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Note: Any agenda item which has not been initiated by 11:00 p.m. may be continued to a subsequent City Council meeting.

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA
MONDAY, SEPTEMBER 19, 2011
WEST HOLLYWOOD PARK
647 N. SAN VICENTE BOULEVARD**

6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda

6:30 P.M. – REGULAR MEETING

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

REPORT OF CLOSED SESSION AGENDA:

APPROVAL OF AGENDA:

ADJOURNMENT MOTIONS:

PRESENTATIONS:

1. PUBLIC COMMENT: This time has been set aside for members of the public to address the City Council on Consent Calendar items, other agenda items if the member of the public cannot be present later in the meeting at the time the item is heard by the Council and items of general interest within the subject matter jurisdiction of the Council. Although the City Council values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. This comment period shall be limited to 20 minutes, with two minutes assigned for each speaker. Another period has been reserved for general public comment, later in the meeting, for those who could not be heard at this time. Testimony for public hearings will only be taken at the time of the hearing.

1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:

1.B. PUBLIC COMMENTS, GENERAL INTEREST:

COUNCILMEMBER COMMENTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. CONSENT CALENDAR: The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, September 19, 2011 was posted at City Hall, Plummer Park and the Sheriff's Station on Thursday, September 15, 2011.

RECOMMENDATION: Receive and file.

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of prior Council meetings.

RECOMMENDATION: Approve the minutes of September 6, 2011.

2.C. DEMAND REGISTER NO. 682, RESOLUTION NO. 11-4218:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

RECOMMENDATION: Approve Demand Register No. 682 and adopt Resolution No. 11-4218, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 682"

2.D. APPROVAL OF AN ELECTION FOR THE CITY OF WEST HOLLYWOOD TO SERVE AS A SUCCESSOR AGENCY TO THE WEST HOLLYWOOD REDEVELOPMENT AGENCY UNDER PART 1.85 OF DIVISION 24 OF THE CALIFORNIA HEALTH AND SAFETY CODE [P. AREVALO, A. GANDHY]:

SUBJECT: This agenda item is to address a potential outcome of the California Supreme Court's upcoming decision in the litigation challenging AB X1 26 and AB X1 27. It is possible that the Court will strike down AB X1 27 but uphold AB X1 26. In such case, each redevelopment agency will be dissolved even if the city adopted an ordinance to participate in the Alternative Voluntary Redevelopment Program established by Part 1.9 of AB X1 27. In addition, a successor agency will be designated for each dissolved redevelopment agency and charged with administering the wind-down of the dissolved redevelopment agency.

RECOMMENDATIONS: 1) Adopt Resolution No. 11-4219 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD MAKING AN ELECTION IN CONNECTION WITH SERVING AS A SUCCESSOR AGENCY UNDER PART 1.85 OF DIVISION 24 OF THE CALIFORNIA HEALTH AND SAFETY CODE AND TAKING CERTAIN ACTIONS IN CONNECTION THEREWITH"; 2) Authorize the City Clerk to file a certified copy of Resolution No. 11-4219 with the County Auditor-Controller; and 3) Authorize the City Manager to take any additional actions to implement this item.

2.E. TRANSFER AGREEMENT BETWEEN THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION AND THE CITY OF WEST HOLLYWOOD PURSUANT TO HEALTH AND SAFETY CODE SECTION 34194.2 AND TAKING CERTAIN OTHER ACTIONS IN CONNECTION THEREWITH [P. AREVALO, A. GANDHY]:

SUBJECT: The City Council (City) will consider approving a Transfer Agreement between the City and the Community Development Commission (Commission). This Agreement will enable the Commission to transfer a portion of its tax increment to the City in an amount not to exceed the remittance required under the "Voluntary Alternative Redevelopment Program".

RECOMMENDATIONS: 1) Adopt Resolution No. 11-4220, "A RESOLUTION OF CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, AUTHORIZING AND APPROVING THE EXECUTION AND DELIVERY OF A TRANSFER AGREEMENT PURSUANT TO HEALTH AND SAFETY CODE SECTION 34194.2 AND

TAKING CERTAIN OTHER ACTIONS IN CONNECTION THEREWITH”; and 2) Authorize the City Manager to take any additional actions to implement this item.

