CITY COUNCIL MINUTES TUESDAY, JANUARY 17, 2006 WEST HOLLYWOOD PARK AUDITORIUM

CALL TO ORDER: The meeting was called to order at 6:45 P.M.

PLEDGE OF ALLEGIANCE: Sandy Hutchins led the pledge.

ROLL CALL: PRESENT: Councilmember Duran, Guarriello, Prang, Mayor

Pro Tempore Heilman and Mayor Land.

ABSENT: None.

ALSO PRESENT: City Manager Paul Arevalo, City Attorney Michael

Jenkins, City Clerk Tom West and Assistant City

Clerk Corey Schaffer.

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins stated that the Closed Session convened at 6:00 P.M. He stated that there was one (1) public speaker. He stated that the Closed Session adjourned at 6:30 P.M. with one (1) reportable action taken - the City will file an appeal in the case of CVMA v. West Hollywood.

APPROVAL OF AGENDA:

Mayor Land requested that Item 3.C. be continued to the meeting of February 21, 2006. She requested that Item 6.A. be moved to the Consent Calendar as Item 2.X.

Councilmember Prang requested that Item 4.A. be moved to the Consent Calendar as Item 2.W.

Motion by Councilmember Guarriello, seconded by Mayor Pro Tempore Heilman to approve the January 17, 2006 agenda as amended and unanimously approved.

Councilmember Duran requested the meeting be adjourned in memory of actress Shelley Winters.

Councilmember Guarriello requested the meeting be adjourned in memory of Andrew Harland, a U.S. Veteran and father of Andy Harland.

Mayor Pro Tempore Heilman requested the meeting be adjourned in memory of Marvin Broude, a former L.A. City Councilmember, and in memory of Frank Wilkinson, a long-time civil rights advocate.

Councilmember Prang requested the meeting be adjourned in memory of Georgia Pegram, grandmother of Anthony White, a music director for the Los Angeles Unified School District.

Mayor Land requested the meeting be adjourned in memory of Leslie Devine, a former Calabasas City Councilmember, and in honor of Francis Montgomery, a long-time West Hollywood resident.

PRESENTATIONS:

Mayor Land presented a proclamation to J.R. Pratts of Instinct Magazine in honor of an upcoming fund raising event called iDance, to raise money for AIDS organizations in the City.

Councilmember Duran presented a Rainbow Key Award to David Logan for his work in assisting gay and lesbian couples in the community with estate planning.

Mayor Land presented a proclamation to Margo Minnisian from Cedars Sinai hospital for their commitment to Women's health and in honor of the opening of their Women's Heart Center.

Mayor Land presented a proclamation to Christine Tam of the American Heart Association in honor of "Wear Red for Women Day," an event to raise awareness about heart disease in women.

Mayor Land presented a proclamation to the Women's Advisory Board in honor of the anniversary of the Roe V. Wade Supreme Court decision.

1. PUBLIC COMMENT:

LAUREN MEISTER, WEST HOLLYWOOD, spoke in support of Item 2.K.

MICHAEL SIDLER, WEST HOLLYWOOD, spoke in support of Item 2.P.

MARTHA SWILLER, LOS ANGELES, spoke regarding Planned Parenthood and in support of Items 2.Q., 2.T., and 2.U.

TERRY LEFTGOFF, WEST HOLLYWOOD, spoke in support of Item 2.K. and spoke regarding frequently scheduled power outages in the City.

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding various local and national issues.

ERIC FINE, BEVERLY HILLS, spoke regarding an upcoming N.O.R.M.L. fund raiser.

DAVID KRUSKALL, JEWISH VOCATIONAL SERVICES REPRESENTATIVE, spoke regarding the JVS employment services located at City Hall.

D'MARCOS DEVINE, WEST HOLLYWOOD, spoke regarding his positive experience with the Jewish Vocational Services employment program.

JANE GARCIA, LOS ANGELES, spoke regarding a person selling puppies on Sunset Boulevard.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding a person selling puppies on Sunset Boulevard, and spoke regarding Francis Montgomery.

ADELE LANGDON, WEST HOLLYWOOD, spoke regarding a person selling puppies on Sunset Boulevard.

KRIS KELLY, PACIFIC PALISADES, spoke regarding a person selling puppies on Sunset Boulevard.

