

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, APRIL 15, 2002
WEST HOLLYWOOD PARK**

CALL TO ORDER: Mayor Guarriello called the meeting to order at 6:42 P.M.

PLEDGE OF ALLEGIANCE: Dona Saur led the pledge.

ROLL CALL:

PRESENT: Councilmember Duran, Heilman, Prang, Mayor Pro Tempore Martin and Mayor Guarriello.

ABSENT: None.

ALSO PRESENT: City Attorney Mike Jenkins, City Manager Paul Arevalo, City Clerk Russell and Assistant City Clerk Taylor.

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins stated that the closed session convened at 6:00 P.M. Council added two items to the Closed Session Agenda: one item of Personnel Matters; and one item of Pending Litigation, Tohl vs. City of West Hollywood. The meeting adjourned at 6:35 P.M. with no reportable action.

APPROVAL OF AGENDA:

Councilmember Prang requested that Item 2.G. be moved to Excluded Consent. He also requested that the recommendation for Item 2.S. be amended directing that this issue be referred to the Public Facilities Commission for consideration.

Councilmember Duran requested that Item 2.F. be moved to Excluded Consent.

Mayor Pro Tempore Martin requested that Item 5.B. be moved to the Consent Calendar. He also requested that the Senior Advisory Board return to Council with a report outlining the process for the program honoring seniors during Senior Month (Item 2.M.)

Mayor Guarriello requested that Item 4.B. and 6.A. be moved to the Consent Calendar. He also noted his NO vote on Item 2.W.

ACTION: Moved by Councilmember Heilman and seconded by Mayor Guarriello to approve the April 15, 2002 agenda as amended. Motion carried unanimously.

PRESENTATIONS:

Councilmember Prang presented Terry Didelot, with a Environmentalist of the Year award; Andrew Peregrina, with the Youth Environmentalist of the Year award; and the Le Park Hotel, with the Green Business of the Year award.

Mayor Guarriello proclaimed April 20, 2002 as Earth day in West Hollywood.

Councilmember Prang presented a plaque to outgoing Commissioner Stanley Stalford for his service as Business License Commissioner.

PUBLIC COMMENT:

JOEL MARK, WEST HOLLYWOOD, spoke regarding permit parking on Vista Avenue and requested that Council approve Item 2.F.

ELEANOR ZEE, WEST HOLLYWOOD, spoke regarding permit parking on Vista Avenue and requested that Council approve Item 2.F.

KATHERIN THULIN, WEST HOLLYWOOD, spoke regarding the over abundance of liquor license granted within the City and on Sunset Boulevard.

INA BLISS, WEST HOLLYWOOD, spoke regarding the Mitzvah Day celebration on April 21, 2002 and thanked Council for their support on Item 6.A.

DAVID NASH, WEST HOLLYWOOD, spoke regarding the permanent display of donor plaques at the Palm View Apartments. He also spoke about the possibility of illegal drug use at the apartment complex.

CHARLIE CORNANDER, WEST HOLLYWOOD, spoke regarding permit parking on Vista Avenue and requested that Council approve 24-hour permit parking on Vista Avenue.

BETH SHULTZ, WEST HOLLYWOOD, spoke regarding permit parking on Vista Avenue and requested Council to approve Item 2.F.

ELIZABETH BAKULSKI, WEST HOLLYWOOD, spoke regarding permit parking on Orange Grove.

RIC RICKLES, WEST HOLLYWOOD, congratulated Mayor Guarriello for his election as the new Mayor.

ED GARREN, WEST HOLLYWOOD, spoke regarding permit parking on Vista Avenue and requested that Council approve Item 2.F.

JUAN NERSESSIAN, WEST HOLLYWOOD, spoke regarding permit parking on Vista Avenue and request that Council approve 24-hour permit parking on Vista Avenue.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke regarding permit parking on Vista Avenue and requested that Council approve Item 2.F.

MIKE LIGON, WEST HOLLYWOOD, spoke regarding permit parking on Vista Avenue and requested that Council approve 24-hour permit parking.

CHERYL WATERS, WEST HOLLYWOOD, spoke regarding permit parking on Vista Avenue and requested that Council approve 24-hour permit parking.

CARRIE REEVES, WEST HOLLYWOOD, spoke regarding permit parking on Vista Avenue and requested that Council approve 24-hour permit parking.

JAMIE PHILBRICK, WEST HOLLYWOOD, spoke regarding permit parking on Vista Avenue and requested that Council approve 24-hour permit parking.

