

# City of West Hollywood

## Demographic Profile

2002

Prepared by Sara Kocher Consulting  
For the Human Services Department

## City of West Hollywood Demographic Profile

West Hollywood is a City of 35,716 people, most of whom live alone or with one other adult in apartments or condominiums. Seventeen percent of the population is 65 years of age or older and 6% of the population is under 18 years of age. In addition to Seniors, other significant population groups are Gay men and immigrants from countries of the former Soviet Union. There is a wide range of income levels in the City; 22% of the population earns \$75,000 and over per year, while 20% earns less than \$14,999 annually. The residents of West Hollywood are highly educated and 84% are US citizens. The City differs from the larger Los Angeles County demographics in significant ways: it is much more densely populated; many more people are renters; there is a much larger Senior population and much smaller child and youth population; there are fewer Latino/a residents; and household size is smaller.

Some of the demographic characteristics of West Hollywood are not represented in the Census data, but have been collected through community surveys and other planning efforts. The demographic profiles in this report draw information from seven sources: the 2000 Census, the 2000 Customer Satisfaction Survey, the 1998 Community Needs Assessment Survey, the 1994 Community Needs Assessment Survey, the 1990 Census, the 2000 Housing Element, and Vision 2020 (the City of West Hollywood Strategic Plan). The percentages presented may vary somewhat, depending on the source of the data and whether the data was collected by individual or household.

In addition to the community-wide data, profiles of eight demographic groups are included in this report:

- 1) Households affected by AIDS/HIV, (people living with AIDS account for 3% of the City population and people living with HIV account for between 8% and 11%),
- 2) Households with Children, (6% of the City population is under 18 years of age and 6% of City households include children),
- 3) People with Disabilities, (24% of the City population),
- 4) Gay or Bisexual Men, (41% of the City population),
- 5) Immigrants from the former Soviet Union, (8% of the City population),
- 6) Latinos/Latinas, (9% of the City population),
- 7) Seniors, (17% of the City population) and,
- 8) Women over 18 years of age (42% of the City population).

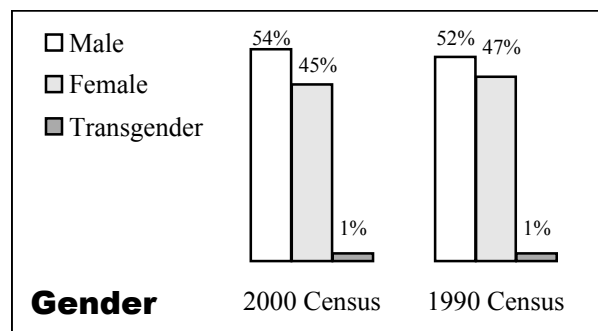
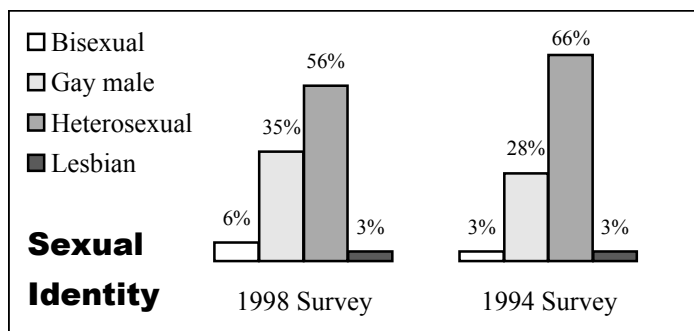
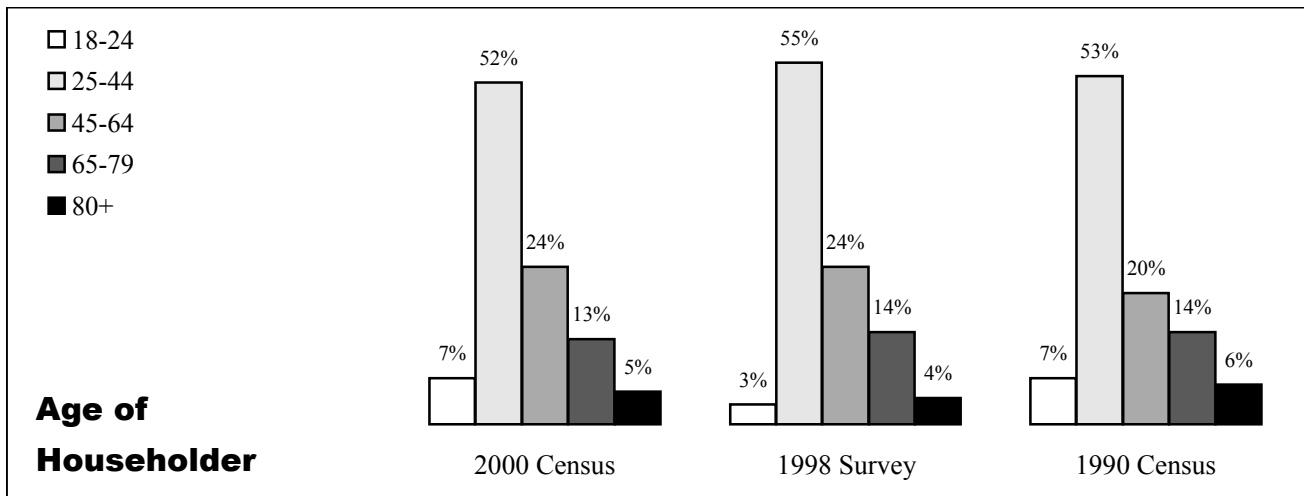
### Community-wide Profile

In 2000, the population of West Hollywood was 35,716 and included 23,120 households.

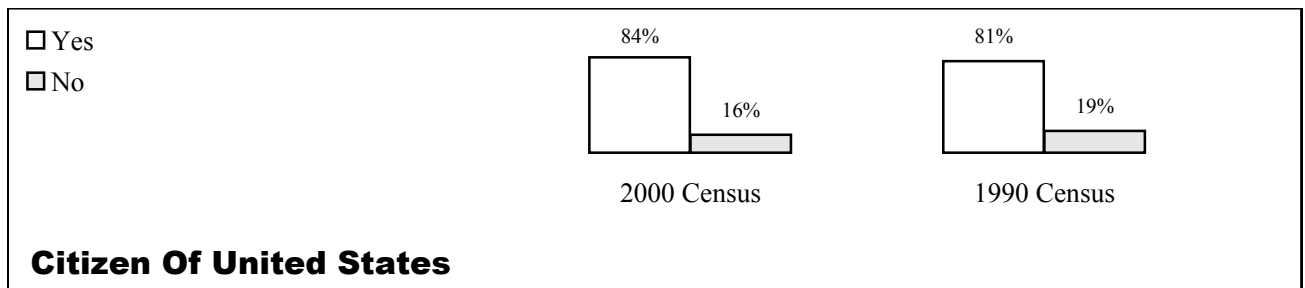
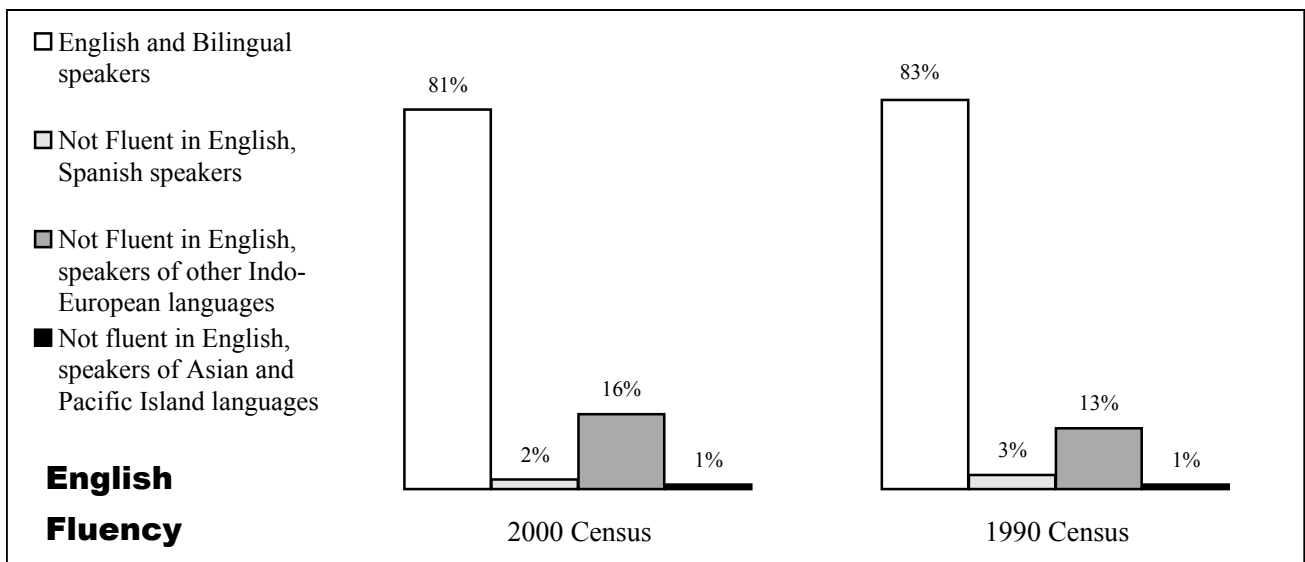
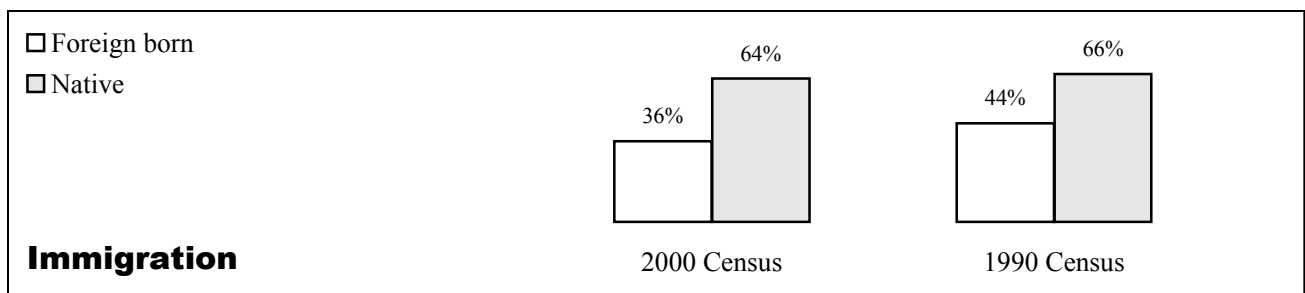
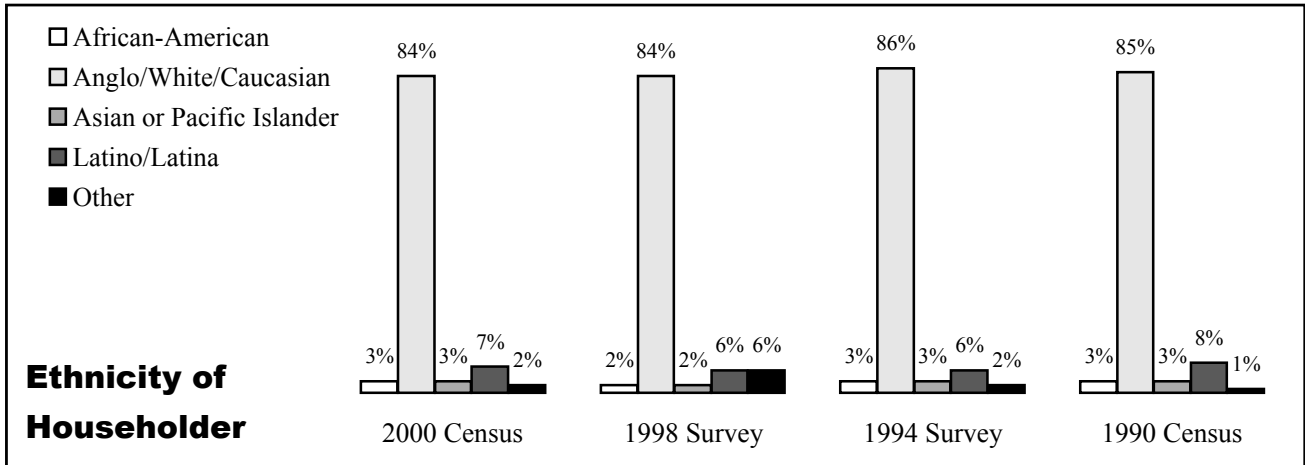
The following charts present demographic information gathered from seven sources: Vision 2020, the 2000 Housing Element, the 2000 Census, the 2000 Customer Satisfaction Survey, the 1998 Community Needs Assessment Survey, the 1994 Community Needs Assessment Survey, and the 1990 Census.

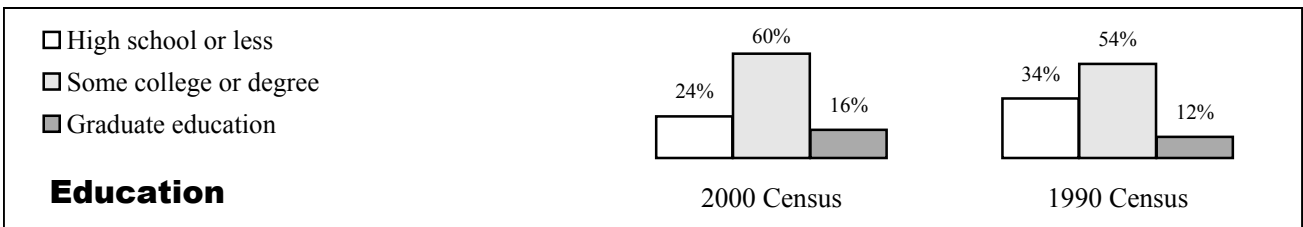
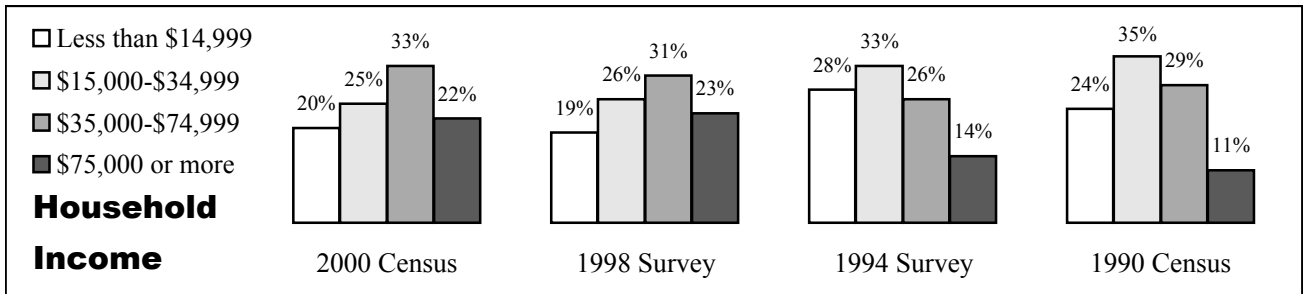
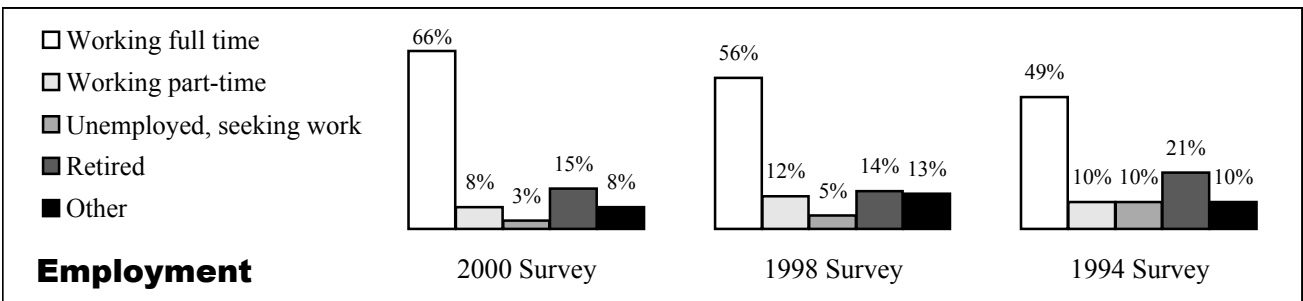
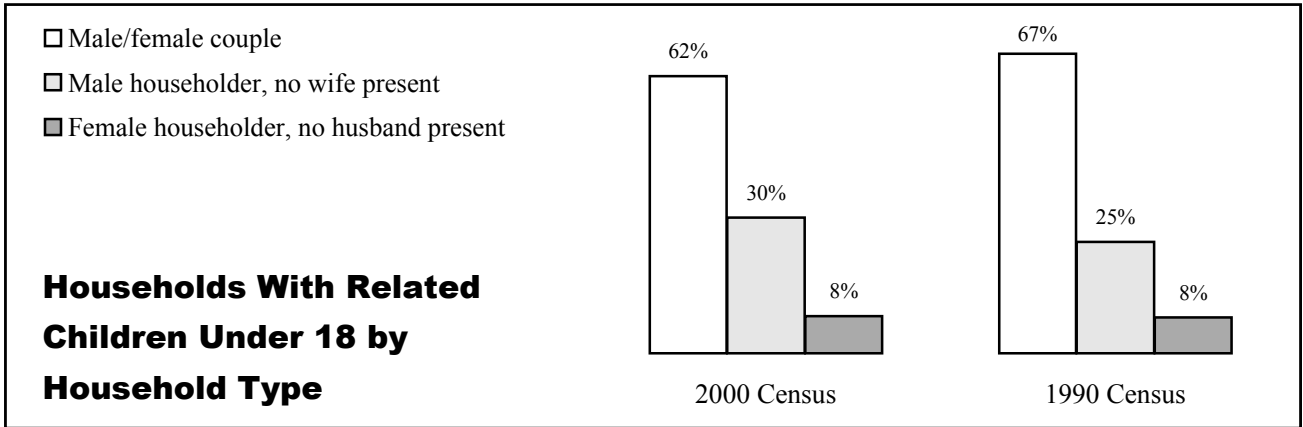
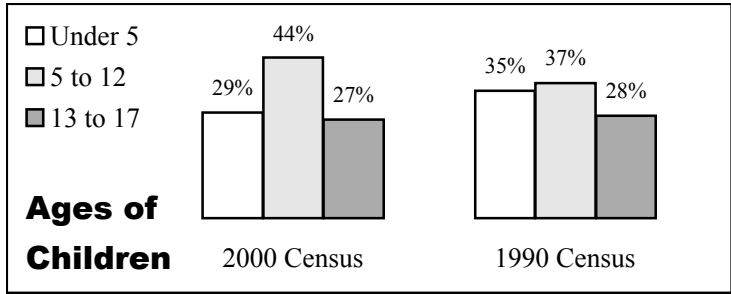
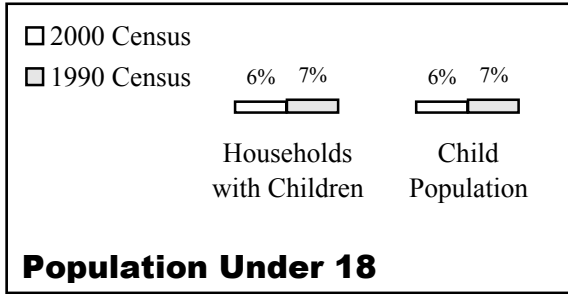
The charts display information on age, sexual identity, gender, ethnicity, immigration and citizenship children, employment, income, education, where groups of special interest live in the City, household size, tenure, housing, requested services and goals of the Vision 2020 Strategic Plan.

