

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, APRIL 17, 2000
WEST HOLLYWOOD PARK**

CALL TO ORDER: Mayor Prang called the meeting to order at 7:13 P.M.

PLEDGE OF ALLEGIANCE: Teresa Newman led the Pledge.

ROLL CALL:

PRESENT: Councilmembers Guarriello, Heilman, Martin, Mayor Pro Tempore Koretz, and Mayor Prang.

ABSENT: None.

ALSO PRESENT: City Attorney Jenkins, Interim City Manager Arevalo, City Clerk Thompson and Administrative Staff Assistant Bursztin.

REPORT OF CLOSED SESSION AGENDA: Mayor Prang reported that there were no reportable actions.

PRESENTATIONS:

Mayor Prang introduced the new Information Systems Manager Brian Ganley who spoke about the telecast being broadcast on the City's web site for the first time. He thanked the Public Information/CATV Division for their assistance in this accomplishment. He also presented a plaque of commendation to Curtis Brown, Jr., Recreation Services Administrator who became President of California Parks and Recreation Society.

Mayor Pro Tempore Koretz presented commendations to House of Blues as the "Green Business of the Year;" Barbara Hamaker as "Adult Environmentalist of the Year;" and the Alicia de Soto-Foley as "Preschool Environmentalist of the Year." Mayor Prang and Mayor Pro Tempore Koretz presented Youth Environmentalist of the Year Awards to Mathew Abayan, Addie Abukasis, Tal Abutbul, Adam Almany, David Cohen, Alec Douglas, Rabin Esrail, Oren Gremberg, Arya Nejati, Ariel Ohayon, Ophir Abutbul, Miriam Cynman, Nicholas deSoto-Foley, Michael Efargan, Rachelle Esrail, Maya Hayon, Arie Hakimi, Michelle Kaplan, David Mizrahi, Michael Putterflam, Daniel Shaian, Alan Soleman, Kalman Tamarin, Jonathan Yacobi, Nathan Wahnick, and Noy Hayon. Some of those honored were unable to attend the City Council Meeting but would receive their commendations. Mayor Prang stated that these presentations were related to the upcoming Earth Day 2000.

Barbara Hamaker thanked City Employee Tracey Baur for her assistance in recycling.

APPROVAL OF AGENDA:

Councilmember Heilman asked to continue Item 5.B. to the City Council Meeting of May 15, 2000 and direct the Planning Commission to fully consider the appeal at its May 4, 2000 Planning Commission Meeting and direct the City Attorney to prepare relevant information regarding the appeal to the Planning Commission.

Councilmember Heilman noted his NO vote on Item 2.A.A.

Mayor Prang pulled item 2.H. for discussion.

Staff requested that Item 6.A. be moved to the Consent Calendar as Item 2.D.D. and read the title of the Ordinance into the record, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 6410(B)(2) OF THE WEST HOLLYWOOD MUNICIPAL CODE REGARDING ESTABLISHMENT OF INITIAL RENTAL RATES FOR TENANCIES COMMENCING ON OR AFTER JANUARY 1, 2000 FOR RENTAL."

ACTION: Approve the April 17, 2000 as amended. **Motion Councilmember Heilman, seconded by Councilmember Guarriello and unanimously carried.**

REPORT ON SANTA MONICA BOULEVARD REHABILITATION PROJECT:

Sharon Perlstein, City Engineer, provided an update to the City Council on the reconstruction of Santa Monica Boulevard.

PUBLIC COMMENT:

JOHN PAUL DRAYER, WEST HOLLYWOOD, thanked the City Council for support on the Kings Road Park.

RICK SMETS, WEST HOLLYWOOD, welcomed the new Mayor and spoke in opposition of Item 2.J.

STEPHEN SIMON, LOS ANGELES, AIDS Project Los Angeles, spoke in support of Item 2.N.

AGASSI TOPCHIAN, WEST HOLLYWOOD, Publisher of Russian Language Magazine, spoke in support of Item 5.D.

PETER MACKLER, WEST HOLLYWOOD, spoke in support of Items 5.D. and 5.E.

DONNY CACY, LOS ANGELES, spoke about the construction of Santa Monica Boulevard and water lines recently broken during construction. He also spoke about the upcoming Gay and Lesbian Pride Parade.

SANDRA LOPEZ, LOS ANGELES, spoke in support of Item 2.W.

Mayor Pro Tempore Koretz presented the representatives for Justice for Janitors a copy of the West Hollywood Resolution.

CRAIG RITCHIE, WEST HOLLYWOOD, spoke in support of Items 5.D., 5.E. and 5.F.

TERESA NEWMAN, MICHIGAN, congratulated Mayor Prang.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke about a recent Public Access interview with Planning Manager Lisa Heep. She also spoke in opposition of creative billboards.

JEROME CLEARY, WEST HOLLYWOOD, thanked the Council about the crosswalk at Horn Avenue and Sunset Boulevard. He also asked the Council for assistance with regards to rollerbladers, bicycle riders and skateboarders.

