



CITY OF WEST HOLLYWOOD CITY COUNCIL AGENDA

MONDAY, OCTOBER 7, 2024
6:00 PM – REGULAR MEETING

WEST HOLLYWOOD PARK PUBLIC MEETING ROOM
COUNCIL CHAMBERS – 625 N. SAN VICENTE BOULEVARD

LAND ACKNOWLEDGEMENT:

“The West Hollywood City Council acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.”

PUBLIC COMMENT AND RULES OF DECORUM:

The City Council values your comments and acknowledges the right of the public to address issues that are within the City’s jurisdiction and invites the public to do so during the City Council meeting. However, this public participation must be balanced with the need of the City Council to conduct the public’s business in a fair and efficient manner, free from disruption or disturbance. The City offers multiples ways for the public to participate during the meeting.

During the first Public Comment section of the agenda, any member of the public may address the City Council on items appearing on the Consent Calendar. Comments concerning other items on the agenda will be heard at the time the item is considered during the meeting; however, they may be offered at this time if a member of the public cannot be in attendance later in the evening. Members of the public may also comment upon any other item of interest that is within the subject matter jurisdiction of the City Council at this time, or later in the meeting under the second Public Comment period. Please see Agenda Item No. 1 below for more information.

The City expects that everyone who participates in the meeting will do so with respect and dignity. Please refrain from using abusive, derogatory, and slanderous language, or behaving in a way that disrupts the meeting.

Speakers should not bring to the podium any items other than a prepared written statement and/or writing materials.

Speakers and any other members of the public may not approach the dais at any time during the meeting without prior consent from the Mayor.

Speakers may only speak once on any agenda item. Donating public comment time to others is prohibited.

Members of the audience shall not engage in disorderly or boisterous conduct, including the utterance of loud, threatening, or abusive language, whistling, stamping of feet or other acts which disturb, disrupt, impede, or otherwise render the orderly conduct of the City Council meeting unfeasible.

Persons in the audience should refrain from creating, provoking, or participating in any type of unwelcome physical contact.

Please see the Rules of Conduct for City Council meetings for additional rules and expectations for conducting the City Council meetings.

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6800.



TO PARTICIPATE BY PROVIDING WRITTEN CORRESPONDENCE OR AN E-COMMENT:

Members of the public who wish to comment on matters before the City Council are strongly encouraged to submit written correspondence to publiccomment@weho.org or submit an E-Comment by visiting www.weho.org/wehotv no later than 12:00 p.m. on Council meeting day. *Note: Written Correspondence and E-Comments will not be read into the record during the City Council meeting; however, correspondence received by 12:00 p.m. will be forwarded to the City Council and posted on the City's website as part of the official meeting record. Your comments and information will become part of the official public record. If you do not want your personal information included in the official record, please do not include your address and/or phone number.*

TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:

(Please note: This option is to provide public comment via phone ONLY. To view the meeting, please see information on how to view the meeting provided above.)

1. You are required to register to speak via Zoom by emailing publiccomment@weho.org no later than 12:00 p.m. on the City Council meeting day, to be added to the Zoom Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling, and which item(s) you would like to speak on.
2. Dial-in 10 minutes prior to the start of the meeting (the meeting begins at 6:00 p.m.). During Approval of the Agenda items may be moved to the Consent Calendar; therefore, members of the public who have signed up to speak on any item with the City Clerk's Office should be in the queue by 5:50 p.m. **Please note that City Clerk staff cannot respond to emails during the meeting. This means that email and text message requests made to speak by phone on additional agenda items during the meeting cannot be accommodated during the meeting.

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6800 at least 48 hours prior to the meeting. The City TTY line is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323-GO-METRO (323/466-3876) or go to www.metro.net.

Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

APPROVAL OF AGENDA:

LEVINE ACT DISCLOSURES: This time has been set aside for any Councilmember to provide their disclosures subject to the Levine Act for any item(s) on the posted agenda.

