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*Note: Any agenda item which has not been initiated by 11:00 p.m. may be continued to a subsequent City Council meeting.*

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
AGENDA  
MONDAY, JUNE 18, 2007  
WEST HOLLYWOOD PARK  
647 N. SAN VICENTE BOULEVARD**

**6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda**

**6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**REPORT OF CLOSED SESSION AGENDA:**

**APPROVAL OF AGENDA:**

**PRESENTATIONS:**

**1. PUBLIC COMMENT:** This time has been set aside for members of the public to address the City Council on Consent Calendar items, other agenda items if the member of the public cannot be present later in the meeting at the time the item is heard by the Council and items of general interest within the subject matter jurisdiction of the Council. Although the City Council values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. This comment period shall be limited to 20 minutes, with two minutes assigned for each speaker. Another period has been reserved for general public comment, later in the meeting, for those who could not be heard at this time. Testimony for public hearings will only be taken at the time of the hearing.

**1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

**1.B. PUBLIC COMMENTS, GENERAL INTEREST:**

**COUNCILMEMBER COMMENTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

**CITY MANAGER'S REPORT:** This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

**2. CONSENT CALENDAR:**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

**2.A. POSTING OF AGENDA:**

*The agenda for the meeting of Monday, June 18, 2007 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, June 14, 2007.*

RECOMMENDATION: Receive and file.

**2.B. APPROVAL OF MINUTES:**

*The City Council is requested to approve the minutes of prior Council meetings.*

RECOMMENDATION: Approve the minutes of June 4, 2007.

**2.C. DEMAND REGISTER NO. 580, RESOLUTION NO. 07-3556:**

*The City Council is requested to approve payment of bills due as presented by the Director of Finance.*

RECOMMENDATION: Approve Demand Register No. 580 and adopt Resolution No. 07-3556, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 580."

**2.D. CLAIMS ADMINISTRATION:**

*The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.*

RECOMMENDATION: Deny the claims of Stuart D. Katsh and refer to the City's claims adjuster.

**2.E. ORDINANCE NO. 07-758 (2<sup>ND</sup> READING), AMENDING SECTION 1.08.010(e) BY ADDING CHAPTER 11.24 TO THE LIST OF CODE VIOLATIONS SUBJECT TO THE ADMINISTRATIVE PENALTY PROCEDURES AND ADDING SECTION 11.24.090 STATING THAT VIOLATIONS OF CHAPTER 11.24 SHALL BE SUBJECT TO ADMINISTRATIVE PENALTY: [T. WEST / C. SCHAFFER]**

*The City Council will waive further reading and adopt Ordinance No. 07-758, a proposed ordinance amending Section 1.08.010(e) by adding Chapter 11.24 to the list of code violations subject to the Administrative Penalty procedures and adding Section 11.24.090 stating that violations of Chapter 11.24 shall be subject to Administrative Penalty.*

RECOMMENDATION: Waive further reading and adopt Ordinance No. 07-758, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 1.08.010(e) BY ADDING CHAPTER 11.24 TO THE LIST OF CODE VIOLATIONS SUBJECT TO THE ADMINISTRATIVE PENALTY PROCEDURES AND ADDING SECTION 11.24.090 STATING THAT VIOLATIONS OF CHAPTER 11.24 SHALL BE SUBJECT TO ADMINISTRATIVE PENALTY."

**2.F. ORDINANCE NO. 07-760 (2<sup>ND</sup> READING), DESCRIBING THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION'S PROGRAM TO ACQUIRE REAL PROPERTY BY EMINENT DOMAIN: [T. WEST / C. SCHAFFER]**

*The City Council will waive further reading and adopt Ordinance No. 07-760, a proposed ordinance describing the West Hollywood Community Development Commission's program to acquire real property by eminent domain.*

RECOMMENDATION: Waive further reading and adopt Ordinance No. 07-760, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD DESCRIBING THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION'S PROGRAM TO ACQUIRE REAL PROPERTY BY EMINENT DOMAIN."

**2.G. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**

*The City Council will receive reports from various Commissions on actions taken at their recent meetings.*

RECOMMENDATION: Receive and file.