COUNCILMEMBER COMMENTS:

Councilmember Duran thanked the residents from Vista Avenue and Orange Grove for commenting on permit parking in their neighborhood.

Councilmember Prang thanked City staff who put together the Earth Day Awards. He also thanked the residents from Vista and Orange Grove Avenue for coming out to comment on permit parking in their neighborhood. He also directed Code Enforcement staff to investigate the old Athletic Club site for violations and trash and he directed staff to look into trash being left on the sidewalk over the weekends along Santa Monica Boulevard by area residents

Councilmember Heilman directed Code Enforcement to checkout a vacant parcel on West Knoll. He reported that there are over grown weeds and the fence has fallen down. He also announced that April is Sexual Assault Awareness month and he declared April 24, 2002 as Denim Day in West Hollywood.

Mayor Pro Tempore Martin requested that the meeting be adjourned in memory of Louis Archer. He also directed Human Services staff to meet with Paul Zimmerman and the Palm View Apartment staff to address residents concerns, specifically the allegations of drug use.

Mayor Guarriello announced that he and Councilmember Prang were appointed to the Los Angeles Library Board. He also thanked everyone for a wonderful reorganization meeting. He directed staff to provide an update on the problems that are occurring at the Palm View apartments.

CITY MANAGER'S REPORT:

City Manager Arevalo spoke regarding the recent high volume of automobiles on the Sunset Boulevard. He asked Captain Castro to provide a brief report on the Cruising Ordinance. Captain Castro provided a brief overview of the cruising ordinance and what steps are being taken to relieve the volume of traffic on Sunset Boulevard.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Russell stated that the fiscal impact on the Consent Calendar as amended for Monday, April 15, 2002 is \$160,346 in expenditures and \$139,190 in potential revenue.

2. CONSENT CALENDAR:

ACTION: Approve the items as amended.

2.A.,B.,C.,D.,E.,H.,I.,J.,K.,L.,M.,N.,O.,P.,Q.,R.,S.,T.,U.,V.,W.,X.,Y.,Z.,AA (4.B.), BB (5.B.),CC (6.A.) Moved by Councilmember Duran and seconded by Councilmember Heilman to approve the Consent Calendar as amended. Motion carried with Mayor Guarriello voting NO on Item 2.W.

2.A. POSTING OF AGENDA:

The agenda for the meeting of Monday, April 15, 2002 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, April 11, 2002.

ACTION: Receive and file. Approved as part of the Consent Calendar.

2.B. APPROVAL OF MINUTES:

ACTION: Approve the minutes of April 1, 2002. Approved as part of the Consent Calendar.

2.C. WAIVER OF FURTHER READING:

ACTION: After the City Attorney has read the title of any ordinance on tonight's agenda, the further reading thereof shall be waived. Approved as part of the Consent Calendar.

2.D. DEMAND REGISTER NO. 460, RESOLUTION NO. 02-2669:

ACTION: Approve Demand Register No. 460 and adopt Resolution No. 02-2669, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 460." Approved as part of the Consent Calendar.

2.E. CLAIMS ADMINISTRATION:

ACTION: Deny the claims of John J. Burns III and refer to the City's claims adjuster. **Approved as part of the Consent Calendar.**

2.F. PREFERENTIAL PARKING PETITIONS FROM ORANGE GROVE AVENUE AND VISTA STREET:

ACTION: Moved to Excluded Consent.

2.G. CONTRACT WITH THE LEW EDWARDS GROUP FOR BUSINESS LICENSE TAX ANALYSIS AND PUBLIC OPINION RESEARCH:

ACTION: Moved to Excluded Consent.

2.H. PROPOSED SPONSORSHIP OF THE WEST HOLLYWOOD SUNSET STRIP BILLBOARDS AWARDS:

ACTION: Approve sponsorship of the West Hollywood Sunset Strip Billboard Awards event by authorizing the expenditure of \$5,000. **Approved as part of the Consent Calendar.**

2.I. AVENUES OF ART AND DESIGN, DESIGN WALK 2002 PARKING FEES:

ACTION: 1) Waive all City fees associated with the Design Walk 2002; 2) Waive residential permit parking between the hours of 4:00 P.M. and 10:00 P.M. on Saturday, June 8, 2002 in permit parking zones 1 and 2; and 3) Waive enforcement at parking meters on Beverly Boulevard, Melrose Avenue, Robertson Boulevard and any side street in the Avenues of Art and Design from 4:00 P.M. to 6:00 P.M. (when the meter become free) on the same day. **Approved as part of the Consent Calendar.**

