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If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6409.

Note: Any agenda item which has not been initiated by 11:00 p.m. may be continued to a subsequent City Council meeting.

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA
MONDAY, OCTOBER 17, 2011
COUNCIL CHAMBERS, WEST HOLLYWOOD LIBRARY
625 N. SAN VICENTE BOULEVARD**

6:00 P.M. - CLOSED SESSION: See attached [Closed Session Agenda](#)

6:30 P.M. – REGULAR MEETING

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

REPORT OF CLOSED SESSION AGENDA:

APPROVAL OF AGENDA:

ADJOURNMENT MOTIONS:

PRESENTATIONS:

1. **PUBLIC COMMENT:** This time has been set aside for members of the public to address the City Council on Consent Calendar items, other agenda items if the member of the public cannot be present later in the meeting at the time the item is heard by the Council and items of general interest within the subject matter jurisdiction of the Council. Although the City Council values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. This comment period shall be limited to 20 minutes, with two minutes assigned for each speaker. Another period has been reserved for general public comment, later in the meeting, for those who could not be heard at this time. Testimony for public hearings will only be taken at the time of the hearing.

1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:

1.B. PUBLIC COMMENTS, GENERAL INTEREST:

COUNCILMEMBER COMMENTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. **CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, October 17, 2011 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, October 13, 2011.

RECOMMENDATION: Receive and file.

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of prior Council meetings.

RECOMMENDATION: Approve the minutes of October 3, 2011.

2.C. DEMAND REGISTER NO. 684, RESOLUTION NO. 11-4236:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

RECOMMENDATION: Approve Demand Register No. 684 and adopt Resolution No. 11-4236, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 684".

2.D. TREASURER'S REPORT FOR JUNE 2011 [A. GANDHY, G. SCHUCHARD]:

The City Council will receive the Treasurer's Report for the month ended June 2011 pursuant to Section 53646 of the Government Code of the State of California.

RECOMMENDATION: Receive and file.

2.E. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

SUBJECT: The City Council will receive reports from the Disabilities Advisory Board and the Public Facilities Commission on actions taken at their recent meetings.

RECOMMENDATION: Receive and file.

2.F. ATTENDANCE REPORTS FOR CITY COMMISSIONS, ADVISORY BOARDS, AND THE PROJECT ADVISORY COMMITTEE [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will receive the attendance reports for City Commission and Advisory Board meetings convened between August 2010 – August 2011.

RECOMMENDATIONS: 1) Receive and file the attendance reports; and 2) Excuse absences, due to personal reasons, for: Muriel Schoichet (Senior Advisory Board).

2.G. ARTS AND CULTURAL AFFAIRS COMMISSION REPORT: STATE OF THE ARTS IN WEST HOLLYWOOD [P. AREVALO, J. HUFFER, A. CAMPBELL]:

SUBJECT: The City Council will receive a report regarding the State of Arts and Culture in the City of West Hollywood.

RECOMMENDATION: Receive and file.

2.H. CITY CO-SPONSORSHIP OF LOVE YOUR BODY DAY 2011 [A. LAND, C. PLANCK, J. HEILMAN, F. SOLOMON]:

SUBJECT: The City Council will consider co-sponsoring Love Your Body Day to be held on October 22, 2011 at West Hollywood Park Auditorium.

RECOMMENDATIONS: 1) Approve the City of West Hollywood's co-sponsorship of Love Your Body Day, including the use of the City's name and logo on printed materials advertising the event and waived parking fees; and 2) Direct staff to assist with the coordination and promotion of the event.

3. PUBLIC HEARINGS:

3.A. UNDERGROUND UTILITY DISTRICT NO. 5 ALONG ROBERTSON BOULEVARD BETWEEN SANTA MONICA BOULEVARD AND MELROSE AVENUE; AND MELROSE AVENUE BETWEEN SAN VICENTE BOULEVARD AND DOHENY DRIVE [O. DELGADO, S. PERLSTEIN, D. UYENO]:

SUBJECT: The City Council will consider a resolution to designate Robertson Boulevard, between Santa Monica Boulevard and Melrose Avenue; and Melrose Avenue between San Vicente Boulevard and Doheny Drive as Utility Underground District No. 5.