**2.H. AGREEMENT FOR SERVICES WITH WEST HOLLYWOOD CHAMBER OF COMMERCE FOR FISCAL YEAR 2007-2008: [R. REYNOLDS / J. HUFFER]**

*The City Council will consider approving an agreement between the City and the West Hollywood Chamber of Commerce to provide a range of business development programs for the City in Fiscal Year 2007 - 2008.*

RECOMMENDATIONS: 1) Approve an agreement with the West Hollywood Chamber of Commerce in the amount not to exceed \$30,000 to provide a range of business development programs and sponsorships; 2) Authorize the Director of Economic Development to approve on a case by case basis the sponsorship of Chamber activities in an amount not to exceed \$6,000; and 3) Authorize the City Manager to execute the agreement.

**2.I. APPROVAL OF A CONSULTANT SERVICES AGREEMENT WITH FEHR AND PEERS FOR TRAFFIC CIRCULATION AND MTA REDLINE EXTENSION STUDIES: [T. SLIMMER / J. ENGLISH]**

*The City Council will consider approving an agreement to hire the traffic consultant firm of Fehr and Peers to assist in the preparation of feasibility studies and/or to make recommendations on MTA Redline Extension and city-wide traffic circulation enhancements on an as-needed basis.*

RECOMMENDATION: Authorize the City Manager to enter into a consultant services agreement with Fehr and Peers in an amount not to exceed \$75,000 for preparation of feasibility studies and/or to make recommendations on MTA Redline Extension and city-wide traffic circulation enhancements for the period July 1, 2007 through December 31, 2008 on an as-needed basis.

**2.J. APPROVAL OF AN MOU AGREEMENT WITH LOS ANGELES COUNTY METROPOLITAN TRANSIT AUTHORITY (LACMTA) RELATED TO PROPOSITION A FUNDS AND THE CITYLINE TRANSIT SERVICES PROGRAM: [J. ROONEY / T. SLIMMER / J. ENGLISH]**

*The City Council will consider the approval of a one year agreement with the LACMTA for reimbursement of the collection and reporting of National Transit Database (NTD) statistics for the CityLine transit services program.*

RECOMMENDATION: 1) Authorize the City Manager to execute an MOU agreement with the Los Angeles County Metropolitan Transit Authority (LACMTA) for a Proposition A Incentive Grant for the NTD reporting; and 2) Authorize the Director of Finance to increase budgeted revenues in the Prop A Fund, Account No. 203-422020 by \$29,946.

**2.K. APPROVAL OF REVISED JOB SPECIFICATIONS FOR FIVE WEHOME/AFSCME POSITIONS AND THE RECLASSIFICATION OF THREE WEHOME/AFSCME AND ONE ACE POSITION: [L. BOCK / S. SCHUMACHER / Y. MAURIS]**

*The City Council will consider the recommendation from the Human Resources Division for approval of five revised job descriptions and the reclassification of three WEHOME positions and one ACE position.*

RECOMMENDATIONS: 1) Approve the revised job description for the WEHOME/AFSCME position of Mediator of the Legal Services Division and authorize the placement from 5270E to 5290E. Authorize the Director of Finance to appropriate the wage and fringe difference of \$8,100 from the unallocated reserves in the General Fund; 2) Approve the revised job specification for the WEHOME/AFSCME position of Systems Engineer Supervisor and authorize the placement from Grade 5290E to Grade 5300E. The wage and fringe difference has been included in the current budget for the Information Systems Division; 3) Approve the revised job specification for the WEHOME/AFSCME positions of Code Compliance Officer of the Commercial Code Compliance Division and Housing and Residential Code Division and authorize the placement from Grade 5220N to Grade 5230N. Authorize the Director of Finance to appropriate the wage and fringe difference of \$45,200 from unallocated reserves in the General Fund, \$2,800 from the Community Development Block Grant Fund and \$2,800 from the Redevelopment Agency Fund; 4) Approve the revised job specification for the WEHOME/AFSCME position of Special Events

Technician of the Code Compliance Division and authorize the placement from Grade 5200N to Grade 5210N. Authorize the Director of Finance to appropriate the wage and fringe difference of \$6,200 from the General Fund. 5) Approve the revised job specification for the WEHOME/AFSCME position of Parking Operations Engineer and authorize the placement from Grade 5240N to Grade 5250N. Authorize the Director of Finance to appropriate the wage and fringe difference of \$7,700 from the unallocated reserves in the General Fund. 6) Authorize the reclassification of two of the WEHOME positions of Maintenance Technician to that of Senior Maintenance Technician of the Facilities and Maintenance Division from Grade 5190N to Grade 5210N; Authorize the Director of Finance to appropriate the wage and fringe difference of \$11,000 from the General Fund. 7) Authorize the reclassification of one of the WEHOME positions of Administrative Specialist III to that of Administrative Specialist IV of the Planning Division from Grade 5210N to Grade 5220N; authorize the Director of Finance to appropriate the wage and fringe difference of \$14,000 from the General Fund. 8) Authorize the reclassification of the ACE Management Analyst of the Administrative Services Division to that of Senior Management Analyst from Grade 4280E to Grade 4290E; authorize the Director of Finance to appropriate the wage and fringe difference of \$5,500 from the General Fund.

