

Statement of: Jordan Cockeram  
Candidate for: City Councilmember  
City of West Hollywood

I love West Hollywood. It's more than just a city to me, and it's been my home for over 11 years. However, our beloved home is facing challenges that require bold and innovative solutions. From the rising costs of housing that threatens to displace our residents and also dash the hopes of young people looking to move here for the first time; from businesses closing their doors every day, to the need for safer streets and for people to feel safe, it's clear that we need leaders who are willing to listen, act, and fight for the well-being of all our residents and stakeholders, and right now, we don't have that. That's why I'm running for city council.

On housing, I would like to implement a density credit transfer system to ensure that new projects built in West Hollywood provide affordable units, so we aren't pricing out our most vulnerable residents, while still maximizing the amount of units we are building and maintaining West Hollywood's unique charm.

On business, I believe our business community is imperative to the success of our city. Right now, small businesses are struggling to open quickly because of the disorganization of the approval processes. I want to create an online dashboard that would streamline the process by showing what items are due, when they have been turned in and received, and who is responsible for next steps, dramatically reducing the long waits our new business owners are experiencing.

On public safety, I believe it needs to be our top priority. We need to support our sheriff's deputies by giving them the resources they need to safely and effectively do their jobs, instead of reducing them, and we need to expand the necessary services required when dealing with those experiencing homelessness to help get them off our streets and into the appropriate care that they need.

I have a vision for a more equitable, sustainable, and thriving West Hollywood for everyone – residents, businesses, visitors, and those who work, live, and play here. I want to be a catalyst for your success, and as a **West Hollywood Commissioner**, I know I can do it.

Please visit my website: **JordanForWeho.com** for more information, and please feel free to contact me with any ideas, questions, or concerns at **(612) 366-5190**, or **JC@JordanForWeHo.com**.

I humbly ask for one of your two votes for West Hollywood City Council on or before November 5th. Thank you.