHORIZE A CONTRACT AMENDMENT:**

Allyne Winderman, Economic Development & Housing Manager, provided background information as outlined in the staff report dated April 1, 1996.

Assistant City Clerk Thompson stated that the notice of public hearing was posted as required by law.

Councilmember Land asked Ms. Winderman to get together with the citizen who spoke on the redevelopment project area.

Councilmember Guarriello directed Ms. Winderman to get in touch with Mr. Noble about participating on the task force.

Mayor Heilman outlined the type of outreach efforts which will be made.

The public hearing was opened.

As there were no speakers on this issue the public hearing was closed.

**ACTION:** (1) Approve the use of \$21,102 for 1995-96 Community Development Block Grand Funds to pay a portion of the consultant fees for the Redevelopment planning study of the East Side; (2) Approve an amendment to

the Fiscal Year 1995-96 contract with the County of Los Angeles Community Development Commission.

**Motion Councilmember Guarriello, seconded Mayor Pro Tem Koretz and unanimously carried.**

**B. CERTIFICATION OF THE SUNSET SPECIFIC PLAN MASTER ENVIRONMENTAL IMPACT REPORT AND ADOPTION OF RELATED MITIGATION MEASURES AND MONITORING PLAN, FINDINGS AND STATEMENT OF OVERRIDING CONSIDERATIONS AMENDMENT TO THE OVERRIDING CONSIDERATIONS AMENDMENT TO THE GENERAL PLAN, ADOPTION OF THE SUNSET SPECIFIC PLAN, AND AMENDMENT TO THE ZONING TEXT AND RELATED ZONE MAP CHANGES:**

Assistant City Clerk Thompson stated that a Quarter Page Notice of Public hearing was published in the *West Hollywood Independent* on March 13, 1996.

Sarah Lejeune, Project Planner, provided background information as outlined in the staff report dated April 1, 1996. She read corrections into the record on Page 13, 4th paragraph, last sentence should read 27 feet instead of 26 feet for a maximum height . . . this should also be corrected in exhibit one of exhibit D page 9. She indicated that their have been letters received from Gannett Outdoor Advertising and Eller Media but staff is comfortable with the current language and does not recommend any modifications.

Mayor Heilman opened the public hearing.

ED DATO, LOS ANGELES, he commended Sarah Lejeune on the job she has done with the Sunset Specific Plan. He asked for language which give some leeway to the company which currently owns the billboards.

JEFF SEYMOUR, REPRESENTING WESTERN INTERNATIONAL MEDIA, commended the Council, Planning Commission and staff on the Sunset Specific Plan. He also commended Gay Forbes, Lisa Heep, Sarah Lejeune, Lucy Dyke and Tim Gawronski.

PAMELA ANDERSON, VICE PRESIDENT, GANNETT OUTDOOR, stated that they are concerned that certain language be clarified to read as the original intent, which gives the operators and owners of the billboards on the Sunset Strip the right to maintain them and to make minor changes.

BONNIE KINGREY, REGENCY OUTDOOR ADVERTISING, thanked everyone who has put so much effort into the Sunset Specific Plan. Regency

supports the plan as it is written. She requested Council to keep the language as it is currently written.

BRIAN KENNEDY, WEST HOLLYWOOD, Regency Outdoor Advertising is here to support the Sunset Specific Plan as it is currently written. The plan will help open up competition in outdoor advertising.

BETTY WAGNER, LOS ANGELES, thanked the staff for all the hours they put into this plan and especially the Planning Commission she indicated Sunset Boulevard needs some "clean-up."

JEANNE DOBRIN, WEST HOLLYWOOD, she apologized to the City Council for her earlier comments regarding the Consent Calendar item 2.K. She spoke against mixed uses.

No other speakers coming forward, the public hearing was closed.

Discussion was held regarding the billboard language.

City Attorney Jenkins stated that currently billboards are non-conforming structures and if they fall down or are taken down then they cannot be upgraded and replaced. If it is torn down then no additional billboard can be placed on that site. The Sunset Specific Plan proposes the legalization of billboards as a use on the site where they currently exist. Once the Council legalizes billboards as a use it exceeds the Council's land use authority, to dictate who may own that use, and that will be left to the marketplace. It will not be an option to dictate who may obtain a permit to place a new billboard on a site, once the billboard that presently has been demolished. It would be improper use of land use power to dictate that the existing billboard owner be the only entity entitled to build a new billboard on an existing site.

Councilmember Land asked about Transportation on page 6 Shuttle Van Options. The Council had requested adding language that encouraged connecting with other City Shuttle's. She asked that this be added to the language. She also noted in the implementation of the Sunset Specific Plan, she would like people to be reminded of the City's overall goals especially when considering creative signs.

