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**CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA**

MONDAY, JUNE 24, 2024

**WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:00 P.M. – ADJOURNED REGULAR MEETING

***Council Chambers opens at 5:15 p.m. when there is a Closed Session scheduled;
otherwise, Council Chambers opens at 5:30 p.m.*

Land Acknowledgement:

“The West Hollywood City Council acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.”

PUBLIC COMMENT AND RULES OF DECORUM:

The City Council values your comments and acknowledges the right of the public to address issues that are within the City's jurisdiction and invites the public to do so during the City Council meeting. However, this public participation must be balanced with the need of the City Council to conduct the public's business in a fair and efficient manner, free from disruption or disturbance. The City offers multiples ways for the public to participate during the meeting.

During the first Public Comment section of the agenda, any member of the public may address the City Council on items appearing on the Consent Calendar. Comments concerning other items on the agenda will be heard at the time the item is considered during the course of the meeting; however, they may be offered at this time if a member of the public cannot be in attendance later in the evening. Members of the public may also comment upon any other item of interest that is within the subject matter jurisdiction of the City Council at this time, or later in the meeting under the second Public Comment period. Please see Agenda Item No. 1 below for more information.

The City expects that everyone who participates in the meeting will do so with respect and dignity. Please refrain from using abusive, derogatory, and slanderous language, or behaving in a way that disrupts the meeting.

Speakers should not bring to the podium any items other than a prepared written statement and/or writing materials.

Speakers and any other members of the public may not approach the dais at any time during the meeting without prior consent from the Mayor.

Speakers may only speak once on any agenda item. Donating public comment time to others is prohibited.

Members of the audience shall not engage in disorderly or boisterous conduct, including the utterance of loud, threatening, or abusive language, whistling, stamping of feet or other acts which disturb, disrupt, impede, or otherwise render the orderly conduct of the City Council meeting unfeasible.

Persons in the audience should refrain from creating, provoking, or participating in any type of unwelcome physical contact.

Please see the Rules of Conduct for City Council meetings for additional rules and expectations for conducting the City Council meetings.



TO PARTICIPATE BY PROVIDING WRITTEN CORRESPONDENCE OR AN E-COMMENT:

Members of the public who wish to comment on matters before the City Council are strongly encouraged to submit written correspondence to publiccomment@weho.org or submit an E-Comment by visiting www.weho.org/wehotv no later than 12:00 p.m. on Council meeting day. *Note: Written Correspondence and E-Comments will not be read into the record during the City Council meeting; however, correspondence received by 12:00 p.m. will be forwarded to the City Council and posted on the City's website as part of the official meeting record. Your comments and information will become part of the official public record. If you do not want your personal information included in the official record, please do not include your address and/or phone number.*

TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:

(Please note: This option is to provide public comment via phone ONLY. To view the meeting, please see information on how to view the meeting provided above.)

1. You are required to register to speak via Zoom by emailing publiccomment@weho.org no later than 12:00 p.m. on the City Council meeting day, to be added to the Zoom Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling, and which item(s) you would like to speak on.

2. Dial-in 10 minutes prior to the start of the meeting (the meeting begins at 6:00 p.m.). During Approval of the Agenda items may be moved to the Consent Calendar; therefore, members of the public who have signed up to speak on any item with the City Clerk's Office should be in the queue by 5:50 p.m. ****Please note that City Clerk staff cannot respond to emails during the meeting. This means that email and text message requests made to speak by phone on additional agenda items during the meeting cannot be accommodated during the meeting.**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6800 at least 48 hours prior to the meeting. The City TTY line is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323-GO-METRO (323/466-3876) or go to www.metro.net.

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6800.

Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

APPROVAL OF AGENDA:

LEVINE ACT DISCLOSURES: This time has been set aside for any Councilmember to provide their disclosures subject to the Levine Act for any item(s) on the posted agenda.

ADJOURNMENT MOTIONS:

PRESENTATIONS:

1. **PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, the Council cannot take action on items not listed on

the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:

1.B. PUBLIC COMMENTS, GENERAL INTEREST:

CITY MANAGER'S REPORT: This time has been set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. CONSENT CALENDAR: The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, June 24, 2024 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Tuesday, June 18, 2024.