CHRIS DEROSE, WEST HOLLYWOOD, spoke regarding a person selling puppies on Sunset Boulevard.

MICHAEL BRZOZNOWSKI, WEST HOLLYWOOD, spoke regarding his new position at the Metropolitan Community Church as a liaison between the City Council and the Church.

NICOLE CURRAN, WEST HOLLYWOOD, spoke regarding an upcoming awards event for the Stonewall Democratic Club in the City of West Hollywood.

COUNCILMEMBER COMMENTS:

Helen Goss, Director of Public Information and Prosecution Services, presented background on the issues raised during Public Comment regarding a person selling puppies on Sunset Boulevard. She spoke regarding the difficulties of apprehending him and stressed that City staff and the Sheriff's office are working very aggressively to rectify the matter.

Councilmember Prang spoke regarding the possibility of working with the City of Los Angeles to change their laws to match West Hollywood regarding animal peddling, making the peddler's behavior illegal in both Cities.

Councilmember Duran spoke regarding the limitations on prosecution of the person selling puppies on Sunset and spoke regarding the alternative of confiscating the animals.

Councilmember Prang spoke regarding a recent meeting with executives from the Los Angeles Police Department regarding reported plain-clothes, undercover operations to eliminate lewd contact in the City of Los Angeles. He stated that the meeting was an opportunity to encourage the Los Angeles Police Department to try to eliminate lewd conduct in a more humane and effective way, using some of the tactics that West Hollywood has used in the past. He spoke regarding Public Comment about scheduled power outages in the City and asked Public Works staff to investigate the matter. He

announced the upcoming City Council Study Session regarding Mixed-Use on Saturday, January 21 at 10:00 A.M.

Councilmember Duran thanked Department of Transportation staff on their solution for District 1 parking. He thanked City Council for agreeing to appeal the decision in the case of CVMA v. West Hollywood, regarding cat declawing. He spoke regarding the upcoming City Council Study Session on Mixed-Use and encouraged residents to participate in the process and get all the facts on the issue.

Councilmember Guarriello spoke regarding Francis Montgomery and his contributions to high quality development in the City of West Hollywood.

Mayor Pro Tempore Heilman spoke regarding Francis Montgomery and his contributions to the City and his respect for the City government and residents. He thanked staff for organizing the Martin Luther King, Jr. Day event in West Hollywood. He thanked Social Services staff for organizing the Club Freedom event on New Year's Eve.

Mayor Land spoke regarding the Martin Luther King Legacy Award given to Amnesty International. She wished Shirley Roberts, Human Services Commissioner, a happy birthday. She congratulated Dr. Kenneth Lawenda on his appointment to President of the Optometrists Organization. She spoke regarding the California Wellness Foundation Annual Award, which was presented to Sarah Weaver for her work on gun control.

CITY MANAGER'S REPORT:

City Manager Arevalo spoke regarding Item 2.J., the City's Annual Financial Report, and congratulated Accounting Services Manager John Adams on his new position with the City of Thousand Oaks. He thanked John for all his hard work and dedication throughout his career at West Hollywood and wished him well in his new position.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk West stated that the fiscal impact on the Consent Calendar is \$3,104,000.00 in expenditures and \$-6,800.00 in potential revenue.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar as amended, 2.A.,B.,C.,D.,E.,F.,G.,H., I.,J.,K.,L.,M.,N.,O.,P.,Q.,R.,S.,T.,U.,V.,W.,X. **Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Guarriello and unanimously approved.**

2.A. POSTING OF AGENDA:

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

ACTION: Approve the minutes of December 19, 2005. **Approved as part of the Consent Calendar.**

2.C. DEMAND REGISTER NO. 546, RESOLUTION NO. 06-3338:

ACTION: Approve Demand Register No. 546 and adopt Resolution No. 06-3338, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PAYMENT OF DEMANDS PRESENTED ON DEMAND REGISTER NO. 546." **Approved as part of the Consent Calendar.**

2.D. TREASURER'S REPORTS FOR SEPTEMBER 2005:

ACTION: Receive and file. Approved as part of the Consent Calendar.