RECOMMENDATION: Adopt Resolution No. 11-____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD FORMING AN UNDERGROUND UTILITY DISTRICT NO. 5 ALONG ROBERTSON BOULEVARD BETWEEN SANTA MONICA BOULEVARD AND MELROSE AVENUE AND MELROSE AVENUE BETWEEN SAN VICENTE BOULEVARD AND DOHENY DRIVE".

3.B. APPEAL OF THE PLANNING COMMISSION'S APPROVAL OF A 25-UNIT MULTI-FAMILY RENTAL PROJECT LOCATED AT 1232-1236 N. KINGS ROAD [A. MCINTOSH, J. KEHO, A. CASTILLO]:

SUBJECT: The City Council will hold a public hearing to consider an appeal filed by Jeffrey S. Greenbaum, regarding the Planning Commission's approval to allow the construction of a 25-unit apartment building at 1232-1236 North Kings Road.

RECOMMENDATION: Staff recommends that the City Council hold the public hearing, consider all pertinent testimony, and deny the appeal by adopting the following: Resolution No. 11-____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, DENYING AN APPEAL FILED BY JEFFREY S. GREENBAUM AND AFFIRMING THE PLANNING COMMISSION'S APPROVAL TO DEMOLISH TWO SINGLE-FAMILY DWELLINGS TO CONSTRUCT A FOUR-STORY, 25-UNIT APARTMENT BUILDING LOCATED AT 1232-1236 NORTH KINGS ROAD, WEST HOLLYWOOD, CALIFORNIA."

4. UNFINISHED BUSINESS:

4.A. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ESTABLISHING RULES AND REGULATIONS GOVERNING THE OPERATIONS OF MEDICAL MARIJUANA COLLECTIVES, PURSUANT TO MUNICIPAL CODE SECTION 5.70.080 [O. DELGADO, J. AUBEL]:

SUBJECT: The City Council will consider adopting a resolution establishing rules and regulations for the operations of Medical Marijuana Collectives.

RECOMMENDATION: Adopt Resolution No. 11-____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD

ESTABLISHING RULES AND REGULATIONS GOVERNING THE OPERATIONS OF MEDICAL MARIJUANA COLLECTIVES, PURSUANT TO MUNICIPAL CODE SECTION 5.70.080”.

4.B. APPOINTMENT OF VOTING DELEGATES FOR THE NATIONAL LEAGUE OF CITIES [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will consider appointing a Voting Delegate and Voting Delegate – Alternate(s) for the National League of Cities in preparation for their upcoming Annual Conference.

RECOMMENDATION: Appoint a Voting Delegate and Voting Delegate – Alternate(s) to the Annual Business Meeting of the National League of Cities.

5. NEW BUSINESS:

5.A. COMMISSION AND ADVISORY BOARD APPOINTMENTS [C. SCHAFFER]:

SUBJECT: The City Council will consider making direct appointments to City Commissions, and Advisory Boards.

RECOMMENDATION: The Council will make appointments to Boards and Commissions as detailed in the Staff Report.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

6. LEGISLATIVE: None

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to the Annual Congress of Boards and Commissions, which will be on Saturday, November 5, 2011 at 8:30 A.M. in Council Chambers at West Hollywood Library, 625 N. San Vicente Boulevard.

UPCOMING MEETING SCHEDULE:

Date: November 5 – Saturday – 8:30 AM – Annual Congress of Boards and Commissions – Council Chambers, West Hollywood Library.

Date: November 7 – Monday – 6:30 PM – Regular Meeting – Council Chambers, West Hollywood Library.

Date: November 21 – Monday – 6:30 PM – Regular Meeting – Council Chambers, West Hollywood Library.

Date: December 5 – Monday – 6:30 PM – Regular Meeting – Council Chambers, West Hollywood Library.

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