

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, JUNE 25, 2001
WEST HOLLYWOOD PARK**

CALL TO ORDER: Mayor Heilman called the meeting to order at 7:12 p.m.

PLEDGE OF ALLEGIANCE: Scott Emler led the Pledge.

ROLL CALL:

PRESENT: Councilmembers Duran, Martin, Prang Mayor Pro Tempore Guarriello and Mayor Heilman.

ABSENT: None.

ALSO PRESENT: City Attorney Jenkins, City Manager Arevalo, Assistant City Clerk Taylor and Administrative Assistant Bell.

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that two items were added to the Closed Session agenda, one item of pending litigation, City of West Hollywood vs. Remba and one item of threatened litigation. No reportable actions were taken and the meeting was adjourned at 7:00 p.m. to be continued at the close of the City Council meeting.

Mayor Heilman requested that Items 4.A., 4.D. and 5.A. be moved to the Consent Calendar.

Councilmember Prang also requested that Item 5.A. be referred to the Public Facilities Commission.

Councilmember Martin requested that Item 2.R. be tabled to July 2, 2001.

Councilmember Martin requested that Item 2.DD. be pulled for separated discussion.

Councilmember Prang requested that Item 2.H. be pulled for separate discussion.

Councilmember Prang requested that Item 2.M. be tabled to July 2, 2001.

Councilmember Martin requested to add an Urgency Item to the Agenda entitled, "A PROPOSED RESOLUTION CALLING ON THE LOS ANGELES UNIFIED SCHOOL DISTRICT TO MAINTAIN THE HUMAN RELATIONS EDUCATION COMMISSION," as Item 2.II.

ACTION: Make the finding that the Item came to the attention of staff after the posting of the Agenda, there is an immediate need to hear the Item, and add Urgency Item to the Consent Calendar as Item 2.II. **By a Consensus of the Council.**

Councilmember Duran requested that the Urgency Item, 2.II. be pulled for separate discussion.

Staff requested that Item 6.C. be moved to the Consent Calendar.

Councilmember Prang requested that Item 2.M. be tabled until July 2, 2001.

APPROVAL OF AGENDA:

ACTION: Approve the June 25, 2001 Agenda as amended. **By a Consensus of the Council.**

PRESENTATIONS:

Barbara Hamaker and Roberta Sue Buckner were acknowledged for their years of service with the Women's Advisory Board by Mayor Heilman.

Councilmember Prang acknowledged Tom Pavich for his years of service on the Disability Advisory Board.

Mayor Heilman introduced the new City Clerk, Tony Russell.

PUBLIC COMMENT:

HILLARY SELVIN WEST HOLLYWOOD, spoke in support of Item 2.I.

ABBE LAND, WEST HOLLYWOOD, thanked the City Council for their support for the Los Angeles Free Clinic and spoke in support of Item 2.K.

ANNE KELLOGG, BEVERLY HILLS, Maple Counseling Center, thanked the City Council for their support and spoke about the Crisis Response Team.

ALAN WEBER, WEST HOLLYWOOD, spoke in support of item 2.DD.

TOM DEMILLE, WEST HOLLYWOOD, gave a get-well message to Morris Kight, and condolences to Nancy O'Connor.

RODNEY SCOTT, WEST HOLLYWOOD, Co-Chair of Christopher Street West, extended thanks to the staff and he reported some statistics resulting from the Gay Pride Parade.

JASON TURNER, WEST HOLLYWOOD, spoke about the Viper Room and the problems regarding late night noise and disturbances.

RIC RICKLES, WEST HOLLYWOOD, spoke about Item 2.L. and Item 2.T. He also spoke about the outstanding performance of the WEHO Orchestra and he spoke about campaign reform discussed at the Americans for Democratic Action.

DAVID NASH, WEST HOLLYWOOD, spoké about his building and victims dying of AIDS related illnesses.

JAMES FUHRMAN, WEST HOLLYWOOD, spoke about charges on the City's credit card account.

JEROME CLEARY, WEST HOLLYWOOD, complained about noise coming from Sunset Boulevard and non-residents parking in his apartment lot. He also spoke about cell phone usage.

CAROL RODRIGUEZ, WEST HOLLYWOOD, spoke about 8899 Beverly Boulevard and the east wall advertising for the Veterans Memorial fund.

