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If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6409.

***Note: Any agenda item which has not been initiated by 11:00 p.m. may be continued to a subsequent City Council meeting.***

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
AGENDA  
MONDAY, APRIL 4, 2011  
WEST HOLLYWOOD PARK  
647 N. SAN VICENTE BOULEVARD  
  
6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**APPROVAL OF AGENDA:**

**ADJOURNMENT MOTIONS:**

**PRESENTATIONS:**

- 1. PUBLIC COMMENT:** This time has been set aside for members of the public to address the City Council on Consent Calendar items, other agenda items if the member of the public cannot be present later in the meeting at the time the item

is heard by the Council and items of general interest within the subject matter jurisdiction of the Council. Although the City Council values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. This comment period shall be limited to 20 minutes, with two minutes assigned for each speaker. Another period has been reserved for general public comment, later in the meeting, for those who could not be heard at this time. Testimony for public hearings will only be taken at the time of the hearing.

**1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

**1.B. PUBLIC COMMENTS, GENERAL INTEREST:**

**COUNCILMEMBER COMMENTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

**CITY MANAGER'S REPORT:** This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

**2. CONSENT CALENDAR:**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

**2.A. POSTING OF AGENDA:**

*The agenda for the meeting of Monday, April 4, 2011 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, March 31, 2011.*

RECOMMENDATION: Receive and file.

**2.B. APPROVAL OF MINUTES:**

*The City Council is requested to approve the minutes of prior Council meetings.*

RECOMMENDATION: Approve the minutes of March 21, 2011.

**2.C. DEMAND REGISTER NO. 671, RESOLUTION NO. 11-4143:**

*The City Council is requested to approve payment of bills due as presented by the Director of Finance.*

RECOMMENDATION: Approve Demand Register No. 671 and adopt Resolution No. 11-4143, "A RESOLUTION OF THE CITY COUNCIL OF

THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 671”

**2.D. CLAIMS ADMINISTRATION:**

*The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.*

RECOMMENDATION: Deny the claims of Jose Peixto and Maureen Fischer and refer to the City’s claims adjuster.

**2.E. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**

*The City Council will receive a report from the Public Safety Commission on actions taken at their recent meetings.*

RECOMMENDATION: Receive and file.

**2.F. AWARD OF CONSTRUCTION CONTRACT FOR CIP 1102, STREET PAVING PROGRAM: HOLLOWAY DR, HORN AVE, PALM AVE, SHERBOURNE DR, SHOREHAM DR, AND WESTMOUNT DR. [O. DELGADO, S. PERLSTEIN]:**

*The City Council will consider awarding a construction contract for the Street Paving Program: Holloway Dr, Horn Ave, Palm Ave, Sherbourne Dr, Shoreham Dr, and Westmount Dr., CIP 1102.*

RECOMMENDATIONS: 1) Accept the bid dated March 17, 2011 submitted by Hardy and Harper, Inc.; 2) Authorize the City Manager to enter into a contract with Hardy and Harper, Inc. in the amount of \$377,000 for the construction of CIP 1102, Street Paving Program: Holloway Dr, Horn Ave, Palm Ave, Sherbourne Dr, Shoreham Dr, and Westmount Dr.; and 3) Authorize the City Engineer to manage Change Orders for work on the construction contract in an amount not to exceed 15% of the contract amount.

**2.G. AWARD OF CONSTRUCTION CONTRACT FOR CIP 1107, METRO RAPID BUS TRAFFIC SIGNAL SYSTEM INTERCONNECT (SAN VICENTE BLVD TO MELROSE AVE). [O. DELGADO, S. PERLSTEIN]:**

*The City Council will consider awarding a construction contract for CIP 1107, Metro Rapid Bus Traffic Signal System Interconnect (San Vicente Blvd to Melrose Avenue).*

RECOMMENDATIONS: 1) Accept the bid dated March 16, 2011 submitted by Freeway Electric, Inc.; 2) Authorize the City Manager to enter into a contract with Freeway Electric, Inc. in the amount of \$65,650 for the construction of CIP 1107, Metro Rapid Bus Traffic Signal System Interconnect (San Vicente Blvd to Melrose Avenue); and 3) Authorize the City Engineer to manage Change Orders for work on the construction contract in an amount not to exceed 15% of the contract amount.

