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COMPLETE AGENDA PACKETS ARE AVAILABLE FOR PUBLIC INSPECTION AT CITY HALL, 8300 SANTA MONICA BLVD. AT THE LIBRARY, 715 N. SAN VICENTE BLVD., AND AT THE CITY'S WEBSITE, www.weho.org

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If you require special assistance to attend (e.g., transportation) or to participate in this meeting (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6332 at least 48 hours prior to the meeting. For information on public transportation, call 1-800-COMMUTE or go to www.mta.net. The City TDD line for the hearing impaired is (323) 848-6496.

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6409.

Note: Any agenda item which has not been initiated by 11:00 p.m. may be continued to a subsequent City Council meeting.

CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA
MONDAY, NOVEMBER 6, 2006
WEST HOLLYWOOD PARK
647 N. SAN VICENTE BOULEVARD

6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda

6:30 P.M. – REGULAR MEETING

PLEDGE OF ALLEGIANCE:
ROLL CALL:
REPORT OF CLOSED SESSION AGENDA:
APPROVAL OF AGENDA:
PRESENTATIONS:

CALL TO ORDER:

1. PUBLIC COMMENT: This time has been set aside for members of the public to address the City Council on Consent Calendar items, other agenda items if the member of the public cannot be present later in the meeting at the time the item is heard by the Council and items of general interest within the subject matter jurisdiction of the Council. Although the City Council values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. This comment period shall be limited to 20 minutes, with two minutes assigned for each speaker. Another period has been reserved for general public comment, later in the meeting, for those who could not be heard at this time. Testimony for public hearings will only be taken at the time of the hearing.

1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:

1.B. PUBLIC COMMENTS, GENERAL INTEREST:

COUNCILMEMBER COMMENTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. CONSENT CALENDAR:

The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. POSTING OF AGENDA:

The agenda for the meeting of Monday, November 6, 2006 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, November 2, 2006.

RECOMMENDATION: Receive and file.

2.B. APPROVAL OF MINUTES:

The City Council is requested to approve the minutes of prior Council meetings.

RECOMMENDATION: Approve the minutes of October 16, 2006.

2.C. DEMAND REGISTER NO. 565, RESOLUTION NO. 06-3472:

The City Council is requested to approve payment of bills due as presented by the Director of Finance.

RECOMMENDATION: Approve Demand Register No. 565 and adopt Resolution No. 06-3472, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 565."

2.D. CLAIMS ADMINISTRATION:

The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.

RECOMMENDATION: Deny the claims of Kenny Morse Schaffel and refer to the City's claims adjuster.

2.E. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

The City Council will receive reports from various Commissions and Boards on actions taken at their recent meetings.

RECOMMENDATION: Receive and file.

2.F. APPROVAL OF AN AGREEMENT WITH SOCIAL VOCATIONAL SERVICES FOR LITTER PICK-UP SERVICES WITHIN THE PUBLIC RIGHT-OF-WAY AND PUBLIC PROPERTY: [L. LONG / S. BAXTER]

The City Council will consider approving an Agreement with Social Vocational Services to continue for an additional 24 months an existing litter pick-up program.

RECOMMENDATIONS: 1) Approve a two year Agreement with Social Vocational Services for litter pickup services in the not to exceed annual amount of \$79,285.00, for year one and \$84,041.00, for year two; and 2) Authorize the City Manager to sign the Agreement.

2.G. APPROVAL OF AMENDMENT NO. 2 TO THE MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF WEST HOLLYWOOD AND THE LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY FOR THE WESTSIDE NORTH-SOUTH ARTERIAL CORRIDOR PROJECT: [S. PERLSTEIN / J ENGLISH]

The City Council will consider the approval of an amendment to the Memorandum of Understanding for grant funding on the Westside North-South Arterial Corridor Project.

RECOMMENDATION: Authorize the City Manager to sign Amendment No. 2 to Memorandum of Understanding between the City of West Hollywood and the Los Angeles County Metropolitan Transportation Authority for the Westside North-South Arterial Corridor Project to extend the timeline for completion of the project to June 2007.

2.H. APPROVAL OF CONCESSIONS AGREEMENT WITH QUALITY PARKING SERVICE TO OPERATE A SHARED PARKING VALET: [O. DELGADO / D. KOROTSKY NORTE / J. ENGLISH]

The City Council will consider approval of a one-year contract with two 1-year extensions with Quality Parking Service to operate a shared parking valet.

RECOMMENDATIONS: 1) Approve an agreement with Quality Parking Service, Inc. to provide valet parking services for the City of West Hollywood; 2) Approve an agreement term of one (1) year, beginning December 1, 2006 through November 30, 2007 with Quality Parking for the use of three City parking lots for \$10,450 per month; 3) Authorize the City Manager to sign the agreement; and 4) Authorize the Director of Finance to increase budgeted revenues by \$1,750 in parking improvement fund account 213-442003 and by \$8,750 in the General Fund account 100-442003.