ANGEE BECKETT, WEST HOLLYWOOD, West Hollywood Tree Preservation, spoke about additional contributions for public service announcements to inform the public about tree preservation.

NEIL ZASLAVSKY, WEST HOLLYWOOD, spoke about item 3.B. and the increase of charges for sidewalk encroachment permits and how high the permits are in comparison to other cities.

COUNCILMEMBER COMMENTS:

Councilmember Guarriello requested that the meeting be adjourned in memory of Steve Smith's stepfather Jim Pritchard. He also commented on the Gay Pride Parade.

Councilmember Martin requested that the meeting be adjourned in memory of Stanley Moss, Supreme Court Justice and Carol O'Connor. He also expressed a speedy recovery to Morris Kight.

Councilmember Prang requested that the meeting be adjourned in memory of Phil Goodman, a long time resident. He thanked Bill Rosenthal, Adelphia Cable, for donating extra time and services to the Gay Pride Parade. He announced installation of a new environmental program of installing waterless urinals at City Hall and Plummer Park. He requested that staff report back regarding the on going issues with the Viper Room. He also mentioned reading about issues, with the City, reported in the newspaper and receiving no response from staff.

Councilmember Duran responded to public comment on the deaths from AIDS related cases. He commented that the AIDE for AIDS program is under their goal in crisis intervention on unpaid rent and food but on goal for services relating to re-entering the workforce which is more long term planning and how encouraging it is to see more people returning to the workplace and issues of retirement. He commented on the Viper Room and the complaints he receives about nightclub operations. He also complimented the City Manager and the staff on prohibiting a dance tent in the Rage

parking lot and prohibiting a performance by Penny Wise from taking place in the parking lot of the Tower Records.

CITY MANAGER'S REPORT: City Manager Arevalo reported on a joint task force between the Los Angeles Police Department and the City to deal with control issues on Sunset Boulevard. He commented on the positive feedback regarding the parade. He stated that the issues of noise at the Viper Room are serious and legitimate issues and that they are working with the establishment and the Business Improvement District, while still looking at the clubs on an individual basis. He also stated that, regarding media information, he is working with the Public Information Director in putting together a fact sheet anytime sensitive issues come out and that the contractor did make a mistake in pruning the trees. City Manager Arevalo reported that Howard Jacobs, Deputy to Councilmember Prang, has been appointed by the State of California Department of Health Services Consumer Group, an advocacy group to address HIV comprehensive plan.

FISCAL IMPACT ON CONSENT CALENDAR:

Assistant City Clerk Taylor stated that the fiscal impact on the Consent Calendar for June 25, 2001 as amended is \$1, 269, 275 in expenditures and \$0 in potential revenue.

2. CONSENT CALENDAR:

ACTION: Approve Items 2.A., B., C., D., E., F., G., I., J., K., L., N., O., P., Q., S., T., U., V., W., X., Y., Z., AA., BB., CC., EE.(4.A)., FF. (4.D)., GG. (5.A)., HH. (6.C.) Approved as part of the Consent Calendar.

2.A. POSTING OF AGENDA:

The agenda for the meeting of Monday, June 25, 2001 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, June 21, 2001.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

ACTION: Approve the minutes of May 21, 2001. **Approved as part of the Consent Calendar.**

2.C. WAIVER OF FURTHER READING:

ACTION: After the City Attorney has read the title of any ordinance on tonight's agenda, the further reading thereof shall be waived. **Approved as part of the Consent Calendar.**

2.D. DEMAND REGISTER NO. 440, RESOLUTION NO. 01-2532:

ACTION: Approve Demand Register No. 440 and adopt Resolution No. 01-2532, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF

DEMANDS ON DEMAND REGISTER NO. 440." **Approved as part of the Consent Calendar.**

2.E. CLAIMS ADMINISTRATION:

ACTION: Deny the claims of Edward Ahern, Joan H. Allen, Herndon/Blue Music Design, Gregory Kastigar, Jeff Marbes, Nancy Carter, and Vance Lawry and refer to the City's claims adjuster. **Approved as part of the Consent Calendar.**

2.F. AMENDMENT OF CONTRACT FOR HUMAN RESOURCE CONSULTING SERVICES:

ACTION: 1) Approve an amendment in an amount not to exceed \$15,000 for Anne Browning McIntosh to provide consulting services in the area of Human Resource Management; and, 2) Authorize the City Manager to execute the agreement. **Approved as part of the Consent Calendar.**

