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BEFORE THE PLANNING COMMISSION
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    OF THE CITY OF WEST HOLLYWOOD
 3
    COUNTY OF LOS ANGELES, STATE OF CALIFORNIA
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    In the Matter of Planning Commission Agenda Minutes
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    Address:
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    West Hollywood Park Public Meeting Room )
    625 N. San Vicente Boulevard
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    West Hollywood, California
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                   DATE OF MEETING: September 7, 2023
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    PLANNING COMMISSION:
                                    STAFF:
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    Rogerio Carvalheiro, Chair Lauren Langer, City Atty
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    Michael A. Lombardi, Vice-Chair David Gillig, Comm. Secretary
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    Kimberly Copeland, Commissioner Jennifer Alkire, Plan. Manager
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    Mark R. Edwards, Commissioner Doug Vu, Senior Planner
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    David Gregoire, Commissioner Ric Abramson, UDAS Manager
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    Stacey E. Jones, Commissioner
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    Erick J. Matos, Commissioner Consultants:
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Planning Commission Meeting

Thursday, September 7, 2023

Carvalheiro:

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Okay. I'm going to start off with our land acknowledgment. The West Hollywood Planning Commission acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh Peoples. This planning commission meeting is being live-broadcast and teleconferenced on the city's website. And as a courtesy, this meeting is also available on the city's YouTube channel at YouTube.com/wehotv and on Roku, Apple TV, Fire TV, and Android TV. You may call in to make a comment and you may also listen to this meeting by dialing 669-900-6833. Meeting ID number, 84354337789, and then press the pound sign. I'd like to call this meeting for Planning Commission City of West Hollywood to order on September 7th, 2023. It's 6:32. And Pledge of Allegiance is going to be led by Commissioner Matos.

Matos:

Thank you. Please stand. I pledge allegiance to the flag of the United States of America and to the Republic for which it stands, one Nation under God,

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49		indivisible with liberty and justice for all.
50	Carvalheiro:	Thank you. I also want to remind everybody in
51		council chambers when they come up to the podium,
52		and for us the commissioners, please speak into
53		your mic. People on the Zoom platform are having a
54		hard time understanding and hearing what we're
55		saying. So, let's just be conscious of that as we
56		move forward. Item 2, Pledgesorry. Item 3, Roll
57		Call.
58	Gillig:	Thank you. Good evening commissioners. Commissioner
59		Matos?
60	Matos:	Present
61	Gillig:	Commissioner Jones?
62	Jones:	Here.
63	Gillig:	Commissioner Gregoire?
64	Gregoire:	Here.
65	Gillig:	Commissioner Edwards?
66	Edwards:	Here.
67	Gillig:	Commissioner Copeland?
68	Copeland:	Here.
69	Gillig:	Vice-Chair Lombardi?
70	Lombardi:	Present.
71	Gillig:	Chair Carvalheiro?
72	Carvalheiro:	Here.

73	Gillig:	And we have a quorum.
74	Carvalheiro:	Great. Approval of the agenda. Do we have any
75		changes to the agenda that we need to note?
76	Matos:	I would move approval, Chair.
77	Carvalheiro:	And do we have a second?
78	Edwards:	Second.
79	Gillig:	Moved by Commissioner Matos, seconded by
80		Commissioner Edwards. And the agenda is approved as
81		presented for Thursday, September 7th, 2023.
82	Carvalheiro:	And Item 5 now, Approval of the Meeting Minutes
83		from August 17 th , 2023. Are there any corrections
84		that we need to note?
85	Gillig:	Chair, Staff does a couple minor corrections,
86		grammatical errors. Page Two, under 9A, the second
87		sentence where it says, "Commercial Building and
88		Construction." We're going to strike out the word
89		"an," A-N, and replace it with "of." And then on
90		Page 3 under 9B, the main text where it says,
91		"Dwelling Lease Terms for (UNINTELLIGIBLE) and
92		Single," we're going to add "family dwellings.
93	Carvalheiro:	Great.
94	Gillig:	And that's all staff has at this time.
95	Carvalheiro:	Thank you.
96	Gillig:	Yes.

97	Carvalheiro:	(Talking over).
98	Gregoire:	I'll move approval as amended.
99	Matos:	I'll second the motion.
100	Gillig:	I'm sorry. Whowho? David? Thank you. Motion by
101		Commissioner Gregoire, seconded by Commissioner
102		Matos. And the minutes for August $17^{\rm th}$, 2023, are
103		approved as amended unanimously.
104	Carvalheiro:	Thank you. Item 6, Public Comments. David, do we
105		have any public comments at this
106	 Gillig:	Chair, we do have one in the council chambers. If
107		there is anybody on the Zoom platform that would
108		like to make a general public, comment, please star
109		nine for me at this time. And we'll give you three
110		minutes to speak. We'll take the council chambers
111		first. Our first speaker will be Chad. Chad, you
112		have three minutes. Just state your name and city
113		of residence.
114	Kroeger:	What up, council? My name is Chad Kroeger. Woah.
115		What up, council? My name is Chad Kroeger. Council,
116		our country used to feed on wheat cereals and brew.
117		Now we feed on the misery of others. We pick on
118		people for their mistakes, which is so not chill.
119		Like Hunter Biden. This guy's been through a ton,
120		but does he need ridicule, or does he just need
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121		some good bros to point him in the right direction?
122		I have a ton of buddies like Hunter Biden. Guys
123		with good motors to party who need to rain it in
124		with foreign investment and hookers. I mean, yeah,
125		he's a douche, but won't we all be given the
126		opportunity? So, yeah. Like, maybe he should go to
127		jail, but, like, why make fun of him? Like, just
128		let him go to jail, hopefully, he learns to pay his
129		taxes, and then when he gets out let's throw him a
130		freaking rager. And this is not partisan, I want
131		the same outcome for republicans leader's kids too.
132		Justice, yes. But (UNINTELLIGIBLE)? Nah. Thank you.
133	Gillig:	Thank you, sir. And we do have one on Zoom, so I'll
134		turn that over to Joe.
135	Carvalheiro:	Okay, thank you.
136	Heredia:	Hello, commission. We do have one speaker. It is
137		Lynn Russell. Please, Lynn, go ahead and star six
138		to unmute yourself and you are ready.
139	Russell:	Hello?
140	Heredia:	Go ahead.
141	Russell:	Lynn Russell, West Hollywood. Good evening, Chair
142		Carvalheiro and fellow commissioners. I'd like to
143		offer a simple postmortem on a failed Temple Beth
144		El appeal. Why did it fail? Pure and simply because

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the city council members had no frame of reference for or the dynamic involved in a request for continuance, which I personally well understood as a resident. After obtaining 100 signatures to avoid paying a sizable fee, the appeal was purposely narrow as it was about flawed procedures, not the nitty gritty about the Architect Congregation and so forth. City council members were apparently uninformed about their basic tool and the mechanics of the process. An alternative or an addition to the appeal could have been to personally finance another historic resources assessment. Then there would have been dualling historic resources assessment also left in the hands of the city council where they likewise have no expertise. They may have depended upon the brief undocumented opinion of a historic consultant, who in my personal opinion in the past years was unable to differentiate between a colonial revival and a Dutch colonial structure. It's now too late for that. Several previously misidentified structures are gone and now so is the consultant. So, we're back to square one. This is exactly what I presented to the commissioners here ten months ago

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after detecting serious flaws in the Staff Report, which were further confirmed then by the principal of the firm that conducted the survey. After I spoke, your former chair stated that you should trust the staff because they are professional. Well, what if they were wrong? Actually, they were wrong. After the appeal was filed, the survey consultants came up with an expedited assessment unbelievably using some of my own findings to support their memorandum. Incidentally, one block south of the Temple Beth El on Crescent Heights at 1201 (UNINTELLIGIBLE) Villa Italia. Same architect, which has been designated as a local historical landmark. While I'm not a certified architectural historian, I do know my stuff because my business and reputation depends on it. Not only the aesthetic but all aspects of my discipline. Should the final alternative be to file a suit against the city? This has all been avoidable but took many hours, and I refer to it as my non-paying client civic responsibility. At the last meeting, your chairman graciously requested that an item pertaining to a continuance be addressed. City Attorney Rosen made a few comments and since then,

letters to him and conversation with him have unbelievably stalled. This simply takes crafting the words and steps for such a procedure and its granting. So it is understandable by the commissioners and the city council and the public. Sooner than later would be best. I implore the commissioners and the city attorney. The time to do something is when you think of it. Thank you so much.

Gillig:

And, Chair, that is our last public speaker on the Zoom platform.

Carvalheiro:

Thank you. Do we have a Director's Report?

||Alkire:

Thank you. Good evening. I will be giving the Director's Report this evening. I'm acting in the meantime until our new...or for this week. We have...we are expecting our new director to be starting on September 18th, which I think that you were made aware of last week. His name is Mick...Nick Maricich. And so, we're looking forward to him coming in. I wanted to let you all know and let the public know that we will be having our Historic Preservation Celebration Event this weekend. We're very excited to be back in person. We haven't had one in person since before the pandemic. So, it's the Plummer

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Park Through the Years Celebration. It's in conjunction with the Doors Open Celebration that the state is...the state Historic Preservation is working on. And it will be at Plummer's Park...Plummer Park starting in Fiesta Hall. There will be some remarks, some refreshments, and a chance to look around Fiesta Hall and Great Hall, Long Hall, which were recently designated as you know. So please come out if you have a chance. That is Saturday from 11:00 to 3:00 at Plummer Park. And that's all I have for this evening. Thank you. Carvalheiro: Thank you. Do we have any questions for the acting chair...acting director, sorry? No? Great. Thank you. So, Item 8, Consent Calendar. We have none which bring us to our public hearings. Item 9A, Commission...the commission has been asked to consider a request to subdivide an existing airspace lot into three airspace parcels for the property located at 8430 Sunset Boulevard. And I understand...oh, Doug, you're going to be doing...are we having issues with the Staff Report? Okay. Vu: Sorry, I'm trying to get my presentation to project onto the screen behind you. Let's see. Yeah, plugged in here. I plug it in with the HDMI cable,

241		right? (UNINTELLIGIBLE). Okay. Then how do I get my
242		presentation onto the (UNINTELLIGIBLE)?
243	Carvalheiro:	While we're getting the presentation in order,
244		maybe we can do commissioner disclosures. Do we
245		have any disclosures?
246	Vu:	(UNINTELLIGIBLE) here, okay.
247	Carvalheiro:	No? Commissioner Jones?
248	Jones:	Yes, I did have an brief conversation with the
249		applicant's representative and we discussed items
250		contained in the Staff Report.
251	Carvalheiro:	Thank you. ComCommissioner Matos?
252	Matos:	I had conversations with a member of the public
253		regarding items in the Staff Report and with the
254		applicant regarding manmatters contained in the
255		Staff Report.
256	Carvalheiro:	Thank you.
257	Vu:	Good evening, Chair Carvalheiro, commissioners. I'm
258		Doug Vu Community Development Department. And the
259		proposal before you is the approval of a parcel map
260		for the subdivision of an existing airspace lot
261		into three airspace parcels to accommodate the
262		ownership structure of the existing hotel building
263		and digital signage components. The approximately
264		1.97-acre subject site concurrently consists of 3

265 airspace lots that are improved with a mixed-use 266 development project that contains a 149-room hotel 267 currently doing business as the Pendry West 268 Hollywood. And in addition to that, there this is 269 retail entertainment and restaurant uses. 270 Alkire: So sorry to interrupt. I just wanted to let 271 everyone know that the YouTube livestream did not 272 start properly. It will be uploaded at the ... after 273 the meeting. And it is ... we are streaming live on all 274 of our other outlets, and we are legally good to go 275 with all of our meeting locations. So I'm going to 276 let Doug continue again. Thank you. 277 Vu: Thank you. So I'll just repeat what I stated last. 278 The approximately 1.97-acre subject site consists 279 of 3 airspace lots that are improved with a mixed-280 use development containing a 149-room hotel known 281 as Pendry West Hollywood. And its associated retail 282 entertainment and restaurant uses that primarily front Sunset Boulevard. And there...the mixed-use 283 284 project also includes 45 residential units that 285 front Olive Drive. And the project also includes 286 410 subterranean parking spaces. So the ... the request 287 is for the subdivision of an existing approximately 288 40,000 square foot airspace lot, which, you know,