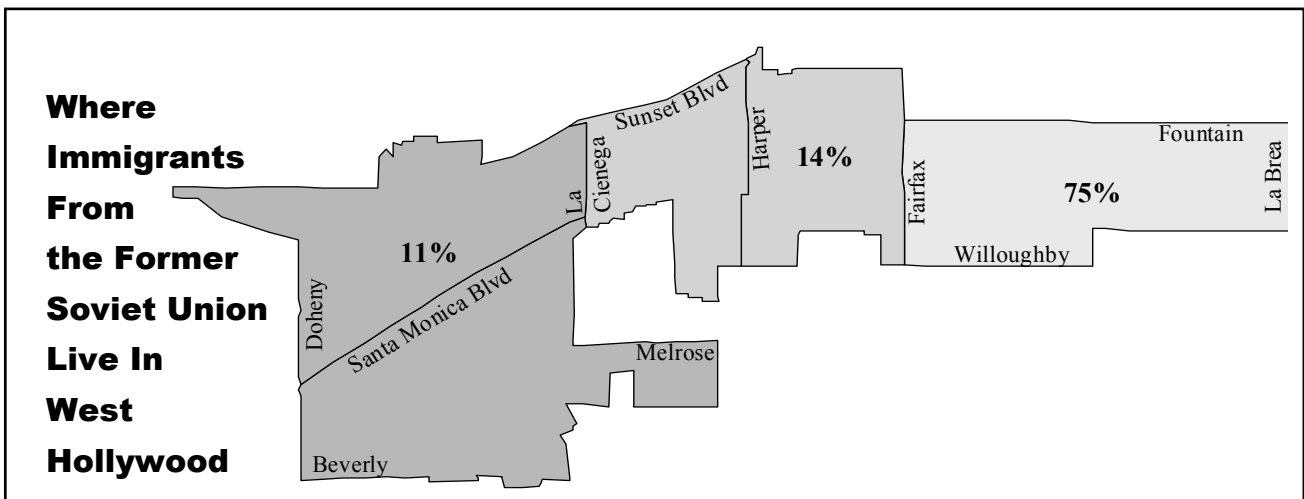
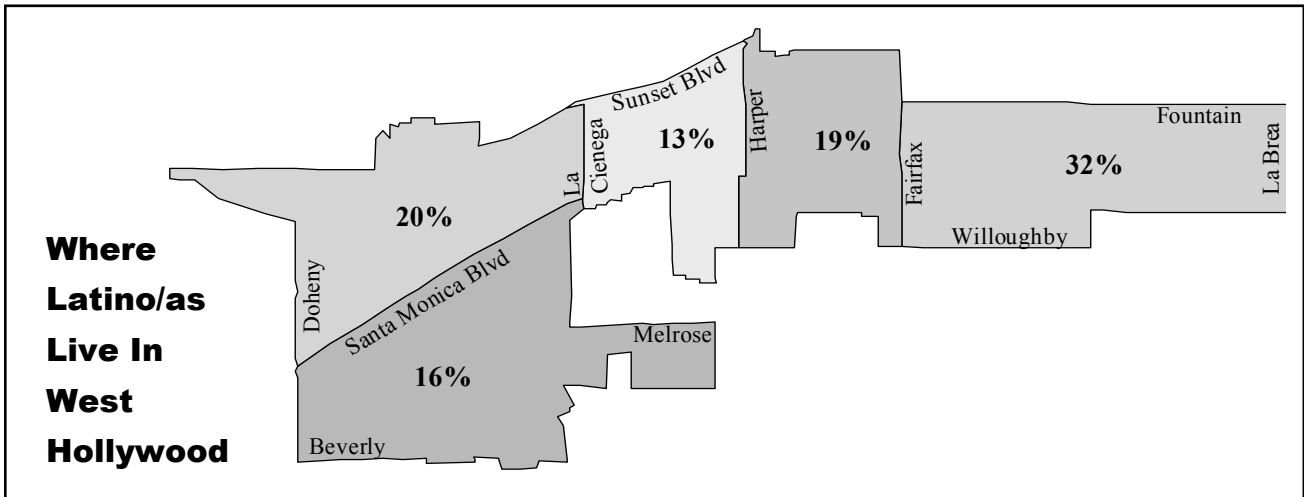
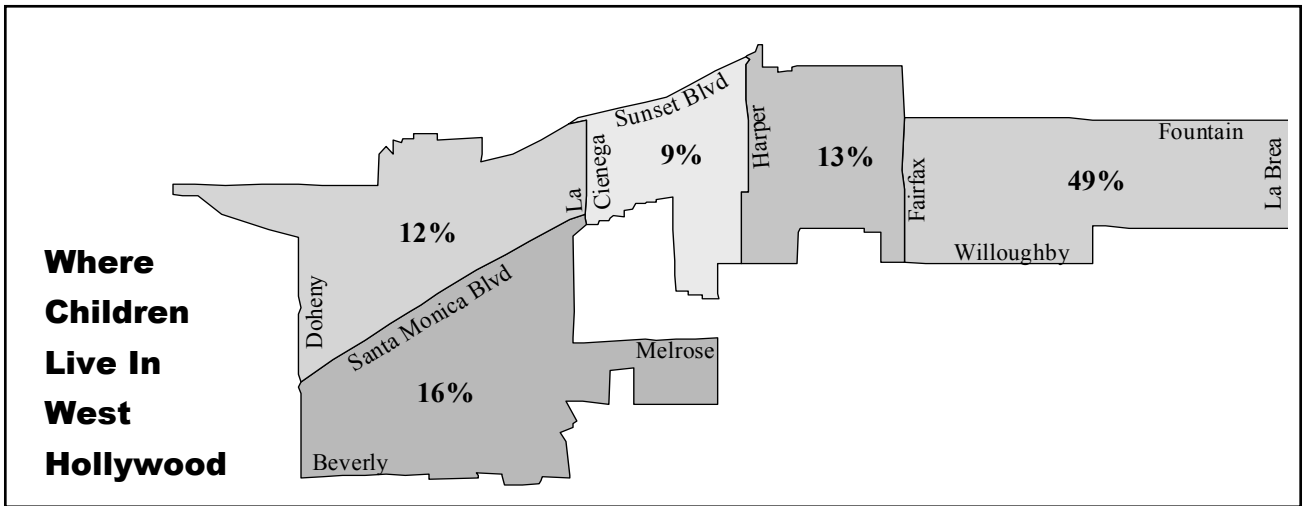
Not all information is available from all sources, either because the information has not yet been released by the Census or because the information was not collected. The charts display currently available information from the seven sources as appropriate.

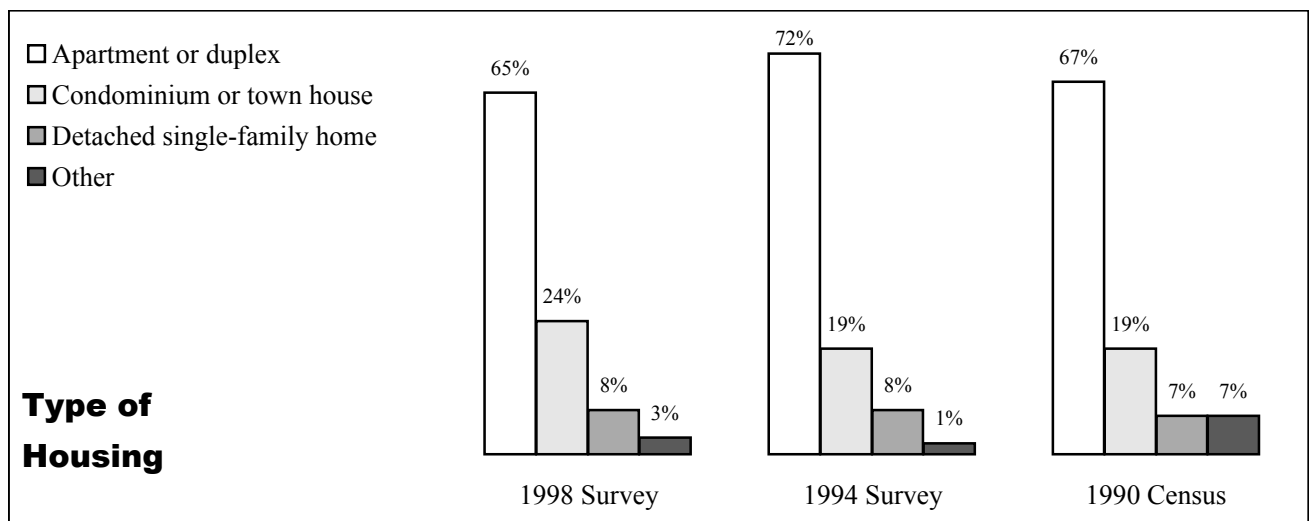
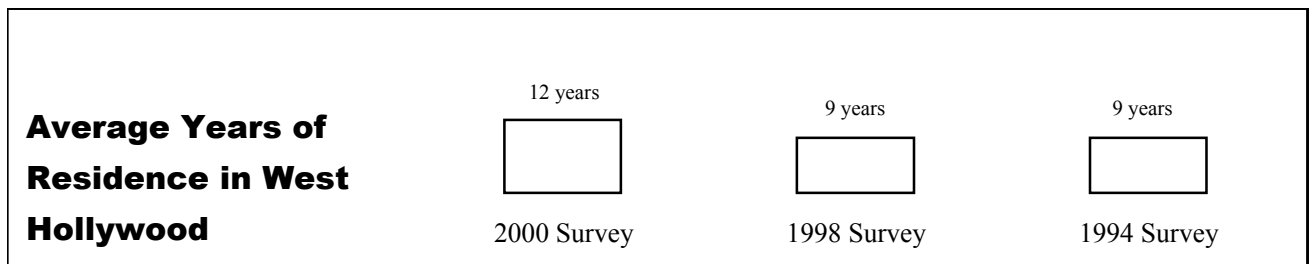
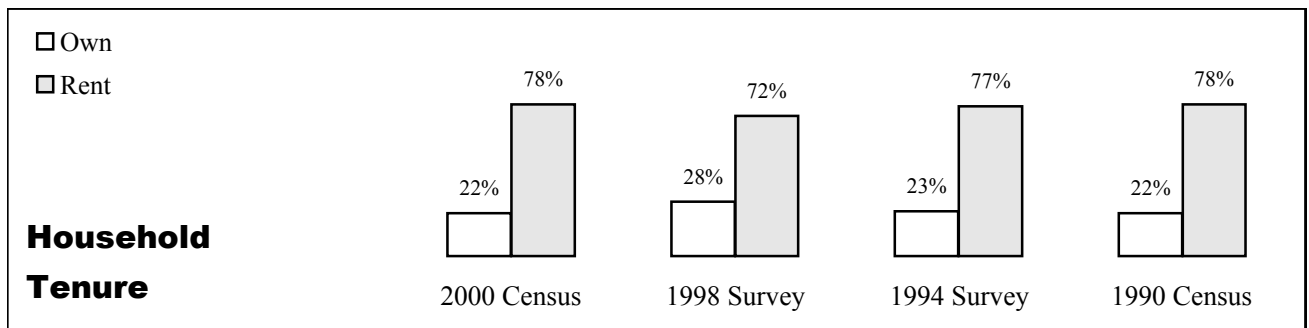
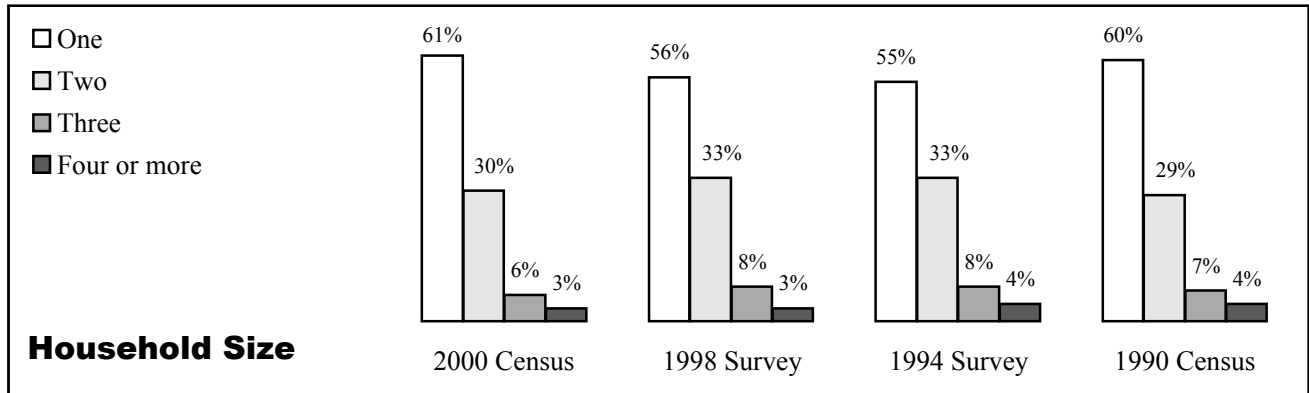


