

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MEETING MINUTES
THURSDAY, MARCH 28 2024 – 5:00 P.M.
WEST HOLLYWOOD CITY HALL, FIRST FLOOR COMMUNITY MEETING ROOM,
8300 SANTA MONICA BLVD.**

I. CALL TO ORDER

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Aviles at 5:03 p.m.

A. Land Acknowledgement: Chair Aviles read the Land Acknowledgement.

B. Pledge of Allegiance: Chair Aviles led the Pledge of Allegiance.

C. Roll Call:

Present: Commissioner Dan Faltz
Commissioner Sigourney Gunther
Commissioner Catherine Lee
Commissioner Dawn Moreno-Freedman
Commission Vice Chair Lindsey Deaton
Commission Chair Mito Aviles

Absent: Commissioner Cameron Faber

Also Present: Administrative Specialist IV/Recording Secretary Dennice Oceguela
Public Art Administrator Marcus Mitchell
Arts Coordinator Michael Che
Arts Specialist Joy Tribble
Public Art Contractor Jessica Rich

D. Approval of the Agenda:

ACTION: Approval of the March 28, 2024 meeting agenda was **motioned by Commissioner Moreno-Freedman, seconded by Commissioner Faltz, and approved unanimously.**

E. Approval of the February 22, 2024 Meeting Minutes:

ACTION: Approval of the February 22, 2024 was **motioned by Commissioner Gunther, seconded by Vice Chair Deaton and approved unanimously.**

F. Public Comment None.

II. CONSENT CALENDAR

The following routine matter was acted upon by one motion. Approval of the Consent Calendar was **motioned by Vice Chair Deaton, seconded by Commissioner Faltz and approved unanimously.**

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

ACTION: Received and filed. **Approved as part of the Consent Calendar.**

III. UNFINISHED BUSINESS

A. Performing Arts and Cultural Affairs Subcommittee Report

The Commission received a report from Commissioner Aviles on the Performing Arts and Cultural Affairs Subcommittee for its meeting held March 14, 2024 and considered ratifying recommendations proposed by the Subcommittee.

ACTIONS:

- 1) Received and filed the Performing Arts and Cultural Affairs Subcommittee Report.
- 2) Approved the Subcommittee's recommendation to approve the guidelines for the 40th Anniversary Cultural History Grant and budget of \$40,000 with an additional \$2,000 for panelist honorariums, supplies for orientation, and grantee certificates for Fiscal Year 2025 and directed staff to investigate distributing the funds across all grants in Fiscal Year 2026. **Motioned by Commissioner Faltz, seconded by Vice Chair Deaton and approved unanimously.**
- 3) Approved the Subcommittee's recommendation to approve the Performing Arts & Cultural Affairs Subcommittee work plan. **Motioned by Vice Chair Deaton, seconded by Commissioner Faltz and approved unanimously.**
- 4) Approved the Subcommittee's recommendation to approve one (1) additional artist group, Andre Cruz & Chris Lujan, for the short list for the 2024 Summer Sounds and 2025 Winter Sounds Concert Series. **Motioned by Chair Aviles, seconded by Vice Chair Deaton and approved unanimously.**

B. Urban Art Subcommittee Report

The Commission received a report from Commissioner Faltz on the Art on the Outside Subcommittee for its meeting held March 21, 2024 and considered ratifying recommendations proposed by the Subcommittee.

ACTIONS:

- 1) Received and filed the Art on the Outside Subcommittee Report.
- 2) Approved the Subcommittee's recommendation to approve the Urban Art Subcommittee work plan. **Motioned by Commissioner Lee, seconded by Commissioner Faltz and approved unanimously.**
- 3) Approved the Subcommittee's recommendation to have staff outline required steps for deaccessioning the artwork *En Passant* by artist Barbara McCarren

at a future meeting. **Motioned by Vice Chair Deaton, seconded by Commissioner Gunther and approved unanimously.**

C. Art on the Outside Subcommittee Report

The Commission received a report from Commissioner Faltz on the Art on the Outside Subcommittee for its meeting held March 28, 2024 and considered ratifying recommendations proposed by the Subcommittee.