BARRY GREENFIELD, WEST HOLLYWOOD, congratulated everyone on the City's Reorganization and spoke in support of Item 5.E. He also stated that he hoped that CSW markets the event as being West Hollywood.

DON BRUHNKE, WEST HOLLYWOOD, spoke about a recent letter about an elderly woman who attended the City's Reorganization.

BARBARA HAMAKER, WEST HOLLYWOOD, spoke in support of Item 5.D. She also spoke about the Veteran's Memorial and congratulated Mayor Pro Tempore Koretz about his recent victory at the State Assembly.

TOM BRIGHT, WEST HOLLYWOOD, spoke about street sweeping on La Cienega Boulevard. He also spoke about oil being pumped out of West Hollywood.

DEANNA STEVENSON, WEST HOLLYWOOD, spoke in support of Item 2.N.

COUNCILMEMBER COMMENTS:

Councilmember Guarriello asked that the meeting be adjourned in the memory of Betty Wagner. He also stated that he wished that those who phone in complaints to his office would attend the City Council Meetings.

Councilmember Heilman stated that he only been Mayor four times not five times. He addressed the water main break on Santa Monica Boulevard, which was not a result of the construction, and he gave direction on the street sweeping on La Cienega Boulevard to Interim City Manager Arevalo.

Councilmember Martin also asked to adjourn the meeting in memory of Betty Wagner. He directed staff to examine the circle at Rosewood Avenue and Westmount Drive to review the signage. He also asked staff to re-examine the "pop-outs" on Santa Monica

Boulevard and how they make the traffic situation worse. He thanked the Council for their support of his Resolution on the Merit Pay for Unified School District at the last City Council Meeting. He thanked Barbara Hamaker and City Employee Tracey Baur. He also spoke about sofas being left at curbs along Santa Monica Boulevard.

Mayor Prang asked that the meeting be adjourned in the memory of Cecile Lieberthal. He announced that Rich Ryan, Public Safety Coordinator, would be having a town hall meeting on public safety. He provided an update on Council Deputy Howard Jacobs' part-time return to work. He also discussed traffic circles and additional green space. He directed the Interim City Manager to follow-up on Code Compliance Citations issued for plastic furniture along Santa Monica Boulevard as such businesses as Stonewall Café. He asked staff for additional information on the regulation of skateboards, rollerblades and bicycles on public sidewalks.

CITY MANAGER'S REPORT: None.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Thompson stated the fiscal impact on the Consent Calendar of April 17, 2000, as amended is \$32,500 in expenditures.

2. CONSENT CALENDAR:

ACTION: Approve Items 2.A., B., C., D., E., F., G., I., J., K., L., M., N., O., P., Q., R., S., T., U., V., W., X., Y., Z., AA., BB., CC., and DD.. Motion Councilmember Martin, seconded by Councilmember Heilman and unanimously carried.

2.A. POSTING OF AGENDA:

The agenda for the meeting of Monday, April 17, 2000 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, April 13, 2000.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

ACTION: Approve the minutes of March 24, 2000, March 27, 2000 and April 3, 2000. **Approved as part of the Consent Calendar.**

2.C. WAIVER OF FURTHER READING:

ACTION: After the City Attorney has read the title of any ordinance on tonight's agenda, the further reading thereof shall be waived. **Approved as part of the Consent Calendar.**

2.D. CLAIMS ADMINISTRATION:

ACTION: Deny the claims of Postal Center & More, Win de Lugo, Brad Amos, Mohsens Macoub and refer to the City's claims adjuster.
Approved as part of the Consent Calendar.

2.E. DEMAND REGISTER NO. 412 , RESOLUTION NO. 00-2272:

ACTION: Approve Demand Register No. 412 and adopt Resolution No. 00-2272, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 412." **Approved as part of the Consent Calendar.**

2.F. TREASURER'S REPORT MARCH 2000:

ACTION: Receive and file and the Treasurer's Report for March 2000.
Approved as part of the Consent Calendar.

2.G. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

ACTION: Receive and file Action Reports from the Fine Arts Commission. **Approved as part of the Consent Calendar.**

2.H. AGREEMENT RENEWAL FOR TAXI COUPON/LIFT VAN SUBSIDY PROGRAM WITH JEWISH FAMILY SERVICES (JFS):

Removed from the Consent Calendar for separate discussion as Excluded Consent Calendar.

2.I. HALLOWEEN CARNAVAL EVENT STATUS:

ACTION: 1) Receive and file. Direct staff to provide further updates based on implementation timeline. **Approved as part of the Consent calendar. Approved as part of the Consent Calendar.**

2.J. ORDINANCE NO. 00-566 (2ND READING) AMENDMENTS TO THE RENT STABILIZATION ORDINANCE REGARDING 1) THE WITHDRAWAL OF RESIDENTIAL RENTAL STRUCTURES FROM THE MARKET, 2) TERMINATION OR NON-RENEWAL OF GOVERNMENT (SECTION 8) CONTRACTS, 3) REQUIRING RESIDENT MANAGERS, POSTING OF BUSINESS HOURS AND POSTING OF EMERGENCY TELEPHONE NUMBERS, AND 4) EXEMPTION FOR GOVERNMENT OWNED OR ASSISTED HOUSING:

ACTION: 1) Waive further reading and adopt Ordinance No. 00-566, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING ARTICLE VI, SECTIONS 6406 REGARDING EXEMPTIONS FOR GOVERNMENT OWNED OR ASSISTED HOUSING; SECTIONS 6411(d)(1)(a) AND ADDING SECTION 6412(h) SUBSECTIONS 1 THROUGH 6, REGARDING RESIDENT MANAGER REQUIREMENTS, POSTING OF BUSINESS HOURS, AND POSTING OF EMERGENCY

TELEPHONE NUMBERS; SECTION 6413(a)(15) REGARDING PROCEDURES AFFECTING THE WITHDRAWAL OF STRUCTURES FROM THE RESIDENTIAL RENTAL MARKET; AND SECTION 6413 BY ADDING A NEW PROVISION THERETO LIMITING LANDLORDS' RIGHT TO CHARGE MARKET RENT AFTER THE CANCELLATION OR NON-RENEWAL OF A RENT LIMITATION CONTRACT WITH A GOVERNMENT AGENCY." **Approved as part of the Consent Calendar.**

2.K. MEMORIAL DAY CELEBRATION PROGRAMMING: ACTION: 1) Direct staff to work with the Veteran Park Memorial Task Force to develop recommendations for an annual celebration of Memorial Day; 2) Direct the Department of Human Services to host a series of events in observance of this year's Memorial Day; and 3) Adopt Resolution No. 00-2273, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD PROCLAIMING MAY 22, 2000 AS 'MEMORIAL DAY' IN WEST HOLLYWOOD." **Approved as part of the Consent Calendar.**

2.L. YOM HASHOA – HOLOCAUST REMEMBRANCE:
ACTION: 1) Approve City sponsorship of the 2000 Yom Hashoa Holocaust Remembrance on May 7, 2000; 2) Direct staff to work with the Lesbian and Gay Advisory Board and the Human Services Commission in organizing and administering the event; 3) Direct staff to publicize the event, including coverage on City Channel 10; and 4) Direct the Director of Finance to appropriate \$5,000 from unobligated reserves for the associated costs of sponsorship and planning the event. **Approved as part of the Consent Calendar.**

2.M. SUBMISSION OF LACMTA CALL FOR PROJECTS GRANT APPLICATIONS:
ACTION: 1) Authorize submission of a LACMTA Call for Projects Application for the Adaptive Traffic Control System (ATCS) software and hardware to detect and control irregular traffic surges; and 2) Authorize submission of a LACMTA Call for Projects Application for Development and Design of Bus Stop and Street Furnishing Guidelines. **Approved as part of the Consent Calendar.**

2.N. RESOLUTION IN SUPPORT OF AJR 47 (Cedillo), REAUTHORIZING THE RYAN WHITE COMPREHENSIVE AIDS RESOURCE EMERGENCY (CARE) ACT:
ACTION: Adopt Resolution No. 00-2274, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AJR 47 (Cedillo), REAUTHORIZING THE RYAN WHITE

**COMPREHENSIVE AIDS RESOURCE EMERGENCY (CARE) ACT.”
Approved as part of the Consent Calendar.**

**2.O. RESOLUTION IN SUPPORT OF GOVERNOR GRAY DAVIS’ 2000
EDUCATION INITIATIVES; SB 1503, SB 1504, SB 1505, AB 1941, AB
1942 AND AB 1943:**

ACTION: Adopt Resolution No. 00-2275, “A RESOLUTION OF THE
CITY OF WEST HOLLYWOOD IN SUPPORT OF GOVERNOR GRAY
DAVIS’ 2000 EDUCATION INITIATIVES; SB 1503, SB 1504, SB 1505,
AB 1941, AB 1942 AND AB 1943.” **Approved as part of the Consent
Calendar.**

**2.P. PROPOSED RESOLUTION PROCLAIMING MAY 9, 2000 AS “VICTORY
IN EUROPE DAY” IN WEST HOLLYWOOD:**

ACTION: 1) Adopt Resolution No. 00-2276, “A RESOLUTION OF THE
CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD PROCLAIMING
MAY 9, 2000 AS ‘VICTORY IN EUROPE DAY’ IN WEST HOLLYWOOD.”
Approved as part of the Consent Calendar.

