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Note: Any agenda item which has not been initiated by 11:00 p.m. may be continued to a subsequent City Council meeting.

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA
MONDAY, MAY 16, 2011
WEST HOLLYWOOD PARK
647 N. SAN VICENTE BOULEVARD

6:30 P.M. – REGULAR MEETING**

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

APPROVAL OF AGENDA:

ADJOURNMENT MOTIONS:

PRESENTATIONS:

- 1. PUBLIC COMMENT:** This time has been set aside for members of the public to address the City Council on Consent Calendar items, other agenda items if the member of the public cannot be present later in the meeting at the time the item

is heard by the Council and items of general interest within the subject matter jurisdiction of the Council. Although the City Council values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. This comment period shall be limited to 20 minutes, with two minutes assigned for each speaker. Another period has been reserved for general public comment, later in the meeting, for those who could not be heard at this time. Testimony for public hearings will only be taken at the time of the hearing.

1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:

1.B. PUBLIC COMMENTS, GENERAL INTEREST:

COUNCILMEMBER COMMENTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. CONSENT CALENDAR:

The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. POSTING OF AGENDA:

The agenda for the meeting of Monday, May 16, 2011 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, May 12, 2011.

RECOMMENDATION: Receive and file.

2.B. APPROVAL OF MINUTES:

The City Council is requested to approve the minutes of prior Council meetings.

RECOMMENDATION: Approve the minutes of May 2, 2011.

2.C. DEMAND REGISTER NO. 674, RESOLUTION NO. 11-4154:

The City Council is requested to approve payment of bills due as presented by the Director of Finance.

RECOMMENDATION: Approve Demand Register No. 674 and adopt Resolution No. 11-4154, "A RESOLUTION OF THE CITY COUNCIL OF

THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 674”.

2.D. CLAIMS ADMINISTRATION:

The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.

RECOMMENDATION: Deny the claim of Raya Mikhlina and refer to the City's claims adjuster.

2.E. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

The City Council will receive reports from the Arts and Cultural Affairs Commission and the Disabilities Advisory Board on actions taken at their recent meetings.

RECOMMENDATION: Receive and file.

2.F. ATTENDANCE REPORTS FOR CITY COMMISSIONS, ADVISORY BOARDS, AND THE PROJECT ADVISORY COMMITTEE [C. SCHAFFER]:

The City Council will receive the attendance reports for City Commission and Advisory Board meetings convened between February 2010 - February 2011. The Council will also consider excusing absences of a commissioner due to personal reasons.

RECOMMENDATIONS: 1) Receive and file the attendance reports; and 2) Excuse absences, due to personal reasons, for: Steven Davis (Human Services Commission).

2.G. LEVY OF ANNUAL ASSESSMENT FOR SANTA MONICA BOULEVARD MAINTENANCE DISTRICT [P. AREVALO, J. HUFFER, M. LOUIE]:

The City Council will consider adopting resolutions for the proposed levy of assessments for the Santa Monica Boulevard Maintenance District for fiscal year 2011-2012 which provides for holiday decorations, sidewalk steam cleaning and trash can and bus bench cleaning and repair; and set a public hearing for June 6, 2011.

RECOMMENDATIONS: 1) Adopt Resolution Number 11-4155 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD INITIATING PROCEEDINGS FOR THE LEVY AND COLLECTION OF ASSESSMENTS WITHIN THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT FOR THE 2011-2012 FISCAL YEAR PURSUANT TO PART 2 OF DIVISION 15 OF THE CALIFORNIA STREETS AND HIGHWAYS CODE”; 2) Adopt Resolution Number 11-4156, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE REPORT OF THE ENGINEER FOR THE 2011-2012 FISCAL YEAR IN CONNECTION WITH THE LEVY AND COLLECTION OF ASSESSMENTS WITHIN THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT”; 3) Adopt Resolution Number 11-4157, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO LEVY AND

COLLECT ASSESSMENTS WITHIN THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT FOR THE 2011-2012 FISCAL YEAR PURSUANT TO PART 2 OF DIVISION 15 OF THE CALIFORNIA STREETS AND HIGHWAYS CODE AND APPOINTING A TIME AND PLACE FOR HEARING OBJECTIONS THERETO"; and 4) Direct staff to notice a public hearing to be held on June 6, 2011 to hear protests or objections to the levy of the assessment for fiscal year 2011-2012.

