



The City of West Hollywood is hosting its second free citywide yard sale, **WehoGrnWknd** (West Hollywood Green Weekend), on **Saturday, July 14** and **Sunday, July 15, 2012**

Helping the environment and making money has never been so easy. Make some extra cash, visit with your neighbors and help the environment by reducing waste and keeping valuable resources out of the landfill. Whether you're trying to clear out your attic or searching for secondhand treasures, reusing items is one of the smartest ways to reduce waste.

The City of West Hollywood will promote each **WehoGrnWknd Yard Sale** by posting the exact location and hours of all registered yard sale participants on the City's website, free of charge! Buyers can map their shopping ahead of schedule and sellers don't have to spend time posting signs.

Participation in WehoGrnWknd does not count against the City's limit of two garage sale permits per year.

For more information about WehoGrnWknd, please contact the City of West Hollywood's Office of Environmental Services at (323) 848-6404 or visit www.weho.org/wehogrnwknd

To participate in WehoGrnWknd, download an application at www.weho.org/wehogrnwknd and return it to the 2nd Floor of West Hollywood City Hall, 8300 Santa Monica Boulevard.

Register early.

Limited amount of permits available!

- **Join forces** with neighbors to combine yard sales and host a block party!
- **Promote your sale** by listing the location and time on the City's website!
- **Cruise for bargains** all over town.
- **Go green** by reducing waste and keeping valuable resources out of the landfill.
- **All participants must register** for the "WehoGrnWknd" with the City of West Hollywood, just as you would for any other yard sale within the City.
- **Participants are required to abide** by all City regulations pertaining to yard/garage sales. Pre-registration to participate will be required as limited permits will be granted.

It's easy to be green!

CITY OF WEST HOLLYWOOD
DEPARTMENT OF PUBLIC WORKS
8300 Santa Monica Boulevard • West Hollywood, CA 90069 • (323) 848-6475

YARD SALE PERMIT



Permit No _____

RE: Section 19.36.300(C) of Article 19-3 of the Municipal Code
PERMISSION IS HEREBY GRANTED TO:

Applicant _____

Address _____

Phone _____

Dates and Hours of Your Yard/Garage Sale:

Saturday, July 14, 2012; Hours: _____

Sunday, July 15, 2012; Hours: _____

Items to be sold _____

How many garage sales have you conducted this year? _____

Applicant's Signature _____

Date _____

Staff _____ Date of Approval _____

THE TERM "GARAGE SALE" INCLUDES "YARD SALE" AND "ESTATE SALE."

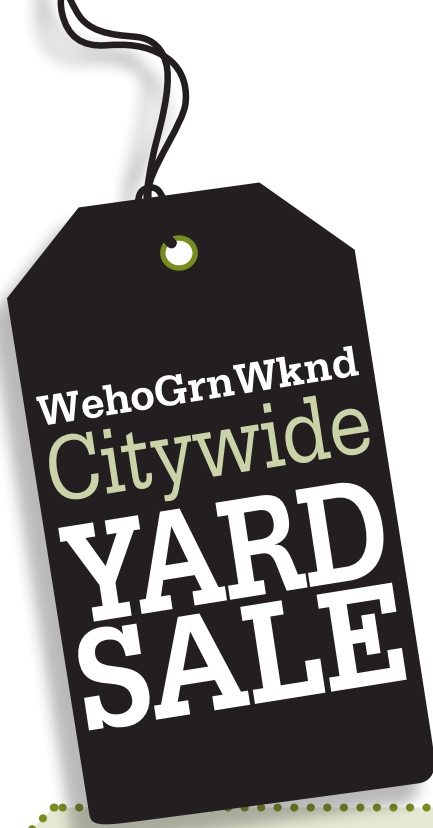
ALL PARTICIPANTS IN THIS SPECIAL CITYWIDE EVENT ARE SUBJECT TO THE CONDITIONS LISTED BELOW.