**2.Q. APPROVAL OF A PROFESSIONAL SERVICES CONTRACT WITH ARS
NOVA INCORPORATED:**

ACTION: Authorize the Interim City Manager to execute a contract with
Ars Nova Incorporated in the amount not to exceed \$7,500 to provide
graphic design services in the development of advertisements and other
graphic design tools. **Approved as part of the Consent Calendar.**

**2.R. SCHEDULE A JOINT MEETING WITH THE PUBLIC SAFETY
COMMISSION:**

ACTION: Direct the City Clerk to schedule a Joint Meeting of the Public
Safety Commission and the West Hollywood City Council on Monday,
May 8, 2000 at West Hollywood Park Auditorium at 6:30 P.M. **Approved
as part of the Consent Calendar.**

**2.S. ADOPTION OF THE CURRENT EDITION OF THE STANDARD
SPECIFICATIONS FOR PUBLIC WORKS CONSTRUCTION:**

ACTION: Adopt Resolution No. 00-2277, “A RESOLUTION OF THE
CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD REGULATING
MATERIALS OF CONSTRUCTION AND THEIR USE IN THE ERECTION,
INSTALLATION, ALTERATION, REPAIR, REMOVAL, CONVERSION,
DEMOLITION, AND CONSTRUCTION OF PUBLIC WORKS
IMPROVEMENTS IN THE CITY OF WEST HOLLYWOOD; PROVIDING
FOR THE ADMINISTRATION OF CONTRACTS AS WELL AS PERMITS
ISSUED IN CONNECTION WITH SUCH IMPROVEMENTS; AND

REPEALING ALL RESOLUTIONS AND PARTS OF RESOLUTIONS IN CONFLICT THEREWITH." **Approved as part of the Consent Calendar.**

2.T. A RESOLUTION APPROVING THE COUNTY OF LA HOLLY HILLS STORM DRAIN UNIT 8:

ACTION: Adopt Resolution No. 00-2278, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE COUNTY OF LOS ANGELES' HOLLY HILLS STORM DRAIN UNIT 8, AND AUTHORIZING THE LOS ANGELES COUNTY DEPARTMENT OF PUBLIC WORKS TO PROCEED WITH CONSTRUCTION OF THE PROJECT." **Approved as part of the Consent Calendar.**

2.U. SUPPLEMENTAL AGREEMENT WITH LAW ENGINEERING AND ENVIRONMENTAL SERVICES, INC. FOR ADDITIONAL PROFESSIONAL SERVICES TO MONITOR CONTAMINATED SOIL ON THE SANTA MONICA BOULEVARD RECONSTRUCTION:

ACTION: Authorize the City Manager to execute a Supplemental Agreement with Law Engineering and Environmental Services, Inc. in an amount not to exceed \$15,000 for services to monitor potentially contaminated soil that may be encountered during the reconstruction of Santa Monica Boulevard. **Approved as part of the Consent Calendar.**

2.V. ADOPTION OF THE CURRENT EDITION OF THE STANDARD PLANS FOR PUBLIC WORKS CONSTRUCTION:

ACTION: Adopt Resolution No. 00-2279, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD REGULATING MATERIALS, METHODS, DIMENSIONS, AND DETAILS OF CONSTRUCTION IN THE ERECTION, INSTALLATION, ALTERATION, REPAIR REMOVAL, CONVERSION, DEMOLITION, AND CONSTRUCTION OF PUBLIC WORKS IMPROVEMENTS IN THE CITY OF WEST HOLLYWOOD; AND REPEALING ALL RESOLUTIONS AND PARTS OF RESOLUTIONS IN CONFLICT THEREWITH." **Approved as part of the Consent Calendar.**

2.W. RESOLUTION IN SUPPORT OF THE JANITOR'S STRIKE IN LOS ANGELES:

ACTION: Adopt Resolution No. 00-2280, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF THE JANITOR'S STRIKE IN LOS ANGELES." **Approved as part of the Consent Calendar.**

2.X. RESOLUTION IN SUPPORT OF AB 2536 (SCOTT), ASSISTING IN THE IMPLEMENTATION OF NEW GUN LAWS:

ACTION: 1) Adopt Resolution No. 00-2281, "A RESOLUTION OF THE CITY OF COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 2536 (SCOTT), ASSISTING IN THE IMPLEMENTATION OF NEW GUN LAWS." **Approved as part of the Consent Calendar.**

2.Y. UPDATE ON CITY COUNCIL MEETINGS/SCHEDULE

ACTION: Direct the City Clerk to cancel a scheduled Study Session on Monday, May 1, 2000, prior to the Regular Meeting, from 6:00 to 7:00 P.M. on the Proposed Development of the Pacific Design Center Site. This Study Session will be rescheduled at a later date. **Approved as part of the Consent Calendar.**

2.Z. RESOLUTION HONORING THE VICTIMS OF THE GENOCIDE OF ARMENIANS AND CONDEMNING THE HUMAN RIGHTS VIOLATIONS COMMITTED BY THE TURKISH GOVERNMENT:

ACTION: 1) Adopt Resolution No. 00-2282, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD HONORING THE VICTIMS OF THE GENOCIDE OF ARMENIANS AND CONDEMNING THE HUMAN RIGHTS VIOLATION OF THE TURKISH GOVERNMENT;" 2) Direct staff and the Public Information office to publicize the Council's decision; and 3) Lower the flags of public facilities in West Hollywood to half-mast to honor the victims of the Armenian Genocide. **Approved as part of the Consent Calendar.**

