

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MEETING MINUTES
THURSDAY, JANUARY 25 2024 – 5:00 P.M.
WEST HOLLYWOOD CITY HALL, FIRST FLOOR COMMUNITY MEETING ROOM,
8300 SANTA MONICA BLVD.**

I. CALL TO ORDER

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Aviles at 5:00 p.m.

A. Land Acknowledgement: Chair Aviles read the Land Acknowledgement.

B. Pledge of Allegiance: Chair Aviles led the Pledge of Allegiance.

C. Roll Call:

Present: Commissioner Cameron Faber
Commissioner Dan Faltz
Commissioner Sigourney Gunther
Commissioner Catherine Lee
Commissioner Dawn Moreno-Freedman
Commission Chair Mito Aviles

Absent: Commission Vice Chair Lindsey Deaton

Also Present: Arts Manager Rebecca Ehemann
Administrative Specialist IV/Recording Secretary Dennice Oceguela
Arts Coordinator Michael Che
Public Art Administrator Marcus Mitchell
Grants Coordinator Eva Angeloff
Arts Specialist Joy Tribble
Public Art Contractor Jessica Rich

D. Approval of the Agenda:

ACTION: Approval of the January 25, 2024 meeting agenda was **motioned by Commissioner Moreno-Freedman, seconded by Commissioner Faltz, and approved unanimously.**

E. Approval of the November 16, 2023 Meeting Minutes:

ACTION: Approval of the November 16, 2023 was **motioned by Commissioner Faber, seconded by Commissioner Gunther and approved unanimously noting abstain vote from Commissioner Moreno-Freedman.**

F. Public Comment SAMANTHA MCNEILLY, Los Angeles, invited the Commission to an art exhibition.

II. CONSENT CALENDAR

The following routine matter was acted upon by one motion. Approval of the Consent Calendar was **motioned by Commissioner Lee, seconded by Commissioner Faber and approved unanimously.**

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

ACTION: Received and filed. **Approved as part of the Consent Calendar.**

III. UNFINISHED BUSINESS

A. STAGE III Final Art Plan – STORIES: The AIDS Monument

The Commission received a presentation from representatives of the Friends of the AIDS Monument and City staff from the Urban Design & Architecture studio for STORIES: The AIDS Monument project Stage III Final Art Plan approval.

ACTION:

Received the presentation, provided feedback as necessary, and approved the Final Art Plan for STORIES: The AIDS Monument. **Motioned by Commissioner Gunther, seconded by Commissioner Faber and approved unanimously.**

MARK LEHMAN, West Hollywood, spoke in support of item 3A.

B. Laurel House Artist Residency Program

The Commission received a presentation from consultant Kimberli Meyer about the Laurel House Artist Residency Program (working title, subject to change), provided feedback, and approved the program.

ACTION:

Received the presentation and approved the Laurel House Artist Residency Program (working title, subject to change). **Motioned by Commissioner Faltz, seconded by Commissioner Faber and approved unanimously.**

TOM WRIGHT, West Hollywood, spoke in support of item 3B by suggesting a film documentary for archives purposes.

C. Performing Arts and Cultural Affairs Subcommittee Report

The Commission received a report from Commissioner Faber on the Performing Arts and Cultural Affairs Subcommittee for its meeting held January 11, 2024 and considered ratifying recommendations proposed by the Subcommittee.

ACTION:

Received and filed the Performing Arts and Cultural Affairs Subcommittee Report.

D. Urban Art Subcommittee Report

The Commission received a report from Commissioner Moreno-Freedman on the Urban Art Subcommittee for its meeting held January 18, 2024 and considered ratifying recommendations proposed by the Subcommittee.

ACTIONS:

- 1) Received and filed the Urban Art Subcommittee Report.
- 2) Approved the Subcommittee's recommendation to approve the WHRC Log Cabin Request for Qualifications. **Motioned by Chair Aviles, seconded by Commissioner Faber and approved unanimously.**

E. Art on the Outside Subcommittee Report

The Commission received a report from Commissioner Faltz on the Art on the Outside Subcommittee for its meeting held January 25, 2024 and considered ratifying recommendations proposed by the Subcommittee.