2.I. APPROVAL OF FINAL TRACT MAP NO. 53962 FOR THE CONDOMINIUM PROJECT LOCATED AT 1414 HARPER AVENUE: [J. ENGLISH / S. PERLSTEIN]

The City Council will consider the approval of Final Tract Map No. 53962, a condominium project for 20 residential units located on the east side of Harper Avenue, between Fountain Avenue and Sunset Boulevard.

RECOMMENDATIONS: 1) Make findings for the Final Tract Map as a) That this project will not violate any of the provisions of Sections 66474, 66474.1, and 66474.6 of the Subdivision Map Act; b) That the proposed subdivision, together with the provisions for its design and improvement, is consistent with the General Plan required by Article 5 (commencing with Section 65300) of Chapter 3 of Division 1 of the Government Code or any specific plan adopted pursuant to Article 8 (commencing with Section 65450) of Chapter 3 of Division 1 of the Government Code; c) That the development of the property in the manner set forth on the subject division of land will not unreasonably interfere with the free and complete exercise of any public entity and/or public utility rights of way and/or easements within the subject division of land. pursuant to Section 66436(a)3A(i-viii) of the Subdivision Map Act; 2) Approve Final Tract Map No. 53962; 3) Instruct the City Clerk to endorse on the face of the map of Final Tract Map No. 53962 the certificate, which embodies the approval of said map; and 4) Authorize the Director of Finance to increase the budgeted revenues in the Park Development Fund by \$66,457.44 (account number 210-471001).

2.J. APPROVAL OF JOB SPECIFICATION FOR CULTURAL AFFAIRS ADMINISTRATOR (WEHOME/AFSCME): [V. LOVE / L. BOCK / S. SCHUMACHER]

The City Council will consider approval of the job description for the new WEHOME/AFSCME position of Cultural Affairs Administrator in the Economic Development Department.

RECOMMENDATION: Adopt the job description for the new WEHOME/AFSCME position of Cultural Arts Administrator in the Economic Development Department with a salary range at grade 5290E (Exempt) with a salary range of \$74,880 to \$95,680 annually.

2.K. APPROVAL TO EXTEND AN AGREEMENT WITH SBC PACIFIC BELL AND MCI WORLDCOM TO PROVIDE TELECOMMUNICATIONS SERVICES TO THE CITY VIA THE CALNET PROGRAM: [J. DUNCAN / B. GANLEY / A. GANDHY]

The City Council will consider extending agreements with SBC Pacific Bell and MCI WorldCom to continue to provide telecommunications services to the City of West Hollywood via the Calnet program.

RECOMMENDATIONS: 1) Extend the agreement with SBC Pacific Bell for telecommunications services; 2) Extend the agreement with MCI WorldCom for long distance service on a month to month basis; 3) Authorize the City Manager to execute the contracts; and 4) Authorize the City Manager to execute Authorizations to Order, amending the contracts to provide additional telecommunications services if needed.

2.L. AWARD OF AGREEMENT FOR MILLWORK AND GENERAL CONTRACTING SERVICES: [L. LONG / S. BAXTER / K. TRUDEAU]

The City Council will consider awarding an Agreement for millwork and general contracting services with Saturn Systems, Incorporated.

RECOMMENDATIONS: 1) Authorize the City Manager to sign an Agreement with Saturn Systems, Incorporated for millwork and general contracting work in an amount of \$70,000; and 2) Authorize the expenditure of an amount not to exceed 25% of the Agreement amount as approved by the Director of the Human Services Department.

2.M. AWARD OF CONSTRUCTION CONTRACT FOR CIP 55-06-03 ANNUAL MAINTENANCE AND REPAIR OF STREETS AND ALLEYS: [L. LONG / S. BAXTER / K. TRUDEAU]

The City Council will consider awarding a two year contract for the Annual Maintenance and Repair of Streets and Alleys.

RECOMMENDATIONS: 1) Accept the bid dated September 25, 2006 in the amount of \$421,990 submitted by Hardy and Harper, Inc. of Santa Ana, California; 2) Authorize the City Manager to sign an Agreement with Hardy and Harper, Inc. in an amount not to exceed \$421,990 for the Annual Maintenance and Repair of Streets and Alleys, CIP 5050-04-01; and 3) Reject all other bids and return associated Bid Bonds.

2.N. FY 2006-07 SERVICE AGREEMENT WITH THE WEST HOLLYWOOD COMMUNITY HOUSING CORPORATION: [A. WINDERMAN / J. SKORNECK]

The City Council will consider a FY 2006-07 service agreement with the nonprofit corporation with a total budget of \$225,000.