2.J. PROPOSED RESOLUTION DENOUNCING DMA DESIGN, ROCKSTAR GAMES, AND SONY INTERNATIONAL FOR THE DEGRADING AND DEHUMANIZING OF WOMEN IN ITS VIDEO GAME "GRAND THEFT AUTO 3":

ACTION: 1) Adopt Resolution No. 02-2670, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DENOUNCING DMA DESIGN, ROCKSTAR GAMES, AND SONY INTERNATIONAL FOR THE DEGRADING AND DEHUMANIZING DEPICTIONS OF WOMEN IN ITS VIDEO GAME "GRAND THEFT AUTO 3;" and 2) Send copies to appropriate groups and legislators. **Approved as part of the Consent Calendar.**

- 2.K. NOTICE OF COMPLETION FOR CIP 0101 ANNUAL MAINTENANCE AND REPAIRS OF STREET AND ALLEYS:**
ACTION: 1) Accept the work and authorize the following; a) Filing a Notice of Completion by the City Engineer; b) Final Payment to the contractor at the end of the 35 day lien period; and c) Release of the Performance Bond and Payment Bond. **Approved as part of the Consent Calendar.**
- 2.L. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**
ACTION: Receive and file. **Approved as part of the Consent Calendar.**
- 2.M. HONORING SENIORS DURING SENIOR MONTH:**
ACTION: Authorize the Senior Advisory Board to honor Seniors during Senior Month. **Approved as part of the Consent Calendar.**
- 2.N. L.D. KING INC. CONTRACT AMENDMENT:**
ACTION: Approve a contract amendment with L.D. King Inc. increasing the not-to-exceed amount by an additional \$50,000 for a total not-to-exceed amount of \$75,000 for evaluation and engineering design for traffic calming; and authorize the City Manager to sign. **Approved as part of the Consent Calendar.**
- 2.O. PROPOSED RESOLUTION IN SUPPORT OF AB 2777 (NATION), WHICH EXTENDS COUNTY EMPLOYEES' DEATH BENEFITS TO SURVIVING DOMESTIC PARTNERS IN SAN MATEO COUNTY AND SANTA BARBARA COUNTY; AND A RECOMMENDATION TO EXTEND AB 2777'S JURISDICTION TO LOS ANGELES COUNTY:**
ACTION: 1) Adopt Resolution No. 02-2671, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 2777 (NATION), WHICH EXTENDS COUNTY EMPLOYEES' DEATH BENEFITS TO SURVIVING DOMESTIC PARTNERS IN SAN MATEO COUNTY AND SANTA BARBARA COUNTY; AND A RECOMMENDATION TO EXTEND AB 2777'S BENEFITS TO LOS ANGELES COUNTY;" and 2) Send signed copies of the resolution to California Assemblymember Nation and appropriate legislators and Los Angeles County officials. **Approved as part of the Consent Calendar.**
- 2.P. PROPOSED RESOLUTION IN SUPPORT OF SCA 9 (SPEIER), WHICH AMENDS STATE TAXATION LAWS TO PRECLUDE TAXATION UNDER CERTAIN CIRCUMSTANCES WHEN A RESIDENCE PASSES OWNERSHIP TO A COHABITANT:**
ACTION: 1) Adopt Resolution No. 02-2672, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SCA 9 (SPEIER), WHICH AMENDS STATE TAXATION LAWS TO PRECLUDE TAXATION UNDER CERTAIN CIRCUMSTANCES WHEN A RESIDENCE PASSES OWNERSHIP TO A COHABITANT;" and 2) Send

copies of the resolution to California Senate Member Speier and appropriate legislators. **Approved as part of the Consent Calendar.**

2.Q. AGREEMENT WITH WALKER PARKING CONSULTANTS FOR PROFESSIONAL SERVICES:

ACTION: 1) Approve an agreement with Walker Parking Consultants to provide professional services on an as needed basis through June 30, 2003, in an amount not to exceed \$50,000; and 2) Authorize the City Manager to sign the agreement. **Approved as part of the Consent Calendar.**

2.R. RECOMMENDATION FROM THE LESBIAN AND GAY ADVISORY BOARD TO THE CITY COUNCIL REGARDING THE DISPLAY OF THE RAINBOW FLAG:

ACTION: Receive and file recommendation for review and further consideration at the appropriate time. **Approved as part of the Consent Calendar.**