2.F. CITY POLICY AND PROCEDURE FOR THE USE OF UNOBLIGATED CITY RESERVES [J. PRANG, M. HAIBACH, J. DURAN, H. MOLINA]:

SUBJECT: The City Council will consider directing staff to develop policy and procedures aimed at Council initiatives for the use of unobligated City reserves.

RECOMMENDATION: Direct staff to develop a policy and procedures for evaluating council initiatives that are not budgeted and required the allocation of unobligated reserves.

2.G. AMENDMENT TO THE PARKING DIVISION’S FY 11/12 FEE SCHEDULE TO REFLECT NEGOTIATED FLAT FEE FOR SPECIAL COLLECTIONS FOR PROCESSING DELINQUENT PARKING CITATIONS [O. DELGADO, J. ROCCO, D. NORTE]:

SUBJECT: The City Council will consider amending the FY 11/12 fee schedule for the Parking Division.

RECOMMENDATION: Adopt Resolution No. 11-4221, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE MASTER FEE RESOLUTION (RESOLUTION NO. 11-4191) BY ESTABLISHING ADMINISTRATIVE PARKING FEES FOR PROCESSING DELINQUENT ACCOUNT COLLECTIONS”.

2.H. RENEWAL OF CONTRACT WITH HELYNE MESHAR & ASSOCIATES (HM&A), LOBBYIST [P. AREVALO, V. LOVE, T. BROWN]:

SUBJECT: The City Council will consider approval of a revised Contract with the City’s legislative lobbyist, Helyne Meshar & Associates (HM&A).

RECOMMENDATIONS: 1) Approve a three-year Agreement with Helyne Meshar & Associates (HM&A) for legislative lobbyist services through June 30, 2014 in an amount of \$116,317 from July 2011 through June 30, 2012 and an annual increase of an amount equal to one hundred percent (100%) of the net change in January to January Consumer Price Index (CPI) – All Urban Consumers - Los Angeles-Riverside-Orange County for July 1, 2012 and July 1, 2013; and 2) Authorize the City Manager to sign the agreement.

2.I. APPROVAL OF MOU AGREEMENT WITH LOS ANGELES COUNTY METROPOLITAN TRANSIT AUTHORITY (LACMTA) RELATED TOPROPOSITION A INCENTIVE FUNDS AND THE CITYLINE SHUTTLE SERVICE [S. BAXTER, D. DENNIS, P. GOODMAN]:

SUBJECT: The City Council will consider the approval of a two year agreement with the Los Angeles County Metropolitan Transit Authority (LACMTA) which will reimburse Proposition A incentive funds for reporting statistics to the National Transit Database (NTD) for the Cityline Shuttle Service.

RECOMMENDATIONS: 1) Authorize the City Manager to execute MOU.PAIWEHO11 with the Los Angeles County Metropolitan Transit Authority (LACMTA) for Proposition A incentive funds for the reporting of statistical data to the National Transit Database; and 2) Authorize the Director of Finance to accept up to twenty-five percent (25%) reimbursement of Prop A net operating costs for Cityline to be re-deposited to the Prop A expense account.

2.J. LEASE AGREEMENT WITH FRIENDS OF THE WEST HOLLYWOOD LIBRARY [P. AREVALO, J. ENGLISH, J. HUFFER, S. BAXTER]:

SUBJECT: The City Council will consider entering into a Lease Agreement with the Friends of the West Hollywood Library for operation of the bookstore space located at the new West Hollywood Library.

RECOMMENDATIONS: 1) Approve the Lease Agreement between the City and the Friends of the West Hollywood Library for operation of the West Hollywood Library's bookstore space; and 2) Authorize the City Manager to sign the attached Lease Agreement with the Friends of the West Hollywood Library.

2.K. NOTICE OF COMPLETION FOR CIP 1104 SEWER REPAIR AND REHABILITATION EAST SIDE [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approving the Notice of Completion for CIP 1104 Sewer Repair and Rehabilitation – East Side by Southwest Pipeline and Trenchless Corporation.