RECOMMENDATIONS: 1) Approve a FY 2005-06 service agreement with WHCHC with a total contract amount of \$225,000; and 2) Authorize the City Manager to execute the service agreement.

2.O. GRANT FOR THE GREATER WEST HOLLYWOOD FOOD COALITION: [L. LONG / D. DENNIS]

The City Council will consider a grant request for \$5,000 for fuel costs and supplies.

RECOMMENDATION: Approve an agreement with the Greater West Hollywood Food Coalition to provide a grant of \$5,000 for fuel costs and supplies, and authorize the City Manager to sign the agreement.

2.P. NORTON / HARPER / HAVENHURST ANGLED PARKING PROPOSAL: [W. DAVIS / T. SLIMMER / J. ENGLISH]

The City Council will consider a recommendation to implement angled parking at designated locations on Norton Avenue, and Harper Avenue and Havenhurst Drive.

RECOMMENDATION: That the City Council approve angled parking to deter vehicle short-cutting and reduce speeding potential, and create ten additional parking spaces in the Norton Avenue / Harper Avenue / Havenhurst Drive area.

2.Q. SPECIFIED VETERANS PARKING EXEMPTIONS: [A. LAND / L. BELSANTI / S. GUARRIELLO / D. SAUR / M. BACA]

The City Council will consider directing Parking Division Staff and the City Attorney to create an ordinance that will exempt certain veterans of the United States Military Services such as ex-Prisoners of War, Pearl Harbor survivors, and veterans who have received the Congressional Medal of Honor, Legion of Valor, or the Purple Heart from short-term parking fees. RECOMMENDATIONS: 1) Direct Parking Division Staff of the Department of Transportation and Public Works and the City Attorney to draft an ordinance that will exempt veterans that possess specific special interest license plates such as ex-Prisoners of War, Pearl Harbor survivors, and veterans who have received the Congressional Medal of Honor, Legion of Valor, or the Purple Heart for parking at metered spaces and City-owned parking structures; and 2) Report back to the City Council within ninety (90) days.

2.R. UPDATE ON COMMUNITY CHOICE AGGREGATION: [O. DELGADO / J. ENGLISH]

The City Council will receive and file a progress report on Community Choice Aggregation.

RECOMMENDATION: Receive and file a progress report on Community Choice Aggregation.

2.S. CONSIDERATION AND SCHEDULING FOR WESTSIDE PLAN COMMUNITY MEETING: [S. HEALY KEENE / J. KEHO / F. STEFAN / M. BOUNDS-FRISBY]

The City Council will consider the scheduling of a Community Meeting for the Westside Plan on January 27, 2007.

RECOMMENDATION: Provide direction to staff on setting the date for the meeting.

3. PUBLIC HEARINGS:

3.A. AMENDMENT TO PREFERENTIAL PARKING DISTRICT 1 PARKING REGULATIONS (EASTERN PORTION) BETWEEN LA CIENEGA AND SAN VICENTE BLVDS: [D. NORTE / O. DELGADO / J. ENGLISH]

The City Council will consider adopting an ordinance amending parking regulations in Preferential Parking District 1 (Eastern Portion) to make interim parking regulations permanent.

RECOMMENDATION: Introduce for first reading Ordinance No. 06-___, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.160 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 1 PREFERENTIAL PARKING REGULATIONS (EASTERN PORTION) BETWEEN LA CIENEGA AND SAN VICENTE BLVDS. AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE."

3.B. CREATE LAND USE CATEGORY FOR "SUPPER CLUBS" WITH ASSOCIATED OPERATING AND DEVELOPMENT STANDARDS: [S. HEALY KEENE / J. KEHO / M. BOUNDS-FRISBY / F. STEFAN]

The City Council will hold a public hearing to consider an amendment of the City of West Hollywood Zoning Ordinance to create a new land use category and regulations for supper clubs. The proposed land use category amendment expands the opportunities for diversified land uses in the Commercial Zoning Districts and clearly defines standards for layout and operations of supper club establishments in these permitted districts. RECOMMENDATION: Introduce on first reading Ordinance No. 06-___, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD APPROVING ZONE TEXT AMENDMENT 2006-005 RELATING TO DEVELOPMENT OF A NEW LAND USE CATEGORY AND REGULATIONS FOR SUPPERCLUBS." (ATTACHMENT A)

3.C. AMENDMENT OF THE ZONING ORDINANCE REQUIREMENTS PERTAINING TO DEMOLITIONS: [T. BLOUNT / J. KEHO / S. HEALY KEENE]

The City Council will consider an amendment of the City of West Hollywood Zoning Ordinance requirements pertaining to demolitions.