ADJOURNMENT MOTIONS:

PRESENTATIONS:

A. PUBLIC COMMENT: The City Council values your comments; however, pursuant to the Brown Act, the Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

- 1. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**
- 2. PUBLIC COMMENTS, GENERAL INTEREST:**

CITY MANAGER'S REPORT: This time has been set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

B. CONSENT CALENDAR: The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read, and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

- 1. POSTING OF AGENDA [J. JIMENEZ, M. CROWDER, L. MORALES]:**
SUBJECT: The agenda for the meeting of Monday, October 7, 2024 was posted at City Hall, Plummer Park, the Sheriff's Station, the West Hollywood Library, and the Aquatics & Recreation Center (ARC) on Wednesday, October 2, 2024.
RECOMMENDATION: Receive and file.
- 2. APPROVAL OF MINUTES [J. JIMENEZ, M. CROWDER, L. MORALES]:**
SUBJECT: The City Council is requested to approve the minutes of the prior City Council meeting.
RECOMMENDATION: Approve the meeting minutes of September 16, 2024.
- 3. APPROVAL OF DEMAND REGISTER NO. 956 [L. QUIJANO, C. CORRALES, S. HERNANDEZ]:**
SUBJECT: The City Council shall receive the Demand Register for period ending September 27, 2024 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.
RECOMMENDATION: Approve Demand Register No. 956 and Adopt Resolution No. 24-093: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 956".
- 4. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [J. JIMENEZ, M. CROWDER, L. MORALES]:**
SUBJECT: The City Council will receive Synopses from the Arts and Cultural Affairs Commission, the Business License Commission, and the Human Services Commission regarding actions taken at their recent meetings.
RECOMMENDATION: Receive and file.
- 5. ATTENDANCE REPORT FOR CITY COMMISSIONS AND ADVISORY BOARDS [J. JIMENEZ, M. CROWDER, L. MORALES]:**
SUBJECT: The City Council will receive the attendance reports for the City's 16 Commissions and Advisory Boards for meetings convened between January 2024 through September 2024.
RECOMMENDATION: Receive and file the attendance reports.
- 6. CLAIMS ADMINISTRATION [J. JIMENEZ, M. CROWDER, Y. ZOHSAN]:**
SUBJECT: The City Council is receiving notification that the City's third-party administrator Carl Warren & Co. has denied three (3) Claims for Damages from Jordan Stuart, Chad Harrison, and Robert Adell.
RECOMMENDATION: Receive and file.
- 7. ADOPT ORDINANCE NO. 24-26 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING AN AMENDMENT TO TITLE 19, THE ZONING ORDINANCE OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO UPDATE REPLACEMENT REQUIREMENTS OF ABOVE LOWER-INCOME PROTECTED UNITS IN NEW HOUSING PROJECTS AND UPDATE PROVISIONS RELATED TO UNIT DEMOLITION IN ALIGNMENT WITH STATE LAW" [J. JIMENEZ, M. CROWDER, L. MORALES]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 24-26, adopting an amendment to Title 19, the Zoning Ordinance of the West Hollywood Municipal Code, to update replacement requirements of above lower income protected units in new housing projects and update provisions related to unit demolition in alignment with State law.
RECOMMENDATION: Waive further reading and adopt Ordinance No. 24-26: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING AN AMENDMENT TO TITLE 19, THE ZONING ORDINANCE OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO UPDATE REPLACEMENT REQUIREMENTS OF ABOVE LOWER-INCOME PROTECTED UNITS IN NEW HOUSING PROJECTS AND UPDATE PROVISIONS RELATED TO UNIT DEMOLITION IN ALIGNMENT WITH STATE LAW."

8. **ADOPT ORDINANCE NO. 24-27 (2ND READING) "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 17 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATING TO TRANSFER TO A DIFFERENT RENTAL UNIT FOR CERTAIN QUALIFIED TENANTS AND REPOSSESSION OF A RENTAL UNIT FOR AUTHORIZED CORRECTION OF VIOLATIONS" [J. JIMENEZ, M. CROWDER, L. MORALES]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 24-27, amending Title 17 of the West Hollywood Municipal Code relating to transfer to a different rental unit for certain qualified tenants and repossession of a rental unit for authorized correction of violations.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 24-27: "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 17 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATING TO TRANSFER TO A DIFFERENT RENTAL UNIT FOR CERTAIN QUALIFIED TENANTS AND REPOSSESSION OF A RENTAL UNIT FOR AUTHORIZED CORRECTION OF VIOLATIONS."

9. **WEHO 40 STRATEGIC PLAN [D. WILSON, C. SAFRIET, P. KESPRADIT]:**

SUBJECT: The City Council will receive the City of West Hollywood's preliminary WeHo 40 Strategic Plan, which will be brought back for discussion and adoption at the City Council Meeting scheduled for October 21, 2024.

RECOMMENDATION: Receive and file the City of West Hollywood's preliminary WeHo 40 Strategic Plan.