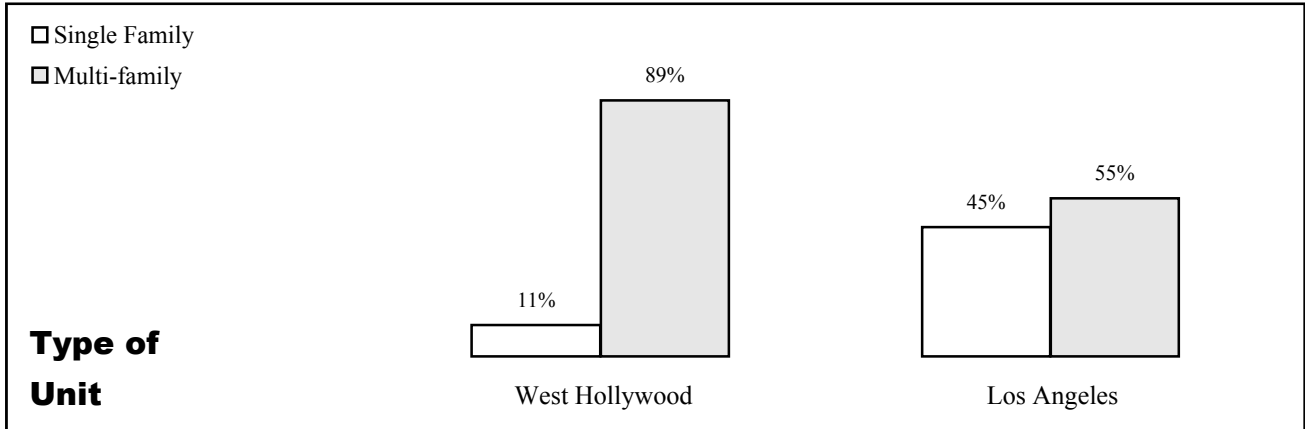
Transgender estimate from 1998 Survey



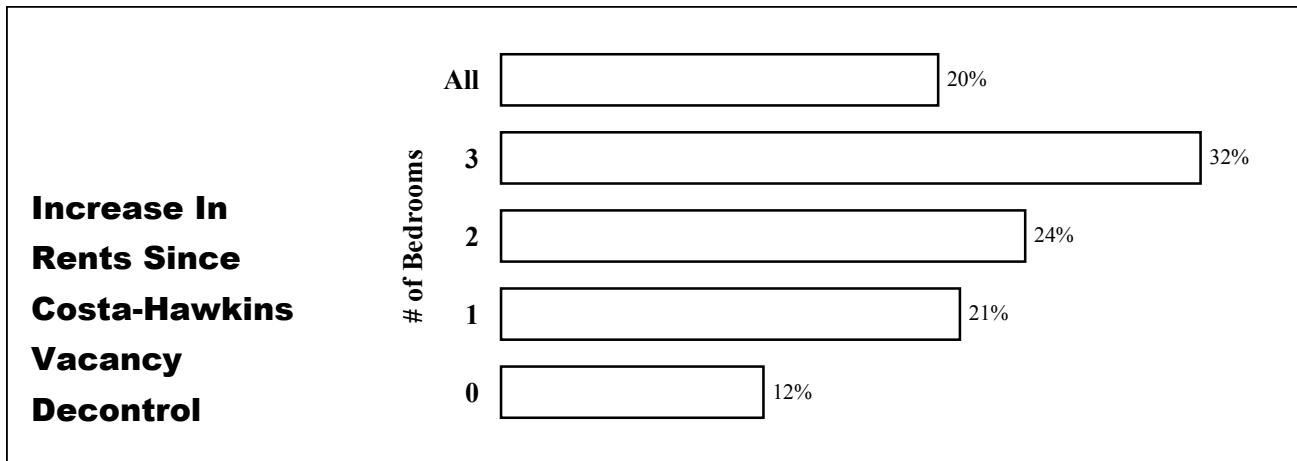




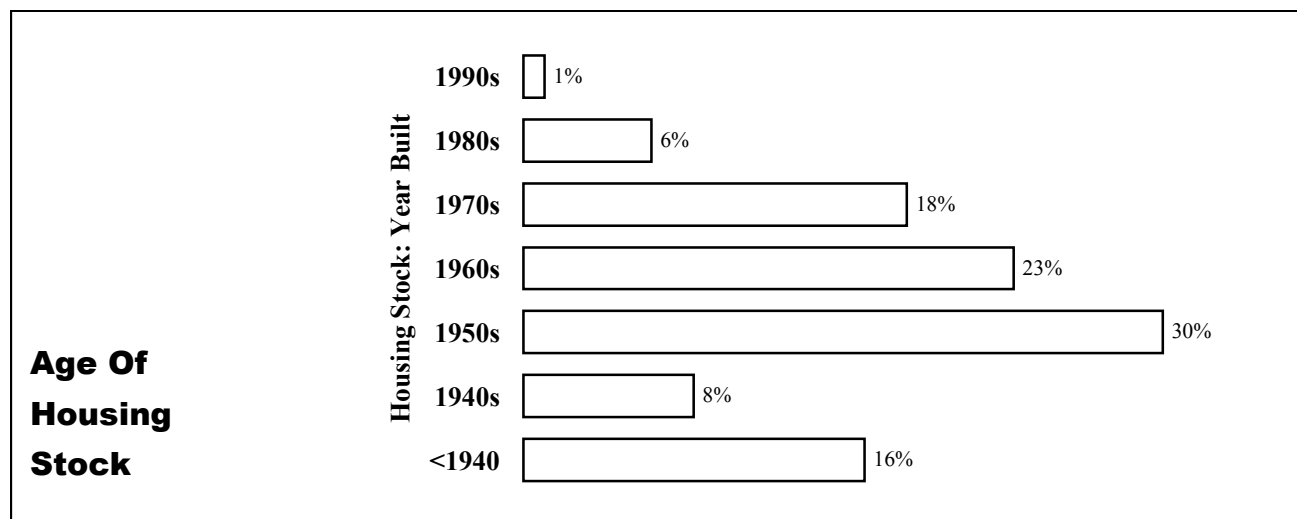




Source: Census 2000



Source: City of West Hollywood Housing Element, 2000



Source: City of West Hollywood Housing Element, 2000



### Requested Services

In the 1998 and 2000 surveys, West Hollywood residents were asked to rate the importance of a range of social services and to identify social services that would be of value to their household. The figure below displays the most frequently requested services for several segments of the community.

<b>COMMUNITY SERVICES</b>	<i>City-wide</i>	<i>Families with Children</i>	<i>Gay or Bisexual Men</i>	<i>H'holds affected by AIDS/HIV</i>	<i>Immigrants from the former Soviet Union</i>	<i>Lower Income H'holds</i>	<i>People with Disabilities</i>	<i>Seniors</i>	<i>Women</i>
AIDS/HIV related services	❖		❖	❖					
Affordable housing	❖	❖	❖	❖	❖	❖	❖	❖	❖
Child care & youth programs		❖			❖				❖
Counseling				❖					
In-home services			❖	❖			❖	❖	❖
Job training & placement					❖				
Legal services	❖		❖	❖	❖	❖		❖	
Library services	❖	❖							
Medical & dental services	❖	❖	❖		❖	❖			❖
Senior services						❖		❖	❖
Transportation assistance							❖	❖	

## City of West Hollywood Strategic Goals

### Vision 2020

In 1990, the West Hollywood City Council directed staff to develop its first strategic plan, Vision 2000, which resulted in defining the projects, programs and services the City has been delivering since. In the fall of 2001, Council again asked the City Manager and staff to develop a new strategic plan. Through numerous meetings with all elements of the community, a new Mission Statement and Core Values have been developed, and five Primary Goals, based on what have emerged as the most important issues facing the city at this time. An additional list of Ongoing Strategic Programs -- programs that the City has already established as having great enough importance to be part of its work plans -- have also been specified through the process.

#### **VISION 2020 PRIMARY STRATEGIC GOALS**

**MAINTAIN THE CITY'S UNIQUE URBAN BALANCE WITH EMPHASIS ON RESIDENTIAL NEIGHBORHOOD LIVABILITY.** Recognize diverse and competing interests, and work to find balance.

**DEVELOP PARKING OPPORTUNITIES.** Explore the creation of off-street parking opportunities near all business districts.

**AFFORDABLE HOUSING.** Protect and enhance affordable housing opportunities, with emphasis on Rent Stabilization laws.

**FISCAL SUSTAINABILITY.** Monitor, protect and increase City resources.

**MOVE FORWARD ON CITY PARKS AND LIBRARY AND EXPAND AND ENHANCE CITY'S GREEN AND PUBLIC SPACES.** Complete the Park(s) Master Plan process and Library Project, and create and encourage more public spaces wherever feasible.

**VISION 2020****ONGOING STRATEGIC PROGRAMS**

**PROMOTE ECONOMIC DEVELOPMENT WHILE MAINTAINING BUSINESS VITALITY & DIVERSITY** - Recognize the strength of our diverse business base.

**UPGRADE EXISTING BUILDINGS & INFRASTRUCTURE** - Recognize the need to shore up aging housing and other private improvements, as well as invest in City's aging infrastructure.

**TRANSPORTATION SYSTEM IMPROVEMENT** - Work to improve vehicular, pedestrian, and bicycle traffic.

**EAST SIDE REVITALIZATION** - Through the Community Development Commission and the PAC, continue to explore opportunities to enhance the East Side.

**ENHANCE THE CULTURAL AND CREATIVE LIFE OF THE COMMUNITY** - Continue and expand cultural and arts programming including: visual and performing arts; cultural and special events; and the City's cultural heritage and historic preservation programs.

**ADAPTABILITY TO FUTURE CHANGE** - Through strategic planning, anticipate and plan for the future to ensure that we are providing relevant programs and policies.

**INSTITUTIONAL INTEGRITY**- Maintain and enhance government integrity in all City operations and the efficient delivery of services.

**COMMUNITY EDUCATION** - Encourage civic engagement.

**ACTIVELY PARTICIPATE IN REGIONAL ISSUES** - Effectively work and partner with our neighboring governmental agencies.

**SUPPORT PEOPLE THROUGH SOCIAL SERVICES** - Continue and expand social programs as appropriate to needs and changing demographics.

**VALUE AND ENCOURAGE THE BROAD DIVERSITY OF CULTURES** - ethnicity, age, and sexual orientation - that uniquely defines the West Hollywood community.

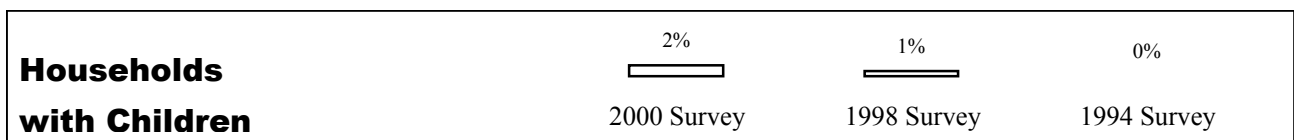
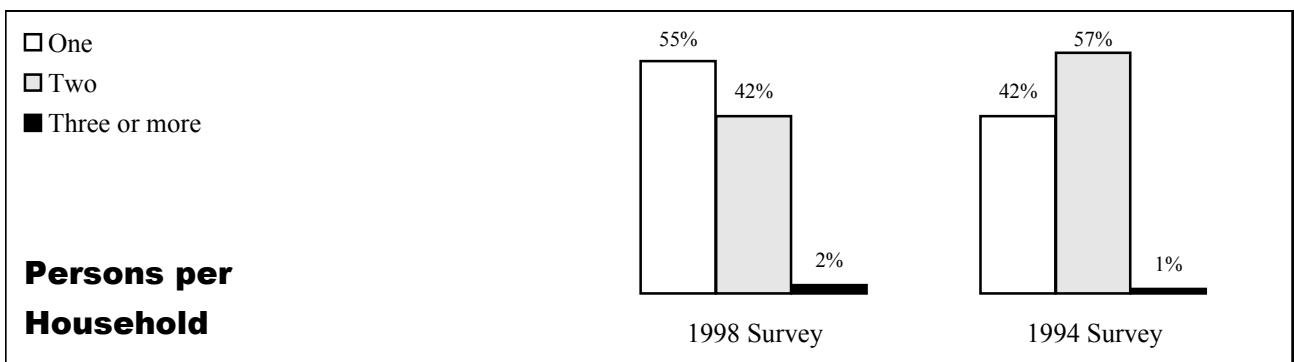
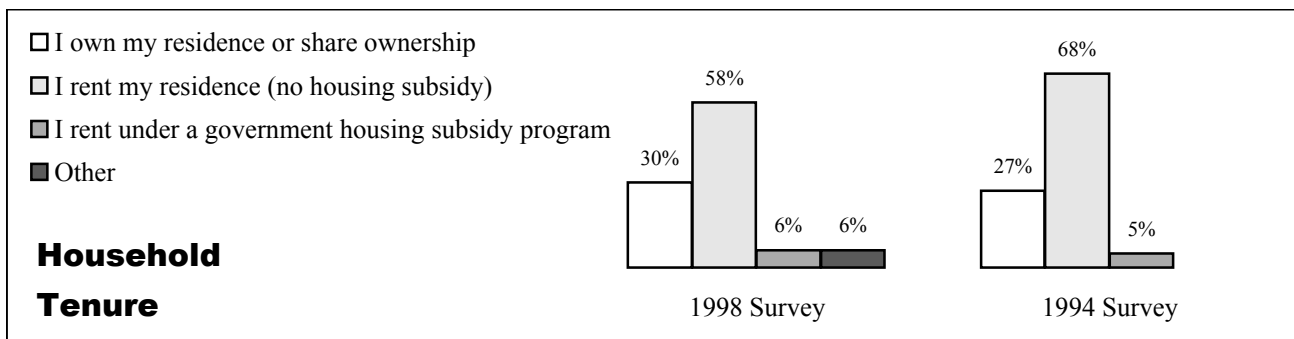
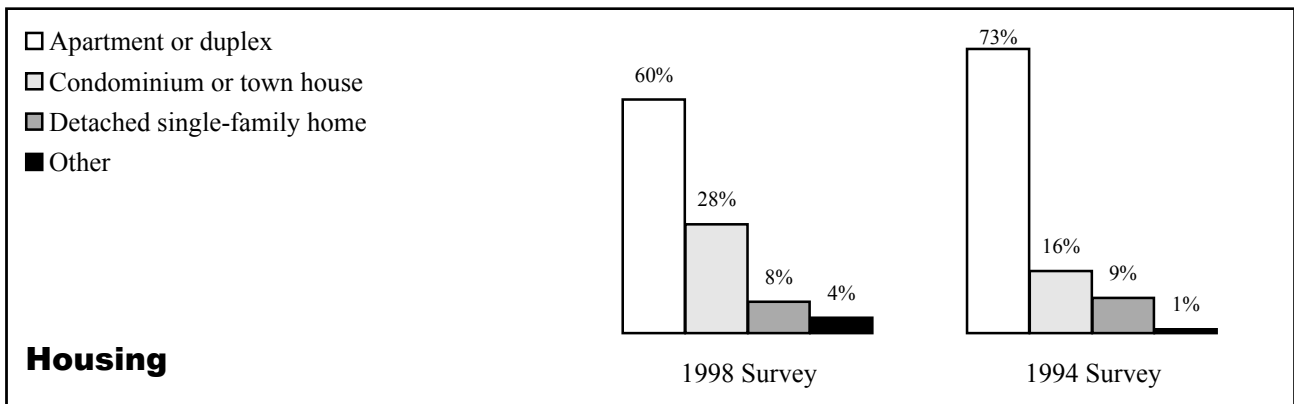
**COLLABORATIVE PUBLIC SAFETY** - Promote traditional and non-traditional approaches to public safety; recognizing diversity and community involvement.

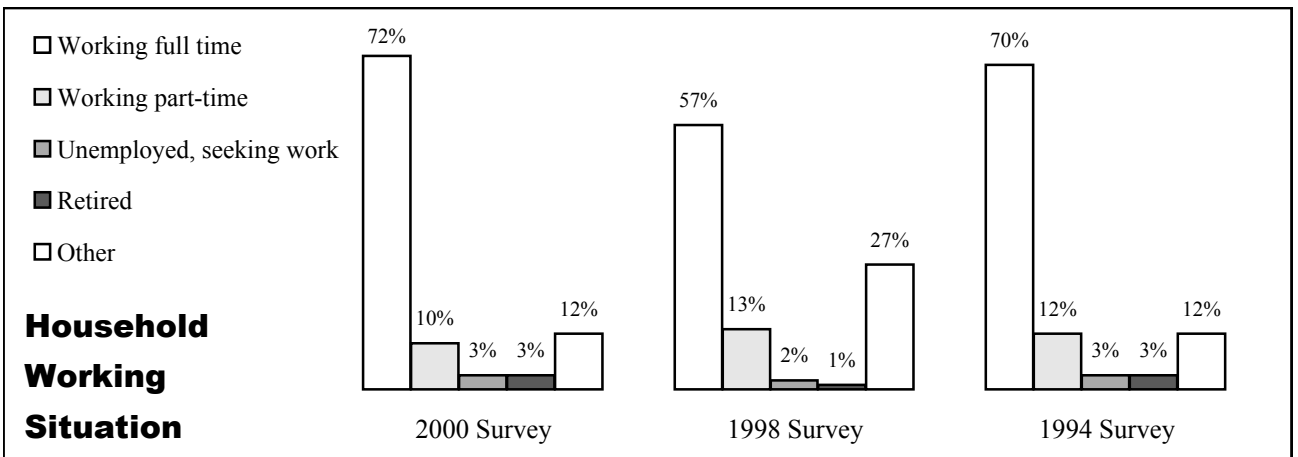
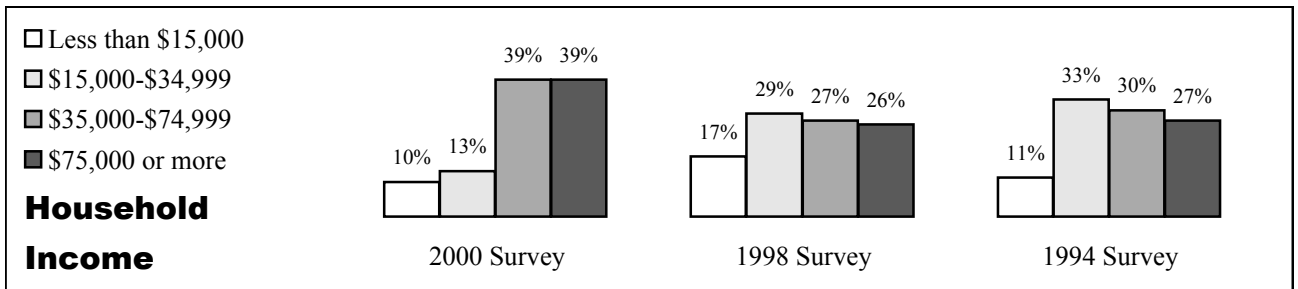
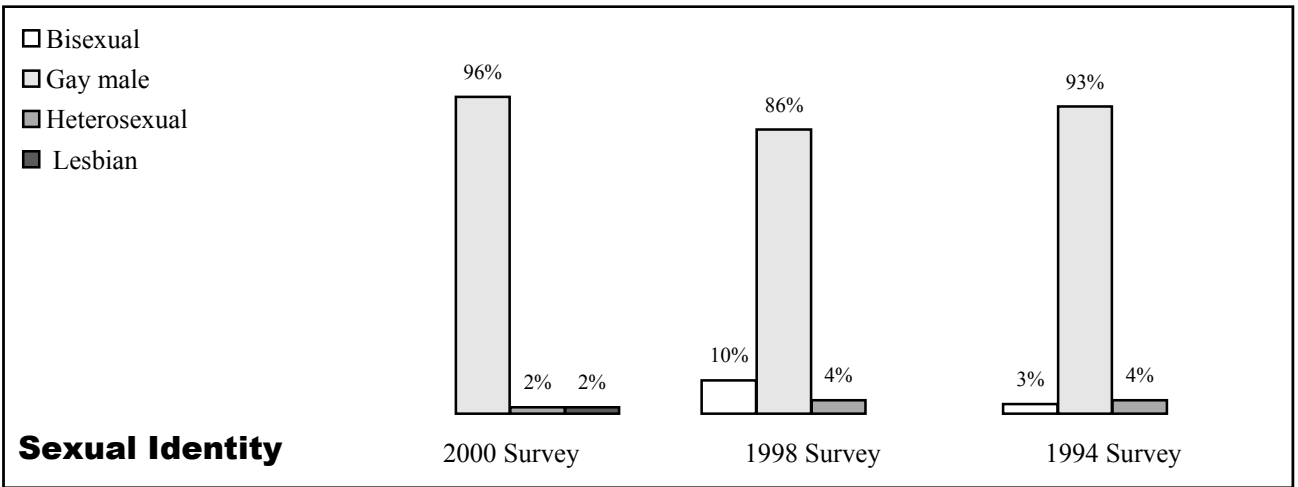
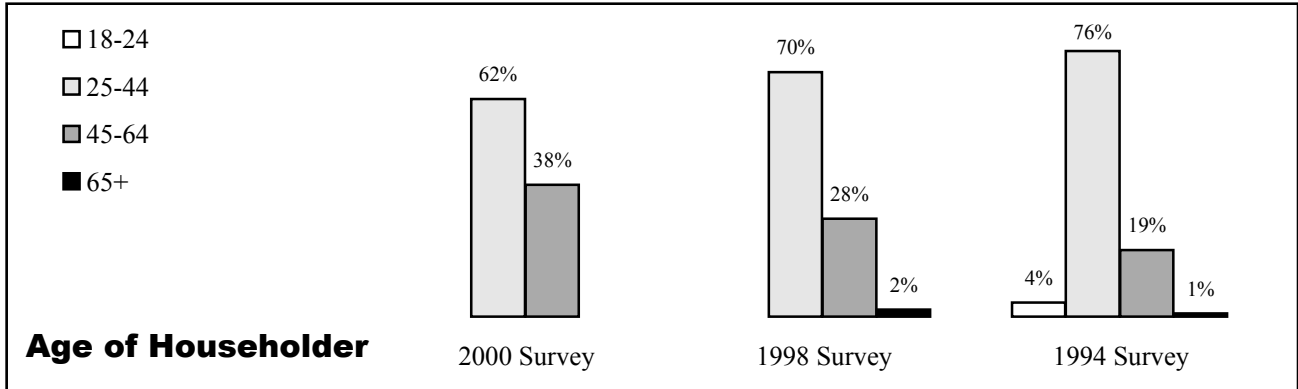
**ENHANCE TECHNOLOGY AND ACCESS FOR THE CITY AND ITS CITIZENS** - Recognize the need to maintain City's technology infrastructure and expand access of resources to our citizens.