ACTIONS:

- 1) Received and filed the Art on the Outside Subcommittee Report.
- 2) Approved the Subcommittee's recommendation to approve the revised Art on the Outside Project Review and approval process guidelines. **Motioned by Commissioner Lee, seconded by Commissioner Gunther and approved unanimously.**
- 3) Approved the Subcommittee's recommendation to approve the Commercial Business Mural Application for 8483 Melrose Avenue. **Motioned by Chair Aviles, seconded by Commissioner Moreno-Freedman and approved unanimously.**
- 4) Approved the Subcommittee's recommendation to approve the WeHo Muralist Roster Application from artist Walter Schels as a one-time approval for the temporary mural at 8483 Melrose Avenue. **Motioned by Chair Aviles, seconded by Commissioner Faltz and approved unanimously.**

IV. NEW BUSINESS

A. West Hollywood Art Project for 2028 Olympics (Los Angeles)

The Commission received a presentation from staff about a West Hollywood Art Project for the 2028 Olympics (Los Angeles).

ACTION:

The Arts and Cultural Affairs Commission received the presentation and provided feedback.

B. Sunset Arts and Advertising Program (SAAP) – 8775 Sunset Boulevard (Sunset Spectacular)

The Arts and Cultural Affairs Commission received a presentation from Corey Favor from Orange Barrell Media, for exhibition on the electronic billboards at 8775 Sunset Boulevard (Sunset Spectacular).

ACTION:

- 1) The Arts and Cultural Affairs Commission approved the temporary art project proposal, *Redlining Hawks II*, 2024 by Jessica Taylor Bellamy, submitted by Orange Barrell Media, for exhibition on the electronic billboards at 8775 Sunset Boulevard (Sunset Spectacular) from February 29, 2024 – May 30, 2024. **Motioned by Commissioner Faltz, seconded by Commissioner Lee and approved unanimously.**

- 2) The Arts and Cultural Affairs Commission approved the temporary art project proposal, *Promise Theory*, 2023 by Amia Yokoyama, submitted by Orange Barrell Media, for exhibition on the electronic billboards at 8775 Sunset Boulevard (Sunset Spectacular) from February 29, 2024 – May 30, 2024. **Motioned by Commissioner Faltz, seconded by Commissioner Lee and approved unanimously.**

V. EXCLUDED CONSENT None.

VI. PUBLIC COMMENT None.

VII. ITEMS FROM COMMISSIONERS

Commissioner Moreno-Freedman asked the Commission to adjourn in memory of Andrew Campbell.

Commissioner Lee requested that staff align the Art on the Outside guidelines with the Urban Art guidelines.

Commissioner Faltz thanked staff and consultant Kimberli Meyer for their ongoing dedication to the Laurel House Artist Residency Program.

Chair Aviles asked for a walkthrough of Laurel House from staff prior to the commencement of renovations.

VIII. ITEMS FROM THE STAFF

Arts Specialist Joy Tribble invited the Commission to the first Winter Sounds concert of the season on January 27, at 7 p.m., at The Sun Rose on Sunset Boulevard, featuring artist Sara Gazarek.

Public Art Administrator Marcus Mitchell thanked the Commission and the members of the public that attended the meeting.

Arts Coordinator Mike Che invited the Commission to WeHo Reads online event *Inspirations and Intersections* on February 7, celebrating Black History month, April 17, and May 8. Mike shared that the new season of Drag Story Hour begins on February 10, at the West Hollywood Library. Mike mentioned the success of the January 20 *Celebrating Civil Rights Heroes* event and shared that West Hollywood City Poet Laureate Jen Cheng will be providing two free writing workshops on February 3 and March 30. Mike concluded his comments by sharing that the Call for Art Installers (RFQ) closes on February 5, 2024.

Arts Manager Rebecca Ehemann shared that new exhibitions will be displayed on the digital billboards as part of the Moving Image Media Art (MIMA) program on February 1, 2024. Rebecca also offered a brief remembrance celebrating Andrew Campbell.

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission authorized staff to develop the agenda for the meeting on Thursday, February 22, 2024.

X. ADJOURNMENT

The Arts and Cultural Affairs Commission adjourned at 6:43 p.m. to its meeting scheduled for February 22, 2024, at 5:00 p.m. to be held at the West Hollywood City Hall, 1st Floor – Community Meeting Room located at 8300 Santa Monica Boulevard.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION
ON THIS 22nd DAY OF FEBRUARY 2024

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MITO AVILES
COMMISSION CHAIR

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ATTEST:

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DENNIC OCEGUERA,
RECORDING SECRETARY