RECOMMENDATION: Accept the work and authorize the following: a) Filing a Notice of Completion by the City Engineer; b) Final payment to the contractor at the end of the 35 day lien period; c) Release of the Performance Bond on the date of recordation of the Notice of Completion; and d) Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices.

2.L. RESOLUTION TO SET THE DATE OF A PUBLIC HEARING TO ESTABLISH AN UNDERGROUND UTILITY DISTRICT [O. DELGADO, S. PERLSTEIN, D. UYENO]:

SUBJECT: The City Council will consider scheduling a public hearing for October 17, 2011, to determine whether public necessity, health, safety, or welfare requires the formation of an underground utility district along Robertson Boulevard between Santa Monica Boulevard and Melrose Ave, and along Melrose Avenue between San Vicente Boulevard to Doheny Drive.

RECOMMENDATIONS: Adopt Resolution No. 11-4222, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SETTING THE DATE OF A PUBLIC HEARING TO DETERMINE WHETHER PUBLIC NECESSITY, HEALTH, SAFETY, OR WELFARE REQUIRES THE FORMATION OF AN UNDERGROUND UTILITY DISTRICT ALONG ROBERTSON BOULEVARD BETWEEN SANTA MONICA BOULEVARD AND MELROSE AVENUE AND MELROSE AVENUE BETWEEN SAN VICENTE BOULEVARD AND DOHENY DRIVE."

2.M. 2011 NATIONAL ARTS AND HUMANITIES MONTH (OCTOBER) [P. AREVALO, J. HUFFER, A. CAMPBELL]:

SUBJECT: City Council will receive a report from staff regarding potential City activities for National Arts and Humanities Month in October.

RECOMMENDATION: 1) Authorize City staff to coordinate arts and cultural activities taking place in West Hollywood or in the immediate West Hollywood adjacent area as National Arts and Humanities Month events; and 2) Authorize the Public Information Office to utilize all appropriate communications tools to promote the event, including, but not limited to the City's website, and social media tools.

2.N. MOCA AND VANITY FAIR RECEPTION TO CELEBRATE "WEST HOLLYWOOD LIBRARY MURALS" PROJECT AT WEST HOLLYWOOD PARK [P. AREVALO, J. HUFFER, A. CAMPBELL]:

SUBJECT: The City Council will consider approving the use of the West Hollywood Park and Library Complex on Wednesday, October 12, 2011 for a reception sponsored by MOCA and Vanity Fair to celebrate the West Hollywood Library Murals.

RECOMMENDATIONS: 1) Approve use of the West Hollywood Park and Library complex for the event; 2) Authorize staff to work with MOCA and Vanity Fair to stage the event at the Library; 3) Allow alcohol (beer, wine, champagne) to be served as part of the event; 4) Allow temporary lane closures around library garage; and 5) Authorize the City Manager to approve final event concept.

2.O. CO-SPONSORSHIP OF LOCAL LEADERSHIP CONFERENCE WITH THE NATIONAL COUNCIL OF JEWISH WOMEN/LOS ANGELES [A. LAND, C. PLANCK, A. JORGENSEN]:

SUBJECT: The City Council will consider co-sponsoring a local leadership and education conference with the Los Angeles chapter of the National Council of Jewish Women.

RECOMMENDATIONS: 1) Approve the City of West Hollywood's co-sponsorship of the conference and allow the use of the City's name and logo on printed materials associated with the event; and 2) Direct staff to assist with the promotion of the event.

THE CITY COUNCIL WILL RECESS AND RECONVENE AS THE COMMUNITY DEVELOPMENT COMMISSION: (see attached Community Development Commission Agenda)

THE COMMUNITY DEVELOPMENT COMMISSION WILL RECESS AND RECONVENE AS THE CITY COUNCIL:

3. PUBLIC HEARINGS:

3.A. DEMOLITION OF 14 UNITS TO CONSTRUCT A FOUR-STORY, 14-UNIT CONDOMINIUM BUILDING AT 1264 HARPER AVENUE [A. MCINTOSH, J. KEHO, J. ALKIRE]:

SUBJECT: This proposal is a request to demolish a 14-unit apartment building to construct a four-story, 14-unit condominium building for the property located at 1264 Harper Avenue.