Mayor Heilman thanked the Planning Commissioners Steve Smith, Thomas Jones, D'Lynda Fischer and James Litz for all their hard work. There were many businesses involved, citizen participation, consultants in the process and he thanked them all for their work on this Sunset Specific Plan. He announced there will be a formal celebration on May 15th.

supports the plan as it is written. She requested Council to keep the language as it is currently written.

BRIAN KENNEDY, WEST HOLLYWOOD, Regency Outdoor Advertising is here to support the Sunset Specific Plan as it is currently written. The plan will help open up competition in outdoor advertising.

BETTY WAGNER, LOS ANGELES, thanked the staff for all the hours they put into this plan and especially the Planning Commission she indicated Sunset Boulevard needs some "clean-up."

JEANNE DOBRIN, WEST HOLLYWOOD, she apologized to the City Council for her earlier comments regarding the Consent Calendar item 2.K. She spoke against mixed uses.

No other speakers coming forward, the public hearing was closed.

Discussion was held regarding the billboard language.

City Attorney Jenkins stated that currently billboards are non-conforming structures and if they fall down or are taken down then they cannot be upgraded and replaced. If it is torn down then no additional billboard can be placed on that site. The Sunset Specific Plan proposes the legalization of billboards as a use on the site where they currently exist. Once the Council legalizes billboards as a use it exceeds the Council's land use authority, to dictate who may own that use, and that will be left to the marketplace. It will not be an option to dictate who may obtain a permit to place a new billboard on a site, once the billboard that presently has been demolished. It would be improper use of land use power to dictate that the existing billboard owner be the only entity entitled to build a new billboard on an existing site.

Councilmember Land asked about Transportation on page 6 Shuttle Van Options. The Council had requested adding language that encouraged connecting with other City Shuttle's. She asked that this be added to the language. She also noted in the implementation of the Sunset Specific Plan, she would like people to be reminded of the City's overall goals especially when considering creative signs.

Mayor Heilman thanked the Planning Commissioners Steve Smith, Thomas Jones, D'Lynda Fischer and James Litz for all their hard work. There were many businesses involved, citizen participation, consultants in the process and he thanked them all for their work on this Sunset Specific Plan. He announced there will be a formal celebration on May 15th.

**ACTION:**

(1) Adopt Resolution No. 96-1554, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CERTIFYING THE ENVIRONMENTAL IMPACT REPORT FOR THE CITY OF WEST HOLLYWOOD SUNSET SPECIFIC PLAN PROJECT;"

(2) Adopt Resolution No. 96-1555, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING CEQA FINDINGS, ADOPTING MITIGATION MEASURES, AND MONITORING PROGRAM, AND ADOPTING A STATEMENT OF OVERRIDING CONSIDERATIONS FOR THE SUNSET SPECIFIC PLAN;"

(3) Adopt Resolution No. 96-1556, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE GENERAL PLAN AMENDMENT NO. 95-02 AMENDING CHAPTER ONE, LAND USE AND URBAN DESIGN, AND CHAPTER SEVEN, EDUCATIONAL AND CULTURAL, AND THE LAND USE MAP OF THE GENERAL PLAN;"

(4) Adopt Resolution No. 96-1557, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING THE SUNSET SPECIFIC PLAN;"

**Motion Councilmember Guarriello, seconded Councilmember Land and unanimously carried.**

Liz Bar-El, Associate Planner, read the following minor change into the record: page 11, Section 20, shall read "shall be subject to the *approval* by the Planning Commission"

**ACTION:** Introduce on first reading Ordinance No. 96-462, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD APPROVING ZONING TEXT AMENDMENT (ZTA) 95-02 AMENDING ARTICLE IV OF THE WEST HOLLYWOOD MUNICIPAL CODE (ZONING ORDINANCE)."

**Motion Councilmember Guarriello, seconded Councilmember Land and unanimously carried.**

**4. UNFINISHED BUSINESS:**

**A. AUTHORIZATION FOR THE CITY MANAGER TO NEGOTIATE AN AGREEMENT WITH THE SUNSET STAR WALK FOUNDATION:**

Rich Ryan, Council Deputy, provided background information as outlined in the staff report dated April 1, 1996.

Councilmember Land asked the staff to work closely with the businesses on the placement of the statues. She asked about the process.

Rich Ryan responded that many business owners will be involved, as well as, the City Manager and City Engineer.

Councilmember Land also asked that there be some consideration of the female movie stars so there is equal representation.

Councilmember Martin concurred with Councilmember Land and asked that this project play to the strength of Sunset Boulevard and the diversity. He also asked that some sort of notification process be established when it comes back. There should also be a meeting with the businesses on Sunset with the Fine Arts Board.

Councilmember Guarriello asked if these are going to be cemented.

Rich Ryan responded that he doesn't know the exact way these will be placed. When the agreement comes back, staff can come back with some recommendations.