2.G. AGREEMENT WITH LANCE, SOLL AND LUNGHARD FOR AUDIT SERVICES:

ACTION: 1) Approve a contract with Lance, Soll and Lunghard, CPA's to provide compliance reviews, audits and analysis of selected City revenue sources for an amount not to exceed \$10,000; and, 2) Authorize the City Manager to sign the agreement. **Approved as part of the Consent Calendar.**

2.H. IMPLEMENTATION OF REQUIREMENTS OF THE PARKING AND BUSINESS IMPROVEMENT AREA LAW OF 1979 (HOTEL MARKETING BENEFIT ZONE):

Moved to the Excluded Consent Calendar and later approved.

2.I. IMPLEMENTATION OF REQUIREMENTS OF THE PARKING AND BUSINESS IMPROVEMENT AREA LAW OF 1989 FOR THE AVENUES OF ART AND DESIGN BUSINESS IMPROVEMENT DISTRICT:

ACTION: 1) Adopt Resolution No. 01-2539, " A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPOINTING AN ADVISORY BOARD AND DIRECTING THE PREPARATION OF A REPORT FOR FISCAL YEAR 2001-2002 IN CONNECTION WITH THE AVENUES OF ART AND DESIGN BUSINESS IMPROVEMENT DISTRICT;" 2) Adopt Resolution No. 01-2540 " A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE REPORT OF THE ADVISORY BOARD FOR FISCAL YEAR 2001-2002 IN CONNECTION WITH THE AVENUES OF ART AND DESIGN BUSINESS IMPROVEMENT DISTRICT;" and, 3) Adopt Resolution No. 01-2541, " A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO LEVY AN ASSESSMENT AGAINST BUSINESSES WITHIN THE AVENUES OF ART AND DESIGN BUSINESS IMPROVEMENT DISTRICT FOR FISCAL

YEAR 2001-2002 AND SETTING A TIME AND PLACE FOR HEARING OBJECTIONS THERETO." **Approved as part of the Consent Calendar.**

- 2.J. UPDATE ON THE CITY'S COMMISSION AND BOARDS STAFFING:**
ACTION: Receive and file. **Approved as part of the Consent Calendar.**
- 2.K. MID-YEAR REPORT ON SOCIAL SERVICES PROGRAMS:**
ACTION: Receive and file.
- 2.L. PLUMMER PARK COMMUNITY CENTER BUILDING PROJECT UPDATE:**
ACTION: Receive and file. **Approved as part of the Consent Calendar.**
- 2.M. SUPPLEMENTAL PROFESSIONAL SERVICES CONTRACT WITH HUNTER - KENNEDY AND ASSOCIATES:**
Tabled to July 2, 2001.
- 2.N. AGREEMENT WITH MIGHTY TODD CONSTRUCTION COMPANY:**
ACTION: 1) Approve a contract with Mighty Todd Construction Company for contract services in an amount not to exceed \$10,000; and, 2) Authorize the City Manager to sign the agreement. **Approved as part of the Consent Calendar.**
- 2.O. AUTHORIZATION TO EXTEND THE CABLE TELEVISION FRANCHISE AGREEMENT WITH ADELPHIA CABLE COMMUNICATIONS:**
ACTION: 1) Approve the extension of the City's cable franchise agreement with Adelphia through December 31, 2001; and, 2) Authorize the City Manager to sign the agreement extending Adelphia's cable television franchise agreement through December 31, 2001.
Approved as part of the Consent Calendar.
- 2.P. PROPOSED RESOLUTION CERTIFYING SPEED LIMITS ON STREETS IN THE CITY OF WEST HOLLYWOOD:**
ACTION: Adopt Resolution No. 01-2536, " A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CERTIFYING SPEED LIMITS ON STREETS IN THE CITY OF WEST HOLLYWOOD."
Approved as part of the Consent Calendar.
- 2.Q. NOTICE OF COMPLETION FOR CIP 2004, PAINTING REFLECTIVE CURB ADDRESSES:**
ACTION: 1) File a Notice of Completion by the City Engineer; 2) Final payment to the contractor at the end of the 35 day lien period; and, 3) Release of the Performance Bond and Payment Bond.
Approved as part of the Consent Calendar.

