

**SMOKING IS NOT PERMITTED IN THE CITY COUNCIL CHAMBERS  
(Article IV, Chapter 7, W.H.M.C.)**

**COMPLETE AGENDA PACKETS ARE AVAILABLE FOR PUBLIC  
INSPECTION AT CITY HALL, 8300 SANTA MONICA BLVD.  
AT THE LIBRARY, 715 N. SAN VICENTE BLVD.,  
AND AT THE CITY'S WEBSITE,  
[www.weho.org](http://www.weho.org)**

Written materials distributed to the City Council within 72 hours of the City Council meeting are available for public inspection immediately upon distribution in the City Clerk's office at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the City Council meeting at the City Clerk's table.

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If you require special assistance to attend (e.g., transportation) or to participate in this meeting (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. For information on public transportation, call 1-800-COMMUTE or go to [www.mta.net](http://www.mta.net). The City TDD line for the hearing impaired is (323) 848-6496.

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6409.

***Note: Any agenda item which has not been initiated by 11:00 p.m. may be continued to a subsequent City Council meeting.***

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
AGENDA  
MONDAY, OCTOBER 4, 2010  
WEST HOLLYWOOD PARK  
647 N. SAN VICENTE BOULEVARD**

**6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda**

**6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**REPORT OF CLOSED SESSION AGENDA:**

**APPROVAL OF AGENDA:**

**ADJOURNMENT MOTIONS:**

**PRESENTATIONS:**

**1. PUBLIC COMMENT:** This time has been set aside for members of the public to address the City Council on Consent Calendar items, other agenda items if the member of the public cannot be present later in the meeting at the time the item is heard by the Council and items of general interest within the subject matter jurisdiction of the Council. Although the City Council values your comments, pursuant to the Brown Act it generally cannot take any action on items not listed on the posted agenda. This comment period shall be limited to 20 minutes, with two minutes assigned for each speaker. Another period has been reserved for general public comment, later in the meeting, for those who could not be heard at this time. Testimony for public hearings will only be taken at the time of the hearing.

**1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

**1.B. PUBLIC COMMENTS, GENERAL INTEREST:**

**COUNCILMEMBER COMMENTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

**CITY MANAGER'S REPORT:** This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

**2. CONSENT CALENDAR:**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

**2.A. POSTING OF AGENDA:**

*The agenda for the meeting of Monday, October 4, 2010 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, September 30, 2010.*

RECOMMENDATION: Receive and file.

**2.B. APPROVAL OF MINUTES:**

*The City Council is requested to approve the minutes of prior Council meetings.*

RECOMMENDATION: Approve the minutes of September 20, 2010.

**2.C. DEMAND REGISTER NO. 659, RESOLUTION NO. 10-4093:**

*The City Council is requested to approve payment of bills due as presented by the Director of Finance.*

RECOMMENDATION: Approve Demand Register No. 659 and adopt Resolution No. 10-4093, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 659."

**2.D. ORDINANCE NO. 10-857 (2ND READING), ADOPTING ZONE MAP AMENDMENT 009-006 IN CONJUNCTION WITH THE PROPOSED MIXED USE PROJECT LOCATED AT 7113-7125 SANTA MONICA BOULEVARD, 1122 N. DETROIT STREET, AND 1111 N. LA BREA AVENUE [T. WEST, C. SCHAFFER]:**

*The City Council will waive further reading and adopt Ordinance No. 10-857, a proposed ordinance adopting Zone Map Amendment 009-006 in conjunction with the proposed mixed use project located at 7113-7125 Santa Monica Boulevard, 1122 N. Detroit Street, and 1111 N. La Brea Avenue.*

RECOMMENDATION: Waive further reading and adopt Ordinance No. 10-857, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD, ADOPTING ZONE MAP AMENDMENT 009-006 IN CONJUNCTION WITH THE PROPOSED MIXED USE PROJECT LOCATED AT 7113-7125 SANTA MONICA BOULEVARD, 1122 N. DETROIT STREET, AND 1111 N. LA BREA AVENUE, WEST HOLLYWOOD, CALIFORNIA."

**2.E. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**

*The City Council will receive reports from the Disabilities Advisory Board, Public Safety Commission, Transportation Commission, Russian Advisory Board, and Senior Advisory Board on actions taken at their recent meetings.*

RECOMMENDATION: Receive and file.

**2.F. AMENDMENT NO. 1 TO THE AGREEMENT FOR SERVICES WITH BERG AND ASSOCIATES FOR CONSTRUCTION MANAGEMENT AND INSPECTION SERVICES FOR THE SUNSET STRIP BEAUTIFICATION PROJECT [D. UYENO, S. PERLSTEIN, O. DELGADO]:**

*The City Council will consider approval of Amendment No. 1 to the Agreement with Berg and Associates for construction management and inspection services for the Sunset Strip Beautification Project.*

RECOMMENDATIONS: 1) Approve Amendment No. 1 to the Agreement for Services with Berg and Associates, increasing the professional services by \$60,000 for a total amount not to exceed \$647,710 for construction management and inspection services to complete the Sunset Strip Beautification Project; and 2) Authorize the City Manager to sign and execute all necessary documents.