RECOMMENDATIONS: Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, and conditionally approve the proposed project subject to the conditions in the following draft ordinance and resolutions: 1) Introduce on First Reading Draft Ordinance No. 11-____: "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD, APPROVING A DEVELOPMENT AGREEMENT AND ZONE MAP AMENDMENT, CREATING A DEVELOPMENT AGREEMENT OVERLAY DISTRICT ON THE PROPERTY LOCATED AT 1264 N. HARPER AVENUE, WEST HOLLYWOOD, CALIFORNIA." (EXHIBIT A); 2) Draft Resolution No. 11____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A DEMOLITION PERMIT, DEVELOPMENT PERMIT AND ADOPTING A NEGATIVE DECLARATION, FOR THE DEMOLITION OF 14 DWELLING UNITS AND THE CONSTRUCTION OF A FOUR-STORY, 14-UNIT CONDOMINIUM BUILDING, LOCATED AT 1264 N. HARPER AVENUE, WEST HOLLYWOOD, CALIFORNIA." (EXHIBIT B); and 3) Draft Resolution No. 11-____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A TENTATIVE TRACT MAP (MAJOR LAND DIVISION NO. 68822), FOR A 14-UNIT CONDOMINIUM PROJECT FOR THE PROPERTY LOCATED AT 1264 N. HARPER AVENUE, WEST HOLLYWOOD, CALIFORNIA." (EXHIBIT C)

3.B. APPEAL OF THE PLANNING COMMISSION'S APPROVAL OF AN EIGHT-UNIT CONDOMINIUM PROJECT LOCATED AT 7914 NORTON AVENUE [A. MCINTOSH, J. KEHO, L. YELTON]:

SUBJECT: The City Council will hold a public hearing to consider an appeal by Lynn Russell, regarding the Planning Commission's approval of a project to demolish a one-story, 10-unit apartment building to construct a four-story, eight-unit condominium building for the property located at 7914 West Norton Avenue.

RECOMMENDATIONS: Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, deny the appeal, and conditionally approve the project by adopting the following: 1) Resolution No. CC 11-___: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, PARTIALLY APPROVING THE APPEAL OF LYNN RUSSELL AND CONDITIONALLY APPROVING DEMOLITION PERMIT 2009-016 AND DEVELOPMENT PERMIT 2009-012 TO PERMIT THE CONSTRUCTION OF A THREE-STORY, EIGHT-UNIT CONDOMINIUM BUILDING LOCATED AT 7914 NORTON AVENUE, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT A); and 2) Resolution No. CC 11-___: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, PARTIALLY APPROVING THE APPEAL OF LYNN RUSSELL AND CONDITIONALLY APPROVING TENTATIVE TRACT MAP 2009-006 (MAJOR LAND DIVISION 71423) FOR THE PROPERTY LOCATED AT 7914 NORTON AVENUE, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT B)

3.C. APPEAL OF THE PLANNING COMMISSION'S DECISION NOT TO REVIEW A DETERMINATION BY THE COMMUNITY DEVELOPMENT DIRECTOR [A. MCINTOSH, J. KEHO, A. CASTILLO]:

SUBJECT: The City Council will hold a public hearing to consider an appeal filed by Ed Buck, regarding the Planning Commission's decision not to review the Community Development Director's approval of a new restaurant (Laurel Hardware Restaurant) located at 7984 Santa Monica Boulevard, West Hollywood, California.

RECOMMENDATION: Staff recommends that the City Council hold the public hearing, consider all pertinent testimony, and deny the appeal by adopting the following: Resolution No. 11-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, DENYING AN APPEAL FILED BY ED BUCK AND AFFIRMING THE PLANNING COMMISSION'S DECISION NOT TO REVIEW A DETERMINATION RENDERED BY THE COMMUNITY DEVELOPMENT DIRECTOR." (ATTACHMENT A).

