

ARGUMENT IN FAVOR OF MEASURE WH

Stop the Money Grabs! Vote YES on WH!

For too long, Sacramento politicians have pushed unfunded mandates onto cities like West Hollywood, leaving our residents to shoulder the burden without the necessary resources. Other government agencies have siphoned millions of our taxpayer dollars, giving us only pennies in return.

Measure WH puts a stop to this. By voting YES, you're ensuring that our hard-earned tax dollars stay in West Hollywood, funding the services we depend on—**without raising taxes**.

Here's how Measure WH works: It doesn't increase your taxes. Instead, it safeguards West Hollywood's local control. Measure WH only takes effect if another government entity imposes new sales taxes on our community. Any attempt to do so triggers a redirection of those funds back to West Hollywood. These locally controlled funds would then be used to:

Enhance public safety services by improving crime-solving technology, increasing patrols, and preventing violent crimes, armed thefts, pick-pocketing, and smash/grabs in both residential and commercial areas.

Address homelessness by expanding mobile response teams, mental health and substance abuse programs, supportive housing initiatives, and other social services.

Support local businesses by providing them with the resources they need to stay open and thrive.

Measure WH is about **LOCAL CONTROL**. It ensures that if another jurisdiction attempts to impose future taxes, those dollars are reinvested right here in West Hollywood, where they belong. By voting YES, you're voting to keep our community safe, clean, and thriving.

YES on WH:

Guarantees local control over our tax dollars

Does not increase taxes

If a money grab is attempted by another agency, funds are redirected back to West Hollywood to:

Prevent crime, theft, and burglaries

Address homelessness

Retain/attract local businesses

Maintain our public areas for safety/cleanliness

For factual information about Measure WH, including official measure documents, visit: www.weho.org.

Genevieve Morrill, President/CEO West Hollywood Chamber of Commerce

Jake Mason, Owner, WeHo Dodgeball

Yola Dore, West Hollywood Disabilities Advisory Boardmember

Sam Borelli, West Hollywood Human Services Commissioner

Anthony Vulin, Owner, The Collective Realty