RECOMMENDATION: Receive and file.

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

RECOMMENDATION: Approve the minutes of June 10, 2024.

2.C. APPROVAL OF DEMAND REGISTER NO. 951 [L. QUIJANO, C. CORRALES, S. HERNANDEZ]:

SUBJECT: The City Council shall receive the Demand Register for period ending June 24, 2024 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.

RECOMMENDATION: Approve Demand Register No. 951 and adopt Resolution No. 24-053, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 951".

- 2.D. CLAIMS ADMINISTRATION [J. JIMENEZ, M. CROWDER, Y. ZHOSAN]:**
SUBJECT: The City Council is receiving notification that the City's third-party administrator Carl Warren & Co. has denied one (1) Claim for Damages from Nicole Freire.

RECOMMENDATION: Receive and file.

- 2.E. ADOPT ORDINANCE NO. 24-16 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING AMENDMENTS TO TITLE 2, ADMINISTRATION AND PERSONNEL; TITLE 5, BUSINESS LICENSES, REGULATIONS AND PERMITS; TITLE 9 PUBLIC PEACE AND SAFETY; TITLE 13, BUILDINGS AND CONSTRUCTION; TITLE 17, RENT STABILIZATION; TITLE 19, ZONING ORDINANCE; AND TITLE 20, SUBDIVISION REGULATIONS OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO CHANGE ALL REFERENCES TO THE PLANNING AND DEVELOPMENT SERVICES DEPARTMENT AND DIRECTOR TO THE COMMUNITY DEVELOPMENT DEPARTMENT AND DIRECTOR, AND OTHER MINOR ADMINISTRATIVE CHANGES, AND FINDING THE ACTION CATEGORICALLY EXEMPT FROM CEQA" [M. CROWDER, L. MORALES]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 24-16, adopting amendments to Title 2, Administration and Personnel; Title 5, Business Licenses, Regulations and Permits; Title 9, Public Peace and Safety; Title 13, Buildings and Construction; Title 17, Rent Stabilization; Title 19, Zoning Ordinance; and Title 20, Subdivision Regulations of the West Hollywood Municipal Code, to change all references to the Planning and Development Services Department and Director to the Community and other minor administrative changes, and finding, the action categorically exempt from CEQA.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 24-16: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING AMENDMENTS TO TITLE 2, ADMINISTRATION AND PERSONNEL; TITLE 5, BUSINESS LICENSES, REGULATIONS AND PERMITS; TITLE 9 PUBLIC PEACE AND SAFETY; TITLE 13, BUILDINGS AND CONSTRUCTION; TITLE 17, RENT STABILIZATION; TITLE 19, ZONING ORDINANCE; AND TITLE 20, SUBDIVISION REGULATIONS OF THE WEST HOLLYWOOD MUNICIPAL CODE, TO CHANGE ALL REFERENCES TO THE PLANNING AND DEVELOPMENT SERVICES DEPARTMENT AND DIRECTOR TO THE COMMUNITY DEVELOPMENT DEPARTMENT AND DIRECTOR, AND OTHER MINOR ADMINISTRATIVE CHANGES, AND FINDING THE ACTION CATEGORICALLY EXEMPT FROM CEQA".

- 2.F. ADOPT ORDINANCE NO. 24-17 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A DEVELOPMENT AGREEMENT IN CONJUNCTION WITH REPLACING A PREVIOUSLY APPROVED STATIC BILLBOARD**

WITH A NEW FULL-MOTION DIGITAL BILLBOARD AT 8497 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA” [M. CROWDER, L. MORALES]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 24-17, approving a development agreement in conjunction with replacing a previously approved static billboard with a new full-motion digital billboard at 8497 Sunset Boulevard, West Hollywood, California.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 24-17: “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A DEVELOPMENT AGREEMENT IN CONJUNCTION WITH REPLACING A PREVIOUSLY APPROVED STATIC BILLBOARD WITH A NEW FULL-MOTION DIGITAL BILLBOARD AT 8497 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA”.