**2.L. AUTHORIZATION TO APPROVE AN AGREEMENT FOR CONSULTANT SERVICES WITH JOAN SATT: [S. PERLSTEIN / J. ENGLISH]**

*The City Council will consider approving a contract with Joan Satt, a consultant, to provide public education for the City's solid waste and recycling programs.*

RECOMMENDATION: Approve a contract with Joan Satt for professional consulting services for a total amount not to exceed \$40,000 for solid waste and recycling public education, and authorize the City Manager to execute the agreement.

**2.M. AUTHORIZATION TO PURCHASE NEW STUDIO TELEVISION CAMERAS FOR CATV: [H. GOSS / B. ABRAHAMS / K. EGENBERGER]**

*The City Council will consider approving the purchase of new studio television cameras.*

RECOMMENDATIONS: Authorize the PIO/CATV Division of the Public Information and Prosecution Services Department to purchase replacement studio television cameras and related support equipment.

**2.N. BID REJECTION AND AUTHORIZATION TO RE-BID, CITY FACILITIES INTERIOR AND EXTERIOR PAINTING PROJECT, C.I.P. # 55-06-04: [L. LONG / S. BAXTER]**

*The City Council will consider rejecting bids received and authorize the re-bidding of the City Facilities Interior and Exterior Painting Project, C.I.P. #55-06-04.*

RECOMMENDATIONS: 1) Reject the bid received for the City Facilities Interior and Exterior Painting Project, C.I.P. #55-06-04 and return the associated bid bond; 2) Authorize the re-bidding of the City Facilities Interior and Exterior Painting Project, C.I.P. #55-06-04-R; and 3) Authorize funding allocated for City Facilities Interior and Exterior Painting Project, C.I.P. #55-06-04 in the current fiscal year budget to be carried forward to the 2007/2008 fiscal year budget.

**2.O. CAPITAL IMPROVEMENTS PLAN 2007-2012 (CONSISTENCY WITH THE GENERAL PLAN): [J. KEHO]**

*The City Council will receive and file the Planning Commission's review of the Capital Improvements Plan (CIP) for consistency with the General Plan.*

RECOMMENDATION: Receive and file.

**2.P. CONTRACT AMENDMENT WITH MARTIN & CHAPMAN, ELECTION CONSULTANTS: [V. LOVE / T. WEST]**

*The City Council will consider a contract amendment with Martin & Chapman regarding election consulting services.*

RECOMMENDATION: Approve the Amendment with Martin & Chapman for election consulting services in the amount of \$25,000 with the total amount not to exceed \$81,000.

**2.Q. EXTENSION OF THE AGREEMENT FOR TAXI VOUCHER SUBSIDY PROGRAM WITH JEWISH FAMILY SERVICES (JFS): [J. ENGLISH / T. SLIMMER / J. ROONEY]**

*The City Council will consider approval of a one-year extension agreement with Jewish Family Services (JFS) for administration of the Taxi Coupon/Lift Van Subsidy Program from July 1, 2007 to June 30, 2008.*

RECOMMENDATIONS: 1) Approve the one year extension agreement with Jewish Family Services (JFS) for an amount not to exceed \$450,000, effective July 1, 2007 through June 30, 2008, and 2) Authorize the City Manager to execute the agreement.

**2.R. FY 2006-07 THIRD QUARTER REPORT FROM THE WEST HOLLYWOOD COMMUNITY HOUSING CORPORATION: [A. WINDERMAN / J. SKORNECK / E. SAVAGE]**

*The City Council will receive the Third Quarter Report of the West Hollywood Community Housing Corporation (WHCHC) for Fiscal Year 2006-07.*

RECOMMENDATION: Receive and file the FY 2006-07 Third Quarter Report of the West Hollywood Community Housing Corporation.