ACTIONS:

- 1) Received and filed the Art on the Outside Subcommittee Report.
- 2) Approved the Subcommittee's recommendation to approve the WeHo Muralist Roster applications from Moses Ball, Marisabel Bazan, Rafael Blanco, Jeff Carnie, Tofer Chin, Brenda Cibrian, Julia Fordyce, River Garza, Presa Hall, Dominique Johnson, Josh McKenna, Daniel Monteavaro, Daisuke Okamoto, Giuseppe Percivati, Melanie Posner, Jorge-Miguel Rodriguez, Montana Rose (Fill the City), Madison Ruff, Olivia Sawai, Ekaterina Sky, Jen Stark, Brandon Thompson, Erin Miller Wray, Kaitlin Ziesmer, and Liza Philosof and deny the WeHo Muralist Roster applications from Ivana Belakova, Trevor Coopersmith, Russell Dammers, Emily Eizen, Jenai Davis, Quinne Larsen, Nami Oh, and Laurie Raskin. **Motioned by Vice Chair Deaton, seconded by Chair Aviles and approved unanimously.**
- 3) Approved the Subcommittee's recommendation to approve the Commercial Business Mural Application for 1234 N. La Brea Avenue. **Motioned by Commissioner Lee, seconded by Vice Chair Deaton and approved noting a no vote from Chair Aviles.**
- 4) Approved the Subcommittee's recommendation to approve the Art on the Outside Subcommittee work plan. **Motioned by Commissioner Gunther, seconded by Vice Chair Deaton and approved unanimously.**

IV. NEW BUSINESS

A. Arts and Cultural Affairs Commission Work Plan

The Arts and Cultural Affairs Commission reviewed the work plan for Fiscal year 2024-2025.

ACTION:

The Arts and Cultural Affairs Commission approved the work plan. **Motioned by Chair Aviles, seconded by Vice Chair Deaton and approved unanimously.**

V. EXCLUDED CONSENT None.

VI. PUBLIC COMMENT None.

VII. ITEMS FROM COMMISSIONERS

Commissioner Moreno-Freedman shared that she has departed from her role at the

library and is now occupied in her writing. She shared that recently she was honored by the Women's Advisory Board for her exceptional writing. She also shared that she eagerly anticipates showcasing her photography and writing in an upcoming art exhibition in May. She also suggested for the artwork, *Aunties on Sunset*, from artist niceaunties for exhibition on the billboard at 9157 Sunset Blvd (Streamlined Arbor) from June 1, 2024 - September 30, 2024 to be the *New Aging in Place* logo.

Vice Chair Deaton requested an update from staff regarding the Janet Zweig temporary art project, *A Poetry Generator for WeHo*. She also thanked staff for the great meeting.

Commissioner Faltz thanked everyone for a great meeting.

Chair Aviles congratulated Commissioner Moreno-Freedman on her new endeavors. He also shared that he attended the Drag Artists Roundtable (Series 3 of 4) and really enjoyed the conversation. In regard to Janet Zweig's temporary art project, *A Poetry Generator for WeHo*, Chair Aviles suggested to Commissioners to speak to their Council members so the item can be brought back to a future City Council meeting.

VIII. ITEMS FROM THE STAFF

Arts Specialist Joy Tribble thanked the Commission for attending and supporting the Winter Sounds concert series. She also thanked the Commission for approving the addition to the short list of the 2024 Summer Sounds Concert series.

Public Art Administrator Marcus Mitchell provided information on Janet Zweig temporary art project, *A Poetry Generator for WeHo*.

Arts Coordinator Mike Che shared that for April National Poetry Month, Poetry Month Banners will be installed and Poet Laureate Jen Cheng will be reciting a new poem at the April 1, 2024 City Council Meeting. Mike also invited the Commissioners to two in-person WeHo Reads events: Poetry Spa taking place on April 17, 2024 and Asian Diaspora Talk Story on May 8, 2024. Jen Cheng is also leading a free writing workshop at the Library on March 30, 2024. The next Drag Story Hour event is April 13, 2024, and the Harvey Milk Day event will take place on May 22, 2024. He reminded the Commission that the deadline to apply for the WeHo Pride Arts Festival LGBTQ+ Photo exhibit and Arts Grant Panelist roster is April 3, 2024, for the Winter Season Artwork Open Call for Graphic Artists is April 15, 2024 and to apply for WeHo Reads 2025-26 Producer (RFP) is May 14, 2024. He also shared that an Intern position will open in April.

Administrative Specialist IV/Recording Secretary Dennice Oceguela shared that the next Drag Artists Roundtable (Series 4 of 4) will take place on May 15, 2024.

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission authorized staff to develop the agenda for the meeting on Thursday, April 25, 2024.

X. ADJOURNMENT

The Arts and Cultural Affairs Commission adjourned at 6:05 p.m. to its meeting scheduled for April 25, 2024, at 5:00 p.m. to be held at the West Hollywood City Hall, 1st Floor – Community Meeting Room located at 8300 Santa Monica Boulevard.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION ON THIS 25th DAY OF APRIL 2024.

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MITO AVILES
COMMISSION CHAIR

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ATTEST: 

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DENNICE OCEGUERA,
RECORDING SECRETARY