2.H. STREET MAINTENANCE ASSESSMENT FOR FISCAL YEAR 2011-2012 [A. GANDHY, B. ROSEN]:

The City Council will consider adopting a resolution determining and imposing a street maintenance assessment within the 1996 Street Maintenance Assessment District for Fiscal Year 2011-2012. The assessment rate is unchanged from 2010-2011.

RECOMMENDATION: Adopt Resolution No. 11-4158, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DETERMINING THE COST OF STREET MAINTENANCE FOR FISCAL YEAR 2011-2012 AND DETERMINING AND IMPOSING A STREET MAINTENANCE ASSESSMENT WITHIN 1996 STREET MAINTENANCE ASSESSMENT DISTRICT FOR FISCAL YEAR 2011-2012. PURSUANT TO THE PROVISIONS OF THE BENEFIT ASSESSMENT ACT OF 1982, CHAPTER 6.4 OF PART 1 OF DIVISION 2 OF TITLE 5 OF THE CALIFORNIA GOVERNMENT CODE."

2.I. NOTICE OF COMPLETION FOR CIP 1105, SANTA MONICA BLVD. GUTTER DRAIN AND PAVEMENT IMPROVEMENTS BETWEEN PALM AVE. AND HANCOCK AVE. [O. DELGADO, S. PERLSTEIN]:

The City Council will consider approving the Notice of Completion for the Santa Monica Blvd. Gutter Drain and Pavement Improvements between Palm Ave. and Hancock Ave., CIP 1105 by West Coast Structures dba Western Structures.

RECOMMENDATIONS: Accept the work and authorize the following: a) Filing a Notice of Completion by the City Engineer; b) Final payment to the contractor at the end of the 35 day lien period; c) Release of the Performance Bond on the date of recordation of the Notice of Completion; and d) Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices.

2.J. NOTICE OF COMPLETION FOR CIP 1106 CONCRETE REPAIR PROGRAM [O. DELGADO, S. PERLSTEIN]:

The City Council will consider approving the Notice of Completion for CIP 1106 Concrete Repair Program by CJ Construction.

RECOMMENDATIONS: Accept the work and authorize the following: a) Filing a Notice of Completion by the City Engineer; b) Final payment to the contractor at the end of the 35 day lien period; c) Release of the Performance Bond on the date of recordation of the Notice of Completion;

and d) Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices.

2.K. CONSTRUCTION CONTRACT FOR A PUBLIC PARKING LOT AT 9056 SUNSET BLVD, CIP 1108 [O. DELGADO, S. PERLSTEIN]:

The City Council will consider awarding a construction contract for the construction of a 25 space public parking lot at 9056 Sunset Boulevard, CIP 1108.

RECOMMENDATIONS: 1) Accept the bid dated April 20, 2011, submitted by Palp, Inc. dba Excel Paving Company; 2) Authorize the City Manager to enter into a contract with Palp, Inc. dba Excel Paving Company in the amount of \$111,660.00 for the construction of CIP 1108, Public Parking Lot at 9056 Sunset Blvd.; 3) Authorize the City Engineer to manage Change Orders for work on the construction contract in an amount not to exceed 15% of the contract amount; 4) Relieve the low bidder, Wertniggs Engineering Co., of their bid due to a mistake in the bid which qualifies for relief pursuant to Sections 5101 and 5103 of the California Public Contract Code; and 5) Authorize the Director of Finance and Technology Services to allocate \$128,409 from the undesignated reserves in the Parking Improvement Fund and to increase budgeted expenditures in 213-4-08-82-707018, 9056 Sunset Blvd – Parking Lot by \$128,409.