2.AA. RESOLUTION IN OPPOSITION OF SB 1789 (RAINEY), WHICH PROVIDES FOR ACCELERATED REMOVAL OF HAZARDOUS MATERIAL IN URBAN AREAS; AND IN OPPOSITION OF AB 2343 (DUCHENY), WHICH PROVIDES THE EXEMPTION OF ENVIRONMENTAL INSPECTIONS IN RESIDENTIAL AREAS:

ACTION: 1) Adopt Resolution No. 00-2283, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN OPPOSITION OF SB 1789 (RAINEY) A BILL WHICH PROVIDES FOR ACCELERATED REMOVAL OF HAZARDOUS MATERIAL IN URBAN AREAS IN ORDER TO PROVIDE FAST TRACK CONSTRUCTION FOR HOUSING; AND IN OPPOSITION OF AB 2343 (DUCHENY) A BILL WHICH PROVIDES THE EXEMPTION OF ENVIRONMENTAL INSPECTIONS IN RESIDENTIAL AREAS IN ORDER TO PROHIBIT DELAYS IN ASSEMBLING HOUSING." **Approved as part of the Consent Calendar noting the NO vote of Councilmember Heilman.**

2.BB. RESOLUTION IN SUPPORT OF AB 2034 RELATIVE TO ADDITIONAL FUNDING FOR OUTREACH AND COMMUNITY MENTAL HEALTH PROGRAMS:

ACTION: Adopt Resolution No. 00-2284, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, SUPPORTING AB 2034, WHICH WILL PROVIDE ADDITIONAL FUNDING FOR OUTREACH AND COMMUNITY MENTAL HEALTH PROGRAMS FOR EXISTING PROGRAMS, ADDITIONAL COUNTY PROGRAMS AND NEW START UP AND TRAINING PROGRAMS AROUND THE STATE." **Approved as part of the Consent Calendar.**

2.CC. TAKE YOUR DAUGHTERS TO WORK DAY – APRIL 27, 2000:

ACTION: 1) Adopt Resolution No. 00-2285, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING APRIL 27, 2000 AS "TAKE YOUR DAUGHTERS TO WORK DAY"; 2) Direct staff to develop and coordinate programming for the City of West Hollywood employees; and 3) Direct staff to work with the Chamber of Commerce and the Women's Advisory Board to collaborate on programming. **Approved as part of the Consent Calendar.**

2.D.D. AMENDMENT TO THE RENT STABILIZATION ORDINANCE REGARDING THE ESTABLISHMENT OF INITIAL RENTAL RATES FOR TENANCIES COMMENCING ON OR AFTER JANUARY 1, 2000 FOR RENTAL UNITS THAT HAVE BEEN CITED FOR CODE VIOLATIONS:

ACTION: INTRODUCE ON FIRST READING ORDINANCE No. 00-567, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 6410(b)(2)(B) OF THE WEST HOLLYWOOD MUNICIPAL CODE REGARDING ESTABLISHMENT OF INITIAL RENTAL RATES FOR TENANCIES COMMENCING ON OR AFTER JANUARY 1, 2000 FOR RENTAL." **Approved as part of the Consent Calendar.**

3. PUBLIC HEARINGS:

3.A. PROPOSED RESOLUTION AUTHORIZING THE SUBMISSION OF A BROWNFIELDS ECONOMIC DEVELOPMENT INITIATIVE (BEDI) GRANT APPLICATION:

City Clerk Thompson stated that a Notice of Public Hearing was posted for thirty (30) days in all places as required by Section 2300 of the West Hollywood Municipal Code .

Alison Maxwell, Development Specialist, provided background information as outlined in the staff report dated April 17, 2000.

Mayor Prang opened the Public Hearing and the following persons addressed the City Council:

CRAIG RITCHIE, WEST HOLLYWOOD, spoke in support of this Item.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in opposition of this Item.

No further speakers coming forward, Mayor Prang closed the Public Hearing.

Councilmember Guarriello asked for clarification of the 10 million dollars mentioned in the staff report. Development Specialist Maxwell provided the clarification. Interim City Manager Arevalo provided additional clarification regarding the grant and the loan.

Councilmember Martin asked staff about the developers of the Gateway Project if toxic substances existed on the site. Economic Development and Housing Manager Winderman addressed his question. She also provided additional clarification about the grant and loan involved with this project. She reminded the Council that La Brea Avenue and Santa Monica Boulevard were identified as a trouble spot that is in the process of being improved.

Councilmember Heilman re-focused the discussion on the site clean up of toxic substances. Development Specialist Maxwell provided additional information.

ACTION: 1) Direct staff to prepare a grant application and authorize the Interim City Manager to sign all forms related to the grant submission; and, 2) Adopt Resolution No. 00-2286, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AUTHORIZING SUBMISSION OF AN APPLICATION FOR BROWNFIELDS ECONOMIC DEVELOPMENT GRANT (BEDI) TO THE UNITED STATES DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT THROUGH THE LOS ANGELES COUNTY COMMUNITY DEVELOPMENT COMMISSION." **Motion Councilmember Heilman, seconded by Councilmember Martin and carried noting the NO vote of Councilmember Guarriello.**

3.B. WILLEY LANE PETITION FOR PREFERENTIAL PARKING:

City Clerk Thompson stated that a Notice of Public Hearing was published on April 5, 2000 in the West Hollywood Independent and mailed to all properties within the proposed district.