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measured at grade into basically three airspace parcels to accommodate the ownerships structure and its existing uses that include approximately 38,700 square feet for the hotel building, 1,128 square feet for the digital LED signage on the east, west, and north facades of the building, and finally a 66 square feet for the signage equipment room. And those elements are illustrated in Exhibit C. So, if I can back up, so this particular image it shows the...the entire project site. And the...the parcel that is requesting these airspace subdivisions is this parcel right here, which primarily fronts Sunset Boulevard. So, the other two parcels that, that compose the project contains the ... the dwelling units for the project. So, this is just a photograph, you know, illustrating or showing the existing LED digital signage components that are on the building. And this image is a three-dimensional view. Since this is an airspace subdivision, you can see the location of Parcel One, Parcel Two, and Parcel Three. So the ... the request for the approval of a parcel mat to subdivide this existing airspace lot into three airspace parcels to accommodate the ownership structure of an existing hotel building

313		and digital signage components complies with the
314		Sunset Specific Plan and all of the applicable
315		property development standards and requirements
316		under the city's zoning ordinance and subdivision
317		regulations. The airspace subdivision will also not
318		be detrimental to the public welfare and will not
319		impede implementation of the general plan nor the
320		purpose and intent of the provisions of the zoning
321		ordinance. Therefore, staff recommends approval of
322		the subdivision permit as conditioned in the
323		attached draft resolution. So, this concludes my
324		brief presentation and I'm available for questions
325		and I believe the applicant is here as well.
326	Carvalheiro:	Thank you, Doug. Do we have any questions for staff
327		at the moment? No? Okay. So, what will the
328		applicant want to make a presentation? Are they
329		prepared to make a presentation tonight?
330	Vu:	Yes. Yes.
331	Carvalheiro:	Yup. Thank you. You have ten minutes. Please state
332		your name and the city of residence.
333	Moore:	Good evening. Not sure if this is on. There we go.
334		Good evening, commissioners. DJ Moore of Latham &
335		Watkins, resident of the City of Los Angeles. Here
336		on behalf of the applicant Sunset Subsidiary. We're

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just pulling up our presentation right now. Also, here with me this evening I believe are representatives from Somis who prepared the map in case there are technical questions just getting into the nitty gritty components of the ... of the details. We want to thank staff for their presentation. We are fully supportive of the recommendation in the Staff Report and the Draft Resolution. Following Doug's presentation, I just wanted to focus a few minutes on some additional background items for the proposed subdivision of this existing parcel that contains the Pendry Hotel building. Next slide, please. The entire Pendry site consists, as Doug mentioned, of a large mixeduse development that the city approved back in 2010. It includes the hotel building, a residential condominium building to the south, subterranean parking, and other commercial and retail uses. For purposes of tonight, we're only concerned about the area that's boxed in red on the slide. That's the part of the site that contains the hotel building. This is part of an existing legal airspace parcel that contains both the hotel and the project's digital signage component. Next slide, please.

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Tonight, we're asking for your approval to subdivide that existing legal parcel into three separate airspace lots as shown on this slide. One is the primary lot for the hotel building that will remain and the associated parking structure. One lot is carved out here for the LED digital signage on the east, west, and north facades of the building. And then one lot is on the interior of the building. That's for the signage equipment room. We're not seeking to make any physical changes to the building. We are not seeking to make any physical changes to the property. We're not seeking any changes to the sign operations. This is really just a paper land use change with the city and the county to create a legal parcel for the digital signage. Next slide, please. The purpose of this and the reason the applicant is seeking a subdivision is so that it can enter into a ground lease for the digital signage with a third-party advertising company. This is allowed by the development agreement and the covenant that are recorded against title that the city council approved to regulate signage on the property back in 2010. Accordingly, this subdivision just

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accomplishes what the city council allowed when they approved this project in 2010. Ground leases, just so you know, provide really important protections to lessee such as if you're...if the building were to ever go into bankruptcy, the lessee would be protected. And so, they're easier to finance than a licensed agreement, which is the kind of agree... long-term agreement you could enter into now and the absence of a legal parcel. The California Subdivision Map Act essentially provides that only a grou...a legal parcel can be groundleased. So, we're just being consistent with what the Subdivision Map Act requires. And therefore, we're here tonight requesting that this legal parcel be created. The two airspace lots as I mentioned for the digital signage and the elected...electric control room will also have easements across the hotel property associated with them so that the signage company will be able to come in and access for maintenance and repair and things like that. In 2023, most new development projects that are going forward in the city that have signage include separate parcels for the signage. I'm working on a few of them right now.

409		And so, in 2010 when this project was approved,
410		that wasn't exactly the state ofstate of play. And
411		so, we're sort of just really bringing this into an
412		elthe evolution of how signage has evolved over
413		the years since this project was approved. Next
414		slide. So, consistent with staff's recommendation,
415		we're respectfully requesting that the commission
416		approve the parcel map as recommended and adopt
417		staff's proposed CEQA findings. We and Somis are
418		here to answer any questions you may have and we of
419		course thank you for your time and your
420		consideration.
421	Carvalheiro:	Thank you.
422	Moore:	Thank you.
423	Carvalheiro:	Do we have any questions for the applicant at this
424		moment? No? Great. Thank you.
425	Moore:	Thank you.
426	Carvalheiro:	Okay, so we'll open our public speaker portion of
427		this public hearing. David, do we have any public
428		speakers for (talking over).
429	Gillig:	Yes, we do, Chair. Our first public speaker in
430		iswe'll take in council chambers. If there is
431		anybody on the Zoom platform, star nine for me, and
432		we'll give you three minutes. We're start in

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chambers. Kyle, you will have three minutes. State your name and city of residence.

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Hatzer:

Hi, can everyone hear me? Hi, Kyle Hatzer (phonetic). I'm going to try to move this up a little bit. Kyle Hatzer, I'm a City of West Hollywood resident. Very proud actually, I just moved my mom here from Maryland to...to West Hollywood five-minute walk from me. So, I've been a pretty happy resident enjoying everything about the neighborhood. For a little bit of background, one of the things that drew me to West Hollywood in the first place is it's a place with active development, it's a community that supports new housing, it's a community that supports bike initiatives, we have a wonderful park, I have a two-year-old daughter and hope to have more soon. And...and ultimately, I'm kind of almost here on her behalf for the reason that I'll state to you guys now. So, I actually live directly behind the Pendry. For what it's worth, love the hotel, love the staff that works there. I'm a frequent user of their facilities including the Sunrose, which is their live music venue. I'm really excited for the council among other bodies in...in Los Angeles have

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really supported bringing the arts and keeping the arts on Sunset, particularly music given its history. And so, we are patron of all of those activities. I'd say the biggest problem to date has been that billboard. And the issue with it is, it is extraordinarily bright. It is extraordinarily bright at all hours of the night. It's distracting when you drive to and from Sunset. I would even argue potentially dangerous to drivers driving along that road. And the colors that they use at night tend to be extremely bright. They tend to be white colors, red colors, things that luminate more. And the problem with that is, residents in my building, including my daughter, her bedroom faces that billboard and it's extremely difficult because it pours light into the rooms of our building. And it's not just our building, it's other buildings along that street. And, again, we're big supporters of the Pendry. I'm not going to sit here and tell you I oppose all billboards and all that, that's not what I'm here to say. My concern is by approving this subdivision in this lot, what we're doing is supporting leasing to a third party that's going to run and operate that billboard,

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potentially securing it for the benefit of lenders as well who may have a say in how that building operates and how that...what advertisements are posted on that billboard. And my concern is the ... the billboard today, which is already a problem for sleeping, which is already a problem for nighttime activities for everyone in my building, that it's going to get worse. If we have a new operator, we don't know what rules they need to adhere to when they post advertisements and lease that billboard space from the building. And it's already been a distraction for residents. I'm nervous and worried it's going to get worse. For what it's worth, I expect the Pendry would be good partners in potentially figuring out a solution. The problem is, as residents, we don't know what rules they actually have to adhere to in terms of the amount of light they can bring into our bedrooms at night. And that means we have no idea how to police it, how we can enforce it, and how we can make sure that from here on out it doesn't get worse. So, my question to the council, because the information we received wasn't totally sufficient or accurate or complete is, what guarantees do we have as

505 residents that when they lease this building out to 506 another operator that it doesn't get worse? So 507 that's my comment. Thank you. 508 Gillig: Thank you. And, Chair, that is our last public 509 speaker for this item. 510 Carvalheiro: All right. Okay. So, the applicant has five minutes 511 to address any public comments. 512 Moore: Thank you, Chair. Again, DJ Moore, Latham and 513 Watkins. So, I appreciate Mister Hatzer's comments 514 and want to certainly offer that the Pendry's happy 515 to meet with him. We've actually since 2019 only 516 had two complaints registered with the hotel about 517 the signage operation, both of which we have 518 worked. One, one we resolved. One we're actually in 519 the process of working through and resolving. The 520 Pendry of course wants to be a good neighbor. We 521 have adhered to all of the signage standards that 522 the city has imposed through the covenant that's 523 recorded against the property. In fact, we did a 524 lighting study in 2021 that showed that we were 525 operating actually substantially below what the ... the 526 thresholds that the city sets for digital signage, 527 which I believe is 300 candelas at night. We were 528 operating at 1...at 150. But if there are case-by-

529		case situations where we have neighbors who are
530		concerned about light in their building, we're
531		absolutely happy to meet with them and work through
532		those issues. But again, we are complying fully
533		with the requirements that the city has imposed on
534		us. And, again, I don't believe that any complaints
535		have formally been registered with the city as
536		well. At least we haven't been made aware ofof any
537		of them. But again, Mister Hatzer, I'll be happy to
538		meet with you after this andand put him in touch
539		with the right people to see if we can alleviate
540		that issue.
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541	Carvalheiro:	Thank you.
541 542	Carvalheiro: Moore:	Thank you. Thank you very much.
542	Moore:	Thank you very much.
542 543	Moore:	Thank you very much. So, I'm going to close the public speaker portion
542543544	Moore:	Thank you very much. So, I'm going to close the public speaker portion of the public hearing and we'll move onto
542543544545	Moore:	Thank you very much. So, I'm going to close the public speaker portion of the public hearing and we'll move onto deliberation. Do I have a commissioner who wants to
542543544545546	Moore:	Thank you very much. So, I'm going to close the public speaker portion of the public hearing and we'll move onto deliberation. Do I have a commissioner who wants to start the discussion? Or do we have any comments?
542543544545546547	Moore: Carvalheiro:	Thank you very much. So, I'm going to close the public speaker portion of the public hearing and we'll move onto deliberation. Do I have a commissioner who wants to start the discussion? Or do we have any comments? No? Commissioner Matos?
542543544545546547548	Moore: Carvalheiro:	Thank you very much. So, I'm going to close the public speaker portion of the public hearing and we'll move onto deliberation. Do I have a commissioner who wants to start the discussion? Or do we have any comments? No? Commissioner Matos? Sure. I mean, to my understanding, and I would ask
542543544545546547548549	Moore: Carvalheiro:	Thank you very much. So, I'm going to close the public speaker portion of the public hearing and we'll move onto deliberation. Do I have a commissioner who wants to start the discussion? Or do we have any comments? No? Commissioner Matos? Sure. I mean, to my understanding, and I would ask staff to also affirm this, these types of airspace

553		2010 or subsequent addenda's. So, I see this is a
554		fairly routine exercise that's in line with a lot
555		of what we're seeing in current agreements for the
556		airspace. So, I would move that we continueor that
557		we advance the item and go with staff's
558		recommendation to approve the airspace subdivision.
559	Copeland:	(UNINTELLIGIBLE).
560	Gregoire:	I second that.
561	Carvalheiro:	Go ahead.
562	Copeland:	I have a question for staff actually if that's okay
563		to open…open that. In light of the concerns
564		expressed, I just wanted to confirm that any
565		changes inin the lease ownership or billboard
566		ownership would have to of course confirm to the
567		same development agreement that's in place forfor
568		this so they would not be able to to change any of
569		that without an approval?
570	Langer:	That's correct. There's
571	Copeland:	Is that correct?
572	Langer:	There's a covenant reported on the property that
573		runs with the land and it has provisions about
574		transfers, about light standards, and all of those
575		things. (UNINTELLIGIBLE).
576	Copeland:	So, there could be nono physical or light standard

577		change with the change of ownership or of less
578		(talking over).
579	Langer:	Correct. It's all covenant.
580	Copeland:	And the other thing is, maybe we couldoror you
581		could let the public know whatbecause there seems
582		to be some confusion. Ifif there is an issue
583		withwith light trespass and so forth, who they
584		should contact at the city about that. There seems
585		to be some confusion. So, thank you. That's all I
586		have, Chair.
587	Carvalheiro:	Thank you, Commissioner Copeland. Commissioner
588		Jones?
589	Jones:	Sure. Thank you. I'm aligned with the other
590		commissioners. I'm generally in support of this and
591		I'm happy to move it forward as recommended by
592		staff. I think the digital billboard and signage
593		standards are pretty clear and that any lack of
594		adherence to that would be, you know, enforced by a
595		code compliance and havehope we can have good
596		faith the Pendry will be a good neighbor. So, I'm
597		in support of the item.
598	Carvalheiro:	Great. Thank you, Commissioner Jones. Commissioner
599		Gregoire?

