

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
MINUTES  
TUESDAY, SEPTEMBER 6, 2005**

**CALL TO ORDER:** The meeting was called to order at 6:39 P.M.

**PLEDGE OF ALLEGIANCE:** Richard Waldon led the pledge.

**ROLL CALL:** PRESENT: Councilmember Guarriello, Prang, Mayor Pro Tempore Heilman and Mayor Land.  
ABSENT: Councilmember Duran.  
ALSO PRESENT: City Manager Paul Arevalo, City Attorney Michael Jenkins, City Clerk Tom West and Administrative Specialist IV Eric Matikosh.

**REPORT OF CLOSED SESSION AGENDA:**

City Attorney Jenkins stated that the Closed Session convened at 6:00 P.M. He stated there were no public speakers. He noted discussion of pending litigation "City of West Hollywood v. Traverso." He stated that the Closed Session adjourned at 6:20 P.M. with no reportable action taken.

**APPROVAL OF AGENDA:**

Mayor Land requested Urgency Item "West Hollywood Responds: Disaster Relief Efforts on Behalf of the West Hollywood Community" be included on New Business as Item 5.D.

Mayor Land requested item 3.A. be continued to the September 19, 2005 meeting.

Councilmember Duran requested Item 5.A. be tabled to the September 19, 2005 meeting.

Mayor Pro Tempore Heilman requested Item 5.B. be tabled to the September 19, 2005 meeting.

**Motion by Councilmember Prang, seconded by Councilmember Guarriello to approve the September 6, 2005 agenda as amended and unanimously approved.**

Mayor Land announced that City of West Hollywood flags will be flown at half mast in memory off Hurricane Katrina victims and Chief Justice William Rehnquist.

Mayor Land requested that the meeting be adjourned in memory of Chief Justice William Rehnquist, the victims of the hurricane Katrina, Maria Peregrina, and Bob Denver.

Councilmember Prang requested that the meeting be adjourned in memory of Frank Greenfield, Nick Bomgaars, Maurice Edward Noenick, and Dr. Saul Fox.

**PRESENTATIONS:**

Councilmember Guarriello presented a plaque to Efim Kubansky.

Councilmember Prang presented a commendation to Public Services Commissioner Steven Greene.

Councilmember Guarriello presented a commendation to outgoing Historic Preservation Commissioner George Credle III.

Mayor Land presented a commendation to outgoing Historic Preservation Commissioner Natalie Shivers.

Mayor Pro Tempore Heilman presented commendations to Cedars Sinai Hospital and Operation USA.

Mayor Land announced September 16, 2005 as National Step Parents Day.

Mayor Land presented a commendation to Jordon Chinich.

Mayor Pro Tempore Heilman presented a proclamation declaring September as National Addiction Recovery Month.

Mark Joel Casillas presented a certificate to the Council on behalf of Profession Musicians Local 47 and the Los Angeles Symphony in appreciation for council's efforts.

Mayor Land presented commendations to organizers of National Night Out.

**1. PUBLIC COMMENT:**

ROSLYN KRAUSE, WEST HOLLYWOOD, commended Brad Torgan, spoke in opposition to Council action regarding 1343 N. Laurel Avenue, and to support the Salvation Army efforts to help Katrina victims.

TOM DEMILLE, WEST HOLLYWOOD, spoke in opposition to President Bush's actions regarding Hurricane Katrina.

MARK HEINEMANN, WEST HOLLYWOOD, spoke regarding landlord/tenant issues at his residence.

PAUL ZIMMERMAN, LOS ANGELES, spoke on issues regarding the development of the property at 1343 N. Laurel Avenue.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in opposition to Propositions 78 and 79, and on the issuance of liquor licenses in West Hollywood.

LUCY LEE, LOS ANGELES, spoke on the efforts of the organization "The World Can't Wait: Drive Out the Bush Regime."

PHILIP BLOCK, WEST HOLLYWOOD, spoke in opposition to the federal government response to Hurricane Katrina.

NOEL SWEITZER, LOS ANGELES, spoke regarding accomplishments of Wasset, Inc.