2.G. ADOPT ORDINANCE NO. 24-18 (2ND READING) “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A ZONING MAP AMENDMENT IN CONJUNCTION WITH REPLACING A PREVIOUSLY APPROVED STATIC BILLBOARD WITH A NEW FULL-MOTION DIGITAL BILLBOARD AT 8497-8499 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA” [M. CROWDER, L. MORALES]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 24-18, approving a zoning map amendment in conjunction with replacing a previously approved static billboard with a new full-motion digital billboard at 8497-8499 Sunset Boulevard, West Hollywood, California.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 24-18: “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A ZONING MAP AMENDMENT IN CONJUNCTION WITH REPLACING A PREVIOUSLY APPROVED STATIC BILLBOARD WITH A NEW FULL-MOTION DIGITAL BILLBOARD AT 8497-8499 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA”.

2.H. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [M. CROWDER, L. MORALES]:

SUBJECT: The City Council will receive Synopses from the Rent Stabilization Commission, Disabilities Advisory Board, and Transgender Advisory Board regarding actions taken at their recent meetings.

RECOMMENDATION: Receive and file.

2.I. TREASURER’S REPORT FOR APRIL 2024 [L. QUIJANO, C. CORRALES, K. BARENG, S. STEPHENS]:

SUBJECT: The City Council will receive the Treasurer’s Reports for the month ended April 2024 pursuant to Section 53646 of the Government Code of the State of California.

RECOMMENDATION: Receive and file the April 2024 Treasurer's Report.

2.J. AUTHORIZE THE USE OF COOPERATIVE PURCHASING AGREEMENTS FOR FISCAL YEAR 2024-2025 [L. QUIJANO, B. ROSEN]:

SUBJECT: The City Council will consider authorizing the use of cooperative purchasing agreements for the procurement of goods and related services for fiscal year 2024-2025.

RECOMMENDATIONS: 1) Authorize the Finance & Technology Services Department to issue Fiscal Year 2024-2025 Purchase Orders for new cooperative purchasing agreements, subject to the review by the City Attorney, for contracts that are competitively bid contracts under Purchasing Alliances, as needed, in an amount not-to exceed \$ 75,000; and 2) Authorize the Finance & Technology Services Department to issue Fiscal Year 2024-2025 Purchase Orders for existing contracts in an amount not-to-exceed the authorized amount listed in table.

2.K. ASSIGNMENT AGREEMENT BETWEEN THE CITY OF MALIBU AND THE CITY OF WEST HOLLYWOOD FOR THE EXCHANGE OF PROPOSITION A LOCAL RETURN FUNDS [L. BIERY, T. COYNE, L. QUIJANO]:

SUBJECT: The City Council will consider a General Funds trade agreement with Proposition A Local Return Funds with the City of Malibu.

RECOMMENDATIONS: 1) Approve an Assignment Agreement for Proposition A local return fund exchange with the City of Malibu for \$328,500 in City of West Hollywood General Fund dollars in exchange for \$450,000 in City of Malibu Proposition A funds and authorize the City Manager to execute documents incident to the Agreement; and 2) Authorize the Director of Finance and Technology Services to allocate \$328,500 from reserves committed for Proposition A purchases in the General Fund, to the Expenditure for Traded Funds account (100-1-03-31-531016).

2.L. AGREEMENTS AND AMENDMENTS WITH VARIOUS CONTRACTORS FOR PROVISION OF ANNUAL SERVICES [J. JIMENEZ, M. CROWDER, N. MCCLINTON]:

SUBJECT: The Agreements and Amendments with various Contractors for the provision of annual services provides for continuation of services required for business continuity. A brief description of each request is included in the Recommendation below. All terms presented by the City have been agreed to by the Contractors.

RECOMMENDATION: Staff recommends that the City Council approve the following agreements and Amendments from the departments summarized in the report.

2.M. LESBIAN SPEAKERS SERIES EVENTS [C. SCHROEDER, D. MURRAY, D. SAUNDERS]:

SUBJECT: The City Council will consider approving the Human Services Division to host and create up to six Lesbian Speakers Series events during fiscal year 2025.