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Obviously, I am concerned with the public speaker's comments today and I'm glad to hear the Pendry is willing to meet with their neighbor and talk about these issues. And I would encourage the gentleman also to speak to city staff if he has concerns that the city can assist with. But generally, I support the item.

Carvalheiro:

Great. Thank you, Commissioner Gregoire. Vice-Chair?

Lombardi:

Not unlike the other comments, I...from, from our commission, I share the concern, you know, that we're hearing today about light levels and light trespass. And I do hope that the city can work with any complaints as they arise and that we can make sure residents know how to flag those as well. However, it seems like what we're deciding on right now is...is kind of separate from all of that issue and it's just really about reorganization of how this signage is set up. Nothing's physically changing. So, unfortunately, I don't...I don't know if, you know, those seem to be different items. So, I don't know if it's something we can address right here, right now, or I don't feel like we can. So, I'm inclined to move this forward too. But I do

625		share and appreciate the concerns and hope we can
626		work through those or the city can work through
627		them.
628	Carvalheiro:	Great. Thank you. I'm also in support of this item.
629		I think the the lighting restrictions and
630		guidelines are pretty clear cut. I also…earlier in
631		a conversation with Doug Vu, we talked about
632		anytherethiswe're not approving any changes to
633		the billboard. And any future modifications or
634		additional billboards will have to go through the
635		normal process. So, this is pretty straight
636		forward. Do I have a motion?
637	Matos:	Yeah.
637 638	Matos: Carvalheiro:	Yeah. Commissioner Matos?
638	Carvalheiro:	Commissioner Matos?
638 639	Carvalheiro:	Commissioner Matos? Yeah and just for the good of the order, Chair, I
638 639 640	Carvalheiro:	Commissioner Matos? Yeah and just for the good of the order, Chair, I think that this has already been done, but I just
638639640641	Carvalheiro:	Commissioner Matos? Yeah and just for the good of the order, Chair, I think that this has already been done, but I just request on behalf of the commission that staff
638 639 640 641 642	Carvalheiro:	Commissioner Matos? Yeah and just for the good of the order, Chair, I think that this has already been done, but I just request on behalf of the commission that staff maybe follow up with the public commenters so that
638639640641642643	Carvalheiro:	Commissioner Matos? Yeah and just for the good of the order, Chair, I think that this has already been done, but I just request on behalf of the commission that staff maybe follow up with the public commenters so that they're aware of the city rules. But yeah, other
638 639 640 641 642 643	Carvalheiro: Matos:	Commissioner Matos? Yeah and just for the good of the order, Chair, I think that this has already been done, but I just request on behalf of the commission that staff maybe follow up with the public commenters so that they're aware of the city rules. But yeah, other than that, I would move the item.
638 639 640 641 642 643 644	Carvalheiro: Matos: Carvalheiro:	Commissioner Matos? Yeah and just for the good of the order, Chair, I think that this has already been done, but I just request on behalf of the commission that staff maybe follow up with the public commenters so that they're aware of the city rules. But yeah, other than that, I would move the item. Second?

649 resolution number PC231529 as presented. We do have 650 an appeal process for this item. The Resolution the 651 Planning Commission just approved memorializes the 652 Commission's final action on this matter. This 653 action is subject to appeal to the City Council. 654 Appeals must be submitted within 10 calendar days 655 from this date to the City Clerk's office. Appeals 656 must be in writing and accompanied by the required 657 fees. The City Clerk's office can provide appeal 658 forms and information about waiver of fees. 659 Carvalheiro: Thank you, David. So that brings us to Item 9B. The 660 commission has been asked to consider a request to 661 demolish a commercial building and construct a new 662 seven story mixed-use development containing 663 110...110 dwelling units above ground floor 664 commercial space at 8025 Santa Monica Boulevard. 665 And, Mister Doug Vu, I think you're going to do the 666 Staff Report. 667 Vu: Great. Yes. Good evening again, commissioners. I'm 668 still Doug Vu and the project planner for the 669 proposal before you, which is a request to demolish 670 an existing two-story commercial building and 671 construct an approximately 82,510 square-foot 672 seven-story mixed-use development containing 110

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dwelling units above approximately 3795 square feet of ground-floor commercial space over a two-level subterranean garage with 115 parking spaces. The proposed project includes 15 units of on-site affordable housing and utilizes a density bonus and concessions. So, the project site is located on the north side of Santa Monica Boulevard near the northeast corner of Crescent Heights Boulevard behind the curved slip lane. And the site has a total area of 22,005 square feet. The property contains approximately 160 feet of frontage along Santa Monica Boulevard and is developed with a twostory 4000 square-foot commercial bank branch building that was originally constructed in 1961 and was mostenly re…most recently occupied the Bank of America that...until it permanently closed during the pandemic in 2021. So, before I...I continue with the description of the project components, I would like to confirm that among the public comments that were received by the city was a letter from the firm of Lozeau Drury that was received yesterday. And that letter raised some concerns regarding the city's determination to use a categorical exemption for the proposed project under...under Class 32,

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which is for infill projects. And I just would like to state into the record that in response to this letter, the city prepared a memorandum today and I believe the commissioners have a copy of it. There are copies in...on the table in the back of the room. And I also believe that our commission secretary has posted this letter...or this memorandum to the city's website. And but basically just in summation, the letter raised...raised questions regarding the ... the projects air quality impacts as well as, you know, as I mentioned earlier, the city's use of a Class 32 Exemption, and it alleged that there were unusual circumstance...circumstances that would preclude the city from using that exemption. But as you can basically read or ... or see in the letter, the city attorney has (UNINTELLIGIBLE) and determined that the project does qualify for a Class 32 Exemption and that the findings that were made in the draft resolution are ... are valid for the project. So, moving onto a description of the project's elements, the proposed seven-story building would contain 3,795 square feet of commercial space, the residential lobby, mechanical storage, and laundry rooms, and the only

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garage entrance with 13 parking spaces at the ground floor. The 110 dwelling units at the 2nd through 7th floors consist of 8 micro-studio units, 34 micro 1-bedroom units, 60 1-bedroom units, and 8 2-bedroom units. Of these 110 units, 95 are market rate and 15 will be permanently affordable. That include 11 units for very low-income and 4 units for moderate-income households, which will be distributed throughout the building. A central courtyard is located on the second floor and is open to the sky to provide the appli...the adjacent units with access to light and improve cross ventilation. A majority of the dwelling units facing the building's exterior contain a balcony or a deck, and 58 of these units provide a total of 5,206 square feet of code-complying private open space. The aforementioned central courtyard at the 2nd floor and the shared areas at the 6th, 7th, and rooftop levels will provide a total of 14,575 square feet of common open space, which includes a swimming pool on the roof. There are also common amenity rooms on the upper floors and laundry rooms on both the first and seventh floors. The 2-level basement garage will provide 107 parking spaces for

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building residents. And the project also includes a small pet relief area that's located on the ground floor and behind the building at the northwest corner of the property. So, the project has a residential base count of 74 units and will comply with the city's inclusionary housing ordinance by providing 15 permanently affordable units that consist of 1 micro studio, 5 micro one-bedroom, 8 one-bedroom, and 1 two-bedroom units that will be distributed throughout the building. As I mentioned earlier, 11 of these units will be allocated to very low-income households, and 4 units to moderate-income households. So, by providing these affordable units at these income levels, the project is eligible for a density bonus of 50 percent and 3 concessions under the State Density Bonus Law. So, just for the record, the project is actually going to take advantage of a density bonus that's equivalent to 49 percent. So not the full 50 percent but 49 percent. And the 3 concessions that the project is eligible for include...the first concession is a request for 2 additional stories that will add 19 feet to the subject site's permitted 55 feet for a total height of 74 feet.

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So, the addition of these 2 stories is necessary to provide the building envelope area for 22 dwelling units and amended rooms and will increase the project's market rate dwellings from 59 to 95 units. The second concession is the elimination of the 35-foot height limit for the rear 25-foot depth of the proposed building that is located to the residential zoning district, which is required for projects within the mixed-use incentive overlay zone. So, the elimination of this height limit adjacent to the residential properties on Norton Avenue would allow the project's fourth and fifth floors to be constructed along the same...same rear building plain as the floors below it with a tenfoot four-inch setback. And then on the 6^{th} and 7^{th} floors, it would be constructed with a 30-foot setback, which would be necessary to provide the floor area for 21 dwelling units. The 3rd and last concession is a reduction of the minimum 15-foot separation between commercial and residential structures at the rear of the property to 10-feet 4-inches. And this only would be adjacent to the nonconforming apartment building at 8010 Norton Avenue, which is actually constructed to the

793 property line. So, this 4-foot 8-inch reduction of 794 this separation would again provide floor area 795 needed to construct 2 dwelling units and allow the 796 rear building wall to be constructed along a single 797 plain. The city's Design Review Subcommittee 798 reviewed this project on June 22nd and made 799 specific revisions or recommendations regarding the 800 project to improve the livability of the micro units as well as all of the ... the units within the 801 802 building. So, staff has coordinated, you know, with 803 the applicant to address these recommendations that 804 result in the project before you this evening. But 805 at this time, I'd like to ask the city architect, 806 Rick Abramson, to elaborate a little bit more about 807 the project's building and site design.