2.S. RECOMMENDATION FROM THE LESBIAN AND GAY ADVISORY BOARD BOB CRAIG'S CONTRIBUTIONS TO THE CITY OF WEST HOLLYWOOD:

ACTION: Receive and file, and consider in the future if the City Council chooses to rename City facilities. **Approved as part of the Consent Calendar.**

2.T. ANNUAL ENVIRONMENTAL LIVABILITY REPORT:

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.U. RESIGNATION OF STANLEY STALFORD FROM THE BUSINESS LICENSE COMMISSION:

ACTION: Accept with regret the resignation of Stanley Stalford from the Business License Commission. **Approved as part of the Consent Calendar.**

2.V. IN-LIEU FEE AGREEMENT FOR A DEVELOPMENT AT 655 NORTH LA PEER DRIVE:

ACTION: Approve an In-Lieu Fee Agreement with the Brunsten Family Trust for an in-lieu fee for 7 parking spaces for the development located at 655 North La Peer Drive. **Approved as part of the Consent Calendar.**

2.W. UPDATE ON CABLE FRANCHISE NEGOTIATIONS WITH ADELPHIA CABLE COMMUNICATIONS AND AUTHORIZATION TO EXTEND THE CABLE FRANCHISE AGREEMENT:

ACTION: 1) Authorize an extension to the Adelphia cable franchise agreement extending the term to April 30, 2003, to allow additional time to complete negotiations and evaluate Adelphia's recent financial difficulties and the impact on the West Hollywood cable system; and 2) Authorize the

City Manager to sign the agreement. **Approved as part of the Consent Calendar with Mayor Guarriello voting NO.**

2.X. PROPOSED RESOLUTION AND AMENDMENT TO THE SUBLEASE FOR FIRE STATION #7 WITH LOS ANGELES COUNTY FIRE DISTRICT:

ACTION: 1) Adopt Resolution No. 02-2673, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING AND ACCEPTING THE QUITCLAIM DEED AND ATTACHED COVENANTS, CONDITIONS AND RESTRICTIONS RELATIVE TO THE CONVEYANCE OF THE OLD FIRE STATION NO. 7 FROM THE COUNTY OF LOS ANGELES TO THE CITY;" and 2) Approve Amendment No. 1 to the Sublease dated February 1, 1998 with the Los Angeles County Fire District for Fire Station #7 and authorize the Mayor to execute all related documents. **Approved as part of the Consent Calendar.**

2.Y. PROPOSED RESOLUTION IN SUPPORT OF SB 1775 (ORTIZ):

ACTION: 1) Adopt Resolution No. 02-2674, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB 1775 (ORTIZ), WHICH AMENDS THE CALIFORNIA VEHICLE CODE TO ALLOW CODE ENFORCEMENT OFFICERS TO REQUEST THAT THEIR HOME ADDRESS APPEARING IN ANY DEPARTMENT OF MOTOR VEHICLES RECORD BE KEPT CONFIDENTIAL;" and 2) Direct Community Development to send copies to Senator Ortiz and appropriate groups and legislators. **Approved as part of the Consent Calendar.**

2.Z. RUSSIAN CULTURAL EXPO BEER AND WINE SALES IN FIESTA HALL:

ACTION: Approve the sale of beer and wine at Fiesta Hall for the Russian Masquerade Ball to be held on Saturday, May 18, 2002; and adopt guidelines for the sale of beer and wine as identified within the staff report. **Approved as part of the Consent Calendar.**

2.AA. STRATEGIC PLANNING GOALS:

ACTION: Review and approve the Strategic Planning Goals.
Approved as part of the Consent Calendar.

2.BB. REVIEW OF QUIMBY FEES:

ACTION: Authorize the Director of Finance to initiate a review of the City's Quimby ordinance and related fees as part of next year's work program. **Approved as part of the Consent Calendar.**

2.CC. ORDINANCE AMENDING SECTION 17.52.090 OF THE MUNICIPAL CODE RELATING TO THE PROHIBITION OF TENANT HARASSMENT:
ACTION: Introduce on first reading Ordinance No. 02-624, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 17.52.090 OF THE MUNICIPAL CODE RELATING TO THE PROHIBITION OF TENANT HARASSMENT." **Approved as part of the Consent Calendar.**

3. PUBLIC HEARINGS: None.

4. UNFINISHED BUSINESS:

4.A. CHRISTOPHER STREET WEST 32ND ANNUAL LESBIAN, GAY, BISEXUAL, TRANSGENDER PRIDE CELEBRATION AND PARADE IN WEST HOLLYWOOD:

Nancy Beard, Recreation Manager, provided background information as outlined in the staff report dated April 15, 2002.

