



WEHO ARTS GRANT PROGRAM

ARTS PROJECT GRANT GUIDELINES

Calendar Years 2025 and 2026

Please review this document completely before beginning application.

ABOUT THE ARTS PROJECT GRANT (2-YEARS)

The City of West Hollywood is pleased to offer the Arts Project Grant to eligible, nonprofit arts organizations for the production, performance or presentation of art projects that take place in the City of West Hollywood and that serve the West Hollywood community.

Organizations may apply for two years of grant funding with one application. The organization will be required to apply for two projects, one for each project year (year one: January 1, 2025 –December 31, 2025 and year two: January 1, 2026 – December 31, 2026).

The projects are not required to be related and may be separate in terms of scope, audience, artists, or other project components. Upon successful completion of the year one project and submittal of the year one final report, the organization will be required to submit an update for its year two project for review and approval by the Arts and Cultural Affairs Commission. To receive its year two grant, the organization must be in compliance with all eligibility requirements and have submitted its Final Report for the year one project within the 30 days of completing its grant project.

Proposed projects may take place in June but will not be included as part of the WeHo Pride Festival and should be considered as separate from both the WeHo Pride Weekend as well as the WeHo Pride Arts Festival.

\$42,200 **Total amount of available funding in this category in 2025**
\$10,000 **Maximum award per organization per calendar year**

APPLICATION DEADLINE IS 3 P.M. FRIDAY, JULY 1, 2024.

ARTS PROJECT GRANT CATEGORY PURPOSE AND OUTCOMES

The City of West Hollywood and Grantees in the Arts Project Grant category can expect to:

- Engage residents and visitors with the arts; expand arts audiences.
- Recognize and champion local cultural resources; discover and explore new places for artmaking.
- Provide a variety of quality arts programming that is financially and geographically accessible for the residents of West Hollywood; increase access to arts experiences.
- Increase revenues for local businesses; support arts-business partnerships.

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ARTS PROJECT GRANT ELIGIBILITY REQUIREMENTS

To be eligible for consideration, organizations must satisfy all the following requirements:

1. The primary mission of the organization must be the production and/or public presentation of one or more disciplines of the arts.
2. Applicants must plan to present for the general public within the City of West Hollywood or immediately adjacent (within 5 blocks of the border of West Hollywood) within the funded calendar year. The proposed project should be 1 (one) presentation per year, as opposed to a series of projects over an extended period.
3. Organizations must be able to demonstrate artistic experience in their field, and an understanding of the unique aspects and cultural diversity of the West Hollywood community.
4. Organizations must provide a CA Data Arts Report for the previous 2 years (2022, 2023).
5. Organizations may not pass through the grant funding. Applicants must be the presenting party.
6. Applicants must be a registered 501 (c)(3) nonprofit based in Los Angeles County.
7. Applicants may only receive funding from one grant category each calendar year.
8. If the applicant is already receiving funding from another City Division or Department, or is co-sponsored by a City Council office, they are not eligible for an Arts Grant for that same project or program.
9. City of West Hollywood elected and appointed officials, its employees and their immediate family members are not eligible to apply.
10. Proposed projects may not include fundraisers, capital campaigns, murals, or religious-based programs/events.
11. Organizations with budgets of \$1 Million Dollars or more are required to provide a cultural equity statement.
12. Applicants must submit an application online by the deadline.

ARTS PROJECT GRANT REVIEW CRITERIA

All applicants will be screened initially by staff to ensure compliance with the eligibility requirements. Applicants who do not meet these requirements will not be presented to the grants panel for review.

A peer review panel will evaluate and score grant applications using the following criteria:

1. Excellence of the organization as demonstrated in its history of programming, in fulfilling its mission, and in its artistic and organizational leadership. (0-5 points)
2. Proposed project's contribution to the range of artistic styles, subject matter, and types of presentations. (0-5 points)
3. Managerial and fiscal competence as demonstrated in thorough documentation of the proposed project budget and budget notes. (0-5 points)
4. Cohesive project with a clear timeline, detailed budget, and marketing plan. (0-5 points)

NOTE: \$10,000 of funding will be earmarked each year for organizations with organizational budgets of \$1 Million Dollars or more. Applicants with annual budgets of \$1 Million Dollars or more will be scored and compared to one another separately, with only 1 grant being awarded to those organizations each year.

NOTE: Organizations whose business location is within the City of West Hollywood will receive a bonus of 1 point to their total score.

NOTE: The Arts and Cultural Affairs Commission reserves the right to reassign a grant application to another grant category for which the application and organization may be more appropriate.