2.L. PROFESSIONAL AGREEMENT FOR AUDIT SERVICES WITH THE ACCOUNTING FIRM OF LANCE, SOLL & LUNGHARD, CPA'S [A. GANDHY, G. SCHUCHARD]:

The City Council will consider approving a 3-year agreement renewal with Lance, Soll & Lunghard for professional audit services. An option for two 1 year extensions after 2013 is presented for review purposes only. Any consideration for extensions will be brought back to the City Council for approval.

RECOMMENDATION: Approve a 3-year agreement with Lance, Soll & Lunghard, in an amount not-to-exceed \$241,515, for professional audit services for Fiscal Years Ending 2011 through 2013 as outlined in Exhibit A and authorize the City Manager to approve.

2.M. APPROVAL OF MEMORANDUM OF UNDERSTANDING WITH THE WEST HOLLYWOOD MANAGEMENT ASSOCIATION FOR THE PERIOD JULY 1, 2011 THROUGH JUNE 30, 2016 [V. LOVE, T. BROWN]:

The City Council will consider approving the Memorandum of Understanding (MOU) with the West Hollywood Management Association (WHMA) for the period of July 1, 2011, through June 30, 2016.

RECOMMENDATIONS: 1) Approve the Memorandum of Understanding with WHMA which incorporates the agreements in the attached tentative agreements; and 2) Authorize the City Manager to execute the Memorandum of Understandings on behalf of the City.

2.N. AUTHORIZE A CONTRACT WITH BRIGHTSTARR FOR THE DEVELOPMENT AND RE-DESIGN OF THE WEST HOLLYWOOD INTRANET PAGE [V. LOVE, T. BROWN]:

The City Council will consider authorizing a contract with Brightstarr U.S. LLC for the development, re-design and implementation of an upgraded City intranet page.

RECOMMENDATIONS: 1) Authorize a contract with Brightstarr U.S.LLC for the development, re-design and implementation of a new intranet page; and 2) Authorize the City Manager to enter into a contract with Brightstarr in an amount not to exceed \$30,000.

2.O. 25TH ANNIVERSARY CAPITAL PROJECT: RECOMMENDED DATES FOR THE NEW WEST HOLLYWOOD LIBRARY DEDICATION AND GRAND OPENING AND 10th ANNUAL BOOK FAIR EVENTS [P. AREVALO, J. ENGLISH, J. HUFFER, S. BAXTER, O. WALKER, H. GOSS]:

The City Council will consider dates for a series of events celebrating the Dedication and Grand Opening of the new West Hollywood Library and the 10th Annual Book Fair and approve the use of the Library for the West Hollywood Library Fund fundraising event.

RECOMMENDATIONS: 1) Authorize the New West Hollywood Library Dedication and Grand Opening event on Saturday, October 1, 2011; 2) Authorize the 10th Annual West Hollywood Book Fair event on Sunday, October 2, 2011; 3) Approve the closure of San Vicente Boulevard between Melrose Avenue and Santa Monica Boulevard from 12 midnight on Saturday, October 1, 2011 through 6 a.m. on Monday, October 3, 2011; 4) Authorize the West Hollywood Library Fund to use the new West Hollywood Library building for a special evening event on Saturday, September 24, 2011; 5) Direct appropriate City staff to work with the West Hollywood Library Fund and the County of Los Angeles Public Library to limit impact of service delivery related to these events; 6) Approve waiver of all City permit fees that may be applicable including, but not limited to, special event fees, facility usage fees and inspection fees; and 7) Direct Public Information Office staff to market, promote, and coordinate the Dedication and Grand Opening of the new West Hollywood Library and the 10th Annual West Hollywood Book Fair.

2.P. CHRISTOPHER STREET WEST 41st ANNUAL LESBIAN, GAY, BISEXUAL, AND TRANSGENDER PRIDE CELEBRATION AND PARADE IN WEST HOLLYWOOD [S. BAXTER, O. WALKER, C. SMITH]:

The City Council will consider a request from Christopher Street West for the 2011 Lesbian, Gay, Bisexual and Transgender Pride Celebration Events scheduled for Friday June 10, Saturday June, 11, and Sunday, June 12, 2011.