- 2.R. PROPOSED RESOLUTION CALLING FOR SUPPORT OF SENATE BILL 187 (VASCONCELLOS), REGARDING MEDICINAL MARIJUANA:
Tabled to July 16, 2001.**
- 2.S. COMMISSION AND ADVISORY BOARD ACTION:
ACTION:** Receive and file. **Approved as part of the Consent Calendar.**
- 2.T. EXTENSION AGREEMENTS FOR CITYLINE FIXED ROUTE SERVICE AND DIAL A RIDE SERVICES WITH DIVERSIFIED PARATRANSIT, INC. (DPI):
ACTION:** 1) Authorize an amendment to the agreement with Diversified Paratransit, Inc. (DPI) in an amount not to exceed \$490,000 for Cityline transportation services from July 1, 2001 through June 30, 2002; 2) Authorize an amendment to the agreement with Diversified Paratransit, Inc. (DPI) in amount not to exceed \$175,000 for Dial-A-Ride transportation services from July 1, 2001 through June 30, 2002; and, 3) Authorize the City Manager to execute extension agreements.
Approved as part of the Consent Calendar.
- 2.U. APPROVE ADDENDUM TO AGREEMENT WITH AMPCO SYSTEM PARKING:
ACTION:** 1) Approve addendum to the contract extending the parking management services with Ampco System Parking through June 30, 2003; and, 2) Authorize the City Manager to sign the addendum.
Approved as part of the Consent Calendar.
- 2.V. RESIGNATION OF ELEANA DEL RIO FROM THE FINE ARTS COMMISSION:
ACTION:** Accept with regret the resignation of Eleana Del Rio from the Fine Arts Commission effective May 29, 2001. **Approved as part of the Consent Calendar.**
- 2.W. BID AWARD, PLUMMER PARK PLAY EQUIPMENT REPLACEMENT PROJECT, C.I.P. #5050-01-02:
ACTION:** 1) Accept the bid submitted by Vido Samarzich, Inc., of Alta Loma, California for the Plummer Park Play Equipment Replacement Project; 2) Find the bid submitted by Malibu Pacific, Inc. as non-responsive; 3) Authorize the City Manager to sign a Contract Agreement with Vido Samarzich, Inc., in the amount of \$257,000.00; 4) Authorize the expenditure of an amount not to exceed \$15,000 for contingencies as approved by the Director of the Human Services Department; and, 5) Reject all other bids and return associated Bid Bonds.
Approved as part of the Consent Calendar.

- 2.X. ROSEWOOD SCHOOL STUDENT LOADING ZONE:**
ACTION: Approve the implementation of a permanent school student-loading zone at Rosewood Elementary School on Alfred Street.
Approved as part of the Consent Calendar.
- 2.Y. AMEND AGREEMENT FOR SERVICES WITH ELINOR AURTHUR FOR ONGOING PLANNING DIVISION SERVICES:**
ACTION: 1) Approve amendment to the Agreement for Services with Elinor Aurthur in amount not-to-exceed thirty-six thousand two hundred dollars (\$36,200) for planning project review; and, 2) Authorize the City Manager to sign the amended agreement. **Approved as part of the Consent Calendar.**
- 2.Z. REQUEST FOR APPROVAL OF CONTRACT FOR TERRY A. HAYES AND ASSOCIATES FOR UPDATING CEQA GUIDELINES AND ESTABLISHING CEQA THRESHOLDS:**
ACTION: 1) Authorize the Interim Finance Director to increase budgeted expense in Fiscal Year 2001-2002 by \$28,200 from unallocated reserves; and, 2) Approve an agreement with Terry A. Hayes and Associates in the amount not exceed \$63,200 for the Scope of Work related to the CEQA guidelines and thresholds and authorize the City Manager to execute the agreement. **Approved as part of the Consent Calendar.**
- 2.AA. ESTABLISHING THE CITY'S POSITION ON THE LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY'S PROJECT ENVIRONMENTAL IMPACT STATEMENT (EIS) AND ENVIRONMENTAL IMPACT REPORT (EIR) FOR THE MID-CITY/WESTSIDE TRANSIT CORRIDOR, AND TRANSMITTING THE OFFICIAL CITY RESPONSE TO THE METROPOLITAN TRANSIT AUTHORITY IN LETTER FORM:**
ACTION: Authorize the Mayor to sign a letter generally supporting the enhancements to the current Metro Rapid Bus System and the provisions of rapid transit on the Exposition right-of-way with a priority toward light rail. **Approved as part of the Consent Calendar.**
- 2.BB. AMENDMENT TO THE CITY'S AGREEMENT FOR PROFESSIONAL SERVICES WITH RR BROWN AND ASSOCIATES:**
ACTION: Approve an amendment to the agreement with RR Brown and Company in an amount not to exceed \$20,000 for professional services.
Approved as part of the Consent Calendar.
- 2.CC. SUPPLEMENTAL PROFESSIONAL SERVICE CONTRACT WITH CONSOLIDATED WASTE INDUSTRIES, INC. TO PROVIDE EMERGENCY CLEAN-UP AND DISPOSAL SERVICES OF HAZARDOUS WASTE MATERIALS:**