Abramson:

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Good evening, Chair and commissioners. Rick

Abramson, city architect. I manage the Urban Design

and Architecture Studio. I think this is a very

important project for the city. Looking ahead is a

harbinger of what may come. And I think there's a

lot of things here that are really important for

the conversation tonight and it's really about how

we can accommodate greater density and intensity in

a thoughtful way on our commercial arteries. And

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this is somewhat of an unusual project in that we've seen smaller units in the past. I think the...the closest comp would be at Sierra Bonita where there was not maybe quite as tall building, but it was a smaller one-bedroom units around a courtyard. But I think what makes this unique is that it's proposing conventional units mixed with micro living. And the micro living is a really important typology for the city that we really don't have right now. And there's...it's a lifestyle that from an architecture urban design perspective is...is very much a gap that is worth filling. So, I think this is really an important project to start looking forward to. As Doug mentioned, there's ...there's a mix of conventional one and twobedroom units as well as these micro units. As it went through the process, the applicant and design team has been very open to comments, feedback, made a number of changes to sort of refine and tighten the design as it went along. In particular, separating the commercial and the residential parking I think was an important move so that the ground floor is all commercial parking. There's a security gate and then the residential is subgrade,

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so that addresses a lot of concerns we've seen on other mixed-use projects, and I really applaud them for that. Also, there were comments about with this type of intensity, how does laundry get handled? We have to anticipate that there could be upwards of 130, 140 people living here. So that's a...a good number that needs to be thought through with...with those kind of facilities. So, they've distributed them both at the rooftop and down below so that there's different opportunities for engagement. I think the project is very successful with its open space. There's been a lot of thought and consideration that's gone into not only the private open space for the units, but also varying intimate and more social or extrovert related spaces. And I think with this kind of intensity as we go forward, that's a really important thing that we need to think about is that not everybody is the same makeup, not everybody wants the same lifestyle, and so a building that accommodates different points of engagement from a conversation for two versus, you know, an activity for 20 I think is really important. And they were very successful on that. I think that at the design review stage, they might

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be getting a Subcommittee Report. But there were several suggestions brought forward. And I think where one of the biggest concerns was in the micro one-bedroom and micro studio units that when you decrease in size, in order for them to work well, they have to be designed exceptionally well because there is no room to go out and buy dressers and armoires and other furniture to make up for...for that. So, I think the applicant's going to address that in their presentation of how they're looking at the basics of living that were brought up at design review. Things like linen and utility storage and food pantry and other everyday types of storage that needs to be integrated very thoughtfully, very carefully into these microliving situations. And I think lastly, the ground floor plain there was also a lot of discussion about the commercial frontage because typically in our commercial frontage, especially on the east side, we have consecutive storefronts that align the boulevard. So, you have this cadence of different changing retail or service-oriented businesses. And because there's only one point of access that has to have a driveway on Santa Monica,

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Carvalheiro:

Copeland:

there's no other choice. They have removed a second driveway, which is great. But I think there was an encouragement to try to activate the remaining frontage as must...much as possible. There are a couple of side yards and egressed elements that sort of break it up a little bit, but I think the applicant has been thoughtful in creating a kind of residential lounge type of space along the frontage to help with that pedestrian activity. But I think that's always the challenge with a long frontage in a mixed-use project, to make sure that we don't lose that rhythm and cadence of active pedestrian life. So that was part of the conversation as well. But, you know, overall, I think the ... the applicants have...have done a really remarkable job at this scale of density and intensity of being thoughtful, having design-based solutions, and looking forward to their comments and happy to answer questions. Thank you. Do we have any questions for staff at the moment? Commissioner Copeland? Hi, thank you for the presentation. Just a couple of quick questions and maybe later there could be more. But right now, currently, we have no regulations or design standards in place for micro

913		units, is that correct?
914	Abramson:	Yes, that's in the works.
915	Copeland:	Okay. But we don't have anything right now?
916	Abramson:	Correct.
917	Copeland:	I guess II do have a question. It appears to be
918		that in the egress leaving the property that
919		traffic can only exit the property and go north or
920		head west. The median is still there. So, if that
921		were something that were to be conditioned or to be
922		done, that would be the responsibility of the
923		applicant, not the city, is that correct? To
924		provide thatlike, reduce the median or so that
925		there could be some other exit to the property?
926	Vu:	Correct. Correct. Yes, the city engineer has
927		reviewed the project and included some conditions
928		that would address the issue ofof egress, traffic
929		queuing, and cars attempting to make a left-hand
930		turn from Santa Monica Boulevard onto southbound
931		Crescent Heights.
932	Copeland:	Okay. Because rightright now that'sthat would be
933		something that would be their responsibility anyway
934		if that were to be conditioned. The other thing is
935		inin thethe design renderings, looking at this
936		one now, perhaps it's just the way that itit looks

937		to me. But there's a concrete wall there and as the
938		car is exiting it appears to be high enough that it
939		would be bocking the view from the left. But we do
940		have that visibility triangle at 28 inches, is that
941		correct? So that would be implemented. It's just
942		the way the photo looks probably maybe just to me,
943		but
944	Abramson:	Yeah, thank you, commissioner. We, we do have a
945		visibility triangle. At that point, the exit path
946		for this two-way entry exit is further west. So, we
947		applied the triangle at where they're exiting.
948	Copeland:	Right.
949	Abramson:	So, there isyou know, we went back and looked at
950		that. There is no visibility blockage there for
951		that wall because it's far enough away.
952	Copeland:	Okay. Great. Thank you. Those are all my questions
953		right now. Thank you, Chair. Thank you.
954	Carvalheiro:	Thank you. Any other questions for staff? Nope?
955		Great. Vice-Chair Lombardi is going to do a Design
956		Review Subcommittee summary for us.
957	Lombardi:	Thank you, Chair. So, during the Design Review
958		Subcommittee Meeting, you think overall we were
959		really pleased with the design of this project and
960		found it to be quite successful. I think in
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particular the implementation of the south elevation. So, overall, it was very well received. We did have a healthy discussion about micro units and studio units and what those mean and the design of it, and City Architect Rick Abramson also flagged some of that just a few minutes ago during the staff presentation. You know, just to...to point out a few more specific things that we looked at, there were questions about parking and separation of the residential and...and commercial zones, which has been addressed since our review. Some minor things like ADA striping and that's all been picked up as well. We did ask about sun studies in the courtyard. I still have some questions relating to that, but maybe the applicant's presentation will help...help answer some of that. And then there were some discussions about the east and west sides of the building and how to make the units successful in terms of their views and popout conditions, just suggestions that we had made. We also talked about the dog run and making that functional. There's been a relocation of that you'll ... you'll see that's closer to Crescent Heights. And we also talked about laundry facilities and so there's been some

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Carvalheiro:

Copeland:

revisions implemented in the plans for that as well adding additional locations so that they're more dispersed throughout the project. And then some discussions about the roof sustainability measures, maximizing green landscape on the pathways. Maybe we'll see more with the presentation as it gets into landscape today to discuss. And then some discussion also about refinements to the north elevation. There have been, I think, some changes on level two. And then we also asked about proximity to adjacent buildings. There is a little bit more clarity in the new plans that we have on that that we're provided for this meeting. And let's see, what else do I have on my notes? We did talk a little bit about the southeast corner of the facade and potential refinements there. And...and that was hopefully a good recap on our discussions. Great. Thank you, Vic-Chair Lombardi. Disclosures. Do I have any commissioner disclosures? Commissioner Copeland? Thank you, Chair. Yes, I did speak with several area residents about the project and just matters contained in the Staff Report. And I did make several visits to the site. Thank you.

1009	Carvalheiro:	Thank you. Commissioner Jones? Commissioner
1010		Edwards?
1011	Edwards:	Yes, I mean, I travel past this site almost every
1012		day. And I did have a brief conversation with the
1013		applicant's representative withregarding matters
1014		in the Staff Report.
1015	Carvalheiro:	Thank you. Commissioner Jones?
1016	Jones:	Yes, thank you. I did have a very brief
1017		conversation with the applicant's representative,
1018		and we discussed items contained in the Staff
1019		Report.
1020	Carvalheiro:	Thank you. Commissioner Matos?
1021	Matos:	Yes, I spoke with members of the public, residents
1022		of the city about items contained in the Staff
1023		Report, and I also met with the applicant's
1024		representative, and we discussed matters contained
1025		in the Staff Report.
1026	Carvalheiro:	Great. Thank you. Commissioner Gregoire? No? Vice-
1027		Chair Lombardi?
1028	Lombardi:	I could not help but visit the site since it's easy
1029		to pass it. So, I did pay some attention to that,
1030		somewhat intentional I guess. And then I had a
1031		very, very brief discussion with the applicant's
1032		representative, only discussed matters in the Staff

1033		Report. And as I noted, it was quite brief.
1034	Carvalheiro:	Great. Thank you. I also had a discussion with the
1035		applicant's representative about items in the Staff
1036		Report. So that brings us to we're opening the
1037		public speaker portion of this public hearing.
1038		David, do we have any public speakers for this
1039		item?
1040	Gillig:	Chair, did you want to take the applicants?
1041	Carvalheiro:	Oh, sorry. Sorry. I forgot. Sorry. The
1042		applicant's applicationor presentation.
1043	Seymour:	Chair, members of the commission, my name is Jeff
1044		Seymour, and this (UNINTELLIGIBLE) is moving all
1045		over the place. Happy to be here tonight. Seymour
1046		Consulting Group. I reside in Westlake Village.
1047		First and foremost, I want to thank Mr. Vu and
1048		staff for their continued input. This has been a
1049		long and very detailed discussion as to where we're
1050		going and what our design is moving towards. Mr. Vu
1051		did an outstanding job design giving you a summary
1052		of the design of the project. I do want to
1053		reemphasize the micro units. We have 110 units. We
1054		had 42 micro units. We believe this is really the
1055		first time inin West Hollywood where we're really
1056		looking towards what makes a micro unit work in a
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1057 community li...city like West Hollywood. What I'm 1058 going to do at this point is to give the floor over 1059 to Christian Robert, who is Office Entitled 1060 Architects. We're going to go through the 1061 presentation. We really do want you to see what 1062 we've done, especially with the micro units. And 1063 then Alex Massachi, who is the owner and developer 1064 of the project, and myself will be ready to answer 1065 any questions you may have. So, thank you. 1066 Robert: Good evening, commissioners. Christian Robert, 1067 resident of Los Angeles, Co-founder and Principle 1068 Office Entitled Architect. I want to thank staff 1069 and the commissioners for the continuously great 1070 input. We've been doing work in the city now since 1071 2013 and it's continuously a pleasure. A pleasure 1072 because the quality of the input, the collaborative 1073 nature that both includes the members of the 1074 public. So, thank you for that to start. I'm going 1075 to walk you briefly through the design. I'm going 1076 to highlight some of the changes that we made in 1077 response to your well-received comments. Next 1078 slide, please. 1079 Male: Okay. One second. There we go. 1080 So ini...initially, we also start with sort of like Robert:

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a...a written exercise to frame the...the goal of the project. I think as ... as we've mentioned, we are very delighted to implement some of the research in different housing types we've been doing throughout our...our office. And micro units are certainly a great opportunity to solve some of the problems. Yet when carefully designed, we address some of the challenges that we have today. Next slide. So, the...I would say the outstanding sort of design feature is really this sort of, like, (UNINTELLIGIBLE) and screen that we use as a mediator between the scale and activity of the city and the resident's private space. I think for us it's one of the main challenges, how to incorporate a high density in a city like West Hollywood. So, the screens act both as a light filter, act as transparency both from inside to outside, but also act as a shield and privacy for both the residents and the public looking inward. And it also is a great chance to really variate the very tight volume and building envelope. So, what you see the...the building uses both a combination of a movable and fixed screens. They are expanded metal mesh as well as floor plan undulations that sort of

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like references them sort of like references a...sort of like a basket weave pattern. Next slide. So, with the data sheet as you...for your more detailed study. Next slide. The side of Santa Monica and Crescent Heights. Sort of a very prominent site in the city. We have a few projects going on in Santa Monica Boulevard and a curving lane as we identified before, sort of a key kind of challenge. Next slide. The existing condition of Bank of America building, just so, like, to the west and then so, like, very small single-story bungalow to the right, to the east. And you see the neighbor building on the far north there. That building is actually constructed accroaching on our property...on the property line by about a foot. Next slide. In the south the gas station in a series of one to two-story buildings. Next slide. (UNINTELLIGIBLE). Sort of like a series of operation really illustrating the ... the design process starting with the billable envelope adding the rear step back, although we are eliminating the 35-foot setback requirement, or we're asking for a concession respectfully. We do...wanted to create a...a larger setback that is 30 feet and it starts a level

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higher than...than required. We have an additional side setback to both allow for the screen language as well as for fire department access on the ground floor. And then the courtyard. I think one of the key features that is ... we're blessed with in this climate is the use of natural ventilation. And the courtyards both act as a social and climate activator. Number four, the roof terrace. So, like, stepping that height down on the southwest corner. So, like, the most prominent one, but also very well oriented towards views and solar wise really creates this cascading effect and turns a single or two separate story outdoor spaces into one where the seventh-floor merges onto the roof level without having to (UNINTELLIGIBLE) enclosed stairs. So, it is...so, like, larger bleacher stairs sort of (UNINTELLIGIBLE) the key design feature. If you do remember our 1250 Fairfax project. When you do sit on the top of these bleachers, it really gives you an incredible view of the city plus your guard rail is much lower. Then a series of additional cuts eroding the mass first and so like an additional operation. Next slide. Next slide. So, the courtyard, so, like, a larger diagram here

