

Statement of: Stefanie LaHart
Candidate for: City Councilmember
City of West Hollywood

As a proud 30-year resident of West Hollywood, I am deeply committed to our community's vibrant future. My name is Stefanie LaHart, and I am running for West Hollywood City Council to champion the needs of our local businesses, enhance public safety, and address the pressing issues of homelessness and mental health.

As the founder of Boomtown Marketing, I have over 20 years of experience in marketing and strategic business development. My professional journey has equipped me with the skills to understand and navigate the challenges faced by small businesses. I am passionate about creating a thriving local economy by advocating for policies that streamline permitting processes, offer financial incentives, and provide essential resources for business development. I believe that by fostering a business-friendly environment, we can ensure West Hollywood remains a hub for innovation and entrepreneurship.

Public safety is a top priority for me. As a renter on the eastside of West Hollywood, I am acutely aware of the safety concerns that many residents face, particularly with the rise in homelessness, drug addiction, and untreated mental health issues. My proactive efforts in addressing the problematic vacant property at 1030 N Sierra Bonita, which burned on Thanksgiving night 2023, demonstrated the impact one dedicated individual can have on local government action. This experience has inspired me to bring the same determination and leadership to the City Council.

If elected, I will work tirelessly to enhance public safety by increasing police presence in high-risk areas and investing in community policing programs. My experience resolving the vacant property issue highlights my commitment to proactive community engagement and swift action to address safety concerns. By working closely with residents and local law enforcement, we can create a safer and more secure environment for everyone in West Hollywood.

Addressing homelessness and mental health is another critical issue I plan to prioritize. I believe that addiction recovery is key to life transformation. I will work to enhance support services for our unhoused neighbors, including expanding access to mental health and addiction treatment programs. By collaborating with local organizations and neighboring cities, we can develop comprehensive solutions that provide both immediate relief and long-term stability for those in need.

My campaign is driven by a deep commitment to the health and future of our local businesses and the well-being of our community. Together, we can build a brighter, safer, and more inclusive West Hollywood.