2.E. CLAIMS ADMINISTRATION:

ACTION: Deny the claims of Elizabeth Gorcey, Jose Sergio Guardado Lopez, Shasha Alexandra Radjuk, Patrick Foote, Michelle Nilchian and Igor Dzyuba and refer to the City's Claims Adjuster for action. **Approved as part of the Consent Calendar.**

2.F. ORDINANCE NO. 05-726 (2ND READING), A PROPOSED ORDINANCE MODIFYING THE DUTIES OF THE RENT STABILIZATION COMMISSION AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE:

ACTION: Waive further reading and adopt Ordinance No. 05-726, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD MODIFYING THE DUTIES OF THE RENT STABILIZATION COMMISSION AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE." **Approved as part of the Consent Calendar.**

2.G. IMPLEMENTATION OF DISTRICT 8 PREFERENTIAL PARKING REGULATIONS ON 7100 BLOCK OF LEXINGTON AVENUE:

ACTION: Introduce for first reading Ordinance No. 06-727, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.230 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 8 PREFERENTIAL PARKING REGULATIONS ON THE 7100 BLOCK OF LEXINGTON AVENUE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE." **Approved as part of the Consent Calendar.**

2.H. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

ACTION: Receive and file. Approved as part of the Consent Calendar.

2.I. YEAR-END REPORT ON SOCIAL SERVICES PROGRAMS:

ACTION: Receive and file the year-end report. **Approved as part of the Consent Calendar.**

2.J. SUBMITTAL OF THE CITY OF WEST HOLLYWOOD'S COMPREHENSIVE ANNUAL FINANCIAL REPORT FOR THE FISCAL YEAR ENDING JUNE 30, 2005

ACTION: Receive and file. Approved as part of the Consent Calendar.

2.K. INTERIM PARKING REGULATIONS FOR THE EASTERN PORTION OF PREFERENTIAL PARKING DISTRICT 1 BETWEEN THE HOURS OF 7AM AND 7PM:

ACTION: Receive and file report. **Approved as part of the Consent Calendar.**

2.L. RECOMMENDATION TO WAIVE BUILDING PERMIT AND PLANNING FEES FOR COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) FUNDED PROJECTS:

ACTION: Establish the policy of waiving building permit and planning fees for Community Development Block Grant (CDBG) funded residential, commercial and institutional building rehabilitation projects, retroactive to July 1, 2005. **Approved as part of the Consent Calendar.**

2.M. LEASE AGREEMENT – WEST HOLLYWOOD ASSOCIATION OF ENGINEERS AND SCIENTISTS:

ACTION: 1) Authorize the City Manager to execute a Lease Agreement with the West Hollywood Association of Engineers and Scientists – New Americans for use of Long Hall at Plummer Park for operation of a cultural library; and 2) Approve an annual grant award in the amount of \$1,800 to the West Hollywood Association of Engineers and Scientists – New Americans. **Approved as part of the Consent Calendar.**

2.N. YEAR 2006 LEGISLATIVE PRIORITIES:

ACTION: 1) Review and approve the proposed Legislative Priority Issues; and 2) Direct staff to submit the Priority List to Assembly and Senate representatives, the Governor, and to the City's Lobbyist. **Approved as part of the Consent Calendar.**

2.O. RESIGNATION OF PONSELLA GRATTON FROM THE HUMAN SERVICES COMMISSION:

ACTION: Accept with regret the resignation of Ponsella Gratton from the Human Services Commission. **Approved as part of the Consent Calendar.**

2.P. SPONSORSHIP OF A COMMUNITY TOWNHALL FORUM ON MEDICARE PART D.:

ACTION: Direct staff to coordinate a community townhall forum on Medicare Part D in conjunction with the Senior Advisory Board, the Women's Advisory Board and the American Association of Retired Persons, AARP. **Approved as part of the Consent Calendar.**

2.Q. A RESOLUTION IN SUPPORT OF PROTECTING WOMEN'S REPRODUCTIVE RIGHTS IN THE CITY OF WEST HOLLYWOOD AND RENEWING THE CITY'S COMMITMENT TO SPREADING AWARENESS OF REPRODUCTIVE HEALTH ISSUES THROUGH THE CREATION OF A PRO-CHOICE CITY CAMPAIGN:

ACTION: 1) Adopt Resolution No. 06-3339, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF PROTECTING WOMEN'S REPRODUCTIVE RIGHTS IN THE CITY OF WEST HOLLYWOOD AND RENEWING THE CITY'S COMMITMENT TO SPREADING AWARENESS OF REPRODUCTIVE HEALTH ISSUES THROUGH THE CREATION OF A PRO-CHOICE CITY CAMPAIGN"; 2) Send copies of resolution to U.S. Senator Barbara Boxer, U.S. Senator Dianne Feinstein, U.S. Representative Henry Waxman, California Governor Arnold Schwarzenegger, California State Senator Sheila J. Kuehl, and California State Assemblymember Paul Koretz, Planned Parenthood, the National Organization for Women (NOW), NARAL, the Feminist Majority Foundation, and Pro-Choice California; and 3) Direct staff to distribute copies of the resolutions to the Women's Advisory Board, pro-choice advocacy groups, women's rights organizations and municipalities. Approved as part of the Consent Calendar.

- 2.R. A RESOLUTION OPPOSING AMENDMENTS OR LANGUAGE TO THE EXISTING NON-DISCRIMINATION PROVISIONS CONTAINED IN THE HEAD START REAUTHORIZATION ACT OF 2005. H.R. 2123 & S1107 SENATE HEAD START REAUTHORIZATION ACT: ACTION: 1) Adopt Resolution No. 06-3340, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD OPPOSING AMENDMENTS OR LANGUAGE TO REPEAL THE EXISTING NON-DISCRIMINATION PROVISIONS CONTAINED IN THE HEAD START REAUTHORIZATION ACT OF 2005, H.R.2123 & S1107"; and 2) Direct staff to send copies of signed resolution to National Head Start Association, California Head Start Association, the National Education Association, and Children's Defense Fund, the California Children & Families Commission, the Committee on Education and Workforce, the U.S. Department of Health and Human Services, U.S. Senators Barbara Boxer, U.S Senator Dianne Feinstein, and U.S. Representative Henry Waxman. Approved as part of the Consent Calendar.
- 2.S. CREATION OF THE WEST HOLLYWOOD WOMEN'S HEART HEALTH CAMPAIGN AND A RESOLUTION IN SUPPORT OF ANNUAL PARTICIPATION IN BOTH THE NATIONAL WEAR RED DAY AND NATIONAL WOMAN'S HEART DAY:

ACTION: 1) Adopt Resolution No. 06-3341, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF ANNUAL PARTICIPATION IN BOTH NATIONAL WEAR RED DAY AND NATIONAL WOMAN'S HEART DAY"; 2) Direct staff to send copies

of signed resolution to the Sister to Sister: Everyone Has A Heart Foundation, National Heart, Lung, and Blood Institute (NHLBI), Office on Women's Health, U.S. Department of Health and Human Services; WomenHeart, and the American Heart Association; and 3) Direct staff to create and promote the *West Hollywood Women's Heart Health Campaign* and incorporate materials from both the National Wear Red Day and the National Woman's Heart Day Program with the City's on-going health awareness efforts throughout the year. **Approved as part of the Consent Calendar.**

- 2.T. COMMEMORATION OF THE 33rd ANNIVERSARY OF ROE V. WADE: ACTION: 1) Direct staff to assist with the promotion of community programming to commemorate the 33rd Anniversary of Roe V. Wade. Approved as part of the Consent Calendar.
- 2.U. A RESOLUTION IN SUPPORT OF CREATING A SOCIAL MARKETING CAMPAIGN DESIGNED TO INCREASE COMMUNITY AWARENESS OF THE ISSUES SURROUNDING THE USE AND ACCESSIBILITY OF PLAN B, EMERGENCY CONTRACEPTION:

ACTION: 1) Adopt Resolution No. 06-3342, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF CREATING A SOCIAL MARKETING CAMPAIGN DESIGNED TO **AWARENESS** INCREASE COMMUNITY OF THE ISSUES SURROUNDING THE USE AND ACCESSIBILITY OF PLAN B. EMERGENCY CONTRACEPTION"; 2) Direct staff to develop a social marketing campaign regarding Plan B in collaboration with input from women's pro-choice organizations, the Women's Advisory Board, and report back in 60 days with an update regarding implementation and any budgetary considerations; and 3) Send copies of resolution to U.S. Senator Dianne Feinstein, U.S. Senator Barbara Boxer, U.S. Representative Henry Waxman, California State Assemblymember Paul Koretz, California State Senator Sheila J. Kuehl, California Governor Arnold Schwarzenegger, Planned Parenthood, the National Organization for Women (NOW), NARAL, and the Feminist Majority Foundation. Approved as part of the Consent Calendar.