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highlighting the environmental features. So, aid and natural (UNINTELLIGBLE) of ventilation. The rain...rainwater capture and a drywall and then the intensively vegetated roof on the rooftop. Next slide, please. So, walking through the floor plans now...excuse me. On the ground floor, so there's, like...so like ample street frontage, and you see if you look closely we pushed in the ... the storefronts a little further kind of, like, picked up the angulation from the upper floor and varied this. So, like, (UNINTELLIGIBLE) façade into smaller storefront sections. There is still the driveway and the transformer that remains to the east. Next slide. Starting at the lower floor plans, the residential storage you see on the bottom right is provided throughout the parking levels and a large portion of it is consolidated on this floor on the southeast corner providing additional security. Next slide. The same thing on the P1 level. Next slide. On the ground level, as mentioned before, there's sort of, like, a larger retail parking on the west. So, sort of, like, a good I would say third or quarter of the space is occupied for the lobby so that the ... so, like, living

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room for the ... for the residents is also has frin ... frontage. You do realize ... please note that the pet relief area that we incorporated per your comments, we slid that further to the west on the top area and extended the tall wall fronting it preventing or protecting the neighbors from...from noise from our four-legged friends. Next slide. Moving up level two, the residential building to the north, as I said before, (UNINTELLIGIBLE) of the property line of re...to be removed. The balconies in the...so, like, two units on the north side to provide relief and open space between the structures and mitigating some of the privacy concerns. The courtyard is generously proportioned in our opinion providing significant natural light to the adjacent units. If you do look in these city's courtyard housing standards, a 20-foot by 20-foot square is what the required minimum is, which we have (UNINTELLIGIBLE). And so, the clear dimensions are about 40-by-32 feet...30-by-38 feet roughly. The clear dimensions all the way to the unit is about 43-by-35 feet. Next slide. And then on the upper floor, you see the typical units. The units facing to the east of the courtyard that previously Design

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Review Subcommittee Members, you remember we had these two sort of like very small micro units that we eliminated and combined following your comments and input into a more generous micro one-bedroom unit, which I'll go in further detail further. Next slide. Level six, this is the first significant setback as I mentioned before along the north property line. We are using this area in addition to the mitigating overall scale for mini unique outdoor amenity spaces. And you see the variety and hierarchy of all the spaces throughout the project on a later slide. Next slide. The seventh floor, so the floor before the rooftop, you see the cascading stair on the left, a generously outdoor common area space that is tied into a common amenity area here, and the main reason for this sort of, like, erosion is to reduce the overall massing. We feel it's important to ... to step back the buildings on the upper floor to at least reduce the perceived building from that angle. And as I said, the step back provides a quality outdoor space with direction co...connection to the rooftop. Next, next (UNINTELLIGIBLE). Here we have some additional revisions that we incorporated for the landscape

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design. We rearranged the...these areas into smaller, more intimate areas that are separated by a landscape landscaping, and are connected by...so, like, a walk system. You also see a small pool if incredibly used to the north. Again, this is setback 30 feet from the northern property line to give neighbors some...some privacy.

And you have one minute remaining.

Robert: Ne.

Next slide. And here you see again the overview over the different outer spaces throughout the project and levels 1, 2, 6, 7, and the roof. Next slide. The sections that we have perfor...discussed previously, trees, and planter wells, the larger overview. Next slide. Next slide. The unit types. You see the unit type on the second from the left, the micro bedroom unit that we have revised. Next slide. And then a more detailed elevation showing all the built-in cabin tree that (UNINTELLIGIBLE) and Mr. Lombardi had previously referenced to. So, a lot of built-in area that allows the residents to move in without having to worry about furnishing them. Next slide. The exterior renderings. So, showing...and you can keep going through those series of the basically (UNINTELLIGIBLE) angles and the

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floor plans mixed with the playful orchestration of the screens. Next slide. Sort of, like, a larger area lighting plan at night. We basically have a...so very, very settled wall lights in the balconies. Next slide. More of a daylight view, the same view. Next slide. The southwestern view. You see how the building had a setback in the back. It changes façade to further subdivide this...the building massing design. Next slide. South elevation as we have discussed. You notice that the top floor is setback at the roof level. The community room. Next slide. And the aerial showing the large open space of the roof and the ground area. Next slide. The north elevation that you can see the removal of the balconies right here. But a series of revisions here increasing the privacy for the neighbors on the north. Next slide. And then on the ground level a (UNINTELLIGIBLE) to allocate margination and the additional sort of, like, canopy at, at a more pedestrianal height level. Brings the scale down paired with a textured concrete. Next slide. And then internal courtyard view. You see the clear story windows, the sidelights on the doors, the landscaping, and the varying edge of the courtyard

1273		balconies. Next slide. The overall material pallet
1274		reusing raked and slated stucco, lighter floor
1275		(UNINTELLIGIBLE) the expanded (UNINTELLIGIBLE).
1276		That's it. Thank you very much.
1277	Carvalheiro:	Thank you. Commissioners, do we have any questions
1278		for the applicant at this time? Commissioner
1279		Gregoire?
1280	Gregoire:	So, the micro unitsthe micro units are pretty
1281		small. Do you have experience designing buildings
1282		with studios that are 283 square feet or micro one-
1283		bedrooms that are 391 square feet? And what has
1284		that experience been?
1285	Roberto:	So, I think our experience with that started
1286		actually about 10 years ago when we started doing
1287		hotels. And it's very much like a hotel room in
1288		effect to size wise and an average hotel room is
1289		350 square feet. Sobut in addition, I think
1290		therethere's a larger discussions that making the
1291		hotel room a more smarter version of itself when it
1292		comes to apartments. So, it has Murphy beds. And
1293		this would be kind of like clever ways to design
1294		these. We have to projects that are currently in
1295		construction. The client himself was oftentimes the
1296		initial decision maker when we proposed those
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1297		decisions. Currently has also a project that has
1298		just finished that we actually toured with some of
1299		the commission members or staff earlier in the
1300		process.
1301	Gregoire:	Great. How ishowhow have those units been from a
1302		marketing perspective?
1303	Robert:	Yeah, maybe I'll invite Alex Massachi here to make
1304		a few comments.
1305	Gregoire:	Great.
1306	Robert:	Just so like a recall when I first moved to
1307		Hollywood, I lived on Delongpre and Highland and
1308		June Street in a small room. And I pretty much had,
1309		like, three feet (UNINTELLIGIBLE) of my bed. We did
1310		have a common area. So, the really the impact we're
1311		seeing now leads to really more well-designed
1312		generous amenity areas as well.
1313	Massachi:	Thank you, Christian. Hi, Alex Massachi, the
1314		developer behind this project. To address your
1315		question, we did take staff or the majority of them
1316		to a project that actually just got built on
1317		Wilshire and La Jolla that employed a similar
1318		strategy. We think the appeal, and it's been
1319		marketing very well actually, but is that we're
1320		offering a turnkey product as Rick said. It's sort
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of designed like a jewel box. Every inch and nook is very thoughtfully designed from an interior and architecture perspective. It's fully furnished, all of these units. So, the eight micro studios as well as the one beds come with a full FF and E package, bed, panelized walls for storage, and any other common appliances you would find in a regular sized unit. So, and that coupled with the fact that all the utilities as well as other amenities like Wi-Fi are all bundled into the rent that the tenant is paying, provides very ease of access. So, basically, you would just come in with your small duffle bag or a suitcase and live in the unit. Nothing has to be thought out by the end user because everything was thought out by our team. And it's being perceived very well across both LA and the US.

Gregoire:

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Great. Thank you. I know in the Staff Report there was some comment that there was some concern that there would be high turnover with these micro units because they're so small. I guess what has your experience been with...with turnover? Is there an average length of time that these types of units are rented?

1345	Massachi:	Well, I think we'll obviously adhere to the
1346		condition of approval. So, we will not market it
1347		for less than 12 months. But I think that's also a
1348		question of we see a lot of projects in the city,
1349		one of which actually Christian worked on, the
1350		Harland where they offer the tenant as they're
1351		touring the option to furnish the unit for them so
1352		it can be more turnkey like one of these units that
1353		we're proposing. They do like that. It could
1354		sometimes lead to them not being as sticky. But
1355		then again, we think the value proposition here is
1356		the fact that from a gross rent perspective,
1357		they're paying 30 to 50 percent less than anywhere
1358		in the immediate vicinity for a new product to be
1359		in this part of West Hollywood, which is highly
1360		desirable. So, we don't think that they're going to
1361		necessarily want to give that up regardless of how
1362		occupied it is throughout the calendar year.
1363	Gregoire:	Thank you so much.
1364	Massachi:	Thanks.
1365	Carvalheiro:	Commissioner Matos?
1366	Matos:	Thank you, Chair. Quick question and I don't know
1367		what the comfortability is with sharing this. Do
1368		you have a ballpark on what the market for the
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1369		micro units looks like as far as pricing?
1370	Massachi:	At this time, no. But it is, like I said, roughly
1371		30 to 50 percent lower than the same category of a
1372		standard-sized unit.
1373	Matos:	Okay. So, we would anticipate that these would be
1374		significantly more affordable than a traditional
1375		755 square feet one-bedroom unit?
1376	Massachi:	Correct. Yeah.
1377	Matos:	Okay. Thank you.
1378	Carvalheiro:	Commissioner Copeland?
1379	Copeland:	Hi. I've got a question about with regard again to
1380		the micro units. Do we have dimensions and number
1381		counts for things like the counters, pantry, linen,
1382		utility closets?
1383	Massachi:	Doug, do you want to go to that slide that has the
1384		blown-up version?
1385	Copeland:	Do, do we have numbers as far as the dimensions of
1386		what they would be?
1387	Massachi:	Well, there's a few different unit types. Weafter
1388		talking with Rick and staff during DRS, we got rid
1389		of the smallest one. But the dimensions and, like,
1390		the number of, like, the millwork, that hasn't been
1391		hashed out. But you could see in this enlarged
1392		floor plan some of the concept elevations. So
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1393 basically, every inch of the wall will be 1394 panelized. We're not going to really...there's no 1395 room for just leaving drywall that's painted 1396 because of all of the, like, concern around storage 1397 and amenities for these tenants. I would say at 1398 this point the exact number of fixtures has not 1399 been thought out because it wasn't our main 1400 concern. It's just thinking overall how to make 1401 these more livable and desirable. But this slide 1402 should give you a sense of what the end product 1403 will look like. 1404 Copeland: Okay. Is there a ... with say the micro one-bedroom, 1405 this might even be something staff has to weigh in 1406 on. But is there a maximum capacity as far as 1407 tenancy for, like, a micro one-bedroom? 1408 Massachi: Well, I think also you had a question about 1409 defining these types of units. So, the reality too with this project is the definition of a habitable 1410 1411 unit in the West Hollywood Code is in, like, the 1412 mid to high 200 square foot number. So, this 1413 project could have been proposed as just a mar...a mix of market and affordable project that has a 1414 1415 variety of typologies that don't include micros 1416 because all our units are actually bigger than the

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minimum that's already defined. We actually wanted to pioneer something so that stuff like subsequent item that you'll see, which I guess is addressing micros gets addressed in the city going forward. But thi...it's not necessarily that small. The micro one bed, which on a...on a net leasable square footage averages 450 square feet is actually, like Christian said, a better thought-out hotel room and it's bigger than the industry average. And the good thing about these units relative to the micro studios is it's going to have its own living space and bedroom that does not need to employ a Murphy bed that closes during the day and acts as a second to the living room. There is ample space to provide everything including the full-sized kitchen appliances.

1433 | Copeland:

Okay.

1434 | Massachi:

One of the interesting thing is we found through our research with competitors is that tenants actually really like full-sized kitchens in a micro setting versus the micro appliances. So that's something that we're going to employ here.