**2.H. APPROVAL OF PROFESSIONAL SERVICES AGREEMENTS WITH RBF CONSULTING FOR CONSTRUCTION MANAGEMENT AND INSPECTION SERVICES ON CIP 1102, STREET PAVING PROGRAM, AND CIP 1107 METRO RAPID BUS TRAFFIC SIGNAL SYSTEM INTERCONNECT [O. DELGADO, S. PERLSTEIN]:**

*The City Council will consider approving professional service agreements with RBF Consulting for construction management and inspection services on two public works construction projects, CIP 1102 Street Paving Program and CIP 1107 Metro Rapid Bus Traffic Signal System Interconnect.*

RECOMMENDATIONS: 1) Approve a professional services Agreement in an amount not to exceed \$63,889 with RBF Consulting for construction management and inspection services on CIP 1102 Street Paving Program, and authorize the City Manager to sign the Agreement; and 2) Approve a professional services Agreement in an amount not to exceed \$51,396 with RBF Consulting for construction management and inspection services on CIP 1107 Metro Rapid Bus Traffic Signal System Interconnect, and authorize the City Manager to sign the Agreement.

**2.I. EVALUATION OF CITY-SUBSIDIZED TRANSPORTATION PROGRAMS—PHASE ONE RECOMMENDATIONS [S. BAXTER, D. DENNIS, P. SLOANE]:**

*The Council will receive and file the proposed phase one recommendations on the City's subsidized transportation programs for seniors and people living with disabilities.*

RECOMMENDATION: Receive and file the proposed recommendations.

**2.J. DENIAL OF CULTURAL RESOURCE DESIGNATION OF 1128 NORTH LARRABEE STREET [A. MCINTOSH, J. KEHO, A. CASTILLO]:**

*The City Council will consider denying the property located at 1128 North Larrabee Street as a local cultural resource.*

RECOMMENDATION: Adopt Resolution No. 11-4144: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DENYING DESIGNATION OF THE PROPERTY LOCATED AT 1128 NORTH LARRABEE STREET, WEST HOLLYWOOD, CALIFORNIA, AS A LOCAL CULTURAL RESOURCE."

**2.K. RE-PROGRAMMING SUBSTANCE ABUSE RECOVERY FUNDS [S. BAXTER, D. GIUGNI]:**

*The City Council will approve the reprogramming of the remaining funds from the 2010-11 Rainbow Bridge Community Services contract for residential substance abuse recovery services.*

RECOMMENDATIONS: 1) Augment the contract with McIntyre House for an additional \$30,000 to increase the number of West Hollywood community members in residential substance abuse recovery from ten to nineteen annually effective April 1 to September 30, 2011; and 2) Release

an abbreviated RFP in the summer for allocation of the remaining \$21,450 in unspent Rainbow Bridge contract funds from this grant period to be combined with \$38,601 from the 2011-12 grant period for a total of \$60,051 for substance abuse recovery services.

**2.L. CO-SPONSORSHIP OF “TEEN BULLYING” FORUM, PRESENTED BY THE NATIONAL COUNCIL OF JEWISH WOMEN-LOS ANGELES CHAPTER [A. LAND, C. PLANCK, J. PRANG, M. HAIBACH]:**

*The City Council will consider co-sponsoring an educational forum on Teen Bullying, presented by the National Council of Jewish Women-Los Angeles Chapter (NCJW-LA).*

RECOMMENDATIONS: 1) Approve city co-sponsorship for Teen Bullying educational forum, including usage of City logo in NCJW-LA-generated promotional materials; and 2) Direct Public Information staff to provide promotional assistance for the event, including, but not limited to, inclusion of event information on the City’s website, news briefs and on its City Channel.

**2.M. CO-SPONSORSHIP OF SIXTH ANNUAL TRANSGENDER LEADERSHIP SUMMIT [A. LAND, C. PLANCK, T. MANDEL, C. LOPEZ]:**

*The City Council will consider co-sponsoring the sixth annual Transgender Leadership Summit, scheduled to take place in West Hollywood in July, 2011.*

RECOMMENDATIONS: 1) Direct the Human Services Department, specifically Recreation and Social Services divisions, to waive the fees for the use of Plummer Park facilities July 22-24, 2011; and 2) Direct Public Information staff to provide promotional assistance for the event, including, but not limited to, inclusion of event information on the City’s website, news briefs and on its City Channel.