2.V. A RESOLUTION IN SUPPORT OF HR 676 (CONYERS), THE NATIONAL HEALTH INSURANCE ACT:

ACTION: 1) Adopt Resolution No. 06-3343, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF HR 676 (CONYERS), THE NATIONAL HEALTH INSURANCE ACT"; 2) Direct staff to send copies of signed resolution to U.S. Representative John Conyers, U.S. Senator Barbara Boxer, U.S. Senator Dianne Feinstein, and U.S. Representative Henry Waxman, State Senator Sheila Kuehl, Assemblymember Paul Koretz, and the California Nurses Association (CAN); and 3) Direct staff to assist with the organization and promotion of a public hearing about HR 676 and healthcare reform that

will be held in the area on Thursday, February 23, 2006. Approved as part of the Consent Calendar.

2.W. (4.A.) RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE PURCHASE OF THE PROPERTY AT 6439 SANTA MONICA BOULEVARD IN THE CITY OF LOS ANGELES FOR THE CITY'S FIELD SERVICES FACILITY:

ACTION: 1) Adopt Resolution No. 06-3344, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE PURCHASE OF THE PROPERTY AT 6439 SANTA MONICA BOULEVARD IN THE CITY OF LOS ANGELES FOR THE CITY'S FIELD SERVICES FACILITY"; 2) Authorize the City Manager to execute all necessary documents to facilitate the transaction; and 3) Authorize the Director of Finance and Technology to appropriate \$3,100,000 from the General Fund Unallocated Reserves to Account Number 100-4-05-55-702045 Maintenance Facility. **Approved as part of the Consent Calendar.**

2.X. (6.A.) AN ORDINANCE AMENDING SECTION 11.28.100(g) OF CHAPTER 11.28 OF THE WEST HOLLYWOOD MUNICIPAL CODE REGARDING EQUAL ACCESS TO OUTDOOR DINING AREAS ON PUBLIC RIGHT-OF-WAY:

ACTION: Introduce for first reading Ordinance No. 06-728, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE MUNICIPAL CODE TO STATE THAT OUTDOOR DINING SITES IN THE PUBLIC RIGHT-OF-WAY BE ACCESSIBLE TO PEOPLE WITH DISABILITIES." **Approved as part of the Consent Calendar.**

THE CITY COUNCIL RECESSED AND RECONVENED AS THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION: 8:07 P.M.

The Community Development Commission approved the minutes from the December 19, 2005 meeting, received the Annual Report for Fiscal Year ending June 30, 2005, and received a report on responses to the Requests for Qualifications for developers and owner-participants to develop mixed-use projects in the East Side Redevelopment Project area and recommendations for the next steps in the process. The actions are more fully described in the West Hollywood Community Development Commission minutes.

THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION RECESSED AND RECONVENED AS THE CITY COUNCIL: 8:13 P.M.

- 3. PUBLIC HEARINGS:
 - 3.A. APPROVAL OF FISCAL YEAR 2006-2007 COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM PLANNING SUMMARY AND BUDGET:

Mayor Land stated that the item was noticed as required by law.

Mayor Land opened the public hearing and no speakers came forward.

Mayor Land closed the public hearing.

ACTION: 1) Approve the 2006-2007 CDBG program budget, and instruct staff to submit the CDBG Program Planning Summary for approval to the Los Angeles County Community Development Commission (CDC); 2) Authorize staff to adjust the 2006-2007 program budget as necessary to take into account the final CDBG allocation from the U.S. Department of Housing and Urban Development (HUD) and any amounts remaining unspent at the close of the current fiscal year; and 3) Adopt Resolution No. 06-3345, "A RESOULTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, APPROVING THE PROGRAM PLANNING SUMMARY FOR COMMUNITY DEVELOPMENT BLOCK GRANT FUNDS FOR FISCAL YEAR 2006-2007." Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Prang and unanimously approved.

3.B. CONDITIONAL USE PERMIT 2005-017 TO EXTEND AND AMEND THE APPROVAL (CONDITIONAL USE PERMIT 2001-011) OF A TALL WALL SIGN ON THE WEST ELEVATION OF THE MONDRIAN HOTEL AT 8440 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA:

Mayor Land stated that the item was noticed as required by law.