MARK MONTGOMERY, WEST HOLLYWOOD, commended an article written by City Manager Brotzman for an Orange County paper which was excellent. He also spoke against the plan and stated the project is not compatible with Sunset Plaza.

MIKEAL MAGLIERI, REPRESENT WHISKEY, RAINBOW AND THE ROXY, stated support for the Sunset Star Walk Foundation.

JERRY MANGALOS, ARISTA RECORDS, stated their support of this project.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke against the Sunset Star Walk Foundation.

FRANCES MONTGOMERY, WEST HOLLYWOOD, spoke against the Sunset Star Walk Project.

MIKE MCNEILLY, ARTIST, spoke in favor of the Sunset Star Walk. He indicated that this is not a commercial venture but rather a tribute. The quality of the statues will be first class.

Councilmember Martin stated that with the Sunset Specific Plan and the direction given on the two problem nightclubs. This Council is committed to the revitalization of Sunset Boulevard.

Mayor Pro Tem Koretz stated he concurs with the comments made by Councilmember Martin and Councilmember Land. He feels this program can work.

Mayor Heilman stated he has some concerns which he would like staff to address through this process. The proposals he has seen so far have been very high class and high quality. He is concerned with the icon portion and the commerciality of that aspect. He asked staff to look at whether it is a necessary component to the project. Secondly, he asked about the legality of using the likenesses and this should be looked into by City Attorney Jenkins. There should also be appropriate recognition to the people, estates or studios when these are installed. Mayor Heilman stated there would be more community support if there was some way for this project to generate funds for other art projects within the City.

**ACTION:** (1) Authorize the City Manager and the City Attorney to negotiate a franchise agreement with the Sunset Star Walk Corporation and its subsequent organization, the Sunset Strip Star Walk Foundation, for the implementation of all aspects of the Sunset Star Walk project; and (2) Direct the City Manager to bring back to the Council the negotiated agreement for adoption by Ordinance.

**Motion Councilmember Martin, seconded Mayor Pro Tem Koretz and unanimously carried.**

#### **COUNCILMEMBER COMMENTS:**

Councilmember Land gave direction that the parking lot which has the extended hours of the meters to make sure the hours are clearly posted. She also asked that the direction be given to staff to place the signalization of Santa Monica Boulevard from La Jolla or Havenhurst to Crescent Heights be placed on the Transportation Commission agenda for April 17.

Mayor Pro Tem Koretz indicated there is also an ongoing problem at Hayworth and Santa Monica Boulevard.

Mayor Pro Tem Koretz asked that staff place on the City Council agenda for April 15 the tabled appeal of Checker Cab, as the Transportation Commission has reached its decision on 'need.'"

Councilmember Martin stated that Saturday was the Student Art Festival. Some of the artwork is displayed on the walls.

Mayor Heilman announced that periodically the City sponsors a first time homebuyer workshop. The next workshop will be held on Saturday, April 27 at 10 a.m. at the Werle Building, 626 North Robertson.

**5. NEW BUSINESS:**

**A. ESTABLISHMENT OF A WEST HOLLYWOOD UNITY CAMPAIGN:**

Mayor Heilman, provided background information as outlined in the staff report dated April 1, 1996.

Councilmember Land asked that the Arts be included in the program and stated her support.

Councilmember Martin indicated there is a lot of opportunity here. There should perhaps be some suggestions from the Advisory Boards and Commissions.

Mayor Heilman stated he will seek input from the Boards and organizations in the community.

**ACTION:** (1) Direct staff of the Human Services Department and the Public Information office to create a "United West Hollywood" program as outlined; (2) Direct staff to return to Council with a final list of activities and a budget for those activities; and (3) Direct staff to investigate the possibility of obtaining sponsors or grants to help underwrite the cost of the program.

**Motion Councilmember Land, seconded Councilmember Guarriello and unanimously carried.**

**EXCLUDED CONSENT CALENDAR:**

**J. FORMAT OF STAFF REPORTS FOR COUNCIL CONSIDERATION:**

Mayor Heilman indicated he would like the staff reports to reflect both the Commission recommendations and the staff recommendations equally.

Mayor Pro Tem Koretz stated that he agrees however, the report should be a report of the Commission. He stated that the report should outline the Commission action and give a recap of the staff recommendation.

Mayor Heilman stated in the past a Commission has appropriately denied an action, but then the applicant modifies the application that addressed the

Commission concerns when it is brought to the Council at appeal. He wants to make sure we get the expertise advice of staff and the commission.

Councilmember Land added that she does agree with the Commission recommendation being presented first. However, she does want to hear staff as she feels staff has the ability to initiate a compromise that makes everybody happy.

Councilmember Martin indicated that the integrity of the commission recommendations should be maintained.

Mayor Heilman asked Assistant City Manager Makinney to bring back some examples of the staff report.