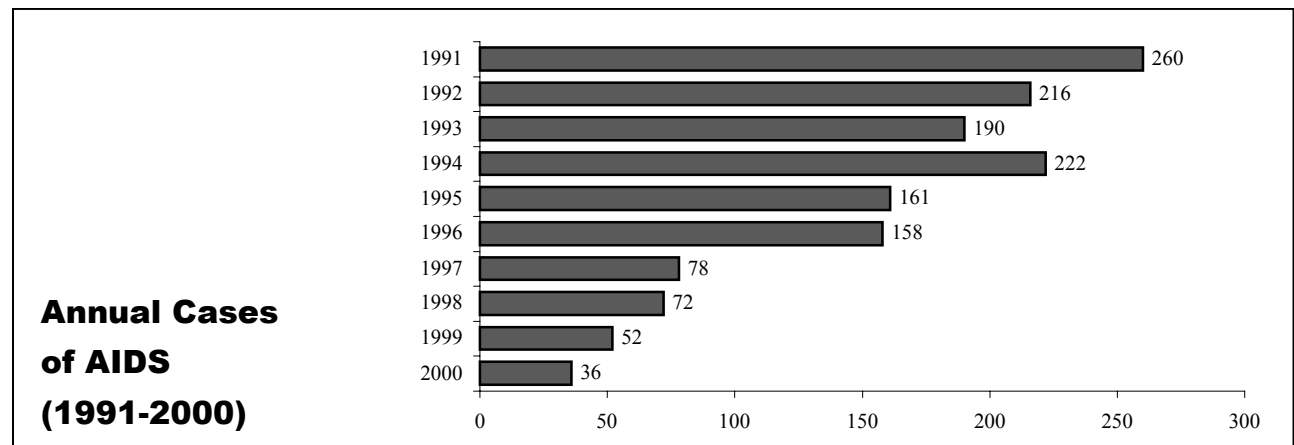
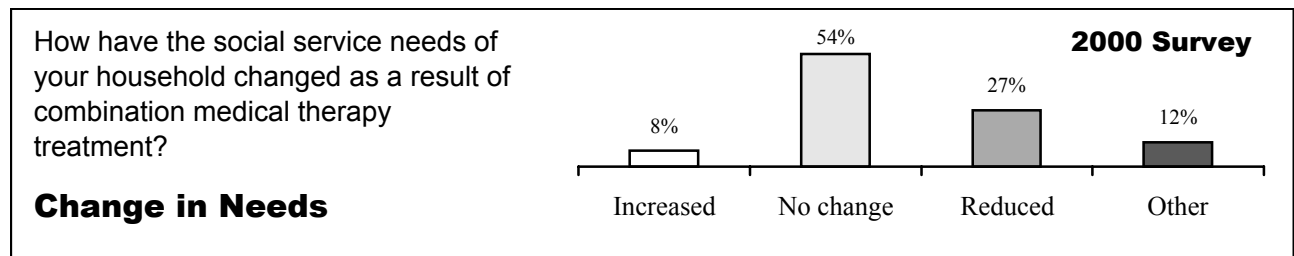
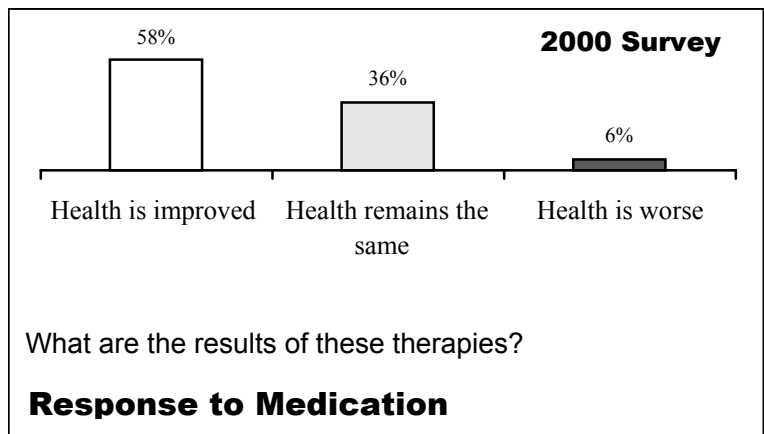
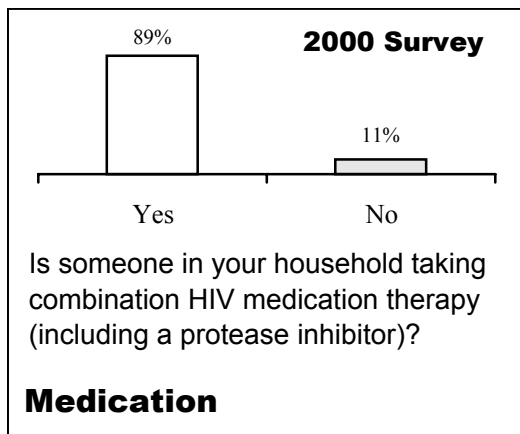
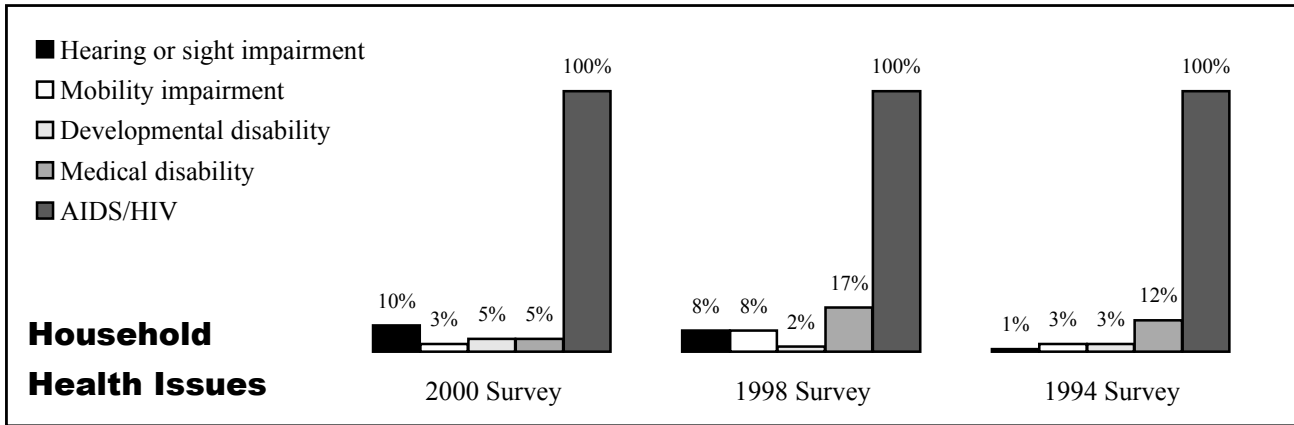
**ENHANCE AND EXPAND DISABILITY ACCESS THROUGHOUT THE CITY** - Encourage greater awareness and implementation of ADA regulations.

**Profile of Households Affected by AIDS/HIV**

Three percent of the residents of West Hollywood are living with AIDS and it is estimated that between 8% and 11% are infected with HIV. The following charts present demographic information gathered from four sources: the 2000 Customer Satisfaction Survey, the 1998 Community Needs Assessment Survey, the 1994 Community Needs Assessment Survey, and the Vision 2020 Strategic Plan. Not all information is available from all sources. The charts display all currently available information from the four sources.



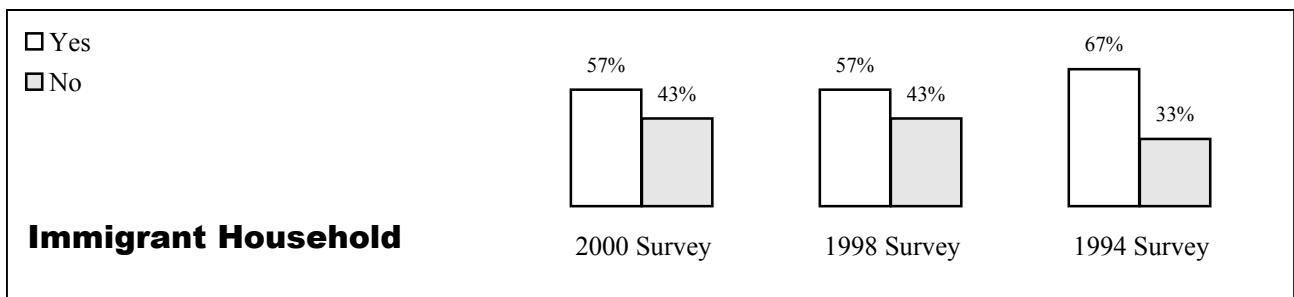
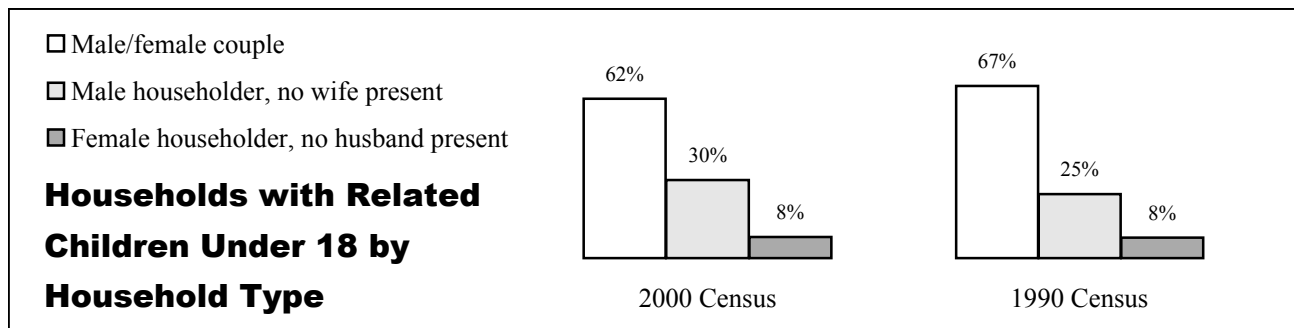
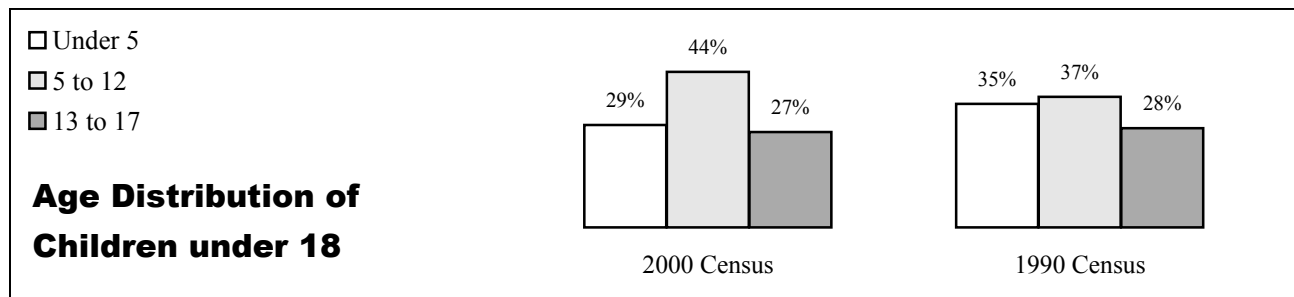
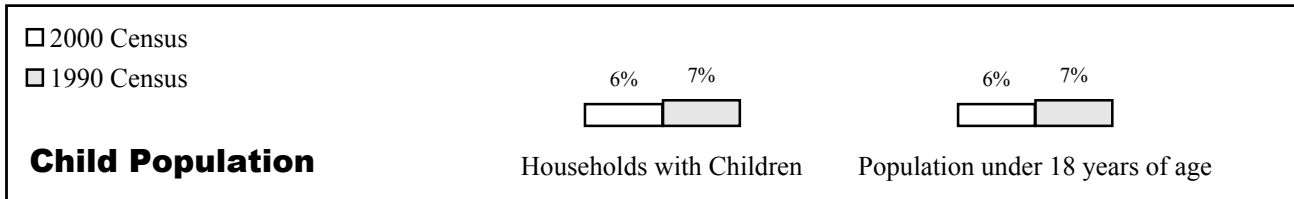


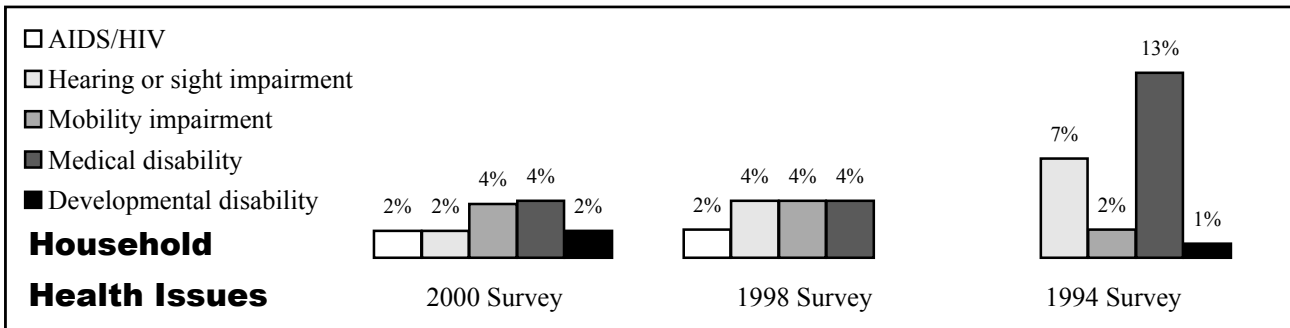
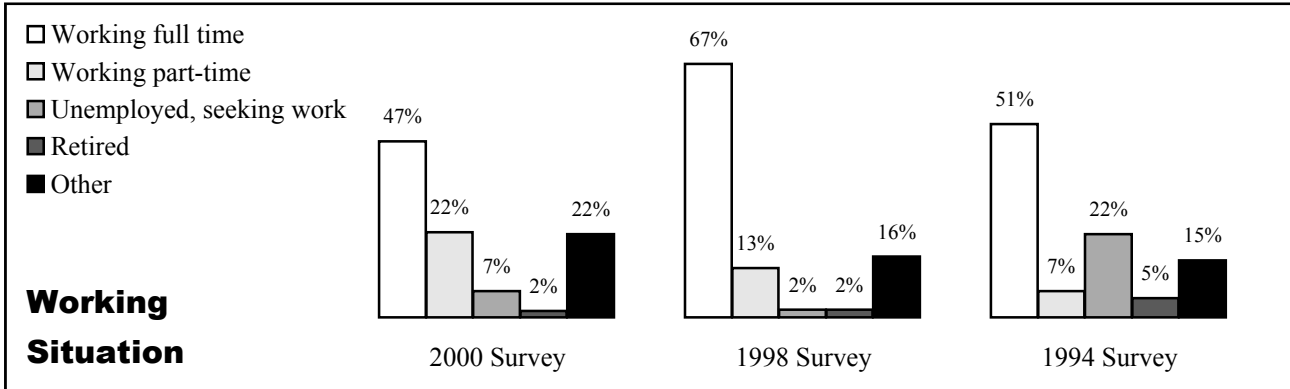