10. **PUBLIC SAFETY TECHNOLOGY OUTREACH PLAN [D. RIVAS, A. SHANDI, J. SCHARE, E. TAYLOR]:**

SUBJECT: The City Council will receive an update regarding planned outreach for the use of public safety technology in West Hollywood.

RECOMMENDATION: Receive an update regarding the outreach plan that will be implemented for public safety technology in West Hollywood.

11. **AGREEMENT FOR SERVICES WITH EMERGENCY-1 RESPONSE, INC. [D. RIVAS, A. SHANDI, M. KUSTANOVICH]:**

SUBJECT: The City Council will consider approving an agreement for services with Emergency-1 Response, Inc. in the amount of \$150,000 for medical care center services during the West Hollywood Halloween Celebration on October 31, 2024, and during the West Hollywood Pride Celebration the weekend of May 30 through June 1, 2025.

RECOMMENDATIONS: 1) Approve the Agreement for Services with Emergency-1 Response, Inc. for a not-to-exceed amount of \$150,000 for medical care center services

during major special events or activities occurring in the City; and 2) Authorize the City Manager or designee to execute all documents incident to this Agreement.

- 12. AWARD OF MAINTENANCE AGREEMENT FOR ON-CALL CITYWIDE ELECTRICAL AND LOW VOLTAGE SYSTEMS SERVICES WITH GA TECHNICAL SERVICES, INC. [H. COLLINS, E. HAMANT]:**
SUBJECT: The City Council will consider approving the award of a Maintenance Agreement with GA Technical Services, Inc. to provide on-call citywide electrical and low voltage systems services.
RECOMMENDATIONS: 1) Approve an Agreement for Maintenance Services with GA Technical Services, Inc. to provide on-call citywide electrical and low voltage systems services for a total not-to-exceed amount of \$450,000; and 2) Authorize the City Manager, or designee, to execute documents incident to the Agreement.
- 13. AWARD OF MAINTENANCE AGREEMENT FOR ON-CALL CITYWIDE ELECTRICAL AND LOW VOLTAGE SYSTEMS SERVICES WITH SELECT ELECTRIC, INC. [H. COLLINS, E. HAMANT]:**
SUBJECT: The City Council will consider approving the award of a Maintenance Agreement with Select Electric, Inc. to provide on-call citywide electrical and low voltage systems services.
RECOMMENDATIONS: 1) Approve an Agreement for Maintenance Services with Select Electric, Inc. to provide on-call citywide electrical and low voltage systems services for a total not-to-exceed amount of \$650,000 and 2) Authorize the City Manager, or designee, to execute documents incident to the Agreement.
- 14. AWARD OF MAINTENANCE AGREEMENT FOR ON-CALL CITYWIDE ELECTRICAL AND LOW VOLTAGE SYSTEMS SERVICES WITH WEST COAST CABLE, INC. [H. COLLINS, E. HAMANT]:**
SUBJECT: The City Council will consider approving the award of a Maintenance Agreement with West Coast Cable, Inc. to provide on-call citywide electrical and low voltage systems services.
RECOMMENDATIONS: 1) Approve an Agreement for Maintenance Services with West Coast Cable, Inc. to provide on-call citywide electrical and low voltage systems services for a total not-to-exceed amount of \$450,000; and 2) Authorize the City Manager, or designee, to execute documents incident to the Agreement.
- 15. AWARD AMENDMENT NO. 1 TO THE AGREEMENT FOR ON-CALL MATERIALS TESTING & PUBLIC WORKS INSPECTION SERVICES WITH AESCO, INC. [H. COLLINS, E. HAMANT]:**
SUBJECT: The City Council will consider approving Amendment No. 1 to the Professional Services Agreement with AESCO, Inc. to provide on-call materials testing and public works inspection services for City projects.
RECOMMENDATIONS: 1) Approve Amendment No. 1 to the Professional Services with AESCO, Inc. to provide on-call materials testing and public works inspection services for City projects for an increased amount of \$400,000 and a new total not-to-exceed amount of \$600,000; and 2) Authorize the City Manager, or designee, to execute documents incident to the Agreement.

