

**City of West Hollywood
Arts and Cultural Affairs Commission
URBAN ARTS SUBCOMMITTEE**

MEETING AGENDA

To comply with the Americans with Disabilities Act of 1990, if you require special assistance to attend or participate in this meeting, please call the City Council's office at (323) 848-6460 at least 48 hours prior to the meeting. The City TDD line for hearing impaired is (323) 848-6494.

Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Arts Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

Thursday, December 16, 2010

5:30 p.m.

Location: Community Conference Room, 1st Floor, City Hall
8300 Santa Monica Boulevard, West Hollywood

I. CALL TO ORDER

- A. Roll Call
- B. Posting of the Agenda
- C. Staff Comments on the Agenda
- D. Approval of the Agenda

II. APPROVAL OF MINUTES – The Subcommittee will review and approve the minutes of the meeting held September 16, 2010.

III. NEW BUSINESS

A. Matthew Marks Gallery (5:35 PM)

The Commission will receive a presentation from architect Peter Zellner and City staff planner Michael Barney regarding the Matthew Marks Gallery, which is proposing building a west coast gallery in West Hollywood at 1062 Orange Grove Avenue.

Recommendation: Receive presentation and provide direction as applicable.

IV. UNFINISHED BUSINESS

A. Monarch Development Projects (5:45 PM)

The Subcommittee will receive a presentation from public art consultants Maria Luisa de Herrera and Michelle Isenberg regarding the Monarch Development projects on La Brea Avenue at Santa Monica Boulevard and Fountain Avenue requesting approval of Stage II of the Urban Art process: Review Schematic Plan.

Recommendation: Receive presentation and consider approval of Stage II.

B. Percent for Art Ordinance Modification (6:05 PM)

The Subcommittee will review the draft ordinance prepared by consultant Gail Goldman in October 2009 in preparation for re-starting the modification study process.

Recommendation: Receive draft, discuss next steps, and provide direction as applicable.

C. New West Hollywood Library (6:15 PM)

The Subcommittee will discuss next steps for the New West Hollywood Library civic art project.

Recommendation: Discuss next steps and provide direction as applicable.

D. Urban Art Projects (6:25 PM)

The Subcommittee will receive an update from staff regarding the status of Urban Art Projects under the subcommittee's oversight.

Recommendation: Receive and file.

V. ITEMS FROM THE SUBCOMMITTEE (6:30 PM)

VI. ITEMS FROM STAFF

VII. ITEMS FROM THE PUBLIC

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VIII. ADJOURNMENT

The Urban Arts Subcommittee will adjourn to its next meeting scheduled Thursday, January 20, 2011 at 6:40 p.m.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **December 10, 2010**

Signature: _____
Office of the City Clerk