**THE CITY COUNCIL WILL RECESS AND RECONVENE AS THE HOUSING AUTHORITY:** (see attached Housing Authority Agenda)

**THE HOUSING AUTHORITY WILL RECESS AND RECONVENE AS THE CITY COUNCIL:**

**3. PUBLIC HEARINGS:**

**3.A. PUBLIC HEARING TO SOLICIT COMMENTS ON THE ISSUANCE OF TAX-EXEMPT BONDS BY THE CALIFORNIA STATEWIDE COMMUNITIES DEVELOPMENT AUTHORITY TO BE REPAYED BY MONARCH SANTA MONICA VENTURE LP [A. WINDERMAN, A. GANDHY, G. SCHUCHARD]:**

*The City Council will hold a public hearing to consider approval of a resolution granting the California Statewide Communities Development Authority (CSCDA) authorization and direction to issue tax exempt bonds*

*on behalf of Monarch Santa Monica Venture LP for the development of a mixed use commercial and multifamily rental housing development that includes affordable apartments at 1122 N. Detroit Street, 7113 through 7119 Santa Monica Boulevard, and 1111 North La Brea Avenue known as Monarch Santa Monica & La Brea Apartments ("Project"). The adoption of the resolution will not require the City to be financially obligated nor liable, nor provide any financing to acquire, construct, finance or refinance the Project.*

RECOMMENDATIONS: 1) Conduct a public hearing under the Tax Equity and Fiscal Responsibility Act of 1982 ("TEFRA") in connection with the proposed issuance of tax-exempt bonds by the California Statewide Communities Development Authority in an amount not to exceed \$80,000,000 for the purpose of financing the acquisition, construction, and equipping of Monarch Santa Monica & La Brea Apartments, a mixed used commercial and 184 unit multifamily rental housing development located at 1122 N. Detroit Street, 7113 through 7119 Santa Monica Boulevard, and 1111 North La Brea Avenue, West Hollywood, California (the "Project"); and 2) Adopt Resolution No. 11-\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE ISSUANCE BY THE CALIFORNIA STATEWIDE COMMUNITIES DEVELOPMENT AUTHORITY OF MULTIFAMILY HOUSING REVENUE BONDS FOR THE DEVELOPMENT OF A MIXED USE RESIDENTIAL APARTMENT PROJECT BY MONARCH SANTA MONICA VENTURE, L.P., TO BE REPAID BY MONARCH SANTA MONICA VENTURE LP."

**3.B. APPEAL OF THE PLANNING COMMISSION'S APPROVAL OF A FIVE-UNIT CONDOMINIUM PROJECT LOCATED AT 1019 SAN VICENTE BLVD. [A. MCINTOSH, J. KEHO, L. YELTON]:**

*The City Council will hold a public hearing to consider an appeal by Brian Winters, regarding the Planning Commission's approval of a project to demolish four units and construct a four-story, five-unit condominium building with 11 semi-subterranean parking spaces for the property located at 1019 San Vicente Boulevard.*

RECOMMENDATIONS: Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, deny the appeal, and conditionally approve the project by adopting the following: 1) Resolution No. 11-\_\_\_\_: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CERTIFYING THE FINAL ENVIRONMENTAL IMPACT REPORT ("EIR"), ADOPTING A MITIGATION MONITORING AND REPORTING PROGRAM ("MMRP") PROGRAM, AND ADOPTING A STATEMENT OF OVERRING CONSIDERATIONS, FOR THE PROPOSED DEMOLITION OF FOUR DWELLING UNITS, AND THE CONSTRUCTION OF A FOUR-STORY, FIVE-UNIT CONDOMINIUM BUILDING, LOCATED AT 1019 SAN VICENTE BLVD., WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT A); 2) Resolution No. 11-\_\_\_\_: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, DENYING THE APPEAL OF BRIAN WINTERS

AND CONDITIONALLY APPROVING DEMOLITION PERMIT 2005-015 AND DEVELOPMENT PERMIT 2005-023 TO PERMIT THE CONSTRUCTION OF A FOUR-STORY, FIVE-UNIT CONDOMINIUM BUILDING LOCATED AT 1019 SAN VICENTE BLVD., WEST HOLLYWOOD, CALIFORNIA.” (ATTACHMENT B); and 3) Resolution No. 11-\_\_\_: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONDITIONALLY APPROVING TENTATIVE TRACT MAP 2005-007 (MAJOR LAND DIVISION 63221) FOR THE PROPERTY LOCATED AT 1019 SAN VICENTE BLVD., WEST HOLLYWOOD, CALIFORNIA.” (ATTACHMENT C)

**4. UNFINISHED BUSINESS:**

**4.A. PUBLIC SAFETY UPDATE [K. COOK, K. FRASER, A. WHITTLE, J. AUBEL]:**

*The City Council will receive an update on public safety activities and give additional direction to staff.*

RECOMMENDATIONS: 1) Approve the following public safety priorities including: a) Continue to work with local businesses, residents, and neighboring jurisdictions to promote neighborhood livability and mitigate impacts from nighttime establishments; b) Continue to collaborate with the Residential and Commercial Code Compliance Divisions to address various nuisance issues, including dogs off leash, inappropriate disposal of dog waste, and noise; c) Monitor and adjust traffic enforcement deployment as needed to address speeding vehicles, driving while using cell phones and “distracted movement”, bicycles on sidewalks, and other traffic violations; d) Continue to aggressively address criminal transient issues, and assist Social Services with overall homelessness issues; e) Continue to provide attentive customer service; and f) Continue to educate the community through Neighborhood Watch and the Public Safety Commission’s “Live, Work, Play, Be Safe” campaign on key public safety issues; and 2) Give additional direction to staff as necessary.