ACTION: Authorize the City Manager to enter into a three-year supplemental professional services contract with Consolidated Waste Industries, Inc. in an amount not to exceed \$7,500 (\$22,500 for three years) for emergency clean-up and disposal of hazardous waste materials for the City of West Hollywood. **Approved as part of the Consent Calendar.**

2.DD. PROHIBITING THE USE OF CELL PHONES WHEN OPERATING A MOVING VEHICLE:

Moved to Excluded Consent Calendar and later approved with further direction.

2.EE. REQUEST TO AUTHORIZE CHANGES TO THE BUDGETS OF THE PHOTO ENFORCEMENT PROGRAM:

ACTION: 1) Receive and file information on Photo Enforcement Operations; and, 2) Authorize the Interim Finance Director to increase budgeted revenues by \$300,000 and expenses by \$255,000 for Fiscal Year 2001.

Moved from Unfinished Business as 4.A. and Approved as part of the Consent Calendar.

2.FF. ADDENDUM TO CONTRACT WITH SERCO MANAGEMENT SERVICES, INC.:

ACTION: 1) Approve an addendum to the contract with Serco Management Services, Inc. to provide two additional Parking Enforcement Officers in an amount not to exceed \$75,000 for Fiscal Year 2001-2002; 2) Authorize the City Manager to sign the addendum; and, 3) Authorize the Interim Finance Director to increase budgeted revenues for Parking Fines by \$206,000 (\$185,400 to the General Fund and \$20,600 to the Parking Improvement Fund).

Moved from Unfinished Business as 4.D and Approved as part of the Consent Calendar.

2.GG. RECOMMENDATIONS FOR THE DISPOSITION OF THE CIVIL DEFENSE TOWER AT WEST HOLLYWOOD PARK:

ACTION: Direct staff to report back to the City Council within 60 days on viable options, including demolition, for the unused civil defense tower located on San Vicente Boulevard in West Hollywood Park. **Moved from Unfinished Business as 4.D and Approved as part of the Consent Calendar.**

2.HH. PROPOSED ORDINANCE AMENDING THE MUNICIPAL CODE TO ADD PROVISIONS RELATED TO THE ABATEMENT OF NUISANCES:

Moved from Legislation as Item 6.C. and Approved as part of the Consent Calendar.

ACTION: Introduce on first reading Ordinance No. 01-601, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 1 OF THE MUNICIPAL CODE TO INCLUDE A NEW CHAPTER, 1.32, RELATING TO THE ABATEMENT OF NUISANCES."

3. PUBLIC HEARINGS:

3.A. PROPOSED RESOLUTION CONFIRMING A DIAGRAM AND ASSESSMENT FOR FISCAL YEAR 2001-2002 IN CONNECTION WITH THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT PURSUANT TO THE PROVISIONS OF THE LANDSCAPING AND LIGHTING ACT OF 1972, PART 2 OF DIVISION 15 OF THE CALIFORNIA STREETS AND HIGHWAYS CODE:

Assistant City Clerk Taylor stated that the item was published in the West Hollywood Independent on June 6, 2001.

Alison Maxwell, Development Specialist III, provided background information as outlined in the staff report dated June 25, 2001.

Mayor Heilman opened the Public Hearing and no persons addressed the City Council.

Mayor Heilman closed the Public Hearing.