STEVE SMITH, WEST HOLLYWOOD, he feels that the Council not remanding back to a commission any modifications to an application after it has been heard is improper. He stated there is an incredible imbalance between staff and commission.

JEANNE DOBRIN, WEST HOLLYWOOD, stated that this is a long overdue proposal and when new issues are brought out they should be remanded back to the Planning Commission. She stated her support for the recommendation.

Mayor Heilman indicated that he wants both the commission and staff recommendation to be clearly presented. He asked that staff bring back an example.

**ACTION:** (1) Direct staff to make the decision of the advisory body the primary focus of the staff report. This should include the action taken, a summary of the reasoning expressed by members of the advisory body for taking such an action, and a summary of any other relevant discussion by members of the advisory body that would be enlightening to Council; and (2) Where staff has a differing opinion, they may include a summary of the opposing arguments which they had made to the advisory body, for the Council's consideration, at a point in the report following the full discussion of the advisory body's decision *with the direction to Assistant City Manager Makinney to bring back an example of reports.*

**Motion Councilmember Guarriello, seconded Mayor Pro Tem Koretz and unanimously carried.**

**6. LEGISLATIVE:**

**A. PROPOSED ORDINANCE AMENDING THE DEFINITION OF "SATURDAY NIGHT SPECIAL," PROPOSED ORDINANCE AMENDING THE DEFINITION OF "SATURDAY NIGHT SPECIAL" AND DECLARING THE URGENCY THEREOF, AND A PROPOSED RESOLUTION ESTABLISHING PROCEDURES FOR CLASSIFICATION OF A FIREARM:**

Nancy Greenstein, Public Safety Administrator, provided background information as outlined in the staff report dated April 1, 1996.

Mayor Heilman asked for clarification about the date of 1898.

Ms. Greenstein responded that the date is correct and staff will be returning on April 15 with the fee resolution for the appeal process.

**ACTION:** (1) Introduce on first reading Ordinance No. 96-463, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE DEFINITION OF SATURDAY NIGHT SPECIAL" SET FORTH IN SECTION 4122(a) OF THE WEST HOLLYWOOD MUNICIPAL CODE;"

**Motion Councilmember Land, seconded Mayor Pro Tem Koretz and unanimously carried.**

(2) Adopt Ordinance No. 96-464U, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE DEFINITION OF SATURDAY NIGHT SPECIAL" SET FORTH IN SECTION 4122(a) OF THE WEST HOLLYWOOD MUNICIPAL CODE AND DECLARING THE URGENCY THEREOF;"

**Motion Councilmember Land, seconded Mayor Pro Tem Koretz and unanimously carried.**

(3) Adopt Resolution No. 96-1558, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ESTABLISHING A PROCEDURE FOR APPEALING THE CLASSIFICATION OF A FIREARM AS A "SATURDAY NIGHT SPECIAL."

**Motion Councilmember Land, seconded Mayor Pro Tem Koretz and unanimously carried.**

**CITIZEN COMMENTS:**

BENJAMIN CLAYTON, L. A. CHECKER, stated they are very much in favor of Councilmember Koretz's earlier motion to agendaize the hearing. He stated Checker Cab needs closure on this issue.

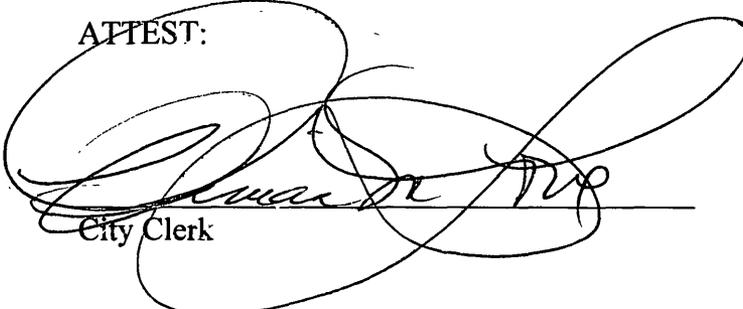
JEANNE DOBRIN, WEST HOLLYWOOD, informed Council about a falling ceiling tile at a Planning Commission meeting.

**COUNCILMEMBER COMMENTS:** None.

**ADJOURNMENT:** The City Council adjourned in memory of Paul Self, Bob Pierson and Beverly Hills City Councilmember Ben Stansbury at 10:15 p.m. to a City Council Workshop/Retreat on Monday, April 8, 1996 at 5:00 p.m. at the Bel Age Hotel, 1020 North San Vicente Boulevard, West Hollywood. The next Regular meeting will be on Monday, April 15, 1996 at 7:00 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

APPROVED BY MOTION OF THE CITY COUNCIL THIS 15TH DAY OF  
APRIL, 1996.

  
\_\_\_\_\_  
MAYOR

ATTEST:  
  
\_\_\_\_\_  
City Clerk