SIBYL ZADEN, WEST HOLLYWOOD, spoke regarding public safety concerns in her neighborhood.

RYAN GIERACH, WEST HOLLYWOOD, spoke regarding the web site [www.wehonline.com](http://www.wehonline.com).

NORMAN CHRAMOFF, WEST HOLLYWOOD, spoke regarding local efforts to provide aid to victims of Hurricane Katrina and in support of Item 5.D.

JACK ALLENDORFER, WEST HOLLYWOOD, spoke regarding using the West Hollywood Halloween event as a fundraiser for Hurricane Katrina relief.

#### **COUNCILMEMBER COMMENTS:**

Councilmember Guarriello spoke regarding Hurricane Katrina relief efforts and stated that now is the time to ensure the basic needs of the victims rather than assign blame.

Councilmember Prang spoke regarding public safety issues raised by public speaker Sibyl Zaden. He spoke regarding a fund-raising event at Hamburger Mary's. He requested staff be directed to investigate increasing resources for the urban art program. He commended his domestic partner in obtaining a teaching job with LAUSD. He spoke on relief efforts for Hurricane Katrina and the tragic response by FEMA.

Mayor Pro Tempore Heilman spoke regarding local business and resident efforts to organize relief for Hurricane Katrina. He spoke regarding local disaster preparedness and encouraged individuals to plan for their immediate needs in a disaster, i.e. water, food, medication.

Mayor Land praised the response of the West Hollywood community and urged citizens to examine their own emergency preparedness plans. She requested that the City Manager address the City's efforts for emergency preparedness.

#### **CITY MANAGER'S REPORT:**

City Manager Paul Arevalo spoke regarding West Hollywood's emergency management challenges. He invited Public Safety Officer Kristin Cook to provide further information to the Council.

Public Safety Manager Kristin Cook spoke regarding West Hollywood's strategies in emergency management coordination.

City Manager Paul Arevalo commented on the City's efforts to work with businesses on Robertson Blvd. to address public safety issues.

**FISCAL IMPACT ON CONSENT CALENDAR:**

City Clerk West stated that the fiscal impact on the Consent Calendar is \$170,000 in expenditures and \$6,750 in potential revenue.

**2. CONSENT CALENDAR:**

**ACTION:** Approve the Consent Calendar as amended, 2.A.,B.,C.,D.,E.,F.,G.,H., I.,J.,K.,L.,M.,N.,O.,P.,Q. **Motion by Councilmember Guarriello, seconded by Mayor Pro Tempore Heilman and unanimously approved.**

**2.A. POSTING OF AGENDA:**

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.B. APPROVAL OF MINUTES:**

**ACTION:** Approve the minutes of August 15, 2005. **Approved as part of the Consent Calendar.**

**2.C. DEMAND REGISTER NO. 539, RESOLUTION NO. 05-3294:**

**ACTION:** Approve Demand Register No. 539 and adopt Resolution No. 05-3294, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 539." **Approved as part of the Consent Calendar.**

**2.D. TREASURER'S REPORT FOR JULY 2005:**

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.E. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.F. RESIGNATION OF BRADLY TORGAN FROM THE TRANSPORTATION COMMISSION:**

**ACTION:** Accept with regret the resignation of Bradley Torgan from the Transportation Commission. **Approved as part of the Consent Calendar.**

**2.G. AMENDMENT TO AGREEMENT WITH QUALITY PARKING SERVICE, INC. FOR VALET PARKING SERVICES:**

**ACTION:** 1) Approve rent increase to City for the use of West Hollywood Park on Friday and Saturday evenings to \$750.00 per month; 2) Approve a one-year extension to the existing agreement with Quality Parking Service, Inc. through September 30, 2006; 3) Authorize the City Manager to sign the amendment; and 4) Authorize the Director of Finance and Technology to increase budgeted revenues in account 100-0000-4706 by \$6,750. **Approved as part of the Consent Calendar.**