Source: Vision 2020 Strategic Plan

### Profile of Households with Children

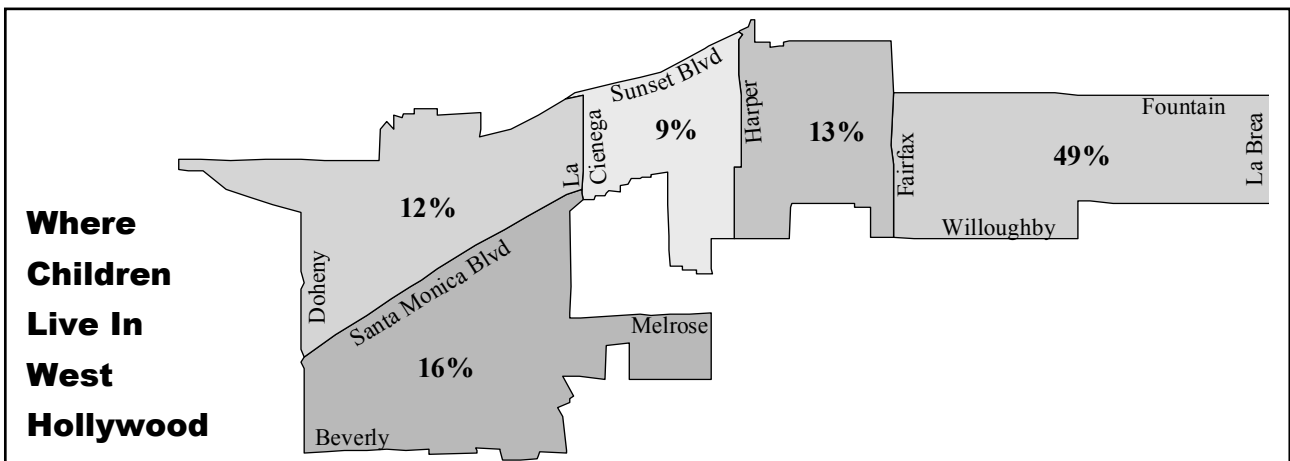
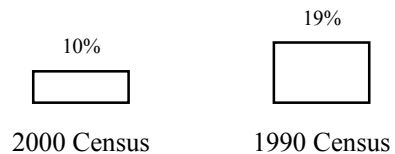
Six percent of the population of West Hollywood is under 18 years of age. The following charts present demographic information gathered from five sources: the 2000 Census, the 2000 Customer Satisfaction Survey, the 1998 Community Needs Assessment Survey, the 1994 Community Needs Assessment Survey and the 1990 Census. Not all information is available from all sources.





Poverty thresholds are based on nationwide statistics and do not vary based on geographic region. Poverty thresholds are based on the number of adults and children in the household. In the 2000 Census, the threshold for a single parent with one child was \$11,483 and the threshold for two parents with two children was \$16,895. In the 1990 Census, the threshold for a single parent with one child was \$8,547 and the threshold for two parents with two children was \$12,575.

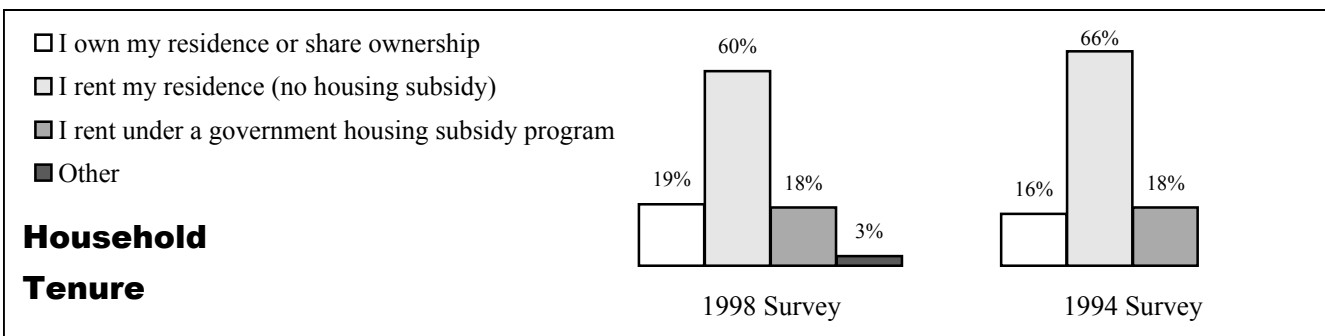
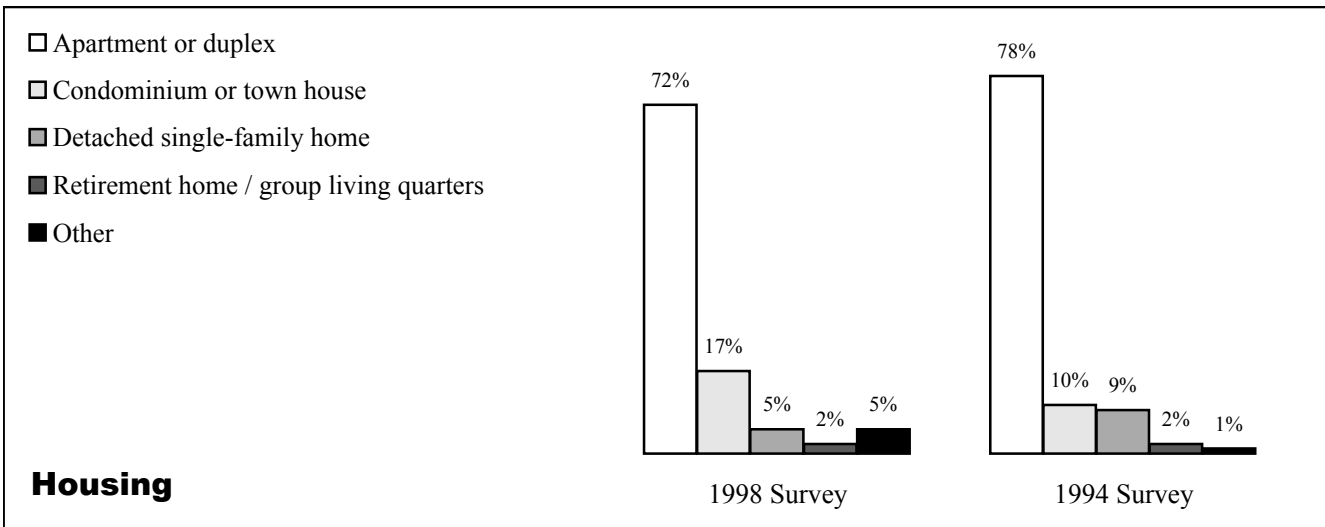
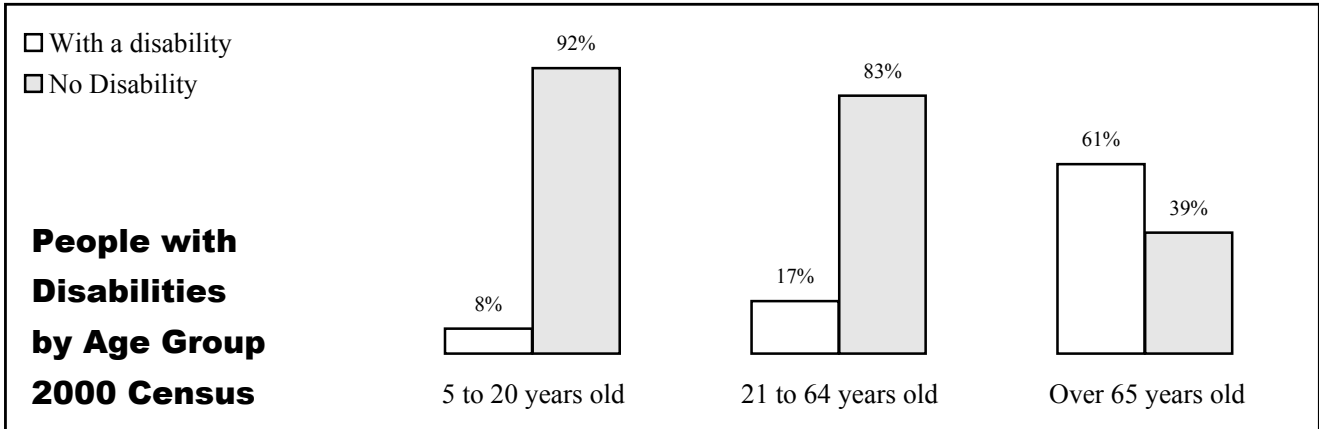
**Households with Related Children Under 18 with Incomes Below the Poverty Threshold**

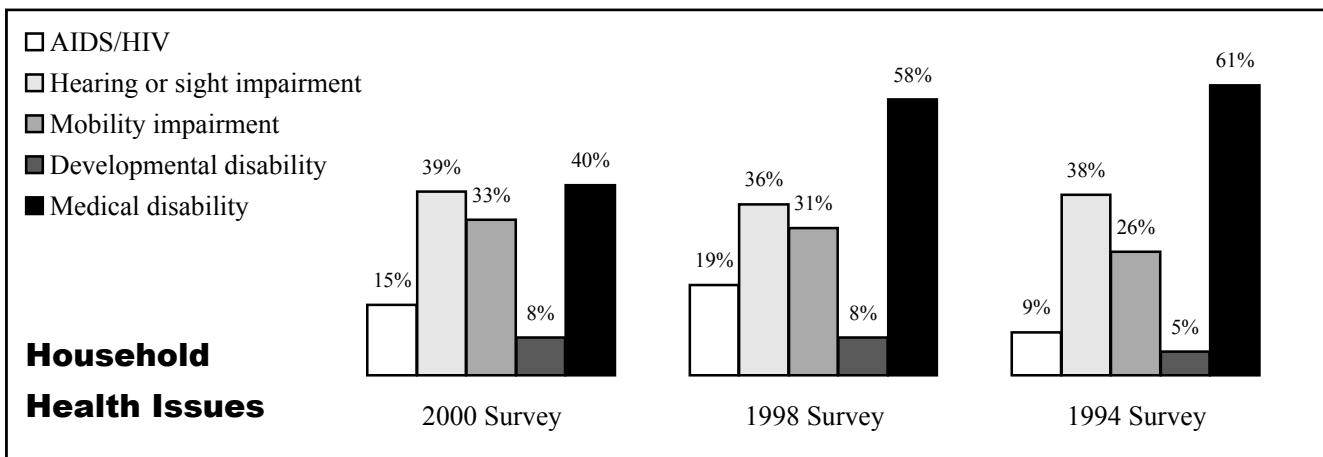
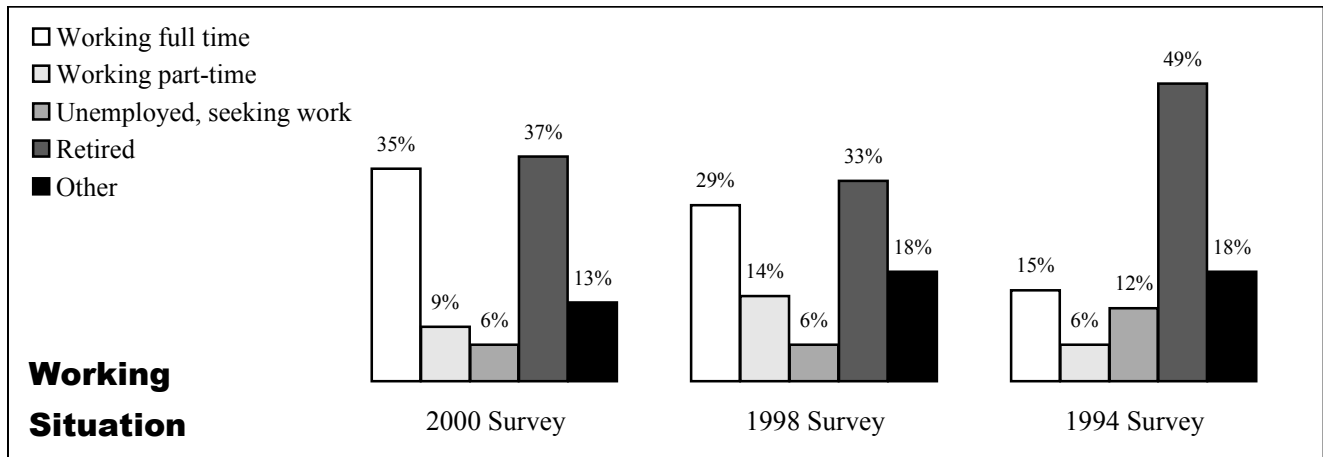
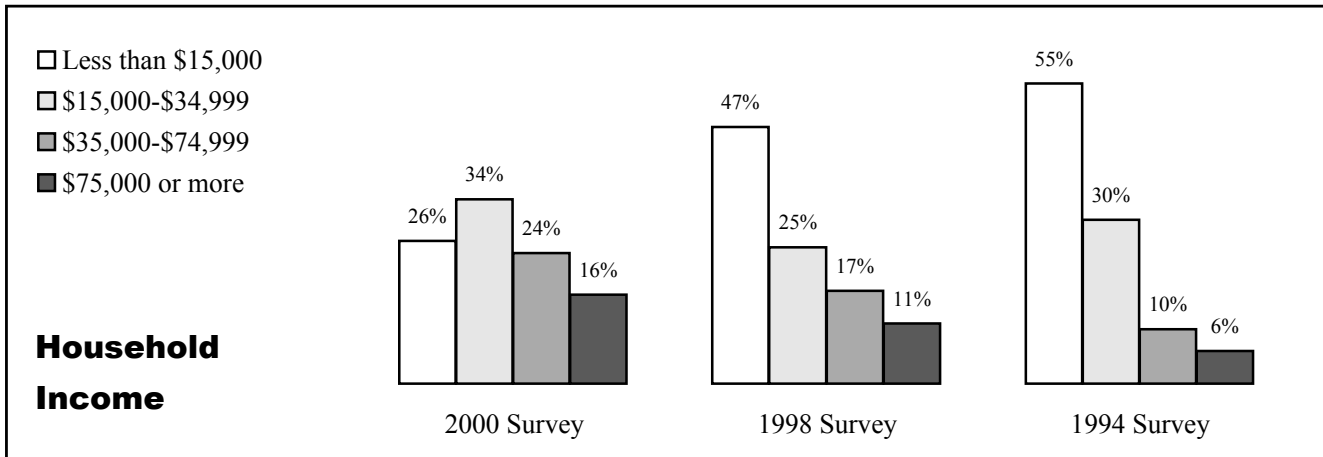




### Profile of People with Disabilities

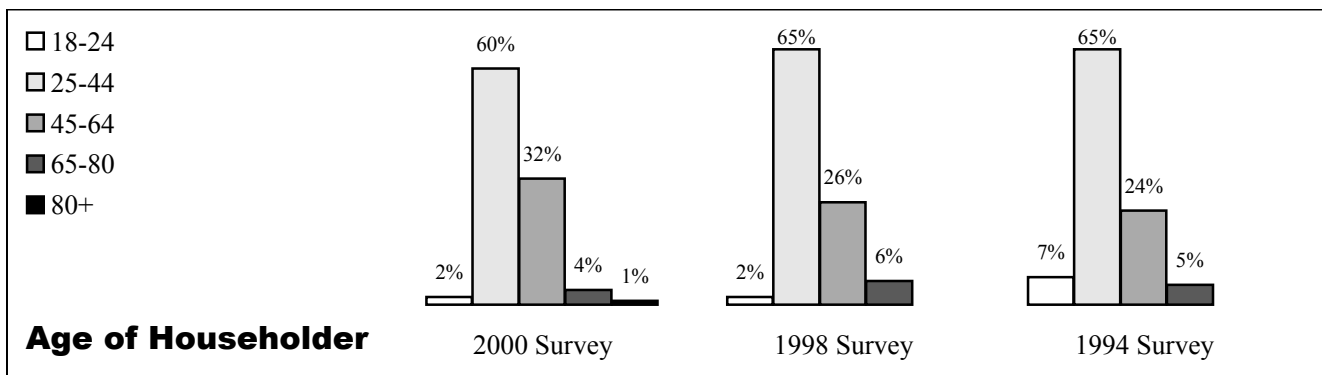
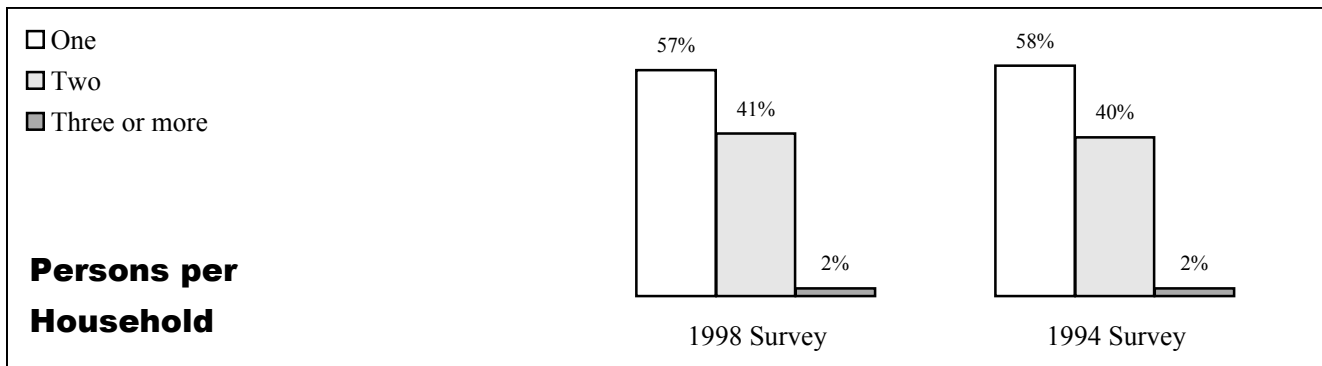
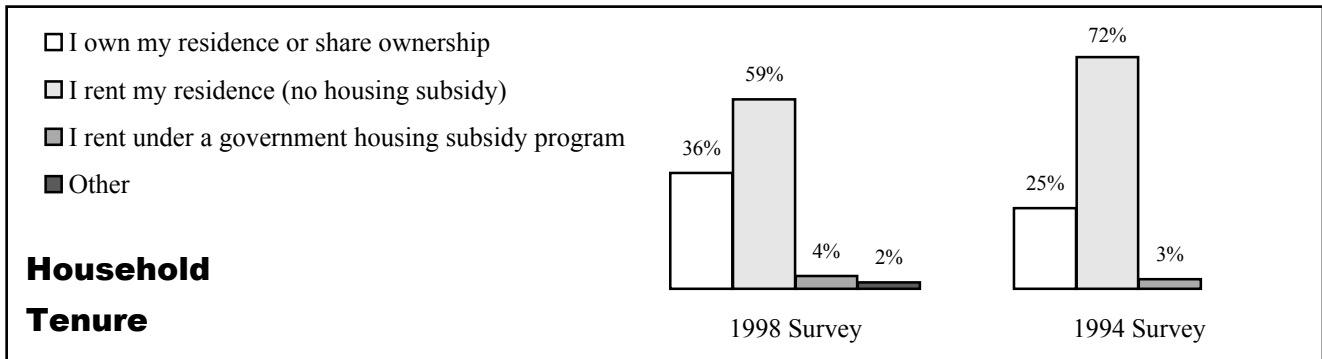
People with disabilities account for 24% of the population of West Hollywood. The following charts present demographic information gathered from four sources: the 2000 Census, the 2000 Customer Satisfaction Survey, the 1998 Community Needs Assessment Survey, and the 1994 Community Needs Assessment Survey. Not all information is available from all sources. The charts display all currently available information from the four sources.