This...just the fact that they could have a full-sized kitchen is very meaningful. So, we're not

1441		going to have two burners, it'll be at least four.
1442		Stuff like that.
1443	Copeland:	Okay. But wewe don't really have a definitive idea
1444		of whether this micro one-bedroom would have one
1445		person, two people? There's not a restriction
1446		either with your company or with as far as what the
1447		occupancy could be of these units?
1448	Massachi:	Yeah, I'll say from our perspective I don't know if
1449		there is a restriction, but the studio, yeah, I
1450		mean it could be one person or a couple I would
1451		imagine. But not more than two.
1452	Copeland:	Okay. And I understand the he mentioned earlier
1453		that the balconies were removed on the north side,
1454		which is
1455	Massachi:	Oh, correct. So, can you go to that slide? Maybe
1456		the L2 Floor Plan. So yeah, to address the non-
1457		conforming building, which is just over ten feet
1458		away, we actually removed two of the micro one
1459		bed's balconies to address any privacy concerns
1460		between the two projects.
1461	Copeland:	Uh-huh (AFFIRMATIVE).
1462	Massachi:	Right there.
1463	Copeland:	Are there balconies across the north side at all or
1464		just those two have been removed? Or are all of

1465		them on that side (talking over)?
1466	Massachi:	Just those have been removed.
1467	Copeland:	Okay.
1468	Massachoi:	Because those are closest to the building that's
1469		encroaching past our property line. And then after
1470		thatthis height, you actually can't see into the
1471		building anymore.
1472	Copeland:	Okay. I'm assuming that the the rooftop capacity,
1473		activities, and hours would be regulated by
1474		management, or would that be by code? That's
1475		something for (talking over).
1476	Massachi:	I think both. Yeah, we
1477	Copeland:	Both?
1478	Massachi:	we would have set hours for the project typically
1479		till 10:00 PM, but, you know, we're all obviously
1480		already mandated by certain, like, noise
1481		ordinances and stuff.
1482	Copeland:	Correct. Okay. That's all I have right now. Thank
1483		you very much. Thank you, Chair.
1483 1484	Carvalheiro:	_
		you very much. Thank you, Chair.
1484	Carvalheiro:	you very much. Thank you, Chair. Thank you. Any other questions? Nope?
1484 1485	Carvalheiro:	you very much. Thank you, Chair. Thank you. Any other questions? Nope? I do.

1489 think when we were looking at those micro unit 1490 drawings that were just up it was showing two 1491 burner not four burner appliances. But I understand 1492 your intent as maybe to do otherwise, but that kind 1493 of caught me. I just wanted to ask because there's 1494 been some reference to ... to hotel during this 1495 discussion. I think micro units are a really 1496 interesting concept and there's an opportunity for 1497 a lot of success here. But what I'm wondering is, 1498 what are the...the lease terms on some of these other 1499 properties or your other property? And what does 1500 that mean for a project in West Hollywood with a 1501 one-year lease term? Like, how, how do you see that 1502 as viable? Just trying to understand your ... your 1503 business approach and ... and how you see this as a 1504 success for West Hollywood.

Massachi:

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I think some of the competitors do offer less than 12 months. I think it goes anywhere from 3 to 12 months. But I do think the value proposition again is the significantly lower rent and the fact that the unit doesn't have to be furnished, then it's in a very highly...highly desirable and walkable part of town. Even just based on, like, focus groups, we've had people who are like, "Oh, yeah. I'd definitely

1513		rent that." It just is sort ofit's a very ease of
1514		access lilivable and it feeds into the whole
1515		socio-economic trends that we're experiencing in
1516		the city now. I don't think the 12-month lease
1517		serve will be a problem.
1518	Lombardi:	When you hadwhen you had those focus groups, did
1519		you discuss the, you know, minimum one-year lease
1520		and pull that, that feedback as well from
1521	Massachi:	We didn't discuss the minimum one-year lease, but
1522		they didn'tthey didn't have a desire to lease it
1523		on a short-term basis.
1524	Lombardi:	Okay. And then, you know, I do have one question
1525		onwell, maybe one or two questions on the design,
1526		and just as I was going through these plans. I know
1527		that we got a memo at one point that noted a few
1528		changes and there was a reference to the alcove I
1529		believe at the egress section of the south
1530		elevation, which is something that came up during
1531		design review. Am I missing that change? Or I guess
1532		I wasn't understanding because it didn'tI didn't
1533		see the change on the drawings. I
1534	Massachi:	Sorry, which, which thing are you referencing?
1535	Lombardi:	"Alcoves along the south facade at the egress
1536		corridor have been removed." Is that in reference
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1537		to the new shifting of the building facade on the
1538		ground floor? Or something else? I wasn't
1539		understanding what the change was or how that was
1540		addressed.
1541	Robert:	Can youcan you go to the ground floor plan,
1542		please? So, the the change references the removal
1543		ofthere was, like, an larger out cove around the
1544		exit corridor that wasthat was removed. So, I
1545		don't have the previous drawings with me right now,
1546		but we can follow up with that.
1547	Lombardi:	Okay. Right, right at that egressed door where your
1548		hand is now. Yeah, it wasn'tokay. I guess I see a
1549		slight change.
1550	Robert:	Okay.
1551	Lombardi:	Thank you for clarifying that. And then I guess the
1552		other question that I had when I was looking at the
1553		materials again, have you thought about the shade
1554		of white that you'd be utilizing? I know you've
1555		just kind of generically called out white, which
1556		can be pretty reflective in California sun.
1557	Robert:	Yeah, it's not a full true white. So, we want to
1558		sort of like mitigate it. It's going to be more
1559		like a light gray.
1560	Lombardi:	Okay. Have you started to sample those?
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1561	Robert:	No, not yet.
1562	Lombardi:	Okay. So more of a light gray color? So, an off-
1563		white?
1564	Robert:	Uh-huh (AFFIRMATIVE).
1565	Lombardi:	Okay.
1566	Robert:	You do haveyou do have only a few areas that are
1567		really fullfull light. So, the majority is sort of
1568		like in shade oror perforated.
1569	Lombardi:	Okay. Okay. Thank you.
1570	Carvalheiro:	Commissioner Matos, did you have a question?
1571	Matos:	Thankthank you, Chair. Just a quick question out
1572		of curiosity, the Staff Report references that
1573		there would be 13 spaces on the ground floor. Is
1574		there an intended use for that beyond residential
1575		parking such as loadingcommercial loading or ride-
1576		share? Anything to that nature?
1577	Robert:	So, allall spaces on the ground floor are for
1578		commercial. So, the division between residential
1579		parking and commercial parking happens at the ramp.
1580		So, there's a privacy gate that prevents you
1581		fromprevents commercial tenants to access the
1582		residential parking.
1583	Matos:	Perfect. So, this would facilitate all on-site
1584		loading and moving in and out of the units and

1585		things of that nature that would be in that zone?
1586	Robert:	Thatthat's the goal, yeah. It'sit's notit's as
1587		much as it's required.
1588	Matos:	Perfect. Thank you.
1589	Carvalheiro:	Thank you. I think that's all our questions. So now
1590		we'll open. Thank you. Now we'll open the public
1591		speaker portion of our public hearing. David, do we
1592		have any public speakers?
1593	Gillig:	Chair, we do. We have a couple of speakers here in
1594		council chambers. And if there is anybody on the
1595		Zoom platform, star 9 for me or use the raised hand
1596		feature, and we'll give you three minutes. We're
1597		starting the council chambers. Our first speaker
1598		will be Michael Cooke. Michael, you will have three
1599		minutes. Please state your name and city of
1600		residence, please.
1601	Cooke:	Michael Cooke, most potent, grave, and reverent
1602		seniors and ladies. I'm untutored in these matters.
1603		So that's why I address you Shakespearian-wise. I'm
1604		questioning something that I don't think was
1605		addressed, which was the height of the building
1606		proposed. Ititwill it not block completely the
1607		sun from Norton Avenue? Yes, that's something to
1608		consider. I've lived in West Hollywood for 11 years

1609		peacefully. I love my neighbors. I love the people.
1610		And we're going to lose sun. That's something. The
1611		building that's across the way from me on Norton
1612		that was built recently, the Empire on Norton,
1613		that's what it was, took a long time to build. How
1614		long do you propose that this building would behow
1615		long do you think it'll take to build?
1616	Massachi:	(UNINTELLIGIBLE).
1617	Carvalheiro:	Yeah, sir. Yeah, he's not able to respond.
1618	Cooke:	Oh, sorry. Oh, I see. I see.
1619	Carvalheiro:	Yeah. Thank you.
1620	Cooke:	Anyway, that's going to be some time, there's no
1621		question about it. Seven…seven stories. I
1622		personally don't care for the design. Iperhaps
1623		because I'm of another era. II noticed upon the
1624		screen was the phrasepardon me while I switch
1625		glasses. "Sensitivity to the surrounding
1626		neighborhood." II don't see that myself,
1627		unfortunately. There was a man I think you will be
1628		familiar with who said, "We try and put into that
1629		structure or house a sense of unity of the
1630		altogether that makes it part ofof that site. If
1631		the thing is successful, the architect's effort,
1632		you can't imagine that structure housed anywhere

1633		than right where it is. It's part of its
1634		environment and it graces its environment rather
1635		than disgraces it." And that man was a man named
1636		Wright. I think you may know who he might be. Frank
1637		Lloyd. II've said what I said. I hope you consider
1638		if there could be any changes that would lower the
1639		height of the building. Of course, they've made
1640		their plans. I appreciateI understand the way
1641		things go. Anyway, thank you for your attention.
1642	Carvalheiro:	Thank you.
1643	Gillig:	Thank you, sir. Our next speaker is Alex Massachi
1644		followed by Andrew Soloman. Alex? Oh, I'm sorry. My
1645		bad. Andrew, you have three minutes. State your
1646		name and city of residence, please.
1647	Soloman:	Thanks. Good evening. I'll be brief. My name's
1648		Andrew Soloman. I live here in West Hollywood. I am
1649		thethe co-chair of Abundant Housing West Hollywood
1650		Chapter and just wanted to briefly urge you all to
1651		vote in favor of this project. We support it. We
1652		know that we need to add 4,000 housing units to the
1653		city by 2029. A hundred and ten, a hundred and
1654		fifteen that are being proposed today,
1655		it'sit'sdoesn't get us there tomorrow, but
1656		ititit's a step in the right direction.

Particularly, I think the inclusion of using these micro units to give a more array of choices and options to align to...to people's income and what they can afford to spend on housing. I think this is a great step in the right direction. It's...it's much better than a vacant bank parking lot that sits there now. Looking forward to seeing this corner activated one day with tons of new West Hollywood residents and local customers living there. Thanks.

Gillia:

Thank you, sir. I do have two Citizen's Position
Slips. Thomas Do is choosing not to speak, but he
wants you to know that he opposes staff's
recommendation on this project. He's a West
Hollywood resident. And then Kyle Hatzes, West
Hollywood. It's just a question. It's, "Will there
be a common area biked parking particularly for the
micro units to support bike adoption amongst
tenants?" And then we'll move over to the Zoom
platform.

Heredia:

Hello, commission. We do have two speakers on the Zoom. Please...you have three minutes to state your comments. And then please state your name and city of residence. And then remember to star 6 to

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unmute. And we have Marjan first.