**2.S. GRANT APPLICATION AND EXPENDITURE PLAN FOR THE JUSTICE ASSISTANCE GRANT (JAG) PROGRAM: [K. COOK / B. GOLDMAN]**

*The City Council will consider authorizing Public Safety staff to apply for and then accept, if applicable, the US Department of Justice's Bureau of Justice Assistance allocation for the Justice Assistance Grant (JAG) Program for Federal Fiscal Year 2007.*

RECOMMENDATIONS: 1) Authorize staff to apply for and accept, if applicable, the US Department of Justice's Bureau of Justice Assistance allocation to the City of West Hollywood of \$35,509 for the Justice Assistance Grant (JAG) Program for Federal Fiscal Year 2007; 2) If the grant is awarded, authorize the Director of Finance to adjust the budget in fiscal year 2007-08 to reflect the actual grant award of \$35,509 for a total of \$35,509 in increased budgeted expenditures and revenues; 3) Authorize the expenditure of JAG funds for the continuation of the City Parks Patrol Program; 4) Authorize the expenditure of remaining grant funds to be used for special patrols as necessary with the approval of the City Manager, the Public Safety Manager, and the Sheriff's Captain; 5) Authorize the City Manager to reprogram all savings and interest earnings towards the City Parks Patrol Program or special patrols.

**2.T. GRANT FOR THE GREATER WEST HOLLYWOOD FOOD COALITION: [L. LONG / D. DENNIS]**

*The City Council will consider a grant request for \$5,000 to contribute to the expense of a new kitchen for the program.*

RECOMMENDATION: Approve an agreement with the Greater West Hollywood Food Coalition to provide a grant of \$5,000 for expenses of a new kitchen, and authorize the City Manager to sign the agreement.

**2.U. IMPLEMENTATION OF DISTRICT 9 PREFERENTIAL PARKING REGULATIONS ON 8100 BLOCK OF ROMAINE STREET: [D. NORTE / O. DELGADO / J. ENGLISH]**

*The City Council will consider a petition for preferential parking filed by residents representing a majority of the residential dwelling units on the 8100 Block of Romaine Street.*



RECOMMENDATION: Introduce for first reading Ordinance No. 07-\_\_\_, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.240 c. OF THE WEST HOLLYWOOD MUNICIPAL CODE AMENDING THE LIST OF STREETS REGULATED IN PREFERENTIAL PARKING DISTRICT 9 BY ADDING ROMAINE STREET, BETWEEN HAVENHURST AND FAIRFAX AVENUES AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE".

**2.V. MID-YEAR REPORT ON SOCIAL SERVICES PROGRAMS: [L. LONG / D. DENNIS]**

*The City Council will receive the mid-year report of Social Services contract programs.*

RECOMMENDATION: Receive and file the mid-year report.

**2.W. RECONFIRM THE CITY OF WEST HOLLYWOOD'S SUPPORT FOR THE WESTSIDE SUBWAY EXTENSION PROJECT REDLINE EXTENSION STUDIES: [J. HEILMAN / F. SOLOMON]**

*The City Council will consider the Westside Cities COG (WSCOG) request that the City of West Hollywood reconfirm their support for the Westside Subway Extension Project.*

RECOMMENDATIONS: 1) Reconfirm the City's commitment to enlist our best efforts to agree on the most appropriate alignment that will best meet the transportation needs of the corridor; 2) Agree to collaborate with the other Westside Cities COG (WSCOG) members and actively participate in the mode and route analysis development process; and 3) Commit to take a formal position on a recommended route after METRO's Draft Alternative Analysis is available, input has been received from member city constituents and a recommendation is put forth by the WSCOG Transportation Committee and WSCOG Board of Directors.

**2.X. RESOLUTION REGARDING POLICY NO. 1.50.5: [M. JENKINS]**

*The City Council is requested to adopt a resolution declaring the Council's legislative intent and confirming the language of General Plan Policy 1.50.5 pertaining to billboards in light of issues raised in the lawsuit entitled Regency Outdoor Advertising v. City of West Hollywood, Federal District Court Case No. CV 05-0034 (GAF).*

RECOMMENDATION: Adopt the attached resolution declaring the City Council's legislative intent and confirming the language of General Plan Policy 1.50.5.

