

**City of West Hollywood  
Arts and Cultural Affairs Commission  
URBAN ARTS SUBCOMMITTEE  
SPECIAL MEETING AGENDA**

To comply with the Americans with Disabilities Act of 1990, if you require special assistance to attend or participate in this meeting, please call the City Council's office at (323) 848-6460 at least 48 hours prior to the meeting. The City TDD line for hearing impaired is (323) 848-6494.

Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Arts Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

**Thursday, June 23, 2011**

**3:30 p.m.**

Location: Community Conference Room, 1<sup>st</sup> Floor, City Hall  
8300 Santa Monica Boulevard, West Hollywood

**I. CALL TO ORDER**

- A. Roll Call
- B. Posting of the Agenda
- C. Staff Comments on the Agenda
- D. Approval of the Agenda

**II. APPROVAL OF MINUTES** – The Subcommittee will review and approve the minutes of the special meeting held May 26, 2011.

**III. ITEMS FROM THE PUBLIC**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

**IV. UNFINISHED BUSINESS**

**A. 612-616 Croft Avenue (Lofts on Croft) – Stage III Approval (Review Final Plan) (3:35 PM)**

The Subcommittee will receive a presentation from developer Jonathan Lehrer-Graiwer, public art consultant Sarah Lehrer-Graiwer and artist Alice Konitz for Stage III (Review of Final Plan) for the Urban Art Project at 612-616 Croft Avenue (Lofts on Croft).

**Recommendation:** Receive presentation and consider approving Stage III – Review Final Plan.

**B. Conservation and Maintenance (3:55 PM)**

The Subcommittee will discuss current conservation and maintenance issues in regards to the City's Urban Art collection.

**Recommendation:** Discuss and provide direction as appropriate.

**C. Urban Art Collateral Materials (4:05 PM)**

The Subcommittee will review current Urban Art collateral material and discuss potential updates.

**Recommendation:** Review collateral and provide direction.

**V. NEW BUSINESS**

**A. Urban Art Subcommittee Projects and Priorities for 2012-2014 (4:20 PM)**

The Subcommittee will begin discussing priorities and projects for the next budget cycle 2012-2014.

**Recommendation:** Discuss priorities and projects and provide direction as applicable.

**VI. ITEMS FROM THE SUBCOMMITTEE (4:30 PM)**

**VII. ITEMS FROM STAFF**

**VIII. ITEMS FROM THE PUBLIC**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

**IX. ADJOURNMENT (4:35 PM)**

The Urban Arts Subcommittee will adjourn to its next meeting scheduled Thursday, July 21, 2011 at 5:00 p.m.

**AFFIDAVIT OF POSTING**

State of California )


County of Los Angeles )

City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: June 17, 2011

Signature

  
Catherine Ross, Deputy Clerk