



Meeting Location:
KOHLER Experience Center
8955 W Beverly Blvd | West Hollywood CA 90048

BID SPECIAL MEETING - AGENDA

Wednesday, December 13, 2023

3:00 pm – 4:30 pm

- 1) **CALL TO ORDER/CHAIR REPORT – Katherine Shadley** **3:00 PM**
 - a. Self-Introductions/Roll Call (Kristen Osborne)
 - b. Board Comments on Agenda

- 2) **REVIEW OF MINUTES – Katherine Shadley** **3:10 PM**
 - a. Review and Approve October Minutes

- 3) **FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard** **3:15 PM**
 - a. Review & Approve October and November Financial Report
 - b. Annual Operational Costs and Budget Breakdown review

- 4) **BID MANAGEMENT REPORTS**
 - a. **BID Manager Report (Genevieve Morrill)** **3:20 PM**
 - Banner contract renewal
 - Standing Committee meetings Brown Act requirements
 - b. **Executive Director Report (Greg Rang)** **3:30 PM**
 - Melrose/City Meeting Update
 - New Design District Businesses
 - JLL/Visit California Update
 - Los Angeles Development Fund
 - Mito Aviles
 - 90 Days of West Hollywood Design District
 - Holiday Mixer Recap
 - c. **Marketing Report**
 - As filed in December Agenda Packet

- 5) **COMMITTEE REPORTS**
 - a. **Marketing & Events Committee Reports (Caitlin Penny)** **3:40 PM**
 - Committee Report
 - Website and Newsletter Update
 - Social Media Report: SYNHERGY (Dimple Thakkar)

- 6) **EXECUTIVE COMMITTEE REPORT – Katherine Shadley** **3:50 PM**

- 7) **EXTERNAL PARTNER REPORTS**
 - a. **City of West Hollywood (Laura Biery)** **4:00 PM**
 - b. **West Hollywood Chamber of Commerce Update (Genevieve Morrill)** **4:10 PM**
 - Thank you to WHDD
 - MyWeHo Campaign Update

- | | |
|--------------------------|---------|
| 8) BOARD MEMBER COMMENTS | 4:20 PM |
| 9) PUBLIC COMMENTS | 4:25 PM |
| 10) ADJOURNMENT | 4:30 PM |

NEXT MEETING: JANUARY 13TH

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: December 6, 2023
Signature: \\Alyssa T. Poblador\
Office of the City Clerk