1682 | Abubo:

Good evening, Chair Carvalheiro, Mr. Vu, and honorable members of the Planning Commission. My name is Marjan Abubo on behalf of SAFERS, Supporters Alliance for Environmental Responsibility and its members who live and work and around WeHo. With the time I have, I'd like to speak on the 8025 Santa Monica Project. Safer respectfully requests the Planning Commission to not approve the project at this time under the Class 32 Exemption and to instead direct city staff to prepare an initial study pertaining CEQA. As a preliminary matter, this project was proposed as a 115-unit mixed-use development but is now being proposed here as a 110-unit project. While the difference of five units might not seem too significant, this unexpected redesign precludes the applicant of having to otherwise prepare an air quality impact study pursuant to the city's housing element. Unfortunately, SAFER was relying on the analysis to review the potentially significant air quality impacts that would result but did not know of this (UNINTELLIGIBLE) until only a week ago when the city released its Staff Report. And giving the

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long...long weekend, the timing arguably robs us of the opportunity to adequately review the project. What some has noted as the largest apartment complex project proposed in WeHo in decades. This ties into the letter we submitted. Per CEQA a Class 32 Exemption cannot be invoked if the project will result in air quality impacts. Mr. Vu explains that an air quality study is not required because the development parameters are at the screening criteria for which any construction emissions will not exceed state-mandated...mandated thresholds. A closer inspection of the housing elements EIR reveals that the screening criteria was designed for residential projects. However, this project is not just a residential, but a mixed-use development. One that as the commissioners have noted, adds close to 4,000 square feet of commercial spaces. As such, not even a redesign should preclude the city from requiring the applicant to provide an air quality study. Additionally, this project is right at the cut-off of the EIRs development parameters. And so, adding the unaccounted commercial space will reasonably place anticipated project emissions above the

1729		threshold. Independent expert analysis that we
1730		included in our letter supports this and to note
1731		the house elements EIR is based off of a model that
1732		typically does not analyze demolition and
1733		subterranean garage construction impacts, which are
1734		both proposed for this project. In closing, the
1735		city cannot proceed with this project without
1736		analyzing its air quality impacts. Plus, given our
1737		commercial components of proposed projects tend to
1738		generally have higher emissions than their
1739		residential counterparts. The city must perform
1740		additional environmental analysis. SAFER
1741		respectfully asks the Planning Commission to not
1742		approve the project tonight under the Class 32
1743		Exemption and to proceed instead with additional
1744		review as required by CEQA. Thank you.
1745	Gillig:	Thank you. And, Chair, that is our last public
1746		speaker.
1747	Carvalheiro:	Thank you. So that bringsclose the public speaker
1748		portion of the public hearing. And we can start
1749		commissioner deliberation. Does anybody want to go
1750		first? Commissioner?
1751	Gillig:	Chair?
1752	Jones:	Really quickly the rebuttal.

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1753 ||Gillig: A rebuttal, yeah.

Carvalheiro: Oh, I'm sorry. Yeah, rebuttal.

Seymour: I'll be brief, Chair, members of the commission.

First and foremost, we're always willing to speak to our neighbors. We have an open door. If there are issues regarding or relating to the design or the issue as we move forward, I...are we talking 18 months for construction? Eighteen months for construc...so we're talk...just to respond to the question, we have ... it ... construction's going to be around twenty-four months. You know, I...I wish...give you a little bit of a personal...got a couple of minutes, personal view of things. So, I...I grew up on Harper. And my dad bought his house seven years ago. So, when I was a kid and growing ... you know, going to Rosewood Avenue School, the housing that we had seen were duplexes and four-plexes. And it worked. But when you're dealing with the world that we live in now, and you want to increase the ... the housing stock here in West Hollywood, and you want to provide quality housing to those of all income levels, and you want to include the amenities that you need in order to increase that stock, this building checks all the boxes. And we hope that as

1777		we continue your deliberations, you'll consider
1778		that, and you'll support our request to move
1779		forward with entitlements for this project. Thank
1780		you.
1781	Carvalheiro:	Thank you.
1782	Gillig:	And, Chair, before you moveclose the public
1783		hearingor public comment, we do have one more
1784		speaker on the Zoom platform. We'd like to give an
1785		opportunity to speak.
1786	Carvalheiro:	Thank you.
1787	Heredia:	Hello, Joby Harte, you have three minutes to speak.
1788		Please state your name, city of residence, and
1789		remember to star six to unmute yourself.
1790	Harte:	Hello, do you hear me?
1791	Heredia:	Yes, go ahead.
1792	Harte:	Oh, yes. Hi. Sorry. The the thing was a little
1793		bit crazy. Yeah, I'm a resident of Park Wellington
1794		here in West Hollywood. I'm happy with the last
1795		four years. And to me, this project is the is the
1796		perfect residency that wewe need to have. It's
1797		crying out to be building. This is such a great
1798		city and to have such an epic design isis what we
1799		need. We'rewe're looking to the future. We're
1800		looking to modernization. Even at Park Wellington,

1801		which is an incredible place to live, it's just
1802		still a little bit dated right now. So, you know,
1803		really, really want you guys to to look at the
1804		future here andand what we can do in West
1805		Hollywood rather than having these older buildings
1806		that are just not perfect to what the residents
1807		need. To look to these kinds of designs and the
1808		builds the developers are trying to really elevate
1809		the experience of the city would be something
1810		really fantastic to do. I mean, ultimately to have
1811		the commercial space (UNINTELLIGIBLE). It's all we
1812		need. I'm happy. I know everyone listening to
1813		iteveryone with the, "Oh, we shouldn't do this. We
1814		shouldn't do that." But this is exactly what West
1815		Hollywood needs. It's exactly what Los Angeles
1816		needs. Wewe've got to get involved. We've got
1817		towe've got to push it through. We've got to do
1818		more buildings like this. This is the future. Thank
1819		you.
1820	Gillig:	Thank you, sir. And, Chair, that is our last public
1821		speaker.
1822	Carvalheiro:	Great, David. Thank you. So now I will close the
1823		public speaker portion of the public hearing and

we'll start commissioner deliberation. Commissioner

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Edwards?

Edwards: I just quickly want to make an additional

disclosure that I happen to be on the Board of
Abundant Housing, the C4 side of it, and I want to
be clear that I have no role in when decisions are
made to support projects. I am...in fact, I was kind
of surprised to see that Abundant Housing took a
position. And I just want to be clear that in my
role as a commissioner that I can make a fair and...
like, hear all the issues, hear both sides, and
make a fair response.

Carvalheiro: Thank you. Commissioner Matos?

Matos: Thank you, Chair. First off, I want to start by

thanking every single person that wrote in and I

want to thank everyone that came to speak in the

room with us here today. We do read your public

comments. I read every single one, even the ones

that are submitted in the 11th hour, a couple hours

before the meeting. So, thank you for

participating. When you look at this project

objectively, it is a good project. We're seeing

housing that's being created on an affordable

level. If you read the Staff Report and even go

into the resolution, you can see the types of units

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that are going to be used for the inclusionary affordable units. You know, we're looking at a moderate-income micro studio, four very low-income micro one bedrooms, one moderate-income micro bedroom...one bedroom, and then eight very low-income one-bedrooms, one moderate-income low one-bedroom, and one moderate-income two-bedroom. What I'm trying to show is that this encompasses every single floor plan for the inclusionary units. That is so incredibly valuable. And I think when we look at the integration of these new micro units and draw a housing stock, it's going to be incredibly valuable for affordability. As we heard from the presenter, we're looking at 30 to 50 percent reduction from a typical one-bedroom unit when we start looking at the micro-size units. And then just a personal story I'd offer is, when I first moved to West Hollywood, my apartment was 595 square feet and probably 95 square feet of that was the closet because it was huge. And I was very happy there. It served its purpose. It was affordable. And it helped me be able to come and live in this city. So, you know, going back to the project, they're providing parking when state law

currently requires zero parking. And it probably is more parking that exists there today. They're incorporating off-site loading zones and integration of ridesharing and looking into those options. And there's 15 units of affordable housing and the rest of the units are going to be pretty comf...affordable comparatively to the market. So, I think when we look...and it's also on a major transit corridor on a commercially zoned area. So, when we look at this project objectively, I don't see how we could not support it. And I plan on supporting this item tonight and I'm excited to see it come to our city.

Carvalheiro:

Gregoire:

Thank you. Commissioner Gregoire, Gregoire?

I too...I too support this project. I think there's a lot to like about it. I don't love it, but there's a lot to like about it. I love the fact it's 110 new units to the city. I'm a big advocate for building housing, both market rate and affordable.

I love the fact there are 15 affordable units. I do like the diversity of unit sizes, which I think is terrific. But I will get to my biggest concern, which is the micro units. I definitely think we as a city should support experimentation with respect

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to the size of units. That being said, I do have concerns. And the...I...again, I support the project. A 283 square foot unit doesn't seem livable to me. I do see that that could be a great option for somebody who's going to be in the city for a short term. Maybe six months or a year. But if we as a city want to encourage long-term residents, if we want to encourage people to move here and make West Hollywood their home, I don't think the building of micro units is going to do that. Even the onebedrooms are 391 square feet, the micro one bedrooms. None of that is going to foster long-term residents. It's not going to encourage people to move here and fall in love with the city and want to spend their lives here. So, again, I...I support...I support the diversity of the unit sizes. I support experimenting with micro units, but I have to say I ca...I'm very skeptical of them and I'm not sure the city should be encouraging them. I don't think we should be encouraging them just for the sake of expanding the number of units in the city because I...I believe...I fear that we're building sub-standard housing if it's going to be this small. And, again, we're not going to encourage people taking up long1921 term residence in this building or in our city. 1922 My...my second comment, parking. I...they are building 1923 more parking than is required by state law. I get 1924 that. That's not the basis to oppose the project. 1925 But I have expressed my concern in the past about 1926 any project that doesn't have at least one parking 1927 space for every unit. I am concerned that people 1928 will have cars and they will need to put their cars 1929 somewhere. I'm afraid we're...by not having enough 1930 parking in this and many of the other new buildings 1931 in the city, we're creating a bigger parking 1932 problem for the city. That's just my...that's ...that's 1933 just my two cents about that. But...but, again, 1934 overall, I...I support the project. I do have those 1935 concerns and I do think it's categorically exempt. 1936 So, I don't have any problem affirming that in 1937 tonight's resolution. That's all I have to say. Commissioner Copeland? 1938 Carvalheiro: Thank you, Chair. I echo some of the concerns that 1939 Copeland: 1940 Commissioner Gregoire just spoke of. There are a 1941 lot of components in this design that I really 1942 like. I like the outdoor space. I like the common 1943 space. And there are, again, many things that I...I 1944 think are wonderful and I...and I really like. My

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concern, again, is with the micro units. We don't have any design standards or regulations in place right now as far as size, occupancy, how many cabinets, how many square feet of counter space. It...it's okay to show a rendering and say we're going to have this and that. But if there's no specificity to hold anything to, I think we should be...we should be having that before we can approve something like that. So, I would rather see this come back with that specificity and it...and...and again the ... you know, in a less attractive alternative, there would have to be a rather long intensive list of conditions I think that would need to be met with those specifics before it went to...to plan check. Because this is new, I think we have the opportunity and the responsibility to get it right. It needs to be livable. It needs to be habitable. It's great to have additional housing options that maybe will be a little less. Some can be a little less expensive. But it needs to be livable in order for someone to stay there 12 months or...or long term. And if you're...we don't even have an occupancy idea yet, if there's going to be one person or if there could be two. There are too

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many things that I think we don't have in...in place yet or specifics in...in this proposal. An average studio is 500 to 600 square feet. So, we're not talking about reducing something by 20 percent, 25 percent, we're talking about 50 percent. It's smaller than the size of a three-star hotel room. So, every inch of that space, you know, it has to be utilized. But you have to have ... if ... if you don't have a pantry, you don't have the linen closet, you don't have the clothes closet, you don't have a utility for each person, enough counter space, then if you have to eat all of your meals out or if you have to purchase a storage space to put your belongings, you're not really saving any money and you're not going to be happy very long. It's more like an extended stay hotel room, which is not what we're trying to do here. So, I do have concerns about the space. The ... the number of square footage and how much smaller it is. We're talking about less than half of a standard size. But if we had all those design specifics in place, it might be easier to say, "Well, this might be livable." Right now, I don't...I don't see that we have that information. And I think it's a great marketing