Mayor Land opened the public hearing and the following speakers came forward:

TODD ELLIOTT, ON BEHALF OF THE APPLICANT, spoke in support of the Item.

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding concerns about extending the CUP indefinitely and spoke regarding the potential of the City receiving revenue for tall walls.

Mayor Land closed the public hearing.

Mayor Pro Tempore Heilman spoke regarding the need to keep a time limit on the extension of the CUP.

Councilmember Duran spoke regarding concerns about not granting the CUP in perpetuity as has been done in past tall wall approvals.

Councilmember Prang spoke regarding the need to keep a time limit on the extension of the CUP. ACTION: Adopt Resolution No. 06-3346, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING CONDITIONAL USE PERMIT 2005-017 TO EXTEND AND AMEND CONDITIONAL USE PERMIT 2001-011 FOR A TALL WALL SIGN ON THE WEST ELEVATION OF THE MONDRIAN HOTEL AT 8440 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA." Motion by Councilmember Duran, seconded by Councilmember Prang and approved with the amendment of a time limit of eight (8) years and Mayor Land voting NO.

3.C. APPEAL OF THE PLANNING COMMISSION'S DENIAL OF A TALL WALL ADVERTISEMENT ON THE EAST FACING ELEVATION OF THE STRUCTURE LOCATED AT 8730 SUNSET BOULEVARD:

ACTION: CONTINUED to the meeting of February 21, 2006. **Carried by Consensus of the Council.**

4. UNFINISHED BUSINESS:

4.A. RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE PURCHASE OF THE PROPERTY AT 6439 SANTA MONICA BOULEVARD IN THE CITY OF LOS ANGELES FOR THE CITY'S FIELD SERVICES FACILITY:

ACTION: Moved to the Consent Calendar as Item 2.W.

4.B. WESTSIDE SPECIFIC PLAN – DISCUSSION OF PURPOSE, GOALS AND OBJECTIVES:

Francie Stefan, Senior Planner, presented background information as outlined in the staff report dated January 17, 2006.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of the Item.

Councilmember Duran spoke regarding the need to preserve historical properties in the Westside. He spoke regarding the need to include a wider demographic of residents in the planning process. He spoke regarding concerns about marketing to nightclub businesses in the Eastside where businesses are located directly in front of residential areas.

Mayor Pro Tempore Heilman spoke regarding the possibility of expanding the variety of businesses in the gay and lesbian areas in the Westside, and improving the marketing to attract more gay and lesbian businesses – including businesses in the Eastside. He spoke regarding the need to attract hotels that are more linked to the nightlife and tourist attractions in the Westside. He spoke about including incentives to attract more retail to the Melrose Triangle area. He spoke regarding the need to limit the amount of chain retail in the area.

Mayor Land spoke about including a safety element as part of the plan. She spoke regarding attracting businesses that appeal to an older market. She spoke about including environmentally friendly planning in the Westside. She also spoke regarding the need to include a wider demographic of residents during the planning stages.

ACTION: 1) Provide comments on draft goals and objectives for the Westside Specific Plan outlined on Page 3; and 2) Receive and file information. **Carried by Consensus of the Council.**

4.C. PERFORMANCE UPDATE OF SIX-MONTH NOTICE TO CURE FOR CONTINUATION OF TAXICAB FRANCHISEES:

Toya Brown, Transportation Specialist, presented background information as outlined in the staff report dated January 17, 2006.

NEIL EVANS, SHERMAN OAKS, spoke regarding returning 35 taxicab permits to Checker Cab if the probation is lifted.

TOM DEMILLE, WEST HOLLYWOOD, spoke in opposition to the Item.

MICHAEL SIDLER, WEST HOLLYWOOD, spoke regarding concerns about customer service from the taxicab drivers in the City.

DAVID COBB, LOS ANGELES, spoke in support of the Item.

KEN SPIKER, HUNTINGTON BEACH, spoke in support of the Item and spoke regarding returning 35 taxicab permits to Checker Cab.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding concerns about customer service from the taxicab drivers in the City. She spoke regarding recent taxicab fare increases.

Councilmember Duran spoke regarding concerns with the penalty point system in the Code of Conduct. He spoke regarding concerns about using customer service measures to penalize taxicab companies. He spoke about the possibility of bringing the issue before the Transportation Commission.