RECOMMENDATIONS: 1) Approve the use of the City facilities and waive event permits and associated fees; 2) Waive parking fees at City parking garages for event attendees; 3) Authorize the use of the City name and logo on invitations and other collateral materials for the event; and 4) Direct the Communications Department to utilize all appropriate communication tools to promote the event, including, but not limited to, the City's website and social media tools.

2.N. NATIONAL NIGHT OUT AGAINST CRIME IN WEST HOLLYWOOD [D. RIVAS, A. SHANDI]:

SUBJECT: The City Council will consider designating Tuesday, August 6, 2024, as National Night Out Against Crime in West Hollywood and approve various administrative requests to assist in the success of National Night Out events.

RECOMMENDATIONS: 1) Proclaim August 6, 2024 as "National Night Out" in West Hollywood; 2) Approve all street closures for National Night Out block parties and allow the City Manager to approve additional street closures for National Night Out 2024 as deemed appropriate; 3) Approve the City's official sponsorship of all West Hollywood National Night Out events and waive all City fees associated with this event; and 4) Approve lifting parking restrictions within neighborhood watch/resident association National Night Out activation vicinities between 4:00 P.M. to 10:00 P.M.

2.O. STREET MAINTENANCE ASSESSMENT FOR FISCAL YEAR 2024-2025 [L. QUIJANO, B. ROSEN]:

SUBJECT: The City Council will consider adopting a resolution determining and imposing a street maintenance assessment within the 1996 Street Maintenance Assessment District for Fiscal Year 2024-2025.

The assessment rate is unchanged from 2023-2024.

RECOMMENDATION: Adopt Resolution No. 24-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DETERMINING THE COST OF STREET MAINTENANCE FOR FISCAL YEAR 2024-2025 AND DETERMINING AND IMPOSING A STREET MAINTENANCE ASSESSMENT WITHIN 1996 STREET MAINTENANCE ASSESSMENT DISTRICT FOR FISCAL YEAR 2024-2025 PURSUANT TO THE PROVISIONS OF THE BENEFIT ASSESSMENT ACT OF 1982, CHAPTER 6.4 OF PART 1 OF DIVISION 2 OF TITLE 5 OF THE CALIFORNIA GOVERNMENT CODE."

2.P. CITY OF WEST HOLLYWOOD INVESTMENT POLICY [L. QUIJANO, C. CORRALES]:

SUBJECT: The City Council will consider adopting the annual resolution for the City's investment policy.

RECOMMENDATION: Adopt Resolution No. 24:_____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING A STATEMENT OF INVESTMENT POLICY AND RESCINDING RESOLUTION NO. 23-054".

2.Q. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE INCREASE OF GENERAL FUND EMERGENCY RESERVES, APPROVING RELATED CHANGES TO THE CLASSIFICATION OF THE GENERAL FUND BALANCE RESERVES AND RESCINDING RESOLUTION NO. 11-4186, AND A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING CHANGES TO THE FINANCE POLICIES AND RESCINDING RESOLUTION NO. 01-2603 [D. WILSON, C. SAFRIET, M. LINDLEY, L. QUIJANO, C. CORRALES, A. RUIZ, K. BARENG]:

SUBJECT: The City Council will consider adopting a Resolution approving the increase of General Fund Emergency Reserves, including rescinding an outdated Resolution No. 11-4186, approving related changes to the classification of the General Fund Balance Reserves, and a Resolution approving revising the Finance Policies, including rescinding an outdated Resolution No. 01-2603.

RECOMMENDATIONS: 1) Adopt Resolution No. 24-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE INCREASE OF GENERAL FUND EMERGENCY RESERVES AND APPROVING RELATED CHANGES TO THE CLASSIFICATION OF THE GENERAL FUND BALANCE RESERVES AND RESCINDING RESOLUTION NO. 11-4186"; and 2) Adopt Resolution No. 24-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING CHANGES TO THE FINANCE POLICIES AND RESCINDING RESOLUTION NO. 01-2603".

2.R. RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE RULES AND REGULATIONS GOVERNING THE USE AND OPERATION OF CITY PARKS AND AMENDING RESOLUTION NO. 90-648 [S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider amending Resolution No. 90-648, the Rules and Regulations Governing the Use and Operation of City Parks, by adopting Title 17 Parks, Beaches and other Public Areas, Chapter 17.04 Parks and Recreation Areas, Part 3 Park Rules and Regulations, Section 17.04.412 Dog Off-Leash Area Rules, and Regulations, Los Angeles County Code, in full with a noted exception.