CONDITIONS OF APPROVAL

- A garage sale permit is required for participation in this special WehoGrnWknd event, but does not count against the limit of two (2) per calendar year per site.
- An approved Garage Sale Permit must be posted in a visible location for inspection by the Los Angeles County Sheriff's Department and/or a City of West Hollywood Code Compliance Officers.
- All garage sales must be held in or upon real property that is residentially zoned by the City of West Hollywood.
- All garage sales must be conducted on the property for which the permit was issued. No garage sale may be held on that part of the property situated between the street line and the property line (parkway) or any other public property as defined by the City of West Hollywood.
- The issuance of a Garage Sale Permit does not constitute an authorization to derogate from the provisions of any traffic ordinance of the City of West Hollywood or any provisions relating to street parking.
- A Garage Sale Permit is not transferable.
- Any allowable signage concerning the permitted garage sale must be limited to the property for which the permit was issued. It is illegal to post off-site signage on public or private property and is subject to citation and removal at the permittee's expense.
- All garage sales must be non-commercial in nature and all items or articles offered for sale must be used personal or household effects that were acquired to be used for domestic purposes by the occupants of the real property for where the permit is issued. All items or articles may not exceed the normal needs of the occupants of that real property for which the permit was issued.
- All signage must be removed and the location where the sale took place must be cleaned immediately following completion of the sale.
- All garage sales may only be conducted between the hours noted and dates mentioned on the front side of this permit.

ANY VIOLATION OF SECTION 19.36.300(C) OF THE WEST HOLLYWOOD MUNICIPAL CODE IS SUBJECT TO AN ADMINISTRATIVE CITATION.

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Setting Up Your Sale

- 1 Start planning two to three weeks ahead of time. Use the opportunity to clean out your garage, closets, and attic. Don't wait until the last minute!
- 2 Clean sale items. Soap, water and a little elbow grease can really improve the appearance and value of your items.
- 3 Make it easy for shoppers to find your great deals: create attractive displays, hang clothing on racks organized by size, group merchandise by price ("everything in this basket \$1"), or by function (garden supplies, kitchen supplies, etc.).
- 4 Select an interesting or unusual item to call attention to your garage sale and set it out in a high visibility area.
- 5 Rope off an area, or put up a "Not for Sale" sign on those things you want to keep.
- 6 Set up a "freebies" box for items you wish to give away.
- 7 Consider offering "Buy one, get one free" deals.

USING YARD SALE SIGNS

- Yard/Garage sale permits are still required for participation in this event. However, it will not count against the limit of two (2) per year, per site. This one is a bonus.
- Yard sale signs may be used on the advertised event site or on other private property that has owner approval.
- Remember to remove all posted signs after your sale.
- The City municipal code prohibits yard sale signs from being placed on any public property such as telephone poles, traffic lights or City signs (Sec 19.36.300(C)).

OTHER IDEAS

- Consider holding a group sale with friends or family. Share the work and have fun!
- Give kids a chance to have their own table and responsibility for pricing and selling their merchandise.
- Keep hungry people from leaving! Sell your own baked goods, coffee and soda.
- Get out that radio! Listening to music makes shopping and selling more relaxing. It also allows customers to discuss potential purchases with their shopping partners without feeling like they have to whisper. Just remember to keep the volume at a comfortable level.

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Savvy Sellers

Aside from clearing clutter, there are many other benefits to participating in the City of West Hollywood's WehoGrnWknd. You will earn extra money, enjoy visiting with your neighbors and help the environment by diverting your material from the landfill, thereby reducing the negative effects of material extraction, processing, consumption and disposal.

The City of West Hollywood has

some simple ideas and tips to make your yard sale even more enjoyable.

10 Tips for Savvy Sellers

- 1 Keep people browsing at your sale longer by offering cold beverages.
- 2 Make your transactions faster with a supply of small bills and coins.
- 3 Team up with a friend if you don't have many things to sell.
- 4 Minimize confusion by placing price stickers on the tops of items — not the undersides.
- 5 Keep pets away from the sale area, as some shoppers may have allergies.
- 6 Set out a FREE box for items that are broken or have missing parts.
- 7 Group together small, low-cost items, such as buttons, and sell them in bulk.
- 8 Group your items by category (e.g., hardware, cookware) and then by price.
- 9 Attract more people by prominently displaying star items in the front of your sale.
- 10 Facilitate the flow of shoppers by stationing your cashier closer to the street.

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Smart Shoppers

Every year, tons of materials are saved from the landfill by choosing to shop at yard sales. The City of West Hollywood's WehoGrnWknd encourages yard sales and the habit of buying, selling and donating used items to raise awareness of the importance of reuse. Yard sales are one way of redistributing goods, reducing the demand for new goods, and

in the process, reducing our community's carbon footprint. Reselling used but functional items is good for ourselves, our community and the environment.