ACTION: 1) Open the public hearing and accept testimony; and, 2) Adopt Resolution No. 01-2537, " A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING A DIAGRAM AND ASSESSMENT FOR FISCAL YEAR 2001-2002 IN CONNECTION WITH THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT PURSUANT TO THE PROVISIONS OF THE LANDSCAPING AND LIGHTING ACT OF 1972, PART 2 OF DIVISION 15 OF THE CALIFORNIA STREETS AND HIGHWAYS CODE." **Motion Mayor Pro Tem Guarriello, seconded by Councilmember Martin and unanimously carried.**

3.B. PROPOSED RESOLUTION ESTABLISHING FEES AND CHARGES FOR CERTAIN SERVICES PROVIDED BY THE CITY OF WEST HOLLYWOOD AND REPEALING RESOLUTION NO. 00-2338:

Assistant City Clerk Taylor stated that the item was published in the West Hollywood Independent on May 30, 2001 and on June 6, 2001.

City Manager Arevalo, Interim Director provided background information as outlined in the staff report dated June 25, 2001.

Mayor Heilman opened the Public Hearing and the following persons addressed the City Council:

HILLARY SELVIN, LOS ANGELES, spoke about working with the staff on the outdoor dining fees.

REX HBERGSTRANG, spoke about outdoor dining fees.

Mayor Heilman closed the Public Hearing.

Councilmember Duran commented that he hoped staff would be able to construct the fees so that the smaller dining establishments would not share and equal burden as some of the larger nightclubs.

ACTION: 1) Open the public hearing and accept testimony; 2) Adopt Resolution No. 01-2538, " A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ESTABLISHING FEES AND CHARGES FOR CERTAIN SERVICES PROVIDED BY THE CITY OF WEST HOLLYWOOD AND REPEALING RESOLUTION NO. 00-2338;" and, 3) Authorize the Interim Director of Finance to increase budgeted revenues in the General Fund by \$99,400. **The outdoor dining encroachment fees and the code interpretation regarding the planning fees to be discussed and returned to Council at a later time. Motion Mayor Pro Tem Guarriello, seconded by Councilmember Martin and unanimously carried.**

4. UNFINISHED BUSINESS:

4.A. REQUEST TO AUTHORIZE CHANGES TO THE BUDGETS OF THE PHOTO ENFORCEMENT PROGRAM:

Moved to the Consent Calendar as Item 2EE. and Approved as part of the Consent Calendar.

4.B. COMMISSION AND ADVISORY BOARD APPOINTMENTS AND REAPPOINTMENTS:

ACTION: Cultural Heritage Commission appointments tabled.

Fine Arts Commission: Appointed Jon Planas, LouAnne Greenwald, Suzanne Charney.

Disability Advisory Board: Appointed D. Randall Kerr.

Lesbian and Gay Advisory Board: Appointed Kulani Jackson, David Fisher, William Gordon and Nadia Sutton.

Women's Advisory Board: Appointed Celia I. Hollnader, Meri McCann, Janet Chapman and Sandi Margolis.

4.C. PROPOSED SCHEDULING OF FUTURE SPECIAL COUNCIL MEETINGS:

Todd Taylor, Assistant City Clerk provided background information as outlined in the staff report dated, June 25, 2001.

ACTION: 1) Direct the City Manager to schedule special study sessions on the following topics: A) Council goal-setting session; B) West Hollywood Housing Summit; C) Economic Development Summit; D) Sunset Boulevard Follow-up meeting; E) Discussion of process for General Plan Update; F) West Hollywood 2020 programs; G) Santa Monica Strategic Plan; H) Joint meeting with the Planning Commission; I) Update on the Sunset Millennium Project ; 2) Work with staff and the City Clerk to identify dates for these meetings; and, 3) Direct the City Manager and staff to coordinate these special study sessions with other entities such as the Chamber of Commerce, the Convention and Visitors Bureau, the West Hollywood Community Housing Corporation and other appropriate agencies.

By a consensus of the City Council a goal setting meeting was scheduled for Saturday, July 15, 2001.

Ray Reynolds will continue with the Economic Development Summit and other dates to be set at the meeting regarding goal setting.

City Manager Arevalo commented that he would meet with the individual offices for input on items to add to the agenda.

Mayor Heilman commented that the meeting should be council driven as opposed to being staff driven.

4.D. ADDENDUM TO CONTRACT WITH SERCO MANAGEMENT SERVICES, INC.:

Moved to Consent Calendar as Item 2FF. and Approved as part of the Consent Calendar.

4.E. APPOINTMENT OF DIRECTOR AND ALTERNATE DIRECTORS TO SCJPIA BOARD OF DIRECTORS:

City Manager Arevalo provided background information as outlined in the staff report dated June 25, 2001.