RECOMMENDATION: Staff recommends that the City Council adopt Resolution No. 24-_____: "RESOLUTION OF THE CITY COUNCIL OF

THE CITY OF WEST HOLLYWOOD AMENDING THE RULES AND REGULATIONS GOVERNING THE USE AND OPERATION OF CITY PARKS AND AMENDING RESOLUTION NO. 90-648.

3. PUBLIC HEARINGS:

3.A. COLLECTION OF SOLID WASTE, RECYCLING, AND ORGANIC WASTE CHARGES ON THE TAX ROLL FOR FISCAL YEAR 2024-2025 [S. CAMPBELL, J. GILMOUR, M. MAGENER]:

SUBJECT: The City Council will conduct a public hearing to consider whether to collect the annual solid waste, recycling, and organic waste fees for residential properties on the property tax roll.

RECOMMENDATION: This Public Hearing is continued to the July 15, 2024 City Council meeting.

3.B. COLLECTION OF SEWER CHARGES ON THE TAX ROLL FOR FISCAL YEAR 2024-2025 [S. CAMPBELL, J. GILMOUR]:

SUBJECT: The City Council will conduct a public hearing to consider whether to collect the annual FY 2024-25 sewer service charges on the property tax roll.

RECOMMENDATION: This Public Hearing is continued to the July 15, 2024 City Council meeting.

3.C. PLACEMENT OF DELINQUENT SOLID WASTE FEES ON THE PROPERTY TAX BILL OF PROPERTY OWNERS [S. CAMPBELL, J. GILMOUR, M. MAGENER]:

SUBJECT: The City Council will consider a request to have the County Auditor place delinquent solid waste charges on the property tax bills of delinquent solid waste account holders.

RECOMMENDATION: This Public Hearing is continued to the July 15, 2024 City Council meeting.

3.D. REQUEST TO REPLACE AN EXISTING ONE-SIDED STATIC BILLBOARD WITH A NEW TWO-SIDED, FULL-MOTION DIGITAL BILLBOARD AT 8501 SUNSET BOULEVARD IN CONJUNCTION WITH NEW INTERIOR AND EXTERIOR BUILDING AND SITE IMPROVEMENTS [L. BIERY, B. LEAGUE, N. MARICICH, J. ALKIRE, J. DAVIS, R. ABRAMSON]:

SUBJECT: This proposal is for construction of a new two-sided full-motion digital billboard, replacing an existing one-sided billboard, on the rooftop of 8501 Sunset (The Sterling Building) and for the improvement of both the interior and exterior of the building to accommodate West Hollywood small businesses with free workspace, mentorship, and educational programs for approximately three to five local businesses for the term of the development agreement. Site improvements will also be made to accommodate this new use. The City Council will hold a public hearing and make a decision regarding the approval of Master Project

(MP21-0021) including Sign Permit (BB21-0003), Administrative Permit (AP21-0021), Zoning Map Amendment (ZMA21-0003) and Development Agreement (DA21-0004) for the construction and installation of the new billboard and site and building improvements. This item is subject to CEQA and an addendum to the Sunset Arts & Advertising Billboard Policy Negative Declaration was prepared for the project. RECOMMENDATIONS: 1) Introduce on first reading Ordinance No. 24-_____: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A DEVELOPMENT AGREEMENT IN CONJUNCTION WITH THE NEW OFF-SITE ADVERTISING BILLBOARD AND BUILDING REMODEL AT 8501 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA"; 2) Introduce on first reading Ordinance No. 24-_____: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A ZONING MAP AMENDMENT IN CONJUNCTION WITH THE NEW OFF-SITE ADVERTISING BILLBOARD AND BUILDING REMODEL AT 8501 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA"; and 3) Approve the applications requested by adopting Resolution No. 24-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING AN ADDENDUM TO A NEGATIVE DECLARATION AND APPROVING A SIGN PERMIT AND ADMINISTRATIVE PERMIT IN CONJUNCTION WITH THE NEW OFF-SITE ADVERTISING BILLBOARD AND BUILDING REMODEL AT 8501 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA".