RECOMMENDATIONS: 1) Authorize the City Manager to enter into an agreement/contract permitting the 2011 Lesbian, Gay, Bisexual and

Transgender event as outlined in Exhibit A; 2) Approve the use of West Hollywood Park and City property with fee waivers in the amount of \$115,635.00 as described in Exhibit B, for the 2011 Lesbian, Gay, Bisexual, and Transgender Pride event; 3) Approve Purple Party/Dyke March hours of 5:00 pm to 12:00 am Friday, June 10, 2011 and Festival hours of 12:00 pm to 12:00 am for Saturday, June 11, 2011 and 11:00 am to 11:00 pm for Sunday, June 12, 2011; 4) Approve the use of Santa Monica Boulevard for the PRIDE Parade on Sunday, June 12, 2011 from 11:00 am to 5:00 pm; and 5) Approve the Dyke March to take place along Santa Monica Boulevard in eastbound lanes to West Knoll Drive and return in westbound lanes to San Vicente Boulevard on Friday, June 10, 2011 from 7:30 pm to 9:30 pm with a rolling closure to begin at approximately 8:00 pm.

2.Q. IMPLEMENTATION OF REQUIREMENTS OF THE PARKING AND BUSINESS IMPROVEMENT AREA LAW OF 1989 FOR THE AVENUES – ART, FASHION & DESIGN [P. AREVALO, J. HUFFER, M. LOUIE]:

The City Council will consider adopting three resolutions as the first steps in the implementation process of establishing The Avenues – Art, Fashion & Design District West Hollywood for fiscal year 2011-2012; and set a public hearing on June 6, 2011.

RECOMMENDATIONS: 1) Adopt Resolution No. 11-4159 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPOINTING AN ADVISORY BOARD AND DIRECTING THE PREPARATION OF A REPORT FOR FISCAL YEAR 2011-2012 IN CONNECTION WITH THE AVENUES ART, FASHION & DESIGN DISTRICT”; 2) Adopt Resolution No. 11-4160 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE REPORT OF THE ADVISORY BOARD FOR FISCAL YEAR 2011-2012 IN CONNECTION WITH AVENUES ART, FASHION & DESIGN DISTRICT”; 3) Adopt Resolution No. 11-4161 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO LEVY AN ASSESSMENT AGAINST BUSINESSES WITHIN THE AVENUES ART, FASHION & DESIGN DISTRICT FOR FISCAL YEAR 2011-2012 AND SETTING A TIME AND PLACE FOR HEARING OBJECTIONS THERETO”; and 4) Direct staff to notice a public hearing to be held on June 6, 2011 to hear protests or objections to the levy of the assessment for fiscal year 2011-2012.

2.R. IMPLEMENTATION OF REQUIREMENTS OF THE PARKING & BUSINESS IMPROVEMENT AREA LAW OF 1989 (HOTEL MARKETING BENEFIT ZONE) [P. AREVALO, J. HUFFER, M. LOUIE]:

The City Council will consider renewing the Hotel Marketing Benefit Zone of the West Hollywood Business Improvement Area for fiscal year 2011-2012 that funds the visitor marketing activities of the West Hollywood Marketing and Visitors Business Bureau (MVB) by adopting three resolutions; and set a public hearing for June 6, 2011.

RECOMMENDATIONS: 1) Adopt Resolution No. 11-4162, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPOINTING AN ADVISORY BOARD AND DIRECTING THE PREPARATION OF A REPORT FOR FISCAL YEAR 2011-2012 IN CONNECTION WITH THE WEST HOLLYWOOD BUSINESS IMPROVEMENT AREA"; 2) Adopt Resolution No. 11-4163, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE REPORT OF THE ADVISORY BOARD FOR FISCAL YEAR 2011-2012 IN CONNECTION WITH THE WEST HOLLYWOOD BUSINESS IMPROVEMENT AREA"; 3) Adopt Resolution No. 11-4164, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO LEVY A CHARGE (ASSESSMENT) AGAINST HOTELS IN THE WEST HOLLYWOOD BUSINESS IMPROVEMENT AREA FOR FISCAL YEAR 2011-2012 AND SETTING A TIME AND PLACE OF A HEARING TO CONSIDER SUCH A CHARGE"; and 4) Direct staff to notice a public hearing to be held on June 6, 2011 to hear protests or objections to the levy of assessment for fiscal year 2011-2012.

