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(Article IV, Chapter 7, W.H.M.C.)**

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Note: Any agenda item which has not been initiated by 11:00 p.m. may be continued to a subsequent City Council meeting.

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA
TUESDAY, FEBRUARY 21, 2006
WEST HOLLYWOOD PARK
647 N. SAN VICENTE BOULEVARD**

6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda

6:30 P.M. – REGULAR MEETING

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

REPORT OF CLOSED SESSION AGENDA:

APPROVAL OF AGENDA:

PRESENTATIONS:

1. **PUBLIC COMMENT:** This time has been set aside for members of the public to address the City Council on Consent Calendar items, other agenda items if the member of the public cannot be present later in the meeting at the time the item is heard by the Council and items of general interest within the subject matter jurisdiction of the Council. Although the City Council values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. This comment period shall be limited to 20 minutes, with two minutes assigned for each speaker. Another period has been reserved for general public comment, later in the meeting, for those who could not be heard at this time. Testimony for public hearings will only be taken at the time of the hearing.

- 1.A. **PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

- 1.B. **PUBLIC COMMENTS, GENERAL INTEREST:**

COUNCILMEMBER COMMENTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. **CONSENT CALENDAR:**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

- 2.A. **POSTING OF AGENDA:**

The agenda for the meeting of Tuesday, February 21, 2006 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, February 16, 2006.

RECOMMENDATION: Receive and file.

- 2.B. **APPROVAL OF MINUTES:**

The City Council is requested to approve the minutes of prior Council meetings.

RECOMMENDATION: Approve the minutes of the Study Session of January 21, 2006 and the regular meeting of February 6, 2006.

2.C. DEMAND REGISTER NO. 548, RESOLUTION NO. 06-3353:

The City Council is requested to approve payment of bills due as presented by the Director of Finance.

RECOMMENDATION: Approve Demand Register No. 548 and adopt Resolution No. 06-3353, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 548."

2.D. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

The City Council will receive reports from the Public Facilities Commission on actions taken at their recent meetings.

RECOMMENDATION: Receive and file.

2.E. CALIFORNIA BICYCLE TRANSPORTATION ACCOUNT FOR THE INSTALLATION OF BICYCLE PARKING FACILITIES:

The City Council will consider accepting a grant from the State of California to install bicycle parking facilities.

RECOMMENDATIONS: 1) The Council will approve participation in the Streets and Highways Code Section 2106 (b) and Sections 890 through 894.2 for the construction of Bicycle Transportation Account project to install bicycle parking facilities by accepting a Bicycle Transportation Account Grant in the amount of \$67,500.00; 2) Authorize the Deputy City Manager to execute the Agreement; and 3) Authorize the Director of Finance to increase budgeted expenditures in Account 202-3-08-705019 \$67,500 and budgeted revenues in Account 202-423095 to allocate \$7,500 from the unallocated reserves in the Air Quality Improvement Fund and to increase budgeted fund expenditures, Account No. 207-3-08-83-705019 by \$7,500.00.

2.F. GRANT APPLICATION AND EXPENDITURE PLAN FOR THE JUSTICE ASSISTANCE GRANT (JAG) PROGRAM:

The City Council will consider authorizing Public Safety staff to apply for and then accept, if applicable, the US Department of Justice's Bureau of Justice Assistance allocation for the Justice Assistance Grant (JAG) Program for Federal Fiscal Year 2006.

RECOMMENDATIONS: 1) Authorize staff to apply for and accept, if applicable, the US Department of Justice's Bureau of Justice Assistance allocation to the City of West Hollywood of \$25,363 for the Justice Assistance Grant (JAG) Program for Federal Fiscal Year 2006; 2) If the grant is awarded, authorize the Director of Finance to adjust the budget to reflect the actual grant award of \$25,363 for a total of \$25,363 in expenditures; 3) Authorize the expenditure of JAG funds for the continuation of the City Parks Patrol Program; 4) Authorize the expenditure of remaining grant funds to be used for special patrols as necessary with the approval of the City Manager, the Public Safety Manager, and the Sheriff's Captain; 5) Authorize the City Manager to

reprogram all savings and interest earnings towards the City Parks Patrol Program or special patrols.

2.G. NOTICE OF COMPLETION FOR CIP 0501 TRAFFIC SIGNAL CLOSED CIRCUIT TELEVISION SYSTEM:

The City Council will consider approving the Notice of Completion for CIP 0501, installation of traffic signal closed circuit television system by Moore Electrical Contracting, Inc.