Tips for Smart Shoppers

- Bring a list of what you're looking for so you can focus on searching for those items.
- If you're looking out for a large piece of furniture, don't forget to pack an old blanket, tie-down rope and a red flag in your trunk for transportation.
- Bring a bottle of water and a hat as you'll be walking around in the midday sun.
- Put cloth bags in your car for bagging small items and cardboard boxes and newspaper for wrapping fragile objects.
- Shop smart and shop quickly by bringing plenty of \$1 & \$5 bills.
- If you see something you think you may like, pick it up while you decide on purchasing it. Otherwise, another buyer may take it.
- Get better deals by buying in bulk. Group your purchases together and offer the seller one price for the lot.
- If there's something you have to have but it's out of your price range, give the seller your business card and let them know that if the item isn't sold at the end of the day, your offer still stands.
- Don't be afraid to bargain down the price if you feel it's too much – it's all part of the fun!

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What to do with items that didn't sell?

FOR DONATING

- **OUT OF THE CLOSET THRIFT STORES**

Proceeds from Out of the Closet sales directly benefit AIDS Healthcare Foundation. Here is another way you can contribute to fight the HIV/AIDS epidemic and help save a life.

Call 1-877 2 PICK IT UP (1-877-274-2548)

Or Drop Off at:

West Hollywood Out of The Closet
8224 Santa Monica Boulevard • West Hollywood, CA 90046
(323) 848-9760 • Daily: 10am – 7pm

- **NATIONAL COUNCIL OF JEWISH WOMEN/LOS ANGELES — COUNCIL THRIFT STORE**

As the key funding source and financial lifeline for NCJW/LA's wide-reaching programs and services, Council Thrift is central to our ability to serve those who need us most. In short, your donations of furniture, clothing, housewares, toys and books are not only put to good use by others who need them, the revenue generated by their sale directly serves thousands of women and children in need in our community.

For more information or to schedule a pick up, call (800) 400-6259 or (323) 655-3111 or visit www.ncjwla.org/council_thrift_shops

Closest Store Location:

455 N. Fairfax Avenue • Los Angeles, CA 90036 • (323) 651-2080
Daily: 10am – 6pm

- **SALVATION ARMY**

To donate clothing, furniture and household items, please call the number below for connection to their thrift stores, which benefit The Salvation Army's adult rehabilitation program.

To Schedule a Pick Up:

Call 1-800-SA-TRUCK (1-800-728-7825) to discuss a pick up of your items or to find out the nearest drop off location.

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What to do with items that didn't sell? (continued)

• **GOODWILL**

Donation Pick Up Service:

Goodwill offers a 48-hour priority, fee-based pick up service for Los Angeles area residents who wish to donate their unwanted items to Goodwill Southern California using College Hunks Hauling. This priority service charges a fee but includes additional benefits such as the removal of items from anywhere inside your property, as well as the removal of items Goodwill cannot accept. Donors will receive a discount off the regular pricing. Your donation is still tax-deductible when using this 48-hour priority service. Please call (888) 461-5241.

Goodwill Drop Off Centers:

Vine Street Retail Store & Donation Center

1218 N. Vine Street • Hollywood, CA 90038 • Phone: (323) 469-2357
Hours: Monday-Saturday 9am – 8pm • Sunday 10am – 8pm

Beverly & Fairfax Retail Store and Donation Center

7919 Beverly Boulevard • Los Angeles, CA 90048 • (323) 556-0060
Hours: Monday-Saturday 9am - 8pm • Sunday 10am – 8pm

Beverly Center Donation Center

8430 Beverly Boulevard • Los Angeles, CA 90048 • (323) 653-3480
Daily: 8am – 8pm

• **SOCIETY OF ST. VINCENT DE PAUL**

The Society's Thrift Store has been in continuous operation since 1917 and serves more than 100,000 customers a year. The Thrift Store not only contributes to the local economy by furnishing a ready source of low-cost goods and more than 100 jobs to residents from the surrounding low-income communities, but helps fund the Society's charitable programs and services. Your in-kind donation of clothing, furniture, books, appliances or computers can be used to assist a working poor family in need or help support the vital programs and services run by the Society of St. Vincent de Paul.

For more information and/or to schedule a free pick up of your donation, please call: (323) 224-6280 or 1-800-97-HELP-1

FOR DISCARDING

Large ("Bulky") items can be picked up at no charge to you. Please call Athens Services at (888) 336-6100 or the City of West Hollywood's Office of Environmental Services at (323) 848-6404, to make these arrangements. Once the request has been received by Athens Services, all items will be picked up within one week's time — should they be properly placed at the curb.

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