Councilmember Duran stated that after discussing this item with the City Attorney, it was determined that a conflict of interest existed because one of his law partners represents Christopher Street West and that he has to recuse himself.

Councilmember Prang stated that in the future he would like to see more creative parade entries.

RECOMMENDATION: 1) Approve all street closures, parking facility usage modifications by Christopher Street West. Waive permit parking in the City from 7:00 A.M. on Saturday, June 22, 2002 through 7:00 A.M. on Monday, June 24, 2002, as outlined in Exhibit A and A-2; 2) Approve the terms of the 2002 agreement between the City of West Hollywood and Christopher Street West as outlined in Exhibit B; 3) Approve a waiver and reduction of fees, charges, and expenditures as outline in Exhibit C and C-2; 4) Authorize the City Manager to enter into an agreement permitting the event; 5) Authorize the Finance Director to appropriate \$9,000 from the unallocated General Reserves and increase budgeted Contract Services in Engineering Division (100-8040-8520) to pay for additional street sweepers, traffic barriers and signage. Further authorizing appropriation of \$6,000 from unallocated General Reserves and increase budgeted Special Postage in the Recreation Division (100-5010-7310) to pay for noticing for the event; and 6) Approve the City's co-sponsorship of the Celebration and Parade, and absorption of all Parade law enforcement costs.

ACTION: Moved by Councilmember Martin seconded by Mayor Guarriello to approve staff's recommendation. Motion carried noting Councilmember Duran's ABSTENTION.

4.B. STRATEGIC PLANNING GOALS:

ACTION: Moved to Consent Calendar as Item 2.AA.

5. NEW BUSINESS:

5.A. REVISION OF THE CITY COUNCIL MEETING SCHEDULE FOR THE SUMMER:

Paul Arevalo, City Manager, provided background information as outlined in the staff report dated April 15, 2002.

RECOMMENDATION: Direct the City Clerk to cancel the following regularly scheduled City Council Meetings: a) Monday, July 1, 2002; b) Monday, August 5, 2002; and c) Tuesday, September 3, 2002.

ACTION: Moved by Councilmember Heilman seconded by Mayor Guarriello to approve staff's recommendation. Motion carried unanimously.

5.B. REVIEW OF QUINBY FEES:

ACTION: Moved to Consent Calendar as Item 2.BB.

5.C. PROPOSED RESOLUTION OF INTENT TO CONSIDER THE ZONING OF THE PROPERTY LOCATED AT 1281 NORTH FAIRFAX AVENUE:

Hernan Molina, Deputy to Councilmember Duran, provided background information as outlined in the staff report dated April 15, 2002.

In response to Councilmember Heilman, Mr. Molina stated that the Methodist parking lot could also be used to alleviate the parking demands on Sunset Boulevard.

Mayor Pro Tempore Martin stated that he had concerns with late night parking in this area since it is very close to residential property.

RECOMMENDATION: 1) Adopt Resolution No. 02-2675, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD TO CONSIDER THE ZONING OF THE PROPERTY LOCATED AT 1281 NORTH FAIRFAX AVENUE, PURSUANT TO MUNICIPAL CODE SECTION 19.128.020;" 2) Direct the Planning Commission to conduct a public hearing within 120 days; and 3) Direct the Community Development Department to complete an environmental review before the Planning Commission's public hearing.

ACTION: Moved by Mayor Pro Tempore Martin and seconded by Councilmember Heilman to approve staff's recommendation. Motion carried unanimously.

5.D. APPOINTMENT TO THE BUSINESS LICENSE COMMISSION AND THE PARKS MASTER PLAN STEERING COMMITTEE:

Tony Russell, City Clerk, provided background information as outlined in the staff report dated April 15, 2002.

RECOMMENDATION: 1) Councilmember Prang to appoint one member to the Business License Commission, to fill a vacancy with an un-expired term ending March 31, 2005; and 2) Councilmember Prang to appoint one member to the Parks Master Plan Steering Committee.

ACTION: Councilmember Prang appointed Joe Guardaramma to the Business License Commission and Steven Karash to the Parks Master Plan Steering Committee.

EXCLUDED CONSENT CALENDAR:

2.F. PREFERENTIAL PARKING PETITIONS FROM ORANGE GROVE AVENUE AND VISTA STREET:

Don Korotsky, Associate Planner provided background information as outlined in the staff dated April 15, 2002.

