

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
CLOSED SESSION AGENDA**

MONDAY, MAY 20, 2024

5:30 P.M.

**COUNCIL CHAMBERS
CLOSED SESSION ROOM
625 N. SAN VICENTE BLVD.
WEST HOLLYWOOD, CA 90069**

- 1. CONVENE IN OPEN SESSION**
- 2. PUBLIC COMMENT ON THE CLOSED SESSION AGENDA**
- 3. RECESS TO CLOSED SESSION**
- 4. LITIGATION**

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing litigation:

- a. CONFERENCE WITH LEGAL COUNSEL- EXISTING LITIGATION G.C. § 54965.9(d)(1):**

MLT IX LLC v. City of West Hollywood

Los Angeles County Superior Court Case No: 23STLC07617

COMPLETE AGENDA PACKETS ARE ON THE CITY'S WEBSITE

at www.weho.org

Written materials distributed to the City Council within 72 hours of the City Council meeting are available for public inspection online at www.weho.org/councilagendas

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA**

MONDAY, MAY 20, 2024

**WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

5:30 P.M. – CLOSED SESSION: See attached Closed Session Agenda

6:00 P.M. – REGULAR MEETING

***Council Chambers opens at 5:15 p.m. when there is a Closed Session scheduled; otherwise, Council Chambers opens at 5:30 p.m.*

Land Acknowledgement:

“The West Hollywood City Council acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.”

PUBLIC COMMENT AND RULES OF DECORUM:

The City Council values your comments and acknowledges the right of the public to address issues that are within the City's jurisdiction and invites the public to do so during the City Council meeting. However, this public participation must be balanced with the need of the City Council to conduct the public's business in a fair and efficient manner, free from disruption or disturbance. The City offers multiples ways for the public to participate during the meeting.

During the first Public Comment section of the agenda, any member of the public may address the City Council on items appearing on the Consent Calendar. Comments concerning other items on the agenda will be heard at the time the item is considered during the course of the meeting; however, they may be offered at this time if a member of the public cannot be in attendance later in the evening. Members of the public may also comment upon any other item of interest that is within the subject matter jurisdiction of the City Council at this time, or later in the meeting under the second Public Comment period. Please see Agenda Item No. 1 below for more information.

The City expects that everyone who participates in the meeting will do so with respect and dignity. Please refrain from using abusive, derogatory, and slanderous language, or behaving in a way that disrupts the meeting.

Speakers should not bring to the podium any items other than a prepared written statement and/or writing materials.

Speakers and any other members of the public may not approach the dais at any time during the meeting without prior consent from the Mayor.

Speakers may only speak once on any agenda item. Donating public comment time to others is prohibited.

Members of the audience shall not engage in disorderly or boisterous conduct, including the utterance of loud, threatening, or abusive language, whistling, stamping of feet or other acts which disturb, disrupt, impede, or otherwise render the orderly conduct of the City Council meeting unfeasible.

Persons in the audience should refrain from creating, provoking, or participating in any type of unwelcome physical contact.

Please see the Rules of Conduct for City Council meetings for additional rules and expectations for conducting the City Council meetings.



TO PARTICIPATE BY PROVIDING WRITTEN CORRESPONDENCE OR AN E-COMMENT:

Members of the public who wish to comment on matters before the City Council are strongly encouraged to submit written correspondence to publiccomment@weho.org or submit an E-Comment by visiting www.weho.org/wehotv no later than 12:00 p.m. on Council meeting day. *Note: Written Correspondence and E-Comments will not be read into the record during the City Council meeting; however, correspondence received by 12:00 p.m. will be forwarded to the City Council and posted on the City's website as part of the official meeting record. Your comments and information will become part of the official public record. If you do not want your personal information included in the official record, please do not include your address and/or phone number.*

TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:

(Please note: This option is to provide public comment via phone ONLY. To view the meeting, please see information on how to view the meeting provided above.)

1. You are required to register to speak via Zoom by emailing publiccomment@weho.org no later than 12:00 p.m. on the City Council meeting day, to be added to the Zoom Public Speaker List for the meeting. Please

include your name, the phone number from which you will be calling, and which item(s) you would like to speak on.