Mayor Prang opened the Public Hearing and no speakers coming forward, closed the Public Hearing.

ACTION: 1) Introduce on first reading Ordinance No. 00-568, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE PREFERENTIAL PARKING PROVISIONS OF THE TRAFFIC CODE BY AMENDING PART B OF CHAPTER 2 OR ARTICLE III OF THE WEST HOLLYWOOD MUNICIPAL CODE BY IMPLEMENTING PREFERENTIAL PARKING REGULATIONS ON WILLEY LANE;" and 2) Adopt Resolution No. 00-2287, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD INSTITUTING TOW-AWAY REGULATIONS ON WILLEY LANE DURING THE HOURS PREFERENTIAL PARKING REGULATIONS ARE IN EFFECT, WITH AN EXEMPTION FOR VEHICLES WITH DISTRICT 5 PERMITS." **Motion Councilmember Guarriello, seconded by Councilmember Heilman and unanimously carried.**

4. UNFINISHED BUSINESS:

4.A. REQUEST FOR PROPOSALS FOR SOCIAL SERVICES FUNDING 2000-2002 AND TIMELINE:

Daphne Dennis, Social Services Administrator, provided background information as outlined in the staff report dated April 17, 2000.

Councilmember Heilman asked staff about priorities such as job training services for the Gay and Lesbian Community including Transgender members of the Community.

Social Services Administrator Dennis provided additional information and said that the Council could add to the priority list.

Mayor Prang discussed the needs assessment, the Library and suggested the Human Services Commission be televised to educate the Community on the City's various Social Service Agencies and services offered.

ACTION: 1) Approve Request for Proposal documents for 2000-2002 Social Services funding; and 2) Approve schedule for the Social Services funding process. **Motion Councilmember Martin, seconded by Mayor Prang and unanimously carried.**

THE CITY COUNCIL RECESSED AT 8:35 P.M. AS THE WEST HOLLYWOOD HOUSING AUTHORITY.

THE CITY COUNCIL RECONVENED AT 8:45 P.M. AS THE CITY COUNCIL.

5. NEW BUSINESS:

5.A. CHRISTOPHER STREET WEST 2000 GAY AND LESBIAN PRIDE PARADE AND FESTIVAL:

Dan Laray, Festival and Event Specialist, provided background information as outlined in the staff report dated April 17, 2000.

Councilmember Guarriello asked about the Parade Route and the construction of the Boulevard being deferred further east.

City Engineer Perlstein clarified the contract guidelines and stated that moving the parade further east would actually be a major undertaking for this year.

Mayor Prang asked how the construction project is being completed, especially on the slowing down of traffic on the west side. City Engineer Perlstein stated that May 18, the contractor will stop any further construction in order to accommodate parade participants. She stated that the east side sidewalk construction should be fully completed by the time of this event.

DON BRUHNKE, WEST HOLLYWOOD, spoke about Christopher Street West's internal reorganization. He also spoke in opposition of the Festival being open until 1 A.M. He asked the City to inquire that Christopher Street West be more open with their financial reporting.

JEFF BRYAN, WEST HOLLYWOOD, Frontrunners, spoke in support of this item and detailed the 5 K and 10 K logistics and Project Angel Food as the beneficiary.

TOM PAVICH, WEST HOLLYWOOD, Chair of the Disabilities Advisory Board, spoke about the lack of chairs for the disabled at the event.

Mayor Prang asked if there will be chairs available for the Disabled Community. City Engineer Perlstein confirmed that there would be chairs designated in the area of the Santa Palm Car Wash.

Councilmember Martin suggested that area be located near City Hall where they could use the restrooms. Festival and Event Specialist Laray stated that this could be explored for next year's event.

Councilmember Heilman expressed concern with the 5 K and 10 K Run on Sunday Morning and how people are having problems trying to get to their churches. He suggested a Saturday event or even later on Sunday. The shift in time might mean more people attend this section of the event and stressed optimism with the Christopher Street West Reorganization.

He mentioned the public's dissatisfaction with the quality of the event. He asked that Christopher Street West ensure that the event comes off smoothly and stated that others are interested in creating a new event with higher quality.

Councilmember Martin inquired on the banner design. City Engineer Perlstein stated that Christopher Street West is not utilizing banners but Outfest is. He asked if the public announcements and program reflect West Hollywood, which was confirmed by Festival and Event Specialist Laray. He asked about funding for law enforcement.

Mayor Prang stated that the City provides a number of services and if money being raised for commissions. Event Manager Michael Lacono, and Co-President John Capodanno confirmed that there are no commission arrangements this year. They also addressed Mayor Prang's questions on security.

Councilmember Martin asked if the Gay and Lesbian Advisory Board be involved with a debriefing after the event.

Mayor Prang inquired on the justification for extending the hours of operation. Festival and Event Specialist Laray stated for additional funds. He suggested a public process in the month's leading up to the event. He mentioned a public meeting after the events to get public input on what worked and what did not work. He asked if Requests for Proposals were ever utilized. Human Services Director Long stated not in the past but that would be possible in the future.