Councilmember Guarriello thanked staff for bringing the item forward. He spoke regarding concerns about the taxicabs providing taxi services to seniors, particularly to and from grocery stores.

Mayor Pro Tempore Heilman spoke regarding customer service problems with the taxicab drivers and the need to have standards that the City can enforce. He spoke regarding the possibility of combining duplicative penalties in the Code of Conduct. He spoke regarding the need to provide due process in investigating complaints against taxicab companies. He

spoke in favor of returning the 35 permits to Checker Cab if the probation is lifted. He spoke regarding finding alternatives to provide better service to seniors and residents to and from grocery stores.

Mayor Land thanked staff for bringing the item forward. She spoke regarding the need provide better services to seniors and residents to and from local businesses. She spoke regarding the need to make the penalty point system easier to understand for taxicab drivers and to better educate drivers. She spoke regarding violations at taxi stands and the need to address violations and traffic issues on Sunset. She spoke in support of returning the 35 permits to Checker Cab if the probation is lifted.

Councilmember Prang thanked the taxicab companies and staff for working together to find a resolution. He spoke regarding customer service concerns among the taxicab drivers in the City and the need to improve service.

1) Based upon approved evaluation criteria, allow for the ACTION: expiration of the six month cure period previously imposed on Bell Cab, Beverly Hills Cab Company, Checker Cab Company, City Cab, ITOA, UITD and Yellow Cab Company; 2) Adopt Resolution No. 06-3347, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE TAXICAB CODE OF CONDUCT (COC) ESTABLISHING RULES AND REGULATIONS FOR IMPLEMENTATION AND ENFORCEMENT OF TAXICAB SERVICE IN WEST HOLLYWOOD"; and 3) Introduce for first reading Ordinance No. 06-729, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD REGARDING TAXICAB REGULATION AND AMENDING SECTION 5.108.100 and 5.108.120 (d) OF THE WEST HOLLYWOOD MUNICIPAL Motion by Mayor Pro Tempore Heilman, seconded by CODE" Councilmember Prang and unanimously approved with the following direction:

- 1 Remove the five (5) minute rule from the penalty section
- 2 Put in writing the due process procedure for issuing penalty points
- 3 Simplify and streamline the penalty point system and consider monetary fines
- 4 Terminate the probation for Checker Cab and allow them to apply for the additional 35 permits.
- 5 Consider increasing taxi stands in the City
- 6 Look at the possibility of expanded service to and from grocery stores and along Sunset Blvd. at night
- 7 Direct staff to explore the possibility of bringing the issue before the Transportation Commission

4.D. COMMISSION AND ADVISORY BOARD APPOINTMENTS:

1) Make one (1) at-large appointment to the Disabilities Advisory Board; **TABLED to the February 6, 2005 meeting.**

4.E. APPOINTMENT OF A REPRESENTATIVE TO THE LOS ANGELES COUNTY WEST VECTOR CONTROL BOARD:

1) Appoint one (1) delegate to the Los Angeles County West Vector Control Board:

DAVID BEEBE.

5. NEW BUSINESS:

5.A. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE HOURS OF ENFORCEMENT AND DESIGNATING TOW AWAY NO PARKING ZONES FOR PARKING METERS ON ROBERTSON BOULEVARD BETWEEN SANTA MONICA BOULEVARD AND MELROSE AVENUE:

Joan English, Director of Transportation and Public Works, and Oscar Delgado, Parking Manager, presented background information as outlined in the staff report dated January 17, 2006.

DAVID COOLEY, LOS ANGELES, spoke in support of the Item.

PAT ROGERS, WEST HOLLYWOOD, spoke in support of the Item.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of the Item.

Councilmember Prang thanked staff for bringing the Item forward. He spoke regarding the need to educate people on the new regulations and procedures. He requested staff to return with an update in the next few months. He spoke regarding the need to increase safety in the Robertson Boulevard area.

Councilmember Guarriello congratulated staff for finding creative solutions to the parking problems on Robertson Boulevard.

Mayor Land thanked staff and business owners for working together to find a solution. She spoke regarding the need to increase public safety in the area. She spoke about the possibility of a night time shuttle to and from the area.