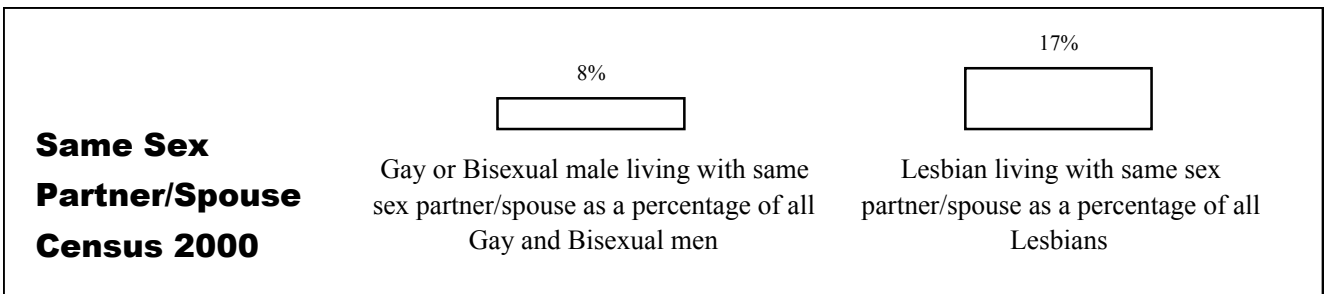
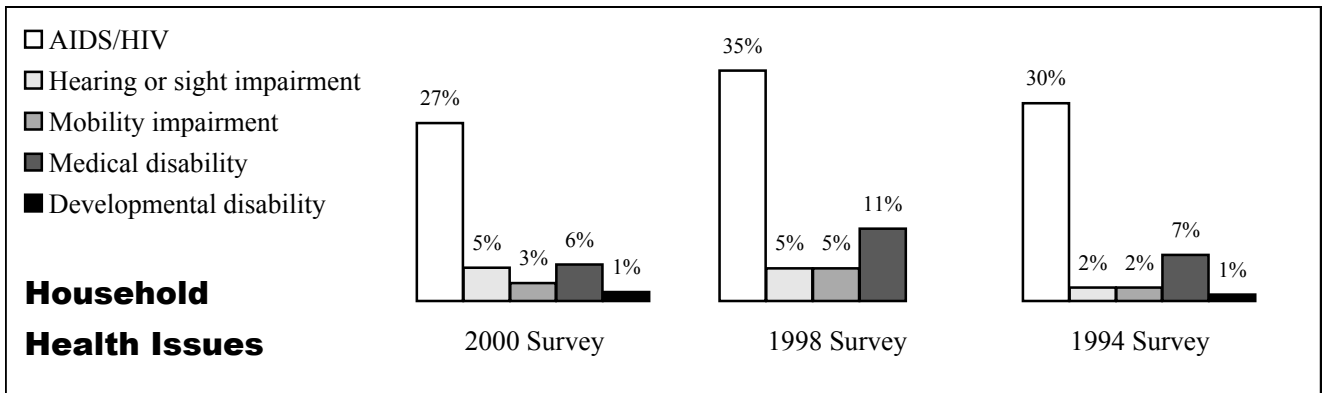
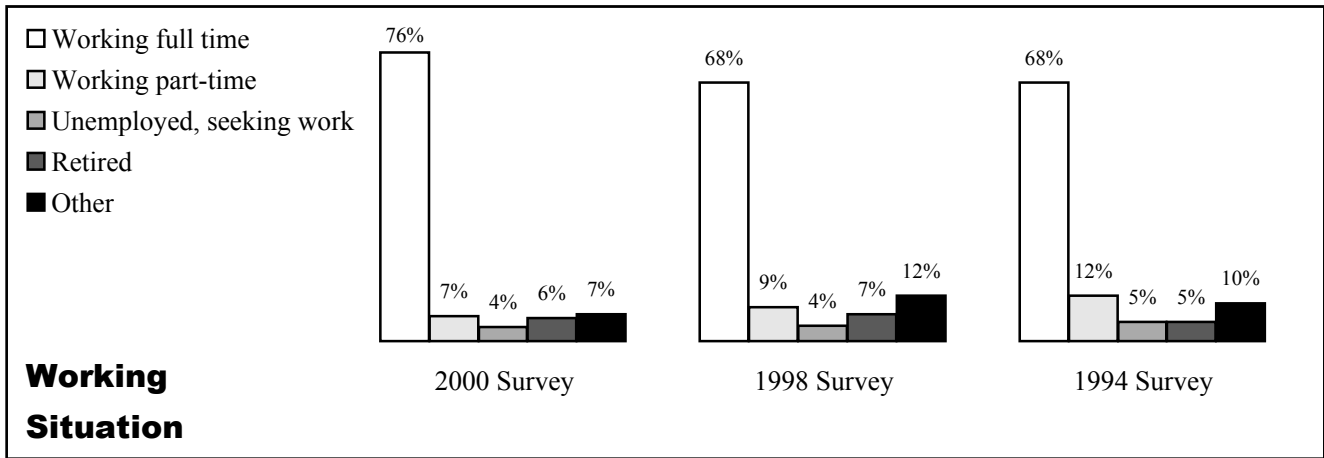
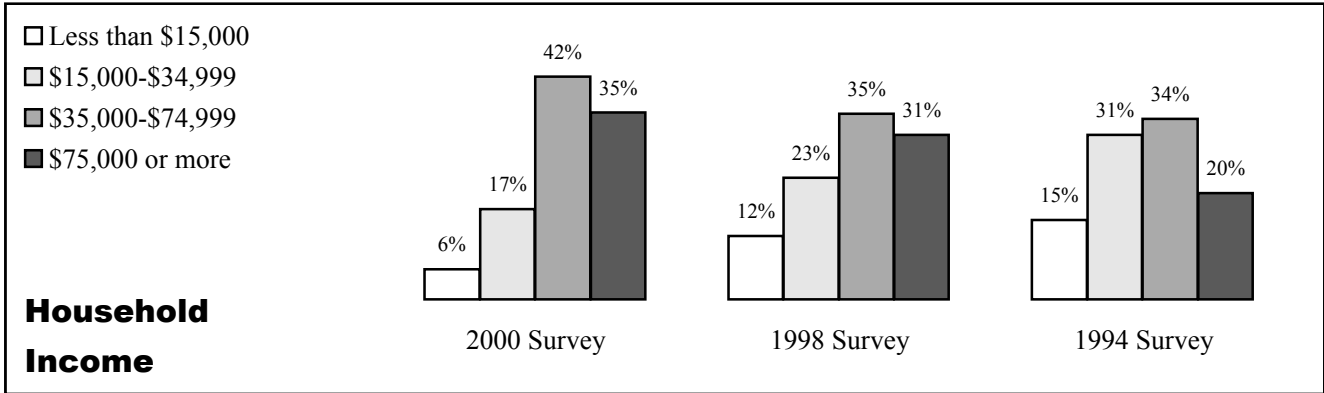




### Profile of Gay or Bisexual Men

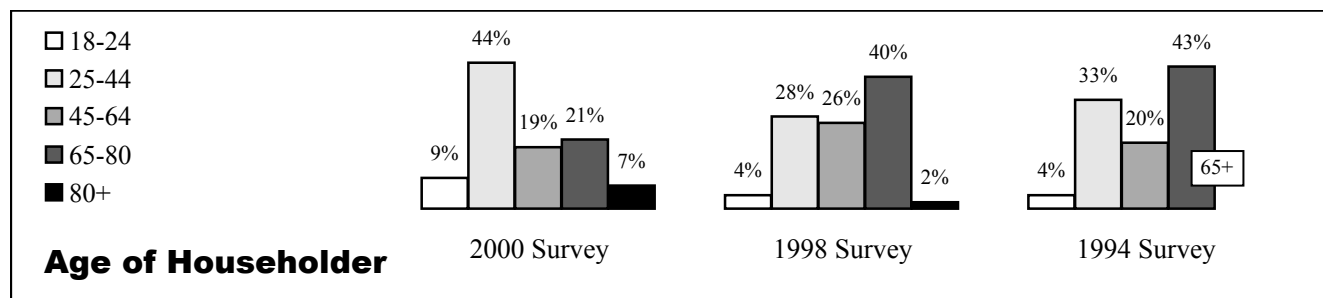
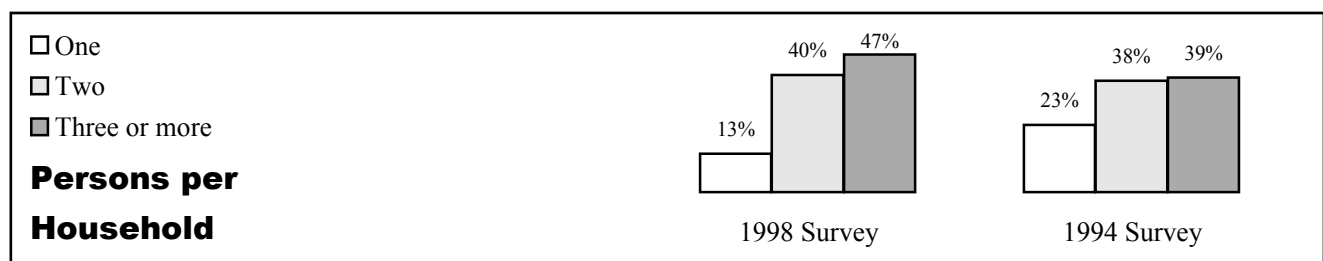
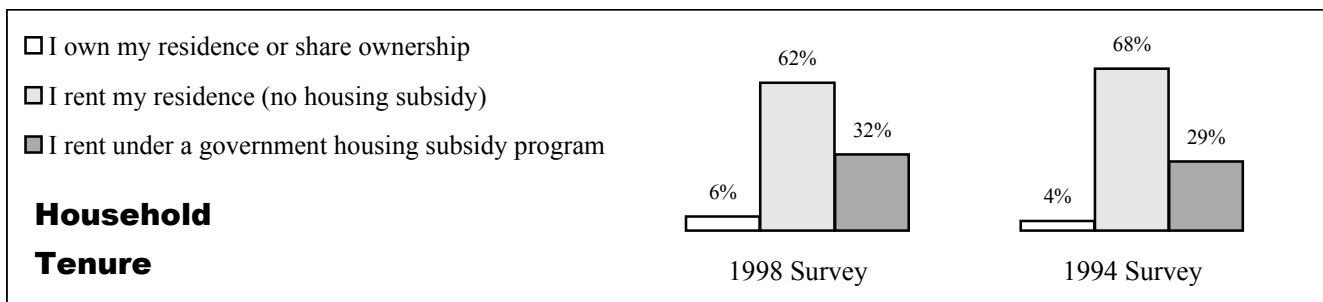
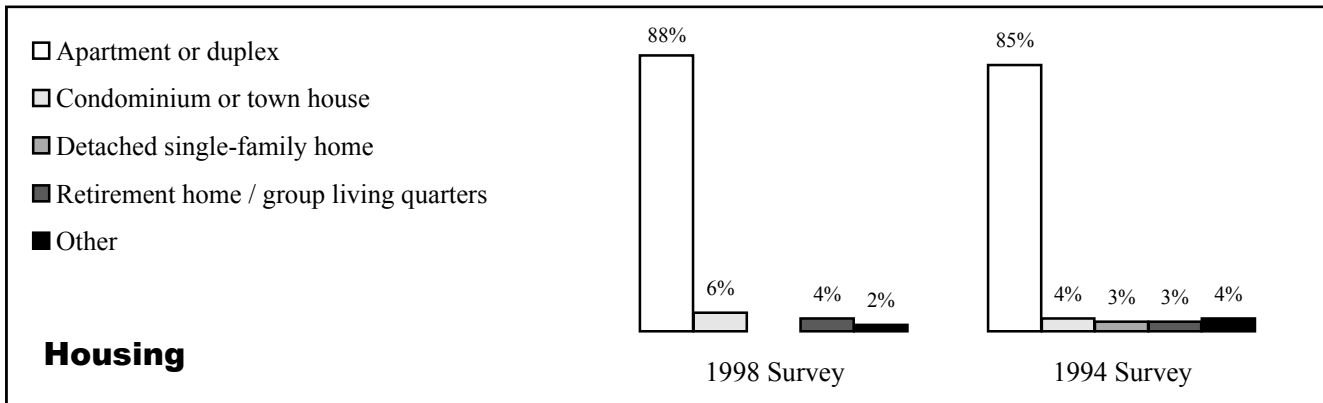
Gay or Bisexual men account for 41% of the population of West Hollywood. The following charts present demographic information gathered from four sources: the 2000 Census, the 2000 Customer Satisfaction Survey, the 1998 Community Needs Assessment Survey, and the 1994 Community Need Assessment Survey. Not all information is available from all sources. The charts display all currently available information from the four sources.