**2.Y. A RESOLUTION IN SUPPORT OF AB 398 (FEUER), THE NURSING HOME INFORMATION ACCESSIBILITY ACT OF 2007: [S. GUARRIELLO / D. SAUR / N. TESKE]**

*The City Council will consider adopting a resolution in support of AB 398 (Feuer), the Nursing Home Information Accessibility Act of 2007.*

RECOMMENDATIONS: 1) Adopt Resolution No. 07-3558, "A RESOLUTION BY THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 398 (FEUER), THE NURSING HOME INFORMATION ACCESSIBILITY ACT OF 2007"; and 2) Direct staff to send copies of signed resolution to Assemblymember Feuer, Senator Sheila Kuehl, and Governor Schwarzenegger.

**2.Z. A RESOLUTION BY THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 399 (FEUER), THE NURSING HOME COMPLAINT INVESTIGATION IMPROVEMENT ACT: [S. GUARRIELLO / D. SAUR / N. TESKE]**

*The City Council will consider adopting a resolution in support of AB 399 (Feuer), the Nursing Home Complaint Investigation Improvement Act.*

RECOMMENDATIONS: 1) Adopt Resolution No. 07-3559, "A RESOLUTION BY THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 399 (FEUER), THE NURSING HOME COMPLAINT INVESTIGATION IMPROVEMENT ACT"; and 2) Direct staff to send copies of signed resolution to Assemblymember Feuer, Senator Sheila Kuehl, and Governor Schwarzenegger.

**2.AA. A RESOLUTION IN SUPPORT OF AB 1442 (FEUER), RELATED TO RAPID HIV TESTING: [S. GUARRIELLO / D. SAUR / J. DURAN / H. MOLINA / N. TESKE]**

*The City Council will consider adopting a resolution in support of AB 1442 (Feuer), related to rapid HIV testing.*

RECOMMENDATIONS: 1) Adopt Resolution No. 07-3560, "A RESOLUTION BY THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 1442 (FEUER), RELATED TO RAPID HIV TESTING"; and 2) Direct staff to send copies of signed resolution to Assemblymember Feuer, Senator Sheila Kuehl, and Governor Schwarzenegger.

**2.BB. SOLICIT THE UNITED STATES POST SERVICE (USPS) FOR A WEST HOLLYWOOD SPECIFIC ZIP CODE AND POSTAL FACILITIES: [A. LAND / L. BELSANTI / J. PRANG / J. KURPIES]**

*The City Council will consider directing staff to request a West Hollywood specific ZIP Code and renaming postal facilities located in the city.*

RECOMMENDATIONS: 1) Direct staff to prepare a request to the USPS to initiate another formal review of the City's designated ZIP Codes and that the City is once again requesting a single Zip Code for addresses only within West Hollywood's boundaries; 2) Direct staff to prepare and submit an application to the USPS requesting that the two US postal facilities located in West Hollywood be re-designated specifically as "West Hollywood" postal facilities; and 3) Direct staff to develop a strategy for successful designation including a coordinated lobbying effort.

**2.CC. WAIVER OF SPECIAL EVENT FEES FOR THE APLA "SUMMER PARTY" ORGANIZED BY AIDS PROJECT LOS ANGELES AND APPROVAL OF CO-SPONSORSHIP: [J. HEILMAN / F. SOLOMON]**

*The City Council will consider waiving special event fees for the APLA "Summer Party" on Saturday, August 4, 2007 at The Lot in West Hollywood, and being named as co-sponsor of the event.*

RECOMMENDATIONS: 1) Approve a waiver of special fees for the APLA "Summer Party" to be held on Saturday, August 4, 2007 at The Lot in West Hollywood; 2) Approve Co-Sponsorship of the event and authorize the use of the City name and logo on invitations, programs and other collateral materials; and 3) Authorize Public Information to work with "Summer Party" organizers to publicize the event.

**3. PUBLIC HEARINGS:**

**3.A. APPROVE REVISIONS TO THE FISCAL YEAR 2006-2007 COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) BUDGET: [R. BURNLEY / J. SKORNECK / A. WINDERMAN]**

*The City Council will solicit comments on a revised CDBG budget for fiscal year 2006-07. Following the public hearing, the City Council will consider approving the revised budget.*

RECOMMENDATION: 1) Approve the revised 2006-2007 CDBG program budget; and 2) Adopt Resolution No. 07-\_\_\_\_, " A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, APPROVING A REVISED FISCAL YEAR 2006-2007 COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM BUDGET.