3.D. CONSTRUCTION OF A COMMERCIAL DEVELOPMENT AT 8801 SUNSET BOULEVARD [A. MCINTOSH, J. KEHO, A. GALLO]:

SUBJECT: The Council will consider a 51,251 sq. ft. commercial development containing retail, gym/spa and office space at 8801 Sunset Boulevard. The project also integrates a new billboard and large screen video sign into the building facades and includes a development agreement and zoning map amendment.

RECOMMENDATIONS: Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, and conditionally approve the project by adopting the following: 1) Resolution No. 11-___: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CERTIFYING THE FINAL ENVIRONMENTAL IMPACT REPORT ("EIR"), ADOPTING A MITIGATION MONITORING AND REPORTING PROGRAM, AND ADOPTING A STATEMENT OF OVERRIDING CONSIDERATIONS FOR THE COMMERCIAL DEVELOPMENT LOCATED AT 8801 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT A); 2) Introduce on first reading Ordinance No. ____ "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, ADOPTING A ZONE MAP AMENDMENT IN CONJUNCTION WITH THE PROPOSED COMMERCIAL DEVELOPMENT LOCATED AT 8801 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT B); 3) Introduce on first reading Ordinance No. ____ "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A DEVELOPMENT AGREEMENT IN CONJUNCTION WITH THE PROPOSED COMMERCIAL DEVELOPMENT LOCATED AT 8801 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT C); and 4) Resolution No. 11-___: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CONDITIONALLY APPROVING THE DEMOLITION OF AN EXISTING COMMERCIAL BUILDING AND ASSOCIATED SURFACE PARKING LOT FOR THE CONSTRUCTION OF A THREE-STORY BUILDING CONTAINING, 29,911 SQUARE FEET OF RETAIL AND OFFICE SPACE, 21,340 SQUARE FEET OF GYM/ SPA SPACE, 10,847 SQUARE FEET OF OPEN SPACE, AN INTEGRATED 14' BY 36' STANDARD BILLBOARD AND LARGE SCREEN VIDEO SIGN, AND GROUND LEVEL AND SUBTERRANEAN PARKING CONTAINING 238 PARKING SPACES FOR THE COMMERCIAL DEVELOPMENT LOCATED AT 8801 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT D)

3.E. ADOPTION OF THE COMPREHENSIVE GENERAL PLAN UPDATE AND CLIMATE ACTION PLAN, AND CERTIFICATION OF THE ENVIRONMENTAL IMPACT REPORT [A. MCINTOSH, J. KEHO, M. ANTOL, B. SIEGL]:

SUBJECT: The City Council will consider changes to the General Plan Land Use Designations Map, and adopt the West Hollywood General Plan 2035, Climate Action Plan, and certify Final Environmental Impact Report and adopt a Mitigation Monitoring and Reporting Program and Statement of Overriding Considerations.

RECOMMENDATIONS: Staff recommends that the City Council close the public hearing, and adopt the following: 1) Draft Resolution No. 11-_____, A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING GENERAL PLAN AMENDMENT 2010-003, A COMPREHENSIVE UPDATE OF THE CITY OF WEST HOLLYWOOD GENERAL PLAN AMENDING THE GENERAL PLAN IN ITS ENTIRETY BY REPLACING IT WITH A NEW GENERAL PLAN. (Attachment A); 2) Draft Resolution No. 11-_____, A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING THE CLIMATE ACTION PLAN, AN IMPLEMENTATION ACTION OF THE WEST HOLLYWOOD GENERAL PLAN. (Attachment B); and 3) Draft Resolution No. 11-_____, A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CERTIFYING THE FINAL ENVIRONMENTAL IMPACT REPORT (“EIR”), ADOPTING A MITIGATION MONITORING AND REPORTING PROGRAM, AND ADOPTING A STATEMENT OF OVERRIDING CONSIDERATIONS FOR THE WEST HOLLYWOOD GENERAL PLAN AND CLIMATE ACTION PLAN, WEST HOLLYWOOD, CALIFORNIA. (Attachment C)

4. UNFINISHED BUSINESS:

4.A. PUBLIC SAFETY UPDATE [K. COOK, K. FRASER, A. WHITTLE, J. AUBEL]:

SUBJECT: The City Council will receive an update on public safety activities and give additional direction to staff.