4. LEGISLATIVE:

4.A. AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING WEST HOLLYWOOD MUNICIPAL CODE SECTION 2.08.070(B) TO INCREASE COMPENSATION FOR CITY COUNCILMEMBERS TO \$1,724.49 PER MONTH AND A RESOLUTION INCREASING THE STIPEND AMOUNT PAID TO ADVISORY BOARD AND COMMISSION MEMBERS TO \$100 PER MEETING [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will consider amending Section 2.080.070(b) of the West Hollywood Municipal Code to increase the compensation for City Councilmembers to \$1,724.79 per month, as well as increasing the stipend amount paid to Advisory Board and Commission members to \$100 per meeting.

RECOMMENDATIONS: 1) Introduce on first reading Ordinance 24-_____: "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING WEST HOLLYWOOD MUNICIPAL CODE SECTION 2.08.070(b) TO INCREASE COMPENSATION FOR CITY COUNCILMEMBERS"; and 2) Adopt Resolution No. 24-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD INCREASING THE STIPEND AMOUNT PAID TO

ADVISORY BOARD AND COMMISSION MEMBERS AND RESCINDING
RESOLUTION NO. 16-4872”.

5. UNFINISHED BUSINESS:

5.A. DEVELOPMENT OF A CITY POLICY REQUIRING SUSTAINABLE AND CLIMATE-FRIENDLY FOOD CHOICES FOR CITY-SPONSORED EVENTS [Y. QUARKER, A. LOVANO, H. MOLINA]:

SUBJECT: The City Council will consider a resolution mandating that all City-sponsored events in which food/refreshments are provided be plant-based foods by default and allow people to opt into food/refreshments that contain animal products.

RECOMMENDATIONS: 1) Adopt Resolution No. 24-_____: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ESTABLISHING A POLICY TO REQUIRE SUSTAINABLE AND CLIMATE-FRIENDLY FOOD CHOICES FOR CITY-SPONSORED EVENTS;” and 2) Direct the Communications Department staff to educate the public about the benefits of including plant-based products in their diet.

5.B. FISCAL YEARS 2024-25 & 2025-26 TWO-YEAR OPERATING BUDGET AND CAPITAL WORK PLAN [D. WILSON, C. SAFRIET, M. LINDLEY, L. QUIJANO, A. RUIZ]:

SUBJECT: The City Council will consider adopting the City of West Hollywood Two-Year Operating Budget and Capital Work Plan for Fiscal Years 2024-25 & 2025-26.

RECOMMENDATIONS: 1) Adopt Resolution No. 24-_____: “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING THE BUDGET FOR FISCAL YEAR 2024-25” as specified in the Statement of Changes to Fund Balance, or as amended by the City Council; 2) Adopt the division and capital work plans presented in the Two-Year Operating Budget and Capital Work Plan, as previously provided to the City Council and the public on the City’s website, www.weho.org/budget; 3) Authorize the Director of Finance & Technology Services to allocate \$2 million in General Fund Reserves for purchase of Proposition A Funds; 4) Approve the list of Pre-Approved Organizations and Events for City Councilmembers to attend at the City’s expense; 5) Approve the list of Budgeted Special Events; and 6) Authorize the Director of Finance & Technology Services to make transfers in and out of Capital and General Funds, for Fiscal Years 2023-24 and 2024-25, based on expended amounts drawn from Designated Reserves Assigned for Capital Projects for projects previously approved.

6. NEW BUSINESS:

6.A. REVISIONS TO THE EVENT CO-SPONSORSHIP POLICY [A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider amending the City's Event Co-sponsorship Policy to establish a bi-annual application process with an established evaluation criteria and approval process.
RECOMMENDATION: Approve the Revised Event Co-sponsorship Policy.