**3.B. CONFIRMATION OF AN ASSESSMENT AND DIAGRAM FOR FISCAL YEAR 2007-2008 IN CONNECTION WITH THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT PURSUANT TO THE PROVISIONS OF THE LANDSCAPING AND LIGHTING ACT OF 1972, PART 2 OF DIVISION 15 OF THE CALIFORNIA STREETS AND HIGHWAYS CODE: [R. REYNOLDS / J. HUFFER]**

*The City Council will conduct a public hearing and consider adopting a resolution confirming a diagram and the levy of assessments for the Santa Monica Boulevard Maintenance District for fiscal year 2007-2008.*

RECOMMENDATIONS: 1) Adopt Resolution No. 07-\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING A DIAGRAM AND ASSESSMENT FOR FISCAL YEAR 2007-2008 IN CONNECTION WITH THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT PURSUANT TO THE PROVISIONS OF THE LANDSCAPING AND LIGHTING ACT OF 1972, PART 2 OF DIVISION 15 OF THE CALIFORNIA STREETS AND HIGHWAYS CODE"; and 2) Authorize the Director of Finance to increase budgeted revenues in the City Lighting Fund by \$4,190, to a total of \$169,680 and expenditures by \$3,640 to a total of \$156,630 in the Santa Monica Boulevard Maintenance Fund.

**3.C. IMPLEMENTATION OF REQUIREMENTS OF THE PARKING AND BUSINESS IMPROVEMENT AREA LAW OF 1989 FOR THE AVENUES OF ART AND DESIGN BUSINESS IMPROVEMENT DISTRICT: [R. REYNOLDS / J. HUFFER / M. LOUIE]**

*The City Council will conduct a public hearing and consider adopting a resolution to renew the Avenue of Arts and Design Business Improvement District assessment for fiscal year 2007-2008 and approving an agreement with the West Hollywood Convention and Visitors Bureau to administer the program.*

RECOMMENDATIONS: 1) Adopt Resolution No. 07-\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE REPORT OF THE ADVISORY BOARD, AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2007-2008 IN CONNECTION WITH THE AVENUES OF ART AND DESIGN BUSINESS IMPROVEMENT DISTRICT"; and 2) Approve an Agreement for Services between the City and the West Hollywood Convention and Visitors Bureau to administer the 2007-2008 Avenues of Art and Design BID work program; and, authorize the City Manager to sign the agreement.

**3.D. IMPLEMENTATION OF REQUIREMENTS OF THE PARKING & BUSINESS IMPROVEMENT AREA LAW OF 1989 (HOTEL**

**MARKETING BENEFIT ZONE): [R. REYNOLDS / J. HUFFER / M. LOUIE]**

*The City Council will conduct a public hearing and consider renewing the Hotel Marketing Benefit Zone of the West Hollywood Business Improvement Area for 2007-2008 and approve an Addendum to the previously-contracted agreement for services with the West Hollywood Convention and Visitors Bureau to administer the program of work.*

RECOMMENDATIONS: 1) Adopt Resolution No. 07-\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE REPORT OF THE ADVISORY BOARD AND LEVYING A CHARGE (ASSESSMENT) IN CONNECTION WITH THE WEST HOLLYWOOD BUSINESS IMPROVEMENT DISTRICT (HOTEL MARKETING BENEFIT ZONE) FOR FISCAL YEAR 2007-2008"; and 2) Approve an Addendum 2 to the Agreement for Services between the City and the West Hollywood Convention and Visitors Bureau to administer the 2007-2008 Hotel Marketing Benefit Zone work program and authorize the City Manager to sign the agreement.

**3.E. IMPLEMENTATION OF REQUIREMENTS OF THE PARKING AND BUSINESS IMPROVEMENT AREA LAW OF 1989 FOR THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT: [R. REYNOLDS / J. HUFFER]**

*The City Council will conduct a public hearing and consider adopting a resolution to renew the Sunset Strip Business Improvement District assessment for fiscal year 2007-2008 and approving an agreement with the Sunset Strip Business Improvement District to administer the work program for fiscal year 2007-2008.*

RECOMMENDATIONS: 1) Adopt Resolution No. 07-\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE REPORT OF THE ADVISORY BOARD, AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2007-2008 IN CONNECTION WITH THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT"; and 2) Approve an agreement between the City and the Sunset Strip Business Association to administer the 2007-2008 Sunset Strip Business Improvement District work program and authorize the City Manager to sign the agreement.

