

West Hollywood Marketing & Visitors Bureau  
Board of Directors Meeting  
January 19, 2011  
5:00p.m.  
Pacific Design Center, Conference Room B259

REVISED 1-13-11

- |  |                                   |
|--|-----------------------------------|
| I. Call to Order/Chairs Report                         | Greg Harless<br>5:00pm-5:05pm     |
| II. Meeting Minutes                                    | Vincent Mercurio<br>5:05pm-5:10pm |
| 1. November 17, 2010                                   |                                   |
| III. Financial Reports                                 | Brad Burlingame<br>5:10pm-5:15pm  |
| 1. September 2010                                      |                                   |
| 2. October 2010  |                                   |
| IV. CEO Report   | Brad Burlingame<br>5:15pm-5:35pm  |
| 1. Market Performance Update – 2 <sup>nd</sup> Quarter |                                   |
| 2. Charlie Hotel                                       |                                   |
| 3. Tourism Update 2010                                 |                                   |
| A. Leading International Cities                        |                                   |
| 4. Financial Update                                    |                                   |
| A. Leading International Cities                        |                                   |
| V. New Business  | 5:35pm-6:00pm                     |
| 1. Electronic Board Packets                            |                                   |
| VI. Unfinished Business                                |                                   |
| 1. None  |                                   |
| VII. Board Member Comments                             | 6:00pm-6:05pm                     |
| VIII. Community Comments                               | 6:05pm-6:10pm                     |
| IX. Adjournment  | 6:10pm                            |

Written materials distributed to the West Hollywood Marketing & Visitors Bureau within 72 hours of the West Hollywood Board of Directors meeting are available for public inspection immediately upon distribution at the West Hollywood Marketing & Visitors Bureau at 8687 Melrose Avenue, Suite M38, West Hollywood, CA 90069 during normal business hours. They will also be available for inspection during the West Hollywood Marketing & Visitors Bureau meeting in PDC Conference Room B259.

AFFIDAVIT OF POSTING  
State of California        )  
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City of West Hollywood    )

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date:                   **January 13, 2011**

Signature: \_\_\_\_\_  
                  **Office of the City Clerk**