**2.G. CITY CO-SPONSORSHIP OF LOVE YOUR BODY DAY 2010 [C. PLANCK, L. FOOKS, P. KOEHLER]:**

*The City Council will consider co-sponsoring and assisting in the coordination and promotion of the Hollywood Chapter of the National Organization for Women's Love Your Body Day to be held on October 23, 2010 at West Hollywood Park Auditorium.*

RECOMMENDATIONS: 1) Approve the City of West Hollywood's co-sponsorship of Love Your Body Day with Hollywood's Chapter of the National Organization for Women (NOW) and the use of the City's name and logo on printed materials advertising the event; and 2) Direct staff to assist with the coordination and promotion of the event.

**2.H. CONTRACT AMENDMENT WITH RAIMI + ASSOCIATES [A. MCINTOSH, J. KEHO, B. SIEGL, B. ROME]:**

*The City Council will consider amending an existing contract with Raimi + Associates for consultant services for the General Plan Update.*

RECOMMENDATIONS: 1) Approve a contract amendment with Raimi + Associates for an expanded scope of services related to the General Plan Update and amend the not-to-exceed amount by an additional \$88,500; and 2) Authorize the City Manager to sign the agreement.

**2.I. CREATION OF THE WEST HOLLYWOOD COMMUNITY RESPONSE TEAM FOR DOMESTIC VIOLENCE [L. HORVATH, I. PINE, A. LAND, C. PLANCK]:**

*The City Council will consider working with the National Council of Jewish Women-Los Angeles and other local service providers to create a Community Response Team for Domestic Violence.*

RECOMMENDATIONS: 1) Approve the City's partnership with NCJW-LA and other local service providers with the goal of creating the West Hollywood Community Response Team for Domestic Violence; and 2) Direct social service and PIO staff to work with this team to build a domestic violence information campaign.

**2.J. HALLOWEEN CARNAVAL EVENT BARRICADE CONTRACT [S. BAXTER, N. BEARD, C. SMITH]:**

*The City Council will consider approving a contract with Jonicade, Inc. to provide traffic management services related to the road closures associated with the presentation of the City's Annual Halloween Carnival.*

RECOMMENDATIONS: 1) Authorize the City Manager to enter into a contract between the City and Jonicade, Inc. in an amount not to exceed \$31,600. (Exhibit A); and 2) Authorize the contingency expenditure of an amount not to exceed 10% of Agreement amount as approved by the Human Services Department Director.

**2.K. WEST HOLLYWOOD COMMUNITY HOUSING CORPORATION FOURTH QUARTER REPORT FOR 2009-2010 AND ANNUAL CONTRACT FOR 2010-2011 [A. WINDERMAN, J. SKORNECK, E. SAVAGE]:**

*The City Council will receive the Fourth Quarter Report of the West Hollywood Community Housing Corporation (WHCHC) for Fiscal Year 2009-2010 and consider approval of an annual contract for 2010-2011.*

RECOMMENDATIONS: 1) Receive and file the Fourth Quarter Report for 2009-2010; and 2) Authorize the City Manager to execute the annual contract for 2010-2011 in an amount not to exceed \$231,617, which includes a base allotment of \$225,000 and an additional allowance for predevelopment expenses in an amount not to exceed \$6,617, in substantially the form attached.

**2.L. SUPPORT OF TRANSGENDER DAY OF REMEMBRANCE [K. COOK, B. SMITH, D. ESCOBEDO]:**

*The City Council will consider supporting the Transgender Day of Remembrance to be held on November 20, 2010 co-sponsored by the West Hollywood Transgender Advisory Board.*

RECOMMENDATIONS: 1) Direct staff to work with the West Hollywood Transgender Advisory Board to support the Day of Remembrance ceremony to be held on November 20, 2010; 2) Approve a rolling street closure on Santa Monica Boulevard between Sweetzer Avenue and Crescent Heights Boulevard on Saturday, November 20, 2010 from approximately 2 PM to 3 PM to accommodate a march in honor of Day of Remembrance; 3) Approve a street closure on Crescent Heights Boulevard between Santa Monica Boulevard and Norton Avenue on Sunday, November 20, 2010 from 1 PM to 5 PM to accommodate a ceremony in honor of Day of Remembrance; and 4) Waive special event permit fees of \$800.

**2.M. LEAVE OF ABSENCE FROM THE WOMEN'S ADVISORY BOARD [T. WEST, C. SCHAFFER]:**

*The City Council will consider granting a leave of absence for Women's Advisory Board Member MaryAnn Szyskowski.*

RECOMMENDATION: Grant a leave of absence for MaryAnn Szyskowski from the Women's Advisory Board until January 2011.