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WEHO ARTS GRANT PROGRAM GENERAL INFORMATION

The City of West Hollywood through its Arts Division and Arts and Cultural Affairs Commission provides accessible arts and cultural programming for all residents.

The mission of the Arts and Cultural Affairs Commission is to promote and nurture the arts and cultural life of the City of West Hollywood. The Commission supports quality arts and cultural organizations in the City; promotes arts and cultural activities; and advises City Council on policies affecting the arts and cultural life of the City, its residents and organizations that provide such services to the City.

The City offers a wide range of grant opportunities that support:

- Community-based programs, projects, and events;
- Increased visibility of Transgender artists; and
- Career development of individual artists.

The City of West Hollywood is pleased to offer arts grants to eligible artists and nonprofit arts organizations for the production, performance or presentation of art projects that take place in the City of West Hollywood and that serve the West Hollywood community. These general guidelines pertain to the following grant categories: **Arts Project, Community Arts, TGI+ Arts, and WeHo Artist.**

We invite and encourage artists and organizations representing diverse populations and diverse artistic disciplines to apply for these grants. As stated in our Cultural Equity Statement, the City of West Hollywood's Arts Division and Arts and Cultural Affairs Commission's definition of diversity includes all ways in which people differ, including but not limited to, race, ethnicity, gender, socioeconomic status, education, age, gender identity, gender expression, sexual orientation, ability, geography, citizenship status, religion, language, physical appearance, and the intersection of these various identities. We commit to ensuring cultural equity in all arts policies and practices. Read the Cultural Equity Statement in its entirety at weho.org/arts.

All grant applications are submitted electronically. Applications are accessed through the City's website at weho.org/arts.

ARTS GRANT REVIEW PROCESS

The City employs a peer panel review process for all grant applications. The review process is a standard process and best practice for government-funded arts grant programs. The peer review panel consists of qualified arts professionals and individuals who are experienced in disciplines of the arts or have a record of arts activities, experience, and knowledge. The peer review panel will score applications based on the grant review criteria established by the Arts and Cultural Affairs Commission. Arts grantee scores are presented to the Performing Arts and Cultural Affairs Subcommittee of the Arts and Cultural Affairs Commission to assign funding amount recommendations. The Subcommittee's recommendations are reviewed and approved by the Arts and Cultural Affairs Commission. The Commission's funding recommendations are reviewed and approved by the City Council.

IMPORTANT NOTES

- All grant information provided by the applicant becomes public record.
- Any organization that accepts grant funding is subject to audit by the City to ensure that grant funds were used for the project as reported by the organization. Should organizations not

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adequately account for use of the grant funds, they may be ineligible for any further grant funding from the City.

EXPECTATIONS DURING FUNDED PERIOD

- Organizations must provide proof in the form of a Certificate of General Liability Insurance in an amount not less than one million dollars (\$1,000,000) per occurrence for bodily injury, personal injury, and property damage. This does not apply to individual artist applicants.
- Grantees must attend an orientation meeting.
- Grantees are entitled to no more than 10 hours of in-kind City facility usage to be used on one day.
- Grantees are required to pay for any technology consultants (used for any lighting, film screenings, and projections primarily), if utilizing a City facility.
- Funded projects must take place during the contracted period.
- Grantees must submit a Newsletter Advisory Form 60 days prior to funded program.
- Grantees are required to submit a Final Report within 30 days of completing the grant project.

ARTS GRANT PROGRAM TIMELINE

Monday, July 1, 2024	Application deadline
August 14, 2024	Peer review of grant applications
September 2024	Performing Arts and Cultural Affairs Subcommittee make funding recommendations
September 2024	Arts and Cultural Affairs Commission consider approval of funding recommendations
October 2024	City Council considers approval of funding recommendations
October 2024	Grant recipient notifications
Thursday, November 14 10am-12pm	Grantee Orientation (in person at Plummer Park)
January 2025	Earliest award of grant funds* <i>*Award of funds depend on grantee's compliance with contracting requirements, such as insurance.</i>

ARTS GRANT PROGRAM WORKSHOP

The City will conduct one virtual Arts Grant Program Workshop:

Wednesday, May 22, 2024, 1:00 – 2:00 p.m.

*This virtual meeting will be recorded. Applicants who are unable to attend the meeting may submit questions in advance. All questions are due by **Tuesday, May 21, 2024 at 5p.m.***

ARTS PROJECT GRANT APPLICATION DEADLINE

Application DEADLINE is 3 p.m. Monday, July 1, 2024.

For more information please call: Eva Angeloff at (323) 848-6354 or email eangeloff@weho.org. You can also find more information at www.weho.org/arts