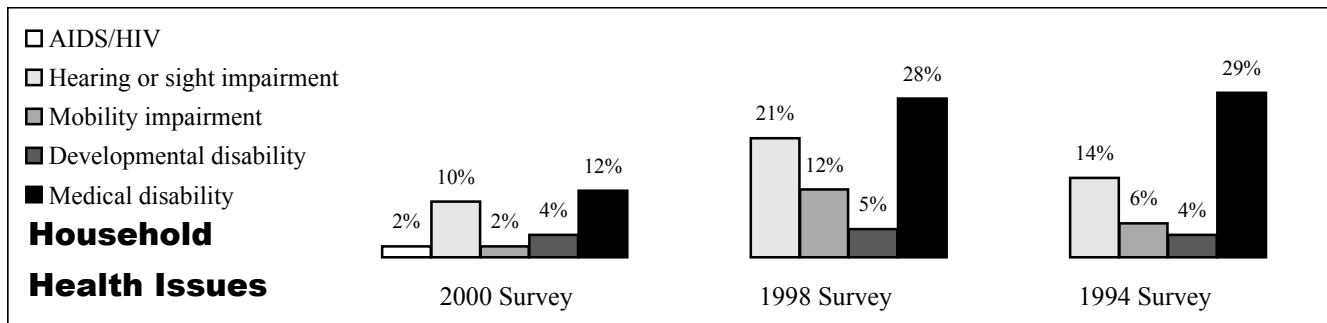
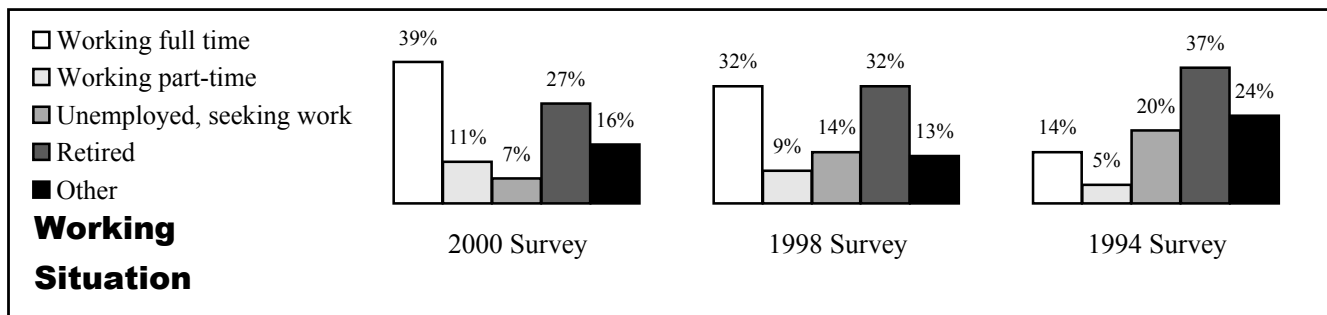
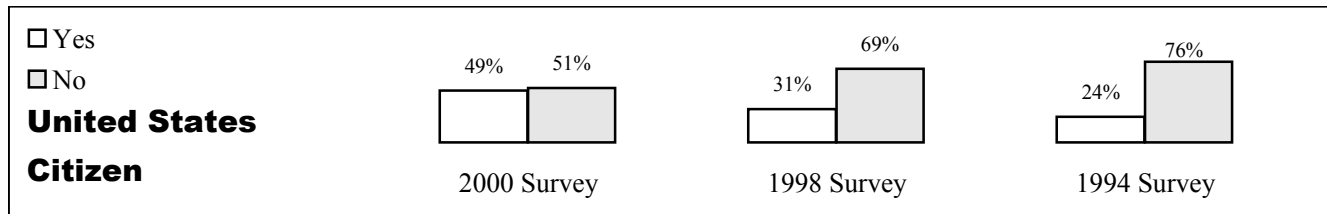
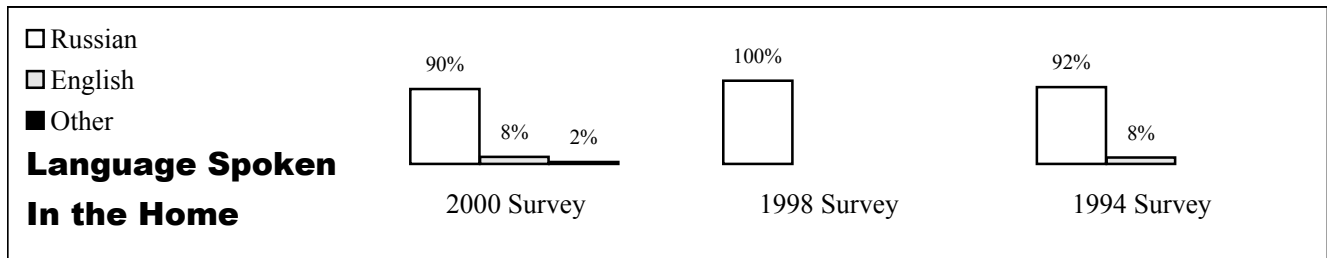
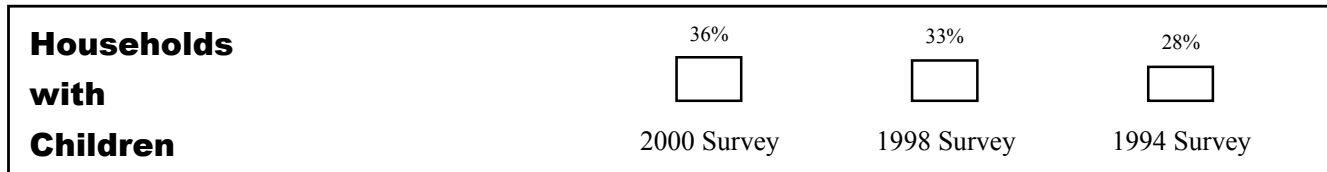
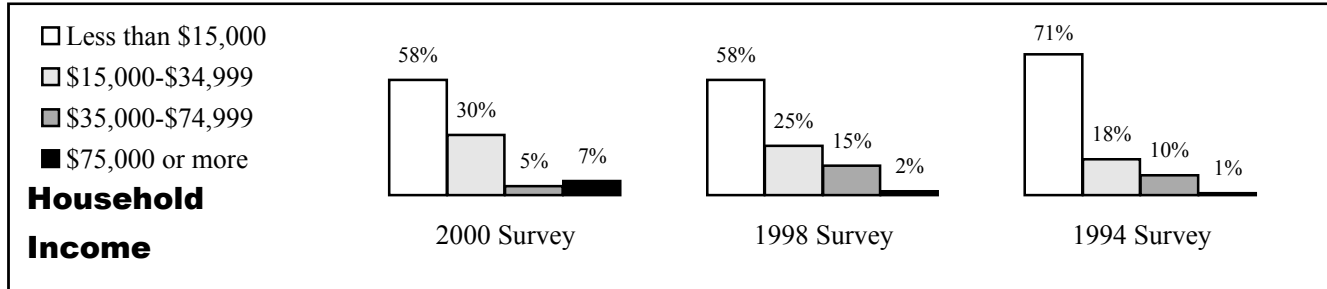




### Profile of Immigrants from the former Soviet Union

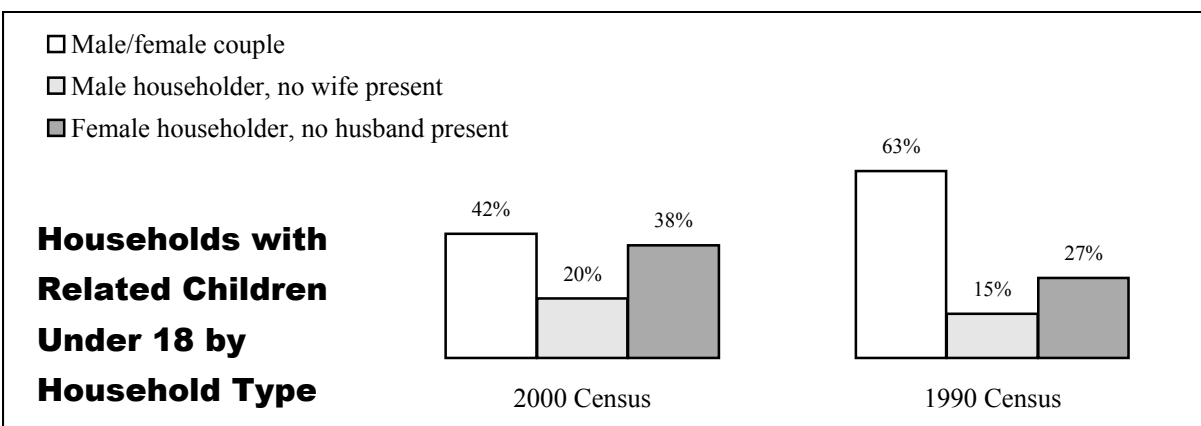
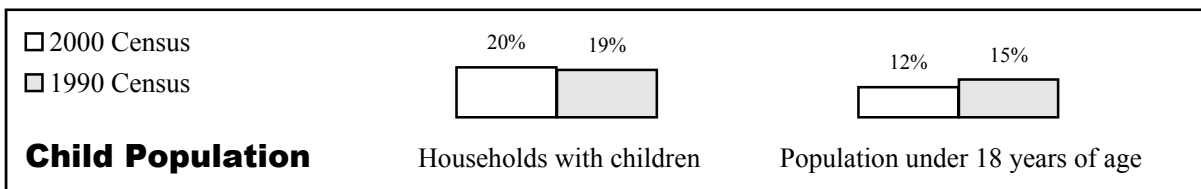
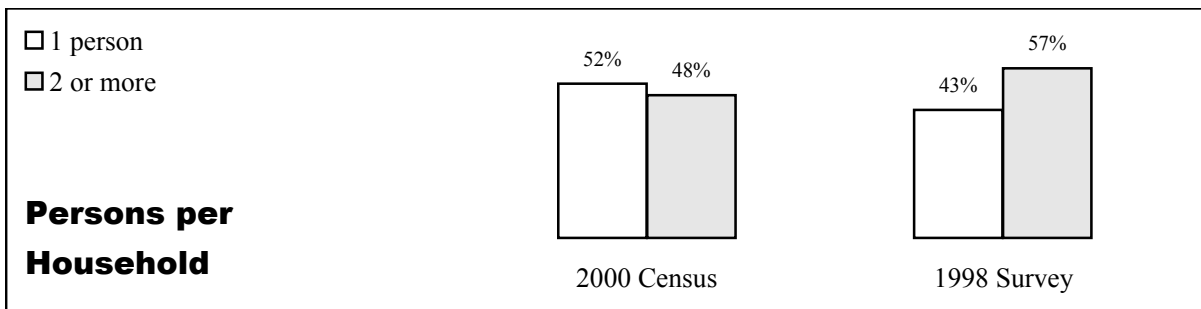
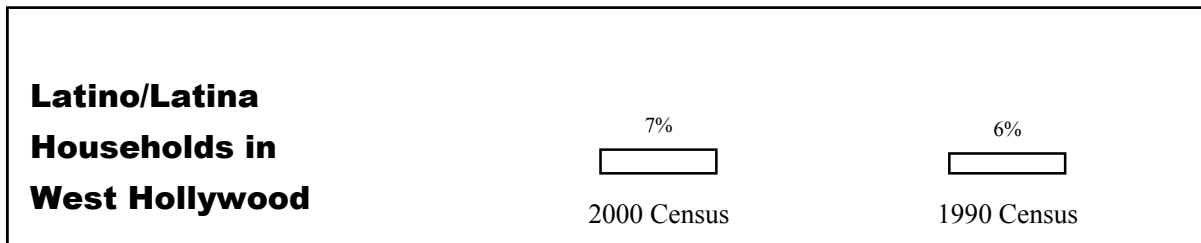
Over 8% of the residents of West Hollywood are immigrants from the former Soviet Union. The following charts present demographic information gathered from three sources: the 2000 Customer Satisfaction Survey, the 1998 Community Needs Assessment Survey, and the 1994 Community Needs Assessment Survey.

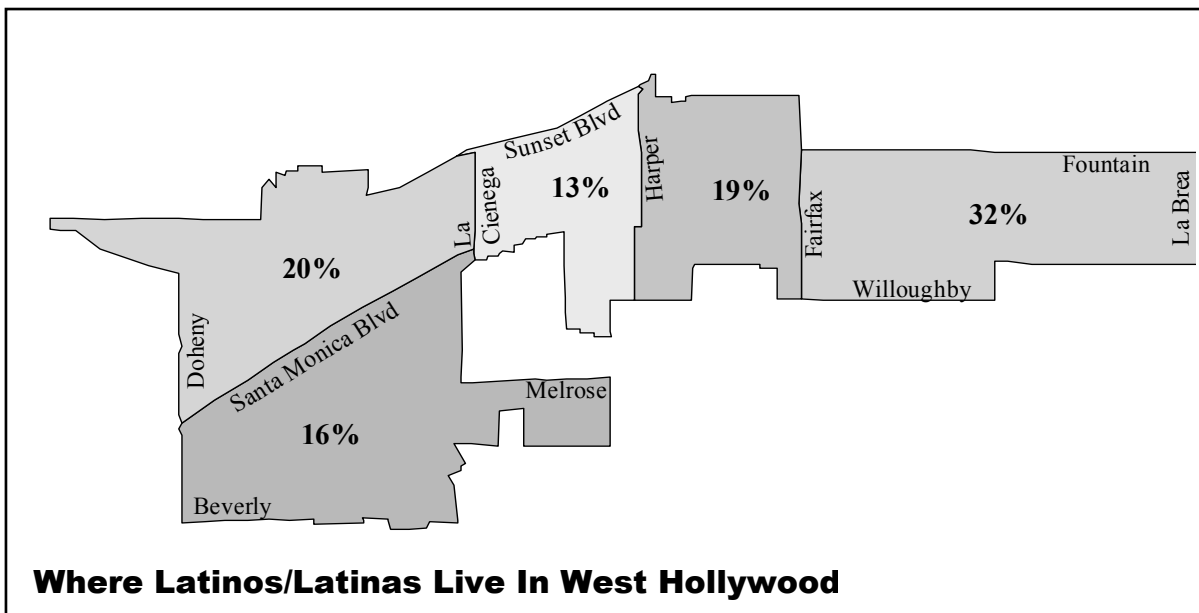
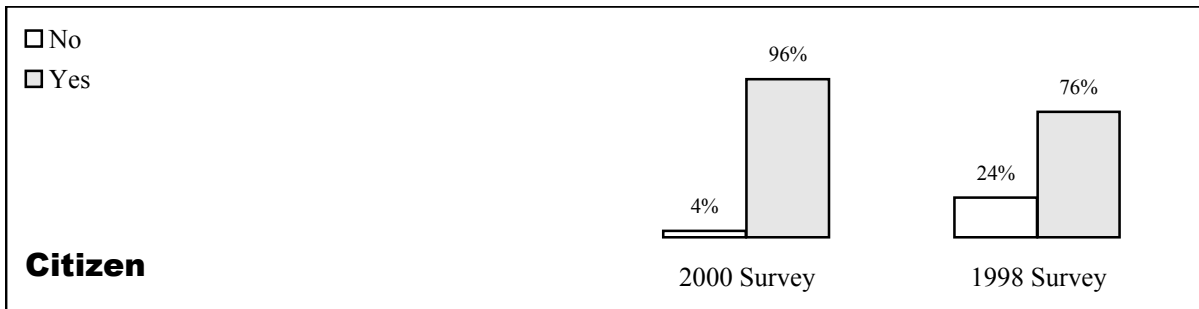
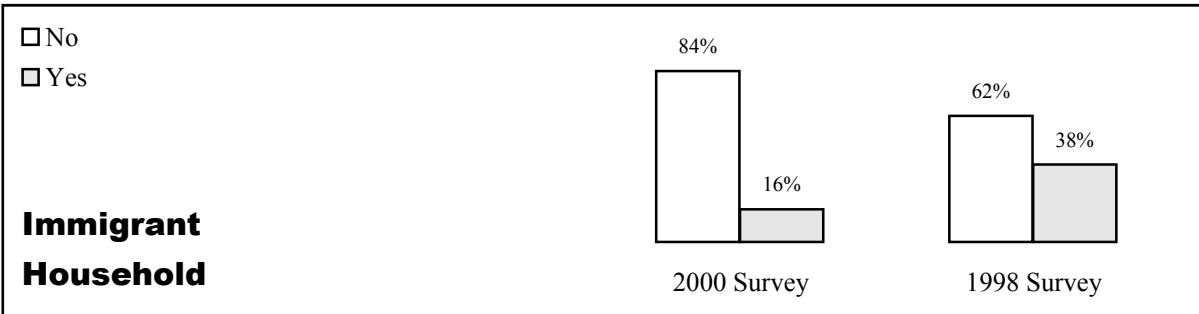
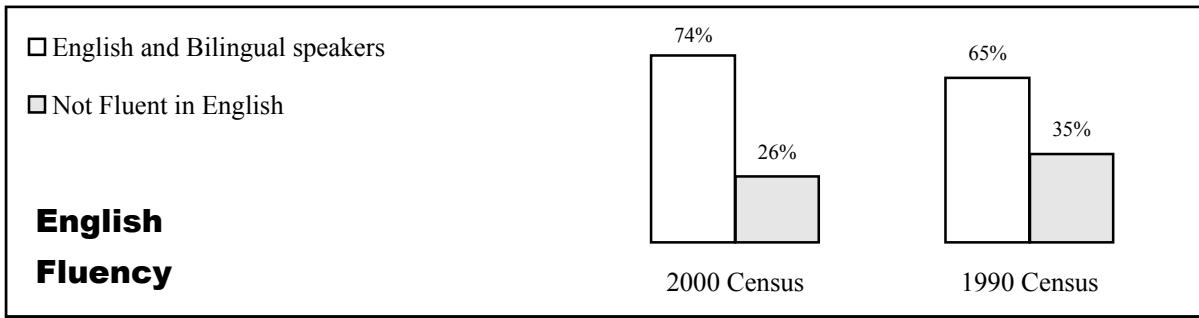