**2.H. AUTHORIZATION TO AMEND THE AGREEMENT WITH BERGMAN & DACY FOR SPECIALIZED LEGAL SERVICES:**

**ACTION:** 1) Approve the agreement amendment with Bergman & Dacy for specialized legal services for an additional \$80,000 with a total contract amount not to exceed \$130,000; and 2) Authorize the City Manager to execute the amendment. **Approved as part of the Consent Calendar.**

**2.I. ARTS GRANTS GUIDELINES:**

**ACTION:** Approve grants criteria for the 2005-2006 Arts Grants programs. **Approved as part of the Consent Calendar.**

**2.J. RESOLUTION AUTHORIZING EXAMINATION OF SALES AND USE TAX RECORDS:**

**ACTION:** Adopt Resolution No. 05-3295, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AUTHORIZING THE EXAMINATION OF SALES AND USE TAX RECORDS AND REPEALING RESOLUTION NO. 197." **Approved as part of the Consent Calendar.**

**2.K. NEIGHBORHOOD WATCH TRAINING ACADEMY UPDATE:**

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.L. UPDATE AND VARIOUS ACTIONS CONCERNING THE INCLUSIONARY HOUSING PROGRAM WAIT LIST:**

**ACTION:** 1) Receive the report on the response to the recently opened wait lists for low-and moderate-income inclusionary housing; and 2) Adopt the attached Resolution No. 05-3299 so as to reflect more accurately current needs, demographics, and market conditions in the following ways: a) Adjusting inclusionary program priority factors, b) Augmenting the types of assets to be disclosed by inclusionary program applicants, and c) Clarifying certain types of household income that would be considered. **Approved as part of the Consent Calendar.**

**2.M. RUSSIAN CULTURAL FESTIVAL:**

**ACTION:** 1) Authorize the Director of Finance and Technology to appropriate \$20,000 from undesignated reserves in the General Fund, to the Recreation Division special events account for distribution; 2) Authorize the Director of Finance and Technology to increase the revenue

and expenditure budget as needed to properly record sponsorships and donations; 3) Authorize the use of Plummer Park and its facilities at no cost; 4) Approve a beer and wine garden to be operated by and for the benefit of a non profit; and 5) Waive permitted parking on Vista and Fuller Streets from 7pm to Midnight on event day. **Approved as part of the Consent Calendar.**

**2.N. A RESOLUTION IN SUPPORT OF AB 651, THE CALIFORNIA COMPASSIONATE CHOICES ACT:**

**ACTION:** 1) Adopt Resolution No. 05-3296, "A RESOLUTION IN SUPPORT OF AB 651, THE CALIFORNIA COMPASSIONATE CHOICES ACT"; and 2) Send copies of the resolution to Governor Arnold Schwarzenegger, State Senator Sheila James Kuehl, Assemblymembers Patty Berg, Paul Koretz, Lloyd Levine and League of California Cities. **Approved as part of the Consent Calendar.**

**2.O. A RESOLUTION IN SUPPORT OF REDUCING THE SIZE OF CALIFORNIA LEGISLATIVE DISTRICTS:**

**ACTION:** 1) Adopt Resolution No. 05-3297, "A RESOLUTION IN SUPPORT OF REDUCING THE SIZE OF CALIFORNIA LEGISLATIVE DISTRICTS"; and 2) Send copies of the resolution to Governor Schwarzenegger, State Senator Sheila Kuehl, Assemblymember Paul Koretz, other appropriate legislators, the League of California Cities and California Contract Cities Association. **Approved as part of the Consent Calendar.**

**2.P. A RESOLUTION OPPOSING EDUCATIONAL REFORM IN THE LOS ANGELES UNIFIED SCHOOL DISTRICT (LAUSD) THAT REDIRECTS REPRESENTATION IN THE LAUSD GOVERNING BOARD:**