2.S. IMPLEMENTATION OF REQUIREMENTS OF THE PARKING AND BUSINESS IMPROVEMENT AREA LAW OF 1989 FOR THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT [P. AREVALO, J. HUFFER, M. LOUIE]:

The City Council will consider adopting three resolutions as the first steps in the annual implementation process of the Sunset Strip Business Improvement District for fiscal year 2011-2012; and set a public hearing for June 6, 2011.

RECOMMENDATIONS: 1) Adopt Resolution No. 11-4165, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPOINTING AN ADVISORY BOARD AND DIRECTING THE PREPARATION OF A REPORT FOR FISCAL YEAR 2011-2012 IN CONNECTION WITH THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT"; 2) Adopt Resolution No. 11-4166, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE REPORT OF THE ADVISORY BOARD FOR FISCAL YEAR 2011-2012 IN CONNECTION WITH THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT"; 3) Adopt Resolution No. 11-4167, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO LEVY AN ASSESSMENT AGAINST BUSINESSES WITHIN THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT FOR FISCAL YEAR 2011-2012 AND SETTING A TIME AND PLACE FOR HEARING OBJECTIONS THERETO"; and 4) Direct staff to notice a public hearing to be held on June 6, 2011 to hear protests or objections to the levy of the assessment for fiscal year 2011-2012.

2.T. SPONSORSHIP OF WEST HOLLYWOOD FASHION'S NIGHT OUT EVENT [P. AREVALO, J. HUFFER, M. LOUIE]:

The City Council will consider sponsorship of the Avenues of Art, Fashion & Design (The Avenues) "Fashion's Night Out" West Hollywood event on Thursday, September 8, 2011.

RECOMMENDATIONS: 1) Approve sponsorship of the Avenues of Art, Fashion & Design district "Fashion's Night Out" West Hollywood event and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Waive special event permits and associated fees; 3) Direct the Public Information Office to utilize all appropriate communications tools to promote the event, including, but not limited to the City's website, and social media tools; and 4) Authorize the City Manager to sign and execute any necessary documents or forms.

2.U. GRANT APPLICATION FOR THE COPS HIRING PROGRAM 2011 [K. COOK, K. FRASER]:

The City Council will consider authorizing Public Safety staff to investigate and apply for a grant, if applicable, from the United States Department of Justice's COPS Hiring Program 2011.

RECOMMENDATIONS: 1) Authorize staff to investigate and apply for a grant, if applicable, from the United States Department of Justice's COPS Hiring Program 2011 for the potential use of supplementing early morning patrol; and 2) Direct staff to return to City Council for permission to accept the grant, if applicable.

2.V. SUPPORTING AB 117: EQUAL BENEFITS IN STATE CONTRACTING (KEHOE) [J. PRANG, M. HAIBACH, J. DURAN, H. MOLINA]:

The City Council will consider adopting a resolution supporting AB 117 (Kehoe), which would prohibit state agencies from entering into a contract of \$100,000 or more with businesses that discriminate based on the gender or sexual orientation of the spouse or domestic partner of an employee in providing employee benefits.

RECOMMENDATIONS: 1) Adopt Resolution No. 11-4168, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUPPORTING AB 117 (KEHOE): EQUAL BENEFITS IN STATE CONTRACTING"; and 2) Direct staff to send copies of signed resolutions to appropriate legislators.

2.W. SUPPORT ASSEMBLY BILL (AB) 491 (PORTANTINO), HIV TESTING, AS AMENDED, MAY 3, 2011 [J. DURAN, H. MOLINA]:

The City Council will consider adopting a resolution in support of AB 491 (Portantino), which introduces changes to existing statute as it relates to HIV testing in non-clinical settings.