2. Dial-in 10 minutes prior to the start of the meeting (the meeting begins at 6:00 p.m.). During Approval of the Agenda items may be moved to the Consent Calendar; therefore, members of the public who have signed up to speak on any item with the City Clerk's Office should be in the queue by 5:50 p.m. ****Please note that City Clerk staff cannot respond to emails during the meeting. This means that email and text message requests made to speak by phone on additional agenda items during the meeting cannot be accommodated during the meeting.**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6800 at least 48 hours prior to the meeting. The City TTY line is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323-GO-METRO (323/466-3876) or go to www.metro.net.

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6800.

Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

REPORT OF CLOSED SESSION AGENDA:

APPROVAL OF AGENDA:

LEVINE ACT DISCLOSURES: This time has been set aside for any Councilmember to provide their disclosures subject to the Levine Act for any item(s) on the posted agenda.

ADJOURNMENT MOTIONS:

PRESENTATIONS:

1. PUBLIC COMMENT: The City Council values your comments; however, pursuant to the Brown Act, the Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:

1.B. PUBLIC COMMENTS, GENERAL INTEREST:

CITY MANAGER'S REPORT: This time has been set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. CONSENT CALENDAR: The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, May 20, 2024 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Wednesday, May 15, 2024.

RECOMMENDATION: Receive and file.

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

RECOMMENDATION: Approve the minutes of May 6, 2024.

2.C. APPROVAL OF DEMAND REGISTER NO. 949 [L. QUIJANO, C. CORRALES, S. HERNANDEZ]:

SUBJECT: The City Council shall receive the Demand Register for period ending May 10, 2024 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.

RECOMMENDATION: Approve Demand Register No. 949 and adopt Resolution No. 24-039, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 949".

2.D. CLAIMS ADMINISTRATION [J. JIMENEZ, M. CROWDER]:

SUBJECT: The City Council is receiving notification that the City's third-party administrator Carl Warren & Co. has denied two (2) Claims for Damage from Isaac Soleyman and Mireia Villanova.

RECOMMENDATION: Receive and file.

2.E. ADOPT ORDINANCE NO. 24-13 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, AMENDING CHAPTER 5.130, SECTION 5.130.020, OF THE WEST HOLLYWOOD MUNICIPAL CODE REGARDING MINIMUM WAGE PAYMENT REQUIREMENTS" [M. CROWDER, L. MORALES]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 24-13, amending Chapter 5.130, Section 5.130.020, of the West Hollywood Municipal Code regarding minimum wage payment requirements.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 24-13: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, AMENDING CHAPTER 5.130, SECTION 5.130.020, OF THE WEST HOLLYWOOD MUNICIPAL CODE REGARDING MINIMUM WAGE PAYMENT REQUIREMENTS".

2.F. ADOPT ORDINANCE NO. 24-14 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, AMENDING SECTION 3.20.040, OF THE WEST HOLLYWOOD MUNICIPAL CODE REGARDING ANNUAL CPI INCREASES TO THE LIVING WAGE ORDINANCE" [M. CROWDER, L. MORALES]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 24-14, amending section 3.20.040, of the West Hollywood Municipal Code regarding annual CPI increases to the living wage ordinance.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 24-14: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, AMENDING SECTION 3.20.040, OF THE WEST HOLLYWOOD MUNICIPAL CODE REGARDING ANNUAL CPI INCREASES TO THE LIVING WAGE ORDINANCE".

2.G. ADOPT ORDINANCE NO. 24-15 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 5.70.035 (APPLICATION PERIOD, SCORING, AND REVIEW) OF CHAPTER 5.70 (CANNABIS USES) OF THE WEST HOLLYWOOD MUNICIPAL CODE AND AMENDING CHAPTER 3.36

(BUSINESS LICENSE TAX) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO CREATE A TEMPORARY TAX REBATE FOR ALL CANNABIS BUSINESSES” [M. CROWDER, L. MORALES]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 24-15, amending Section 5.70.035 (application period, scoring, and review) of Chapter 5.70 (cannabis use) of the West Hollywood Municipal Code and amending Chapter 3.36 (business license tax) of the West Hollywood Municipal Code to create a temporary tax rebate for all cannabis businesses.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 24-15: “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 5.70.035 (APPLICATION PERIOD, SCORING, AND REVIEW) OF CHAPTER 5.70 (CANNABIS USES) OF THE WEST HOLLYWOOD MUNICIPAL CODE AND AMENDING CHAPTER 3.36 (BUSINESS LICENSE TAX) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO CREATE A TEMPORARY TAX REBATE FOR ALL CANNABIS BUSINESSES”.

