



CITY OF WEST HOLLYWOOD REQUEST FOR INFORMATION (RFI) FOR SURVEY RESEARCH FIRMS

The City of West Hollywood is requesting information from firms specializing in survey research to conduct a statistically significant survey regarding the economic impacts from the City's Minimum Wage Ordinance.

Background

In November 2021, the West Hollywood City Council passed the Minimum Wage Ordinance that provided additional compensation and leave provisions for all workers within the City. Two years since the approval of the Ordinance, the City recognizes an economic impact can be complex, affecting both business owners and employees. To better understand the effects of our minimum wage ordinance, we are seeking the services of a firm to conduct this economic study.

Scope of Work

The objective of this study is to assess the economic impact of the minimum wage ordinance on businesses and employees in West Hollywood. We are interested in gathering data and insights on the following aspects:

- How the minimum wage ordinance has affected the operational costs and profitability of businesses.
- How the minimum wage ordinance has affected employees' affordability of necessary living expenses.
- The impact of the minimum wage ordinance on job creation and employee retention.
- The overall well-being and financial stability of employees in West Hollywood.
- Any unintended consequences or challenges that have arisen as a result of the minimum wage increase.

We are particularly interested in the following services and deliverables from the selected firm:

- Designing and implementing a statistically significant survey, available in English, Spanish, and Russian, for both businesses and employees in West Hollywood.
- Obtaining information on West Hollywood business owners and employees to conduct the survey using electronic, print, and/or telephonic methods.
- Collecting and analyzing data related to the economic impact of the minimum wage ordinance.
- Preparing a comprehensive report that includes findings and insights.
- Presenting the survey results to various stakeholders at meetings, either in-person or virtually, as required by the City.

Request for Information Submittal

The City is looking for firms who have previous relevant experience in survey research, economic studies, labor economics. Interested firms should provide the following information:

- A brief overview of your survey company, including your experience in conducting economic studies and relevant projects.
- Details about your team's expertise in survey design, data collection, and economic analysis.
- Proposed methodologies and timelines for conducting the Minimum Wage survey for West Hollywood business owners and employees.
- Cost estimates for the entire project, including any potential additional expenses.

We kindly request that you submit your response to this Request for Information via the City's PlanetBids Vendor Portal by **Monday, October 23, 2023 at 6:00 p.m. PST** at <https://pbsystem.planetbids.com/portal/22761/bo/bo-detail/110562>. If you require any additional information or have questions regarding this request, please feel free to contact Paolo Kespradit at pkespradit@weho.org