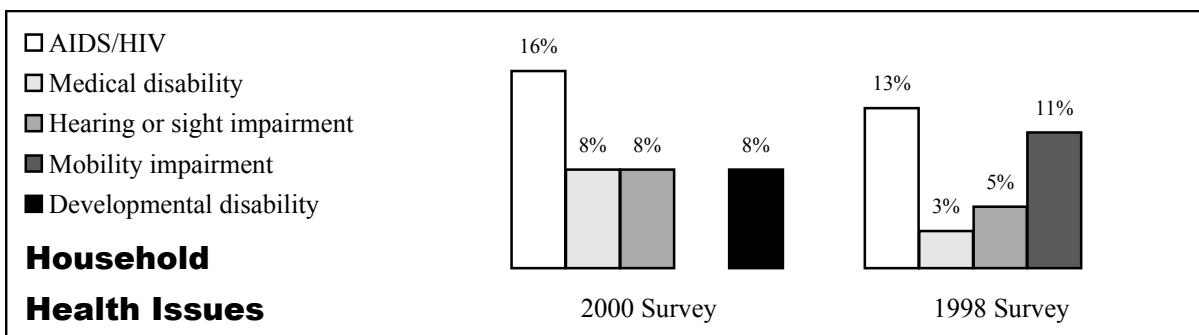
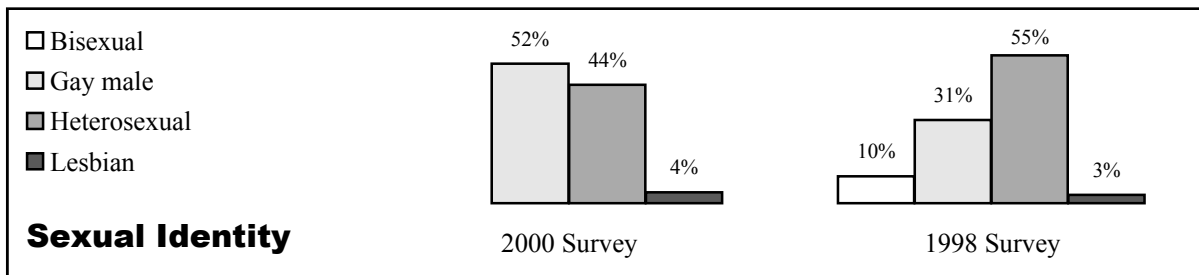
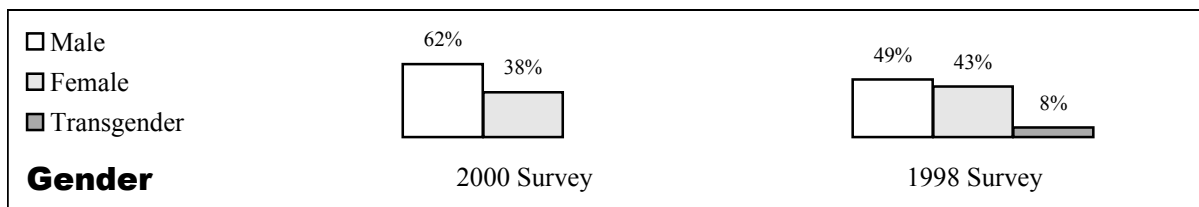
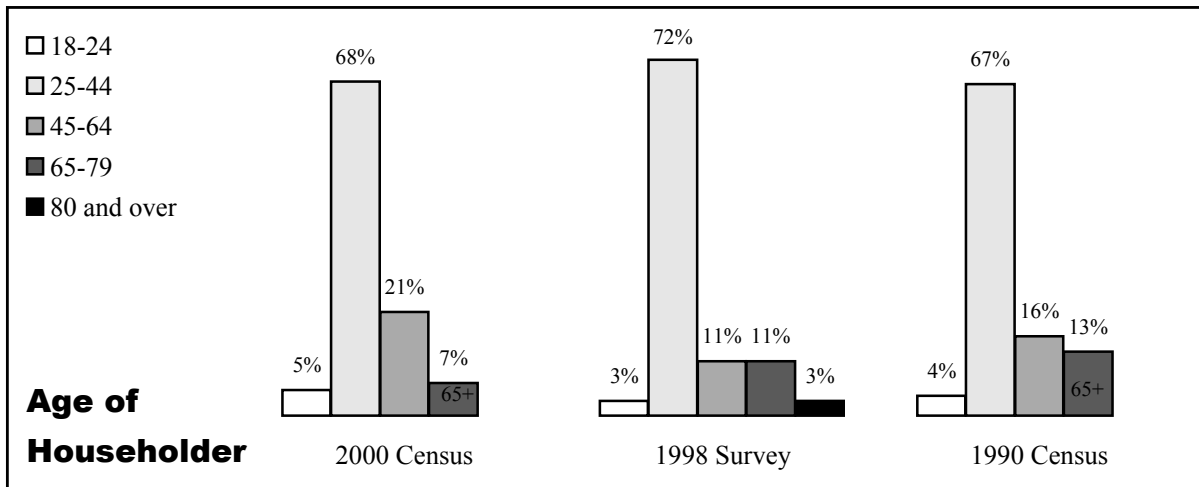
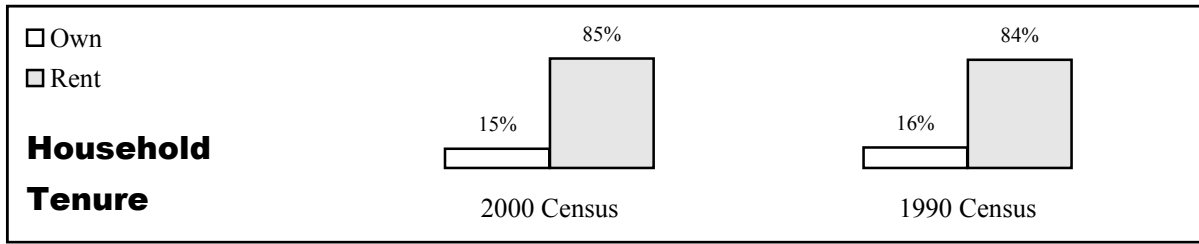
### Profile of Latinos/Latinas

Nine percent of the residents of West Hollywood are Latino/Latina. The following charts present demographic information gathered from four sources: the 2000 Census, the 2000 Customer Satisfaction Survey, the 1998 Community Needs Assessment Survey, and the 1990 Census. Not all information is available from all sources, either because the information has not yet been released by the Census or because the information was not collected. The charts display currently available information from the four sources as appropriate.



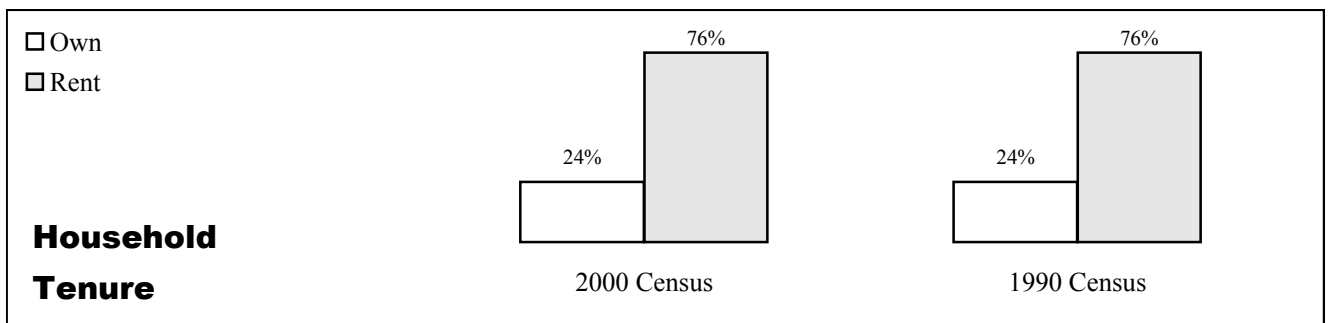
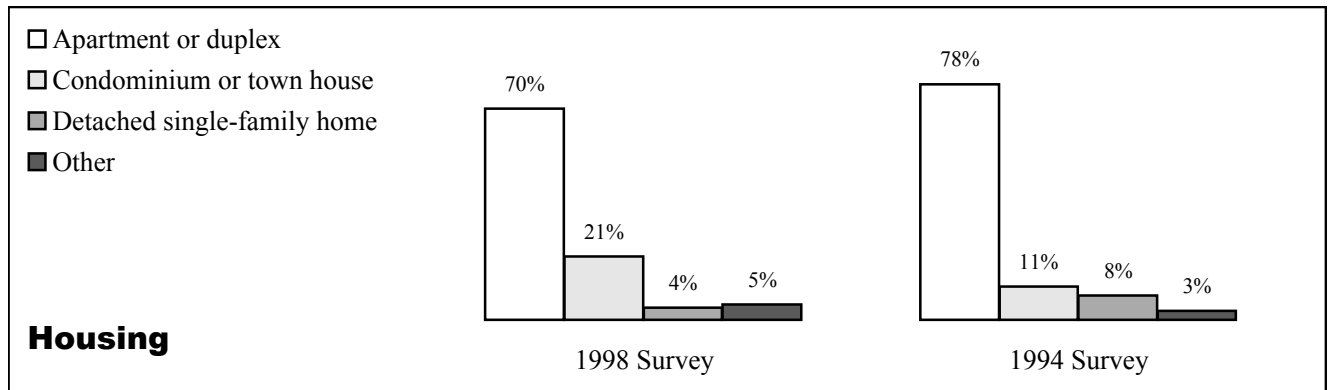
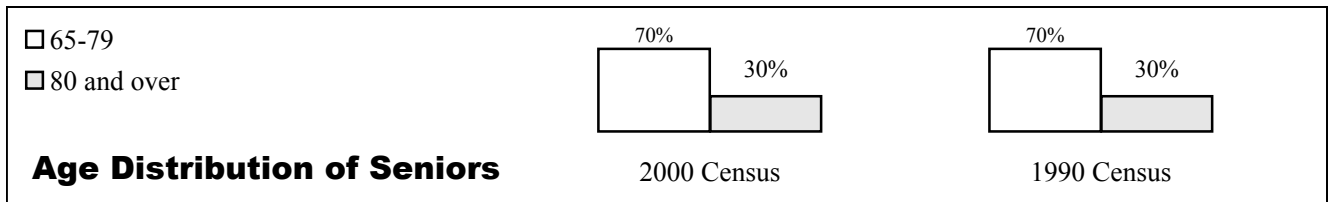
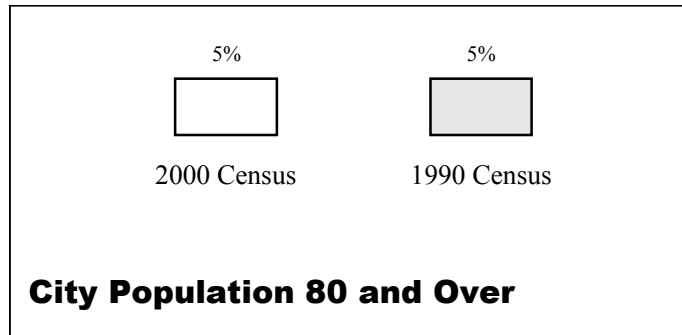
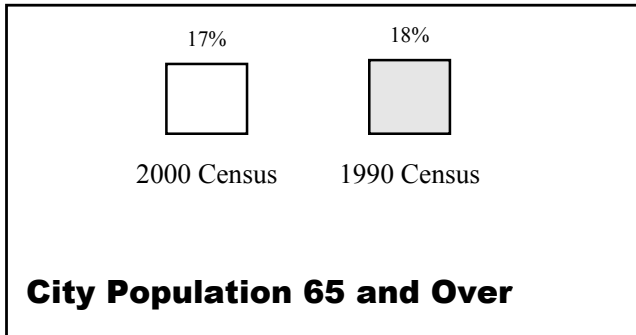


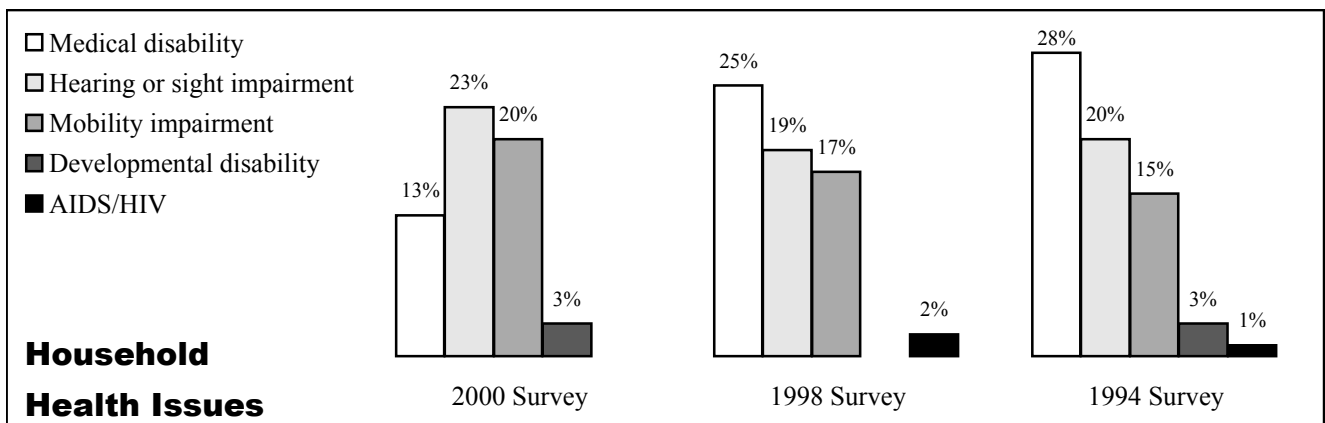
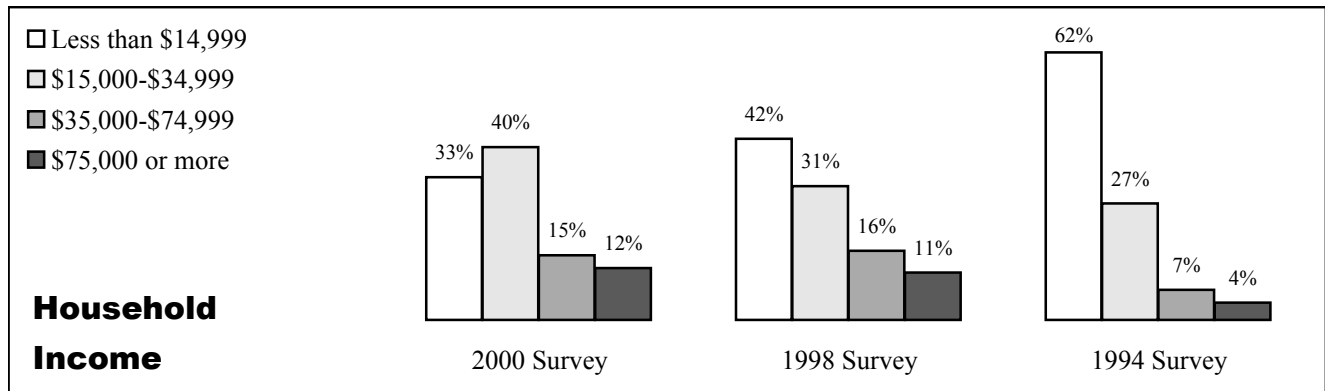
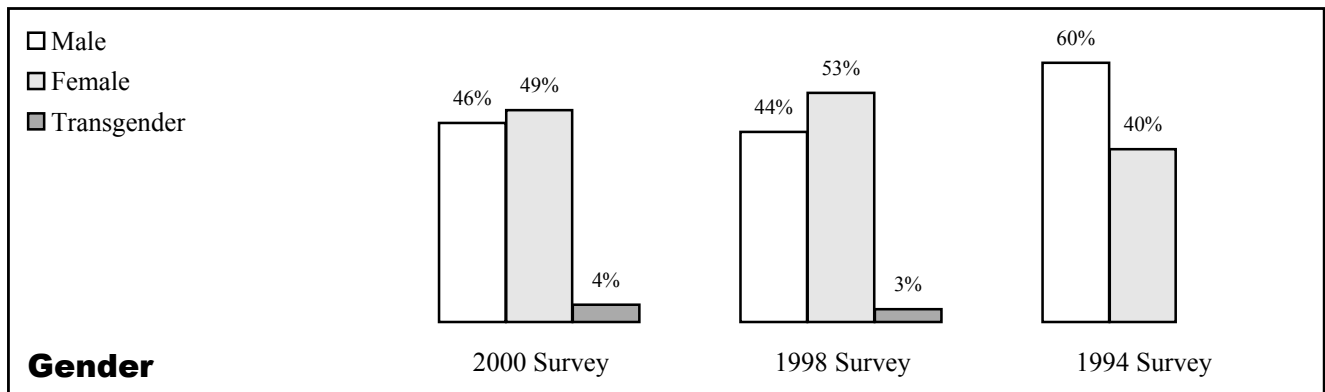
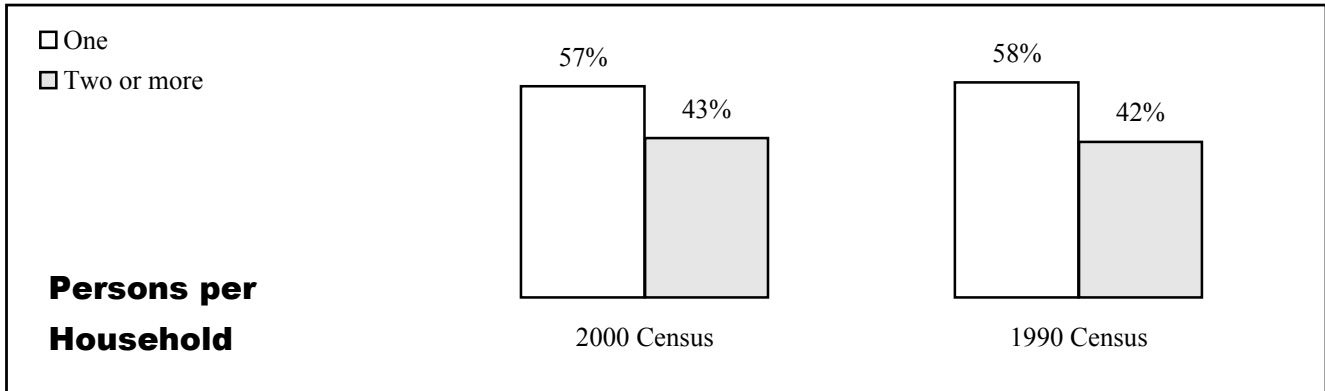




### Profile of Seniors

Seniors 65 and over account for 17% of the population of West Hollywood. The following charts present demographic information gathered from five sources: the 2000 Census, the 2000 Customer Satisfaction Survey, the 1998 Community Needs Assessment Survey, the 1994 Community Needs Assessment Survey, and the 1990 Census. Not all information is available from all sources, either because the information has not yet been released by the Census or because the information was not collected.





### Profile of Women

Women over 18 years of age account for 42% of the population of West Hollywood. The following charts present demographic information gathered from four sources: the 2000 Census, the 2000 Customer Satisfaction Survey, the 1998 Community Needs Assessment Survey, and the 1990 Census. Not all information is available from all sources.