2.H. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [M. CROWDER, L. MORALES]:

SUBJECT: The City Council will receive Synopses from the Business License Commission, Rent Stabilization Commission, and the Russian Speaking Advisory Board regarding actions taken at their recent meetings.

RECOMMENDATION: Receive and file.

2.I. TREASURER’S REPORT FOR MARCH 2024 [L. QUIJANO, C. CORRALES, K. BARENG, S. STEPHENS]:

SUBJECT: The City Council will receive the Treasurer’s Reports for the month ended March 2024 pursuant to Section 53646 of the Government Code of the State of California.

RECOMMENDATION: Receive and file the March 2024 Treasurer’s Report.

2.J. CHANGE THE SECOND CITY COUNCIL MEETING DATE IN AUGUST [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will consider approving a change to the August City Council meeting dates from August 19, 2024 to August 26, 2024.

RECOMMENDATION: Reschedule the August 19, 2024 City Council meeting to August 26, 2024.

2.K. AMENDMENTS TO THE PUBLIC SAFETY COMMISSION BY-LAWS CHANGING THE MEETING DATE [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will consider approving an amendment to the Public Safety Commission’s By-Laws changing their meeting date from the 2nd Monday of the month to the 4th Monday of the month.

RECOMMENDATION: Amend Section 2.1 of the Public Safety Commission By-Laws changing their meeting date from the 2nd Monday of the month to the 4th Monday of the month.

2.L. APPROVE PARKING VALIDATIONS FOR CITY'S HARVEY MILK DAY EVENT [L. BIERY, R. EHEMANN, M. CHE]:

SUBJECT: The City Council will consider approving a waiver of parking fees for attendees of the City's Harvey Milk Day event on May 22, 2024.

RECOMMENDATION: Authorize 3-hours of validated parking for event participants at the West Hollywood Park 5-Story parking structure.

2.M. CITY HISTORIAN LAUREATE PROGRAM [S. SHYNE, J. ERICKSON, J. SCHARE, S. LUNN]:

SUBJECT: The City Council will consider approving the City Historian Laureate Program and directing staff to issue an application for the program.

RECOMMENDATIONS: 1) Approve the City Historian Laureate Program; 2) Direct staff to issue an application for the Program; and 3) Direct staff to return to City Council in fall 2024 with an assessment of applications and a recommendation for next steps for the Program.

2.N. REPROGRAMMING OF SOCIAL SERVICES CONTRACT SAVINGS [C. SCHROEDER, D. MURRAY, M. ULLOA]:

SUBJECT: The City Council will receive a report on social service contracts and consider a reallocation to augment critical social services programming.

RECOMMENDATIONS: 1) Approve Amendment No. 1 to the Agreement for services with Bet Tzedek Legal Services by \$401,503 for a not-to-exceed amount of \$722,706; 2) Approve Amendment No. 2 to the Agreement for services with Healthcare in Action to increase the agreement by \$51,918 for a not-to-exceed amount of \$619,235; and 3) Authorize the City Manager or designee to execute all documents incident to the Agreement.

2.O. AMENDMENT NO. 1 TO THE AGREEMENT FOR SERVICES WITH NEXTECH SYSTEMS, INC. FOR TRAFFIC SIGNAL SYSTEM AND RELATED EQUIPMENT [S. CAMPBELL, J. GILMOUR, R. GARLAND]:

SUBJECT: The City Council will consider amending the Agreement for Services with Nextech Systems, Inc. for traffic signal system and related equipment to increase the not-to-exceed amount and extend the Agreement.

RECOMMENDATIONS: 1) Approve Amendment No. 1 to the Agreement for Services with Nextech Services, Inc. to increase the amount of the agreement by \$75,000 for a total not-to-exceed amount of \$150,000 and to extend the agreement to June 30, 2026; and 2) Authorize the City Manager or designee to execute documents incident to the Agreement.

2.P. AMENDMENT NO. 2 TO THE AGREEMENT FOR SERVICES WITH DUDEK FOR CEQA ANALYSIS FOR THE SUNSET ARTS & ADVERTISING PROGRAM AMENDMENTS [L. BIERY, B. LEAGUE, J. DAVIS]:

SUBJECT: The City Council will consider approving Amendment No. 2 to the Agreement for Services with Dudek to provide environmental review (CEQA) services for the Sunset Arts & Advertising Program (SAAP) policy amendment project.