6.B. AGREEMENT FOR MARKETING SUPPORT WITH WEST HOLLYWOOD TOURISM MARKETING FUND DBA EMERALD VILLAGE WEST HOLLYWOOD FOR CANNABIS MARKETING AND EDUCATION SERVICES AND CONSIDER EXPANDING THE PROPOSED SCOPE OF WORK [D. WILSON, L. LANGER, D. RIVAS]:

SUBJECT: The City Council will consider approving an Agreement for Marketing Support with West Hollywood Tourism Marketing Fund dba Emerald Village West Hollywood for cannabis marketing and education services to West Hollywood cannabis businesses and consider expanding the proposed Scope of Work.

RECOMMENDATIONS: 1) Approve the Marketing Support Agreement with West Hollywood Tourism Marketing Fund dba Emerald Village West Hollywood in a "not-to-exceed" amount of \$50,000 for local cannabis marketing and education services; and 2) Discuss and provide staff with direction on potentially expanding the proposed Scope of Services included in the West Hollywood Tourism Marketing Fund dba Emerald Village West Hollywood Agreement.

6.C. APPROVE A FIVE-YEAR MUNICIPAL LAW ENFORCEMENT SERVICES AGREEMENT BY AND BETWEEN THE COUNTY OF LOS ANGELES AND THE CITY OF WEST HOLLYWOOD [D. WILSON, D. RIVAS]:

SUBJECT: The City Council will consider approving a five-year Municipal Law Enforcement Services Agreement by and between the County of Los Angeles and the City of West Hollywood.

RECOMMENDATIONS: 1) Approve the Municipal Law Enforcement Services Agreement by and between the County of Los Angeles and the City of West Hollywood; and 2) Authorize the City Manager or designee to execute documents incident to this agreement.

6.D. CONSIDERATION TO INCREASE THE NUMBER OF ALLOWABLE SPECIAL EVENTS AND ACTIVATIONS AND TO CHANGE WHAT ACTIVITIES ARE CONSIDERED SPECIAL EVENTS OR ACTIVATIONS [J. HEILMAN, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider directing staff and the City Attorney to draft an ordinance increasing the number of special events and activations allowed per year and directing staff to change what

activities are considered special events or activations.
RECOMMENDATIONS: 1) Direct staff and the City Attorney to draft an ordinance to increase the number of allowable special events and activations in the City's municipal code; 2) Direct staff to change policy with respect to those activities which are considered special events or activations as described in the staff report; and 3) Direct staff to research the appropriate increase and return to the City Council with a draft ordinance for further consideration.

6.E. RECOGNITION OF AUGUST 31ST AS OVERDOSE AWARENESS DAY [J. ERICKSON, Y. QUARKER, A. LOVANO, J. DEL TORO, J. DUCKWORTH]:

SUBJECT: The City Council will consider recognizing August 31, 2024, as Overdose Awareness Day to honor the lives lost to drug overdoses and raise awareness about the importance of harm reduction and overdose prevention.

RECOMMENDATIONS: 1) Direct the City's Facilities & Field Services Division to light City Hall and the City's lanterns over Santa Monica Boulevard in purple on August 31, 2024, in recognition of Overdose Awareness Day; and 2) Direct the Communications Department to utilize all appropriate communication tools to promote Overdose Awareness Day including, but not limited to, the City's website, a press release, and social media tools.

6.F. APPOINTMENTS TO THE LGBTQ+ AND PLANNING COMMISSIONS [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: Councilmember Shyne will make her direct appointment to the LGBTQ+ Commission and Vice Mayor Byers will make her direct appointment to the Planning Commission.

RECOMMENDATIONS: 1) Councilmember Shyne to make her direct appointment to the LGBTQ+ Commission for a term ending February 28, 2025; and 2) Councilmember Byers to make her direct appointment to the Planning Commissioner for a term ending February 28, 2025.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

PUBLIC COMMENT: This time has been set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, subcommittee meeting reports, and/or other issues of concern from members of the City Council.

ADJOURNMENT: The City Council will adjourn to its next regular meeting, which will be on Monday, July 15, 2024 at 6:00 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
July 15	Monday	6:00 PM	Regular Meeting	West Hollywood Park Council Chambers
August 5	Monday	6:00 PM	Regular Meeting	West Hollywood Park Council Chambers
August 26	Monday	6:00 PM	Adjourned Regular Meeting	West Hollywood Park Council Chambers

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