- 16. AWARD AMENDMENT NO. 1 TO THE AGREEMENT FOR POOL MAINTENANCE AND REPAIR SERVICES WITH AQUA SOURCE, INC. [H. COLLINS, E. HAMANT]:**
SUBJECT: The City Council will consider approving Amendment No. 1 to the Maintenance Agreement with Aqua Source, Inc. to provide pool maintenance and repair services.
RECOMMENDATIONS: 1) Approve Amendment No. 1 to the Maintenance Agreement with Aqua Source, Inc. to provide pool maintenance and repair services for an increased amount of \$1,904,451.69 and a new total not-to-exceed amount of \$2,969,217.69; and 2) Authorize the City Manager, or designee, to execute documents incident to the Agreement.
- 17. AMENDMENT NO. 3 TO THE AGREEMENT FOR SERVICES WITH MAGNA CONSULTING & DESIGN FOR DESIGN SERVICES FOR CIP 2204, RULE 20B OVERHEAD TO UNDERGROUND CONVERSION LA PEER DRIVE & ALMONT DRIVE [H. COLLINS, J. GILMOUR]:**
SUBJECT: The City Council will consider approving Amendment No. 3 to the Agreement for Services with Magna Consulting & Design for design services to increase the not-to-exceed amount of the Agreement.
RECOMMENDATIONS: 1) Approve Amendment No. 3 to the Agreement for Services with Magna Consulting & Design to increase the amount of the agreement by \$90,000 for a total not-to-exceed amount of \$270,053; and 2) Authorize the City Manager or designee to execute documents incident to the Agreement.
- 18. AWARD AMENDMENT NO. 4 TO THE AGREEMENT FOR ON-CALL GLASS AND GLAZING REPAIR SERVICES WITH NATIONAL GLASS LLC [H. COLLINS, E. HAMANT]:**
SUBJECT: The City Council will consider approving Amendment No. 4 to the Maintenance Agreement with National Glass LLC to provide on-call glass and glazing repair services.
RECOMMENDATIONS: 1) Approve Amendment No. 4 to the Maintenance Agreement with National Glass LLC to provide on-call glass and glazing repair services for an increased amount of \$150,000 and a new total not-to-exceed amount of \$405,440; and 2) Authorize the City Manager, or designee, to execute documents incident to the Agreement.
- 19. INCREASE IN PROJECT CONTINGENCY FOR THE CITY'S CONTRACT WITH CROSTOWN ELECTRICAL & DATA, INC. FOR THE CIP 2207, SANTA MONICA BLVD AT FIRE STATION NO. 8 TRAFFIC SIGNAL INSTALLATION [H. COLLINS, J. GILMOUR, R. GARLAND]:**
SUBJECT: The City Council will consider increasing the project contingency for the CIP 2207, Santa Monica Boulevard at Fire Station No. 8 Traffic Signal Installation, by \$27,268.50 to account for changes in the Construction Agreement with Crosstown Electrical & Data, Inc. to provide additional construction efforts for unforeseen conditions.
RECOMMENDATIONS: 1) Authorize a \$27,268.50 increase in the contingency amount for construction services with Crosstown Electrical & Data, Inc. for a new not to exceed contingency amount of \$45,446.50 and authorize the City Engineer to approve change orders to the Construction Agreement; and 2) Authorize the City Manager or designee to execute all documents incident to the Construction Agreement.
- 20. VETERANS DAY CEREMONY 2024 [Y. QUARKER, S. MARTINEZ, C. JUBREY, A. YANEZ]:**
SUBJECT: The City Council will consider approval of programming for Veterans Day 2024 in

West Hollywood.

RECOMMENDATIONS: 1) Approve the City of West Hollywood's sponsorship of Veterans Day 2024 and authorize the use of the City's name and logo on printed materials advertising the event; 2) Direct the Communications Department to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; and 3) Authorize the temporary street closure of Holloway Drive at Santa Monica Boulevard and Hacienda Place from 8:00 a.m. to 2:00 p.m. on Monday, November 11, 2024.

21. CONSIDERATION OF A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING FINAL MAP NO. 83702 FOR A 6 UNIT CONDOMINIUM SUBDIVISION, LOCATED AT 914 WEST KNOLL DRIVE IN THE CITY OF WEST HOLLYWOOD, CALIFORNIA [H. COLLINS, J. GILMOUR]:

SUBJECT: The City Council will consider adopting a Resolution approving Final Map No. 87302, a 6 unit condominium subdivision, located at 914 West Knoll Dr. Approval of the Final Map is exempt from the California Environmental Quality Act under Title 14 of the California Code of Regulations, section 15268(b)(3) - ministerial projects

RECOMMENDATION: Staff recommends that the City Council adopt Resolution No. 24-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING FINAL MAP NO. 83702 FOR A 6 UNIT CONDOMINIUM SUBDIVISION, LOCATED AT 914 WEST KNOLL DRIVE IN THE CITY OF WEST HOLLYWOOD, CALIFORNIA."