RECOMMENDATIONS: 1) Approve Amendment No. 2 to the Agreement for Services with Dudek to provide environmental review services for the Sunset Arts & Advertising Program policy amendment project for an increased amount of \$34,680.00 and a new total not-to-exceed amount of \$96,556.00 to cover the costs of providing additional services; and 2) Authorize the City Manager or designee to execute all documents incident to the Agreement.

2.Q. AMENDMENT NO. 2 TO THE AGREEMENT FOR SERVICES WITH LEHRER ARCHITECTS FOR ARCHITECTURAL AND ENGINEERING SERVICES AT THE LOG CABIN [L. BIERY, B. LEAGUE, A. BARTLE]:

SUBJECT: The City Council will consider approving Amendment No. 2 to the Agreement for Services with Lehrer Architects to provide architectural and engineering services for the Log Cabin site located at 617-621 N. Robertson Boulevard.

RECOMMENDATIONS: 1) Approve Amendment No. 2 to the Agreement for Services with Lehrer Architects to provide architectural and engineering services at the Log Cabin for an increased amount of \$198,187 and a new total not-to-exceed amount of \$1,035,095; and 2) Authorize the City Manager or designee to execute all documents incident to the Agreement.

2.R. AGREEMENT FOR SERVICES WITH FAIRBANK, MASLIN, MAULLIN, METZ & ASSOCIATES (FM3) TO CONDUCT A QUALITATIVE SURVEY OF WEST HOLLYWOOD COMMERCIAL BUSINESS TENANTS, COMMERCIAL PROPERTY OWNERS, AND COMMERCIAL REAL ESTATE BROKERS REGARDING A POTENTIAL LOCAL BALLOT INITIATIVE TO ESTABLISH A COMMERCIAL VACANCY TAX [L. BIERY, T. COYNE]:

SUBJECT: The City Council will consider approval of an Agreement for Services with Fairbank, Maslin, Maullin, Metz & Associates (FM3) to conduct a qualitative survey comprising focus groups and interviews with West Hollywood commercial business tenants, commercial property owners, and commercial real estate brokers regarding a potential local ballot initiative to establish a commercial vacancy tax.

RECOMMENDATIONS: 1) Approve an agreement for services with Fairbank, Maslin, Maullin, Metz & Associates (FM3) for a qualitative survey of West Hollywood commercial business tenants, commercial property owners, and commercial real estate brokers regarding a potential

local ballot initiative to establish a commercial vacancy tax in an amount not-to-exceed \$50,500; and 2) Authorize the City Manager or designee to execute documents incident to the Agreement.

2.S. APPROVAL OF A 2024-2029 GENERAL SERVICES AGREEMENT BETWEEN THE CITY OF WEST HOLLYWOOD AND LOS ANGELES COUNTY TO PROVIDE VARIOUS CONTRACT SERVICES [J. JIMENEZ, M. CROWDER, N. MCCLINTON]:

SUBJECT: The City Council will consider approving a five-year General Services Agreement with Los Angeles County to provide a variety of contract services as needed by the City of West Hollywood.

RECOMMENDATIONS: 1) Approve the General Services Agreement with Los Angeles County for a five-year period, which allows the City to enter into agreements for specific services with the County. There is no dollar amount associated with the General Services Agreement, as the funds would be associated with the subsequent agreements for specific services as detailed in the attachment to the Agreement; and 2) Authorize the City Manager to execute all documents related to this Agreement.

2.T. APPROVAL OF A 2024-2029 MUNICIPAL SERVICES AGREEMENT BETWEEN THE CITY OF WEST HOLLYWOOD AND THE LOS ANGELES COUNTY DEPARTMENT OF ANIMAL CARE AND CONTROL TO PROVIDE COMPREHENSIVE ANIMAL CONTROL SERVICES [D. RIVAS, V. ADOMAITIS]:

SUBJECT: The City Council will consider approving a five year contract with the Los Angeles County Department of Animal Care and Control to provide comprehensive animal control services for the City of West Hollywood.

RECOMMENDATIONS: 1) Approve a Municipal Services Agreement with the Los Angeles County Department of Animal Care and Control for a five year period, in a not-to-exceed amount of \$350,000 (\$70,000 per year), to provide comprehensive animal control services; and 2) Authorize the City Manager to execute all documents related to this Agreement.