**ACTION:** 1) Adopt Resolution No. 05-3298, "A RESOLUTION OF THE CITY COUNCIL OPPOSING EDUCATIONAL REFORM IN THE LOS ANGELES UNIFIED SCHOOL DISTRICT (LAUSD) THAT REDIRECTS REPRESENTATION IN THE LAUSD GOVERNING BOARD"; and 2) Direct staff to send copies of signed resolution to the Mayor of the City of Los Angeles, LAUSD Superintendent Roy Romer, LA County Supervisor Zev Yaroslavsky, appropriate members of the LA City Council, school district officials, and the California Contract Cities Association. **Approved as part of the Consent Calendar.**

**2.Q. CONTRACT RENEWAL WITH JEWISH FAMILY SERVICES:**

**ACTION:** Approve a two-year contract from 07/01/05 – 06/30/07 with Jewish Family Services in the amount of \$140,000 (\$70,000 annually) for reception area services at the Community Center at Plummer Park and authorize the City Manager to sign the agreement. **Approved as part of the Consent Calendar.**

**THE CITY COUNCIL RECESSED AND RECONVENED AS THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION: 7:50 P.M.**

The Community Development Commission approved the minutes from the August 15, 2005 meeting and directed staff to distribute the Request for Qualifications (RFQ's) for the north east corner of Santa Monica Boulevard and La Brea Avenue. The actions are more fully described in the West Hollywood Community Development Commission minutes.

**THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION RECESSED AND RECONVENED AS THE CITY COUNCIL: 7:52 P.M.**

**3. PUBLIC HEARINGS:**

**3.A. APPEAL OF CONDITIONS ADDED BY PLANNING COMMISSION TO CBB-004-004:**

**ACTION:** Deny the appeal and uphold the action of the Planning Commission by approving Resolution No. 05-\_\_\_\_. **This Item Was CONTINUED to the SEPTEMBER 19, 2005 CITY COUNCIL MEETING.**

**4. UNFINISHED BUSINESS:**

**4.A. COMMISSION AND ADVISORY BOARD APPOINTMENTS:**

**ACTION:**

- 1) Make 1 direct appointment to the Arts and Cultural Affairs Commission;  
**APPOINTMENT TABLED TO THE SEPTEMBER 19, 2005 MEETING.**
- 2) Councilmember Prang made one (1) direct appointment to the Public Facilities Commission;  
**Steven Golightly**
- 3) Councilmember Prang made one (1) direct appointment to the Transportation Commission.  
**Steven Greene**

**4.B. DISCUSSION OF CITY COUNCIL MEETING SCHEDULE CHANGE NOVEMBER 2005:**

**ACTION:** Mayor Land requested staff to determine the need for the meeting on November 21, 2005 and consider moving to November 28, 2005 if necessary. **Motion carried by consensus of the City Council.**

**5. NEW BUSINESS:**

**5.A. CONDUCT FEASIBILITY ANALYSIS FOR A CULTURAL CENTER:**

**ACTION:** 1) Direct the Economic Development Department to work with the Arts and Cultural Affairs Commission to identify a consultant to

conduct a feasibility study to determine whether a market exists for a municipal cultural facility in West Hollywood; and 2) Direct the Economic Development Department to return to the City Council in ninety days with their recommendation. **This item was TABLED to the September 19, 2005 City Council Meeting.**

**5.B. EVALUATION OF POTENTIAL COMMUNITY-SERVING COMPONENTS FOR PROJECTS BEING DEVELOPED IN THE REDEVELOPMENT AREA:**

**ACTION:** 1) Direct the Rent Stabilization and Housing Department and the Human Services Department to work with the Project Advisory Committee to study and evaluate potential community-serving components for projects being developed in the Redevelopment Area; and 2) Direct staff to return to the City Council within 90 days with their evaluation. **This item was TABLED to the September 19, 2005 City Council Meeting.**

**5.C. A RESOLUTION BY THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ENCOURAGING AND SUPPORTING PARTICIPATION BY THE WEST HOLLYWOOD COMMUNITY IN EFFORTS TO ADDRESS THE INTERNATIONAL AIDS CRISIS:**

Mayor Pro Tempore Heilman presented background information as outline in the staff report dated September 6, 2005.

CRAIG THOMPSON, LOS ANGELES, spoke in support of local and international AIDS efforts.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of local and international AIDS efforts.