RECOMMENDATIONS: 1) Approve the following public safety priorities including: a) Continue to work with local businesses, residents, and neighboring jurisdictions to promote neighborhood livability and mitigate impacts from nighttime establishments; b) Continue to collaborate with the Residential and Commercial Code Compliance Divisions to address various nuisance issues, including dogs off leash, inappropriate disposal of dog waste, scavenging, and noise; c) Monitor and adjust traffic enforcement deployment as needed to address speeding vehicles, driving while using cell phones and “distracted movement”, bicycles on sidewalks, and other traffic violations; d) Continue to aggressively address criminal transient issues, and assist Social Services with overall homelessness issues; e) Continue to provide attentive customer service; and f) Continue

to educate the community through Neighborhood Watch and the Public Safety Commission's "Live, Work, Play, Be Safe" campaign on key public safety issues; and 2) Give additional direction to staff as necessary.

5. NEW BUSINESS:

5.A. COMMISSION, ADVISORY BOARD, AND PROJECT ADVISORY COMMITTEE APPOINTMENTS AND RE-APPOINTMENTS [C. SCHAFFER]:

SUBJECT: The City Council will consider making direct and at-large appointments to City Commissions, Advisory Boards, and Committees.

RECOMMENDATIONS: The Council will make appointments to Boards, Commissions and Committees as detailed in the Staff Report.

5.B. AIDS WALK 2011 CO-SPONSORED EVENT [S. BAXTER, O. WALKER, C. SMITH]:

SUBJECT: The City Council will consider co-sponsorship of AIDS Walk 2011.

RECOMMENDATIONS: Authorize co-sponsorship of AIDS Walk 2011 which includes: 1) Approve date, Sunday, October 16, 2011 and location, West Hollywood Park and surrounding streets; 2) Approve the lifting of permit parking from 7:00 am to 2:00 pm on October 16, 2011 in Districts 1 and 2; 3) Approve event street closures as described in the report; 4) Authorize the Director of Finance and Technology to allocate funds from undesignated General Fund reserves in the amounts of \$30,280 to account 100-3-05-51-535010 and \$6,720 to account 100-2-04-04-535010 for stage construction and additional public safety; and 5) Approve a waiver of special event permit fees and other City-related fees including Special Event Permit fee waiver of \$2,400; Street Closure fee waiver of \$350; and Building and Safety inspection fees of \$200

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

6. LEGISLATIVE:

6.A. PROPOSED ORDINANCE PROHIBITING THE SALE OF FUR APPAREL PRODUCTS WITHIN THE CITY [P. AREVALO, J. HUFFER, M. LOUIE]:

SUBJECT: The City Council will introduce on first reading an ordinance that would prohibit the sale of fur apparel products within the City of West Hollywood.

RECOMMENDATION: Introduce on first reading “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ADDING CHAPTER 9.51 TO THE WEST HOLLYWOOD MUNICIPAL CODE TO PROHIBIT THE SALE OF FUR APPAREL PRODUCTS WITHIN THE CITY”.

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to their next regular meeting, which will be on Monday, October 3, 2011 at 6:30 P.M. in Council Chambers at West Hollywood Library, 625 N. San Vicente Boulevard.

UPCOMING MEETING SCHEDULE:

Date: October 3, 2011 – Monday – 6:30 PM – Regular Meeting – Council Chambers, West Hollywood Library

Date: October 17, 2011 – Monday – 6:30 PM – Regular Meeting – Council Chambers, West Hollywood Library

Date: November 7, 2011 – Monday – 6:30 PM – Regular Meeting – Council Chambers, West Hollywood Library

Date: November 21, 2011 – Monday – 6:30 PM – Regular Meeting – Council Chambers, West Hollywood Library

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