

**SUBJECT: ESTABLISHMENT OF QUARTERLY HOMELESS OUTREACH  
INITIATIVES**

**INITIATED BY: COUNCILMEMBER JOHN HEILMAN**

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**STATEMENT ON THE SUBJECT:**

The City Council Subcommittee will discuss establishing quarterly homeless outreach initiatives.

**RECOMMENDATION:**

Discuss establishing quarterly homeless outreach initiatives and provide direction to staff.

**BACKGROUND / ANALYSIS:**

Los Angeles County and the Los Angeles Homeless Services Authority (LAHSA) are the lead entities to address the regional homeless crisis. The City of West Hollywood works with LAHSA to do an annual homeless count. The homeless count, however, does not involve outreach to homeless individuals.

This item allows the subcommittee to discuss creating a quarterly opportunity for the Human Services Division staff and service providers to observe conditions on the street. These proposed outreach initiatives aim to bolster the City's efforts under the West Hollywood Homeless Initiative, with the goal of enhancing the local approach to tackling homelessness.

**CONFORMANCE WITH VISION 2020 AND THE GOALS OF THE WEST HOLLYWOOD  
GENERAL PLAN:**

This item is consistent with the Primary Strategic Goal(s) (PSG) and/or Ongoing Strategic Program(s) (OSP) of:

- OSP-5: Support People through Social Services.
- OSP-12: Actively Participate in Regional Issues.

In addition, this item is compliant with the following goal(s) of the West Hollywood General

Plan:

- HS-1: Maintain and pursue humane social policies and social services that address the needs of the community.

**EVALUATION PROCESSES:**

N/A

**ENVIRONMENTAL SUSTAINABILITY AND HEALTH:**

N/A

**COMMUNITY ENGAGEMENT:**

N/A

**OFFICE OF PRIMARY RESPONSIBILITY:**

HUMAN SERVICES & RENT STABILIZATION DEPARTMENT / HUMAN SERVICES  
DIVISION

**FISCAL IMPACT:**

None at this time.

**ATTACHMENT:**

None.