RECOMMENDATIONS: 1) Adopt Resolution 11-4169 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUPPORTING AB 491 (PORTANTINO), HIV TESTING, AS AMENDED, MAY 3, 2011"; and 2) Direct staff to send copies of signed resolutions to

Assembly Members Anthony Portantino and Mike Feuer, Senator Fran Pavley, and other key legislators.

2.X. SUPPORT SB 861 (CORBETT) CURBING USE OF CONFLICT MINERALS FROM THE CONGO THROUGH RESTRICTIONS ON PUBLIC CONTRACTS [J. HEILMAN, F. SOLOMON, P. KOEHLER]:

The City Council will consider adopting a resolution in support of California Senate Bill 861 that would curb the use of conflict minerals from the Congo through restrictions on public contracts.

RECOMMENDATIONS: 1) Adopt Resolution 11-4170 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB BILL 861 (CORBETT) CURBING USE OF CONFLICT MINERALS FROM THE CONGO THROUGH RESTRICTIONS ON PUBLIC CONTRACTS"; and 2) Direct staff to send copies of signed resolutions to Senator Ellen Corbett, Senator Fran Pavley, Assemblymember Mike Feuer, and John Prendergast of the Enough Project

2.Y. SPONSORSHIP OF THE HUDSON'S WEST HOLLYWOOD BLOCK PARTY [J. DURAN, H. MOLINA]:

The City Council will consider approving a sponsorship of the WEST HOLLYWOOD BLOCK PARTY at The Hudson's.

RECOMMENDATIONS: 1) Approve sponsorship of The Hudsons West Hollywood Block Party; 2) Approve a waiver of special event and encroachment fees; and 3) Authorize the temporary closure of the road connecting Santa Monica Boulevard with Crescent Heights (north-east corner).

2.Z. SPONSORSHIP OF THE ELTON JOHN AIDS FOUNDATION (EJAF) 2012 ANNUAL GALA [J. DURAN, H. MOLINA, J. PRANG, M. HAIBACH]:

The City Council will consider approving a sponsorship of the EJAF annual gala and the use of a portion of West Hollywood Park for such event.

RECOMMENDATIONS: 1) Approve sponsorship of the Elton John AIDS Foundation (EJAF) annual gala; 2) Approve the use of a portion of West Hollywood Park for such event; 3) Approve waiver of the encroachment and special event fees; 4) Direct Special Events and Public Safety staff to meet with business owners to discuss logistics and mitigations; 5) Provide direction to staff regarding the possibility of entering into a multi-year contract with the Elton John AIDS Foundation for future annual events; and 6) Authorize the City Manager to sign the contract for the Elton John AIDS Foundation event for 2012.

3. PUBLIC HEARINGS:

3.A. REVIEW OF THE CITY SEWER SERVICE CHARGE FOR FISCAL YEAR 2011-12 [O, DELGADO, S. PERLSTEIN]:

The City Council will consider approving the City Sewer Service Charge rates for the FY 11-12 program.

RECOMMENDATIONS: 1) Make a finding that there is no majority protest by property owners within the assessment area; and 2) Approve Resolution No. 11-____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE LEVYING OF AN ANNUAL ASSESSMENT FOR SEWER SERVICES FOR FISCAL YEAR 2011-2012 PURSUANT TO CHAPTER 15.12 OF ARTICLE 1 OF TITLE 15 OF THE CITY OF WEST HOLLYWOOD MUNICIPAL CODE."

3.B. REVIEW OF THE CITY SOLID WASTE AND RECYCLABLE COLLECTION AND DISPOSAL SERVICE CHARGE FOR FISCAL YEAR 2011-12 [O. DELGADO, S. PERLSTEIN]:

The City Council will consider approving the Solid Waste and Recyclable Material Collection and Disposal Service Charge rates for FY 11-12.

RECOMMENDATIONS: 1) Make a finding that there is no majority protest by property owners within the assessment area; 2) Approve Resolution No. 11-____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE LEVYING OF AN ANNUAL ASSESSMENT FOR SOLID WASTE AND RECYCLING SERVICES FOR FISCAL YEAR 2011-12 PURSUANT TO TITLE 15, CHAPTER 15.48 OF THE CITY OF WEST HOLLYWOOD MUNICIPAL CODE"; and 3) Approve Resolution No. 11-____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING THE CONSUMER PRICE INDEX FOR ALL URBAN CUSTOMERS (CPI-U) INCREASE TO RATES FOR SOLID WASTE SERVICES FOR COMMERCIAL AND MULTI UNIT (OVER FOUR UNITS) RESIDENTIAL PROPERTIES."

