



SUNSET STRIP BUSINESS ASSOCIATION
BOARD OF DIRECTORS MEETING
AGENDA

THURSDAY, JULY 28, 2011, 1:45 - 3:00 P.M., Location: Mondrian Hotel, 8440 Sunset Blvd.

CALL TO ORDER

- A. Self Introductions/Roll Call
- B. Posting of Agenda
- C. Staff Comments on Agenda

- I. APPROVAL OF MAY MINUTES & JUNE NOTES 1:50 p.m.
- II. APPROVAL OF MAY & JUNE FINANCIALS 1:52 p.m.
- III. ITEMS FROM THE PUBLIC 1:55 p.m.
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.
- IV. ACTION ITEMS 2:05 p.m.
 - A. Revised SSBA Budget 2011/2012
 - B. Sunset Strip Market – Every Thursday, 4:00 p.m. – 9:00 p.m., at the City Lot, 8755 Sunset Blvd.
 - D. GuitarTown Selected Charity Recommendations
 - C. Addition to the SSBA Board of Directors - Nick Mathers, Everleigh
- V. CONTINUED/UNFINISHED BUSINESS 2:30 p.m.
 - A. Committee Reports
 - i. Security – Kris Zagya
 - ii. Marketing – Courtney Kemp
 - B. Sunset Strip Vinyl Swap and Craft Beer Garden Recap
 - C. Sunset Strip Music Festival Update – Aug 18-20
 - D. City Update
- VI. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 2:45 p.m.
- VII. ADJOURNMENT 2:50 p.m.
Next Meeting: Thursday, August 25, 1:45 p.m., Location – TBA

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.

AFFIDAVIT OF POSTING
State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: July 25, 2011

Signature:
Office of the City Clerk