**2.N. DESCRIPTION OF STRUCTURAL CHANGES IN THE COMMUNITY DEVELOPMENT DEPARTMENT [V. LOVE, S. SCHUMACHER]:**

*The City Council will receive and file the description of structural changes in the Community Development Department.*

RECOMMENDATION: Receive and File.

**THE CITY COUNCIL WILL RECESS AND RECONVENE AS THE COMMUNITY DEVELOPMENT COMMISSION:** (see attached Community Development Commission Agenda)

**THE COMMUNITY DEVELOPMENT COMMISSION WILL RECESS AND RECONVENE AS THE CITY COUNCIL:**

**3. PUBLIC HEARINGS:**

**3.A. None.**

**4. UNFINISHED BUSINESS:**

**4.A. None.**

**5. NEW BUSINESS:**

**5.A. OFF-LEASH DOG USE AT PLUMMER PARK [S. BAXTER, S.CAMPBELL, H. COLLINS]:**

*The City Council will consider off-leash dog use at Plummer Park.*

RECOMMENDATION: Provide staff with direction regarding off-leash dog use at Plummer Park.

**5.B. RESOLUTIONS REGARDING THE ADMINISTRATION OF THE GENERAL MUNICIPAL ELECTION TO BE HELD ON TUESDAY, MARCH 8, 2011 [T. WEST, C. SCHAFFER]:**

*The City Council will consider approving the necessary resolutions for conducting the General Municipal Election to be held on Tuesday, March 8, 2011.*

RECOMMENDATIONS: 1) Adopt Resolution No. 10-\_\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, CALLING AND GIVING NOTICE OF A GENERAL MUNICIPAL ELECTION TO BE HELD ON TUESDAY, MARCH 8, 2011 FOR THE ELECTION OF CERTAIN OFFICERS AS REQUIRED BY THE PROVISIONS OF THE LAWS OF THE STATE OF CALIFORNIA RELATING TO GENERAL LAW CITIES"; 2) Adopt Resolution No. 10-\_\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA REQUESTING THE BOARD OF SUPERVISORS OF THE COUNTY OF LOS ANGELES TO RENDER SPECIFIED SERVICES TO THE CITY RELATING TO THE CONDUCT OF A GENERAL MUNICIPAL ELECTION TO BE HELD ON TUESDAY, MARCH 8, 2011"; and 3) Adopt Resolution No. 10-\_\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA ADOPTING REGULATIONS FOR CANDIDATES FOR ELECTIVE OFFICE PERTAINING TO CANDIDATES' STATEMENTS SUBMITTED TO THE VOTERS AT AN ELECTION TO BE HELD ON TUESDAY, MARCH 8, 2011."

**EXCLUDED CONSENT CALENDAR:** Items removed from the Consent Calendar for separate discussion are considered at this time.

**PUBLIC COMMENT:** This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

**6. LEGISLATIVE:**

**6.A. AMENDMENTS TO MUNICIPAL CODE REFLECTING ORGANIZATIONAL CHANGE FROM THE DEPARTMENT OF TRANSPORTATION TO THE DEPARTMENT OF PUBLIC WORKS [D. NORTE, J. ROCCO, O. DELGADO]:**

*The City Council will consider amending the City's taxicab regulation ordinance, parking code ordinance and preferential parking districts ordinance by deleting references to the Department of Transportation and replacing them with the Department of Public Works, with additional clean up legislation as necessary.*

RECOMMENDATIONS: 1) Introduce for first reading Ordinance No. 10-\_\_\_\_, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING MISCELLANEOUS PROVISIONS OF THE TAXICAB REGULATION ORDINANCE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE"; 2) Introduce for first reading Ordinance No. 10-\_\_\_\_, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING MISCELLANEOUS PROVISIONS OF THE PARKING CODE ORDINANCE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE"; and 3) Introduce for first reading Ordinance No. 10-\_\_\_\_, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING MISCELLANEOUS PROVISIONS OF THE PREFERENTIAL PARKING DISTRICTS ORDINANCE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE".

**COUNCILMEMBER COMMENTS:** Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

**ADJOURNMENT:** The City Council will adjourn to their next regular meeting, which will be on Monday, October 18, 2010 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
October 18	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
October 25	Monday	6:30 PM	Special Meeting: General Plan	W.H. Park Aud.
November 1	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.
November 15	Monday	6:30 PM	Regular Meeting	W.H. Park Aud.

City Council Agendas and Staff Reports  
are available on-line at

[www.weho.org](http://www.weho.org)

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
CLOSED SESSION AGENDA  
MONDAY, OCTOBER 4, 2010  
6:00 P.M.**

**WEST HOLLYWOOD PARK AUDITORIUM, STUDIO ROOM**

**CONFERENCE WITH LEGAL COUNSEL**

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing and anticipated litigation.

**1. INITIATION OF LITIGATION .....G.C. 54956.9(c)**

One case

.....