**4.B. APPEAL OF THE PLANNING COMMISSION’S APPROVAL OF AN EIGHT-UNIT CONDOMINIUM PROJECT LOCATED AT 7914 NORTON AVENUE [A. MCINTOSH, J. KEHO, L. YELTON]:**

*On February 22, 2011, the City Council held a public hearing to consider an appeal by Lynn Russell of the Planning Commission’s approval of a project to demolish a one-story, 10-unit apartment building in order to construct a four-story, eight-unit condominium building for the property located at 7914 Norton Avenue. The City Council on a 4-1 vote (Heilman voting no), directed staff to return with a resolution upholding the appeal and denying the project. On March 11, 2011, staff received a letter from the applicant’s representative requesting that the City Council withhold from adopting a denial resolution and allow the applicant to re-design the project and bring it back before the City Council at a later date. (ATTACHMENT A). If the City Council agrees to permit a re-design, the*

*item will be re-noticed for a future public hearing by the City Council. If the Council were to accept the applicant's request, the applicant would not be required to re-apply and pay fees for a new project.*

**RECOMMENDATION:** Staff recommends that the City Council not deny the project at this time and instead allow the applicant to return at a future City Council meeting with a re-designed project.

**5. NEW BUSINESS: None**

**EXCLUDED CONSENT CALENDAR:** Items removed from the Consent Calendar for separate discussion are considered at this time.

**PUBLIC COMMENT:** This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

**6. LEGISLATIVE: None**

**COUNCILMEMBER COMMENTS:** Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

**ADJOURNMENT:** The City Council will adjourn to the Mayoral Installation meeting, which will be on Monday, April 25 2011 at 6:00 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
April 25	Monday	6:00 PM	Mayoral Installation	W.H. Park Aud.
May 2	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
May 16	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
June 6	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.

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CITY OF WEST HOLLYWOOD  
HOUSING AUTHORITY  
AGENDA  
**MONDAY, APRIL 4, 2011**

**6:30 P.M.**

**647 N. SAN VICENTE – WEST HOLLYWOOD PARK AUDITORIUM**

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**1. CALL TO ORDER:**

**2. ROLL CALL:**

**3. APPROVAL OF THE AGENDA:**

**4. PUBLIC COMMENTS:** This time has been set aside for members of the public to address the Housing Authority within the subject matter jurisdiction of the Housing Authority. Although the Housing Authority values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. Two minutes will be assigned for each speaker.

**5. COMMISSIONER COMMENTS:**

**6. CONSENT CALENDAR:**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Housing Authority for separate discussion.

**6.A. APPROVAL OF MINUTES:**

*The Housing Authority is requested to approve the minutes of prior Housing Authority meetings.*

RECOMMENDATION: Approve the minutes of the meeting of October 18, 2010.

**7. PUBLIC HEARING:**

**7.A ADOPTING THE SECTION 8 ADMINISTRATIVE PLAN FOR FISCAL YEAR 2011-2012 [A. WINDERMAN]:**

*The Housing Authority will conduct a public hearing on the proposed adoption of a Section 8 Administrative Plan for Fiscal Year 2011-2012.*

RECOMMENDATIONS: 1) Adopt Resolution No. HA 11-\_\_\_ "A RESOLUTION OF THE HOUSING AUTHORITY OF THE CITY OF WEST HOLLYWOOD ADOPTING THE SECTION 8 ADMINISTRATIVE PLAN FOR FISCAL YEAR 2011-2012, AND AUTHORIZING THE HOUSING AUTHORITY OF THE COUNTY OF LOS ANGELES TO SUBMIT THESE PLANS TO THE U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD) ON BEHALF OF WEST HOLLYWOOD", and 2) Authorize the City Manager to sign certifications as appropriate regarding the Administrative Plan.

**8. UNFINISHED BUSINESS: None**

**9. NEW BUSINESS: None**

**10. HOUSING AUTHORITY COMMENTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the Housing Authority.

**11. ADJOURNMENT:**