2.U. APPROVAL OF AGREEMENTS FOR SERVICES FOR AS-NEEDED EVENT PLANNING SERVICES [Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider approval of Agreements for Services for as-needed event planning services in support of events within the purview of the Community and Legislative Affairs Division.

RECOMMENDATIONS: 1) Approve the Agreement for Services with Lee Andrews Group, Inc. for up to \$150,000 with an expiration date of June 30, 2025, with up to three one-year renewal options; 2) Approve the Agreement for Services with The Perfect Event, Inc. for up to \$150,000 with an expiration date of June 30, 2025, with up to three one-year renewal options; 3) Approve the Agreement for Services with Utopia Worldwide Inc. for up to \$150,000 with an expiration date of June 30,

2025, with up to three one-year renewal options; 4) Approve the Agreement for Services with Zynger Events for up to \$150,000 with an expiration date of June 30, 2025, with up to three one-year renewal options; and 5) Authorize the City Manager or designee to sign and execute all documents related to these Agreements.

2.V. EXTENSION OF DEADLINE BY TEN DAYS TO REMOVE OR CONVERT TEMPORARY OUTZONES IN THE PUBLIC RIGHT-OF-WAY TO PERMANENT OUTDOOR DINING [D. WILSON, J. ROCCO, N. MARICICH, J. ALKIRE, B. GALAN, S. CAMPBELL, J. GILMOUR, L. BIERY]:

SUBJECT: The City Council will consider extending the deadline by ten (10) days to remove or convert temporary OUTZones in the public right-of-way to permitted permanent outdoor dining.

RECOMMENDATIONS: 1) Approve the outlined proposal to extend by ten (10) days the deadline to convert temporary OUTZones in the public right-of-way to permanent outdoor dining, and for OUTZones subject to Ordinance 24-11 until all required permits can be approved by the City; and 2) Adopt Resolution No. 24-_____ : "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, AMENDING THE DATE BY WHICH TEMPORARY OUTDOOR DINING AREAS SHALL CONVERT TO PERMANENT OUTDOOR DINING."

3. PUBLIC HEARINGS:

3.A. USER FEE STUDY AND PROPOSED FEE RESOLUTION FOR FISCAL YEAR 2024-25 [L. QUIJANO, A. RUIZ, C. DUNCAN]:

SUBJECT: The City Council will hold a public hearing, consider all pertinent testimony, and consider adopting a resolution establishing fees and charges for certain services provided by the City of West Hollywood for Fiscal Year 2024-25. The City Council will also receive and file the updated User Fee Model prepared by Willdan Financial Services.

RECOMMENDATIONS: 1) Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, and adopt Resolution No. 24-_____ : "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING FEES AND CHARGES FOR CERTAIN SERVICES PROVIDED BY THE CITY OF WEST HOLLYWOOD;" and 2) Receive and file the Updated User Fee Model prepared by Willdan Financial Services.

3.B. REQUEST TO REPLACE A PREVIOUSLY APPROVED STATIC BILLBOARD WITH A NEW FULL MOTION ANIMATION OFF-SITE ADVERTISING BILLBOARD ON THE PROPERTY LOCATED AT 8497-8499 SUNSET BOULEVARD [L. BIERY, B. LEAGUE, N. MARICICH, J. ALKIRE, J. DAVIS, R. ABRAMSON]:

SUBJECT: Staff requests that City Council continue the Public Hearing to June 10, 2024.

RECOMMENDATION: Continue the Public Hearing to June 10, 2024.

4. LEGISLATIVE: None.

5. UNFINISHED BUSINESS:

5.A. WEST HOLLYWOOD CITY PLAYHOUSE PROJECT DESIGN AND BUDGET UPDATE [J. ROCCO, R. ABRAMSON, M. BARKER, L. BIERY, R. EHEMANN, E. ANGELOFF]:

SUBJECT: The City Council will receive an update on the design and latest estimated budget for the West Hollywood City Playhouse project and approve staff proceeding with preparing drawings and documents for construction.

RECOMMENDATIONS: 1) Receive an update on the design of the West Hollywood City Playhouse and the project's estimated budget; and 2) Approve staff moving forward with the design development and construction documents phases, preparing a bid package, and returning to the Council with a recommendation regarding the award of a construction contract.