TOM DEMILLE, WEST HOLLYWOOD, spoke in support of World AIDS Day, and regarding West Hollywood AIDS concerns.

**ACTION:** 1) Adopt Resolution No. 05-3300; "A RESOLUTION OF THE CITY COUNCIL OF THE CITY WEST HOLLYWOOD ENCOURAGING AND SUPPORTING PARTICIPATION BY THE WEST HOLLYWOOD COMMUNITY IN EFFORTS TO ADDRESS THE INTERNATIONAL AIDS CRISIS"; 2) Send copies of Resolution No. 05-3300 to: U.S. Congressman Henry Waxman, U.S. Senators Boxer and Feinstein, City Lobbyist Helyne Meschar, L.A. Mayor Antonio Villaraigosa, and local, state and federal AIDS organizations and non-profit agencies; and 3) Direct staff to incorporate the directives of the staff report as part of the work plan. **Motion by Councilmember Guarriello, seconded by Mayor Pro Tempore Heilman, and unanimously approved.**

**5.D. URGENCY ITEM: WEST HOLLYWOOD RESPONDS: DISASTER RELIEF EFFORTS ON BEHALF OF THE WEST HOLLYWOOD COMMUNITY:**



Mayor Land spoke regarding the responses from the City, the Conference of Mayors, and the Convention and Business Bureau to Hurricane Katrina.

REVEREND NEIL THOMAS, WEST HOLLYWOOD, spoke in support of the Item.

REVEREND PAT LANGLORS, WEST HOLLYWOOD, spoke in support of the Item.

RICHARD WALDON, from Operation USA spoke regarding their relief efforts for Hurricane Katrina.

CHRISTOPHER CALHOUN, spoke in favor of the City's relief efforts.

YOLA DORE, WEST HOLLYWOOD, spoke in favor of public donations toward relief efforts.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding FEMA's funding under the Bush administration, and also spoke in support of public donations toward relief efforts.

MINDY BRADISH, BURBANK, spoke regarding her efforts toward fundraising for emergency relief.

Mayor Pro Tempore Heilman discussed efforts to publicize events that will be raising funds for Hurricane Katrina victims including the Book Fair, Halloween and reestablishing Mardi Gras. He suggested that employees be allowed leave to assist in rebuilding efforts.

Councilmember Prang suggested that the City establish a link on its website with the County's housing resources.

**ACTION:** 1) Direct the Finance Department to establish a system to collect contributions of cash, checks and credit cards for the victims of Hurricane Katrina via The American Red Cross and Operation USA; 2) Direct the Public Information Office to create banners for our public facilities directing the community to City Hall to contribute to West Hollywood Responds, Hurricane Katrina disaster relief efforts; and 3) Approve the City co-sponsorship of the September 11<sup>th</sup>, 2005 benefit for the American Red Cross and Operation USA Hurricane Katrina relief efforts called the "Sunset Strip Rock n' Roll Relief Fund." **Motion by Councilmember Guarriello, seconded by Councilmember Prang, and unanimously approved.**

**EXCLUDED CONSENT CALENDAR:** None.

**PUBLIC COMMENT:** None.

**6. LEGISLATIVE:**

**6.A. COMPENSATION ADJUSTMENT FOR COUNCIL MEMBERS:**

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in opposition to the Item.

**ACTION:** Introduce for first reading Ordinance No. 05-718, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ADJUSTING COUNCIL COMPENSATION FOR CITY COUNCILMEMBERS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE." **Motion by Councilmember Guarriello, seconded by Mayor Pro Tempore Heilman, and unanimously approved.**

**COUNCILMEMBER COMMENTS:** None.

**ADJOURNMENT:** The City Council adjourned at 9:09 P.M. in memory of Frank Greenfield, Maria Peregrina, Bob Denver, Nick Bomgaars, Maurice Eward Noenick, Dr. Saul Fox, William Rehnquist, and the victims of Hurricane Katrina to their next regular meeting, which will be on Monday, September 19, 2005 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.