Councilmember Duran spoke regarding concerns about race relations and public safety in the area. He spoke about the possibility of bringing promoters who have continuous safety problems before the Business License Commission. He requested staff to investigate the possibility of making Robertson a one-way street.

City Manager Arevalo clarified that Public Safety staff is working with the Sheriff's Department to address public safety concerns regarding outside promoters in the area.

Mayor Pro Tempore Heilman thanked staff and the businesses for working together to find a solution. He spoke regarding the need to reduce the concentration of people while they wait for their cars and speed up the process of getting their vehicles. He spoke regarding concerns about race relations and public safety in the area, and the need to continue being inclusive to all communities while maintaining a safe environment.

ACTION: 1) Adopt Resolution No. 06-3348, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE HOURS OF ENFORCEMENT FOR PARKING METERS AND TOW AWAY ZONES ON ROBERTSON BOULEVARD BETWEEN SANTA MONICA BOULEVARD AND MELROSE AVENUE"; 2) Approve an amendment to the existing contract with Quality Parking Service, Inc. for the use of the El Tovar Parking Lot on Friday and Saturday evenings for a rent to the City of \$3,750.00 per month and authorize the City Manager to sign the amendment; 3) Direct staff to work with the key businesses to create a security bid in the affected area; 4) Direct staff to develop collateral materials to promote a safe and tolerant entertainment district; 5) Direct staff to explore enhanced public amenities (lighting and infrastructure improvements) to improve the pedestrian environment on Santa Monica and Robertson Boulevards; 6) Allow the City Manager to make minor changes and adjustments to the proposed plan as needed to ensure Public Safety. Motion by Councilmember Guarriello. seconded by Mayor Pro Tempore Heilman and unanimously approved with the following additional direction:

- 1 Direct staff to investigate the possibility of a night time trolley or shuttle to and from the area
- 2 Direct staff to enforce the Promoter regulations more vigorously
- 3 Direct staff to enforce all regulations in the plan
- 4 Increase bike and foot patrol in the area

EXCLUDED CONSENT CALENDAR: None.

PUBLIC COMMENT: None.

6. LEGISLATIVE:

6.A. AN ORDINANCE AMENDING SECTION 11.28.100(g) OF CHAPTER 11.28 OF THE WEST HOLLYWOOD MUNICIPAL CODE REGARDING EQUAL ACCESS TO OUTDOOR DINING AREAS ON PUBLIC RIGHT-OF-WAY:

ACTION: Moved to the Consent Calendar as Item 2.X.

6.B. AN ORDINANCE AMENDING SECTION 5.08.130(e), SECTION 5.08.210(b), AND ADDING SECTION 5.08.130(f) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO AUTHORIZE THE DIRECTOR OF COMMUNITY DEVELOPMENT TO PLACE CONDITIONS ON BUSINESSES LICENSES UPON RENEWAL:

Tom Benedetti, Code Compliance Manager, presented background information as outlined in the staff report dated January 17, 2006.

No speakers.

ACTION: Introduce for first reading Ordinance No. 06-730, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 5.08.130(e), SECTION 5.08.210(b), AND ADDING SECTION 5.08.130(f) TO THE WEST HOLLYWOOD MUNICIPAL CODE TO AUTHORIZE THE DIRECTOR OF COMMUNITY DEVELOPMENT TO PLACE CONDITIONS ON BUSINESS LICENSES UPON RENEWAL." Motion by Councilmember Prang, seconded by Mayor Pro Tempore Heilman and unanimously approved.

COUNCILMEMBER COMMENTS: None.

Councilmember:

AYES:

ADJOURNMENT: The City Council adjourned at 10:34 P.M. in memory of Shelley Winters, Andrew Harland, Marvin Broude, Frank Wilkinson, Georgia Pegram, Leslie Devine, and Francis Montgomery to a Special Study Session on January 21, 2006 at 10:00 AM and to the next regular meeting on February 6, 2006 at 6:30 PM, both at West Hollywood Park, 647 N. San Vicente Boulevard.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting this 6th day of February, 2006 by the following vote:

Duran, Guarriello, Mayor Pro Tempore

	NOES: ABSENT: ABSTAIN:	Councilmember: Councilmember: Councilmember:		an, Prang, and Mayor Land.
ATTE	ST:			ABBE LAND, MAYOR
THOMAS R. WEST, CITY CLERK				