



**BOARD OF DIRECTORS MEETING AGENDA
THURSDAY, OCTOBER 28, 2010
1:45 - 3:00 P.M.**

Location: House of Blues, 8430 Sunset Blvd., West Hollywood, CA 90069

CALL TO ORDER

- A. Self Introductions/Roll Call
- B. Posting of Agenda
- C. Staff Comments on Agenda

- I. APPROVAL OF AUGUST MINUTES 1:50 p.m.
- II. APPROVAL OF AUGUST & SEPTEMBER FINANCIALS 1:52 p.m.
- III. ITEMS FROM THE PUBLIC 1:55 p.m.
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.
- IV. ACTION ITEMS 2:00 p.m.
 - A. SSBA temporary loan to Sunset Strip Music Festival, LLC Update, and Recommendation
 - B. Sunset Strip Music Festival, LLC Management Recommendation
 - C. SSBA Annual Audit 2009/10, 990 Review & Financials
 - D. SSBA 2010/11 Revised Budget Proposal
 - E. SSBA Board Policies
 - F. Addition of Genevieve Morrill, WEHO Chamber as Ex-Officio Board Member
 - G. SSBA Board Election – December 2, 2010
- V. CONTINUED/UNFINISHED BUSINESS 2:40 p.m.
 - A. City Report
 - B. Proposed Smoking Ordinance Update
 - C. GuitarTown Update
 - D. Committee Reports
 - 1. Security – Kris Zagyva
 - 2. Marketing – Courtney Kemp
- VI. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 2:55 p.m.
- VII. ADJOURNMENT 2:59 p.m.
Next Meeting: Thursday, December 2, 1:45 p.m., at the Andaz West Hollywood, 1:45 p.m.

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **October 25, 2010**

Signature: _____
Office of the City Clerk