ACTION: 1) Approve the use of West Hollywood Park and City property for the West Hollywood 2000 Gay and Lesbian Pride Festival, and authorize the Interim City Manager to enter into an agreement permitting said use; 2) Authorize the use of Santa Monica Boulevard between Fairfax and Doheny for the 2000 Gay and Lesbian Pride Parade, in addition to La Peer from Santa Monica Boulevard to Melrose for the Run and Parade. Upon final review by the City Engineer and authorize alteration of route by City Engineer based upon impact of SMB project; 3) Authorize the use of San Vicente Boulevard between Santa Monica Boulevard and Melrose for the 2000 Gay and Lesbian Pride Festival; 4) Waive permit parking in the City from 6:00 P.M. on Friday, June 9 through 7:00 A.M. on Monday, June 12, 2000; 5) Authorize the Pacific Design Center to charge up to \$10.00 for parking, based on negotiations with CSW; 6) Authorize CSW to sell beer and wine beverage tickets up to one hour before closing and stop the serving of alcohol 30 minutes prior to closing; 7) Waive all City permit fees including the special even permit,

building & safety permit fees, encroachment permit and encroachment permit meter fees as part of the City's sponsorship package; 8) Authorize a decrease in the peddler permit fees, thus reducing the fee from \$52.50 to \$40.00 per vendor; 9) Allow Finance Manager to increase the Contract Services account (100-8040-8520) by \$4,500, money from the undesignated reserves to pay for four additional street sweepers; 10) Approve the recommendations contingent upon the City of West Hollywood being recognized in all marketing associated with the event and the West Hollywood Convention and Visitors Bureau have two pages in the program, that the Dept. of Human Services have a full page, and the City receive a page to list City services; 11) Approve the City to serve as co-sponsor of the parade, and will be responsible for law enforcement costs. Direct CSW to work with the Sheriff's Department to provide volunteers for traffic control at the parade in order to decrease costs to the City. CSW shall absorb all other public safety costs associated with the event, including all law enforcement costs associated with the festival portion of the weekend; and 12) Authorize the use of the San Vicente Blvd. Post Office lot (or alternative) as a VIP lot, with attendant costs and lot usage fees coming from undesignated reserves. **Motion Councilmember Guarriello, seconded by Mayor Pro Tempore Koretz and unanimously carried.**

The City Council recessed at 9:15 P.M.

The City Council reconvened at 9:25 P.M.

**5.B. APPEAL OF PLANNING COMMISSION'S APPEAL OF CREATIVE BILLBOARD PERMIT (CBB) 2000-15 FOR THE PLACEMENT OF A CREATIVE BILLBOARD AT THE FORMER MARLBORO MAN SITE LOCATED AT 8225 SUNSET BOULEVARD:
Tabled to May 15, 2000.**

5.C. MODIFICATION OF PARKING AND MEDIAN ISLANDS AT THE INTERSECTION OF SANTA MONICA BOULEVARD AND FAIRFAX AVENUE PROPOSED AS PART OF THE SANTA MONICA BOULEVARD REHABILITATION:

Sharon Perlstein, City Engineer, provided background information as outlined in the staff report dated April 17, 2000.

Councilmember Heilman asked about the four foot median and tree planting. City Engineer Perlstein provided clarification.

Councilmember Martin asked about tree planting, pop-outs and parking spaces. City Engineer Perlstein provided additional information and clarification.

Mayor Prang stated that he met with business owners and their parking needs and problems.

ACTION: Approve the Alternate Median and Parking concept as outlined in Exhibit B of the staff report and direct the City Engineer to proceed with reconfiguration of the proposed median islands and parking for reconstruction of the intersection of Santa Monica Boulevard and Fairfax Avenue. **Motion Councilmember Guarriello, seconded by Mayor Pro Tempore Koretz and carried noting the NO votes of Councilmember Heilman and Mayor Pro Tempore Koretz.**

5.D. CREATION OF A RUSSIAN-SPEAKING IMMIGRANT ADVISORY BOARD:

Councilmember Heilman provided background information as outlined in the staff report dated April 17, 2000.

Councilmember Martin spoke in support of this Item.

DON BRUHNKE, WEST HOLLYWOOD, spoke in support of this Item.

Councilmember Heilman addressed the public speaker's comments and provided clarification on various sections of the staff report.

ACTION: 1) Authorize the creation of a Russian – Speaking Immigrant Advisory Board; 2) Direct staff to return with a proposed staffing plan; and 3) Direct staff to begin soliciting applications from individuals interested in serving on the new committee. **Motion Councilmember Guarriello, seconded by Mayor Pro Tempore Koretz and unanimously carried.**

5.E. CREATION OF A HUMAN RIGHTS SPEAKERS SERIES:

Councilmember Heilman provided background information as outlined in the staff report dated April 17, 2000.

RITA NORTON, WEST HOLLYWOOD, spoke in support of this Item.