RECOMMENDATION: Introduce on first reading Ordinance No. 06-____,

"AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD TO AMEND TITLE 19 (ZONING ORDINANCE) OF THE MUNICIPAL CODE AMENDING THE REQUIREMENTS PERTAINING TO DEMOLITIONS." (Attachment A)

3.D. APPEAL OF BUSINESS LICENSE COMMISSION RESOLUTION BL06-01 THAT PLACED CONDITIONS ON REGULATORY PUBLIC EATING LICENSE 002587 FOR THE BUSINESS KNOWN AS PINKBERRY – 868 N. HUNTLEY DRIVE: [S. HEALY KEENE / T. BENEDETTI]

The City Council shall consider the appeal of Business License Commission Resolution BL06-01 that placed conditions on Regulatory Public Eating License 002587 for the business known as Pinkberry, located at 868 N. Huntley Drive.

RECOMMENDATION: Adopt Resolution No. 06-____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DENYING THE APPEAL AND UPHOLDING BUSINESS LICENSE COMMISSION RESOLUTION BL06-01 WITH MODIFIED CONDITIONS TO REGULATORY BUSINESS LICENSE 002587 FOR THE BUSINESS KNOWN AS PINKBERRY LOCATED AT 868 N. HUNTLEY DRIVE, WEST HOLLYWOOD." (EXHIBIT A)

4. UNFINISHED BUSINESS:

4.A. SPECIAL EVENTS: [L. LONG / N. BEARD / B. SMITH]

The City Council will provide input regarding the City's Cultural and Special Events programs.

RECOMMENDATION: Provide input regarding the City's Cultural and Special Events Programs.

4.B. CULTURAL CENTER NEEDS ASSESSMENT: [R. REYNOLDS]

The City Council will receive and discuss the Cultural Center Needs Assessment and consider entering into Phase Two – Concept Development and Business Planning.

RECOMMENDATIONS: 1) Receive and file the Cultural Center Needs Assessment; and 2) Authorize the City Manager to execute an agreement with Pfeiffer Partners for The Cultural Center Feasibility Study, Phase Two – Concept Development and Business Planning.

4.C. APPROVAL OF A REQUEST FOR QUALIFICATIONS FOR A LANDMARK HISTORICAL PROGRAM COMMEMORATING THE HISTORY OF THE SUNSET STRIP: [R. REYNOLDS / J. HUFFER]

The City Council will consider approving the Request For Qualifications (RFQ), Sunset Strip Landmark Historic Devices (Creation, Production, Installation, Maintenance and Funding), a comprehensive program that will commemorate the history of the Sunset Strip in West Hollywood.

RECOMMENDATIONS: 1) Approve the Request For Qualifications (RFQ), Sunset Strip Landmark Historic Devices (Creation, Production, Installation, Maintenance and Funding); and 2) Authorize staff to release the RFQ to the public.

4.D. COMMISSION AND ADVISORY BOARD APPOINTMENTS: [T. WEST / C. SCHAFFER]

The City Council will consider making at-large appointments to City Advisory Boards and Committees.

RECOMMENDATION: Call for nominations for an at-large appointment for the following Advisory Boards and Committees: 1) Disabilities Advisory Board: 3 at-large appointments; 2) Project Advisory Committee: 4 at-large appointments; and 3) Russian Advisory Board: 1 at-large appointment.

PARKING MITIGATION PLAN FOR IMPACTED BUSINESSES DURING

5. NEW BUSINESS:

HANCOCK PROJECT CONSTRUCTION: [O. DELGADO / J. ENGLISH] The City Council will consider amending the hours of enforcement for meters along Santa Monica Boulevard between Palm Avenue and Westbourne Drive to help impacted businesses in the evenings until the

construction project at 901 Hancock Avenue is completed.

RECOMMENDATIONS: 1) Adopt Resolution No. 06-_

RECOMMENDATIONS: 1) Adopt Resolution No. 06-____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE HOURS OF ENFORCEMENT FOR PARKING METERS ON SANTA MONICA BOULEVARD AND ADJACENT STREETS BETWEEN PALM AVENUE AND WESTBOURNE DRIVE"; and 2) Authorize the Director of Finance to increase budgeted revenues for Parking Meter Collections by \$9,000 for the balance of the fiscal year 06-07.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

6. LEGISLATIVE:

6.A. None.

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to their next regular meeting, which will be on Monday, November 20, 2006 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

UPCOMING MEETING SCHEDULE					
Date	Day	Time	Meeting Type	Location	
November 20	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.	
December 4	Monday	5:00 PM	Regular Meeting	W.H. Park Aud.	
		6:00 PM	Housing Summit		
December 18	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.	
January 16	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.	

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