

Statement of: Rachel Schmeidler
Candidate for: City Councilmember
City of West Hollywood

I am running for West Hollywood City Council to address the issues we all face. As a 24-year resident, I have actively engaged in community initiatives to improve our quality of life. My background includes contributions to public safety, economic development, and sustainability projects.

Currently, I serve as an IT Manager for the Auditor-Controller of Los Angeles County, ensuring data management compliance and efficiency for the County's financial data. With a private sector background in civic tech and certifications in project management, IT auditing, and Lean Six Sigma, I am well-equipped to advocate for policies that enhance public safety, support economic growth, and strengthen community services.

My priorities include:

- Creating safer communities by increasing law enforcement presence and community engagement.
- Building a thriving economy by supporting local businesses, promoting fair wages, and encouraging sustainable practices.
- Strengthening community services by increasing affordable housing, protecting renters, and expanding services for vulnerable populations.
- Preparing West Hollywood for major events like the FIFA World Cup 2026 and the Olympics
- 2028 with enhanced public safety and emergency preparedness.

Together, we can make a difference and bring positive change to West Hollywood. I humbly ask for your vote.