1993		strategy and it'sit'syou know, it could be a good
1994		thing. But, again, we have to the responsibility.
1995		This is new. We have the responsibility to do this
1996		properly and make it habitable and livable. And I
1997		just don't feel comfortable that we have all that
1998		information that we need to for me to feel
1999		comfortable that thatthat's what this is. So,
2000		again, I would suggest a continuance or a lot of
2001		conditions to goget to go into this, and those are
2002		my thoughts. But, again, I do…you know, there are a
2003		lot of positive things that I really do like about
2004		it and there are also additional concerns that have
2005		been expressed by the public, which I think do…are
2006		important and do need to be addressed and as well.
2007		But I'llI'm going to start withwith this. So,
2008		thank you for listening. Appreciate it.
2009	Carvalheiro:	Of course.
2010	Copeland:	Thank you, Chair.
2011	Carvalheiro:	Thank you. Commissioner Jones?
2012	Jones:	Sure, thank you. I think as Commissioner Lombardi
2013		summarized earlier, we had a really productive
2014		conversation with the community and with the
2015		applicant at the Design Review Subcommittee
2016		Meeting. Really appreciate the applicant sending

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over the list of changes. I think that was really helpful. I took notes. But this actually is more thorough than those. You see me, I've been writing the whole...I think I have, like, nine pages of notes already from this meeting tonight. So, I really appreciate that the laundry room was introduced on the ground and the seventh floor. I know that was something that we had talked at length about. I was happy to see that. I think it really improves the experience for...for residents. The pet relief area has also been moved to the ... the west side ... northwest side of the building. I also was really happy to see that. It looks like, you know, most of the changes that we talked about, you know, wanting to see changes for, you know, being made have been made. So very appreciative of that. I'm very excited about the introduction of these kinds of units into the city's housing stock. It's, you know, the first time we've had anything like this. I hear Commissioner Copeland's comments about, you know, wanting there to be design standards in place. But that could take 20 years with all due respect to staff. I just...these things take a very, very long time to get ironed out. I think we've

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seen this time and again with things like neighborhood standards and what I think I would rather see in this, especially in the spirit of moving, you know, our housing inventory forward in the face of all of the, you know, housing crisis that we hear about every day and face every day, is building the units and then using them as a way to understand more about what does and does not work. I...to me, I think we can start with the units and start with the building of the ... of the project and use that to inform the policy that we make rather than the other way around. I think for me especially given the circumstances that we're living in with housing requirements and RENA numbers and all of the housing that needs to be built for us to house everybody who is currently unhoused in...in our community and beyond, I would rather see the units be built at this time. I'm in support of the project. I'm excited about it and open to discussion on any of the items that I mentioned. But those are my comments for now. Thank you.

Carvalheiro:

Thank you. Commissioner Edwards, do you have any comments? No? Thank you. And Vice-Chair Lombardi?

Lombardi:

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Sure. I have a few comments. So there seems to be a lot of support but also concern regarding this project. You know, I did get to see this as it went through the Design Review Subcommittee and I'm encouraged by the fact that there were, you know, it was receptive in terms of our feedback, and there were adjustments to the design made, which gives me confidence that there may continue to be some refinements to the design as it moves forward. So, in that sense, I...I feel good about the project and I think that it's, you know, architecturally could be quite successful. There...there are some units that I have concerns with, which is only magnified by the...the fact that, you know, we have small micro units on the project. There are some units that may be less successful in terms of ventilation or privacy as well off of the courtyard. There has been an effort to make some adjustments to the design and expand some of the units as well, replacing some of those studios with one bedrooms. So, I appreciate that effort. With that being said, you know, there... I do feel like there's a little bit of an experimental factor at least within the City of West Hollywood and this

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project and micro units. So, there may be some learnings from this. However, we have seen some other projects that have unique housing configurations and smaller units as well. And this one seems to be much better set up to make the best of it when you look at the common spaces that are being provided and the ... the thought to the design that's being considered and even the evolution we've seen between design review and what was presented today. So...so those are maybe some positives that I see. I'm...I'm not really sure if I, from an environmental standpoint, see how this project would be any different than any other project of its size and it seems that, you know, at the end of the day I'm not sure what the environmental concern would be. I've...I've, you know, read through the memo from staff and...and generally agree that, you know, that's something that, you know, is just the fact of ... of building and construction. I...I guess I don't really have environmental concerns other than, yes, it's construction and we're...we're building something. At the end of the day, I guess when looking at this project, looking at the ... the facts, and then also

2113 the limitations that we have as a commission, I...I 2114 would be inclined to approve the ... the project and 2115 see it move forward. I...I do have concerns as well. 2116 But I...I think that all being said we have a very 2117 competent design team and ownership team. And I do 2118 hope that they can rise to the challenges to make 2119 sure that this project is a success for the City of 2120 West Hollywood and in particular some of the 2121 concerns that we addressed with, you know, our...the 2122 housing that we're looking for and rental 2123 restrictions that we have, which are one-year 2124 rental minimums. So just keep all of that in mind 2125 and...and I do hope this project is a success. 2126 And...and I hope that we can see a lot of positive 2127 out of it. 2128

Carvalheiro:

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Thank you. So, (UNINTELLIGIBLE) won't add any, I'll add a few comments. I'm quite excited about this project and I think the allocate has done a really great job responding to our design review comments and they've been very interactive with city staff and it shows in the quality of the project. Recently...first, I don't think we're really running an experiment here. It's like Toshi Abe when he was dean of the graduate school of UCLA said that the

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future of Los Angeles is really...should be the ... we should be looking to Tokyo and Japan for how we should set up our housing in Los Angeles in the future. And in Tokyo, a family of four live in 400 square feet for many period...many years, and if not a child's entire upbringing. So, I don't necessarily think that we're doing an experiment. It's been proven successful in other cultures and other parts of the world and I'm excited to see it happen here. It's...it requires a change of attitude about our...our approach to space and how much space a particular person needs to function and live. And as Americans, we've been spoiled with a lot of space. And it has ballooned into the global warming issue that we are now stuck and need to face. I recently read a report that New York City residents have a 70 percent smaller carbon footprint than anybody else in the United States and that comes from density. And this project reflects...starts to reflect that type of density that will reduce our carbon footprint and creates a multitude of apartment options that the micro units, in particular, will allow somebody younger to move into the city, have an affordable apartment for a

2161		year or two years and three years, save up some
2162		money, and then maybe move to a larger condo, or,
2163		you know, somewhere else in the neighborhood. I
2164		think that's valuable to the fabric of our city
2165		just from a generational point of view and having
2166		multiple generations living in the city. And it
2167		just gives options. I'm in full support of this
2168		project. I think itit isit's the right place in
2169		the city for this project. It's yes, it's seven
2170		stories tall, but that corner, there's a lot of
2171		space with a park across the street and the low-
2172		rise buildings across the street. You have a
2173		reallyyou're going to have a really beautiful
2174		vantage point as you're driving east. And yeah,
2175		I'mI'm in support of this project. So, I think
2176		wedo we have a motion?
2177	Matos:	II'd like to move the item for approval.
2178	Edwards:	Second.
2179	Carvalheiro:	Okay. Andand
2180	Edwards:	Second.
2181	Carvalheiro:	Okay.
2182	Gillig:	I'm sorry, who is second? Thank you, commissioner.
2183		Motion by Commissioner Matos, seconded by
2184		Commissioner Edwards. And the motion passes six

Alkire:

2185 "Ayes," noting Commissioner Copeland voting "No." 2186 The resolution...but we do have an appeal process. 2187 This is for resolution number PC231529 as 2188 presented. The Resolution the Planning Commission 2189 just approved memorializes the Commission's final 2190 action on this matter. This action is subject to 2191 appeal to the City Council. Appeals must be 2192 submitted within 10 calendar days from this date to 2193 the City Clerk's office. Appeals must be in writing 2194 and accompanied by the required fees. The City 2195 Clerk's office can provide appeal forms and 2196 information about waiver of fees. 2197 Carvalheiro: Thank you. Thank you. So that takes us to Item 9C. 2198 We were supposed to re…review a Shared Housing 2199 Design Standards and Definitions ZTA, but it has 2200 been continued to a date uncertain. Item 9D, Micro-2201 units and Senior Congregate Care ZTA has also been 2202 continued to a date uncertain. And that then leads 2203 us to New Business. We have none. Item 11, 2204 Unfinished Business. We have none. Item 12, 2205 Excluded Consent Calendar. We have none. And Item 2206 13, Items from the Staff. The planning manager's 2207 update, please.

Good evening once again. Thank you. I will give an

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update on our upcoming agendas and our upcoming subcommittee agendas. So, our next meeting will be on September 21st, that is in two weeks. We'll be hearing a Conditional Use Permit Request at 8465 Melrose Avenue, as well as have a report on the Steering Committee for the city playhouse, and a general plan consistency finding for that project also. That's at 8325 Santa Monica Boulevard across the street from City Hall. And we will hear a Zone Text Amendment on Landscaping and Tree Canopy Standards. We will...on October 5th, which is the following meeting, we will be hearing a billboard item for the Roxy and the Rainbow, which is at 9009 to 9015 Sunset Boulevard. Currently, that's the only item on that agenda.

Carvalheiro:

Great. Thank you.

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I would also like to let you know that I'm actively trying to find a spot for the discussion regarding continuance. I know one of our public speakers brought that up again and I understand that we...we do want to talk about that soon. And so, we're looking for a spot to put that on the agenda when we have a full commission here and not...not too heavy of an agenda so that we have a good amount of

2233		time and energy to to spend talking about that as
2234		needed. For the subcommittees coming up, Design
2235		Review Subcommittee we have on October 12th, 1238
2236		to 1244 North Larrabee. It's our first Design
2237		Review Subcommittee Meeting we've had in a little
2238		while. So that's a 6-story, 24-unit apartment
2239		building. And then we're planning to convene the
2240		Sunset Arts and Advertising Subcommittee on
2241		November 9th. And we would hear 8410 Sunset
2242		Boulevard, which is The Sphere. It is anobviously
2243		it's a billboard project. Upcoming on the Long-
2244		Range Planning Project Subcommittee, we do not have
2245		any scheduled at this time. And that is my update
2246		and I'm here for any questions if you have them.
2247	Carvalheiro:	Thank you. Do we have any questions for staff?
2248		Commissioner Jones?
2249	Jones:	Just to note, I am not going to be present for
2250		the…the October 12 th Design Review…Design Review
2251		Subcommittee Meeting and unfortunately I will be
2252		out of town on the other coast. So, it's something
2253		work related. So, you'll be on your own.
2254	Carvalheiro:	Thank you. Okay. David, do we have any public
2255		comments?
2256	Gillig:	Chair, we are all clear.

Planning Commission Minutes September 7, 2023 Page 95 of 97

2257	Carvalheiro:	Great. Any items from the commissioners? No? Okay.
2258		So, I will adjourn our meeting to our next
2258 2259		regularly scheduled Planning Commission meeting,
2260		which will happen on Thursday, September 21st,
2261 2262		2023, at 6:30 here in Council Chambers. Thank you.
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Planning Commission Minutes September 7, 2023 Page 96 of 97

2263	PASSED, APPROVED AND ADOPTED by the Planning Commission of the
2264	City of West Hollywood at a regular meeting held this $5^{ m th}$ day of
2265	October, 2023 by the following vote:
2266	
2267	AYES: Commissioner: Copeland, Edwards, Gregoire, Jones,
2268	Matos, Acting Chair Lombardi.
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2270	NOES: Commissioner: None.
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2272	ABSENT: Commissioner: Carvalheiro.
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2274	ABSTAIN: Commissioner: None.
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2276	Muha H
2277	MICHAEL A. LOMBARDI, MIES LC LEED AP BD+C
2278	ACTING CHAIRPERSON
2279	ATTEST:
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2284	Villegi
2285	DAVID K. GILLIG, COMMISSION SECRETARY
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CERTIFICATION BY TRANSCRIBER

I, Gabriel Salinas, hereby declare as follows:

I am located at 5837B E. Los Angeles Avenue, Somis, California 93066. I am the person who transcribed the foregoing Planning Commission Meeting.

I have transcribed this transcript to the best of my ability and certify that this written transcript is a true and accurate account thereof. I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

I further certify that I am not of counsel or attorney for any of the parties in the foregoing matter or in any way interested in the outcome of the matter set forth in this transcript.

EXECUTED this 22nd day of September 2023, at Somis, California.

Gabriel Salinas

Gabriel Salinas
WRITTEN COMMUNICATIONS, INC.