**3.F. GREEN BUILDING REQUIREMENTS AND INCENTIVES FOR PRIVATE DEVELOPMENT: [S. HEALY KEENE / J. KEHO / S. BAILEY / F. STEFAN / R. HEILIGMAN]**

*The City Council will hold a public hearing to consider adoption of an ordinance establishing a West Hollywood green building program for private development.*

RECOMMENDATIONS: 1) Adopt and introduce on first reading Ordinance No. 07-\_\_\_\_, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD APPROVING ZONE TEXT AMENDMENT 2007-001 AND ZONE TEXT AMENDMENT 2007-2005 TO CREATE A GREEN BUILDING PROGRAM FOR PRIVATE DEVELOPMENT WITH INCENTIVES FOR EXEMPLARY PROJECTS" (EXHIBIT A); and 2) Direct staff to submit a grant application through the Sustainable Communities Grant and Loan Program to create a Sustainability Coordinator position.

**3.G. REVIEW OF PLANNING COMMISSION APPROVAL OF A REQUEST FOR A DEMOLITION PERMIT, DEVELOPMENT PERMIT AND CONDITIONAL USE PERMIT FOR THE DEMOLITION OF ALL EXISTING STRUCTURES AND THE CONSTRUCTION OF NEW RETAIL AND MARKET STRUCTURES LOCATED AT 8969 SANTA MONICA BOULEVARD: [J. KEHO / S. HEALY KEENE]**

*The City Council has requested to review the Planning Commission approval of a Demolition Permit, Development Permit, Conditional Use Permit, Minor Conditional Use Permit, Administrative Permit, and Temporary Use Permit for the demolition of all structures on the site bounded by Santa Monica Boulevard, Robertson Boulevard, Keith Avenue and Ramage Street and the construction of two new structures for market, retail, restaurant, and other commercial uses.*

RECOMMENDATION: Adopt Resolution No. 07-\_\_\_\_: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, ADOPTING A MITIGATED NEGATIVE DECLARATION AND CONDITIONALLY APPROVING DEMOLITION PERMIT 2006-005, DEVELOPMENT PERMIT 2006-006, CONDITIONAL USE PERMIT 2006-005, MINOR CONDITIONAL USE PERMIT 2007-006, ADMINISTRATIVE PERMIT 2006-004 AND TEMPORARY USE PERMIT 2007-002 TO PERMIT THE DEMOLITION OF ALL EXISTING STRUCTURES ON THE SITE AND THE CONSTRUCTION OF TWO NEW STRUCTURES CONTAINING A TOTAL OF 52,000 SQUARE FEET OF GROCERY STORE USE, 4,500 SQUARE FEET OF RESTAURANT USE, AND 11,099 SQUARE FEET OF RETAIL USE, LOCATED AT 8969 SANTA MONICA BOULEVARD, WEST HOLLYWOOD, CALIFORNIA."

**3.H. INCLUSIONARY HOUSING PROGRAM CHANGES AND IMPLEMENTATION OF STATE DENSITY BONUS FOR**

**AFFORDABLE HOUSING (SB1818): [S. HEALY KEENE / J. KEHO / F. STEFAN / J. PHILLIPS / A. WINDERMAN / J. SKORNECK]**

*The City Council will consider modifications to the City's Inclusionary Housing Program to require a greater range of projects to provide on-site affordable housing, to provide additional options to meet on-site affordable housing requirements by allowing smaller inclusionary units, and to revise incentives for affordable housing to be consistent with Government Code Section 65915 and SB 1818.*

RECOMMENDATIONS: Staff recommends that the City Council hold the public hearing, consider all pertinent testimony and adopt the following: Introduce on first reading Ordinance No. 07-\_\_\_, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ADOPTING A NEGATIVE DECLARATION AND APPROVING ZONE TEXT AMENDMENT 2007-006 TO AMEND THE ZONING ORDINANCE TO REVISE INCLUSIONARY HOUSING REQUIREMENTS AND TO AMEND AFFORDABLE HOUSING DENSITY BONUSES TO MAINTAIN CONSISTENCY WITH SECTION 65915 OF THE GOVERNMENT CODE (SB 1818)"

**3.I. AMENDMENT TO THE ZONING ORDINANCE TO ADD REQUIRED FINDING OF NEIGHBORHOOD COMPATIBILITY TO PLANNING PERMITS: [S. HEALY KEENE / J. KEHO / F. STEFAN]**

*The City Council will consider a continuance request for a Zoning Ordinance Amendment [ZTA 2007-004] to add a required finding of neighborhood compatibility to planning permits for new construction.*

RECOMMENDATION: Staff recommends that the City Council continue the public hearing to the July 16, 2007 City Council meeting date.

