



# **West Hollywood General Plan**

## **Policy Directions**

Boards and Commissions Annual Congress

14 November 2009

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**01**

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# **Introduction**

# What is a General Plan?

- A long-term policy document that guides the City in managing physical, social and economic resources.
- A community-based document that identifies our shared vision for the future, with a 20-year timeline.
- A technical document that identifies goals, policies and implementation measures.



# Guiding Principles

- Quality of life
- Diversity
- Housing
- Neighborhood character
- Economic development
- Environment
- Traffic and parking
- Greening
- Arts and Culture
- Safety



# Major Topics

- Guiding Principles
- Land Use
- Transportation
- Community and Culture
- Public Safety
- Public Facilities, Services, Infrastructure
- Sustainability, Climate Change and Conservation
- Housing
- Governance



**02**

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## **Small Group Exercise:**

**General Plan Policy  
Directions**

# Instructions

- **Pick a topic area:**
  - Sustainability and Climate Change
  - Parks and Open Space
  - Healthy Living and Human Services
- **Work in groups to:**
  - Discuss policy directions
  - Brainstorm on new policies
- **Individually fill in policy worksheet:**
  - “Y” if you agree
  - “N” if you disagree
  - Add new policy ideas
  - Return to staff





How can the General Plan build on the City's identity as the "Creative City" and have cutting edge social and environmental policies?

# Sustainability/Climate Change

- Energy efficiency, energy use, and alternative energy
- Green businesses and practices
- Solid waste
- Water use
- Climate change
- Green building



# Human Services/Healthy Living

- Social services
- Physical activity
- Healthy foods
- Access to health care
- Childcare facilities
- Air quality and respiratory health



# Parks and Open Space

- Park spaces
- Recreational programs and facilities
- Civic spaces
- Urban spaces and sustainable landscape



# Recent City Initiatives

## **Human Services/Healthy Living**

- City continues to provide substantial funding for social services (\$3.5 million this year)

## **Sustainability/Climate Change**

- Green Building Ordinance
- Environmental Task Force

## **Parks and Open Space**

- Renovation of Plummer and West Hollywood Parks
- Creation of two new pocket parks



**03**

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# **Discussion**

# Discussion Questions

- Do the goals and policy directions reflect your vision for the future of the City?
- What actions are needed for the City to maintain its leadership and creative status?



**04**

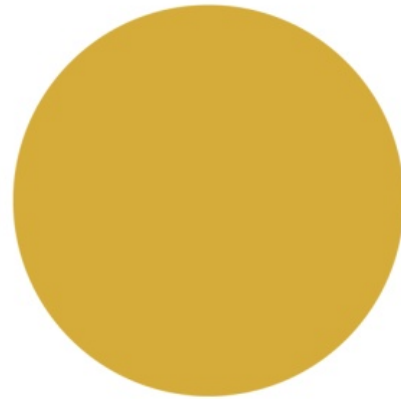
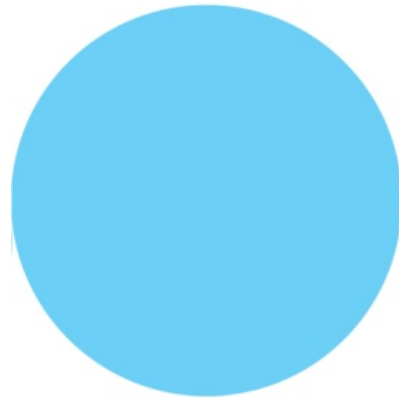
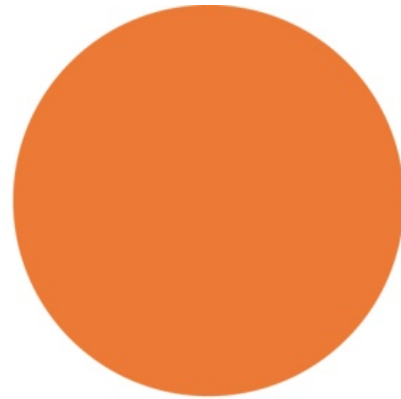
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**Next Steps**



# Important Dates

- **November 14:** Boards and Commissions Workshop
- **November 16:** Joint City Council/Planning Commission Study Session
- **January 25:** Joint City Council/Planning Commission Study Session
- **January 30:** Public Workshop – Vision and Policy
- **March (date TBD):** Joint City Council/Planning Commission Study Session
- **May (date TBD):** Public Workshop on Draft General Plan
- **May:** *RELEASE OF DRAFT GENERAL PLAN AND EIR*



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