

AGENDA

- 1) CALL TO ORDER Darren Gold
4:00pm
 - a) Self Introductions/Roll Call
 - b) Posting of Agenda
 - c) Board Comments on Agenda

- 2) APPROVAL OF Agenda and MINUTES Darren Gold
4:05pm

- 3) RECEIVE, APPROVE & FILE FINANCIALS Allan Dallatorre
4:10pm

- 4) ACTION ITEMS Darren Gold
4:15pm
 - a) Vote: Board of Directors Term Renewals
 - b) Vote: Art & Design Walk Changes
 - c) Vote: Position on Proposed Ban on sale of fur in retail clothing stores in City of West Hollywood

- 5) UNFINISHED BUSINESS Darren Gold
4:45pm
 - a) State of the City Recap
 - b) Report on Art in the Streets MOCA partnership
 - c) Fashion's Night Out & Structures & Style
 - d) Taste Art - Taste Fashion
 - e) General Plan - Receive update on General Plan
 - f) Avenues Streetscape Update

- 6) EXECUTIVE DIRECTOR REPORT Ryan Farber
5:05pm
 - a) Newsletter
 - b) Sponsorship Update
 - c) Social Media Progress

- 7) CITY / WHMVB / CHAMBER REPORTS 5:10pm

Brad Burlingame, Maribel Louie, Genevieve Morrill

- 8) BOARD MEMBER/COMMUNITY COMMENTS 5:15pm

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If you require special assistance to attend (e.g., transportation) or to participate in this meeting (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. For information on public transportation, call 1-800-COMMUTE or go to www.mta.net. The City TDD line for the hearing impaired is (323) 848-6496.

Written material distributed to the Board of The Avenues: Art, Fashion & Design District within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2434 to make arrangements to

inspect them. They will also be available for inspection during the Board meeting at the staff liaison's table.

AFFIDAVIT OF POSTING
State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: July 7, 2011

Signature: _____

Office of the City Clerk

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