ACTION: 1) Approve in concept the creation of a West Hollywood Human Rights Speakers Series; 2) Authorize staff to solicit co-sponsors for the Series; 3) Direct staff to return with a final annual budget for the program; and 4) Authorize staff to schedule a kickoff event in the late Fall and to develop a tentative schedule for the first year of programming.

Motion Councilmember Guarriello, seconded by Councilmember Martin and unanimously carried.

5.F. ASSISTANCE FOR THE PURCHASE AND REHABILITATION OF THE BUILDING AT 7494 SANTA MONICA BOULEVARD AND ASSOCIATED PARKING:

Allyne Winderman, Economic Development and Housing Manager, provided background information as outlined in the staff report dated April 17, 2000.

SCOTT IMLER, WEST HOLLYWOOD, spoke in support of this Item.

Councilmember Guarriello stated he had received five calls from gay men who were unhappy with this situation.

Councilmember Heilman stated he supported this Item due to the fact that the Cannabis Club is already at that location and if the City funds it, the City would be able to provide input on the building improvements.

Councilmember Martin stated he feared loss of the character of West Hollywood.

ACTION: Authorize a loan from the General Fund unallocated reserves in the amount of \$350,000 to be repaid from future tax increment for the purpose of funding the purchase and rehabilitation of the property at 7494 Santa Monica Boulevard. **Motion Councilmember Heilman, seconded by Mayor Pro Tempore Koretz and carried noting the NO Vote of Councilmember Guarriello.**

5.G. APPOINTMENT TO THE COUNTY SANITATION DISTRICT:

City Clerk Thompson provided background information as outlined in the staff report dated April 17, 2000.

ACTION: 1) Appoint Councilmember Guarriello as Alternate Director to Sanitation District 4; and, 2) Adopt Resolution No. 00-2288, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPOINTING AN ALTERNATE DIRECTOR TO THE BOARD OF DIRECTORS OF LOS ANGELES COUNTY SANITATION DISTRICT NO. 4." **Motion Councilmember Heilman, seconded by Mayor Prang and unanimously carried.**

EXCLUDED CONSENT CALENDAR:

2.H. AGREEMENT RENEWAL FOR TAXI COUPON/LIFT VAN SUBSIDY PROGRAM WITH JEWISH FAMILY SERVICES (JFS):

Joyce Rooney, Transportation Planner, provided background information as outlined in the staff report dated April 17, 2000.

Mayor Prang asked if Requests for Proposals were ever used and what money was being spent. Transportation Planner Rooney provided information on the last Request for Proposal being completed in 1994. She discussed the work of Jewish Family Services and how this organization is the best suited to deal with this program.

Councilmember Martin asked for clarification on how taxi coupons are handled in the City of Los Angeles. Transportation Planner Rooney explained how Los Angeles completes this program. He also asked for information to be provided to the Senior Advisory Board and Transportation Planner Rooney stated that this could be done in the future.

ACTION: 1) Direct staff not to issue an RFP and to negotiate an agreement with Jewish Family Services (JFS); 2) Authorize a three year agreement with two one year extensions with JFS for an amount not to exceed \$601,000 annually, effective July 1, 2000 through June 30, 2005, and 3) Authorize the Interim City Manager to execute the agreement. Pulled for further discussion under Excluded Consent Calendar. **Motion Councilmember Heilman, seconded by Councilmember Guarriello and unanimously carried.**

PUBLIC COMMENT: None.

6. LEGISLATIVE:

6.A. AMENDMENT TO THE RENT STABILIZATION ORDINANCE REGARDING THE ESTABLISHMENT OF INITIAL RENTAL RATES FOR TENANCIES COMMENCING ON OR AFTER JANUARY 1, 2000 FOR RENTAL UNITS THAT HAVE BEEN CITED FOR CODE VIOLATIONS:

Moved to the Consent Calendar as Item 2.D.D.

COUNCILMEMBER COMMENTS: None.

RECESSED TO CLOSED SESSION: The City Council recessed into Closed Session at 10:05 P.M.

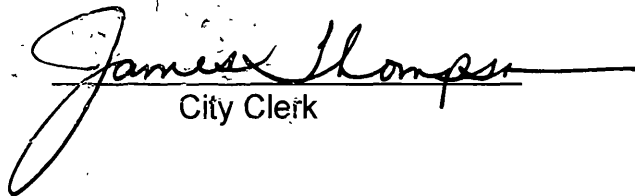
REPORT OF CLOSED SESSION: The City Council reconvened at 10:50 P.M. and Mayor Prang stated that the City Council took no reportable actions.

ADJOURNMENT: The City Council adjourned at 10:50 P.M. in the memory of Betty Wagner and Cecile Liberthal to a Study Session with the Planning Commission regarding billboards and tall walls on Monday, April 24, 2000. The next regular meeting will be held on Monday, May 1, 2000 at 7:00 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

APPROVED BY A MOTION OF THE WEST HOLLYWOOD CITY COUNCIL THIS 1ST DAY OF MAY, 2000.


MAYOR

ATTEST:


City Clerk