RECOMMENDATION: 1) Accept the work and authorize the following: a) Filing a Notice of Completion by the City Engineer, b) Final payment to the contractor at the end of the 35 day lien period, c) Release of the Performance Bond on the date of recordation of the Notice of Completion, and d) Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices.

2.H. NOTICE OF COMPLETION FOR CIP 0504 CONCRETE REPAIR PROGRAM:

The City Council will consider approving the Notice of Completion for CIP 0504 Concrete Repair Program by Civil Works Corp.

RECOMMENDATION: 1) Accept the work and authorize the following: a) Filing a Notice of Completion by the City Engineer, b) Final payment to the contractor at the end of the 35 day lien period, c) Release of the Performance Bond on the date of recordation of the Notice of Completion, and d) Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices.

2.I. REAL TIME CAPTIONING OF ALL TELEVISED CITY COMMISSION AND ADVISORY BOARD MEETINGS AND ALL CITY PRODUCED CABLE PROGRAMS BEGINNING JULY 1, 2006:

The City Council will consider a request from the Disabilities Advisory Board to provide real time captioning of all televised City Commission and Advisory Board meetings and all City produced cable programs aired on CityChannel 10 beginning July 1, 2006.

RECOMMENDATION: Consider in the 06-08 budget process funding for real time captioning of all televised City Commission and Advisory Board meetings and all City produced cable programs aired on CityChannel 10.

2.J. CONTRACT AWARD INCREASE FOR CIP 5050-04-02-R, ANNUAL PAVEMENT STRIPING, LEGENDS AND PAINTING:

The City Council will consider increasing the award amount of the contract for annual pavement striping, legends and painting.

RECOMMENDATION: Authorize an increase of \$80,000 to the contract for Annual Pavement Striping, Legends and Painting, CIP 5050-04-02-R between the City and California Traffic Maintenance, Incorporated.

2.K. APPROVAL OF EXPENSE REIMBURSEMENT POLICY PURSUANT TO AB1234 (GOVERNMENT CODE SECTIONS 53232.2 AND 53232.3):

The City Council will consider adopting an expense reimbursement policy applicable to elected and appointed officials of the City as required by newly enacted Government Code Sections 53232.2 and 53232.3.

RECOMMENDATION: Adopt Resolution No. 06-3354, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ESTABLISHING A REIMBURSEMENT POLICY IN ACCORDANCE WITH GOVERNMENT CODE §§ 53232.2 AND 53232.3."

2.L. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 1363 (JONES), "THE OMNIBUS CONSERVATORSHIP AND GUARDIANSHIP REFORM ACT OF 2006":

The City Council will consider support for Assembly Bill 1363 (Jones), the Omnibus Conservatorship and Guardianship Reform Act of 2006, which would reform State rules and regulations with regard to court-appointed conservators and guardians in California.

RECOMMENDATION: Adopt Resolution No. 06-3355, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF A.B 1363 (JONES), THE OMINIBUS CONSERVATORSHIP AND GUARDIANSHIP ACT OF 2006."

2.M. A RESOLUTION TO SUPPORT THE CONTINUATION OF THE MUNICIPAL OPERATORS SERVICE IMPROVEMENT PROGRAM:

The City Council will consider a resolution to support the continuation of the Municipal Operators Service Improvement Program (MOSIP) as presented by the Motion made by Antonovich/Fasana/Knabe/Lowenthal/Roberts at the January 26, 2006 Metro Board meeting.

RECOMMENDATION: Direct Staff to submit a resolution supporting the joint motion made by Metro Board members Antonovich, Fasana, Knabe, Lowenthal and Roberts, which supports the continuation of the MOSIP funding at current levels.

THE CITY COUNCIL WILL RECESS AND RECONVENE AS THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION: (see attached Community Development Commission Agenda)

THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION WILL RECESS AND RECONVENE AS THE CITY COUNCIL:

3. PUBLIC HEARINGS:

3.A. APPEAL OF THE PLANNING COMMISSION'S DENIAL OF A TALL WALL ADVERTISEMENT ON THE EAST FACING ELEVATION OF THE STRUCTURE LOCATED AT 8730 SUNSET BOULEVARD:

On January 17, 2006, the City Council continued the appeal of the Planning Commission's denial of Conditional Use Permit – Tall Wall 2005-

001 to the February 21, 2006 City Council meeting pursuant to the applicant's request.

