



**CITY OF WEST HOLLYWOOD  
COMMUNITY DEVELOPMENT DIRECTOR HEARING  
SPECIAL MEETING AGENDA  
Monday, October 11, 2010 --- MEETING TIME 5:00 PM  
West Hollywood City Hall, 1st Floor  
8300 Santa Monica Boulevard West Hollywood, CA 90069**

---

To comply with the American with Disabilities Act of 1990, Assistive Listening Devices (LAD) will be available for checkout at the meeting. If you required special assistant to attend (e.g. transportation) or to participate in this meeting (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Department of Community Development at (323) 848-6495 at least 48 hours prior to the meeting. The City TDB line for the hearing impaired is (323) 848-6496. For additional information on any item listed below, please contact the Planning Manager, John Keho at (323) 848-6475.

---

**1. CALL TO ORDER**

---

**A. Approval of Agenda**

**B. Report on Posting of Agenda**

*(This agenda was posted at: City Hall, the Community Development Department Public Counter, the West Hollywood Library on San Vicente Boulevard, Plummer Park, and the West Hollywood Sheriff's Station.)*

---

**2. CONSENT CALENDAR**

---

**3. PUBLIC HEARINGS**

---

**A. Amendment to Minor Conditional Use Permit 2003-002, Development Permit 2010-023:**

REQUEST TO REMODEL AND EXPAND AN EXISTING RESTAURANT, LOCATED AT 8570 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA. (ROSA MEXICANO)

**Applicant:** Howard Greenstone, for Rosa Mexicano

**Owner:** BRCP Millennium, LLC

**Location:** 8570 Sunset Boulevard

**Planner:** Francisco Contreras, AICP – Senior Planner

**Recommendation: 1) Approve the application; and 2) Adopt Resolution No. CD 10-191: "A RESOLUTION OF THE DIRECTOR OF COMMUNITY DEVELOPMENT OF THE CITY OF WEST HOLLYWOOD, CONDITIONALLY APPROVING DEVELOPMENT PERMIT (DVP) 2010-023, TO REMODEL AND EXPAND AN EXISTING RESTAURANT INTO AN ADJACENT 2,642 SQUARE-FOOT RETAIL TENANT SPACE AND AN AMENDMENT TO MINOR CONDITIONAL USE PERMIT (MCUP) 2003-002, TO PERMIT THE SALES, SERVICE, AND CONSUMPTION OF FULL ALCOHOL IN THE EXPANDED DINING AREA, FOR THE PROPERTY LOCATED AT 8570 SUNSET BOULEVARD, UNIT 3.1, WEST HOLLYWOOD, CALIFORNIA.**

---

**4. EXCLUDED CONSENT CALENDAR**

---

**5. ADJOURNMENT**

---

**The next meeting of the Community Development Director will be held on Tuesday, November 9, 2010 at 5:00 PM at West Hollywood City Hall, 1<sup>st</sup> Floor, 8300 Santa Monica Boulevard, West Hollywood, California.**

**AFFIDAVIT OF POSTING**

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **October 5, 2010**

Signature: \_\_\_\_\_  
**Office of the City Clerk**

## AGENDA POLICIES

The Community Development Director considers a range of requests for development permits, appeals, and planning policy matters, and conducts public hearings on many of its agenda items. Due to the number, complexity and public interest associated with many agenda items, meetings of the Community Development Director are generally lengthy. The Community Development Director makes every effort to proceed as expeditiously as possible; your patience and understanding is appreciated.

**REQUEST TO SPEAK** on an item must be submitted on a Speakers Request Form and submitted to the meeting Secretary. All requests to address the Community Development Director on Public Hearings items must be submitted prior to the Director's consideration of the item.

**CONSENT CALENDAR** items will be acted upon by the Community Development Director at one time without discussion, unless the Director pulls a specific item for discussion.

**PUBLIC HEARINGS PROCEDURES** on each Public Hearing item include presentation of a staff report; Director questions of staff; a ten (10) minute presentation by the project applicant or applicant's representative or team, if any; Director questions of the applicant; three (3) minutes (in order to facilitate the meeting, the Director may lengthen or shorten the three (3) minute period for all speakers on a particular agenda item based on the number of persons in attendance wishing to speak or the complexity of the matter under consideration) for each member of the public wishing to speak to the item; five (5) minutes for the project applicant to respond to the public or clarify issues raised by the public; presiding Director decisions.

**PRESENTATIONS BY MEMBERS OF THE PUBLIC** should begin with the speaker stating his or her name and city of residence, followed by a statement regarding the item under consideration. Please speak to the presiding Director.

**PROFESSIONALS APPEARING BEFORE THE COMMUNITY DEVELOPMENT DIRECTOR** should clearly identify their status, such as "attorney", "paralegal", "architect", "designer", or "landscape architect". Instances of misrepresentation of professional status may be referred to the City Attorney for possible prosecution.

**LETTERS OR WRITTEN MATERIALS** regarding agenda items may be submitted to the City Planning Division staff prior to or at the Director Hearing; written materials submitted at least eight (8) days in advance of the meeting will be included in the Director Hearing packet. Materials submitted after the deadline may be difficult for the presiding Director to adequately review.

**ASSIGNING OF TIME** is not permitted.

**ACTIONS OF THE PRESIDING DIRECTOR** are legally binding.

The current Community Development Director Hearing  
Agenda and Staff Reports are available on-line at

[www.weho.org](http://www.weho.org)

**APPEAL PROCEDURES**

Any final determination by the Director of Community Development may be appealed with just cause and such appeal must be filed within ten (10) calendar days after the Community Development Director's Hearing action. This appeal shall be made in written form to the City Clerks Office stating the reason for the appeal and accompanied by an appeal fee or required number of signatures.

The City Clerk, upon filing of said appeal, will set petition for public hearing before the Planning Commission at the earliest date.

If you challenge any City of West Hollywood decision in court, you may be limited to raising only those issues your or someone else raised at the public hearing described on this agenda, or in a written correspondence delivered to the Director of Community Development at, or prior to, the public hearing.