



**SUNSET STRIP BUSINESS ASSOCIATION
BOARD OF DIRECTORS MEETING
AGENDA**

THURSDAY, APRIL 28, 2011

1:45 - 2:45 P.M., Location: Roxy Theatre, 9009 Sunset Blvd.

CALL TO ORDER

- A. Self Introductions/Roll Call
- B. Posting of Agenda
- C. Staff Comments on Agenda

- I. APPROVAL OF MARCH MINUTES 1:50 p.m.
- II. APPROVAL OF MARCH FINANCIALS 1:52 p.m.
- III. ITEMS FROM THE PUBLIC 1:55 p.m.
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.
- V. VISITOR IMPACT STUDY – BRADLEY BURLINGAME, WEHO MVB 2:03 p.m.
- VI. SEPTEMBER 8 FASHION’S NIGHT OUT – RYAN FARBER, AVENUES 2:23 p.m.
- VII. CONTINUED/UNFINISHED BUSINESS 2:33 p.m.
 - A. Committee Reports
 - i. Security – Kris Zagya
 - ii. Marketing – Courtney Kemp
 - B. Sunset Strip Market Update
 - C. Sunset Strip Music Festival Update – Aug 18-20
 - D. City Update
- VIII. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 2:43 p.m.
- IX. ADJOURNMENT 2:45 p.m.

Next Meeting: Thursday, May 26, 1:45 p.m., Location – The Comedy Store

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **April 25, 2011**

Signature: *Kris Zagya*
Office of the City Clerk