C. PUBLIC HEARINGS:

1. REQUEST FOR A DEVELOPMENT AGREEMENT TO EXTEND THE IMPLEMENTATION TIMELINE FOR THE APPROVED PROJECT LOCATED AT 8920 SUNSET BOULEVARD, WEST HOLLYWOOD [N. MARICICH, J. ALKIRE, J. DAVIS, D. VU]:

SUBJECT: The proposal is a request for a development agreement that would extend the implementation and construction timeline for a previously approved new nine-story and approximately 116,801-square-foot commercial development containing a private membership club (with lounges, dining rooms, outdoor terraces, and a rooftop deck), creative office, retail, and restaurant with outdoor dining uses over a subterranean garage with 279 parking spaces.

RECOMMENDATIONS: Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, and approve the Development Agreement by taking the following actions: 1) Introduce on first reading Ordinance No. 24-_____: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A DEVELOPMENT AGREEMENT TO EXTEND THE IMPLEMENTATION TIMELINE FOR THE PROJECT LOCATED AT 8920 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA, AND FINDING THE ACTION EXEMPT FROM CEQA;" 2) Introduce on first reading Ordinance No. 24-_____: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE ZONING MAP IN CONJUNCTION WITH THE DEVELOPMENT AGREEMENT TO EXTEND THE IMPLEMENTATION TIMELINE FOR THE PROJECT LOCATED AT 8920 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA;" and 3) Adopt Draft Resolution No. 24-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING AN AMENDMENT TO EXTEND THE PERMIT EXPIRATION DATE TO BE COTERMINOUS WITH THE DEVELOPMENT AGREEMENT FOR THE PROJECT LOCATED AT 8920 SUNSET

BOULEVARD, WEST HOLLYWOOD, CALIFORNIA, AND FINDING THE ACTION EXEMPT FROM CEQA.”

2. ZONE TEXT AMENDMENT TO ADOPT NEW POLICIES, REGULATIONS, AND DEFINITIONS FOR STUDIO AND MICRO-UNITS IN THE CITY OF WEST HOLLYWOOD [N. MARICICH, F. CONTRERAS, T. FARRIS, J. HITTLEMAN]:

SUBJECT: The City Council will consider a proposed Zone Text Amendment to amend TITLE 19, Zoning Ordinance of the West Hollywood Municipal Code, to adopt new policies, regulations, development standards, and definitions for studio and micro-units. The proposed Zone Text Amendment is categorically exempt from the provisions of the California Environmental Quality Act (CEQA), pursuant to Section 15061(b)(3) (Common Sense Exemption).

RECOMMENDATIONS: Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, and 1) Introduce on first reading Ordinance No. 24-_____: “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING AMENDMENTS TO TITLE 19, ZONING ORDINANCE OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO ADOPT NEW DEFINITIONS AND STANDARDS REGULATING STUDIO UNITS AND MICRO-UNITS AND FINDING THE ACTION EXEMPT FROM CEQA;” and 2) Direct staff to further study the required parking for micro-units to determine whether less parking can be required in light of applicable State and code requirements (AB 2097, etc.) and process a Zone Text Amendment if needed.

3. APPEAL OF THE BUSINESS LICENSE COMMISSION’S ADOPTION OF RESOLUTION NO. BLC24-0004 TO IMPOSE CONDITIONS UPON CANNABIS LEGACY MEDICAL BUSINESS LICENSE NO. CLM-000001 IN LIEU OF REVOCATION, FOR THE BUSINESS KNOWN AS FARMACY COLLECTIVE DBA “MEDMEN WEHO” LOCATED AT 8208 SANTA MONICA BOULEVARD [D. RIVAS, J. ECKART, V. ADOMAITIS, Y. BENITEZ]:

SUBJECT: This item is an appeal of the Business License Commission’s adoption of Resolution No. BLC24-0004 denying the revocation and imposing conditions upon Cannabis Legacy Medical Business License No. CLM-000001, for the business known as MedMen WeHo located at 8208 Santa Monica Boulevard.