6. NEW BUSINESS:

6.A. CONSIDERATION OF THE ANNUAL REPORT OF THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT AND ADOPTION OF A RESOLUTION OF INTENTION TO LEVY AN ASSESSMENT FOR THE 2024-2025 FISCAL YEAR [L. BIERY, T. COYNE, D. PURIFICACION]:

SUBJECT: The City Council will initiate preliminary proceedings regarding the establishment of the Sunset Strip Business Improvement District (District) for Fiscal Year 2024-2025. Preliminary steps include the consideration of approval of the District annual report and adoption of a Resolution of Intention to Levy an Assessment for Fiscal Year 2024-2025 and scheduling a Public Hearing for June 10, 2024.

RECOMMENDATIONS: 1) Adopt Resolution No. 24-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE ANNUAL REPORT OF THE ADVISORY BOARD TO THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT, DECLARING ITS INTENTION TO LEVY AN ASSESSMENT AGAINST BUSINESSES WITHIN THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT FOR FISCAL YEAR 2024-2025, AND SETTING A TIME AND PLACE FOR PUBLIC HEARING"; and 2) Direct staff to notice a Public Hearing to be held on June 10, 2024, to hear protests or objections to the District's proposed assessment and activities for Fiscal Year 2024-2025.

6.B. CONSIDERATION OF THE ANNUAL REPORT OF THE ADVISORY BOARD TO THE WEST HOLLYWOOD DESIGN DISTRICT AND ADOPTION OF A RESOLUTION OF INTENTION TO LEVY AN ASSESSMENT FOR THE 2024-2025 FISCAL YEAR [L. BIERY, T. COYNE, D. PURIFICACION]:

SUBJECT: The City Council will initiate preliminary proceedings regarding the establishment of the West Hollywood Design District (District) for Fiscal Year 2024-2025. Preliminary steps include the consideration of approval of the District annual report and adoption of a Resolution of Intention to Levy an Assessment for Fiscal Year 2024-2025 and scheduling a Public Hearing for June 10, 2024.

RECOMMENDATIONS: 1) Adopt Resolution No. 24-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE ANNUAL REPORT OF THE ADVISORY BOARD TO THE WEST HOLLYWOOD DESIGN DISTRICT, DECLARING ITS INTENTION TO LEVY AN ASSESSMENT AGAINST BUSINESSES WITHIN THE WEST HOLLYWOOD DESIGN DISTRICT FOR FISCAL YEAR 2024-2025, AND SETTING A TIME AND PLACE FOR PUBLIC HEARING"; and 2) Direct staff to notice a Public Hearing to be held on June 10, 2024, to hear protests or objections to the District's proposed assessment and activities for Fiscal Year 2024-2025.

6.C. LEVY OF ANNUAL ASSESSMENT FOR SANTA MONICA BOULEVARD MAINTENANCE DISTRICT FOR FISCAL YEAR 2024-2025 [L. BIERY, T. COYNE, D. PURIFICACION, S. CAMPBELL, J. GILMOUR]:

SUBJECT: The City Council will consider adopting a Resolution of Intention for the Proposed Levy of Assessments for the Santa Monica Boulevard Maintenance District (District) for fiscal year 2024-2025 which will provide for holiday decorations; and set a public hearing for June 10, 2024.

RECOMMENDATIONS: 1) Adopt Resolution No. 24-_____: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE REPORT OF THE ENGINEER, DECLARING ITS INTENTION TO LEVY AND COLLECT ASSESSMENTS WITHIN THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT FOR THE 2024-2025 FISCAL YEAR, AND SETTING A TIME AND PLACE FOR PUBLIC HEARING"; and 2) Direct staff to notice a public hearing to be held on June 10, 2024, to hear protests or objections to the District's proposed assessment and activities for Fiscal Year 2024-2025.

6.D. COMMUNITY OUTREACH FOR PROJECTS REQUESTING DEVELOPMENT AGREEMENTS [L. MEISTER, Y. QUARKER, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to enhance the community outreach requirements for new projects seeking development agreements to include additional noticing and a community meeting.

RECOMMENDATIONS: 1) Direct staff to draft a Zone Text Amendment to:
a. Require new projects seeking development agreements to require noticing within a 1,000-foot radius, rather than the standard 500-foot radius currently required, b. Require a neighborhood meeting with residents within a 1,000-foot radius of any project seeking a development agreement, including stand-alone billboards, before any City meetings are held; and 2) Direct staff to consider new ways to inform the community about upcoming Design Review Subcommittee meetings.

