



CITY OF WEST HOLLYWOOD
ARTS DIVISION

REQUEST FOR QUALIFICATIONS
MUSICIANS AND PERFORMERS ROSTER

Date released: July 1, 2024 (Rolling Deadlines Occur Annually)

Deadline to Apply: February 1st and September 1st (5:00PM, PT)

The City of West Hollywood, through its Arts Division, is seeking musicians and performers to be added to our Musicians and Performers Roster (“Roster”). Selected musicians and performers from the Roster will be invited to perform at city events, such as Summer and Winter Sounds, creating playlists, etc. Typical performances will feature 90-minute, in-person, family friendly, music performances.

Artist applications will be accepted online on an ongoing basis and will be reviewed by the Performing Arts and Cultural Affairs Subcommittee biannually February 1st and September 1st. Approved applicants will remain on the Roster for 2 years.

MUSICIAN AND PERFORMER REQUIREMENTS:

- Promote their concert on their own social media platforms.
- Acknowledge that there are no additional fees for managers or agents.
- Return a complete and signed W-9 form.
- May be required to provide own high-quality audio for performance.

BUDGET: The selected applicants will receive an honorarium for their participation. Artist fees are negotiable and will be commensurate with experience, production cost, and acclamation.

ELIGIBILITY: This is an open call to professional musicians and performers. Applicants must have at least 3 years of professional performance experience to qualify for the Roster. Applicants who live in West Hollywood are encouraged to apply. City of West Hollywood elected and appointed officials, its employees, and their immediate family members are not eligible to apply.

APPLICATION REQUIREMENTS: The application should take about 5-10 minutes to complete and will require links to previous performances, promotional information (brief bio, music samples, promotional photos, and social media information), and optional demographic information.

SELECTION CRITERIA: The City may use the following criteria in its evaluation of proposals submitted:

- Professional experience
- Quality of music/performance samples
- Social media competence and acclamation to advertise performance
- Technical expertise/experience to present an online performance (if an in-person event is not possible. Desired but not a requirement.)

Placement on the Roster does not constitute an offer to contract and does not guarantee any minimum amount of business. The City will issue a contract for services to invited musician and/or performers with a defined scope of work. The City reserves the right, at its sole discretion, to select Musicians and Performers who will best serve the interest of the city.

CULTURAL EQUITY STATEMENT: The City of West Hollywood's Arts Division and Arts and Cultural Affairs Commission believe that all people in the City of West Hollywood have the right to celebrate and engage in meaningful and relevant arts and cultural experiences. Each member of the community should have access to the arts which reflect and nurture individual identities, affirm personal value, and foster belonging in the community. Arts and culture are foundational to quality of life and vibrant and resilient communities. Arts and culture have the power to enhance inclusion, engagement, and diversity, and contribute to positive outcomes across civic life. The right to participate freely in the cultural life of the community is recognized as a basic human right.

The Division and Commission's definition of diversity includes all ways in which people differ, including but not limited to, race, ethnicity, gender, socioeconomic status, education, age, gender identity, gender expression, sexual orientation, ability, geography, citizenship status, religion, language, physical appearance, and the intersection of these various identities.

The City of West Hollywood's Arts Division and Arts and Cultural Affairs Commission adopted the Cultural Equity Statement in 2021. Read the full statement here: <https://www.weho.org/community/arts-and-culture/cultural-equity-statement>

TO APPLY: The online application can be accessed through the city's website or directly here: <https://bit.ly/wehosounds-rosterapp>

DEADLINE TO APPLY: This is an ongoing opportunity, and deadlines will occur annually on February 1st and September 1st. If the due date falls on a weekend, or a City holiday, the due date will be the following business day.

QUESTIONS: Contact Joy Tribble, Arts Specialist, jtribble@weho.org, 323-848-6360.