RECOMMENDATION: Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, deny the appeal, and affirm the Business License Commission’s decision by adopting Resolution No. 24-_____: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DENYING AN APPEAL FILED BY STEVE MARTIN, AND AFFIRMING THE BUSINESS LICENSE COMMISSION’S DECISION (AS REFLECTED IN RESOLUTION NO. BLC24-004) TO IMPOSE CONDITIONS UPON CANNABIS LEGACY MEDICAL BUSINESS LICENSE NO. CLM-000001 IN LIEU OF REVOCATION, FOR THE BUSINESS KNOWN AS FARMACY COLLECTIVE DBA “MEDMEN WEHO” LOCATED AT 8208 SANTA MONICA BOULEVARD.

D. LEGISLATIVE:

1. AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING CHAPTER 2.64 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATING TO THE RENT STABILIZATION COMMISSION [J. JIMENEZ, M. CROWDER, L. MORALES, L. LANGER, K. MARTZ]:

SUBJECT: The City Council will consider introducing on first reading an Ordinance that

would amend West Hollywood Municipal Code Section 2.64.090 "Rent Stabilization Commission: Duties" regarding the 45-day rule for regulations, policies, and rules promulgated by the Commission becoming final unless considered by the City Council.

RECOMMENDATION: Introduce on first reading Ordinance 24:_____: "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING CHAPTER 2.64 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATING TO THE RENT STABILIZATION COMMISSION."

E. UNFINISHED BUSINESS:

1. UPDATED REVISIONS TO THE CO-SPONSORSHIP PROGRAM POLICIES & GUIDELINES [Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider approving amendments to the City's Co-Sponsorship Program Policies & Guidelines.

RECOMMENDATION: Approve the Revised Co-sponsorship Program Policies & Guidelines.

F. NEW BUSINESS:

1. OFF-SITE SIGNAGE IN COMMERCIAL ZONES [J. HEILMAN, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: This item directs staff to draft an amendment to the zoning code to establish a policy to negotiate development agreements to permit off-site signage in commercial zones on Santa Monica Boulevard, Fairfax Avenue, and La Brea Avenue in connection with the development of housing or mixed-use developments with a higher percentage of permanently affordable units than what would have otherwise been required on the site.

RECOMMENDATIONS: 1) Direct staff to draft a zone text amendment and policy to permit the replacement of existing off-site signage or the development of new off-site signage in commercial zones in conjunction with a new housing or mixed-use development that is at least two-thirds housing and includes a higher percentage of permanently affordable units than what would have otherwise been required on the site; and 2) Return to City Council with the draft policy and zone text amendments for further consideration and approval.

2. CORPORATE OWNERSHIP OF RENTAL HOUSING UNITS [L. MEISTER, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider directing staff to perform an analysis of corporate ownership of single-family and multi-family rental properties in West Hollywood. Based on the analysis, Council may consider providing further direction to address potential issues caused by institutional investors and corporate ownership of rental housing.

RECOMMENDATIONS: 1) Direct staff to hire a consultant to perform an analysis of corporate ownership of single-family and multi-family rental properties in West Hollywood; and 2) Return to City Council with the findings of the analysis.

3. CO-SPONSORSHIP OF TRANSLATIN@ COALITION'S 2024 GARRAS FASHION SHOW EVENT [J. ERICKSON, S. SHYNE, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will approve a Co-Sponsorship Agreement with TransLatin@ Coalition for the GARRAS Fashion Show event on Saturday November 16, 2024 at the Pacific Design Center.

RECOMMENDATIONS: 1) Approve the co-sponsorship of TransLatin@ Coalition's GARRAS

Fashion Show event at the Pacific Design Center on Saturday, November 16, 2024; 2) Authorize the City Manager or his designee to execute documents incident to the co-sponsorship agreement between the City and TransLatin@ Coalition; 3) Authorize the Director of Finance and Technology Services to allocate \$10,000 from Fiscal Year 2024-25 budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with the event; 4) Authorize the use of the City name and logo on invitations, programs, and other collateral materials for this event; and 5) Direct the Communications Department to utilize all appropriate communication tools to promote TransLatin@ Coalition's GARRAS Fashion Show including, but not limited to, the City's website, a press release, and social media tools.

EXCLUDED CONSENT CALENDAR:

PUBLIC COMMENT:

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, subcommittee meeting reports, and/or other issues of concern from members of the City Council

ADJOURNMENT: The City Council will adjourn to its next regular meeting, which will be on Monday, October 21, 2024 6:00 PM at West Hollywood Park Public Meeting Room - Council Chambers.

**City Council Agendas and Staff Reports
are available on-line at
www.weho.org**

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: October 2, 2024
Signature: \\Alyssa T. Poblador\
Office of the City Clerk