4. UNFINISHED BUSINESS:

4.A. CHARTER SCHOOL DISTRICT FEASIBILITY STUDY [S. BAXTER, D. DENNIS]:

The City Council authorized a feasibility study regarding the establishment of a Charter School District in West Hollywood.

RECOMMENDATION: Staff recommends continued support for joint programming for our local public schools to enhance the quality of public education and does not recommend the establishment of a separate school district given the factors outlined below which hinder its feasibility.

5. NEW BUSINESS:

5.A. WEST HOLLYWOOD AS A FUR-FREE CITY [J. D'AMICO, M. REX]:

The City Council will consider approving an ordinance prohibiting the sales of fur apparel products, encouraging the promotion of West Hollywood as a destination for cruelty-free and animal welfare events and establishing West Hollywood as the Humane Capitol of the United States.

RECOMMENDATIONS: 1) Direct the City Attorney to work with staff to draft a citywide ordinance prohibiting the sales of apparel fur products in West Hollywood; City Attorney to report back to the City Council in 60 days; and 2) Direct staff to work with the West Hollywood Chamber of Commerce, the West Hollywood Visitors and Convention Bureau, the Sunset Strip Business Association and the Avenues – Art, Fashion and Design District, local businesses and non-profit organizations to develop a strategic plan to establish and promote West Hollywood as a destination for the humane movement, including cruelty-free fashion shows and conferences.

5.B. COMMISSION, ADVISORY BOARD, AND PROJECT ADVISORY COMMITTEE APPOINTMENTS AND RE-APPOINTMENTS [C. SCHAFFER]:

The City Council will consider making direct and at-large appointments to City Commissions, Advisory Boards, and Committees.

RECOMMENDATION: Make new appointments or re-appointment to Commissions and Advisory Boards as outlined in the staff report.

5.C. DISCUSSION OF CITY COUNCIL MEETING SCHEDULE FOR SUMMER 2011 [C. CHAFFER]:

The City Council will consider revising the City Council Regular Meeting Schedule for the summer months of 2011.

RECOMMENDATION: Consider rescheduling or cancelling City Council meetings from the July, August and September Council meeting schedule.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

6. LEGISLATIVE:

6.A. AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE BUSINESS LICENSE ORDINANCE GOVERNING MEDICAL MARIJUANA COLLECTIVES BY AUTHORIZING ADOPTION OF OPERATIONAL GUIDELINES AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [O. DELGADO, J. AUBEL]:

The City Council will consider an ordinance adopting guidelines that will clarify the existing operating requirements for Medical Marijuana Collectives.

RECOMMENDATION: Introduce on first reading Ordinance No. 11-_____, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE BUSINESS LICENSE ORDINANCE GOVERNING MEDICAL MARIJUANA COLLECTIVES BY AUTHORIZING ADOPTION OF OPERATIONAL GUIDELINES AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE.

6.B. ORDINANCE AMENDING CITY'S MUNICIPAL CODE REGARDING LIMITATIONS ON CONTRIBUTIONS TO INDEPENDENT COMMITTEES [M. JENKINS, C. SCHAFFER]:

The City Council will consider adopting an ordinance that would amend the City's Municipal Code to eliminate limits on contributions to independent committees.

RECOMMENDATIONS: Introduce on first reading Ordinance No. 11-_____, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING WEST HOLLYWOOD MUNICIPAL CODE SECTION 2.76.030 OF CHAPTER 2.76 REGARDING ELECTION AND CAMPAIGN REGULATIONS."

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to their next regular meeting, which will be on Monday, June 6, 2011 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
June 6	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
June 20	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
July 5	Tuesday	6:30 PM	Regular Meeting	W.H. Park Aud.
July 18	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.