ACTION: Appoint a Director, Mayor Pro Tem Guarriello and Alternate Director, Interim Finance Director, Judith Wright to represent the City, on the Southern California Joint Powers Insurance Authority (SCJPIA) Board of Directors. **Motion Councilmember Prang, seconded by Councilmember Martin and unanimously carried.**

5. NEW BUSINESS:

5.A. RECOMMENDATIONS FOR THE DISPOSITION OF THE CIVIL DEFENSE TOWER AT WEST HOLLYWOOD PARK:

Moved to the Consent Calendar as 2.GG. and Approved as part of the Consent Calendar.

EXCLUDED CONSENT CALENDAR:

2.H. IMPLEMENTATION OF REQUIREMENTS OF THE PARKING AND BUSINESS IMPROVEMENT AREA LAW OF 1979 (HOTEL MARKETING BENEFIT ZONE):

Ray Reynolds, Director of Economic Development and Special Projects, provided background information as outlined in the staff report dated June 25, 2001.

Director Reynolds commented that the work would be with the West Hollywood Chamber of Commerce and help with the Economic Summit. City Manager stated that this is an expansion of the subsidy along with the general fund and he further stated that the Sunset Strip bid will be included with the \$30,000 contract.

Councilmember Prang requested a list of items that the West Hollywood Chamber of Commerce would be doing under the contract.

Mayor Heilman commented that the \$30,000 is what the West Hollywood Conventions and Visitors Bureau was contracting with the West Hollywood Chamber of Commerce and this item is requesting that the contract be with the West Hollywood Chamber of Commerce directly.

Alison Maxwell, Development Specialist, commented that she will bring back to the City Council a Scope of Work for the contract.

HILLARY SELVIN, LOS ANGELES, Director of Chamber of Commerce, commented that the scope of services with the West Hollywood Convention Visitors Bureau was for business outreach to the Avenues, Sunset Boulevard and Santa Monica Boulevard. She further stated that since the Business Improvement District and the Santa Monica Boulevard Association these monies help their additional business outreach.

ACTION: 1) Adopt Resolution No. 01-2533, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPOINTING AN ADVISORY BOARD AND DIRECTING THE PREPARATION OF A REPORT FOR FISCAL YEAR 2001-2002 IN CONNECTION WITH THE WEST HOLLYWOOD BUSINESS IMPROVEMENT AREA;" 2) Adopt Resolution No. 01-2534, " A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE REPORT OF THE ADVISORY BOARD FOR FISCAL YEAR 2001-2002 IN CONNECTION WITH THE WEST HOLLYWOOD BUSINESS IMPROVEMENT AREA;" 3) Adopt Resolution No. 01-2535, " A

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO LEVY A CHARGE (ASSESSMENT) AGAINST HOTELS IN THE WEST HOLLYWOOD BUSINESS IMPROVEMENT AREA FOR FISCAL YEAR 2001-2002 AND SETTING A TIME AND PLACE OF A HEARING TO CONSIDER SUCH A CHARGE;" 4) Authorize the City Manager to enter into an agreement for service between the City of West Hollywood and the West Hollywood Chamber of Commerce in the amount of \$30,000 for a range of activities with the local business community; and, 5) Approve a transfer of \$30,000 from the unallocated general fund to the Economic Development Department budget (Division 1040). **Motion Councilmember Martin, seconded by Councilmember Duran and unanimously carried.**

2.DD. PROHIBITING THE USE OF CELL PHONES WHEN OPERATING A MOVING VEHICLE:

Howard Jacobs, Deputy to Councilmember Prang, provided background information as outlined in the staff report dated June 25, 2001.

Councilmember Martin commented that the item was not brought to the appropriate body.

Mayor Pro Tem Guarriello commented that cell phones also save lives when an emergency call is needed.

RIC RICKLES, WEST HOLLYWOOD, spoke in support of the item.

ESTHER BAUM, WEST HOLLYWOOD, spoke in support of the item.

Councilmember Duran commented that no cost benefit analysis done, that it could pit working people against retired people and he further stated that City Council was not the body and it was bad public policy and should be left to Sacramento, CA and other legislative bodies.