In response to Mayor Pro Tempore Martin, Mr. Korotsky stated that daytime parking was not considered as important as nighttime parking in this area.

Councilmember Duran stated that he supported staff's recommendation and that the Council should initiate 7/7 parking to address Public Safety concerns at night time.

In response to Councilmember Duran, Mr. Korostky stated that the Transportation Division would work with the Parks Division to allow residents with valid parking permits to park in the Park parking lot.

Councilmember Heilman stated that the residents on Vista Avenue need relief and permit parking is necessary in this area.

Mayor Guarriello stated that the residents in this area need relief now.

Councilmember Prang stated that the Park parking lot should be used for overflow. He also stated that he is receptive to daytime restrictions in the areas but would like to see the nighttime permit parking regulations work before instituting a 24-hour permit parking.

In response to Mayor Pro Tempore Martin, Ms. English stated that the Transportation Division would have discussions with the Parks Division regarding the availability of park parking spaces for use by the residents on Vista Avenue.

RECOMMENDATION: Introduce on first reading, Ordinance No. 02-625, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.230 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 8 PREFERENTIAL PARKING REGULATIONS ON ORANGE GROVE AVENUE AND VISTA STREET AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE."

ACTION: Moved by Councilmember Heilman and seconded by Mayor Guarriello to approve staff's recommendation and to allow residents with a valid parking permit to park in the Park Parking lot. Motion carried unanimously.

2.G. CONTRACT WITH THE LEW EDWARDS GROUP FOR BUSINESS LICENSE TAX ANALYSIS AND PUBLIC OPINION RESEARCH:

Ray Reynolds, Director of Economic Development, provided background information as outline in the staff report dated April 15, 2002.

In response to Councilmember Duran, Mr. Reynolds stated that the second choice was a Southern California based company. He also stated that the Lew Edwards Group has worked with several Southern California cities concerning public tax issues. He also agreed with Councilmember Duran that no Council office was involved in the selection process.

Mayor Pro Tempore Martin expressed his concerns with any delay in this process and suggested that the Council move forward.

Mr. Jenkins, City Attorney, provided an overview of the selection process and stated that it was done with integrity.

Councilmember Prang stated that he doesn't have full confidence in the selection process for this contract. He also stated that he hasn't resolved all of his questions regarding the process.

Councilmember Heilman stated that he was not part of the selection process nor did he try to influence the decision of the selection committee.

RECOMMENDATION: 1) Approve a contract with The Lew Edwards Group in the amount of \$71,000 to undertake the public opinion research and analysis effort for a possible revision to the Business License Tax; and 2) Authorize the City Manager to execute the contract.

ACTION: Moved by Mayor Pro Tempore Martin seconded by Councilmember Duran to approve staff's recommendation. Motion carried with Councilmember Prang voting NO.

PUBLIC COMMENT:

NICK SHAFFER, WEST HOLLYWOOD, spoke regarding graffiti on buildings in West Hollywood and he also expressed his concerns with comments made regarding the problems on Sunset Boulevard.

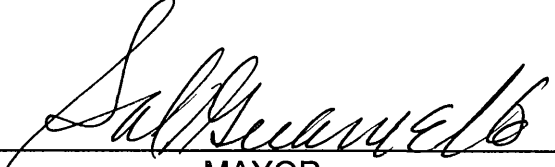
6. LEGISLATIVE:

**6.A. ORDINANCE AMENDING SECTION 17.52.090 OF THE MUNICIPAL CODE RELATING TO THE PROHIBITION OF TENANT HARASSMENT:
ACTION: Moved to Consent Calendar as Item 2.CC.**

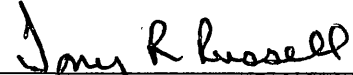
COUNCILMEMBER COMMENTS: None.

ADJOURNMENT: The City Council adjourned at 8:45 P.M. in memory of Louis Archer to a Special Meeting/Closed Session to be held on Friday, April 26, 2002 at 6:30 P.M. at City Hall, First Floor Conference room. A Special Meeting/Study Session with the West Hollywood Chamber of Commerce, will be held on Monday, April 29, 2002 at 6:00 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard. The next regular City Council meeting will be on Monday, May 6, 2002 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

APPROVED BY A MOTION OF THE WEST HOLLYWOOD CITY COUNCIL THIS 6th DAY OF MAY, 2002.


MAYOR

ATTEST:


TONY RUSSELL, CITY CLERK