6.E. BUILDER'S REMEDY PROJECTS [J. HEILMAN, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: This item directs staff to provide the City Council with regular updates on pending Builder's Remedy applications in the City of West Hollywood and to provide the City Council with a comprehensive plan for addressing these proposed projects.

RECOMMENDATIONS: 1) Direct staff to provide the City Council with regular updates on the status of all pending Builder's Remedy applications in the City of West Hollywood; 2) Direct staff and the City Attorney to work with the City's lobbyist to develop and implement a lobbying campaign in Sacramento to exempt the City from current Builder's Remedy proposals based on the City's track record of supporting and encouraging affordable housing; 3) Direct the City Attorney to develop a comprehensive strategy to challenge Builder's Remedy proposals that are inconsistent with the zoning code; and 4) Direct staff to meet with each entity proposing Builder's Remedy projects to determine potential opportunities to negotiate alternative compromise paths to provide housing in a manner that is more in line with city goals while avoiding costly and time-consuming challenges if no resolutions are available through other avenues.

6.F. ASSESS THE FEASIBILITY OF AN OUTDOOR ICE RINK IN WEST HOLLYWOOD [J. HEILMAN, J. ERICKSON, Y. QUARKER, A. LOVANO, J. DEL TORO]:

SUBJECT: The City Council will consider directing staff to assess the feasibility of having an outdoor ice rink open to the public in West Hollywood Park in December 2024. The feasibility assessment will include projected costs, timeline, and logistical considerations.

RECOMMENDATIONS: 1) Direct staff to assess the feasibility of having an outdoor ice rink in West Hollywood Park in December 2024, including issuing a Request for Qualifications to solicit necessary information from qualified vendors about location suitability, projected costs, timeline, and logistical considerations; and 2) Direct staff to return to the City Council within 60 days with an update.

6.G. DEVELOP A PILOT FILMMAKERS GRANT AS PART OF THE ARTS GRANTS PROGRAM [J. ERICKSON, Y. QUARKER, A. LOVANO, J. DEL TORO, L. BIERY, R. EHEMANN, E. ANGELOFF]:

SUBJECT: The City Council will consider directing staff to develop a pilot filmmakers grant as part of the City's Arts Grants Program.

RECOMMENDATIONS: 1) Direct staff to develop a three-year pilot filmmakers grant as part of the City's Arts Grants Program, with the first round of applications opening in 2025 for funding in 2026; 2) Direct staff to budget \$10,000 annually for FY 2026, FY 2027, and FY 2028 as part of the pilot program; and 3) Direct staff to return to Council with a review of the pilot program and recommendations for creating a permanent grant category.

6.H. APPROVE A TRAVEL STIPEND FOR LAUREATE POSITIONS SERVING THE CITY [J. ERICKSON, L. BIERY, R. EHEMANN]:

SUBJECT: The City Council will consider the allocation of a travel stipend for Laureate positions serving the city including the City Poet Laureate, Drag Laureate.

RECOMMENDATIONS: 1) Increase the City Poet Laureate stipend by \$5,000 for a total of \$20,000; 2) Increase the Drag Laureate stipend by \$5,000 for a total of \$20,000; and 3) Authorize the City Manager, or designee, to execute documents incident to the amendment to the agreement.

6.I. APPOINTMENT OF CITY COUNCILMEMBERS TO THE SAN VICENTE STREETScape AD HOC SUBCOMMITTEE [J. JIMENEZ, M. CROWDER, L. MORALES]:

SUBJECT: The City Council will consider appointing two (2) Councilmembers to the San Vicente Streetscape Ad Hoc Subcommittee.

RECOMMENDATION: Appoint Two (2) Councilmembers as Subcommittee Members to the San Vicente Streetscape Ad Hoc Subcommittee.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

PUBLIC COMMENT: This time has been set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, subcommittee meeting reports, and/or other issues of concern from members of the City Council.

ADJOURNMENT: The City Council will adjourn to its next regular meeting, which will be on Monday, June 10, 2024 at 6:00 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

UPCOMING MEETING SCHEDULE				
Date	Day	Time	Meeting Type	Location
June 10	Monday	6:00 PM	Regular Meeting	West Hollywood Park Council Chambers
June 24	Monday	6:00 PM	Regular Meeting	West Hollywood Park Council Chambers
July 17	Monday	6:00 PM	Regular Meeting	West Hollywood Park Council Chambers

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