RECOMMENDATION: Staff recommends that the City Council continue the appeal to the March 6, 2006 City Council meeting due to scheduling constraints. The appellant has agreed to this timeframe.

4. UNFINISHED BUSINESS:

4.A. UPDATE OF THE 2005-2006 OPERATING BUDGET AND VISION 2020:

The City Council will consider the mid-year update of the City's 2005-06 Operating Budget and Primary Strategic Goals.

RECOMMENDATIONS: 1) Receive and file the attached report on the Primary Strategic Goals; 2) Authorize the Director of Finance and Technology to increase budgeted revenues as follows: General Fund by \$5,255,000; Redevelopment Agency Revenues by \$800,000; Redevelopment Low/Mod Housing Fund by \$200,000; Park Development Fund by \$114,500; Art and Beautification Fund by \$60,000; Affordable Housing Trust Fund by \$520,600; and Citywide Business Improvement District Fund (Hotel Marketing Assessment) by \$196,000; 3) Authorize the Director of Finance to allocate part of the General Fund revenue increase to offset \$3.7 million in previous Council appropriations; and 4) Authorize the Director of Finance to increase the General Fund budgeted expenditures by a total of \$1,334,968; Redevelopment Agency expenditures by \$200,000; and Housing Trust Fund expenditures by \$90,000 as detailed below.

4.B. WESTSIDE SPECIFIC PLAN WORK PLAN:

The City Council will receive and file the work plan for the Westside Specific Plan and consider approval of the contract for the Market Analysis Survey.

RECOMMENDATIONS: 1) Receive and file Work Plan described in staff report; and 2) Approve an agreement with Godbe Research for the Market Analysis Survey in an amount not-to-exceed \$72,385 (\$65,805 base plus 10% contingency) to be taken from account 100-3-07-71-533036 allocated as part of the mid-year budget and authorize the City Manager to sign the agreement.

4.C. HERITAGE TREE PROGRAM:

The City Council will consider a Heritage Tree Program as developed by an Ad-Hoc Heritage Tree Committee, the Public Facilities Commission and staff.

RECOMMENDATION: That the City Council approves the Heritage Tree Program as attached to and described in this report.

4.D. EASTSIDE ECONOMIC DEVELOPMENT TEAM UPDATE:

The City Council will receive an update on the Eastside Economic Development Project and consider approving the development of a brochure.

RECOMMENDATION: Approve the development of a brochure highlighting events and businesses located on the Eastside.

4.E. AGREEMENT FOR SERVICES WITH PFEIFFER PARTNERS TO CONDUCT CULTURAL CENTER NEEDS ASSESSMENT AND FEASIBILITY STUDY:

The City Council will consider entering into an agreement with Pfeiffer Partners for conducting a needs assessment and feasibility analysis for a possible West Hollywood Cultural Art Facility.

RECOMMENDATIONS: 1) Authorize the City Manager to finalize and execute an agreement with Pfeiffer Partners to conduct Phase One of a Two-Phase comprehensive Needs Assessment and Feasibility Study; and 2) Authorize Director of Finance to appropriate \$44,500 from unallocated General Fund Reserves to account 100-1-00-10-531004 to cover Phase One of the study.

4.F. SUMMARY OF CITY COUNCIL STUDY SESSION ON PROPOSED MIXED-USE OVERLAY ZONE:

The City Council will confirm the items discussed at the January 21, 2006 Mixed-use Study Session and will provide further direction on the proposed ordinance changes.

RECOMMENDATIONS: Provide direction to staff on: 1) Proposed modifications to the Mixed-use Ordinance; 2) Holding additional neighborhood meetings on the proposed changes and; 3) Returning to the City Council for a public hearing on the proposed Mixed-use Ordinance changes.

4.G. WELL WEST HOLLYWOOD FINAL REPORT AND RECOMMENDATIONS:

The City Council will consider the establishment of Well West Hollywood Program based on recommendations from the Well West Hollywood Task Force.