Councilmember Prang did not agree that Senior Advisory Board is not the public policy making authority but that the item needs much more public discussion and that the issue should go to Public Safety Commission or the City Council and he recommended that in the future the issues be specific to the seniors in the City of West Hollywood. He also add that the sub-committee would add this item to the agenda for discussion.

Mayor Heilman commented that the Senior Advisory Board should discuss and debate the issue and make a recommendation he further stated that staff was making a response to the Senior Advisory Board. Mayor Heilman stated that since the issue did come to the City Council he agrees that it is very difficult to regulate cellphone use in West Hollywood and secondarily there are many residents in the City who use cellphones

responsibly. He also stated that the more appropriate public policy is to develop a cell phone safety campaign by making people aware of the dangers and encourage safety use of cell phones. He recommended that the item be referred to the Public Safety staff to develop a campaign and possibly get funding from the industry groups.

ACTION: Receive and file. Refer the item to the Public Safety Commission to develop a cellphone usage safety campaign. Motion Mayor Heilman, seconded by Councilmember Prang and unanimously carried.

2.II. URGENCY ITEM – “A PROPOSED RESOLUTION CALLING ON THE LOS ANGELES UNIFIED SCHOOL DISTRICT TO MAINTAIN THE HUMAN RELATIONS EDUCATION COMMISSION:”

Sarah Bradshaw, Deputy to Councilmember Martin, provided background information as outlined in the staff report dated June 25, 2001.

ACTION: 1) Adopt Resolution No. 01-2542, “ A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CALLING FOR PASSAGE OF SB 187 (VASCONELLOS) CONTINGENT UPON THE CONTINUED INCLUSION OF SECTION 11362.775;” and, 2) Forward a copy of this resolution to Senator John Vasconcellos, Senator Sheila Kuehl and Governor Davis.

Councilmember Duran requested that another “Whereas” be added that addressed ethnic and racial tension. **Motion Mayor Pro Tem Guarriello, seconded by Councilmember Duran and unanimously carried.**

PUBLIC COMMENT:

JEANNE MATHESON, WEST HOLLYWOOD, spoke in support of Item 2.P. and the need for speed limit signs on Holloway Drive. She also spoke in opposition of a signal light being installed and the noise of passing cars.

6. LEGISLATIVE:

6.A. PROPOSED ORDINANCE REGARDING THE TIME OF COMMENCEMENT OF CITY COUNCIL MEETINGS:

Todd Taylor, Assistant City Clerk provided background information as outlined in the staff report dated June 25, 2001.

ACTION: Introduce on first reading Ordinance No. 01-602, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD REGARDING THE TIME OF COMMENCEMENT OF CITY COUNCIL MEETINGS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE.” **Direction given to review this item in six months. Motion Councilmember Prang, seconded by Councilmember Martin and unanimously carried.**

AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE." Direction given to review this item in six months. Motion Councilmember Prang, seconded by Councilmember Martin and unanimously carried.

6.B. PROPOSED ORDINANCE ESTABLISHING CLAIM FILING REQUIREMENTS:

Mayor Heilman provided background information as outlined in the staff report dated June 25, 2001.

ACTION: Introduce on first reading Ordinance No. 01-603, " AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ESTABLISHING CLAIM FILING REQUIREMENTS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE." Motion Councilmember Martin, seconded by Mayor Pro Tem Guarriello and unanimously carried.

6.C. PROPOSED ORDINANCE AMENDING THE MUNICIPAL CODE TO ADD PROVISIONS RELATED TO THE ABATEMENT OF NUISANCES: Moved to the Consent Calendar as Item 2HH. and Approved as part of the Consent Calendar.

CITY COUNCIL RECESSED TO CLOSED SESSION AT 9:10 P.M.

CITY COUNCIL RECONVENED AT 9:20 P.M.

Mayor Heilman reported that no reportable actions were taken.

COUNCILMEMBER COMMENTS: None.

ADJOURNMENT: The City Council adjourned at 9: 20 P.M. in the memory of Jim Pritchard, Steve Smith's stepfather, Carroll O'Conner, California Justice Stanley Mosk and Phil Goodman. The next regular scheduled meeting, will be on Monday, July 2, 2001 at 7:00 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

APPROVED BY A MOTION OF THE WEST HOLLYWOOD CITY COUNCIL
THIS 16TH DAY OF JULY, 2001.


MAYOR

ATTEST:


VIVIAN LOVE, INTERIM CITY CLERK