**4. UNFINISHED BUSINESS:**

**4.A. CITY HALL COMMUNITY SERVICE CENTER AND PARKING PROJECT - PARKING UPDATE: [O. DELGADO / S. BAXTER / J. ENGLISH / L. LONG]**

*The City Council will receive a presentation from the Parking Division on parking opportunities currently under consideration to increase parking throughout the City including the City Hall Community Service Center and Parking Project.*

RECOMMENDATION: Receive and file the Parking Update and Community Service Center and Parking Project presentation.

**4.B. HOMELESS SERVICES, ENFORCEMENT AND LOCAL COLLABORATIONS: [L. LONG / D. DENNIS / L. ISENBERG / K. COOK]**

*The City Council will receive a report on the City's homeless services, enforcement strategies and local collaborative efforts.*

RECOMMENDATION: Receive and file.

**4.C. COMMISSION, ADVISORY BOARD, AND PROJECT ADVISORY COMMITTEE APPOINTMENTS AND RE-APPOINTMENTS: [T. WEST / C. SCHAFFER]**

*The City Council will consider making direct and at-large appointments to City Commissions, Advisory Boards, and Committees.*

RECOMMENDATION: Make new appointments or re-appointments to the listed Commissions, Advisory Boards, and Committees.

**5. NEW BUSINESS:**

**5.A. None.**

**EXCLUDED CONSENT CALENDAR:** Items removed from the Consent Calendar for separate discussion are considered at this time.

**PUBLIC COMMENT:** This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

**6. LEGISLATIVE:**

**6.A. GENERAL PLAN AMENDMENT FOR GREEN BUILDING INCENTIVES AND IMPLEMENTATION OF STATE DENSITY BONUS FOR AFFORDABLE HOUSING (SB1818): [S. HEALY KEENE / J/ KEHO / F. STEFAN / J. PHILLIPS]**

*The City Council will consider modifications to the City's General Plan regarding Green Building Incentives and the State density bonus for affordable housing. State law allows the Land Use Element of the General Plan to be amended four times in one year. Consequently, the two General Plan items have been combined into one. If approved, the City will be able to amend the Land Use Element of the General Plan one more time in 2007.*

RECOMMENDATIONS: Staff recommends that the City Council adopt the following: 1) Resolution No. 07-\_\_\_\_, "A RESOLUTION OF THE WEST HOLLYWOOD CITY COUNCIL, ADOPTING A NEGATIVE DECLARATION AND APPROVING GENERAL PLAN AMENDMENT 2007-003 REGARDING AFFORDABLE HOUSING



AND GENERAL PLAN AMENDMENT 2007-001 REGARDING GREEN BUILDING.” (EXHIBIT A).

**COUNCILMEMBER COMMENTS:** Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

**ADJOURNMENT:** The City Council will adjourn to their next regular meeting, which will be on Monday, July 16, 2007 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
July 16	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
August 20	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
September 4	Tuesday	6:30 PM	Regular Meeting	W.H. Park Aud.
September 17	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.

City Council Agendas and Staff Reports  
are available on-line at

[www.weho.org](http://www.weho.org)

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
CLOSED SESSION AGENDA  
MONDAY, JUNE 18, 2007**

**WEST HOLLYWOOD PARK AUDITORIUM, STUDIO ROOM**

**CONFERENCE WITH LEGAL COUNSEL**

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing and anticipated litigation.

1. **PUBLIC COMMENT:** This time has been set aside for members of the public to address the City Council on Closed Session items.

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**PENDING LITIGATION.....G.C. 54956.9(a)**

Beverly Boulevard v. City of West Hollywood

9th Circuit Court of Appeals, Case Nos. 05-55961 and 05-55970

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SOS v. City of West Hollywood

Grafton v. City of West Hollywood

Mondrian v. City of West Hollywood (Sunset Millennium litigation)

2nd District Court of Appeals, Case Nos. B191345, B191665 and B191652

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Regency Outdoor Advertising v. City of West Hollywood

United States District Court, Central District of California, Case No. CV-05 0034 (GAF)

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**CONFERENCE WITH LABOR NEGOTIATOR .....G.C. 54957.6**

City Negotiator: Steve Berliner, Leibert, Cassidy, Whitmore and Vivian Love

Employee Organizations: All Units

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