

**AGENDA**

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|---|--|
| 1) CALL TO ORDER                            | Darren Gold<br>4:00pm                    |
| a) Self Introductions/Roll Call             |  |
| b) Posting of Agenda                        |  |
| c) Board Comments on Agenda                 |  |
| 2) APPROVAL OF Agenda and MINUTES           | Darren Gold<br>4:05pm                    |
| 3) RECEIVE, APPROVE & FILE FINANCIALS       | Allan Dallatorre<br>4:10pm               |
| 4) Presentation – Scott Kramer (MultiBrain) | 4:15pm                                   |
| 5) ITEMS FOR DISCUSSION                     | Darren Gold<br>4:30pm                    |
| a) Taste Art (Stacie, Jamie, Karen)         |  |
| b) Home of the Avenues                      |  |
| c) Art & Design Walk (Lona)                 |  |
| d) Holiday Walk / Divine Design             |  |
| e) East Facing Parking Garage Wall Update   |  |
| f) Avenues Streetscape                      |  |
| g) General Plan update                      |  |
| h) Board Member discussion                  |  |
| 6) ACTION ITEMS FOR VOTE                    |  |
| a) Vote on proposal from MultiBrain         |  |
| 7) EXECUTIVE DIRECTOR REPORT                | Ryan Farber<br>5:00pm                    |
| a) Banners                                  |  |
| b) Newsletter                               |  |
| c) Sponsorship Update                       |  |
| 8) CITY/ WHMVB/REPORTS                      | Brad Burlingame, Maribel Louie<br>5:10pm |
| 9) BOARD MEMBER/COMMUNITY COMMENTS          | 5:20pm                                   |

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If you require special assistance to attend (e.g., transportation) or to participate in this meeting (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. For information on public transportation, call 1-800-COMMUTE or go to www.mta.net. The City TDD line for the hearing impaired is (323) 848-6496.

Written material distributed to the Board of the Avenues of Art and Design within 72 hours of the Board meeting is available for public inspection immediately upon distribution. Please call 310/289-2434 to make arrangements to inspect them. They will also be available for inspection during the Board meeting at the staff liaison's table.

AFFIDAVIT OF POSTING  
 State of California            )  
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 City of West Hollywood        )

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **October 28, 2010**

Signature: \_\_\_\_\_  
**Office of the City Clerk**