RECOMMENDATIONS: 1) Receive and file report; 2) Authorize the Finance Director to appropriate \$25,000 from unallocated reserves to the Human Services Department budget and direct it towards the development of the Well West Hollywood program, which includes physical improvements to create City walking courses, outreach and publicity, including PSAs, street banners and posters, printing, educational and promotional materials; 3) Direct City Staff (Community Development and Planning, Social Services, Transportation and Engineering, Parks and Recreation and Public Information) to create and promote 3 walkways in our City that will provide a safe thoroughfare for daily physical activity by all members of the community and return to Council in 60 days with a

timeline; 4) Authorize the Finance Director to appropriate \$2,500 from unallocated reserves to the Council Special Projects and direct it towards a Well West Hollywood kick-off event, which will include: promotional items such as t-shirts and pedometers and kick-off entertainment of a "line dance for health"; and 5) Direct City Staff (Social Services, Parks and Recreation and Public Information and the Mayor's Office) to program and promote a Well West Hollywood 2-part kick-off event, with Part 1 on April 1st in West Hollywood Park and Part 2 in fall of '06 once the walking courses have been installed.

4.H. COMMISSION AND ADVISORY BOARD APPOINTMENTS:

The City Council will consider making direct appointments to City Commissions.

RECOMMENDATION: Call for nominations for a direct appointment for the following Commission: Human Services Commission - direct appointment (Duran).

5. NEW BUSINESS:

5.A. DEVELOPMENT OF GUIDELINES FOR REQUEST FOR QUALIFICATIONS (RFQ) TO DESIGN, INSTALL AND MAINTAIN LANDMARK DEVICES ON SUNSET BOULEVARD TO ASSIST TOURISTS IN IDENTIFYING SITES OF SIGNIFICANCE AND LEARNING ABOUT THE HISTORY OF THE SUNSET STRIP:

The City Council will consider approving the preparation and issuance of an RFQ for the development of a landmark information system on Sunset Boulevard.

RECOMMENDATIONS: 1) Direct staff to prepare and issue an RFQ for the development, installation and maintenance of a landmark information system on Sunset Boulevard; and 2) Provide direction to staff as to specific conditions and requirements to be fulfilled by the RFQ respondents.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

6. LEGISLATIVE:

6.A. None.

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to their next regular meeting, which will be on Monday, March 6, 2006 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
March 6	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
March 20	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
April 3	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
April 17	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.

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**CITY OF WEST HOLLYWOOD
COMMUNITY DEVELOPMENT COMMISSION
AGENDA
TUESDAY, FEBRUARY 21, 2006**

6:30 P.M.

**WEST HOLLYWOOD PARK
647 N. SAN VICENTE BOULEVARD**

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- 1. CALL TO ORDER:**
- 2. ROLL CALL:**
- 3. APPROVAL OF THE AGENDA:**
- 4. PUBLIC COMMENTS:** This time has been set aside for members of the public to address the Community Development Commission on items of general interest within the subject matter jurisdiction of the Commission. Although the Commission values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. Two minutes are assigned for each speaker.
- 5. CONSENT CALENDAR:**
 - 5.A. APPROVAL OF MINUTES:**

The Community Development Commission is requested to approve the minutes of prior Community Development Commission meetings.

RECOMMENDATION: Approve the minutes of the meeting on January 17, 2006.
- 6. PUBLIC HEARING:** None

7. UNFINISHED BUSINESS:

7.A. REQUEST FOR QUALIFICATIONS FOR DEVELOPERS IN THE EAST SIDE REDEVELOPMENT PROJECT AREA:

This item discusses responses to the Requests for Qualifications for developers and owner-participants to develop mixed-use projects in the East Side Redevelopment Project area, the Project Advisory Committee recommendations, and the next steps in the process.

RECOMMENDATION: Staff recommends that the Community Development Commission: 1) Discuss the qualifications of the development teams; 2) Determine which teams should move forward in the process; 3) Direct staff to develop Requests for Proposals to enable respondents to be evaluated on the same criteria; and 4) Establish a phasing plan for the submittal of the Proposals.

8. NEW BUSINESS: None

9. COMMUNITY DEVELOPMENT COMMISSIONER COMMENTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the Community Development Commission.

10. ADJOURNMENT:

**CITY COUNCIL
CITY OF WEST HOLLYWOOD**

CLOSED SESSION AGENDA

TUESDAY, FEBRUARY 21, 2006

WEST HOLLYWOOD PARK AUDITORIUM, STUDIO ROOM

CONFERENCE WITH LEGAL COUNSEL

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing and anticipated litigation.

1. **PUBLIC COMMENT:** This time has been set aside for members of the public to address the City Council on Closed Session items.

PENDING LITIGATION.....G.C. 54956.9(a)

MTS, Inc. v. City of West Hollywood, Los Angeles Superior Court

Case No. BS097319
